

# PAULINA SKURSKA-KACZMAREK

UX/UI DESIGNER



## CONTACT

p.skurska.kaczmarek@gmail.com  
LINKEDIN- paulinaskaczmarek  
(210) 993-9582 Austin, TX

## SKILLS

### Research

- Surveys
- Interviews
- Data & task analysis
- Insight Synthesis
- Proto - personas
- A&B Testing
- Journey Mapping
- Empathy Mapping

### Design

- UI graphics
- Storytelling
- User flows
- Concept sketches
- Style guides

### Prototyping & Wireframing

- Storyboarding
- Decision mapping
- Rapid prototyping
- Interactive flow
- Usability testing

### Tools

- Sketch
- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Invision
- Html/Css- basics

### Collaboration

- Analytical thinking
- Ability to work under pressure
- Great attention to detail
- Strong work ethic
- Team player
- Eager to learn new things

## PROFESSIONAL PROFILE

Open - minded analytical thinker with international background. Currently finishing an in-depth UX/UI design certification with UT Austin. Following my passions in bridging art and problem-solving. Seeking an entry role as a UX/UI Designer in a company where I can collaborate with local and international team members to create beautiful, useful software solutions.

## PROJECTS

### Amazon - user flows redesign

- Redesign of Amazon website and application based on thorough research.
- Introduced minimal interface design and efficient site search functionality.

### Food Vibe - mobile application

- Designed from scratch application which helps users find best place to eat.
- Introduced moodboards idea to allow users visualize perfect restaurant.

### HUD.gov - navigation redesign

- Redesign of HUD.gov website based on thorough research and A/B testing.
- Created new style guide, logo and introduced streamlined user flows.

### Wall Street Journal - web and app redesign

- Redesign of WSJ web and app incorporating Atomic Design.
- Created visually pleasing layout based on grid system and prominent CTAs.

## EDUCATION

The University of Texas at Austin, Texas — **The Ux/UI Design Bootcamp**

Gdansk University of Technology, Poland — Master of Science

**Field: Management    Specialization: Operations Management**

Gdansk University of Technology, Poland — Bachelor of Science

**Field: Engineering Management    Specialization: Production systems engineering**

## EXPERIENCE

**Freelance, San Antonio, Texas    Austin, Texas    Oct 2015 - Present**

graphic design (logos, branding, design briefs, style guides), creating content for websites, redesigning existing websites and applications, user research, usability testing

**Soltec Services, Gdansk, Poland - Payroll and Human Resources**

Payroll and Human Resources Specialist    Apr 2012 - Sep 2015

Human Resources Administrative Assistant    Nov 2009 - Mar 2012

Participating on board meetings in regards to payroll policy, spearheading initiative to simplify payroll processes, responding to employee inquiries regarding payroll issues;