

MAIN LOGO | The primary emblem of our brand



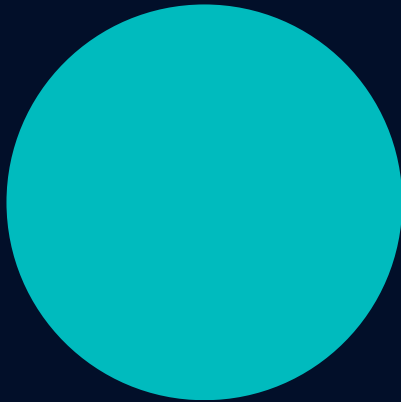
YESHARA

LOGO VARIATIONS | Designed for use in varied applications



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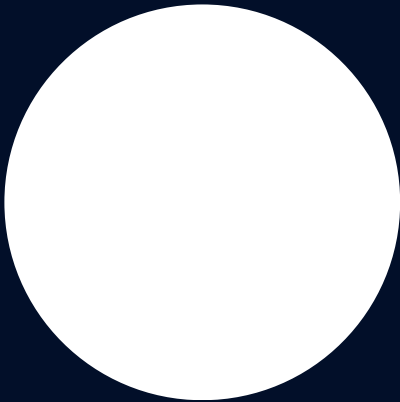
COLOR PALETTE: Hues and gradients that represent our brand



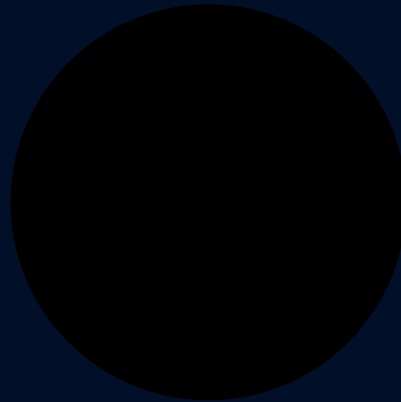
#00bbbe



#0a2445



#ffffff



#000000

FONT IN USE: Our chosen typefaces

FONT USAGE GUIDE: The proper pairing and sizes

Aa

Trebuchet MS

Pitch deck
Documents
Proposals

Header Sample Text

SUB-HEADING

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco

Aa

TT NORMS

Titles
Headings



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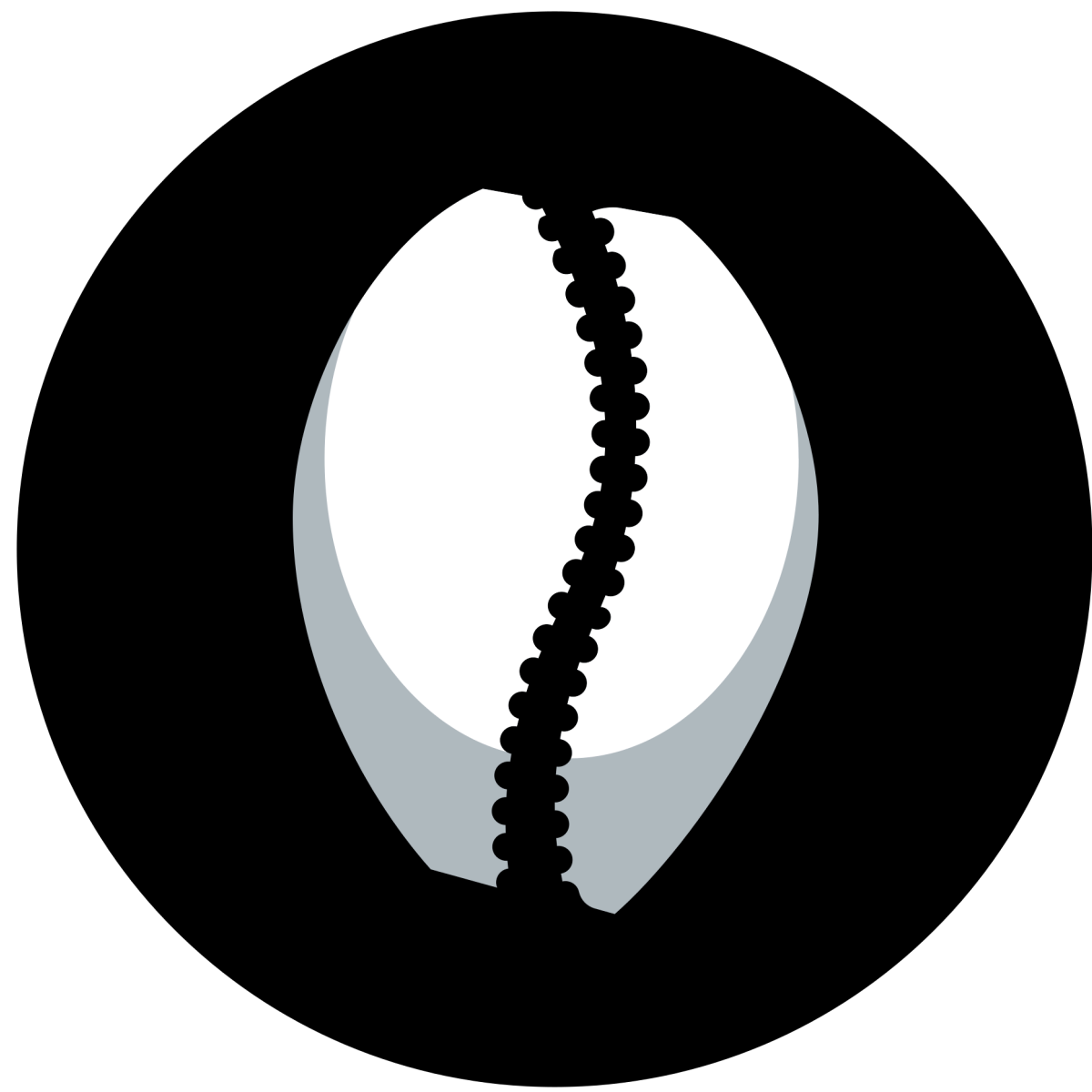
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Iconography

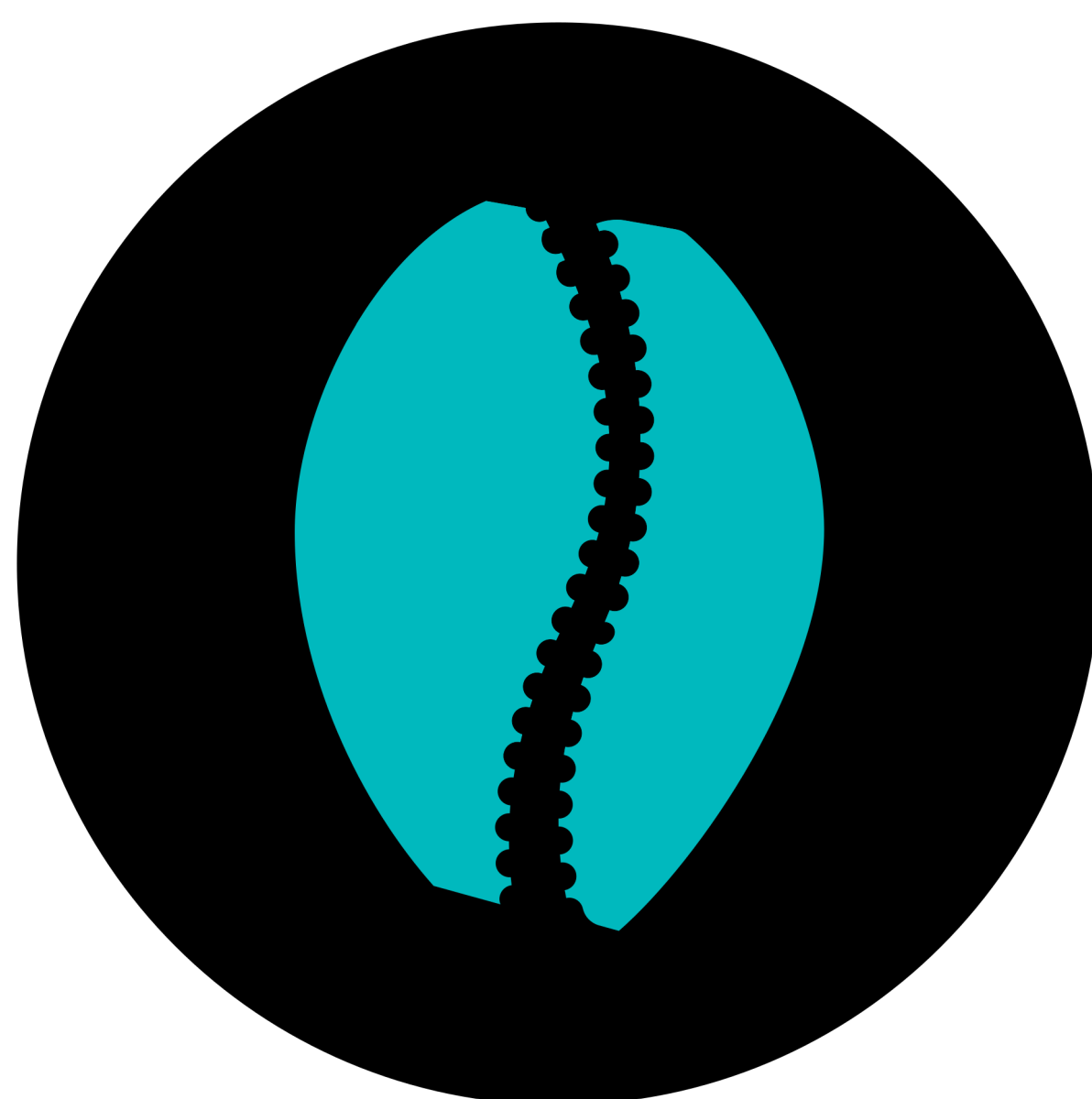




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