```html
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>eCommerce Webpage</title>
    <link rel="stylesheet" href="styles.css">
</head>
<body>
    <nav class="navbar">
        <div class="logo">ShopLogo</div>
        <ul class="nav-links">
            <li><a href="#section1">Home</a></li>
            <li><a href="#section2">Products</a></li>
            <li><a href="#contact">Contact</a></li>
        </ul>
        <div class="menu-toggle" id="mobile-menu">
            <span class="bar"></span>
            <span class="bar"></span>
            <span class="bar"></span>
        </div>
    </nav>

    <section id="section1" class="hero">
        <h1>Welcome to Our Shop</h1>
        <p>Your one-stop shop for all your needs!</p>
        <a href="#section2" class="btn">Shop Now</a>
    </section>

    <section id="section2" class="products">
        <h2>Featured Products</h2>
        <div class="product-card">
            <h3>Product 1</h3>
            <p>Description of Product 1.</p>
            <button>Add to Cart</button>
        </div>
        <div class="product-card">
            <h3>Product 2</h3>
            <p>Description of Product 2.</p>
            <button>Add to Cart</button>
        </div>
        <div class="product-card">
            <h3>Product 3</h3>
            <p>Description of Product 3.</p>
            <button>Add to Cart</button>
        </div>
    </section>

    <footer id="contact">
        <p>Contact us at: info@shop.com</p>
    </footer>

    <script src="script.js"></script>
</body>
</html>
```