```
In [17]: !pip3 install seaborn
         Requirement already satisfied: seaborn in ./anaconda3/lib/python3.10/site-packages (0.12.2)
         Requirement already satisfied: matplotlib!=3.6.1,>=3.1 in ./anaconda3/lib/python3.10/site-packages (from se
         aborn) (3.7.0)
         Reguirement already satisfied: numpy!=1.24.0,>=1.17 in ./anaconda3/lib/python3.10/site-packages (from seabo
         rn) (1.23.5)
         Requirement already satisfied: pandas>=0.25 in ./anaconda3/lib/python3.10/site-packages (from seaborn) (1.
         5.3)
         Requirement already satisfied: kiwisolver>=1.0.1 in ./anaconda3/lib/python3.10/site-packages (from matplotl
         ib!=3.6.1,>=3.1->seaborn) (1.4.4)
         Requirement already satisfied: cycler>=0.10 in ./anaconda3/lib/python3.10/site-packages (from matplotlib!=
         3.6.1, >= 3.1 -> seaborn) (0.11.0)
         Requirement already satisfied: fonttools>=4.22.0 in ./anaconda3/lib/python3.10/site-packages (from matplotl
         ib!=3.6.1,>=3.1->seaborn) (4.25.0)
         Reguirement already satisfied: pillow>=6.2.0 in ./anaconda3/lib/python3.10/site-packages (from matplotlib!=
         3.6.1, >= 3.1 - seaborn) (9.4.0)
         Requirement already satisfied: pyparsing>=2.3.1 in ./anaconda3/lib/python3.10/site-packages (from matplotli
         b!=3.6.1,>=3.1->seaborn) (3.0.9)
         Requirement already satisfied: contourpy>=1.0.1 in ./anaconda3/lib/python3.10/site-packages (from matplotli
         b!=3.6.1,>=3.1->seaborn) (1.0.5)
         Requirement already satisfied: python-dateutil>=2.7 in ./anaconda3/lib/python3.10/site-packages (from matpl
         otlib!=3.6.1,>=3.1->seaborn) (2.8.2)
         Requirement already satisfied: packaging>=20.0 in ./anaconda3/lib/python3.10/site-packages (from matplotli
         b!=3.6.1,>=3.1->seaborn) (22.0)
         Requirement already satisfied: pytz>=2020.1 in ./anaconda3/lib/python3.10/site-packages (from pandas>=0.25-
         >seaborn) (2022.7)
         Requirement already satisfied: six>=1.5 in ./anaconda3/lib/python3.10/site-packages (from python-dateutil>=
         2.7->matplotlib!=3.6.1,>=3.1->seaborn) (1.16.0)
In []: import pandas as pd
 In [2]:
          data=pd.read csv("/home/placenent/Downloads/customer details.csv")
```

In [3]: data1=pd.read csv("/home/placenent/Downloads/basket details.csv")

In [6]: data.describe()

Out[6]:

	customer_id	customer_age	tenure
count	2.000000e+04	20000.000000	20000.000000
mean	1.760040e+07	262.222550	44.396800
std	8.679505e+06	604.321589	31.998376
min	2.093000e+03	-34.000000	4.000000
25%	1.188115e+07	29.000000	21.000000
50%	1.560912e+07	38.000000	35.000000
75%	2.228484e+07	123.000000	60.000000
max	4.462566e+07	2022.000000	133.000000

In [7]: data1.describe()

Out[7]:

	customer_id	product_id	basket_count
count	1.500000e+04	1.500000e+04	15000.000000
mean	1.808567e+07	3.269771e+07	2.153733
std	1.233000e+07	1.629455e+07	0.517929
min	4.784000e+03	4.939000e+04	2.000000
25%	8.659327e+06	3.137412e+07	2.000000
50%	1.520775e+07	3.694759e+07	2.000000
75%	2.663904e+07	4.502408e+07	2.000000
max	4.460824e+07	5.579097e+07	10.000000

In [8]: data

Out[8]:

	customer_id	sex	customer_age	tenure
0	9798859	Male	44.0	93
1	11413563	Male	36.0	65
2	818195	Male	35.0	129
3	12049009	Male	33.0	58
4	10083045	Male	42.0	88
19995	12557307	Male	41.0	52
19996	12595961	Male	29.0	52
19997	12520991	Male	35.0	52
19998	12612719	Male	39.0	52
19999	12572063	Male	28.0	52

