

# Credit Card Transaction Report

Total  
Revenue

55M

Trans  
Amount

45M

Total  
Interest

8M

Trans Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

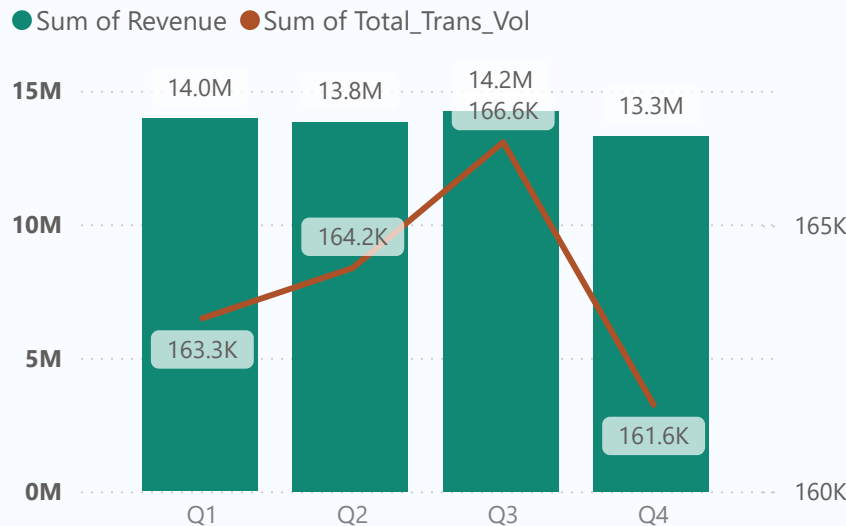
Q4

Q3

Q2

Q1

Revenue and Total\_Trans\_Vol by Qtr



Week\_Start\_Date

All

F

M

Silver

Blue

Gold

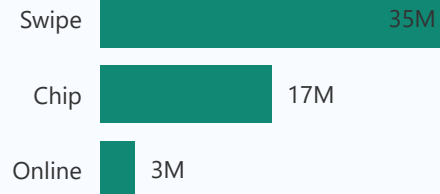
Platinum

Low

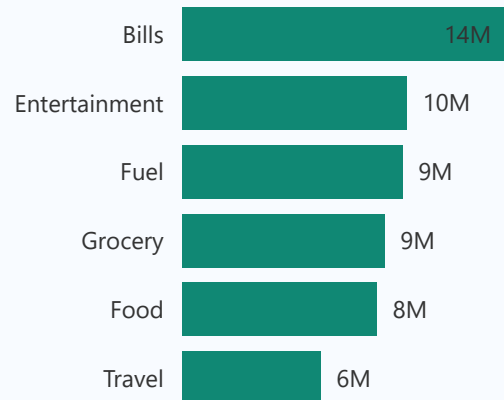
Med

High

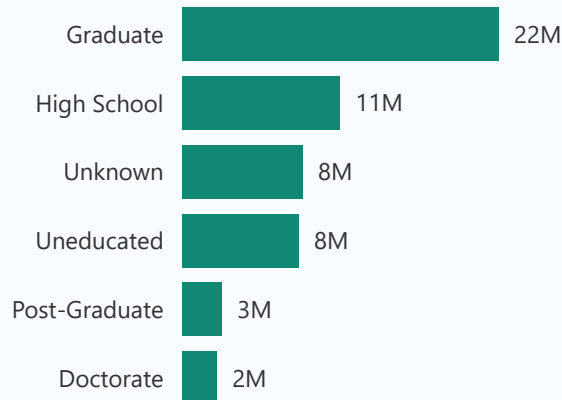
Revenue by Use\_Chip



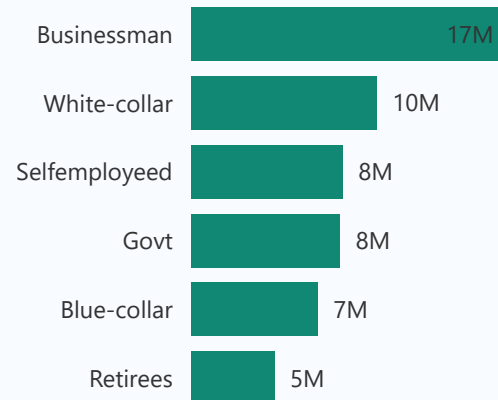
Revenue by Expenditure Type



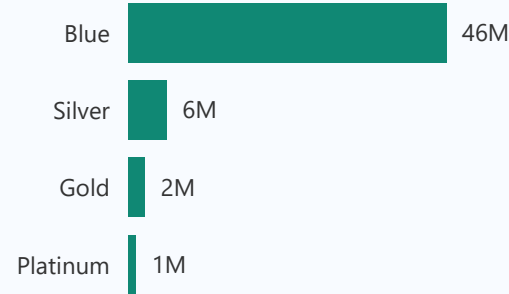
Revenue by Education\_Level



Revenue by Customer\_Job



Revenue by Card\_Category



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Total Revenue

55M

Income

576M

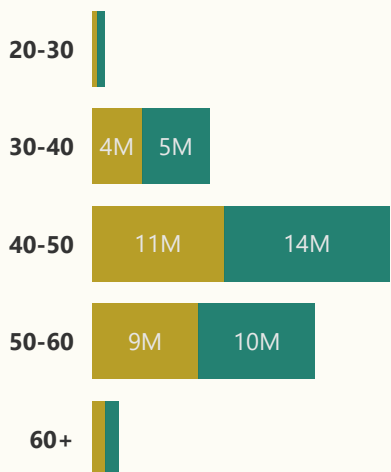
Total Interest

8M

CSS

3.19

