RUTHIKA THORAT

GOOGLE-CERTIFIED DATA ANALYST

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SUMMARY

Google-certified aspiring data analyst with hands-on experience in Excel, SQL, Tableau, and R. Strong understanding of data cleaning, data visualization, and business insights through real-world projects. Former banking professional with a background in client handling, reporting, and performance tracking. Recently completed a full-time upskilling program, focusing on transitioning into data analytics. Actively seeking entrylevel data analyst or business intelligence roles.

TECHNICAL SKILLS

Microsoft ExcelTableauDashboardSQLGoogle SheetsTrend AnalysisRData cleaningCritical ThinkingPythonData VisualizationProblem Solving

PROFESSIONAL EXPERIENCE

Freelance Data Analyst (Remote – Dubai, UAE) June 2024 - Present

- Conducted self-directed data analysis projects using public datasets (e.g., Cyclistic Bike-Share, Bank Marketing, E-commerce Sales).
- Applied tools like Excel, SQL, R, and Tableau for data cleaning, wrangling, and visualization.
- Built dashboards and reports that highlighted business trends, customer behavior, and operational insights.

Senior Sales Officer, Mumbai

Sept 2023- Feb 2024

- Engaged with 50+ customers daily to promote banking products, generating quality leads and meeting sales KPIs
- · Used Excel to maintain sales trackers, customer records, and lead performance reports
- · Analyzed daily and monthly sales metrics to identify trends and conversion bottlenecks
- · Collaborated with cross-functional teams to improve customer service and streamline processes

EDUCATION

Postgraduate Diploma in Banking & Finance March 2023- Sept 2023

- Institute of Finance, Banking, and Insurance New Delhi
- Gained foundational knowledge in financial markets, banking operations, risk assessment, and regulatory compliance.
- Completed modules in financial statement analysis, customer relationship management, and digital banking.

B.Sc. (Hons) Agriculture

2019-2023

• Dr. Balasaheb Sawant Kokan Krishi Vidyapeeth

ADDITIONAL INFORMATION

- Languages: English ,Hindi, Marathi.
- Certifications: Google Data Analytics Professional Certificate Coursera (June 2025).
- Awards/Activities: Public Speaking Volunteer Agriculture Awareness Program (College Fest 2022)