20000 rows × 4 columns

In [9]: data1

Out[9]:

	customer_id	product_id	basket_date	basket_count
0	42366585	41475073	2019-06-19	2
1	35956841	43279538	2019-06-19	2
2	26139578	31715598	2019-06-19	3
3	3262253	47880260	2019-06-19	2
4	20056678	44747002	2019-06-19	2
14995	8336862	50977318	2019-05-26	2
14996	9500785	43862061	2019-05-26	2
14997	22787344	6041664	2019-05-26	2
14998	8221263	3597369	2019-05-26	2
14999	4912577	46646893	2019-05-26	2

15000 rows × 4 columns

In [10]: data.tail()

Out[10]:

	customer_id	sex	customer_age	tenure
19995	12557307	Male	41.0	52
19996	12595961	Male	29.0	52
19997	12520991	Male	35.0	52
19998	12612719	Male	39.0	52
19999	12572063	Male	28.0	52

In [11]: data1.tail()

Out[11]:

	customer_id	product_id	basket_date	basket_count
14995	8336862	50977318	2019-05-26	2
14996	9500785	43862061	2019-05-26	2
14997	22787344	6041664	2019-05-26	2
14998	8221263	3597369	2019-05-26	2
14999	4912577	46646893	2019-05-26	2

sex customer_age tenure

In [12]: data.groupby(['customer_id']).count()

Out[12]:

customer_id			
2093	1	1	1
12817	1	1	1
14309	1	1	1
15155	1	1	1
23205	1	1	1
44392831	1	1	1
44401175	1	1	1
44431821	1	1	1
44621778	1	1	1

20000 rows × 3 columns

1

44625658

In [13]: data1.groupby(['customer_id']).count()

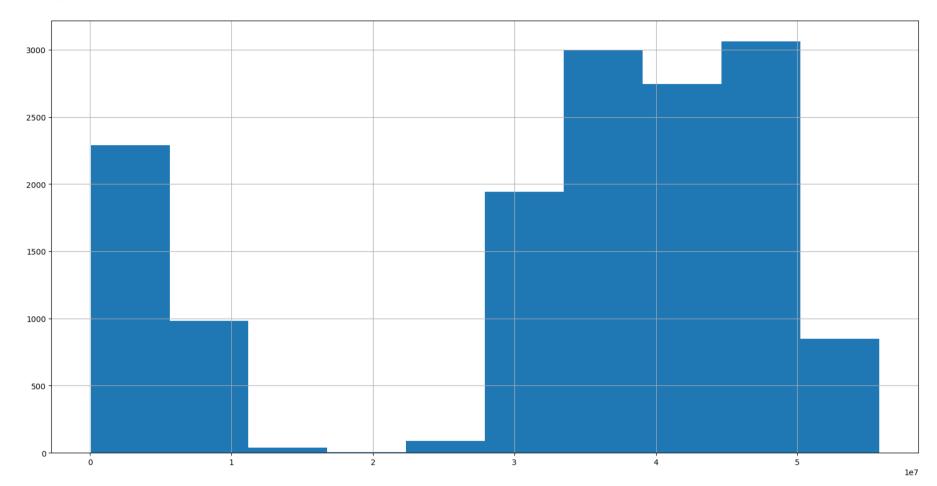
Out[13]:

	product_id	basket_date	basket_count
customer_id			
4784	1	1	1
8314	2	2	2
8857	1	1	1
9273	1	1	1
11172	1	1	1
44460516	1	1	1
44461180	1	1	1
44473609	1	1	1
44486815	1	1	1
44608245	1	1	1

13871 rows × 3 columns

In [16]: data1['product_id'].hist(figsize=(20,10))

Out[16]: <Axes: >



In [18]: test=pd.merge(data,data1,on="customer_id")
test

Out[18]:

	customer_id	sex	customer_age	tenure	product_id	basket_date	basket_count
0	9500953	Male	55.0	96	3446783	2019-06-10	3
1	851739	Male	40.0	129	32920704	2019-06-19	2
2	9654043	Male	37.0	95	51307669	2019-06-08	2
3	4912369	Male	36.0	114	33923115	2019-05-20	2
4	9875271	Male	34.0	92	31586037	2019-06-06	2
67	13278573	Male	28.0	47	4488682	2019-05-26	2
68	12901520	Female	40.0	50	38610580	2019-05-28	3
69	12737235	Male	39.0	51	32933848	2019-05-21	2
70	12737235	Male	39.0	51	46373374	2019-05-21	3
71	12574807	Male	33.0	52	32056122	2019-05-25	2

