



*It's time to*

# GIVE WINGS TO YOUR CAREER



From The

# Director's Desk...

## "Baccha kabil bano kabil, kamyabi to jhak marke aapke peeche aayegi"

This dialogue from the movie 3 Idiots needs to be told to the students who prioritise getting a degree and job, rather than developing the skills which are required to achieve them. Students and colleges often complain about not having enough jobs in the market. On the other hand, companies lack sufficient manpower. This means there are tons of jobs for everyone but what lacks is the skills and knowledge to grab these opportunities.

We understood this problem in 2012 and started "Itvedant" to bridge the gap. Itvedant has 3 teams, where one team works closely with companies, understanding their requirements and analyzing the most in-demand skills. Their inputs and feedback are passed on to the second team which develops the syllabus and guides students to choose courses as per their calibre and interest. The third team trains the candidates as per industry standards, while continuously monitoring their progress.

Itvedant promises utmost care and efforts for each and every student and in turn, expects them to give their 100%, for an optimal outcome. Once you learn to apply your technical know-how to solve real-world problems, you are just one interview away from your dream job. We would like to wish you success in your journey to becoming a gem of the IT industry. This industry needs some smart and innovative people like you.



**Mr. Swapnil Gondkar**

(M.Tech Software Engineering)

Founder Director

*100+ Corporates Trained*



**Mr. Mayuresh Naik**

(B.Tech Information Technology)

Managing Director

*14+ years of Industry Experience*

**40K+**

students trained

**2000+**

hiring companies

**19.5L**

highest salary drawn

**15**

branches  
across  
India

**80**

full-time  
corporate  
trainers

**70K+**

hours  
training  
conducted

# THE ITVEDANT

# ADVANTAGE

## 100% JOB ORIENTED

Our dedicated placement cell makes sure you receive maximum interview calls till the time you get placed



## 80:20 APPROACH

Our 80 Practical : 20 Theory model equips students with rich industry-oriented practical knowledge



## CAREER COACH

Personalized career coach assigned to each student for maximum guidance and support



## BLENDDED LEARNING

Learn from best of both the worlds - from Corporate Gurus in classrooms to 24x7 Digital Learning Library



## INTEGRATED INTERNSHIP

Get an internship certificate from exclusive tie-up companies even before your course completion



## GLOBAL CERTIFICATION

Global certifications from IBM & AWS along with Itvedant module completion certificates



## 1:1 DOUBT SOLVING

Afraid to ask any doubt in the classroom or group? The 1:1 doubt solving ensures every silly doubt will be resolved



## WINGZ PORTAL

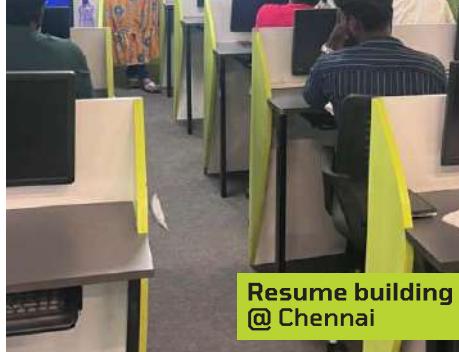
From lecture schedule to companies approaching you - a dedicated student web portal to give wings to your career



Kick start your IT Career

In-house

# Campus Placement Drives



After Completing This Course,  
**Get A Job In**



VERTSCEND  
You dream, we execute...



**and 2033 more**

## PLACEMENT STATISTICS

**3.5L**  
avg. fresher salary

**19.5L**  
highest salary drawn

**5** step placement preparation

**2000+** hiring companies



View the journey from "ordinary to tech-savvy"

# Career Journey

@ Itvedant

BE JOB  
READY



## GIT, LinkedIn & Web Portfolio

The only IT training institute that provides dedicated sessions for GIT, LinkedIn and Web Portfolio to take you closer to your dream job.



## Course Completion Exam

The final stage before getting the DREAM JOB - to assess the student's industry readiness



## Resume Preparation

We make you interview ready by helping you choose the most relevant details to be added in every section of your resume



## Mock Interviews

Mock interviews are conducted to familiarise students with the actual interview. They are asked technical & HR questions frequently asked by recruiters



## 80:20 Practical Sessions

80 practical : 20 theory approach gives you an exposure to real world IT projects & case studies before course completion



## Industry Projects

15+ industry projects to make you ready for your dream job



## Follow Our 3A Rule

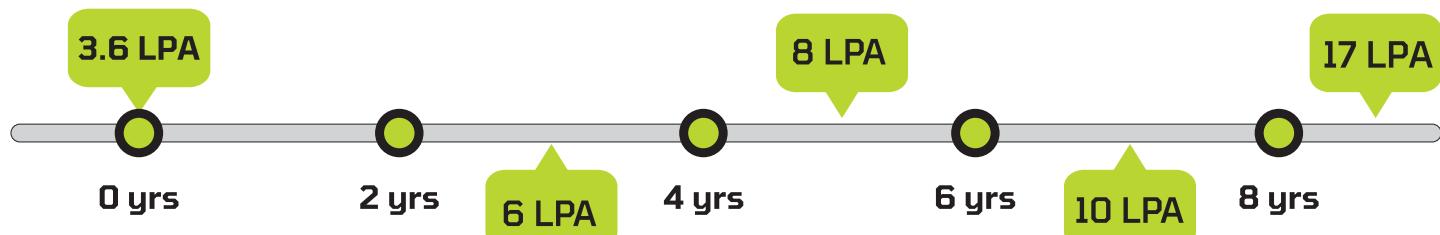
Mandatory for students to follow Attendance, Assessment and Assignment model with a minimum 90% score in each

Enroll @ I.T.Vedant

Know your future as a

# Java Full Stack Developer

## 'GLASSDOOR' Salary Range



### Job Roles You Can Apply For

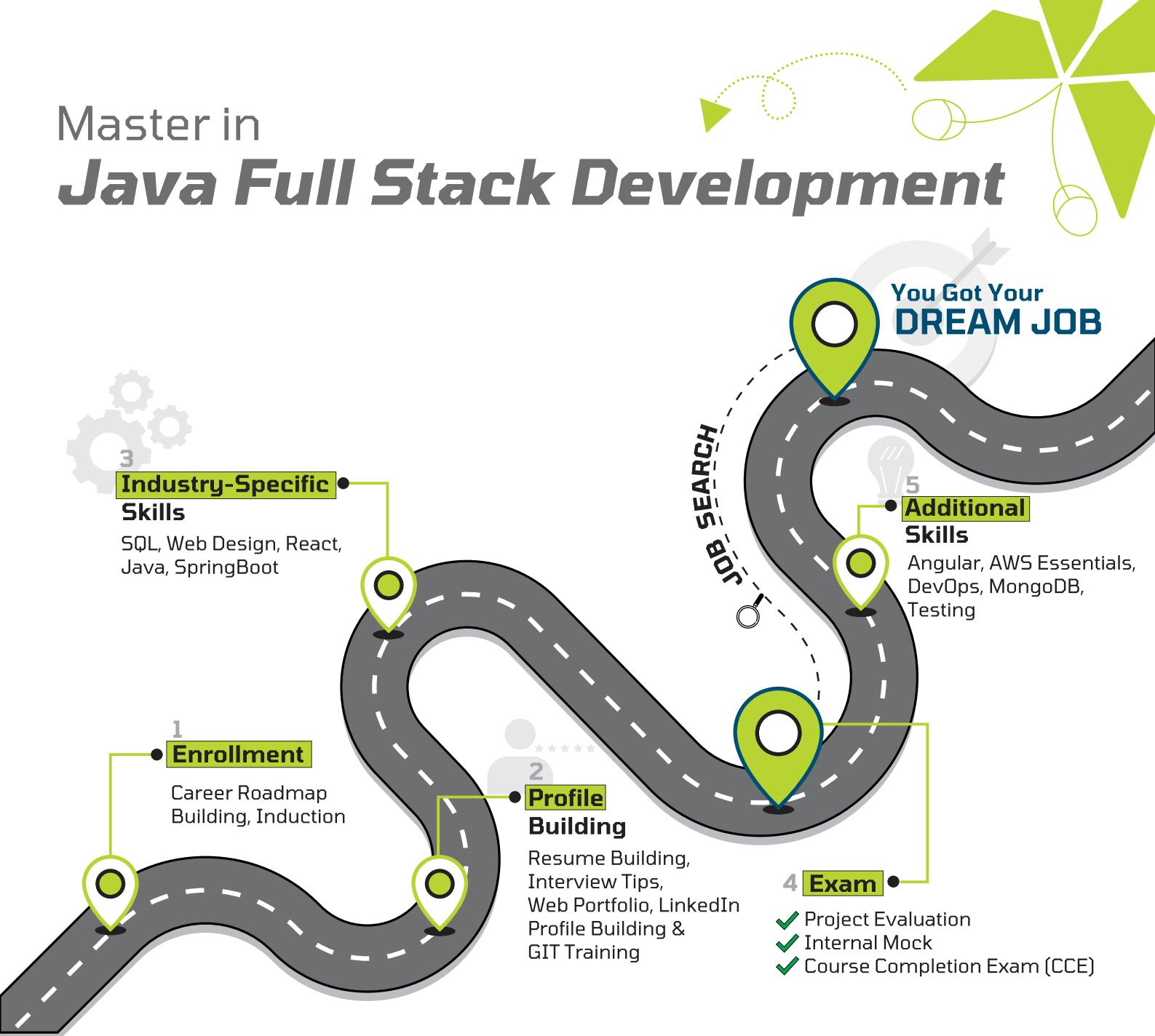
Full Stack Developer	Backend Developer	Frontend Developer
Software Developer	Angular Developer	Software Engineer
Java Developer	Software Tester	SQL Developer
Research and Development	Jr Developer	SpringBoot



