

LARRY JACKELN

Data Scientist

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SUMMARY

I am a data scientist that helps companies tell stories that data ghostwrites. Working with business-owners and technical leads, I enjoy collaborating with teams to find observations and offer recommendations that deliver the best value. I strive to make insights approachable and intelligible through data and communicate them effectively with all stakeholders.

SKILLS

Coding: Python, SQL, Numpy, Pandas, Sci-Kit Learn, Keras, Git

Machine Learning: Regression, Classification, Natural Language Processing (NLP), Clustering, Neural Networks

Data Visualization: Tableau, Matplotlib, Seaborn

EXPERIENCE

General Assembly - Data Science Immersive Program

Remote

Data Science Fellow

Apr 2022 - Jul 2022

- Completed full-time, 12-week immersive Data Science boot camp focused on Python, exploratory data analysis, classical statistical modeling, machine learning models, and cross-validation
- Applied data science methods and approaches to real-world situations and problems, including over 20 homework assignments/labs and 6 projects--which required presentations for technical and non-technical audiences
- Final project involved unifying datasets across multiple data sources and using machine learning for forecasting baseball batter performance

Commercial Water Distributing, LLC

Bloomington, MN

Business Intelligence Analyst

Jan 2017 - Apr 2022

- Met with stakeholders to convert business requirements to technical requirements and execute data reporting needs using Tableau dashboarding (interactive and static) and SQL
- Managed the reporting relationship with all Paid Marketing partners, delivering relevant reporting and an internally derived metric to optimize \$100k of annual ad spend
- Developed executive-level reports from a data warehouse of 50+ data sources to quickly provide insights and facilitate the decision-making process
- Worked alongside Director of Business Intelligence to identify, add, and clean new data sources for data warehouse
- Wrote data dictionaries and process documentation to empower self-service analytics across the company

Pricing Analyst

Nov 2015 - Dec 2016

- Managed pricing of \$10M annual product sales across four sales channels by maximizing margin and leveraging constantly changing product costs against market prices
- Added data visibility into \$1.5M annual transportation expense, assisted in carrier contract negotiations, and improved warehouse processes

Merchandising Analyst (Contract)

Nov 2014 - Oct 2015

EDUCATION

Certificate, Data Science

Graduated Jul 2022

General Assembly

B.S. Mathematics – Actuarial Science Specialization

Graduated May 2014

University Of Minnesota – Twin Cities