Customers Performance

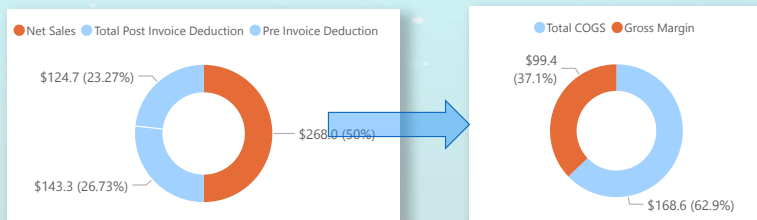| customer	NS $	GM $	GM %
Acclaimed Stores	$3.73M	1.38M	37.09%
All-Out	$0.21M	0.08M	38.69%
AltiQ Exclusive	$20.28M	9.74M	48.02%
Amazon	$49.77M	18.89M	37.96%
Argos (Sainsbury's)	$0.95M	0.29M	30.83%
Atlas Stores	$0.89M	0.34M	38.44%
Atliq e Store	$31.74M	11.89M	37.47%
Atliq Exclusive	$2.69M	0.78M	28.96%
BestBuy	$2.34M	0.91M	38.88%
Billa	$0.60M	0.24M	39.39%
Boulanger	$1.09M	0.38M	34.74%
Chip 7	$1.72M	0.64M	37.24%
Total	**$267.98M**	**99.42M**	**37.10%**

Performance Matrix

region ● APAC ● EU ● LATAM

9%

GM %

NS $
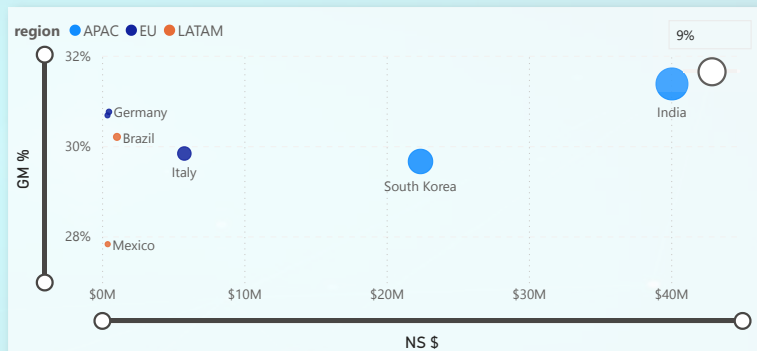
Product Performance

segment	NS $	GM $	GM %
⊞ Desktop	$0.95M	0.35M	36.47%
⊞ Networking	$26.22M	9.83M	37.51%
⊞ Storage	$27.56M	9.93M	36.05%
⊞ Peripherals	$60.63M	22.72M	37.47%
⊞ Accessories	$66.23M	24.56M	37.07%
⊞ Notebook	$86.39M	32.04M	37.08%
Total	**$267.98M**	**99.42M**	**37.10%**

Unit Economics

● Net Sales ● Total Post Invoice Deduction ● Pre Invoice Deduction

$124.7 (23.27%)
$268.0 (50%)
$143.3 (26.73%)

● Total COGS ● Gross Margin

$99.4 (37.1%)
$168.6 (62.9%)

Customers Performance

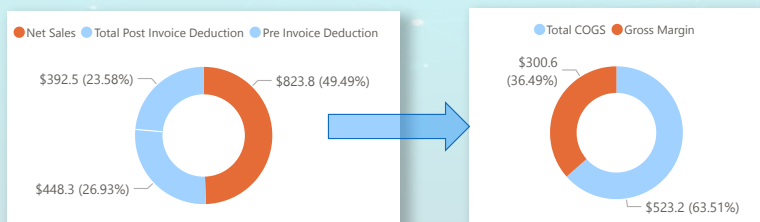| customer	NS $	GM $	GM %
Acclaimed Stores	$14.32M	5.18M	36.18%
All-Out	$1.06M	0.50M	47.53%
AltiQ Exclusive	$69.15M	31.88M	46.10%
Amazon	$109.03M	38.59M	35.40%
Argos (Sainsbury's)	$2.97M	1.05M	35.42%
Atlas Stores	$4.16M	1.68M	40.36%
Atliq e Store	$70.31M	26.40M	37.54%
Atliq Exclusive	$10.77M	3.07M	28.52%
BestBuy	$8.26M	2.97M	35.94%
Billa	$1.65M	0.41M	24.68%
Boulanger	$5.32M	1.55M	29.11%
Chip 7	$7.23M	2.94M	40.71%
Total	**$823.85M**	**300.63M**	**36.49%**

