

JULY
2021

MONTHLY TOURIST ARRIVALS REPORT



Sri Lanka Tourism Development Authority
www.sltda.gov.lk

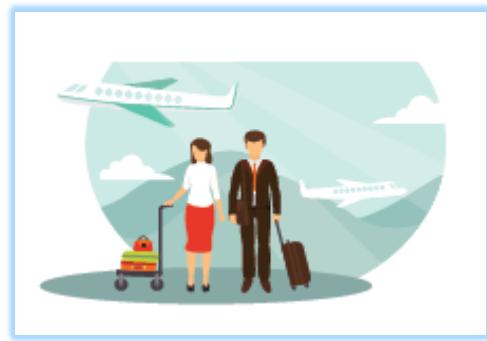


SUMMARY

The total number of international tourist arrivals to Sri Lanka during July 2021 was 2,429. A minor uptick in the month of July can be noticed following the sharp contraction in arrivals after the month of April. This reflects the improvement in international arrivals owing to factors such as vaccination programmes around the world, softer restrictions for vaccinated travellers and growing consumer confidence. As at 31st July 2021, 19,337 of tourists had visited Sri Lanka for this year. It is a decline of 96.2 % over last year when 507,311 tourists had visited the country from January to 18th March.

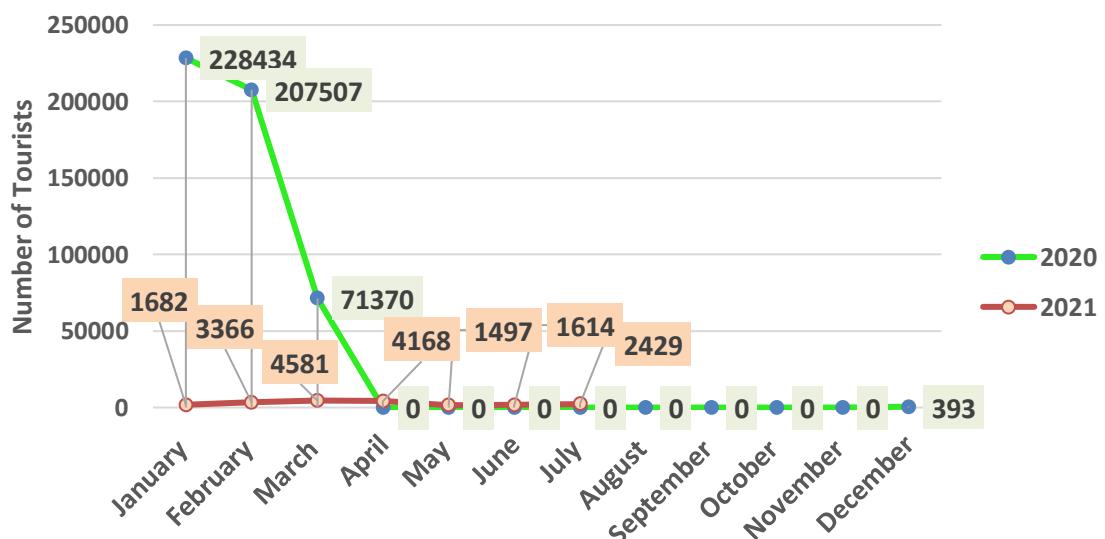
The largest source markets recorded for the month of July was United Kingdom, followed by the Maldives, and United States.

Month	2020	2021	% change 2021/20
January	228,434	1,682	(99.3)
February	207,507	3,366	(98.4)
March	71,370	4,581	(93.6)
April	0	4,168	-
May	0	1,497	-
June	0	1,614	-
July	0	2,429	-
August	0	-	-
September	0	-	-
October	0	-	-
November	0	-	-
December	393	-	-
Total (Jan ~ July)	507,311	19,337	(96.2)
TOTAL	507,704		