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# Master in **Java Full Stack Development**



**Pre-Requisite Degree**  
Any graduate (completed / pursuing)

**Job-Ready Duration**  
6 months



## Programming Languages & Tools Covered



# COURSE CURRICULUM

## FRONTEND

### HTML 5

Weaving the World Wide Web | Client Server Architecture | HTML Structure-Head,Body and HTML Version | HTML Comments | Page Information-title,meta,link,style, script | HTML Tags and Attributes | First Web page - Hello World | Text Formatting tags | Block Elements | Document structure | Format tags | Image tag | Anchor tag | Lists | HTML structures | Table structure | HTML5 forms | HTML Semantic Elements | Audio, video Tag



### CSS 3

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### JavaScript

Javascript History and Features | Types of JS | var, let and const keywords Scopes | Datatypes | Operators | Conditional and Control Statements | Built-in & Regular Functions | Passing Parameters & return value | Arrays in Javascript | String and math Object | Window Object - Console, Screen, Location, History | Document Object Model | DOM structure and hierarchy | DOM manipulation methods | Event handling | Event types (click, submit, keypress) | Event propagation and delegation



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## ★ Angular

Anatomy of Angular Application | Installation & Setting up environment | AppModule & Component Declaration | Component Lifecycle - 8 Hooks | Component Communication | Passing data to child component | Data Binding | Interpolation & Normal Property Binding | Event Binding | Two-Way Data Binding | Pipes & Strong Typing | Using setters and getters of typescript | Transforming data using built-in Pipes | Attribute Directives | Structural Directives: ngIf and ngFor | Using Services, Dependency Injection | Lifecycle Hooks of a component | RxJS & Calling API | Creating Observables using of() function & Observable class | async pipe | Retrieving data using HTTP | Routing and Navigation | Angular Forms | template driven vs reactive forms | FormBuilder service | Custom validator | Angular Signals | Reading & Outputting a Signal Value | Computed Values & Effects | Server Routing vs Browser Routing | Production build using `ng build` | Deploying app to Github Pages | Deploying app to Netlify



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## BACKEND

### Java Programming

Java Features | Java Virtual Machine - Architecture, Compiled vs Interpreted | Languages, Bytecode and Object | Java Installation | Variables, Data Types, Type Casting | Operators & Tokens | Control Structures & Looping | Accessing Array elements | Multidimensional Array | Object Oriented Programming (OOPS) - Classes & Objects In-Depth | Access Modifiers | Abstraction, Inheritance & Polymorphism | Method Overriding & Overloading | Abstract Classes and Interfaces | Dynamic memory allocation, Garbage collection | Strings & DateTime API | String, StringBuffer & StringBuilder | Exception Handling | Compile time errors & Run time errors | Collection Framework | Wrapper Classes | Autoboxing and Unboxing | Working with ArrayList, LinkedList, HashSet, LinkedHashSet, TreeSet, Queue, Dequeue, Stack | Maps - HashMap, LinkedHashMap, TreeMap | Generics | Lambda Expression & Stream API | Multi-Threading | Synchronized Methods, Block



### Spring Boot 3.0

Request-Response Life Cycle | Spring Initializer | Project Structure | Maven Commands | Components of Spring MVC | Spring Boot Application using ST4 | @Controller and @RequestMapping annotations | Properties file | Spring Boot Dev Tools | Spring Core | IoC Container | @Component and @Bean annotations | Beans Overview | Dependency Injection - Field, Constructor, Setter | Creating REST APIs | Creating Service file | Creating Rest Controller | Consuming REST APIs using Postman | Starter validation dependency | Built-in validators | Validating the Request | Database Integration & JPA Repository | Add MySQL connector & spring jpa dependency | Defining Custom Query Methods | JPA Auditing | Using Data REST, Pagination & Sorting | Relationships & Projections | Connect & Render React components



## ★ Software Testing

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## CLOUD DEPLOYMENT

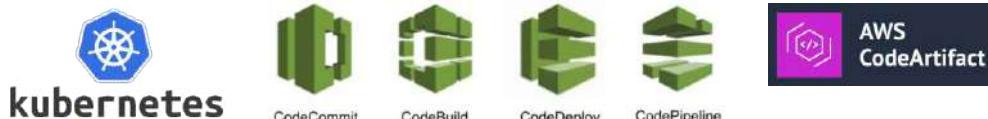
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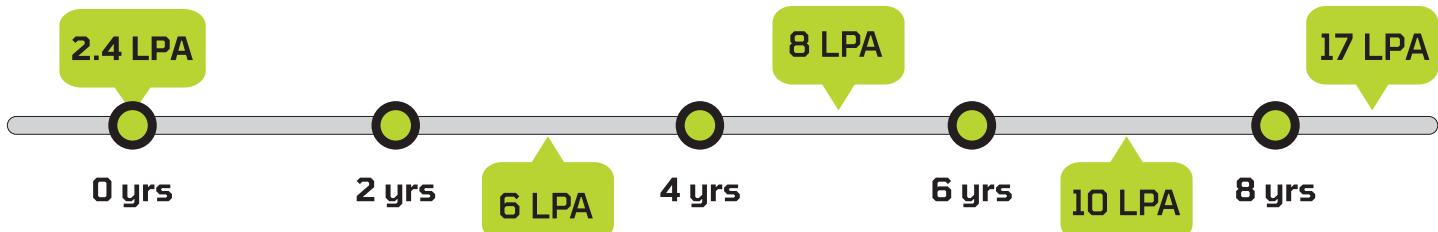
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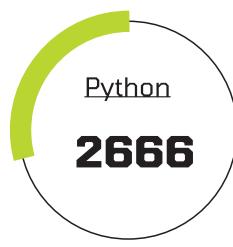
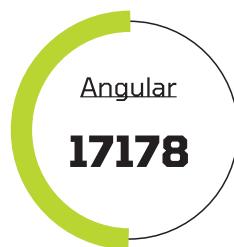
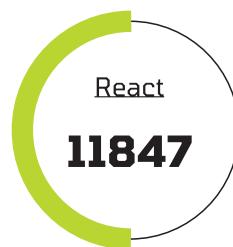


