

SIDDHANT GAIKWAD

Graphic Designer

📍 Ambernath, Maharashtra, India

☎ +91 87674 35776

✉ siddhantonwork@gmail.com

JOB EXPERIENCE

JUNIOR GRAPHIC DESIGNER (PART-TIME) | 2024 - 2025

Wagman Digital, India

As a Part-Time Junior Graphic Designer at Wagman Digital, I was responsible for creating a wide range of visual content tailored for digital platforms. My work included designing infographics, blog covers, blog graphics, and sourcing relevant images for LinkedIn and other social media channels. I contributed to the development of ad creatives, engaging social media posts, and branding materials such as logos and web banners. I also worked on website design layouts and eBook designs, ensuring all visuals aligned with brand guidelines and client objectives. This role allowed me to strengthen my creative skills while gaining hands-on experience in fast-paced, client-focused projects.

SPECIALISATION

- Social Media Posts
- Web Banners
- Logo Design & Branding
- Blog Covers
- Carousels
- Website Design
- Print Design (Flyers, Brochures, Posters)
- Infographics
- Blog Graphics
- Reels Editing
- YouTube videos and Thumbnails
- Ad Creatives and Sales Posters
- LinkedIn Posts
- eBook Design

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Figma
- Adobe Premiere Pro
- Canva
- Wix Studio
- CapCut



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I am a final-year Engineering student at **A. P. Shah Institute of Technology, Thane**, with a strong passion for graphic design. I've worked part-time as a **Junior Graphic Designer** in **Wagman Digital**, contributing to branding, social media content, and minimalist design projects. As the **Design Co-Head** in college, I led various initiatives and collaborated with a diverse team to deliver impactful visuals. With a blend of technical and creative skills, I aim to create design solutions that are both functional and visually engaging.

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EDUCATION

2022 - Present

BE Information Technology

A. P. Shah Institute Of Technology, Thane

2020-2022

Higher Secondary School (Science)

New English High School and Junior College, Ulhasnagar

2020

Secondary School

Fr. Agnel Multipurpose School and Junior College, Ambernath