



ElectroHub

Electronics

Footwear

Clothing

Home Appliances

Accessories

Kitchenware

Bags

Personal Care



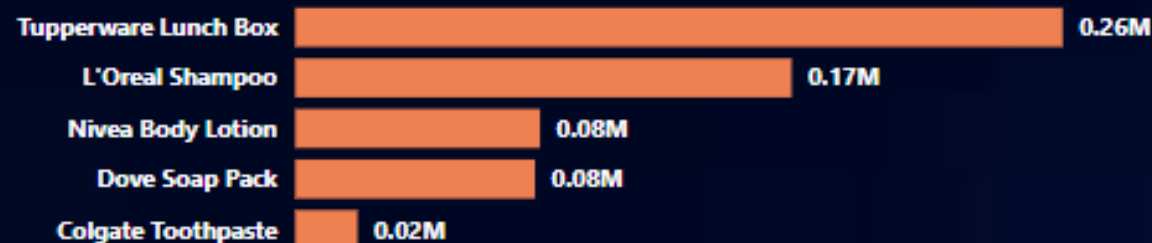
Business requirements :-

- 1) Top/Bottom 5 product by Sales/Profit/Quantity Sold.
- 2) How do sales trends vary over time (daily, monthly, quarterly, annually) ?
- 3) Show relationship between sales & profit.
- 4) Compare sales/profit/quantity sold between any two periods selected by the user.
- 5) Average discount offered in each discount category.
- 6) Total number of orders.
- 7) Show Sales/Profit/Discount/Net Sales/All remaining fields for each order that could be filtered using visual filters. (Product/Date/Customer ID/Promotion Categories)
- 8) Show sales by different cities.

