

# Rupesh Raj C

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## OVERVIEW

**Location:** India

I blend creative design with analytical logic to build strategies that work. Currently bridging the gap between technology and communication, I focus on driving brand visibility and leading communication efforts. I possess a strong mix of strategic leadership, data-driven insight, and creative execution skills.

## EDUCATION

**Bachelor of Engineering (B.E.)** – Computer Science & Engineering (AIML) New Ebenezer Institute of Technology

**Status:** Fresher

## Domain Expertise

Marketing Strategy | Brand Visibility | Communication Strategy

## Technical Skills

Adobe Photoshop | Custom Engagement Analytics Engines | Visual Storytelling

## Soft Skills

Public Speaking | Stakeholder Management | Presentation | Strategic Leadership

## Core Concepts

Deep Research Methodologies | Data-Driven Insights | Creative Exec

## LANGUAGES

English, Hindi, Kannada, Telugu, Tamil

## STRENGTHS

Quick learner, Positive attitude, Good analytical thinking, Strong interpersonal skills

## EXTRA-CURRICULAR ACTIVITIES

Volunteer and coordinator in outreach programs and social service activities.