



# ADIDAS SALES ANALYSIS

Sales Method

In-store

Outlet

Online

Invoice Date

01-01-2020

31-12-2021

Total Sales

\$900M

Operating Profit

\$332M

Operating Margin

42%

Avg Price / Unit

\$45.22

Units Sold

2M

Region

All

Retailer

West Gear

Foot Locker

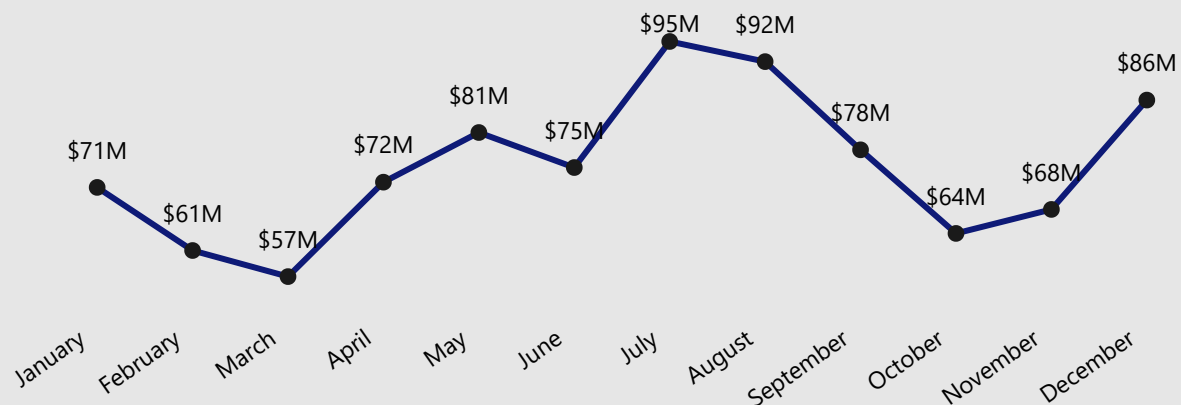
Sports Direct

Kohl's

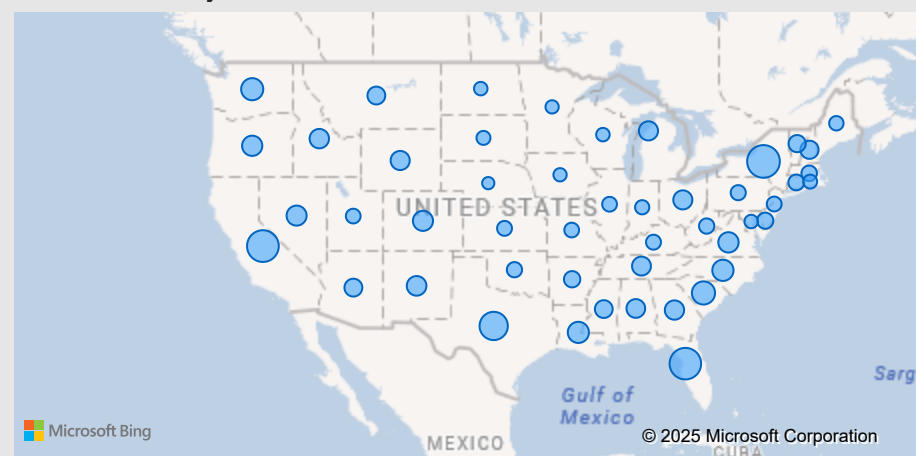
Am...

Walmart

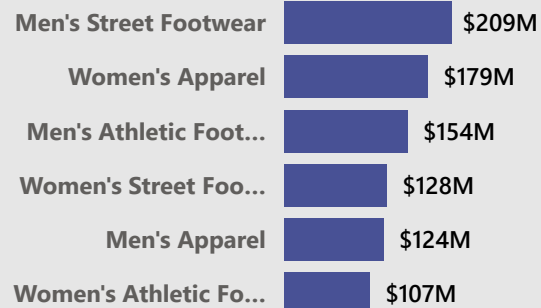
Total Sales by Month



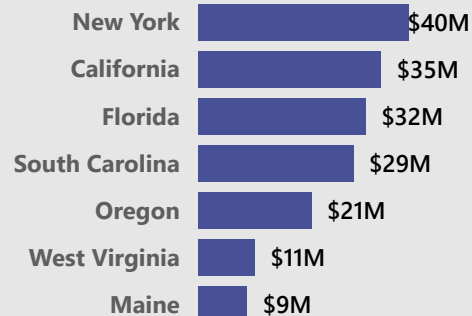
Total Sales by State



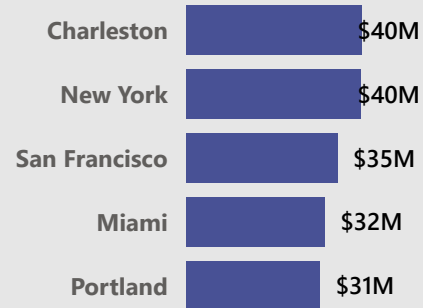
Total Sales by Product



Total Sales by State



Total Sales by City



Total Sales by Region