72 rows × 7 columns

```
In [19]:
          test.describe()
Out[19]:
                  customer_id customer_age
                                             tenure
                                                      product id basket count
           count 7.200000e+01
                                           72.000000 7.200000e+01
                                 72.000000
                                                                   72.000000
           mean 1.554364e+07
                                 68.458333
                                          56.180556 3.140376e+07
                                                                    2.152778
             std 9.961282e+06
                                234.574289
                                           38.948621 1.616160e+07
                                                                    0.362298
                 3.809750e+05
                                 5.000000
                                            4.000000
                                                    8.287500e+04
                                                                    2.000000
             min
                                           24.750000 2.980404e+07
            25% 1.026443e+07
                                 29.000000
                                                                    2.000000
            50% 1.352736e+07
                                 35.500000
                                           45.500000
                                                    3.498005e+07
                                                                    2.000000
            75% 2.037478e+07
                                 43.000000
                                          83.750000
                                                    4.359420e+07
                                                                    2.000000
            max 4.328080e+07
                               2022.000000
                                         130.000000 5.130767e+07
                                                                    3.000000
          test.customer id.unique()
In [20]:
Out[20]: array([ 9500953,
                                851739,
                                          9654043,
                                                     4912369,
                                                                9875271, 11737579,
                  10619833,
                               4193819,
                                          4897641,
                                                     4643359,
                                                                  380975, 11623549,
                  11724853, 12410433, 10394153,
                                                      537173, 11440499, 10439331,
                  10629563,
                              4257099, 11346069,
                                                     8508353,
                                                                9700145, 10814041,
                                                     1030589, 11072047, 43280797,
                   9804585.
                              4238087, 11665521,
                  41790413, 39814593, 36623391, 34677755, 29144255, 27081691,
                  25055107, 25567283, 23179191, 22524187, 21765975, 21142247,
                  20789769, 20236456, 20174063, 17909829, 18256077, 17830393,
                  16944627, 16398473, 16029475, 15436141, 15570891, 15192667,
                  15067633, 14966315, 15141119, 14248059, 14053193, 13776147,
                  13278573, 12901520, 12737235, 12574807])
```

```
In [21]: data1.head()
Out[21]:
                customer_id product_id basket_date basket_count
                              41475073
             0
                   42366585
                                         2019-06-19
                                                                2
                                                                2
                   35956841
                              43279538
                                         2019-06-19
             1
                   26139578
                              31715598
                                         2019-06-19
                                                                3
             2
             3
                    3262253
                              47880260
                                         2019-06-19
                                                                2
                   20056678
                              44747002
                                         2019-06-19
                                                                2
In [23]: data1.groupby(['product_id'])['basket_count'].sum().sort_values(ascending=True)
#it is in desending if it's False and it is ascending if it's True.
Out[23]: product id
            49390
                             2
            42094163
                             2
            42102274
                             2
            42110403
                             2
            42110580
                             2
            34913531
                           28
            46130148
                           36
            39833031
                           50
            31516269
                           59
            43524799
```

Name: basket_count, Length: 13161, dtype: int64

Out[24]

In [24]: | test.groupby(['customer_age']).count()

	customer_id	sex	tenure	product_id	basket_date	basket_count
customer_age						
5.0	1	1	1	1	1	1
22.0	2	2	2	2	2	2
23.0	1	1	1	1	1	1
24.0	2	2	2	2	2	2
25.0	2	2	2	2	2	2
26.0	1	1	1	1	1	1
27.0	4	4	4	4	4	4
28.0	3	3	3	3	3	3
29.0	6	6	6	6	6	6
30.0	3	3	3	3	3	3
32.0	4	4	4	4	4	4
33.0	2	2	2	2	2	2
34.0	3	3	3	3	3	3
35.0	2	2	2	2	2	2
36.0	4	4	4	4	4	4
37.0	2	2	2	2	2	2
39.0	3	3	3	3	3	3
40.0	5	5	5	5	5	5
41.0	1	1	1	1	1	1
42.0	2	2	2	2	2	2
43.0	3	3	3	3	3	3
45.0	1	1	1	1	1	1
46.0	1	1	1	1	1	1

	customer_id	sex	tenure	product_id	basket_date	basket_count
customer_age						
51.0	3	3	3	3	3	3
55.0	1	1	1	1	1	1
57.0	2	2	2	2	2	2
61.0	1	1	1	1	1	1
67.0	2	2	2	2	2	2
123.0	4	4	4	4	4	4
2022.0	1	1	1	1	1	1

In []: