Proposal for “Eat Good” website promoting thoughtful food culture.

Ultimately the site will have many pages but for assessment, Home and two others will be submitted

# Home page

* Light colours

Food image full width

Logo over image

Nav

Site Purpose statement

Sidebar

Footer with contact and site map links

* Header fixed with logo “Eat Good” on all pages. Shrinks when page scrolled.
* Background of luscious food
* Link to home page via logo
* Main site Navigation   
  Multi-level menu links important pages
* Fresh, Local Seasonal
* Food Now
* Food Groups
* Shopping
* Eating
* About
* Contact
* Website purpose statement.   
  Links go to a page with separate headings for articles. Links repeated in sidebar
* Sidebar:  
  “What is food for a human? Proposition: Fresh, Local, Seasonal food in as close to its natural state as possible in moderation. Links go to a page with separate headings for FLS.
* Footer
* Site map
* Contact link

# Fresh, Local, Seasonal page

Article summaries with link to article pages

Nav

Article summaries (scrollable)

Sidebar

Footer with contact and site map links

Food image full width

More

Logo over image

# Food Now page

* Layout similar to Home page
* Statement about food culture. Links go to a page with separate headings for articles. Links repeated in sidebar
* Sidebar
  + Farming methods
  + Processed foods
  + GM foods
  + Marketing
  + Irradiation
  + Counter culture - Ethical eating

# Food Groups page

* Layout similar to Fresh, Local, Seasonal page
* Fruit and vegies
* Poultry and eggs
* Dairy
* Meat
* Seafood

# Shopping

* Layout similar to Fresh, Local, Seasonal page
* Supermarkets
* Markets
* Farmer’s markets

# Eating

* Layout similar to Fresh, Local, Seasonal page
* Home cooking
* Communal eating
* Take-away
* Restaurants
* Vegetarian
* Vegan
* Food fads