

ADIDAS Sales Performance Dashboard -By Rushi Patil

Month Year

All

\$899.90M

Net Sales

\$332.13M

Profit

36.91%

Profit %

9648

Total Orders

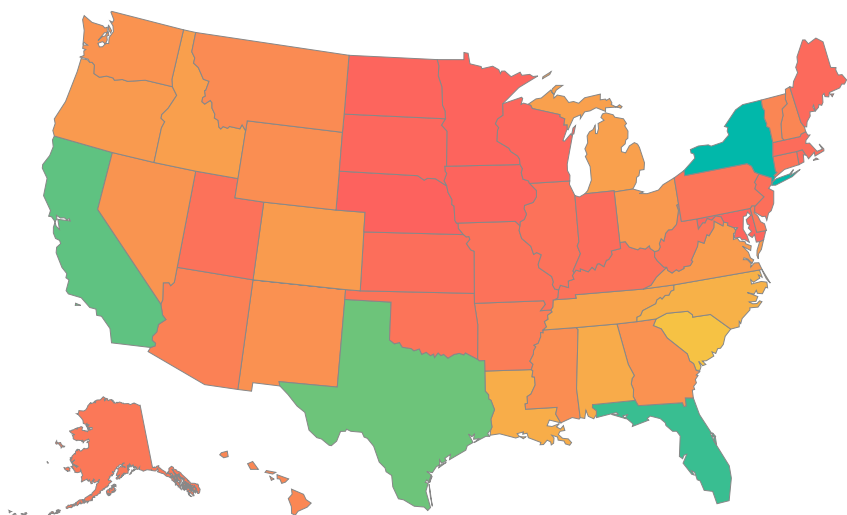
2M

Unit Sold

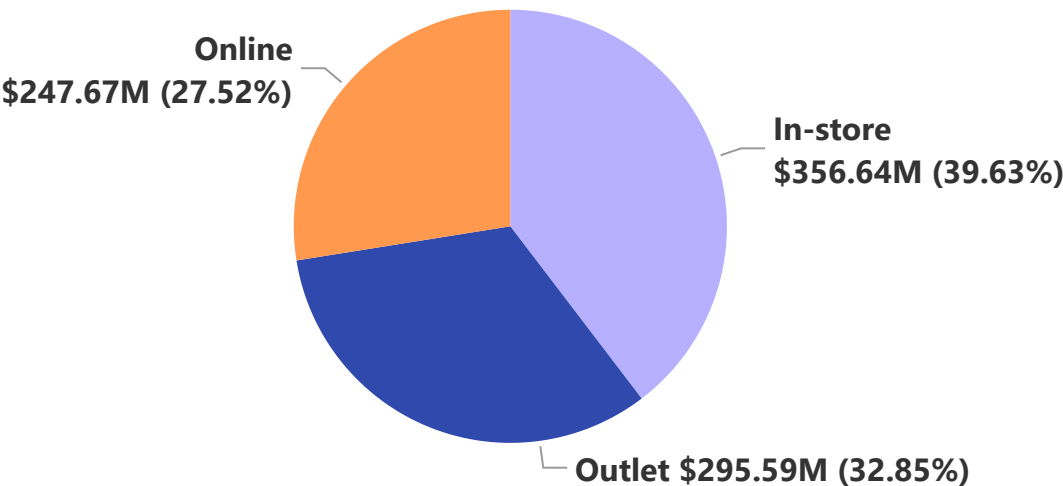
6

Products

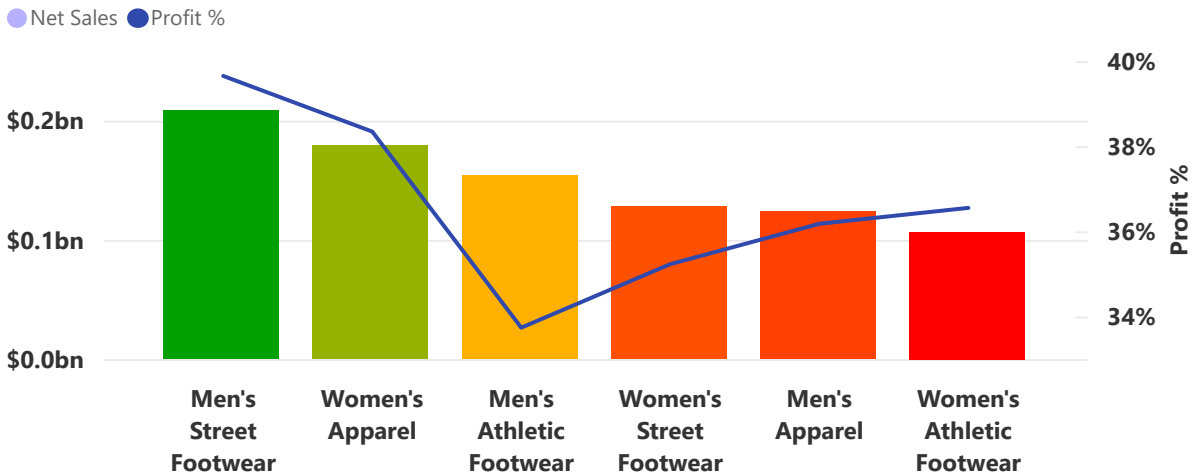
State-wise Profitability %



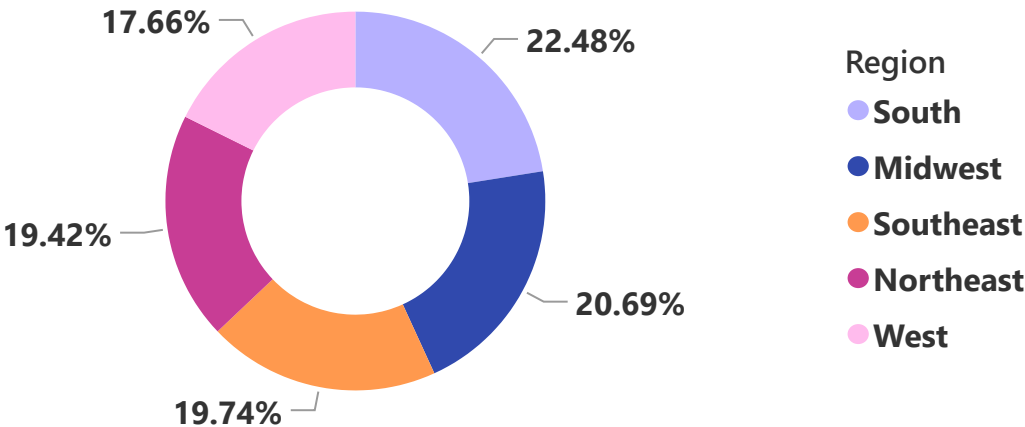
Net Sales by Sales Method



Net Sales and Profit % by Product



Profit by Region





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2M

Unit Sold

6

Products

Region	Net Sales	Profit	Orders	Sum of Units Sold	Profit %
+ West	\$269,943,182.00	\$89,609,406.55000004	2448	686985	33.20%
+ Northeast	\$186,324,067.00	\$68,020,587.65000005	2376	501279	36.51%
+ Midwest	\$135,800,459.00	\$52,811,346.48	1872	391337	38.89%
+ South	\$144,663,181.00	\$61,138,004.07000005	1728	492260	42.26%
+ Southeast	\$163,171,236.00	\$60,555,416.70000002	1224	407000	37.11%
Total	\$899,902,125.00	\$332,134,761.4500002	9648	2478861	36.91%

Profit and Units Sold by Product

