pandas 587

In []: 1 import pandas as pd

|]: | | video_id | trending_date | title | channel_title | category_id | publish_time |
|----|------|----------------|---------------|---|---|-------------|-----------------------------|
| | 0 | m8Dqg8iz5Fo | 18.09.05 | MY INSTAGRAM FOLLOWERS PICK MY FULL FACE OF MA | Sylvia Gani | 26 | 2018-04 30T00:18:19.0002 |
| | 1 | 2yCp-Dj5-7c | 17.16.12 | Does Tiffany Haddish Think NeNe Leakes Is Funn | Watch What Happens Live with Andy Cohen | 24 | 2017-12 11T04:29:53.0002 |
| | 2 | H00djJq68VE | 17.27.12 | Panettone (Italian Christmas Bread) - Food Wishes | Food Wishes | 26 | 2017-12 23T00:07:02.0002 |
| | 3 | oTObwUiXdYY | 17.19.11 | 7.3 Magnitude Earthquake Along Iraq- Iran Borde | TIME | 25 | 2017-11 13T15:44:35.0002 |
| | 4 | yvicqMrAHvQ | 18.05.02 | Turkish Airlines - 5 Senses with Dr. Oz | Turkish Airlines | 19 | 2018-02 04T23:55:21.0002 |
| | | ••• | | | | | |
| 49 | 95 | bqFjyo7l8fY | 18.01.03 | Red Velvet 레 드벨벳 '봐 (Look)' Dance Practice | SMTOWN | 10 | 2018-02 22T03:00:00.0002 |
| 49 | 996 | K0u_kAWLJOA | 18.25.01 | God of War – Story Trailer PS4 | PlayStation | 20 | 2018-01 23T16:00:02.0002 |
| 49 | 997 | XGd1dq1BatM | 18.19.03 | Halsey - Alone (Audio) ft. Big Sean, Stefflon Don | HalseyVEVO | 10 | 2018-03 15T22:00:01.0002 |
| 49 | 998 | vGTTSdrV37U | 18.04.04 | Camila Cabello WINS Favorite Breakout Artist 🎤 | Nickelodeon | 24 | 2018-03 25T01:22:15.0002 |
| 49 | 999 | DkeiKbqa02g | 18.22.05 | Calvin Harris, Dua Lipa - One Kiss (Official V | CalvinHarrisVEVO | 10 | 2018-05 02T23:01:00.0002 |
| 50 | 00 r | ows × 17 colum | nns | | | | |
| 4 | | | | | | | • |

In [5]: 1 df[df['title'].str.contains("INSTAGRAM")]

