

Second Year B.C.A. Sem - II Examination**Paper - 15BCA213****Business System and Application**

Time : Three hours]

[Full Marks - 60

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- N.B. :**
- i) All questions carry equal marks
 - ii) Due credit will be given to neatness & adequate dimensions.
 - iii) Assume suitable data wherever necessary.
 - iv) Illustrate your answer with the help of neat sketches.
 - v) Use Blue/Black ink/refill only for writing the answer book.

Q.1 Choose correct alternative.

5

- i) Types of Industry is
 - a) Genetic Industries
 - b) Construction Industries
 - c) Manufacturing Industries
 - d) All of the above
- ii) A managing director can have appointed at a time for a period of years
 - a) 3 year
 - b) 4 year
 - c) 5 year
 - d) 6 year
- iii) At what level of organization does a corporate manager operate ?
 - a) Functional level
 - b) Operation level
 - c) Top level
 - d) Middle level
- iv) Job Evaluation is a technique which aim at
 - a) Establishing fair and Equitable pay structure
 - b) Analysing of Requirement of updating Technology
 - c) Assessing Safety requirement of Jobs
 - d) Improving Productivity

v) The basic role of promotion is

- a) Information b) Communication
- c) Manipulation d) Interpretation

- Q.2 a) Explain the characteristics of Business. 5
b) Explain advantage of sole proprietorship Business. 6

OR

- Q.3 a) What is mean by partnership ? Explain characteristics of partnership. 5
b) Describe the components of business and explain each in brief. 6

- Q.4 a) Explain the major function of the Chief Executive. 5
b) State and explain basic function of the office. 6

OR

- Q.5 a) Draw and explain the structure of company management. 6
b) What is mean by Resolution ? Explain type of Resolution are recognized by companies Act. 5

- Q.6 a) Draw and explain organisation structure. 6
b) Explain the various phases in Decision Making. 5

OR

- Q.7 a) Explain the function of Management. 6
b) Explain fundamental principle of Coordination. 5

- Q.8 a) What is merit rating ? Explain its type. 5
b) Describe Incentive plans of wage payment. 6

OR

- Q.9 a) What is Job evaluation ? Explain in details. 5
b) Explain the role of personnel manager. 6

- Q.10 a) Explain shares with its major types. 5
b) Briefly explain the function of marketing. 6

OR

- Q.11 a) Explain the various source of Finance in India. 5
b) Selling is planning of 'Six right'. Mention the six right and explain them. 6
