Rupom Sarkar

Kolkata, India
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Front-end Developer skilled in HTML, CSS, JavaScript, UI/UX Design, Adobe Experience Manager, and Drupal, with an Electrical Engineering background, seeking remote opportunities or willing to relocate to drive innovative web projects.

Professional Experience

Indegene (Bengaluru)   08/22 - 01/24
Junior Software Engineer

Innovative Junior Software Engineer at Indegene, adept in HTML, CSS, JavaScript, focused on responsive design and web content management, with a strong foundation in electrical engineering.

- Spearheaded a key AstraZeneca digital transformation via AEM, leading to modernized engagement strategies, 250+ agile scrums, development of 30+ web apps, optimization for 20+ sites, 15+ design collaborations, 5 migrations, 3 upgrades, and innovative component and third-party integrations, enhancing digital footprint and user experience significantly.

BYJUS (Kolkata)   10/21 - 11/21
Marketing Intern

- Led strategic planning and execution for Byjus' Discovery School Super League, heightening visibility and engagement in West Bengal with 200+ schools participating, resulting in a 40% increase in awareness and participation through data-driven marketing strategies.

Education

Meghnad Saha Institute of Technology   07/18 - 06/22
B.Tech (Electrical Engineering)

- Electrical Engineering graduate from MSIT with a robust extracurricular portfolio, including leadership in the football team and impactful community service through the Rotaract Club, cultivating teamwork, communication, and project management skills.

Nava Nalanda High School (H.S Dept.)   04/17 - 03/18
HSC (12th)

- At Nava Nalanda High School, I balanced academic pursuits with active participation in cricket and football teams, fostering collaboration, strategic thinking, and resilience.

Nava Nalanda High School   01/15 - 03/16
SSC (10th)

Key Skills

- Front-end Development
- HTML5 , CSS3, JavaScript, jQuery
- Responsive Web Design
- UI/UX Design
- Adobe Experience Manager (AEM)
- Drupal Content Management
- Agile & Scrum Methodologies
- Website Performance Optimization
- Cross-functional Team Leadership
- Data-driven Marketing Strategies
- Community Engagement & Outreach
- Project Management

Projects

Websites using AEM CQ5 — 01/23 - 01/24

- Led transformative digital initiatives at AstraZeneca using AEM, executing 30+ web applications, optimizing 20+ sites for 40% faster load times, and driving 5 migrations and 3 upgrades, showcasing proficiency in development, performance tuning, and strategic technology integration. Collaborated effectively across teams to enhance brand consistency and digital campaign reach, affirming a commitment to digital excellence and innovation.

Discovery School Super League (Season 03, Season 04) — 10/21 - 11/21

- Drove Byjus' Discovery School Super League's marketing to success, engaging 200+ schools with a 40% participation boost through strategic, data-driven campaigns, showcasing my expertise in planning, team coordination, and communication.

Websites using HTML5, CSS3, Bootstrap, JavaScript, jQuery, SCSS

- Explore my curated collection of GitHub projects to witness innovative coding solutions and collaborative development in action :
- https://github.com/RupomSarkar/e-learning - An interactive E-learning platform
- https://github.com/RupomSarkar/MemoRealm - A captivating memory challenge Game
- https://github.com/RupomSarkar/VoyageVista - Unforgettable travel Experiences with VoyageVista
- https://github.com/RupomSarkar/culinary-crest - A foodhub

Achievements

- Champions of NRS Football Championship - Nov'2021
- Runners-up of IIEST Shibpur - Apr'2019
- Runners-up of TIB Equinox - Feb'2020
- MSL Runners-up - 2019,2024

Interests

- Art & Culture
- Economic Empowerment
- Science and Technology
- Football
- Health
- Human Rights