| Out[5]: | | video_id | trending_date | title | channel_title | category_id | publish_time | |
|---------|---|--|---------------------|---|---------------|-------------|--------------------------------|--|
| | 0 | m8Dqg8iz5Fo | 18.09.05 | MY INSTAGRAM FOLLOWERS PICK MY FULL FACE OF MA | Sylvia Gani | 26 | 2018-04- 30T00:18:19.000Z | |
| | 56 | s4kX4R6T9ms | 18.07.04 | VIRAL INSTAGRAM ONE-SWIPE EYESHADOW Review (fi | heyitsfeiii | 26 | 2018-04- 04T22:00:03.000Z h | |
| | 319 | m8Dqg8iz5Fo | 18.14.05 | MY INSTAGRAM FOLLOWERS PICK MY FULL FACE OF MA | Sylvia Gani | 26 | 2018-04- 30T00:18:19.000Z | |
| | 2927 | oY9GVZKwBhI | 18.01.05 | COPYING MADDIE ZIEGLER'S INSTAGRAM PHOTOS | Jess Conte | 24 | 2018-04- 26T00:55:12.000Z | |
| | 3094 | ms7t4CnjW1k | 18.26.02 | HOW I EDIT MY INSTAGRAMS! | FunForLouis | 22 | 2018-02- 24T16:07:29.000Z | |
| | 3281 | oY9GVZKwBhI | 18.08.05 | COPYING MADDIE ZIEGLER'S INSTAGRAM PHOTOS | Jess Conte | 24 | 2018-04- 26T00:55:12.000Z | |
| | ← | | | | | | | |
| In [6]: | 1 0 | df['title'].s | tr[0:11:1] | | | | | |
| Out[6]: | 0 1 2 3 4 | MY INSTAG Does Tiffa Panettone 7.3 Magni Turkish A | an (tu | | | | | |
| | 4995 4996 4997 4998 4999 Name: | Red Velve God of War Halsey - A Camila Cal Calvin Har title, Leng | r Al be rr | ype: object | | | | |

```
df['thumbnail_link'].str.split("/")
In [7]:
Out[7]: 0
                 [https:, , i.ytimg.com, vi, m8Dqg8iz5Fo, defau...
        1
                 [https:, , i.ytimg.com, vi, 2yCp-Dj5-7c, defau...
        2
                 [https:, , i.ytimg.com, vi, H00djJq68VE, defau...
        3
                 [https:, , i.ytimg.com, vi, oTObwUiXdYY, defau...
        4
                 [https:, , i.ytimg.com, vi, yvicqMrAHvQ, defau...
        4995
                 [https:, , i.ytimg.com, vi, bqFjyo7I8fY, defau...
                 [https:, , i.ytimg.com, vi, KOu kAWLJOA, defau...
        4996
        4997
                 [https:, , i.ytimg.com, vi, XGd1dq1BatM, defau...
                 [https:, , i.ytimg.com, vi, vGTTSdrV37U, defau...
        4998
                 [https:, , i.ytimg.com, vi, DkeiKbqa02g, defau...
        4999
        Name: thumbnail link, Length: 5000, dtype: object
             df['thumbnail link'].str.split("/").str[4].str.upper()
In [8]:
Out[8]: 0
                M8DQG8IZ5FO
        1
                 2YCP-DJ5-7C
        2
                H00DJJQ68VE
        3
                OTOBWUIXDYY
        4
                YVICQMRAHVQ
        4995
                 BQFJY07I8FY
        4996
                 KØU KAWLJOA
        4997
                XGD1DQ1BATM
        4998
                VGTTSDRV37U
        4999
                 DKEIKBQA02G
        Name: thumbnail link, Length: 5000, dtype: object
In [9]:
             df['channel_title'].str.split(" ").str[0]
Out[9]: 0
                           Sylvia
        1
                            Watch
        2
                             Food
        3
                             TIME
        4
                          Turkish
        4995
                           SMTOWN
        4996
                      PlayStation
        4997
                       HalseyVEV0
        4998
                      Nickelodeon
        4999
                 CalvinHarrisVEVO
        Name: channel_title, Length: 5000, dtype: object
```

```
In [10]:
              df['title'].str.replace('INSTAGRAM','INSTA')
Out[10]: 0
                    MY INSTA FOLLOWERS PICK MY FULL FACE OF MAKEUP!
                  Does Tiffany Haddish Think NeNe Leakes Is Funn...
         1
         2
                  Panettone (Italian Christmas Bread) - Food Wishes
         3
                  7.3 Magnitude Earthquake Along Iraq-Iran Borde...
                            Turkish Airlines - 5 Senses with Dr. Oz
         4
                          Red Velvet 레드벨벳 '봐 (Look)' Dance Practice
         4995
         4996
                                   God of War - Story Trailer | PS4
                  Halsey - Alone (Audio) ft. Big Sean, Stefflon Don
         4997
         4998
                  Camila Cabello WINS Favorite Breakout Artist 🥍 ...
         4999
                  Calvin Harris, Dua Lipa - One Kiss (Official V...
         Name: title, Length: 5000, dtype: object
              df['description'].str.contains("http")
In [11]:
Out[11]: 0
                   True
         1
                   True
         2
                   True
         3
                   True
         4
                  False
                  . . .
         4995
                   True
         4996
                   True
         4997
                   True
         4998
                   True
         4999
                   True
         Name: description, Length: 5000, dtype: object
In [12]:
              df['description'].str.find('http')
Out[12]: 0
                   16.0
         1
                  226.0
         2
                  136.0
         3
                  258.0
         4
                   -1.0
                  . . .
         4995
                   76.0
         4996
                    0.0
         4997
                   21.0
         4998
                  345.0
         4999
                   74.0
         Name: description, Length: 5000, dtype: float64
In [13]:
           1 | j=df['description'][0][16:]
In [14]:
              j.find(" ")
Out[14]: 24
```

```
In [15]: 1 df['description'][0][16:]
```

