Udemy Courses Report

num_subscribers by subject

Musical In... 1M (7.2%)

Graphic Design 1M (9.04%)

Business Finance 2M (15.89%)

Web Development 8M (67.8%)
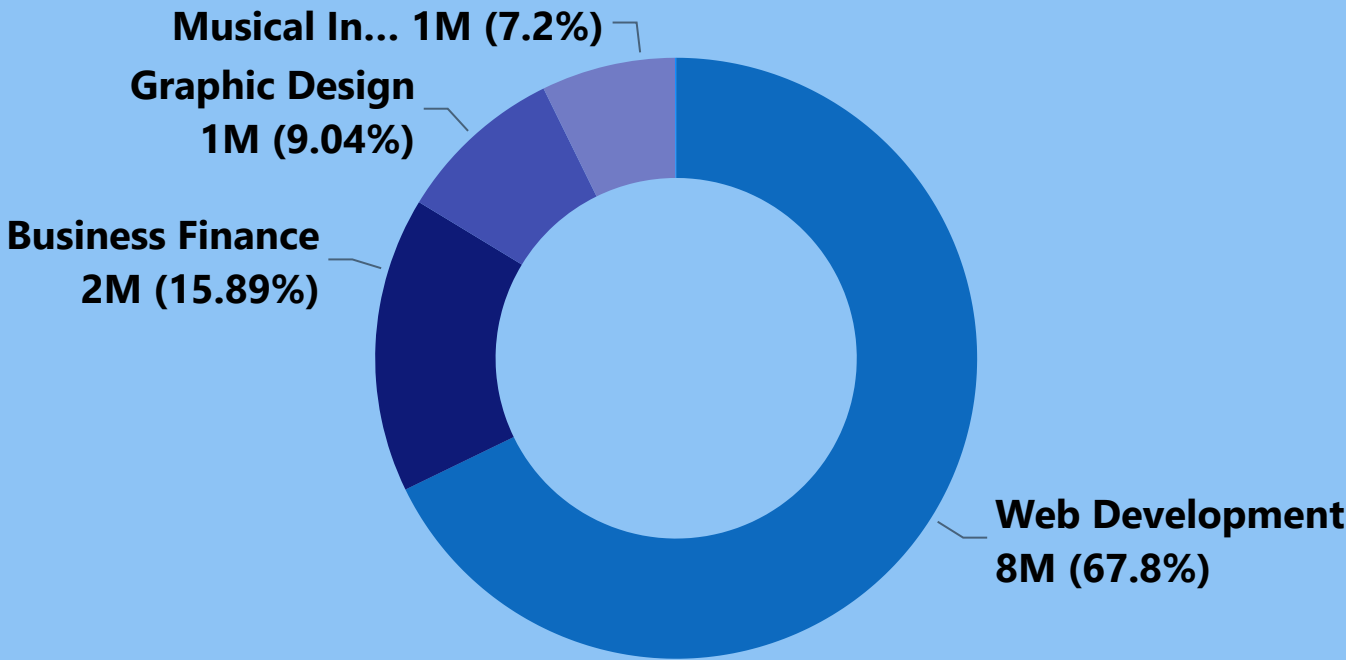
num_reviews by subject and is_paid

subject	num_reviews
Web Development	429934
Business Finance	75902
Graphic Design	37070
Musical Instruments	31724
	91

