Who is IFSSA?

IslamicFamily is a community-focused organization dedicated to supporting individuals through culturally sensitive services and advocacy. Established in 1986 in Edmonton, Alberta, it began by addressing hunger and economic insecurity within the local community. Officially incorporated in 1992, IslamicFamily has since expanded its services to include food aid, counseling, youth empowerment, housing stability, refugee sponsorship, and more.

IFSSA's Impact in Canada

IslamicFamily's efforts have significantly benefited communities across Canada. In 2023, the organization distributed 4,800 food hampers in collaboration with the Edmonton Food Bank, managed 140 refugee sponsorship applications, conducted 1,500 counseling sessions, engaged 250 volunteers, and hosted 23 community events at the Hüb.

Through these initiatives, IslamicFamily continues to foster resilience and growth, ensuring individuals and families have access to essential resources and support systems.

Client Retention Project Insights Gathered from Dataset
Insights and trends about the distributions

- The mean age of individuals who use the IFSAA services is 42 years and there is an average family size of 3 to 4.

- Very few (about 2%) single individuals use the services; most clients are from households.

- Most clients (about 39-45%) prefer to be contacted through SMS, which implies that they are connected to a mobile phone service provider. The next most preferred means of communication is WhatsApp, showing that a good number of clients also have internet (home or mobile) accessibility.

- The most spoken language by clients is Arabic, followed by Somali with many clients speaking English alongside Arabic and Somali

- No remarkable difference is observed for the genders assessing the services. There is a relatively balanced number of male and female clients who use the IFSSA services.

- Most of the clients in the database (94%) are active and currently using the services

- The age distribution shows ages between 0 and 18. This might indicate some errors in imputing the ages of clients. Also. from the boxplots, outliers are observed from age 80 and above. A negative (-75) age is also observed which might be due to imputation errors.

- Very few households with a family size of more than 8 use the services. The majority of household sizes range between 1 and 7. The boxplot shows outliers for dependent quantities above 10.

- A vast majority of the clients speak Arabic.

- Very low numbers of food hamper pickups are observed in August to October 2023. These are outliers in the dataset and do not truly reflect hamper pick-up for those months. The greatest number of food hamper pickups is observed in June. One of the two major Muslim festivals - Eid al-Adha is observed in June and with a large base of Arabic-speaking clients, this is likely responsible for the highest amount of food hamper pickup in June.

- Similarly, the largest number of scheduled pickup dates is observed for June.