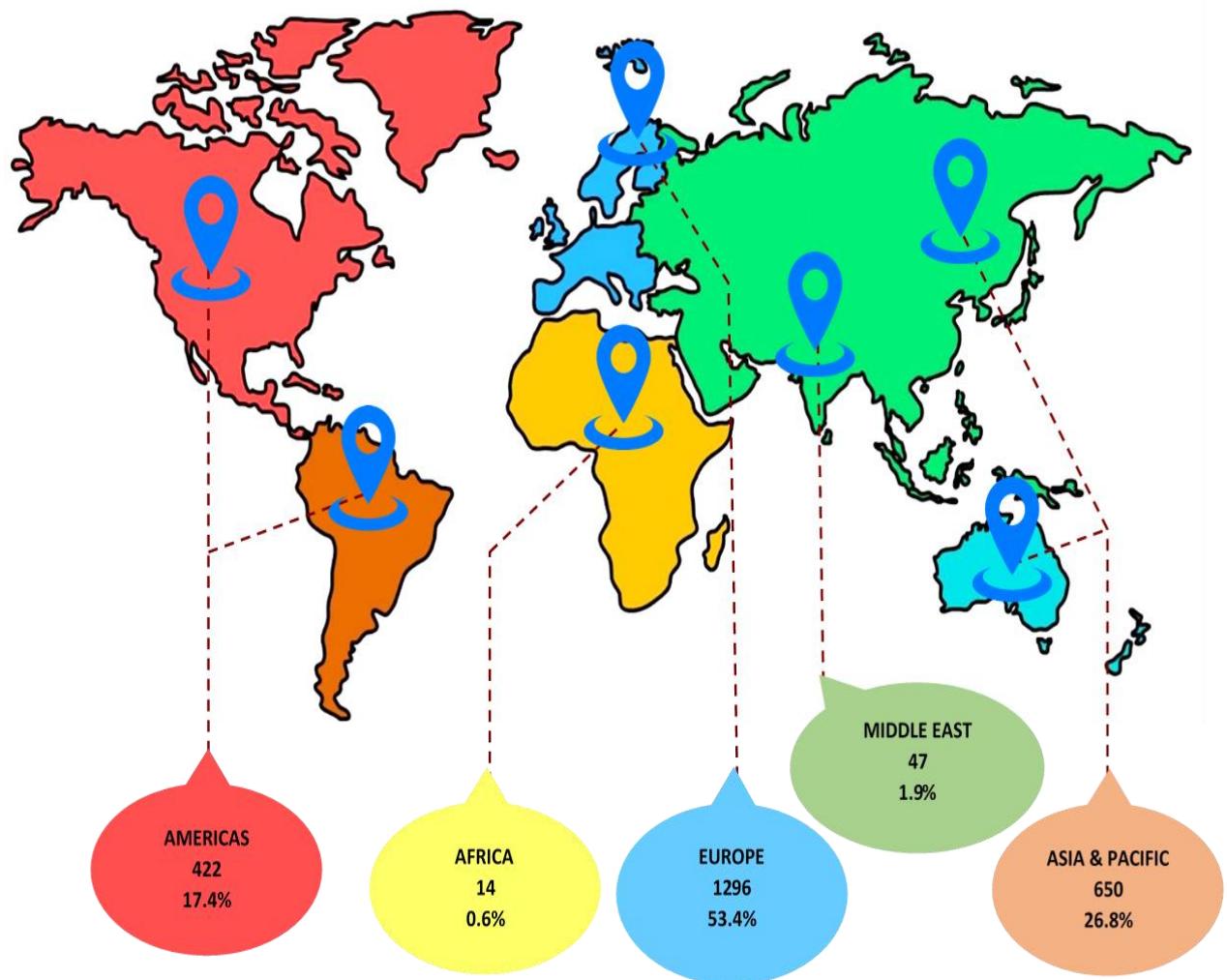


Tourist Arrivals – July

2,429



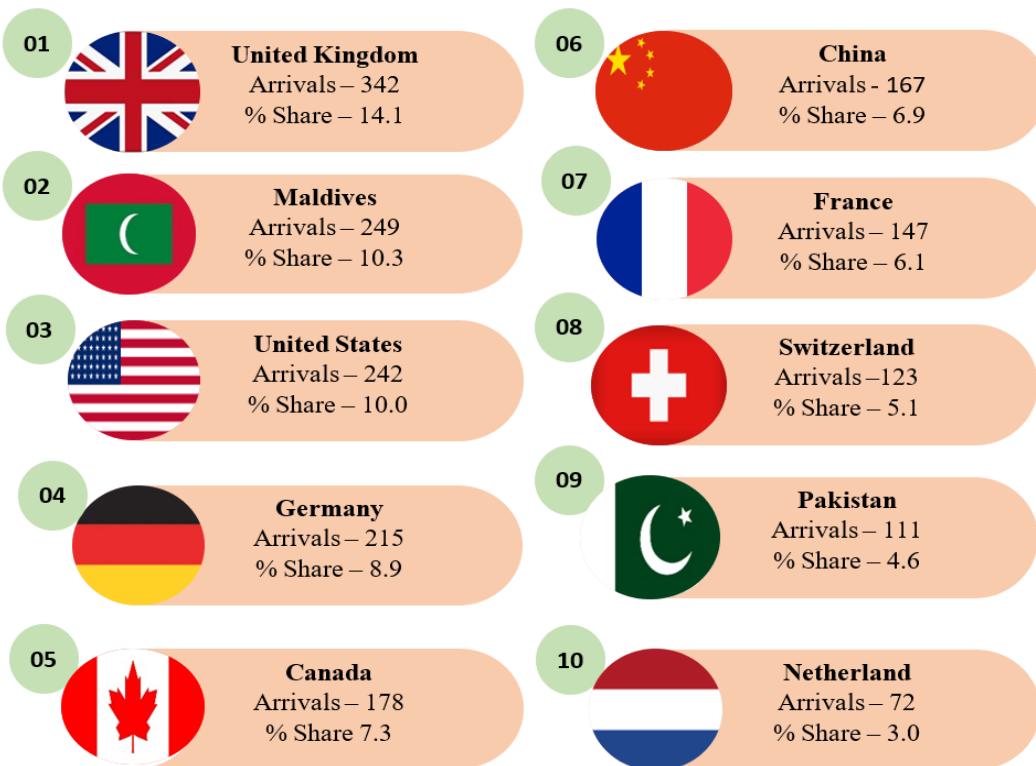
TOURIST ARRIVALS BY REGION AND PERCENTAGE SHARE JULY 2021



Europe became the largest source of tourist traffic to Sri Lanka with 53.4% of the total traffic received in July 2021. Asia and Pacific accounted for 26.8% of the total traffic while Americas accounted for 17.4%. In comparison to July last year all regions have recorded a decline in arrivals. Despite the minor improvements observed with the reopening of countries, the recovery remains to be fragile and uncertain due to rising concerns over Delta and other variants that are gradually developing especially in Asia and Pacific region (UNWTO Barometer, July 2021).