num_reviews axis: 0.0M 0.1M 0.2M 0.3M 0.4M
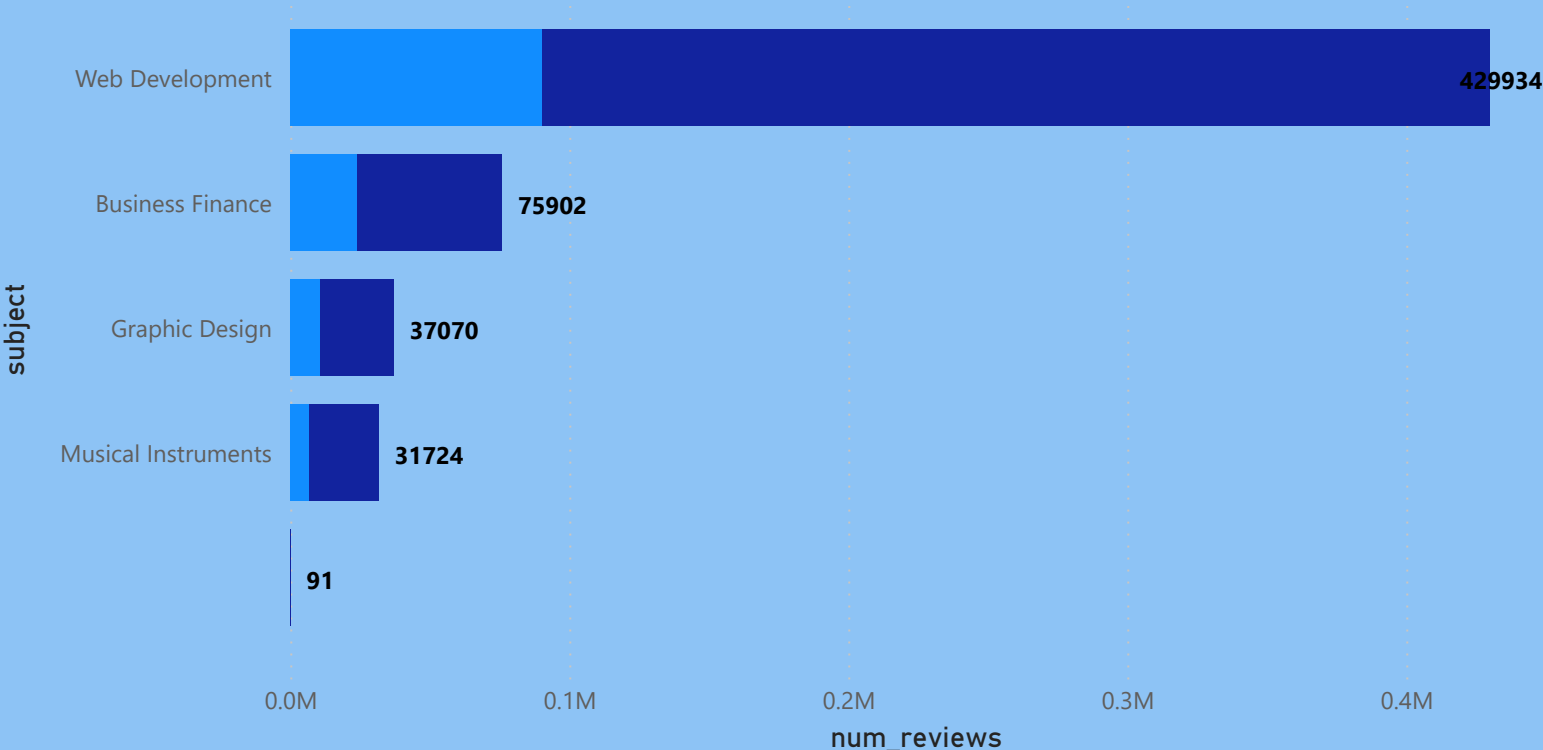
num_subscribers, num_reviews and price by level

- All Levels: 6.9M / 141K / 0.4M
- Beginner Level: 4.0M / 71K / 0.1M
- Intermediate Level: 0.7M / 26K / 0.0M
- Expert Level: 0.1M / 5K / 0.0M
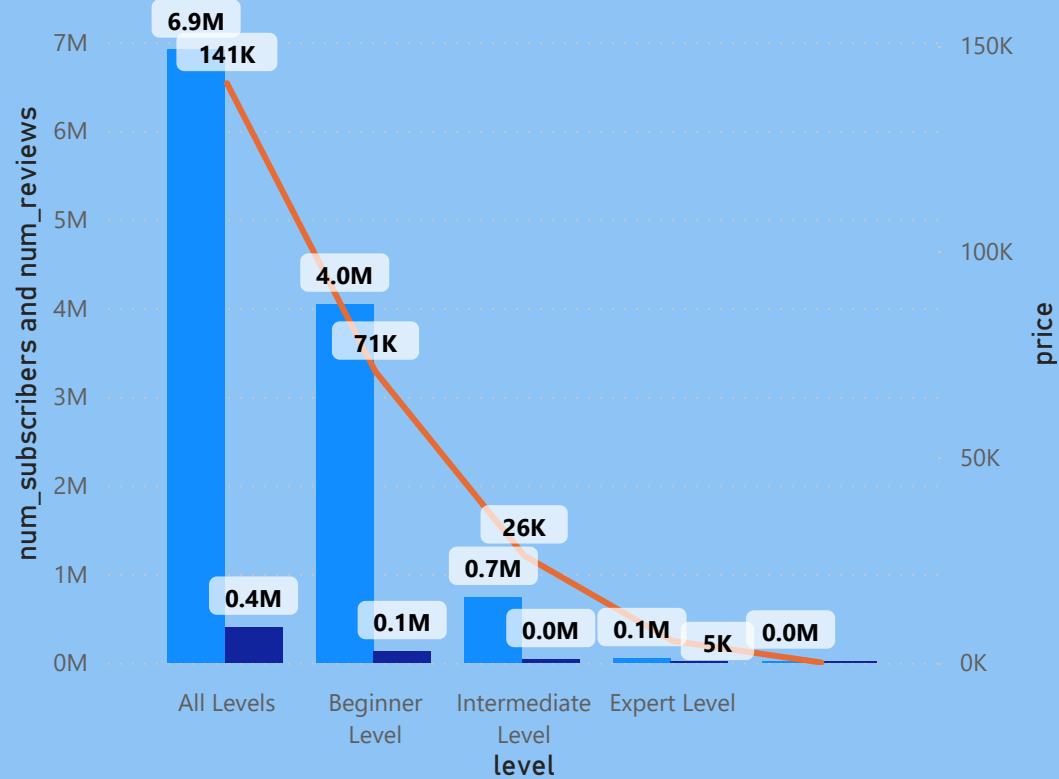
content_duration by course_title

