

Second Year B.C.A (Semester - II)Examination
Paper - 15BCA213

Business System And Application

Time : Three hours]

[Full Marks - 60

- N.B. :**
- i) All questions carry equal marks
 - ii) Question No. 1 is compulsory
 - iii) Assume suitable data wherever necessary.
 - iv) Illustrate your answer necessary with the help of neat sketches.
 - v) Use Blue/Black ink/refill only for writing the answer book.

Q.1 Choose correct alternative. 5

- a) Which of the following is not an objective of business.
 - i) Investment
 - ii) Productivity
 - iii) Inovation
 - iv) Profit earning
- b) Overall and strategic planning is done by the _____.
 - i) Top management
 - ii) Middle level management
 - iii) Supervisory level management
 - iv) All of the above
- c) Which one is not function of management.
 - i) Planning
 - ii) Organising
 - iii) Staffing
 - iv) Determination of activity
- d) Personnel management is also called as _____.
 - i) Personnel administration
 - ii) Manpower management
 - iii) Both (i) & (ii)
 - iv) None of the above

e) The only feasible purpose of financial management is

- i) Wealth maximumisation
- ii) Sales maximisation
- iii) Development
- iv) None of the above

- Q.2 a) Describe the objective of business. 6
b) Explain the component of business and describe each in brief. 5

OR

- Q.3 a) Explain the concept environment of business system in detail. 6
b) State the characteristics of sole proprietary business. 5

- Q.4 a) State and explain basic function of the office. 6
b) Explain company meetings and resolution. 5

OR

- Q.5 a) Draw and explain the structure of company management. 6
b) Explain the function of chief executive officer (CEO) 5

- Q.6 a) Define organization. Explain formal organization and internal organization. 6
b) Explain characteristic & objective of planning. 5

OR

- Q.7 a) Explain the function of management. 6
b) Explain the concept of decision making. 5

- Q.8 a) What is wages payment of system ? Explain it's method. 6
b) Explain employee remuneration in detail. 5

OR

- Q.9 a) Define the concept of industrial relation. 6
b) Explain the role of personnel manager in detail. 5

- Q.10 a) Define Marketing. Explain the function of marketing. 6
b) Explain the method of raising the finance. 5

OR

- Q.11 a) Write short note on advertising and promotion. 6
b) Explain the need of finance in organization with example. 5
