# Benchmarking of Boolean Matrix Factorization models: classical and neural approaches

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### **Presentation Outline**

- 1 Problem statement
   Boolean Matrix Factorization
   Applications → Collaborative Filtering
- 2 Classical FCA-based approaches FCA theory basics Factorization Algorithms
- 3 Proposed neural approaches NCF architecture as inspiration NBMFShallow and NBMFLarge
- Experiments
   GreConD evaluations
   NBMFLarge evaluations
   Comparative tests for GreConD and NBMFLarge
- 5 Discussion and Conclusion

### **Boolean Matrix Factotization**

#### Definition

Given two Boolean matrices  $A \in \{0,1\}^{m \times r}$  and  $B \in \{0,1\}^{r \times n}$ , their Boolean product  $A \circ B \in \{0,1\}^{m \times n}$  is defined element-wise as

$$(A \circ B)_{ij} = \bigvee_{k=1}^{r} (A_{ik} \wedge B_{kj})$$

where  $\land$  denotes the logical AND, and  $\bigvee$  denotes the logical OR operation.

### Example

$$\underbrace{\begin{bmatrix} 1 & 1 & 0 & 0 \\ 1 & 1 & 0 & 0 \\ 0 & 0 & 1 & 1 \\ 0 & 0 & 1 & 1 \end{bmatrix}}_{C} = \underbrace{\begin{bmatrix} 1 & 0 & 0 \\ 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 1 & 0 \end{bmatrix}}_{A} \circ \underbrace{\begin{bmatrix} 1 & 1 & 0 & 0 \\ 0 & 0 & 1 & 1 \\ 0 & 0 & 0 & 0 \end{bmatrix}}_{B}$$

# Collaborative Filtering



Figure: CF setup



#### MovieLens 20M:

- 20 M ratings (1-5)
- 27 000 movies
- 138 000 users

# Collaborative Filtering (CF)

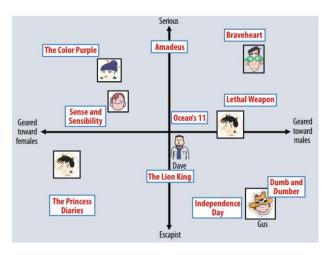


Figure: Toy example of factor space

# Collaborative Filtering (CF)

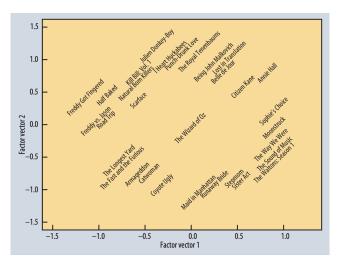


Figure: Real projection of factor space in MovieLens case

# Matrix Factorization approaches to CF

• Singular Value Decomposition (SVD): For a matrix  $A \in \mathbb{R}^{m \times n}$ .:

$$A = U\Sigma V^T$$
.

 $U \in \mathbb{R}^{m \times m}$ ,  $V \in \mathbb{R}^{n \times n}$  - orthogonal, and  $\Sigma \in \mathbb{R}^{m \times n}$  - diagonal.

• Nonnegative Matrix Factorization (NMF): For a matrix  $A \in \mathbb{R}^{n \times m}$ ,  $A_{ii} \geq 0$ , find  $W \in \mathbb{R}^{n \times r}$ ,  $H \in \mathbb{R}^{r \times m}$ :

$$\min_{W,H \geq 0} \|A - WH\|_F^2$$

• Nonnegative/Binary Matrix Factorization (NBMF): For a matrix  $A \in \mathbb{R}^{n \times m}$  and mask  $M \in \{0,1\}^{n \times m}$ , find  $W \in \mathbb{R}^{n \times r}$  with  $W_{ij} \geq 0$  and binary  $H \in \{0,1\}^{r \times m}$ :

$$\min_{W \ge 0, H \in \{0,1\}} \|M \odot (V - WH)\|_F^2,$$

where  $\odot$  denotes the element-wise product.

# Matrix Factorization approaches to CF

#### Issue

Upper matrix factorization methods do not leverage binary nature of a context matrix A. They are focused on constraints of factor matrices (W, H).

#### Idea

Treat A as binary matrix and leverage some logical mechanisms. (..like "trade information completeness for potential binary patterns").

# Formal Concept Analysis (FCA)

#### Definition

A formal context is a triple (G, M, I), where G is a set of objects, M is a set of attributes, and  $I \subseteq G \times M$  is a binary relation indicating which object has which attribute.

#### Definition

A formal concept of the context (G, M, I) is a pair (A, B) with  $A \subseteq G$ ,  $B \subseteq M$  such that

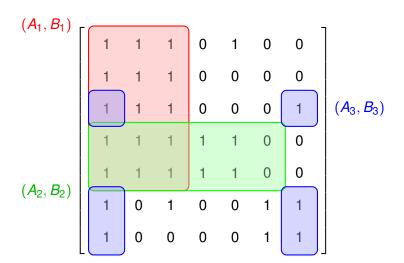
$$A' = B$$
 and  $B' = A$ ,

where

$$A' := \{ m \in M \mid \forall g \in A : (g, m) \in I \},\$$

$$B':=\{g\in G\mid \forall m\in B: (g,m)\in I\}.$$

# Formal Concept Analysis (FCA)



### FCA-based factorization

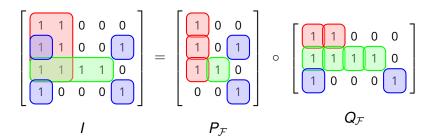
Consider a set  $\mathcal{F} \subseteq \mathcal{B}(X,Y,I)$ , a subset of all formal concepts of context (X,Y,I), and introduce matrices  $P_{\mathcal{F}}$  and  $Q_{\mathcal{F}}$ :

$$(P_{\mathcal{F}})_{il} = \left\{ egin{array}{ll} 1, i \in A_l, \\ 0, i \notin A_l, \end{array} \right. (Q_{\mathcal{F}})_{lj} = \left\{ egin{array}{ll} 1, j \in B_l, \\ 0, j \notin B_l. \end{array} \right.,$$

where  $(A_l, B_l)$  is a formal concept from F.

We can consider decomposition of the matrix I into binary matrix product  $P_{\mathcal{F}}$  and  $Q_{\mathcal{F}}$ .

### FCA-based factorization



#### GreCon

### Algorithm

```
Require: Boolean matrix I \in \{0, 1\}^{m \times n}
Ensure: Factor concepts F = \{(C, D)\}
   1: U \leftarrow \{(i,j) \mid I_{ii} = 1\}
                                                                                                                             Uncovered entries
   2: F ← Ø
   3: while U \neq \emptyset do
           Pick a seed uncovered element (i, j) \in U
   5:
                                                                                                           Start intent with attribute column
           D \leftarrow \{i\}
   6:
   7:
           repeat
                C \leftarrow D^{\downarrow} = \{i' \mid \forall j' \in D : I_{i'i'} = 1\}
                D_{\text{new}} \leftarrow C^{\uparrow} = \{j' \mid \forall i' \in C : I_{j'j'} = 1\}
   9:
 10:
               if D_{new} = D then
 11:
                   break
                                                                                                                      > Formal concept reached
 12:
             else
 13.
                   D \leftarrow D_{\text{new}}
 14:
               end if
 15:
           until false
 16:
           Add factor (C, D) to F
           for all (i',j') \in C \times D do
 17:
                Remove (i', i') from U
 18:
 19.
           end for
 20: end while
 21: return F
```

### GreConD (more efficient one)

### Algorithm

17: return *F* 

```
Require: Boolean matrix I \in \{0, 1\}^{m \times n}
Ensure: Set of factor concepts F = \{(C, D)\}
                                                                                                                                           1: U \leftarrow \{(i,j) \mid I_{ij} = 1\}
   2: F ← Ø
   3: while U \neq \emptyset do
   4:
             D \leftarrow \emptyset
                                                                                                                                      > Intent of new factor
             V ← 0
   5:
            while there exists j \notin D such that do
              \left| ((D \cup \{j\})^{\downarrow} \times (D \cup \{j\})^{\downarrow \uparrow}) \cap U \right| > V
   7.
                 Select j \notin D that maximizes coverage
                 D \leftarrow (D \cup \{i\})^{\downarrow \uparrow}
                                                                                                                                                 Close intent
                 V \leftarrow |(D^{\downarrow} \times D) \cap U|
  10.
            end while
             C \leftarrow D^{\downarrow}
  11:
                                                                                                                                       > Extent of the factor
  12:
            Add (C, D) to F
  13.
            for all (i, i) \in C \times D do
  14.
                 Remove (i, i) from U
  15:
            end for
       end while
```

# GreConD (more efficient one)

#### Issue

GreConD is efficient, but deterministic and NP-complete. So, it would be nice to propose a more flexible BMF approach...

#### Idea

Try to use neural network and derive from collaborative filtering setup.

### Neural Collaborative Filtering (NCF)

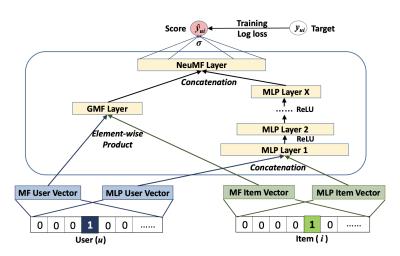


Figure: NCF architecture

# Neural Collaborative Filtering (NCF)

#### Issue

NCF operates only in the paradigm of collaborative filtering - i.e. predicts  $y \in \{0, 1\}$  value for a pair of user and item.

#### Idea

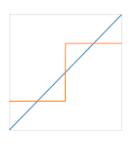
Why not to focus on the GMF branch and try to build an architecture for modeling Boolean matrix factiorization.

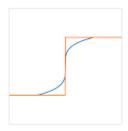
# Straight-Through Estimator (STE)

#### Definition

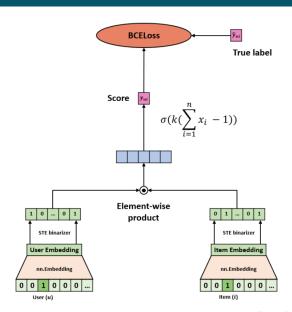
Given a non-differentiable function y = q(x), the Straight-Through Estimator approximates the gradient during backpropagation as:

$$\frac{\partial \mathcal{L}}{\partial x} \approx \frac{\partial \mathcal{L}}{\partial y} \cdot \mathbf{1} = \frac{\partial \mathcal{L}}{\partial y}$$

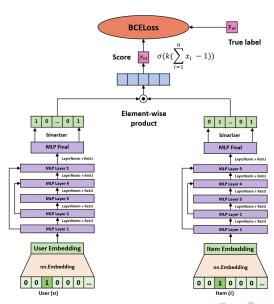




### **NBMFShalow**



## **NBMFLarge**



# NBMFShallow (vs) NBMFLarge

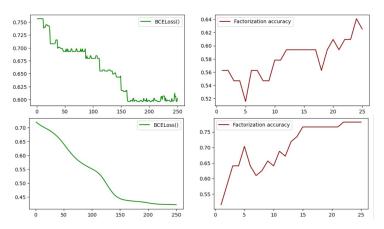


Figure: Training dynamics on primitive setup: upper pair of graphs - NBMFShallow, lower pair of graphs - NBMFLarge (in simplest version)

# GreConD: synthetic data

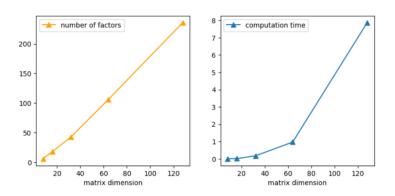


Figure: left - number of extracted factors, right - computation time

### GreConD: MovieLens data

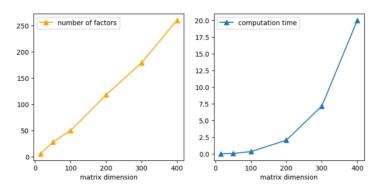


Figure: left - number of extracted factors, right - computation time

# NBMFLarge: synthetic data

Table:  $16 \times 16$  **random** matrices (50% density).

FC layers	Output activation	Final Accuracy	Final Density
<i>emb_size</i> × [4, 8, 16, 8, 4]	tanh	0.85	0.63
<i>emb_size</i> × [4, 8, 16, 8, 4]	sigm	0.82	0.64
<i>emb_size</i> × [4, 8, 16, 8, 4]	maxpool	0.81	0.54

#### Table: $16 \times 16$ identity matrix.

FC layers	Output activation	Final Accuracy	Final Density
<i>emb_size</i> × [4, 8, 16, 8, 4]	tanh	0.937	0.08
<i>emb_size</i> × [4, 8, 16, 8, 4]	sigm	0.953	0.03
<i>emb_size</i> × [4, 8, 16, 8, 4]	maxpool	0.949	0.07

#### Table: $16 \times 16$ "bar-problem" matrix.

FC layers	Output activation	Final Accuracy	Final Density
<i>emb_size</i> × [4, 8, 16, 8, 4]	tanh	1.0	0.75
<i>emb_size</i> × [4, 8, 16, 8, 4]	sigm	1.0	0.75
$emb\_size \times [4, 8, 16, 8, 4]$	maxpool	1.0	0.75

### NBMFLarge: MovieLens data

#### Table: MovieLens matrix, NBMFLarge with **tanh** output activation.

FC layers	Output activation	emb_size	Final Accuracy	Final Density
<i>emb_size</i> × [4, 8, 16, 8, 4]	tanh	8	0.983	0.037
<i>emb_size</i> × [4, 8, 16, 8, 4]	tanh	16	0.988	0.033
<i>emb_size</i> × [4, 8, 16, 8, 4]	tanh	20	0.992	0.028

#### Table: MovieLens matrix, NBMFLarge with **maxpool** output activation.

FC layers	Output activation	emb_size	Final Accuracy	Final Density
<i>emb_size</i> × [4, 8, 16, 8, 4]	maxpool	8	0.987	0.022
<i>emb_size</i> × [4, 8, 16, 8, 4]	maxpool	16	0.991	0.024
<i>emb_size</i> × [4, 8, 16, 8, 4]	maxpool	20	0.993	0.026

### NBMFLarge (vs) GreConD

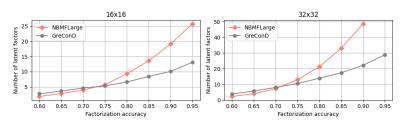


Figure: Mutual experiment on random synthetic data.

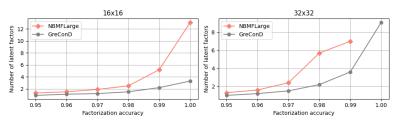


Figure: Mutual experiment on MovieLens data.

### Discussion

### Issues and improvements

- **Huge latency** of proposed neural-network-based method.
- Scalability and sparsity issues of NBMFLarge.
- Include more non-neural BMF methods into the benchmarking.
- Hidden representations of user and item can be used beyond BMF task: in collaborative filtering (like NCF paradigm) or for deeper analysis of matrix structure.

### Conclusion

#### Results

- GreConD algorithm implemented and evaluated on synthetic and MovieLens matrices.
- Two neural-network-based BMF models proposed and compared with each other in case of training dynamics: NBMFShallow and NBMFLarge.
- **NBMFLarge** evaluated on synthetic and MovieLens matrices.
- Comparative evaluation of NBMFLarge and GreConD conducted.

#### Contacts



Repository of the research



 ${\color{red}\underline{\hat{\mathbf{m}}}}$  Laboratory for Models and Methods of Computational Pragmatics, FCS HSE