

## **Role - Business Analyst**

**Experience:** 5+ Years

## Technical Skills:

- Stakeholder Management: Collaborate with cross-functional teams, including business leaders, IT, and external partners, to understand and address their data needs. Facilitate effective communication and manage expectations with stakeholders at all levels. Provide training and support to stakeholders on BI tools and data interpretation.
- Power BI Dashboard Development: Design, develop, and maintain advanced Power BI dashboards and reports that provide actionable insights. Ensure data accuracy and integrity by implementing robust data validation and quality checks. Optimize dashboard performance and user experience through best practices in data visualization and user interface design.
- Data Analysis and Reporting: Conduct in-depth data analysis to identify trends, patterns, and opportunities for improvement. Develop and maintain comprehensive documentation of data sources, methodologies, and processes. Present findings and recommendations to senior management and other stakeholders in a clear and concise manner.
- Complex Data Landscape Management: Work with large and diverse datasets from multiple sources, ensuring seamless data integration and consistency. Implement and manage data governance policies and procedures to maintain data security and compliance. Utilize advanced analytics techniques and tools to derive meaningful insights from complex data sets.
- Must have worked in Retail Domain.

## **Good to Have:**

- Proficient in coding and creating compelling presentations for the senior stakeholders
- Easily analyzes, draws, and synthesizes important insights from complex data.
- Extremely curious and self-driven to understand business performance through data.
- Ability to translate a business or marketing question into a well-defined analytical plan that includes data requirements for technical resources to extract the necessary data.
- Rapid onboarding on projects, understanding analytics goal and working with ill-defined datasets o
  Communicating technical jargon in plain English to colleagues within Data Science team and outside o
  Virtual working with network of colleagues located throughout the globe
- 5+ years of relevant experience.

## Soft Skills:

- Strong communication skills to interact with business stakeholders and explain technical results clearly and concisely.
- Ability to work effectively in a team environment and collaborate with cross functional teams.
- Ability to provide senior technical leadership to design, architecture, integration, and support of the entire data sourcing platform.

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