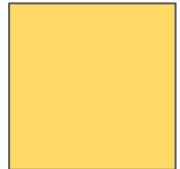


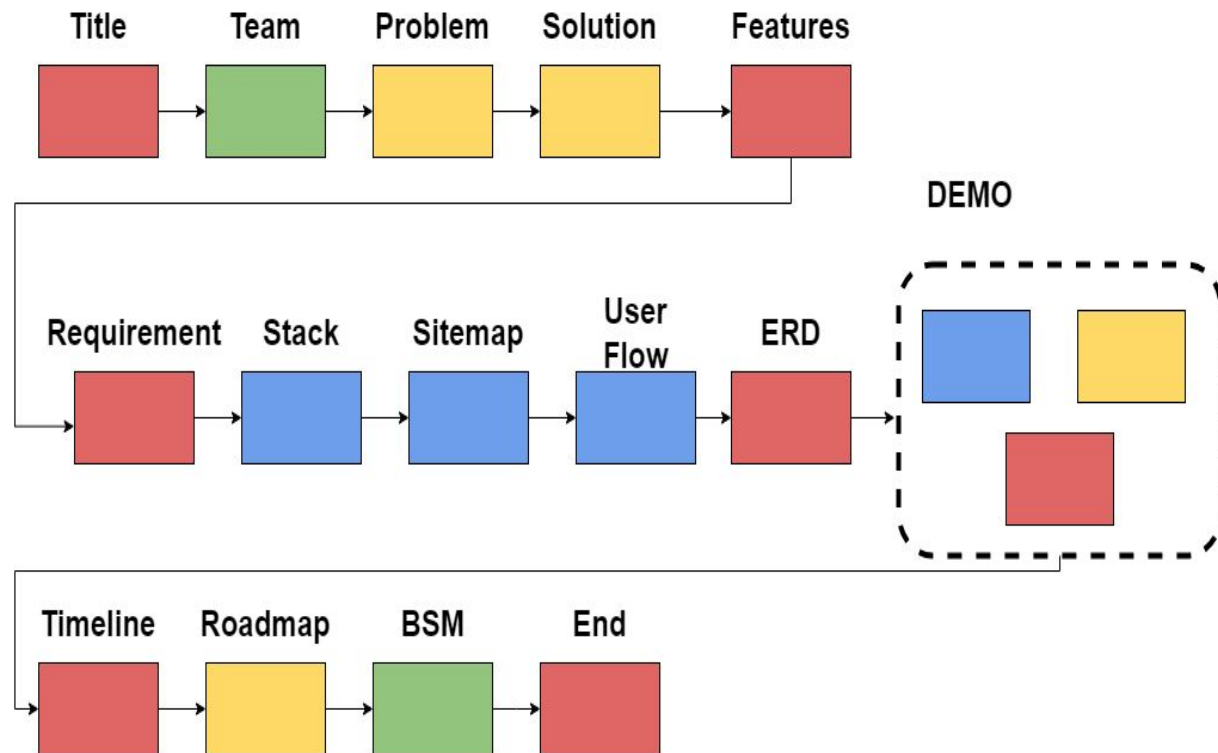
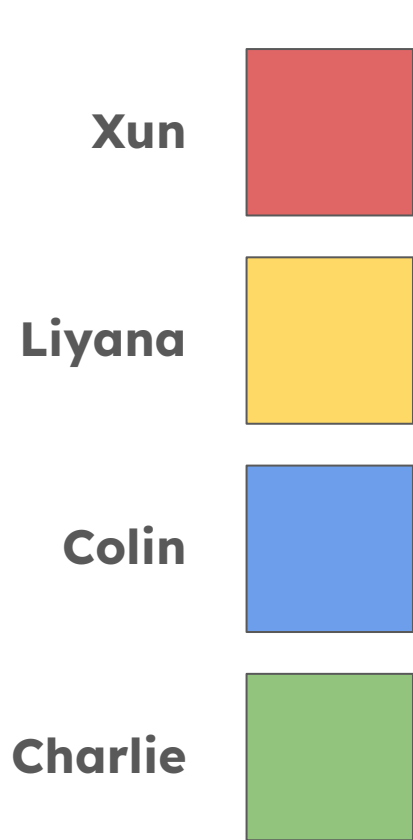


SEAGoWhere

# Presentation Flashcards - Liyana

(For Mobile View)





# Problem

Before: Charlie



Liyana



After: Liyana



1. There is no specialised tour curation services for SEA region
2. Too standard
3. Overwhelming

Keywords:

Add.:

# Solution

Before: Liyana



Liyana



After: Liyana



1. Created SEAGoWhere, and niche speciality
2. Theme in line with our offerings
3. Simple and intuitive to use our website; just view, select, and book! All the while we offer various curated experiences for every client

Keywords:

Add.:

# Product Roadmap

Before: Xun



Liyana



After: Charlie



1. Featured trips
2. Tailored options
3. Navigation of website (Like, Book & Go)
4. User profiles (account linked to website everytime they use it)
5. Addon (Wishlist for future - \*bucket list, etc)

Keywords:

Add.: