

MAIN LOGO | The primary emblem of our brand



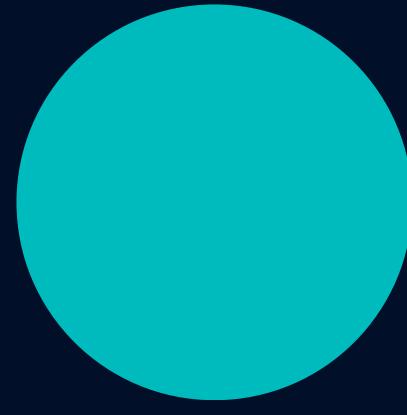
YE\$HARA

LOGO VARIATIONS | Designed for use in varied applications



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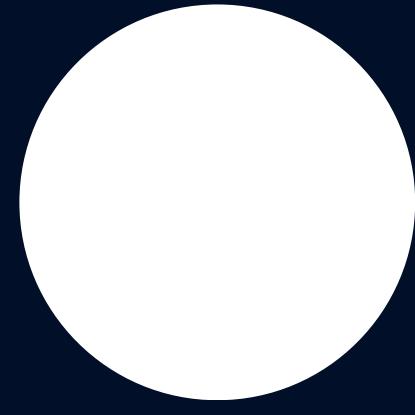
COLOR PALETTE: Hues and gradients that represent our brand



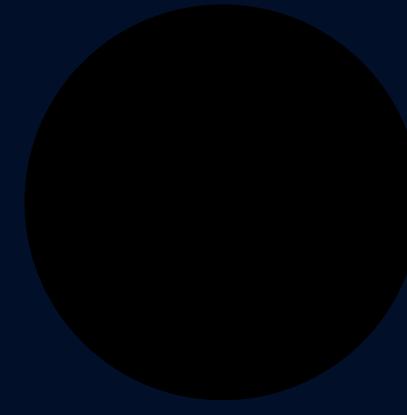
#00bbbe



#0a2445



#ffffff



#000000

FONT IN USE: Our chosen typefaces

Aa
Aa

Trebuchet MS

Pitch deck
Documents
Proposals

TT NORMS

Titles
Headings

FONT USAGE GUIDE: The proper pairing and sizes

Header Sample Text

SUB-HEADING

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco





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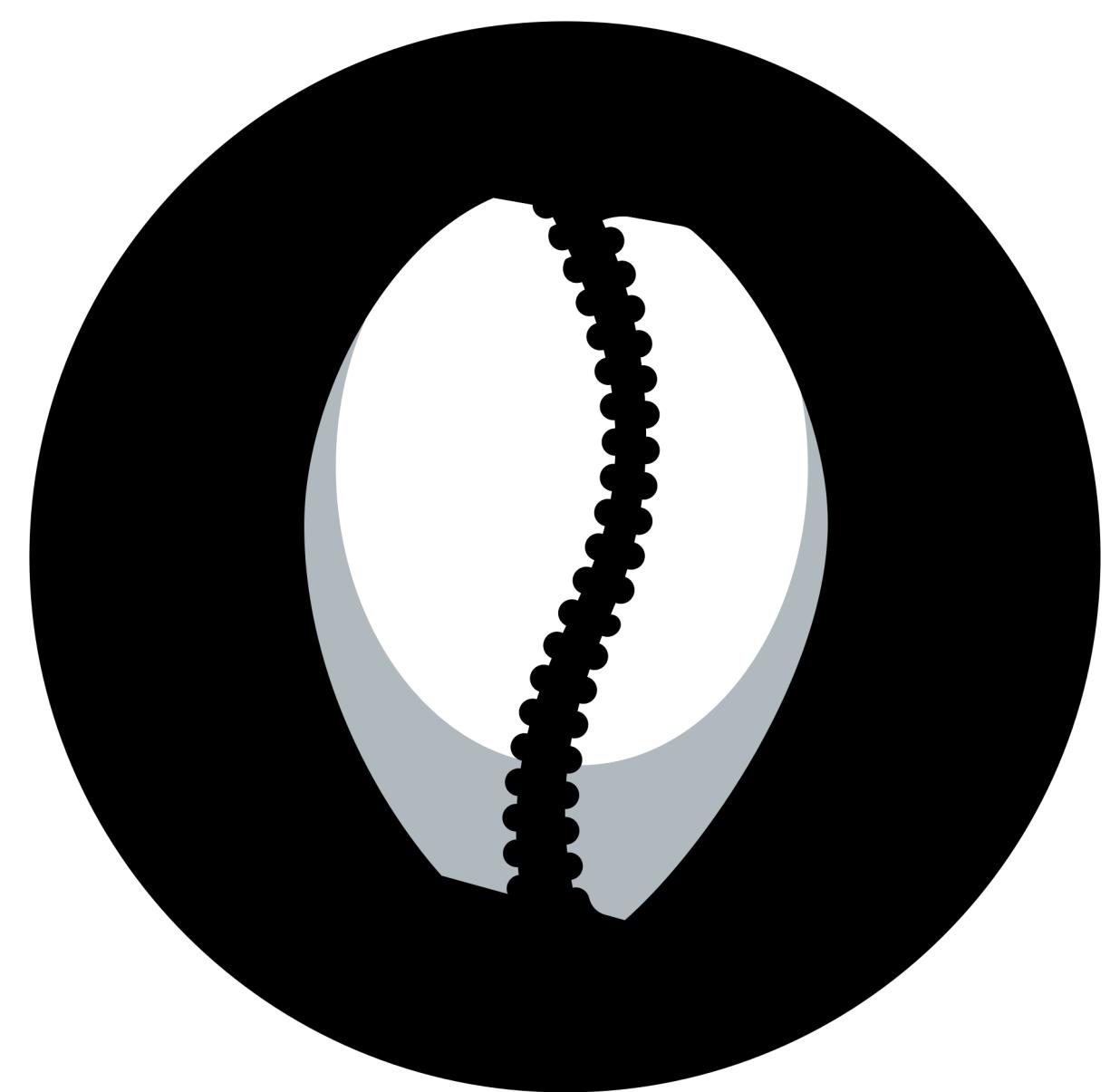
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Iconography





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