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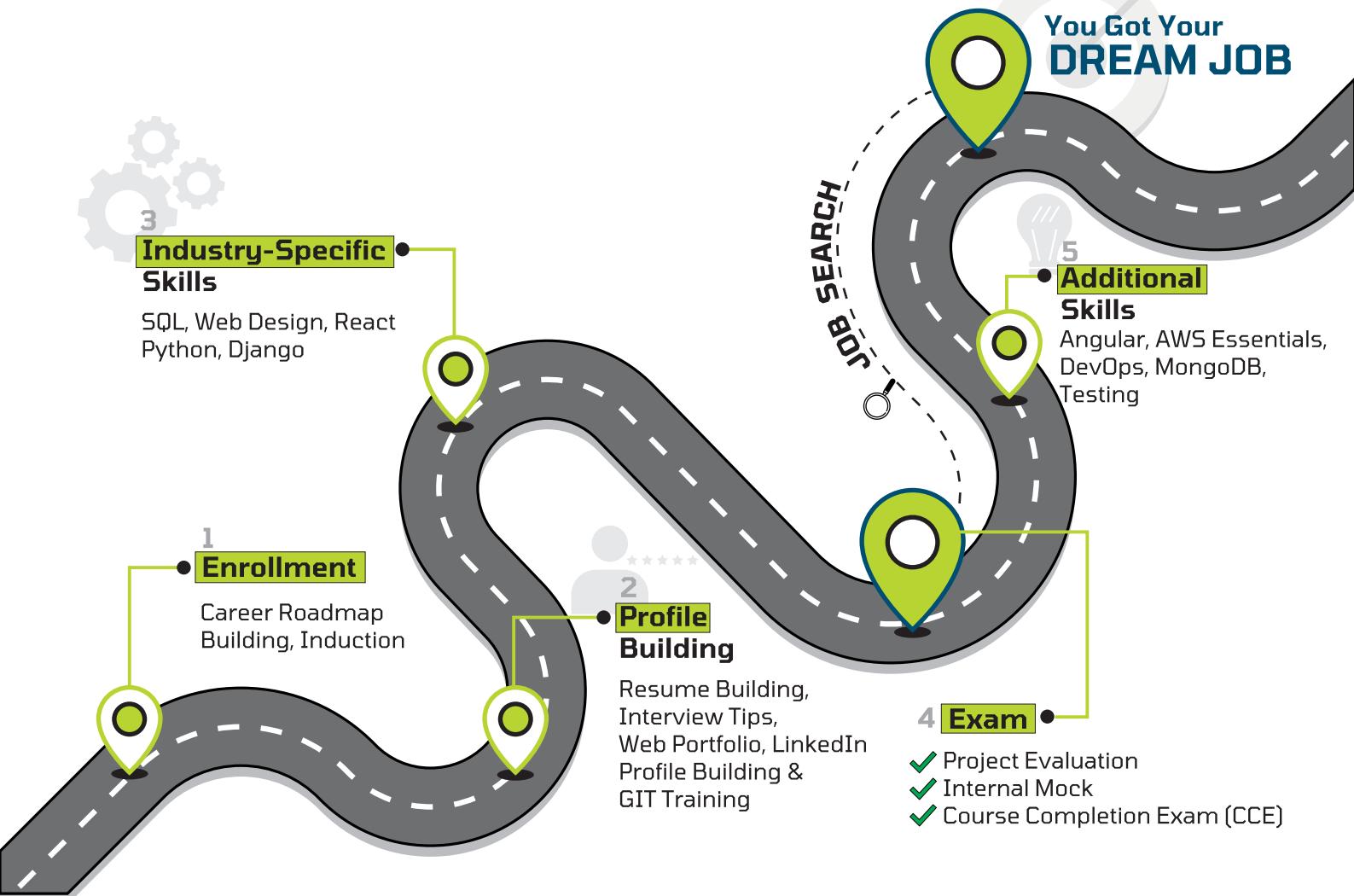
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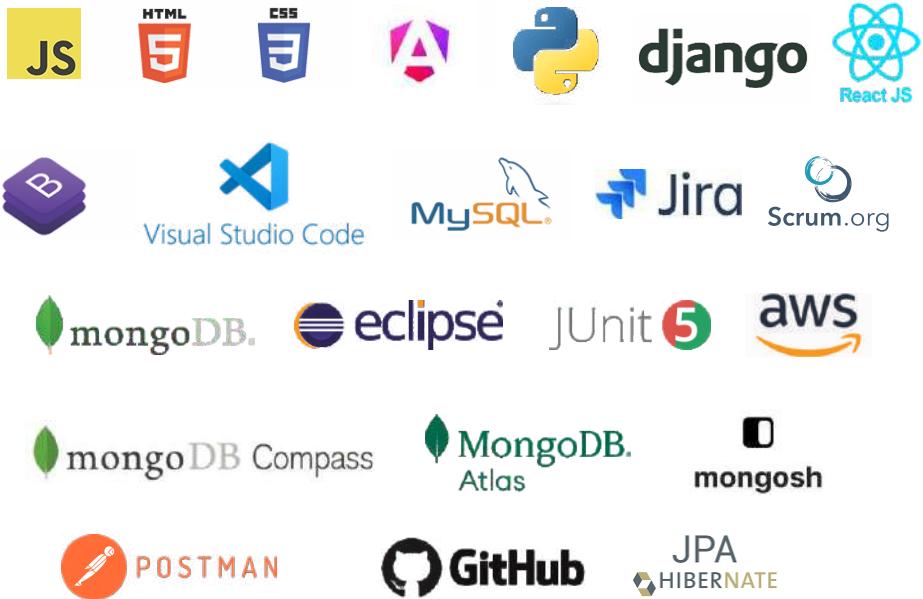


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### Django Framework

Django Project Structure | Django MVT architecture | Django Model | ORM / Model Relationships (1:1, 1:M, M:M) | Validation on Fields | Migrations | Django View | Function & Class Based View | Difference Between Http Response, Passing Context, Render, Redirect | Django Template | Built-in tags and filters | Static File Configuration | Template inheritance | Django Admin | Perform CRUD operation | File Upload (Image / PDF) | Security & Session Management | Authentication - Login and Logout | Permissions, Groups - Authorization | CSRF in Forms and Decorators over Views | SSO using Google Authentication | Session / Cookies | Understanding Lookups | Custom Model Managers | Featured & Custom QuerySets | Creating the Search Form | Better Lookups with Q | PET Store Project - Add PET product to cart, Remove product, Change Quantity | Payment Model for order - PayPal / Razor Pay | Email and OTP Services | Deployment | Agile and Scrum | Django Rest Framework | Serializers | React Django Integration



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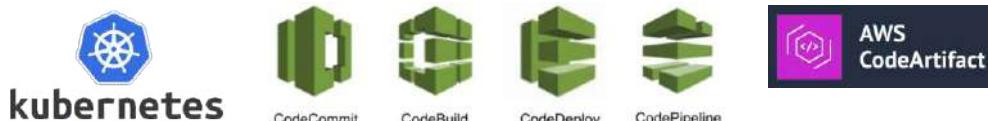
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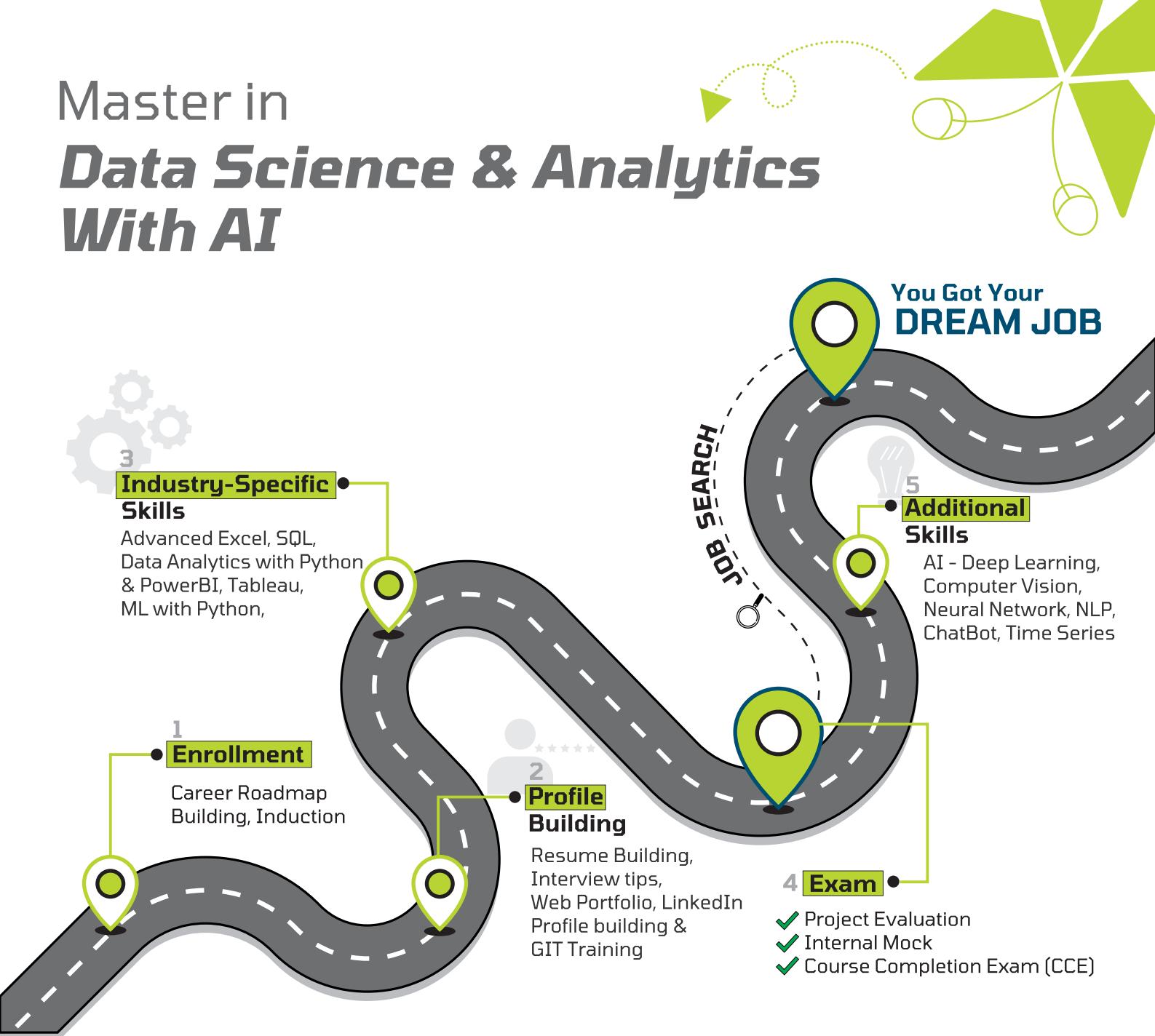


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# Master in **Data Science & Analytics** With AI



## Pre-Requisite Degree

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**JOB ASSURANCE**



with unlimited interview calls

## Programming Languages & Tools Covered



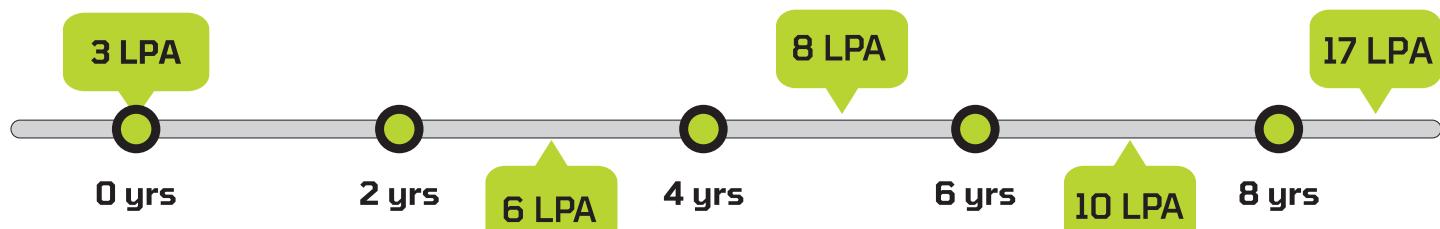
Natural Language Toolkit



Know your future as a

# Data Scientist

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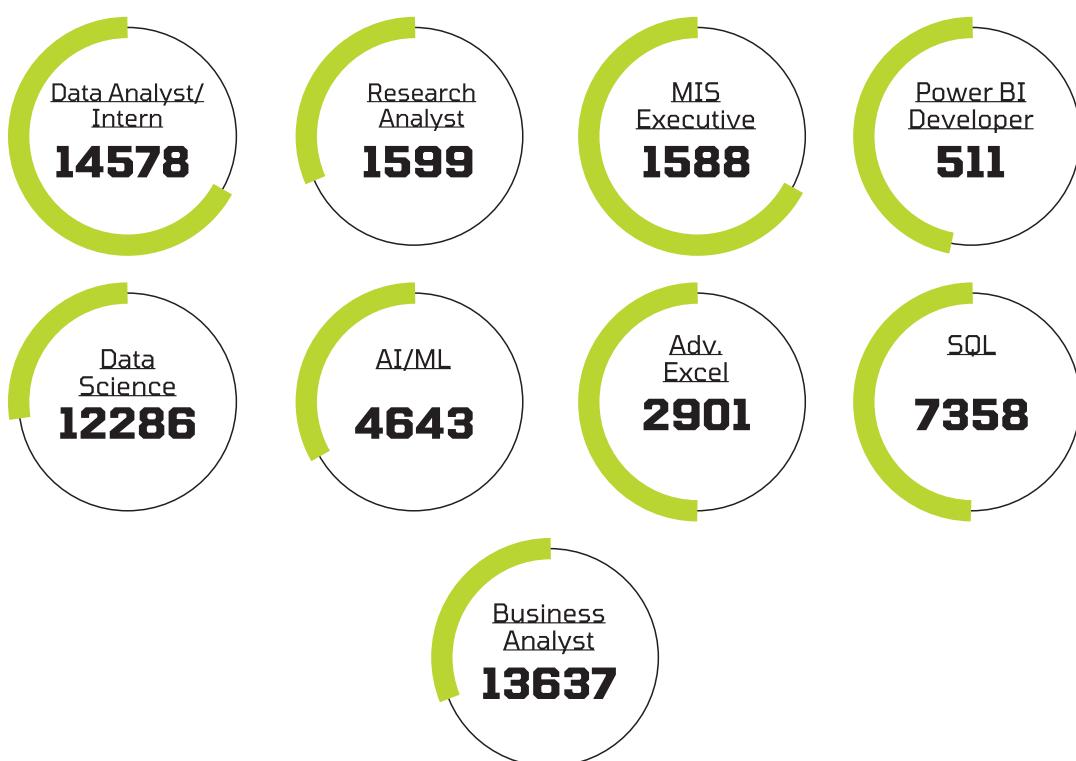


### Job Roles You Can Apply For

Applied Data Scientist	Data Science Associate	Data Analyst
ML Engineer	DL Engineer	Data Engineer
SQL Developer	Data Science Engineer Python & ML	NLP Engineer
Senior Data Sceintist	Business Analyst	Lead Applied Data Scientist
PowerBI Developer	Tableau Developer	MIS Executive



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# COURSE CURRICULUM

## DIVING IN THE WORLD OF DATA

### Data Exploration

What is Data | Visualising Data | Line Chart and Scatter Chart | Bar Graph | Histogram | Pie Chart | Frequency Graphs | Measure of Central Tendency | Measure of Dispersion | Measure of Association | Skewness | Probability Basics | Uniform Distribution | Binomial Distribution | Standard Normal Distribution | Inferential Statistics | Sampling Technique- Random Sampling, Stratified Sampling | Hypothesis Testing | Central Limit Theorem | Estimating Population Parameters | P values, Type 1 and Type 2 Errors | Data Collection Techniques | Data Cleaning and Preparation (Raw to Processed)

### Advanced Excel

Formula and Function | Creating Formulas using Operators | AutoSum | Common Formulas | Date Functions | Text Functions | Formula Referencing | Relative & Absolute References | Tracing the Precedents and Dependents | Using Watch Window and Formula Evaluation | Formulas with named ranges | AutoFill and Custom Lists | Series Formatting | Sorting using Custom List | Custom Conditional Formatting Rule | Logical Functions | SUMIFS & COUNTIFS | Reference Functions | VLOOKUP & HLOOKUP | LOOKUP ,INDEX , MATCH, INDIRECT, OFFSET | Array Formulas | Define Data Validation Rules | Pivot Table | PivotTables Reports | PivotCharts | Data Visualization | Chart Types | Sparklines | Trendlines and Forecast Sheet | What-if Analysis | Scenario Manager | Goal Seek | Data Table | Solver Tool | Macros & VBA | Enabling the Developer Tab | Recording & Executing a Task | Excel with AI | Enabling Chat GPT Ad-On



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## DATA VISUALIZATION

### Microsoft PowerBI

Business Intelligence | Architecture & Flow of Power BI | Components & Building Blocks | Installation & How to connect to different Data Sources | Query Editor in Power BI | Cleaning irregularly formatted data | Combining Data | Query Duplicate, Query Reference | Pivoting, Splitting Columns | Modelling with Power BI | Views In Power BI Desktop | Different Types of Schemas (Star and Snowflake) | Data Analysis Expressions (DAX) | Difference Between M Query and DAX Query | DAX Data Types & Operators | DAX Measures and Calculations | ROW and Filter Context | Aggregate Functions | CALCULATE DAX | IF and Switch in DAX | Data Visualization | Charts in Power BI | Matrixes and tables | Map Visualizations | Gauges and Cards | KPI Visuals | Color Formatting and Configuring Visualizations | Shapes, Text Boxes and Images | Page Layout and Z-order | Power BI Dashboards | Dashboard with interactivity (Slicers and Filters) | Q & A | Smart Narrative | Decomposition Tree | Key Influencers | Power BI Mobile | Power BI Direct Connectivity | Data Gateways | DirectQuery, Live Connection | Connect to on-premises SQL Server | Cricket World Cup Analysis | Introducing Power BI with AI



### Tableau

Tableau Architecture | Tableau Shelf and Card | Tableau Data Types | Measures & Dimensions | Discrete vs Continuous | Generated Fields and Parameters | Connection to Data Sources | Live vs Data Extracts | Connecting to SQL Server, CSV, Excel Data Sources | Multiple Data Sources | Join, Cross DB Join, Data Blending, Union | Organizing and Simplify Data | Sort Data | Types of Filters | Building Groups, Sets, Hierarchies | Histograms, Heatmaps, Tree maps, Bullet graphs, Axis Charts, Scatter Plots, Data Highlighter, Cross tabs, Motion charts, Bar charts, Box plots | Custom Charts - Motion Chart, Lollipop Chart, Donut Chart, Water fall Chart, Funnel Chart, Pareto Chart, Dual Combination Charts | How to Build KPI's | Table Calculations | Level of Detail-Fixed | Include, Exclude LOD | Analytics | Reference Lines, Reference Bands, Trend Lines, Trend Model | Forecasting, Reference distributions, Statistical summary card | Build Dashboards | Device Designer | Dashboard Object | Drill Down Report | Action Filters | Publishing and Sharing | Performance improvement of Dashboard | Using AI with Tableau