Top 5 Product by sales



Bottom 5 Product by sales



Top 5 Product by Quantity



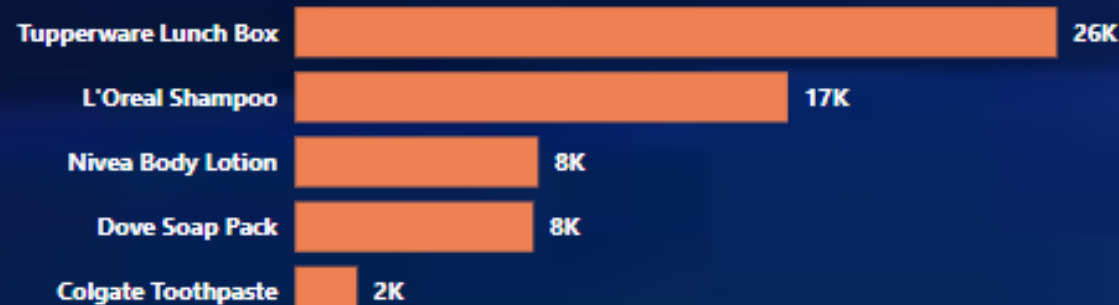
Bottom 5 Product by Quantity



Top 5 Product by Profit



Bottom 5 Product by Profit



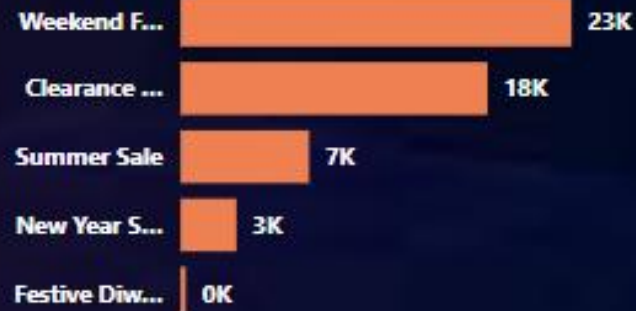
Sales by City



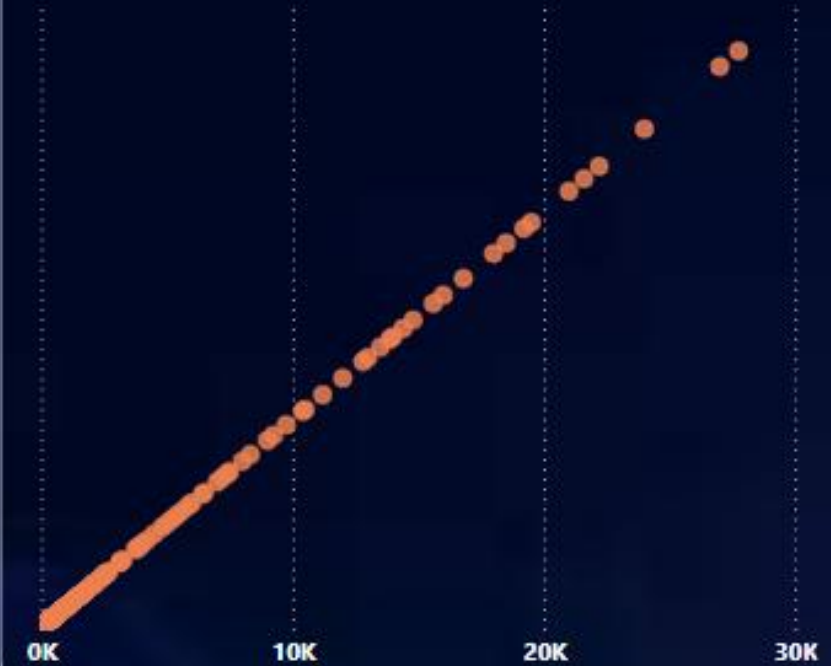
3510

Number of Orders

Average of Discount by Promotion Categories



Profit V/S Net sales



Sales Trends By Period



Date Filter 1

05-01-2020



31-12-2024



Date Filter 2

01-01-2020

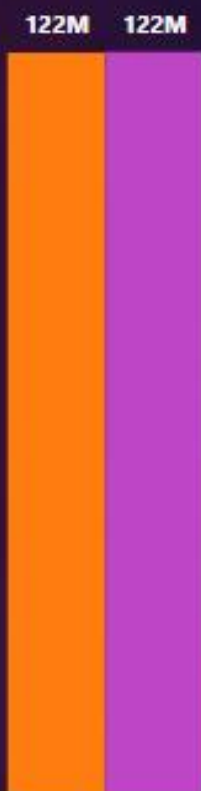


31-12-2024



Total sales

● sales 1 ● Sales 2



Total Profit

● Profit 1 ● profit 2



Total Quantity Sold

● Quantity 1 ● Quantity 2



Date

All

Customer Name

All

Product Name

All

Promotion Name

All

CustomerID	Order Id	Product ID	PromotionID	Date (dd/mm/yyyy)	Discount	Discount Percentage	Net sales	Price Per Unit	Profit	Total Sales	Units Sold
1	29	P018	0	30 January 2020	0.00	0	2,299.00	2299	229.90	2299	1
1	59	P011	0	11 February 2020	0.00	0	4,497.00	1499	449.70	4497	3
1	87	P010	0	28 February 2020	0.00	0	4,398.00	2199	439.80	4398	2
1	160	P017	0	07 March 2020	0.00	0	20,998.00	10499	2,099.80	20998	2
1	207	P012	0	17 March 2020	0.00	0	5,998.00	2999	599.80	5998	2
1	222	P002	PR001	20 April 2020	13,999.80	20	55,999.20	69999	5,599.92	69999	1
1	268	P010	PR001	30 April 2020	879.60	20	3,518.40	2199	351.84	4398	2
1	310	P020	PR001	02 May 2020	5,199.60	20	20,798.40	12999	2,079.84	25998	2
1	424	P020	PR001	22 May 2020	2,599.80	20	10,399.20	12999	1,039.92	12999	1
1	435	P003	0	01 June 2020	0.00	0	89,999.00	89999	8,999.90	89999	1
1	496	P013	0	02 June 2020	0.00	0	47,997.00	15999	4,799.70	47997	3
1	506	P011	0	15 June 2020	0.00	0	4,497.00	1499	449.70	4497	3
1	553	P011	0	24 June 2020	0.00	0	4,497.00	1499	449.70	4497	3
1	561	P009	0	28 June 2020	0.00	0	10,497.00	3499	1,049.70	10497	3
1	752	P030	PR004	18 July 2020	199.50	50	199.50	399	19.95	399	1
1	788	P008	0	30 July 2020	0.00	0	10,998.00	5499	1,099.80	10998	2
1	811	P020	0	01 September 2020	0.00	0	12,999.00	12999	1,299.90	12999	1
1	820	P001	0	22 October 2020	0.00	0	79,999.00	79999	7,999.90	79999	1
1	882	P016	0	07 November 2020	0.00	0	24,999.00	24999	2,499.90	24999	1
1	894	P003	0	08 December 2020	0.00	0	89,999.00	89999	8,999.90	89999	1
1	925	P022	0	16 December 2020	0.00	0	5,997.00	1999	599.70	5997	3
1	956	P001	0	19 December 2020	0.00	0	79,999.00	79999	7,999.90	79999	1
1	963	P006	0	21 December 2020	0.00	0	22,497.00	7499	2,249.70	22497	3
1	996	P011	0	02 January 2021	0.00	0	2,998.00	1499	299.80	2998	2