```css
* {
    margin: 0;
    padding: 0;
    box-sizing: border-box;
}

body {
    font-family: Arial, sans-serif;
}

.navbar {
    display: flex;
    justify-content: space-between;
    align-items: center;
    background-color: #333;
    padding: 1rem;
}

.nav-links {
    list-style: none;
    display: flex;
}

.nav-links li {
    margin: 0 1rem;
}

.nav-links a {
    color: white;
    text-decoration: none;
}

.menu-toggle {
    display: none;
    flex-direction: column;
    cursor: pointer;
}

.bar {
    height: 3px;
    width: 25px;
    background-color: white;
    margin: 3px 0;
}

.hero {
    background: url('https://via.placeholder.com/1200x400') no-repeat center center/cover;
    color: white;
    text-align: center;
    padding: 100px 20px;
}

.btn {
    background-color: #ff5722;
    color: white;
    padding: 10px 20px;
    text-decoration: none;
    border-radius: 5px;
}
```

```css
.products {
    padding: 50px 20px;
    text-align: center;
}

.product-card {
    border: 1px solid #ccc;
    border-radius: 5px;
    padding: 20px;
    margin: 20px;
    display: inline-block;
    width: calc(33% - 40px);
}

footer {
    text-align: center;
    padding: 20px;
    background-color: #333;
    color: white;
}

@media (max-width: 768px) {
    .nav-links {
        display: none;
        flex-direction: column;
        width: 100%;
    }

    .nav-links.active {
        display: flex;
    }

    .menu-toggle {
        display: flex;
    }

    .product-card {
        width: calc(100% - 40px);
    }
}
```