course_title	content_duration
The Complete F...	79
The Complete ...	77
Financial Mana...	72
TRADER BOT: In...	70
Anatomy for Fi...	69
Modern E-Com...	67
Advanced Acco...	62
Discover How t...	62
Become a Profe...	60
Code & Grow R...	57
The Complete ...	54
Become a Kick-...	49
Financial Risk M...	47
Learn to Trade ...	47
Back to School ...	45
Coding for Entr...	45
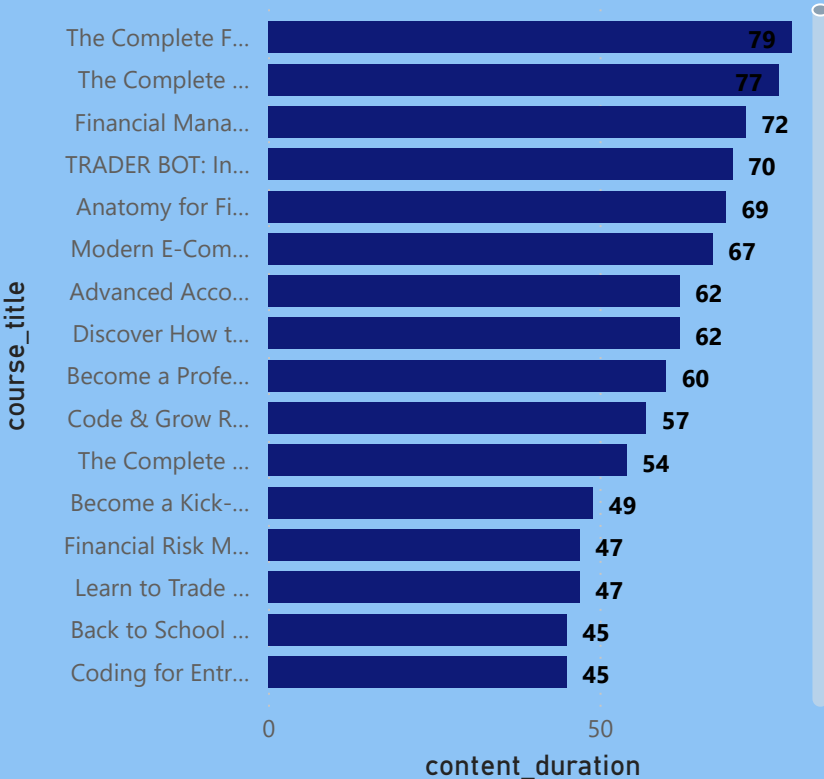
num_lectures and price by subject and is_paid

- Web Development
- Business Finance
- Musical Instruments
- Graphic Design

Revenue

2.30M

Net Profit

286.43K

Quantity

76K

Discount

2.156K

Select Sub_Category

All ▾

Select State

All ▾

Select City

All ▾

Quantity by Category

- Techno... 7K (9.16%)
- Furniture 8K (10.6%)
- Office Supplies 23K (30.24%)
- (Blank) 38K (50%)

Quantity by Segment

- Home O... 7K (8.9%)
- Corporate 12K (15.32%)
- Consumer 20K (25.77%)
- (Blank) 38K (50%)

Quantity by Sub_Category

Quantity values by Sub_Category: 38K (Blank), 6K Binders, 5K Paper, 4K Furnishings, 3K Phones, 3K Storage, 3K Art, 3K Accessories, 2K Chairs, 2K Appliances, 1K Labels, 1K Tables, 1K Fasteners, 1K Envelopes, 1K Bookcases, 1K Supplies, 0K Machines, 0K Copiers

Sales by Category

- Technology 0.84M
- Furniture 0.74M
- Office Supplies 0.72M
- (Blank) 0.00M

Sales by Sub_Category

- Phones 0.33M
- Chairs 0.33M
- Storage 0.22M
- Tables 0.21M
- Binders 0.20M
- Machines 0.19M
- Accessories 0.17M
- Copiers 0.15M
- Bookcases 0.11M
- Appliances 0.11M
- Furnishings 0.09M
- Paper 0.08M
- Supplies 0.05M
- Art 0.03M
- Envelopes 0.02M
- Labels 0.01M
- Fasteners 0.00M
- (Blank) 0.00M