Out[15]: 'http://bit.ly/2g1cqFWHey S-Club! Today, we go to my instastories to see what products you guys want me to use for a full face! You chose some interesting products and the outcome was unexpected... enjoy! xo Watch this video NEXT: F ULL FACE NOTHING OVER \$10! https://bit.ly/2r4DqL5Dont (https://bit.ly/2r4DqL5 Dont) forget to THUMBS UP the video if you LIKED it!CALLING ALL S-CLUB... Tra nslate my videos into YOUR language for a shout out in my description! Try it HERE: http://bit.ly/2nHx8zPDISCOUNT (http://bit.ly/2nHx8zPDISCOUNT) CODE SYLV IA on all bh Cosmetics!http://bhcosmetics.com--- Products Used ---FACE- BECCA FIRST LIGHT PRIMING FILTERhttp://bit.ly/2jh0geg- SHAMELESS YOUTHFUL-LOOK 24H FOUNDATION IN R230 http://bit.ly/2JFjo0H- (http://bit.ly/2JFjo0H-) LOCK-IT CO NCEALER CRÈME - KAT VON D http://bit.ly/2jezrHl- (http://bit.ly/2jezrHl-) UND ER EYE BRIGHTENING SETTING POWDER - BECCA http://bit.ly/2JDaYqw- (http://bit. ly/2JDaYqw-) DEFINED BRILLIANCE EYEBROW PENCIL - PRETTY VULGARhttp://bit.ly/2 jdYIBw- UNICORN TEARS BRONZER - TOO FACEDhttp://bit.ly/2r7DPfK- HOURGLASS BLU SH INCANDESCENT ELECTRA AMBIENT LIGHTING COLLECTIONhttp://bit.ly/2jf8Ytf- MAY BELLINE MASTER CHROME METALLIC HIGHLIGHTER in Molten Rose Gold http://bit.ly/ 2JGcY1f- (http://bit.ly/2JGcY1f-) TOO FACED SETTING SPRAYhttp://bit.ly/2JCh7m BEYES- PRO LONGWEAR PAINT POT - SOFT OCHRE http://bit.ly/2JziBhq- (http://bi t.ly/2JziBhq-) KYLIE COSMETICS THE ROYAL PEACH PALETTEhttps://bit.ly/2jKFMJ2-MORPHE GEL LINER in Lit AFhttp://bit.ly/2r9b4PX- EYEKO SKINNY LIQUID EYELINER http://bit.ly/2r801om- (http://bit.ly/2r801om-) MONSIEUR BIG WATERPROOF MASCA RA - LANCÔMEhttp://bit.ly/2r4INKf- URBAN DECAY HEAVY METAL GLITTER EYELINER i n catcallhttp://bit.ly/2JAJ3Ye- LILLY LASHES in Miami https://bit.ly/2t0gtqUL IPS- (https://bit.ly/2t0gtqULIPS-) ESTEE LAUDER PURE COLOR LOVE LIPSTICK in N aked Cityhttp://bit.ly/2jiR1u3- MAC Stripdown LIPLINER http://bit.ly/2r94CsbI F (http://bit.ly/2r94CsbIF) YOU READ the entire description COMMENT Nicki Min aj commented your instagram to confuse everyone who isnt in on the joke haha! xo-----LETS BE FRIENDS ON SOCIAL MEDIA! - INSTAGRAM https://www.instagram.com/sylviagani- (https://www.instagram.com/sylviagani-) TWITTER https://twitter.com/sylviagani- (https://twitter.com/sylviagan username: sylviagani- FACEBOOK https://www.facebook.com/s i-) SNAPCHAT ylviagani- (https://www.facebook.com/sylviagani-) BLOG http://s ylviagani.com------ (http://sylviagani.com-----------) M U S I C Music by Epidemic Sound (http://www.epidemicso und.com)-----D I S C L A I M E R This video is not sponsored. As always, all opinions are my own and I keep it 100 with yall - a lways honest! Thank you for your love and support. XO'

```
In [16]: 1 j[0:24]
```

Out[16]: 'http://bit.ly/2g1cqFWHey'