Rushab Ghoghari

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EDUCATION

Gujarat Technological University   **Surat, India**
Bachelor in Computer Engineering   *Graduation Date: Jan 2021*

Gujarat Technological University   **Surat, India**
Diploma in Computer Engineering   *Graduation Date: Jan 2018*

WORK EXPERIENCE

Auttaya Fashion and Technology Pvt Ltd.   **Remote**
React Intern   *Jan 2022 - Finish Date*

- Successfully designed and implemented the front page using React Hooks , React Router , Thunk , React.memo , JSX , Props , Redux resulting in an increase of user engagement by 10%.
- Increased customer satisfaction scores by 15% due to implementing TypeScript into new features which reduced number of runtime errors experienced by users.
- Developed front-end of a CRM application using React, Redux, and Thunk which increased customer satisfaction by 25%.
- Created automated testing suites using JIRA and performance testing frameworks including Mocha and Jest, resulting in a 50% reduction in manual testing time.

Cirkle Studio   **Surat, India**
Junior Web Developer   *Jan 2021 - Jan 2022*

- Developed e-commerce solutions for Shopify clients, increasing online sales by an average of 20%
- Optimized website speed and performance by implementing Ajax techniques, reducing loading times by up to 50%
- Utilized jQuery and HTML/CSS to create custom Liquid themes for Shopify stores, enhancing customer experience
- Designed, built and deployed product features end to end for a high-traffic website, handling 50K+ requests per day.

SKILLS & INTERESTS

Skills: React.js, Hooks, Redux & Redux Toolkit, Next.js, TypeScript, JavaScript, HTML, CSS, Ajax, SQL, jQuery, Liquid , Shopify, RESTful API, MongoDB, PostgreSQL, Github

Interests: MERN stack, Back-end web development, Front-end web development, AWS cloud services, Microservices

PROJECT EXPERIENCE

Ezeez   **circkle**
https://wearezeez.com   *Start Date - Finish Date*

- Utilized jQuery, HTML, CSS, Liquid, and Speed Optimization to create a responsive website that garnered over 1 million views in the first month generating a revenue of 56,000 Euros
- JavaScript and Ajax to create dynamic content that decreased page load time by 2 seconds.
- Successfully created a custom e-commerce platform for a client using Shopify's API which increased online sales by 25%.

Raffle
Circkle   *Start Date - Finish Date*

- Created a logic for randomized blog and articles to be displayed on the website, increasing web traffic by 15%.
- Successfully implemented a new commenting system that increased user interaction by 10%.
- Analyzed data to improve customer satisfaction by 10% and user-engagement by 15%

Turquoise lane
https://turquoiselane.com.au   *Start Date - Finish Date*

- Successfully integrated different payment gateways like Stripe, Razor pay, and PayPal.
- Utilized Google Map API and jQuery to create an interactive map.
- Successfully connected app and website to single database using PHPMyAdmin which decreased load time by 35%

Shop School Lab

https://shop-school-lab.myshopify.com   *Start Date - Finish Date*

- Created custom home page design using HTML, CSS, and Bootstrap for a website that received over 1 million views in the first month.
- Successfully designed and implemented a responsive layout for the website using media queries that resulted in a 10% increase in conversion rates.
- Utilized cross-browser compatibility techniques to ensure that the website looked consistent across all browsers, which resulted in a 5% decrease in customer support tickets.