

Pampers®



#1 Choice
of Hospitals*

*based on hospital sales



Pampers® Product Catalog

January 2019

Intended for healthcare professionals



Pampers® Swaddlers:

Over 40 Years of Leading Innovation

At a glance, most diapers look the same. But Pampers partners with nurses who understand baby's needs best to specifically design our diapers and bring new innovation to help support the tiniest babies.

- ✓ First disposable diaper in hospitals (1971).
- ✓ Designed for the unique needs of hospitals (sensitive wipes, urine color detection, wetness indicator, specialized preemie lineup).
- ✓ More than 40 years as the #1 diaper choice for hospitals.* *based on sales of the newborn hospital diaper
- ✓ Leads in research with nurses and thought leaders (over 10,000 nurses, 80 clinical studies, 50 papers and 7 countries).

Pampers Sensitive Wipes are the #1 Choice of US hospitals.¹

Hospitals'
#1
Choice

Since their introduction, Pampers Swaddlers Diapers have been the #1 choice of US hospitals.²

Nurses'
#1
Choice

Pampers preferred 2:1 by nurses over Huggies®.³

Moms'
#1
Choice

Recognized by moms as the best choice for newborn babies.⁴

NICU Nurses'
#1
Choice

NICU nurses trust Pampers 2x more than Huggies®.³

#1
at Retail

Outsells Huggies® Little Snugglers by more than 2:1.⁵

Trusted by
More
Children's Hospitals

More than 30 of the Top 50 children's hospitals use Pampers.⁶



The Most Pampered Patients Come From Pampers Hospitals

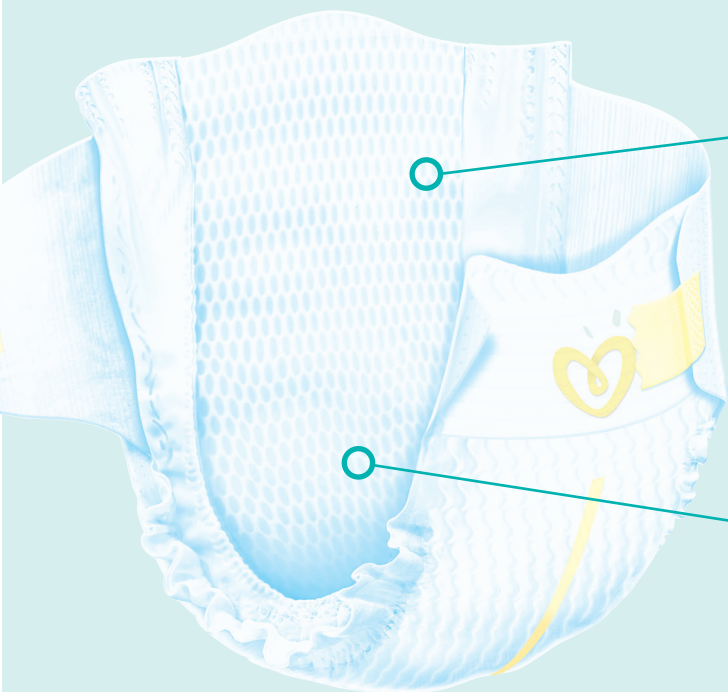
Patients in Pampers Hospitals Rank Their Quality of Care Higher Than Huggies® Hospitals.⁷

¹ Based on hospital sales. ² Based on sales of the newborn hospital diaper. ³ vs. other hospital brands among those with a preference. ⁴ Equity Study/Brand Health Tracker for CMK. ⁵ Based on dollar sales of sizes P, N, and 1. ⁶ Top 50 hospitals based on US News and World Report. ⁷ HCAHPS Survey, IBM Watson Health.

Unique Design Differences:

Clinically Proven to Protect Baby's Skin

Innovative Design Features



Absorb Away Liner™ – our proprietary aperture topsheet has holes, which means both urine and runny stool can pass through it and be drawn away more effectively from baby's skin vs. non-aperture liners. The liner also helps prevent urine from rewetting the skin.



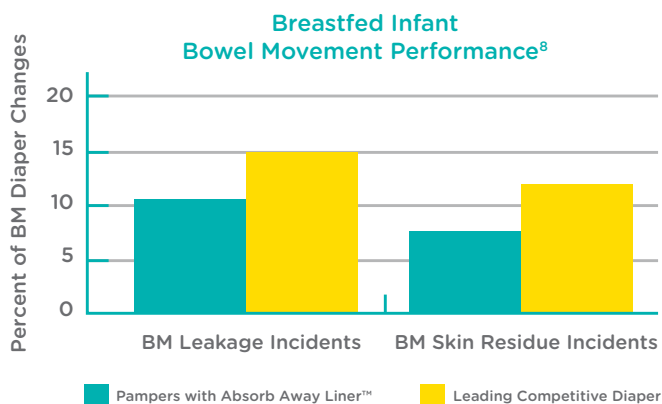
Barrier Ointment – helps the skin maintain the right amount of hydration while acting as a barrier against urine and stool.



Urine Color Detection – in Swaddlers P-1, Newborn and size 1 diapers, the inner core and liner design allows for detection of dark or discolored urine, which may be indicative of dehydration.

Absorb Away Liner™ Shows 30% Less Leakage and Skin Residue Incidents

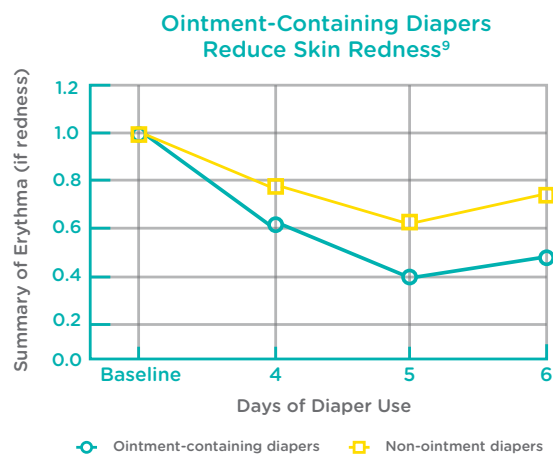
Swaddlers proprietary Absorb Away Liner™ provides better protection against BM leakage than a leading competitor without liner.⁸



⁸ P&G Data on File. Laboratory Testing simulating Runny, Mucousy BM event in a size 2 infant. ⁹ Odio M, O'Connor R, Sarbaugh F, Baldwin S, Continuous Topical Administration of Petrolatum Formulation by a Novel Disposable Diaper. Effect on Skin Surface Microtopography and Skin Condition, Dermatology. 2000;200: 232-243.

Barrier Ointment Helps Maintain Natural Balance of Baby's Skin

A touch of barrier ointment on Pampers Swaddlers helps reduce skin wetness, helps maintain healthy skin barrier function, and may help reduce skin erythema and redness, when taken with other factors.⁹



For more information, contact your Pampers Representative or our Customer Care Team: 800-543-3331 | pamperspro.im@pg.com

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Swaddlers™ Hospital Exclusive

Our diapers made especially for hospitals, including three preemie sizes designed with nurses to meet the needs of our smallest babies



Swaddlers™

Our blankie soft diapers with color-changing wetness indicator



Swaddlers Pure Protection™

Made with plant-based and other thoughtfully selected materials while still providing Pampers trusted leakage protection



Easy Ups™

360° stretchy waistband for an underwear-like fit



UnderJams™

NightLock™ Absorbent Core for overnight leakage protection



Sensitive Wipes

Clinically proven mild for baby's skin and designed to help maintain natural skin surface pH

	Size	Child's Weight	# of Diapers or Wipes per Case	UPC
Swaddlers™ Hospital Exclusive	NICU Pad	N/A	400 pads	76526
	P-3	<1.8 lbs <800g	256 diapers	98541
	P-2	<4 lbs <1800g	256 diapers	39798
	P-1	<6 lbs <2700g	240 diapers	04261
	N	<10 lbs <4.5 kg	240 diapers	30374
	1	8-14 lbs 4-6 kg	240 diapers	06729
Swaddlers™	2	12-18 lbs 5-8 kg	116 diapers	74960 (replaces 89978)
	3	16-28 lbs 7-13 kg	104 diapers	74897 (replaces 89979)
	4	22-37 lbs 10-17 kg	88 diapers	74958 (replaces 94880)
	5	27+ lbs 12+ kg	76 diapers	74959 (replaces 94881)
	6	35+ lbs 16+ kg	64 diapers	74961 (replaces 89783)
	7	41+ lbs 19+ kg	44 diapers	79466 (replaces 97348)
Swaddlers™ Pure Protection™	N	<10 lbs <4.5 kg	240 diapers	90841
	1	8-14 lbs 4-6 kg	240 diapers	90842
	2	12-18 lbs 5-8 kg	128 diapers	80699
	3	16-28 lbs 7-13 kg	108 diapers	81063
	4	22-37 lbs 10-17 kg	92 diapers	81067
	5	27+ lbs 12+ kg	80 diapers	81079
Easy Ups™	6	35+ lbs 16+ kg	68 diapers	80700
	2T-3T	16-34 lbs 7-15 kg	100 pants	Girl: 76549 (replaces 95991) Boy: 76552 (replaces 95992)
	3T-4T	30-40 lbs 14-18 kg	88 pants	Girl: 76553 (replaces 95994) Boy: 76554 (replaces 95995)
UnderJams™	4T-5T	37+ lbs 17+ kg	72 pants	Girl: 76621 (replaces 95997) Boy: 76622 (replaces 95998)
	S/M	38-65 lbs 17-29 kg	56 pads	Girl: 92956 Boy: 92957
Sensitive Wipes	L/XL	58-85 lbs 26-39 kg	44 pads	Girl: 92958 Boy: 92959
	N/A	N/A	432 sheets	17116
Sensitive Aqua Pure™ Wipes	N/A	N/A	480 sheets	75413