TOP TEN SOURCE MARKETS – JULY 2021

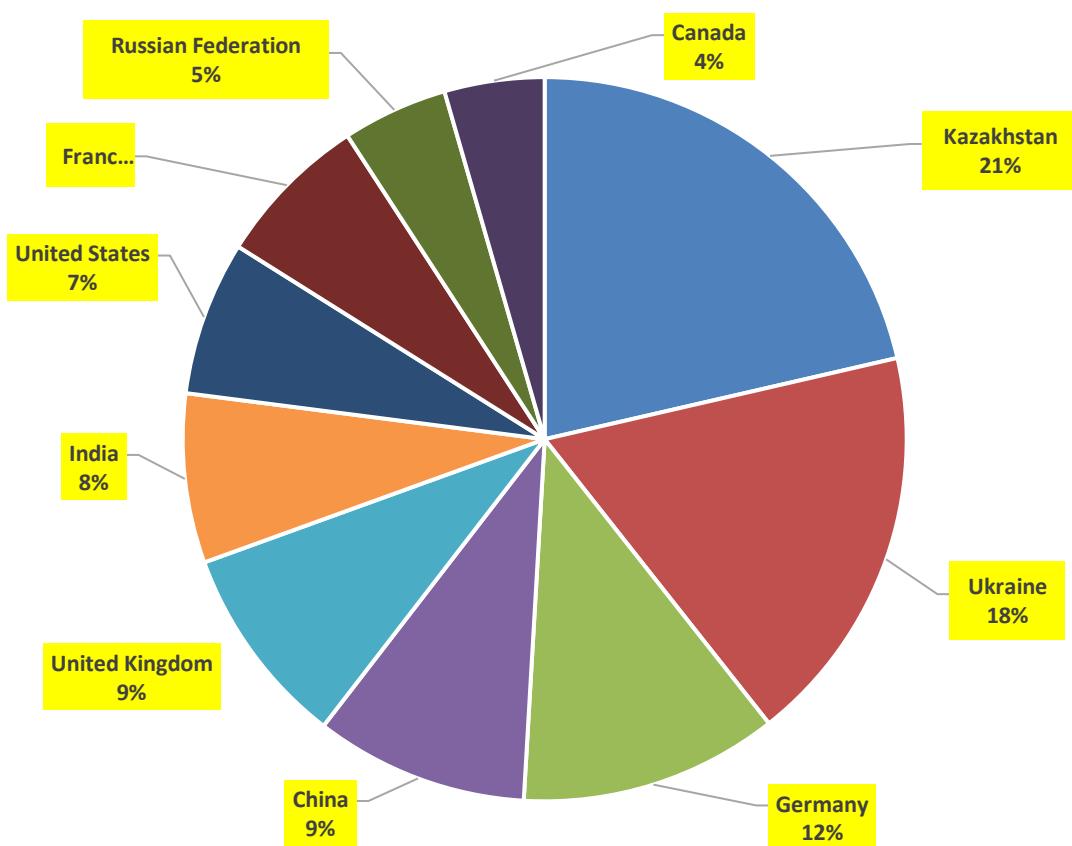
United Kingdom, Maldives, United States, Germany and Canada, were Sri Lanka's top five international tourist generating markets in the month of July this year. United Kingdom was the largest source of tourist traffic to Sri Lanka with 14.1 % of the total traffic received in above period. Maldives accounted for 10.3% of the total traffic; while United States, Germany and Canada accounted for 10% , 8.9% and 7.3% respectively. The presence of countries from the Americas, Western, Central & Eastern Europe and Asia Pacific regions among the top source markets reflects the gradual revitalization of tourism industry fuelled by factors such as gradual improvement of traveller confidence, lifting of travel restrictions and roll out of the COVID 19 vaccine. The presence of Pakistan in the top source markets is noteworthy.



Rank	Country of Residence	Tourist Arrivals July 2021			Tourist Arrivals July 2020
		By Air	By Sea	Total	
1	United Kingdom	342	0	342	0
2	Maldives	249	0	249	0
3	United States	242	0	242	0
4	Germany	215	0	215	0
5	Canada	178	0	178	0
6	China	167	0	167	0
7	France	147	0	147	0
8	Switzerland	123	0	123	0
9	Pakistan	111	0	111	0
10	Netherlands	72	0	72	0

TOP TEN SOURCE MARKETS – JANUARY TO JULY - 2021

Kazakhstan, Ukraine, Germany, China and United Kingdom were Sri Lanka's top five international tourist generating markets from January to July this year. Kazakhstan was the largest source of tourist traffic to Sri Lanka with 21% of the total traffic received from January to July 2021. Ukraine accounted for 18% of the total traffic; while Germany, China & United Kingdom accounted for 12%, 9% (both) respectively. It is noteworthy that total arrivals up to July from Kazakhstan had recorded a growth in comparison to total arrivals up to June 2020 owing to the pilot project carried out to revive the industry following a 10-month pandemic-induced closure.



Rank	Country of Residence	Tourist Arrivals (Jan – July) 2021	Tourist Arrivals (Jan – July) 2020	% Change (Jan - July 2021 & Jan - July 2020)
1	Kazakhstan	3,190	2,333	36.7
2	Ukraine	2,679	16,776	(84.0)
3	Germany	1,723	34,507	(95.0)
4	China	1,422	26,147	(94.6)
5	United Kingdom	1,344	55,455	(97.6)
6	India	1,127	89,357	(98.7)
7	United States	1,028	16,842	(93.9)
8	France	1,028	24,838	(95.9)
9	Russian Federation	702	49,397	(98.6)
10	Canada	666	12,436	(94.6)

