

	Symbol	Formula
	Definition	
	$M(x)$	$3x^2 - 10x + 3$
Rate of change of total cost with respect to the number of units		
	$C(x)$	$\int M(x) dx$
Ratio of total cost to the number of units or Quantity		
	$A(x)$	$\frac{C(x)}{x}$
Ratio of total cost to the number of units or Quantity		