

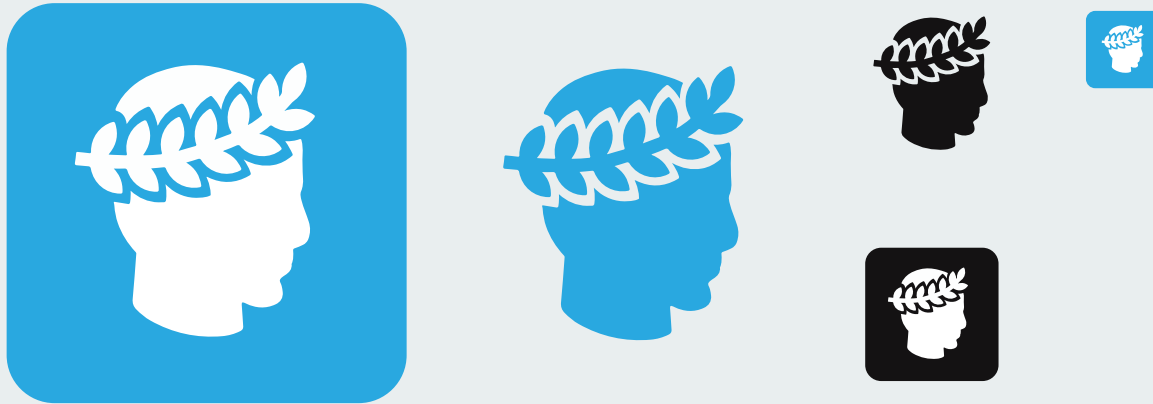
RushMe
WORKING STYLE GUIDE

This working guide serves as an in-progress draft that will morph into the official RushMe Style Guide. All iterations of typefaces, palettes, usage examples, and graphical elements will be in this guide. The team's process and design decisions should be evident via this draft, and will allow for future members to see where we've been and what we explored concerning the visual identity of the application.

A decorative graphic of a white leafy branch, positioned diagonally in the bottom right corner of the page.

Thanks!

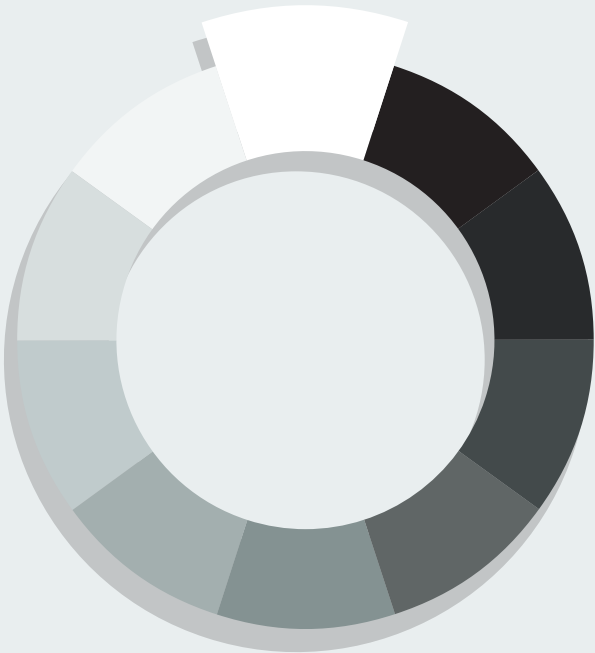
LOGO



For web and application usage, always use the primary logo in blue. For print and other uses, use any variation at own discretion.

The smallest size of the logo for any variation in any instance is 29 x 29 pixels.

PRIMARY COLORS

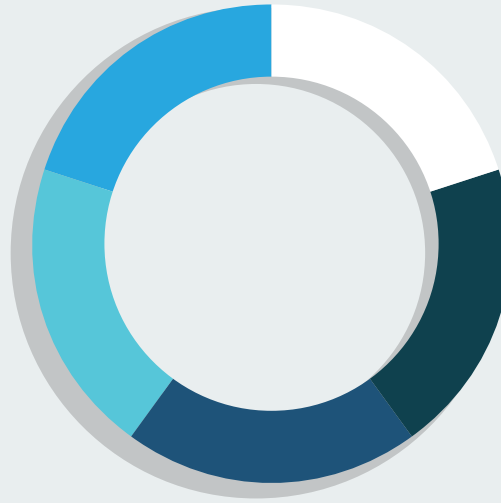


	primary white #ffffff
	#f0f2f2
	#d7ddd
primary blue #2aa8e0	#c1cbcb
#aedfe6	#a3afaf
#91d5e1	#839090
#53c6df	#606666
#2996bc	#444b4c
#237b93	#2a2b2c
#1e6677	#000000

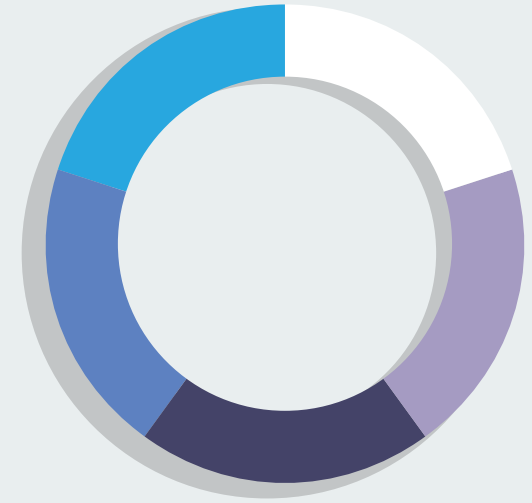
TOP PALETTES



RED ACCENT



MONOBLUE



VIOLETS



TOP FONTS

HEADING 1

Heading 2

Heading 3

HEADING 4

HEADING 5

Body Text

LIBRE FRANKLIN

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz**

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz

*AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz*

MONTERRAT

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz

HEADING 1

Heading 2

Heading 3

HEADING 4

HEADING 5

Body Text

BW HELDER

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz**

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz**

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz**

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz

MONTSEERRAT

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz

HEADING 1

Heading 2

Heading 3

HEADING 4

HEADING 5

Body Text

LIBRE FRANKLIN

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz**

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz**

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz**

*AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz*

NEUE MONTREAL

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz**

TOP FONTS

HEADING 1

Heading 2

Heading 3

HEADING 4

HEADING 5

Body Text

NEUE MONTREAL

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz**

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz

*AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz*

MONTERRAT

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz

TOP FONTS

HEADING 1

Heading 2

Heading 3

HEADING 4

HEADING 5

Body Text

MONTERRAT

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz**

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz

*AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz*

NEUE MONTREAL

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz