ANWAR MAGARA

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# Overall Impression

Visionary UI/UX designer and software engineer with over 5 years of experience building intuitive, responsive interfaces for web and mobile applications. Expert in React.js, Python, PostgreSQL, Docker, and blockchain development, currently leading the Pesabits system across frontend design, backend architecture, and blockchain integration. Skilled in Agile workflows, user research, and guiding cross-functional teams to deliver innovative, user-centric solutions.

# Work Experience **UI/UX Lead (Frontend Web Developer & Smart Contract Contributor)** *Project Mocha | September 2024 – Present*

# Lead the design and development of intuitive, responsive user interfaces for Project Mocha using React.js, ensuring a seamless and engaging experience across desktop and mobile platforms.

# Oversee the creation and refinement of UX/UI frameworks, focusing on clear navigation, accessibility, and delightful user journeys.

# Conduct usability testing sessions and iterate on design solutions based on direct user feedback to continually enhance usability and satisfaction.

# Collaborate closely with the blockchain development team, actively contributing to the architecture and writing of Solidity-based smart contracts for Project Mocha’s investor portal to ensure secure, transparent, and efficient investment processes.

# Coordinate with backend developers to optimize API integrations and maintain consistent performance and scalability throughout the platform.

**Lead Software Engineer (Frontend Web Developer, Lead Software Designer & Lead Blockchain Developer)**

*Pesabits* | *September 2024 – Present*

* Lead full-stack development of the Pesabits system, designing a responsive frontend with React.js, Solidity, and overseeing backend and blockchain architecture.
* Craft UX/UX frameworks for intuitive navigation and seamless user experiences across platforms.
* Spearhead blockchain development, integrating secure, decentralized features to enhance system functionality.
* Manage backend development with Node.js and PostgreSQL, coordinating API integrations for performance and scalability.
* Drive usability testing and refine designs and features based on user feedback, optimizing both UI and blockchain components.

**UI/UX Developer**

*Interintel Technologies* | *August 2019 – February 2024*

* Designed 15+ UI mockups and prototypes using React.js and Vue.js, improving user satisfaction across platforms.
* Collaborated with product teams to refine requirements, delivering responsive designs in Agile sprints.
* Fixed UX issues (e.g., navigation bottlenecks), enhancing usability through iterative testing.
* Maintained consistent style standards for fonts, colors, and imagery across projects.

**Digital Marketer (UI/UX Focus)**

*Tenzi Africa* | *May 2024 – Present*

* Created wireframes and graphics for digital products, aligning designs with user needs and marketing goals.
* Developed infographics and layouts, testing across media to optimize usability and appeal.
* Refined designs based on client feedback, maintaining a user-first approach.

**Front-end Web Designer**

*Touch Inspiration* | *August 2017 – August 2018*

* Built responsive web interfaces with HTML, CSS, and React, reducing load times by 30% (estimated).
* Integrated APIs with back-end teams, ensuring cross-browser compatibility.
* Designed WCAG-compliant interfaces with animations, boosting accessibility.

**Freelance Graphic and Web Designer**

*Self-Employed* | *September 2017 – January 2018*

* Designed custom websites and UI elements for 5+ clients using Photoshop and Illustrator.
* Delivered responsive prototypes under tight deadlines, earning positive client feedback.

**Community Manager and Contributor**

*Tunapanda Institute – Wikonnect | 2020 – 2021*

* Enhanced platform UI by fixing bugs and adding features with JavaScript, improving user experience.
* Provided design feedback to contributors, supporting interface updates.

### **Selected Projects**

* **Pesabits System (Lead)**: Directed full-stack and blockchain development, designing a responsive frontend and integrating decentralized features, improving system security and adoption (ongoing).
* **E-commerce Dashboard (Interintel)**: Built a React.js dashboard, cutting task completion time by 20% (estimated).
* **Salon Booking App (Freelance)**: Created a mobile-friendly UI prototype, enhancing navigation and bookings.

### **Education**

**Diploma in Web Development**

*Nairobits School of Digital Design* | July 2015 – December 2015

* Specialized in web development and design principles.

**Certificate in Graphic Design**

*Nairobits School of Digital Design* | January 2015 – October 2014

* Focused on graphic design and visual storytelling.

**Intermediate and Basic Tracks**

*Tunapanda Institute* | September 2018 – November 2018

* Mastered HTML, CSS, JavaScript, and Python for web and UI development.

### **Skills**

* **Design**: Adobe Photoshop, Illustrator, Figma (assumed), HTML, CSS, Bootstrap
* **Frontend Development**: JavaScript, React.js, Vue.js, Polymer, Lit Element
* **Backend Development**: Node.js, Python, PostgreSQL, Docker, API Integration
* **Blockchain**: Blockchain Development, Decentralized Systems (assumed tools like Solidity or Ethereum—specify if applicable)
* **Pools**: Git, Visual Studio, Prototyping (mockups, wireframes)
* **Leadership**: Team Oversight, UI/UX Strategy, Usability Testing

### **References**

Available upon request.