## Revenue by Age Group



M

30M

F

25M

Swipe

Online

Chip

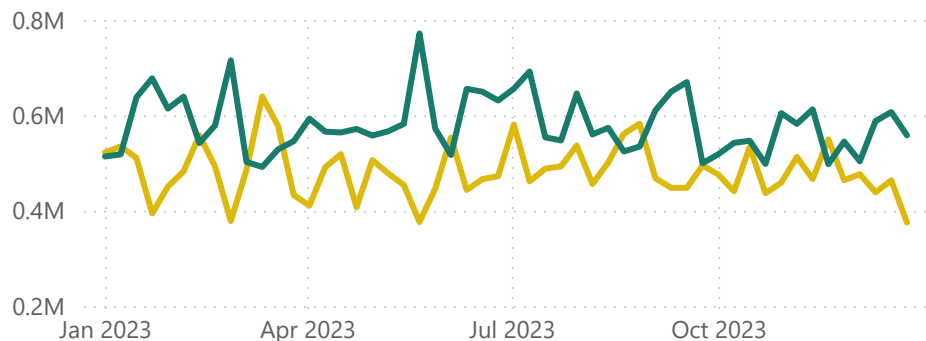
Silver

Blue

Gold

Platinum

## Revenue by Week

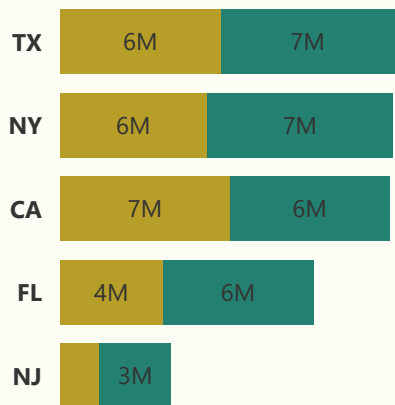


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
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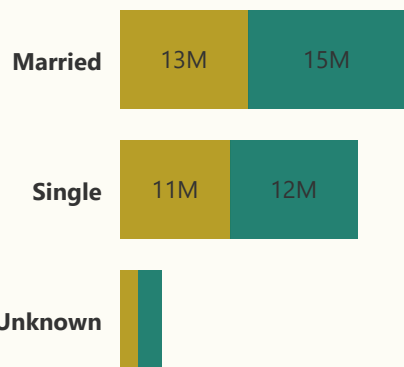
Businessman	17387832	186959919	2539390
White-collar	10114656	103930055	1441074
Govt	8111701	88773989	1160016
Selfemployed	8261758	75313288	1119742
Blue-collar	6904279	72262158	952801
Retirees	4535184	48675030	630359

Total	55315410	575914439	7843382
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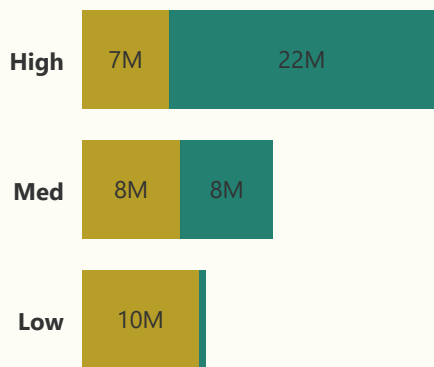
## Top 5 States



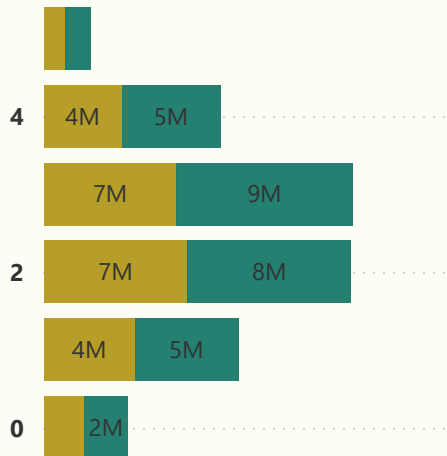
## Revenue by Marital Status



## Revenue by Income



## Revenue by Dependent



## Revenue by Education

