# RUPSA JANA

### Hooghly, West Bengal

#### **EDUCATION**

## The Neotia University, Diamond Harbour

2021 - 2025

B. Tech - Computer Science and Engineering(Data Science) - CGPA - 9.18

Diamond Harbour, West Bengal

## West Bengal Council of Higher Secondary Education

2021

Kshudrarampur High School- Percentage - 86.4

#### TECHNICAL SKILLS

Languages: Python, SQL, C, Java

Technologies/Frameworks: Pandas, NumPy, Scikit-learn, TensorFlow, Keras, Matplotlib,

Seaborn, Langchain, Image processing

Developer Tools: VS Code, Spyder, Jupyter Notebook

#### EXPERIENCE

# Intern at DCG Data Core System 🗷

Jan 2025 - June 2025

Role - AIML Intern

Kolkata, West Bengal

- Developed a pipeline to generate synthetic leaf damage using image processing techniques for data augmentation.
- Implemented and evaluated multiple transfer learning models (e.g., MobileNet, ResNet, EfficientNet) for multi-class classification.
- Extracted and analyzed handcrafted features (GLCM, HOG, LBP, Color Moments, Hu Moments) for comparative analysis with ML models.
- Conducted detailed performance evaluations using accuracy, F1-score, and class-wise probability analysis across 127 feature-model combinations.

#### Intern at AILABS [7]

June 2023 - August 2023

Role - Machine Learning Intern

Kolkata, West Bengal

- Gained hands-on experience in machine learning and data preprocessing techniques, improving data quality and model accuracy
- Worked on a project titled Loan Approval Prediction, involving exploratory data analysis, feature engineering, and implementing machine learning algorithms, which enhanced the prediction accuracy of loan approvals

# Intern at WEBEL

June 2024 - August 2024

Role - Data Science Intern

Kolkata, West Bengal

- Applied Deep Learning techniques, including RNNs, LSTMs, GRUs, and Transformers, to enhance natural language processing and sequence modeling capabilities, improving model accuracy and efficiency
- Executed the 'How Educated India Is' project Analyzed India's literacy rates across states and demographics using data visualization and EDA to uncover trends and disparities, providing insights for policymakers and educators.

#### PROJECTS

# Hybrid Recommendation System | SVD,KNN,TF-IDF,Flask,Python

2024

- Developed a hybrid recommendation engine that combined collaborative filtering (SVD), content-based filtering (TF-IDF + metadata), and demographic filtering (KNN) to provide personalized product suggestions.
- Addressed cold-start and sparsity challenges by dynamically adjusting recommendation weights based on user context (new, returning, search-based, or fully profiled users).
- Built and deployed a Flask-based web application with an interactive UI for login, product search, and real-time personalized recommendations.

## What Makes a Country Happy Z | K means Clustering, python, numpy, pandas

2024

• Developed an interactive Streamlit app to analyze WhatsApp chat data, including message frequency, word count, and sentiment analysis etc.

• Performed data preprocessing with Pandas, handling missing values, formatting issues, and extracting key insights from chat logs.

# Research Paper Recommendation System 🗷 | Sentence Transformers, Cosine Similarity, Python 2024

- Developed a recommendation system that uses Sentence Transformers to generate embeddings for research papers based on their content.
- Applied cosine similarity to match user preferences with similar research papers, offering personalized recommendations.

## **CERTIFICATIONS**

- Application of Advance R in Business Analytics The Neotia University
- Frontend Web Development (HTML, CSS, JavaScript) The Neotia University

## **ACHIEVEMENTS**

• Participated in the Smart India hackathon.