INTERNATIONAL TOURIST ARRIVALS BY COUNTRY OF RESIDENCE

	July 2021			Total Tourist Arrivals July 2020	% Change July (21/20)	Total Tourist Arrivals up to July 2021	Total Tourist Arrivals up to July 2020	% Change up to July 2021/20					
	Tourist Arrivals												
	By Air	By Sea	Total										
AMERICAS	422	0	422	0	-	1,756	31,843	(94.5)					
North America	420	0	420	0	-	1,701	29,627	(94.3)					
Canada	178	0	178	0	-	666	12,436	(94.6)					
Mexico	0	0	0	0	-	7	349	(98.0)					
United States	242	0	242	0	-	1,028	16,842	(93.9)					
Caribbean & Central America	1	0	1	0	-	15	226	(93.4)					
Costa Rica	0	0	0	0	-	0	33	(100.0)					
Jamaica	0	0	0	0	-	1	25	(96.0)					
Others	1	0	1	0	-	14	168	(91.7)					
South America	1	0	1	0	-	40	1,990	(98.0)					
Argentina	1	0	1	0	-	7	416	(98.3)					
Brazil	0	0	0	0	-	15	875	(98.3)					
Chile	0	0	0	0	-	1	271	(99.6)					
Colombia	0	0	0	0	-	13	201	(93.5)					
Others	0	0	0	0	-	4	227	(98.2)					
AFRICA	14	0	14	0	-	120	2,880	(95.8)					
North Africa	8	0	8	0	-	15	689	(97.8)					
Morocco	1	0	1	0	-	5	311	(98.4)					
Sudan	2	0	2	0	-	4	143	(97.2)					
Others	5	0	5	0	-	6	235	(97.4)					
Sub-Saharan Africa	6	0	6	0	-	105	2,191	(95.2)					
Kenya	0	0	0	0	-	2	110	(98.2)					
Mauritius	1	0	1	0	-	4	170	(97.6)					
Nigeria	0	0	0	0	-	2	25	(92.0)					
South Africa	3	0	3	0	-	69	1,364	(94.9)					
Others	2	0	2	0	-	28	522	(94.6)					

	July 2021			Total Tourist Arrivals July 2020	% Change July (21/20)	Total Tourist Arrivals up to July 2021	Total Tourist Arrivals up to July 2020	% Change up to July 2021/20					
	Tourist Arrivals												
	By Air	By Sea	Total										
ASIA & PACIFIC	650	0	650	0	-	3,904	181,154	(97.8)					
North East Asia	178	0	178	0	-	1,516	37,320	(95.9)					
China	167	0	167	0	-	1,422	26,147	(94.6)					
Japan	7	0	7	0	-	67	6,644	(99.0)					
South Korea	2	0	2	0	-	17	2,499	(99.3)					
Taiwan	2	0	2	0	-	10	1,985	(99.5)					
Others	0	0	0	0	-	0	45	(100.0)					
South East Asia	49	0	49	0	-	245	14,927	(98.4)					
Cambodia	0	0	0	0	-	1	372	(99.7)					
Indonesia	21	0	21	0	-	48	1,114	(95.7)					
Malaysia	2	0	2	0	-	19	3,494	(99.5)					
Myanmar	0	0	0	0	-	15	532	(97.2)					
Philippines	18	0	18	0	-	107	4,249	(97.5)					
Singapore	4	0	4	0	-	25	2,545	(99.0)					
Thailand	3	0	3	0	-	17	1,880	(99.1)					
Vietnam	1	0	1	0	-	13	709	(98.2)					
Others	0	0	0	0	-	0	32	(100.0)					
Oceania	17	0	17	0	-	223	22,706	(99.0)					
Australia	15	0	15	0	-	178	20,283	(99.1)					
New Zealand	0	0	0	0	-	40	2,324	(98.3)					
Others	2	0	2	0	-	5	99	(94.9)					
South Asia	406	0	406	0	-	1,920	106,201	(98.2)					
Afghanistan	0	0	0	0	-	4	146	(97.3)					
Bangladesh	31	0	31	0	-	53	1,986	(97.3)					
Bhutan	0	0	0	0	-	2	208	(99.0)					
India	8	0	8	0	-	1,127	89,357	(98.7)					
Iran	6	0	6	0	-	80	648	(87.7)					
Maldives	249	0	249	0	-	462	9,407	(95.1)					
Nepal	1	0	1	0	-	11	1,384	(99.2)					
Pakistan	111	0	111	0	-	181	3,065	(94.1)					

