**Launch Date of Swiggy Super New Subscription Plans**

The new Subscription Plans of Swiggy Super will be out on **10th March 2021** exclusively on the [Swiggy App](https://www.desidime.com/links?ref=news&url=https://play.google.com/store/apps/details%3Fid=in.swiggy.android). Thus, you can subscribe to them from 10th onwards. If you are eager to grab it then make sure to get it asap as it will be available on a first cum first serve basis.

**Swiggy Super New Subscription Plans**

Marketing Techs:

Swiggy as a brand can cater to a huge target audience. Search Engine Optimisation, Social Media Campaigns, and Content Strategy, Influencer Marketing Strategy, Online Reputation Management, social media and Google Ads.

Negative effect of Zomato Swiggy:

Promotion Charges:

Swiggy & Zomato charges the restaurants for promotion.

Approx (8 -10/-) per clicks.

Safety & Securities:

No proper responsibility taken about the delivery.

Mismanagement of packages.

Higher Charges for Delivery:

More hidden charges behind delivery.

Max (28-30%) under each delivery

No options to Switch:

Only option for delivery.

Full control of package delivery is not under the owner.

Limited Delivery Categories: