

Evaluation Rubric Chapter 14

Excellent:	<ul style="list-style-type: none"> • Student did an excellent job of expressing the main message • Student created a excellent and catchy tagline • Student created an appropriate musical feel & excellent sing-able melody • Student used rhyme and brevity to create a catchy jingle • The student needed little or no assistance to complete this • Reflection uses excellent musical vocabulary
Good:	<ul style="list-style-type: none"> • Student did a good job of expressing the main message • Student created a very good catchy tagline • Student created a unique musical feel & somewhat sing-able melody • Student used rhyme and brevity to create a catchy jingle • The student needed very little assistance to complete this • Reflection uses very good musical vocabulary
Fair:	<ul style="list-style-type: none"> • Student had trouble expressing the man message clearly • Student had trouble creating a catchy tagline • Student had difficulty creating a musical feel and sing-able melody • Student had difficulty using rhyme and brevity to create a catchy jingle • The student needed assistance to complete this • Reflection uses limited musical vocabulary
Poor:	<ul style="list-style-type: none"> • Student did not express the main message • Student had trouble creating a catchy tagline • Student had great difficulty creating a musical feel and sing-able melody • Student had great difficulty using rhyme & brevity to create a catchy jingle • The student needed a great deal of assistance to complete this • The student reflection uses no musical vocabulary to answer the questions
Incomplete:	<ul style="list-style-type: none"> • Project was not completed