## DATA ANALYSIS

### Python Programming

Introduction to Python | Variables & Data Types | List & List Comprehension | Tuple | Set | Dictionary | Operators | Conditional Statement | Control Structure | Looping Controls | Functions and Modules | Lambda, Filter, Map, Reduce | Object Oriented Programming | Data Abstraction | Inheritance | Polymorphism | File Handling | Pickling & Unpickling | Exception Handling | Regular Expression | Web Scraping | Final Project



### Analytics With Python

**NUMPY** : Introduction to NumPy | NumPy Arrays | NumPy Attributes | Indexing & Slicing in NumPy | Array Operations - Arithmetic, Aggregation, Broadcasting | NumPy Functions | Mathematical Functions | Linear Algebra | Working with Multiple Dimensions | Reshaping Arrays | Concatenation | Splitting

**PANDAS** : Introduction to Pandas | Series & DataFrames | Data Types & Missing Values | Indexing and Selecting Data | Indexing Methods - loc, iloc | Boolean Indexing | Selection Based On Conditions | Data Manipulation | Handling Missing Data | Grouping & Aggregation | Merging & Joining Data Frames

**Matplotlib** : Understanding & Installing Matplotlib | Basic plotting | Line plots | Scatter plots | Bar plots | Histograms | Box plots | Adding titles, labels, and legends | Changing colors | line & marker styles | Adjusting axis limits and ticks | Adding annotations

**Seaborn** : Installation and setup | Visualizing relationships between variables | Correlation plots | Scatterplot matrices | Kernel Density Estimation (KDE) | Visualizing distributions | Confidence intervals | Scatter plots | Line plots | Histograms | Box plots | Violin plots | KDE plots



## MACHINE LEARNING (ML)

### Supervised Learning

**ML Fundamentals & EDA** : Introduction to ML | ML Modeling Flow | Prametric and Non Parametric Algorithm | Types of ML | EDA-Info,shape | Handling Missing Values, Outliers & Skewness | Data Encoding | Feature Scaling - Normalization and Standardization | Feature Engineering

**Linear Regression** : Ordinary Least Squares regression (OLS) | Stochastic Gradient Descent (SGD) | Assumptions | Evaluating Model Parameters | Polynomial Regression | Measuring Performance metrics-Lost and Cost Function (MAE,MSE,RMSE,R2 Score) | L1 and L2 Regularization | Cross Validation

**Logistic Regression** : Logistic Regression MLE | Evaluating Model Performance | Measuring Performance Metrics | Confusion Matrix | Precision | Recall | F1 score | ROC AUC | Bias and Variance Trade off | Overfitting and Underfitting

**Decision Tree & Random Forest** : Introduction to Decision Tree | Entropy and Information Gain | Gini Index | CART and CHAID | Performance Metrics | Pruning Techniques | Introduction to Random Forest | Performance Metrics

**Ensemble Techniques** : Bootstrap Sampling | Bagging | Boosting | AdaBoost | Gradient Boosting | XGBoost

**K Nearest Neighbours** : What is K-NN? | KNN Algorithm | Working of KNN | How to Choose value of K?

**Support Vector Machine (SVM)** : Support vectors & Hyperplane | Working of SVM | Polynomial and Radial Basis Kernel Function | Hard Margin & Soft Margin | SVM for multi-class Classification

**Naive Bayes** : What is Naive Bayes? | Bayes Theorem | Types Of Naive Bayes | Naive Bayes Classifier

### Unsupervised Learning

**K-means** : Introduction to Clustering | What is K-Means Clustering? | K-means Clustering Algorithm | Choosing the optimum K value (Elbow Method) | Various Distance Measure

**Hierarchical Clustering** : Introduction to Hierarchical Clustering | Dendrogram | Types of Hierarchical Clustering | Agglomerative and Divisive | Cluster Linkage

**PCA** : Principal Component Analysis | Introduction to Dimensionality Reduction | What is PCA? | Computing Components in PCA | Dimensionality Reduction using PCA



## ARTIFICIAL INTELLIGENCE (AI)

### Deep Learning (DL)

AI vs ML vs DL | Applications of AI | Conventional AI vs GenAI | Future of AI | Introduction to Deep Learning | Perceptron Model | Introduction to Tensorflow and Keras

### Neural Networks

Activation Functions in NN | Loss Functions | Optimization Technique | Regularization Techniques | CallBacks | Introduction to CNN | Architecture of CNN - Kernel / Filter, Stride, Padding, Activation Function Max Pooling and Avg Pooling

### Computer Vision (CV)

Object Detection | Region Proposal Techniques | Semantic Segmentation | Working with images | Working with Videos | OCR | Media Pipe - FaceMesh, Pose Detection

### Natural Language Processing (NLP)

Introduction to NLP | Text Preprocessing | Text Vectorization and Classification | Embedding Layer in Natural Language Processing | Sentiment Analysis | Sequence Model | Machine Translation | Introduction to LLM

### Building Chatbot

What is RASA | RASA Installation | RASA Initialization | RASA Configuration and File System | Intents, Entity, Response and Story | Actions

### Time Series Analysis

What is Sequential Data & Time Series | Functional Relationship | Components of Time Series | Mathematical Representation of Time Series | ETS Decomposition | Classification of Time Series | Difference between ACF & PACF

### Weather Forecasting - ARIMA Model

Introduction to AR and MA model | Stationarity & Differencing | SARIMAX of Seasonal Data | Identifying order AR(p), I(d), MA(q) | Implementation of ARIMA

### Stock Price Prediction - Sequencing

Introduction to Sequence Models RNN, LSTM | Preparing Time Series Data for LSTM | Forecasting using LSTM | Future Forecast



Natural Language Toolkit



## GET A JOB IN



AND MANY MORE...



# Digital Marketing with AI

*Partnered with India's Leading  
Digital Marketing Agency*



## CERTIFICATION PARTNERS



# DIGITAL MARKETING WITH AI

## FUNDAMENTALS OF DIGITAL MARKETING

### Introduction to Marketing

Marketing Channels | Marketing Mix | SWOT Analysis

### Customer Centricity

Creating a Customer Centric Brand | Understanding Consumer Needs and Wants | Factors influencing Consumer Behaviour | Decision-making process | Market Segmentation & Targeting

### Market Research

Qualitative and Quantitative Research | Data Analysis and Interpretation

### Digital Marketing

Importance of Digital Marketing | Digital v/s Traditional Marketing | Effective Business Communication | Types and Channels of Communication | Digital Marketing Trends

## BUILDING A LEADGEN PAGE

### Website Development and Design

Introduction to Website | Types of Website | Basics of Website Development | Website Planning and Structure | UI/UX Principles | Mobile Optimization

### Website Creation

Domain and Web Hosting |  WORDPRESS | Domain Propagation | Backups | Theme Marketplaces | Contact Form Creation

### Creation Of Landing Page

Difference between a Website and a Landing Page | Elements required in Landing Page | Tools for designing Landing Page | Building a Landing Page and a Thank you Page | Integrations done in Landing Page

### Lead Generation and Nurturing with AI

Drift for AI chatbots | Personalized Email Marketing with AI | Predictive Analytics for Targeting and Segmentation

## SEARCH ENGINE OPTIMIZATION (SEO)

### Fundamentals of SEO

Search Engine Working | Google Penalty Updates | Google Core Algorithms | Creating Subdomains | On Page SEO | Off Page SEO

### Content SEO

Optimization of Page Titles and Description | Keyword Research | Internal and External linking | On Page Optimization

### Technical SEO

Responsiveness of Web Design | Schema Markups | Robots.txt | Sitemaps Creation

### Content Marketing

Content Strategy | Content Creation | Optimize Content for SEO | AI based Content Generation | Content Distribution Channels | Content Marketing Campaigns

## Google Search Console

Google Search Console Interface | Website Indexing | Website Structure and Internal Links |

Improving Website Performance in Google Search Console using AI

## Website Audit

Website audit methodologies | Evaluate SEO factors | Analyze User Experience

## SEO and Content Marketing with AI Tools



## ADVERTISING WITH GOOGLE ADS

### Introduction to Pay-Per-Click (PPC)

Google Ads Fundamentals | Types of Google Ads | Conversion Tracking | Connecting Google Ads to Google Analytics | Campaign Creation | Campaign Management and Optimization | Budgeting and Bidding Strategies | Billing

### Types of Google Ads

Google Search Ads | Google Display Ads | Google Shopping Ads | Google Video Ads | Mobile App Ads