Performance Matrix

region ● APAC ● EU ● LATAM ● NA

9%

GM % axis: 40%, 35%, 30%, 25%, 20%

Labels: Netherlands, Sweden, Pakistan, Spain, Bangladesh, Columbia, USA, India, Norway, Germany, Australia

NS $ axis: $0M, $5M, $10M, $15M, $20M, $25M, $30M
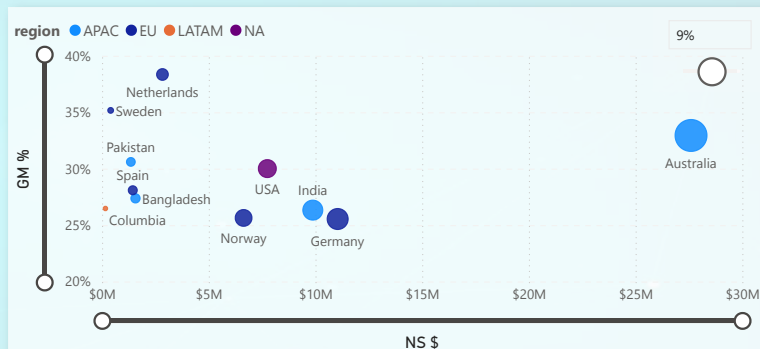
Product Performance

segment	NS $	GM $	GM %
⊞ Networking	$45.16M	16.60M	36.75%
⊞ Desktop	$46.43M	16.79M	36.17%
⊞ Storage	$54.42M	20.00M	36.75%
⊞ Peripherals	$166.51M	60.81M	36.52%
⊞ Accessories	$244.85M	89.30M	36.47%
⊞ Notebook	$266.49M	97.12M	36.45%
Total	**$823.85M**	**300.63M**	**36.49%**

Unit Economics

● Net Sales ● Total Post Invoice Deduction ● Pre Invoice Deduction

$392.5 (23.58%)
$823.8 (49.49%)
$448.3 (26.93%)

● Total COGS ● Gross Margin

$300.6 (36.49%)
$523.2 (63.51%)

Customers Performance

customer	NS $	GM $	GM %
Acclaimed Stores	$73.36M	29.58M	40.32%
All-Out	$4.41M	1.68M	38.17%
AltiQ Exclusive	$307.17M	145.05M	47.22%
Amazon	$496.88M	182.77M	36.78%
Argos (Sainsbury's)	$13.70M	5.30M	38.70%
Atlas Stores	$17.14M	5.43M	31.66%
Atliq e Store	$304.10M	112.15M	36.88%
Atliq Exclusive	$53.95M	21.10M	39.11%
BestBuy	$49.34M	22.15M	44.89%
Billa	$6.82M	1.62M	23.80%
Boulanger	$26.02M	10.39M	39.95%
Chip 7	$25.62M	8.26M	32.24%
Total	**$3,736.17M**	**1,422.88M**	**38.08%**

Performance Matrix

region: APAC EU LATAM

9%

GM % (y-axis): 40%, 35%, 30%, 25%, 20%
NS $ (x-axis): $0M, $20M, $40M, $60M, $80M, $100M, $120M, $140M

Japan, Newzealand, Sweden, Netherlands, South Korea, France, Portugal, Bangladesh, Brazil, United Kingdom, Philipines

Product Performance

segment	NS $	GM $	GM %
⊞ Networking	$38.43M	14.78M	38.45%
⊞ Storage	$54.59M	20.93M	38.33%
⊞ Accessories	$454.10M	172.61M	38.01%
⊞ Desktop	$711.08M	272.39M	38.31%
⊞ Peripherals	$897.54M	341.22M	38.02%
⊞ Notebook	$1,580.43M	600.96M	38.03%
Total	**$3,736.17M**	**1,422.88M**	**38.08%**

Unit Economics

Net Sales Total Post Invoice Deduction Pre Invoice Deduction

$1.7K (23.43%)
$1.9K (25.87%)
$3.7K (50.69%)

Total COGS Gross Margin

$1.4K (38.08%)
$2.3K (61.9...)