	July 2021			Total Tourist Arrivals July 2020	% Change July (21/20)	Total Tourist Arrivals up to July 2021	Total Tourist Arrivals up to July 2020	% Change up to July 2021/20					
	Tourist Arrivals												
	By Air	By Sea	Total										
EUROPE	1,296	0	1,296	0	-	13,212	281,203	(95.3)					
Northern Eur.	452	0	452	0	-	1,743	75,146	(97.7)					
Denmark	34	0	34	0	-	82	4,905	(98.3)					
Finland	1	0	1	0	-	25	2,298	(98.9)					
Norway	39	0	39	0	-	125	3,019	(95.9)					
Sweden	29	0	29	0	-	100	7,061	(98.6)					
United Kingdom	342	0	342	0	-	1,344	55,455	(97.6)					
Others	7	0	7	0	-	67	2,408	(97.2)					
Western Eur.	626	0	626	0	-	3,622	82,229	(95.6)					
Austria	47	0	47	0	-	158	4,300	(96.3)					
Belgium	17	0	17	0	-	59	3,371	(98.2)					
France	147	0	147	0	-	1,028	24,838	(95.9)					
Germany	215	0	215	0	-	1,723	34,507	(95.0)					
Netherlands	72	0	72	0	-	229	8,656	(97.4)					
Switzerland	123	0	123	0	-	408	6,389	(93.6)					
Others	5	0	5	0	-	17	168	(89.9)					
Central/ Eastern Europe	135	0	135	0	-	7,325	100,373	(92.7)					
Belarus	0	0	0	0	-	81	2,638	(96.9)					
Czech Republic	17	0	17	0	-	147	7,599	(98.2)					
Estonia	0	0	0	0	-	34	1,185	(97.0)					
Hungary	2	0	2	0	-	21	1,588	(98.8)					
Kazakhstan	2	0	2	0	-	3,190	2,333	36.6					
Lithuania	2	0	2	0	-	25	1,054	(97.4)					
Poland	8	0	8	0	-	101	11,908	(99.2)					
Romania	0	0	0	0	-	46	1,724	(97.0)					
Russian Federation	66	0	66	0	-	702	49,397	(98.6)					
Slovakia	11	0	11	0	-	104	1,513	(93.5)					
Ukraine	13	0	13	0	-	2,679	16,776	(84.1)					
Others	14	0	14	0	-	195	2,658	(93.1)					

	July 2021			Total Tourist Arrivals July 2020	% Change July (21/20)	Total Tourist Arrivals up to July 2021	Total Tourist Arrivals up to July 2020	% Change up to July 2020/21					
	Tourist Arrivals												
	By Air	By Sea	Total										
Southern / Mediterranean Europe	83	0	83	0	-	522	23,455	(97.8)					
Greece	3	0	3	0	-	13	1,573	(99.2)					
Italy	32	0	32	0	-	179	8,603	(97.9)					
Portugal	1	0	1	0	-	21	1,602	(98.7)					
Spain	15	0	15	0	-	129	3,385	(96.2)					
Turkey	6	0	6	0	-	48	2,121	(97.7)					
Israel	22	0	22	0	-	81	3,556	(97.7)					
Others	4	0	4	0	-	51	2,615	(98.0)					
MIDDLE EAST	47	0	47	0	-	345	10,231	(96.6)					
Bahrain	3	0	3	0	-	26	549	(95.3)					
Egypt	3	0	3	0	-	26	956	(97.3)					
Iraq	8	0	8	0	-	15	138	(89.1)					
Jordan	10	0	10	0	--	91	627	(85.5)					
Kuwait	1	0	1	0	-	7	825	(99.2)					
Lebanon	7	0	7	0	-	122	483	(74.7)					
Oman	1	0	1	0	-	2	1,045	(99.8)					
Qatar	0	0	0	0	-	3	129	(97.7)					
Saudi Arabia	11	0	11	0	-	24	4,755	(99.5)					
United Arab Emirates	3	0	3	0	-	20	352	(94.3)					
Others	0	0	0	0	-	9	372	(97.6)					
TOTAL	2,429	0	2,429	0	-	19,337	507,311	(96.2)					

* All visitor arrival statistics in this report are from the Department of Immigration & Emigration.