## Ideation of Ads with AI



ChatGPT



## BUILD YOUR BRAND PRESENCE WITH SMM

### Introduction to Social Media Marketing (SMM)

Difference between Social Media Optimization and Social Media Marketing | Facebook Marketing | Instagram Marketing | LinkedIn Marketing | X Marketing | Pinterest Marketing | YouTube Marketing | Quora Marketing | Facebook Analytics and Insights | Facebook Pixel | Instagram Stories and Reels | Implement Hashtag and Caption Strategies | Optimize LinkedIn Profiles and Pages | Utilize LinkedIn Groups and Communities | LinkedIn Pulse and Publishing | LinkedIn Lead Generation Strategies | Integration of X with other Marketing Channels | Crafting Engaging Tweets | Optimizing Pinterest Profile | Pinterest SEO | Optimize Video SEO for YouTube | YouTube Marketing Strategies | Quora SEO Techniques



## Unlock Your Hidden Creative Genius

Tools used for Graphic Design | Create attractive creatives | Creation of Ebooks for Lead Magnets



## AI Tools For Image Generation



## AI Creative Tools For Video Generation , Presentations, Design



## LEAD GEN WITH SMM

### Generate Leads

Meta Ads | Instagram Ads | Youtube Ads | Twitter Ads | Pinterest Ads | Linkedin Ads

## BUILD A FUNNEL BASED STRATEGY

### Remarketing Strategies

Google Ads Remarketing | Meta Ads Remarketing

## PUSH MARKETING

### Marketing Tactics

Influencer Marketing | Ecommerce Marketing | Email Marketing | Whatsapp Chatbot and Automation in Business | Marketing Automation

## FOSTER BUSINESS GROWTH WITH DATA ANALYSIS

### Convert Raw data to Actionable Insights



## Advance Excel

Basic Functions | Sorting, Filtering and Subtotaling | Conditional Formatting | Pivot Table | VLOOKUP  
HLOOKUP | Data Visualization | Dashboard creation | Ai based dashboard creation

## ARTIFICIAL INTELLIGENCE IN DIGITAL MARKETING

Fundamentals of Artificial Intelligence | Analyze Big Data with AI | Implement Predictive Analytics | Use of Chatgpt in Digital Marketing | Use of Quillbot AI tool | AI in Content Creation | Use of DALLE AI Tool | AI Chatbots | AI Tool List | Case Study of AI in DM | Understand Natural Language Processing (NLP) | Implement AI in Search Engine Marketing (SEM) and Search Engine Optimization (SEO)



# DIGITAL MARKETING & AI TOOLS COVERED

## Website Development, Design & Audit



## Search Engine Optimization



## Content Marketing



## Google Ads



## Social Media



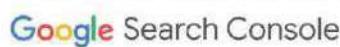
## Lead Gen with SMM



## Push Marketing



## Data Analysis



## Graphic Design



# LIVE CAMPAIGNS



## Social Media Campaign of Gebi

Develop and execute a comprehensive social media campaign for Gebi, including content creation, audience targeting, ad design, and performance analysis.



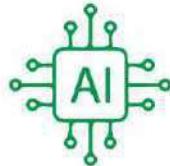
## Search Engine Optimization (SEO) for ITPL

Conduct an in-depth SEO audit for ITPL. Identify areas for improvement and implement strategies to enhance organic search visibility and website traffic, including using AI tools.



## Website Building for Aasaan

Create a website that not only looks great but also provides a seamless user experience. Prioritize intuitive navigation and mobile responsiveness while making sure that all products are easy to access. Test and optimize the website's speed and performance.



## AI-Enhanced Content Creation for Jesons

Harness the power of AI to create high-quality, data-driven images that resonate with the target audience and drive engagement for one of the largest acrylic emulsion manufacturers in India.



## Pay Per Click Campaign (PPC) for Shivalik

Conduct thorough keyword research and identify high-converting keywords for Shivalik builder. Craft compelling ad copy that emphasizes Shivalik's unique offerings and optimize landing pages for conversions.



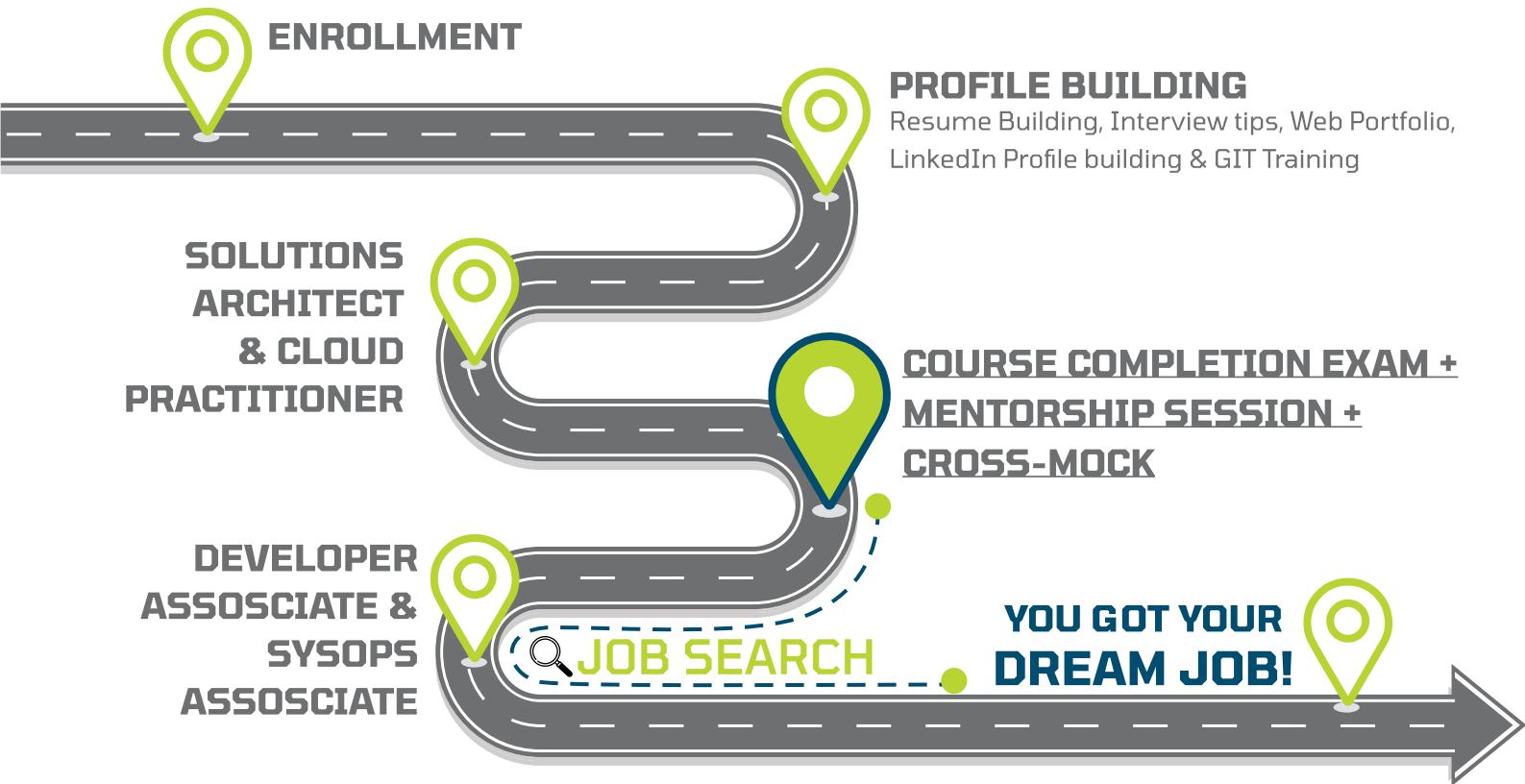
## Email Marketing Campaign for Toothsi

Design and execute an email marketing campaign for lead generation, customer engagement, or product promotion, covering aspects like email design, segmentation, automation, A/B testing, and analytics for MakeO, India's leading clinical beauty platform.



And many more

# MASTER IN AWS CLOUD TECHNOLOGY



#### Pre-requisite Degree

Any graduate  
(completed / pursuing)



#### Job-ready Duration

6 months



#### Mode of Training

Blended learning



#### Placement

100% Job

## Programming Languages & Tools Covered



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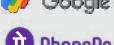


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3 easy steps!

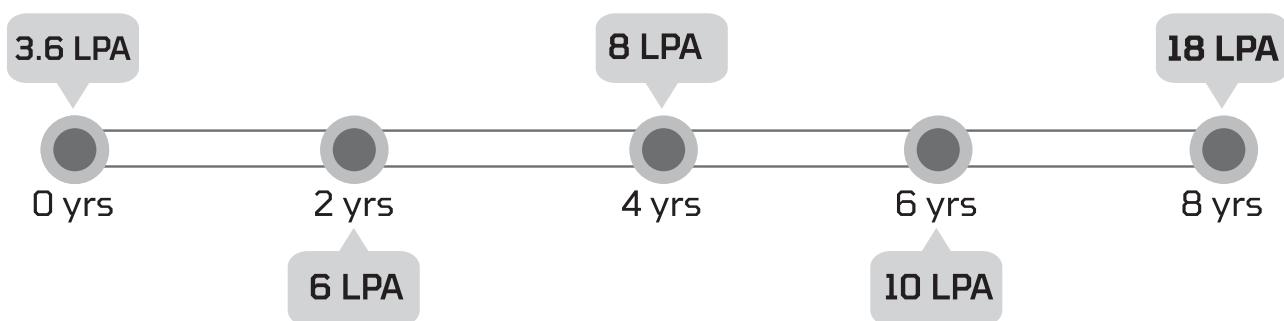
EduLoan  
Partners :



Payment  
Options :



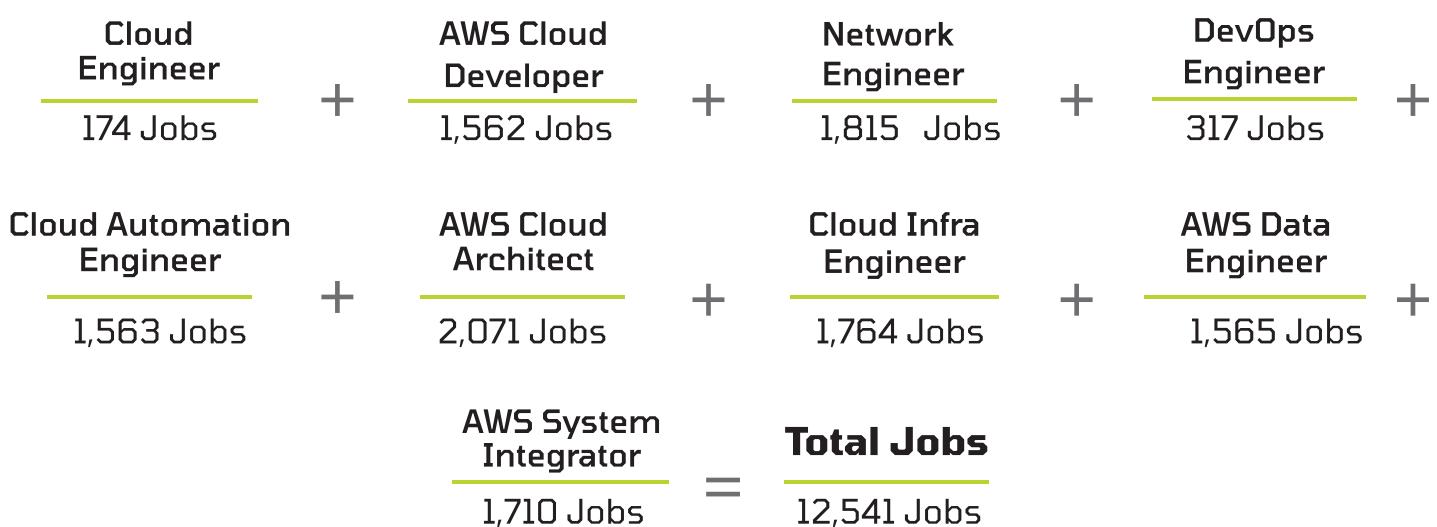
Know your future as a **AWS Certified Professional**  
**glassdoor®** Salary Range



Job Roles You Can Apply For

Cloud Engineer	AWS Cloud Developer	Network Engineer
Devops Engineer	Cloud Automation Engineer	Cloud Operation Engineer
AWS Cloud Architect	Sysops Administrator	Cloud Infra Engineer
AWS Data Engineer	Infrastructure specialist	AWS System Integrator

**JOB METER**



# AWS & CLOUD TECHNOLOGY COURSE CURRICULUM

## AWS SOLUTIONS ARCHITECT ASSOCIATE

AWS Review | Welcome to AWS Academy Cloud Architecting | Designing Your Environment | Designing for High Availability I | Designing for High Availability II | Automating Your Infrastructure | Decoupling Your Infrastructure | Designing Web-Scale Media | Well Architected Framework | Well-Architected Pillar 1: Operational Excellence | Well-Architected Pillar 2: Security | Well-Architected Pillar 3: Reliability | Well-Architected Pillar 4: Performance Efficiency | Well-Architected Pillar 5: Cost Optimization | Troubleshooting | Design Patterns and Sample Architectures

## AWS DEVELOPER ASSOCIATE

AWS Review | Welcome to Academy Cloud Developing (ACD) | Introduction to Developing on AWS | Introduction to AWS Identity and Access Management (IAM) | Developing Storage Solutions with Amazon S3 | Caching Information for Scalability | Introduction to Containers | Developing Solutions with Amazon SQS and Amazon SNS | Developing Event-Driven Solutions with AWS Lambda | Developing Solutions with Amazon API Gateway | Developing Solutions with AWS Step Functions | Developing Secure Applications on AWS | Deploying Applications on AWS

## AWS SYSOPS ASSOCIATE

Course Welcome and Overview | Understanding Systems Operations on AWS | Tooling and Automation | Computing (Servers) | Computing (Scaling and Name Resolution) | Computing (Containers and Serverless) | Computing (Database Services) | Networking | Storage and Archiving | Monitoring and Security | Managing Resource Consumption | Cloud Architecting

## AWS CLOUD PRACTITIONER

Cloud Concepts | Cloud Economics | AWS Global Infrastructure Overview | AWS Core Services - Compute, Storage, VPC, Database, Balancing, Scaling, Monitoring | Cloud Security | Cloud Architecting | Cloud Support

# Our Happy Learners...



**Vikas Yadav**

I recently completed the Data Science and Analysis with AI course at the ITVedant Institute, Borivali branch, and I couldn't be more thrilled with my experience! The training provided by my teacher, Satvika Thakkar, was absolutely outstanding. Over the course of six months,

I gained in-depth knowledge and hands-on experience with essential data science and analysis tools such as Python(DA & DS Libraries), MySQL, Advanced Excel, Tableau, and Power BI. The comprehensive curriculum and excellent instruction at Itvedant helped me secure a position at Traya, a product-based company, immediately after completing the course. I am incredibly grateful for the skills and confidence I've gained through this program.



**Divyansh Jain**

When it comes to embarking on your journey to master the art of data science and data analysis, IT Vedant emerges as an unparalleled beacon of excellence. This exceptional platform, IT Vedant, has consistently proven itself as the gold standard for acquiring the knowledge and skills necessary to excel in the world of data. Its cutting-edge courses, comprehensive resources, and expertly curated content provide an awe-inspiring learning experience that is second to none. While there are various options available, IT Vedant shines brightly as the best place to illuminate your path to data science and data analysis greatness.



**Ganesh Lakshmanan**

I am Ganesh from Bangalore. I took Data Science and analytics with Al. Manjunath sir at Itvedant is a excellent trainer. His teaching is clear and easy to follow, making learning a great experience. and Under the mentorship of Manjunath sir, Murali sir and Angira ma'am, my learning journey at Itvedant has been truly enriching. They've provided invaluable guidance and support.



**Malkeet Singh**

Enrolling in the Master in Data Science and Analytics course at IT Vedant Institute was one of the best decisions I've made for my career. The course curriculum is comprehensive and up-to-date, covering all essential aspects of data science. The faculty members are incredibly knowledgeable and supportive, always going the extra mile to ensure students understand the material. The staff members are friendly, efficient, and create a conducive learning environment. I highly recommend this institute to anyone looking to excel in the field of data science.



**Sudhir Dongare**

I am delighted to announce that I have completed my master certification in Data Science & Analytics with AI from IT Vedant institute. it has great experience with the institute. The faculty members are dedicated and passionate to guide and help to the students make successful. Thank you for the dedication and effective teaching methods. Overall its good experience for me.



**Saikiran Neela**

I recently enrolled at IT Vedant Institute and am delighted with the instruction. The trainer simplifies complex topics, making them easy to grasp. The classrooms are well-maintained, and the study environment is pleasant. The staff is approachable and responsive to any issues. Overall, IT Vedant provides an excellent and supportive learning experience.



# Our Happy Learners...



**Keval Rothe**

The institute management was good and environment was fabulous and the employees of the institute are also good in nature. This is based on my personal experience. I'm student of Itvedant and took a course of 6 months for Full Stack Development. The faculties really care about what you learn, they try to provide the best possible knowledge, they keep on assessing your every week ,there are lot of assignments, assessments and projects involved to make sure are ready for the industry and the mock interviews are very helpful too. Rajesh sir helps us understand every concept in details. Thank you for Itvedant.



**Juo. Ghatkar**

My name is Janhavi Ghatkar, I have completed my Graduation in Arts. And after completing that I wanted to switch my profession from arts to IT. So I enrolled in I.T.Vedant institute for Full Stack Development with AWS. The environment of I.T.Vedant institute is very friendly and co-operative. While pursuing my course, faculty members such as Samruddhi Ma'm, Tejas Sir, and our Branch Manager Santosh Sir have provided me with the proper guidance to achieve my goals. Additionally, my faculty has been instrumental in helping me clear and resolve any doubts I may have had. I have secured a position of Node.JS Developer in Fermion Infotech Pvt Ltd.



**Arvind Mudagonda**

I am Arvindswami Mudagonda. I have the education background of BMS in finance sector and I have enrolled for web developer in Full Stack, it was trained by Sandeep Jaiswar. I got good experience with him through their coordination I was placed in ComUnus Technology Private Limited in Thane as Associate Support Engineer (SQL)



**Rushikesh Mhaisdhune**

I'm Rushikesh Mhaisdhune, enrolled in the Full Stack Web Development (java spring boot ) course in Itvedant institute at Pune branch. I'm grateful for the professionalism of this prestigious institute. Adarsh Patel's teaching style is inspiring, and I'm immensely satisfied with my choice.



**Mohammad . Kazim**

Hello,This is Mohammad Kazim and I chose Java full stack development. This is awesome institute and very helpful for me in the course. Every teacher is friendly to its particular module and clear each topic at that time whenever every student doubt is not clear teach again again. Thanks a lot for all the teacher of Delhi branch.



**Chaitra R Badigera**

I come from an ECE background and initially I was apprehensive about learning full stack development. However after attending the first class in Manjunath sir batch my concerns vanished. He teaches in a way that's easy to grasp and whenever I face difficulties he patiently clears our doubts. This has significantly boosted my self-confidence especially in learning full stack Java. Im just beginning my journey here Im confident that I will achieve my goals with their support. Every staff member in this institute is outstanding. This place truly stands out....



# Projects & Case Studies

## Unlock Instagram's Database



Dive into Instagram's database management for user acquisition and analytics.

SQL

## Cracking Zomato's Code



Explore sophisticated sorting algorithms used in the Zomato app.

SQL

## E-book Excellence



Learn to develop robust databases for e-book websites.

SQL

## SQL Mastery



Master e-commerce inventory management with SQL.

SQL

## WikiBuilder



## WIKIPEDIA

Build your own version of Wikipedia and enhance your HTML skills.

HTML

## RTO Digital



Develop a full functional website for RTO services.

JavaScript

## Behind the UTS



Grasp the control statements behind the UTS platform.

JavaScript

## MusicDB Relations



Learn Database relations with Spotify databases

Python

## Marketing Insights with Instagram



Dive into social media analysis to gain marketing insights

SQL

## Pet Store



Your online pet store for great food, grooming products, accessories and all the luxury needs of your pet

Django

## I.T.V Data Navigator



Extract student, batch, trainer details at Itvedant with SQL joins

SQL

## NASA Inspired Space Quest



Create an immersive website for space exploration experiences.

CSS

## India Election Analysis with SQL



Analyse election data with smart subqueries

SQL

## Uber DB Optimizer



Normalization for cab-booking app databases

SQL

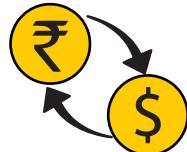
## Indian Railway System



Implement efficient time-based scheduling for trains.

Python

## Foreign Currency Convertor



This application will give you real time currency value and showcase the conversion

JavaScript

# What do you GAIN?



- Network with industry professionals
- Gain insights into company operations
- Secure a full-time position after the internship\*

## Our tie-up partners where you get **Integrated Internship**

platform commons

03<sup>rd</sup> May 2024

### INTERNSHIP OFFER LETTER

Dear [REDACTED],

We are pleased to confirm your offer of internship with Platform Commons Service Private Limited. Please find below the terms of your internship.

#### 1. Terms of Internship

- a. Your internship with company shall commence on [REDACTED].
- b. The internship shall be limited to work from home.
- c. This offer is a conditional which is dependent on you satisfactorily clearing the background and reference checks and executing all the requisite documents shared by the Company.
- d. The internship at Platform Commons Service Private Limited is non-exclusive and voluntary. It is expected you shall devote your full time for discharging the roles and responsibilities entrusted to you.
- e. Should you conceive any new designs or advanced methods of improving process/formulae/systems in relation to the operation of the Company or an intellectual property in course of your training or work, such developments will be fully communicated to the Company and the Company will have the full ownership sole right/property of the same. You hereby assign all intellectual property rights and moral rights to Platform Commons Foundation.

#### 2. Compensation and Benefits

- a. You will be paid a stipend of INR [REDACTED] per month.
- b. For any travel, purchase or stay expenses incurred by you, the same will be reimbursed on submission of actual bills. Any bonus or payments will be made to you in the form of incentives, bonuses or salary revisions under internal policies as applicable to you.

We wish you a long and successful career with Platform Commons.

Sincerely,

Sujata Gudha  
HR Manager  
Platform Commons

[www.platformcommons.org](http://www.platformcommons.org)

Sample letter of internship completion by our internship partner



platform commons



FindingPi



Placing 1 Student Every 12 Hours In

# Full Stack Development



Priyanka Bhendarkar

**Sr. Associate - Project**

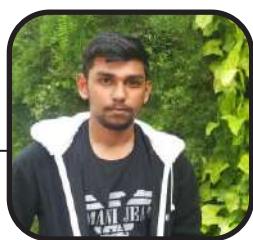
cognizant ₹ 19.5 Lacs  
Salary Pacakge



Vipul Kumar

**Software Engineer**

₹ 4.5 Lacs  
Salary Pacakge



Giridharan . E

**Web Developer**

platformcommons ₹ 6.1 Lacs  
Salary Pacakge



Roshan Vijay V S

**AWS Cloud Developer**

Quanteon ₹ 5 Lacs  
Salary Pacakge



Sanket Gujar

**Front-end Developer**

ahy consulting ₹ 3 Lacs  
Salary Pacakge



Manoj Raulo

**Associate Executive**

Ipsos ₹ 3 Lacs  
Salary Pacakge



Sahil Zadane

**Software Developer**

credence analytics ₹ 3 Lacs  
Salary Pacakge



Prathmesh Bhatkande

**Cloud Engineer Trainee**

Impelsys ₹ 4.5 Lacs  
Spreading Knowledge Through Technology  
Salary Pacakge



Sri Lakshi V

**Full Stack Web Developer**

TORAN ₹ 3 Lacs  
Salary Pacakge

Placing 1 Student Every 12 Hours In

# Data Science & Analytics With AI



Priyanka Bhendarkar

**Sr. Associate - Project**

**cognizant ₹19.5 Lacs**  
Salary Package



Rishabh Khurana

**SQL Developer**

**SAVIOR ₹ 3 Lacs**  
Salary Package  
✓ You're Authenticated



Vilas Kadam

**Business Analyst**

**₹ 3.4 Lacs**  
Salary Package



Suraj AI

**Business Development Manager**

**₹ 5.25 Lacs**  
Salary Package



Saad Khan

**MIS Coordinator**

**₹ 4.9 Lacs**  
Salary Package



Vikas Yadav

**MIS Executive**

**Traya.** **₹ 4 Lacs**  
Salary Package



Chinmay Bhavke

**Senior Executive**

white rivers media

**₹ 6 Lacs**  
Salary Package



Chetan Shelar

**Data Analyst**

**HDFC BANK**

**₹ 3.5 Lacs**  
Salary Package

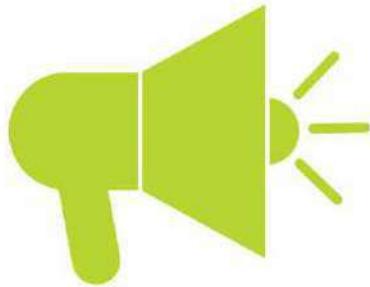


Aditya Kharat

**Analyst - Business Intelligence**

SYNERGY GROUP

**₹ 4.5 Lacs**  
Salary Package



# STUDENT PLACEMENTS



DIPALI GAWDE

Digital Content Management Associate  
5 LPA

accenture >



NARENDRA SUTHAR

Sr. Motion Graphic Artist

8.5 LPA

wrm



AMRUTA GOSAVI

Digital Marketing Analyst Trainee  
3 LPA

HOVER



MAYURESH PAWAR

Digital Marketing Analyst

4.5 LPA

HOVER



JAY CHHEDA

Digital Marketing Exec.  
4.5 LPA

THE 4P SOLUTIONS



SAGAR BADIRKE

SEO Manager

# 9 LPA



MOKSHA SHAH

Brand Manager  
5 LPA

THE 4P SOLUTIONS



DNYANESHWARY BALGHARE

Digital Marketing Analyst

4.5 LPA

HOVER



ANIL BHOSALE

Asso. Digital Engineer  
2.4 LPA



You can be the NEXT



# MASTER IN DIGITAL MARKETING WITH AI

## Certificates of Itvedant & The 4P Solutions



Master Certification of Itvedant + The 4P Solutions



Google Search Ads Certification



Google Analytics Certification



Google Apps Ads Certification



Google Display Ads Certification



Hubspot Certification



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