BLINKIT SALES DASHBOARD

Outlet Location ...
All

Outlet Size
All

Item Type
All

$1.2M
TOTALL SALES

$141
AVG SALES

8523
NO OF ITEMS

3.9
AVG RATING

Outlet Establishment

$250K
$200K
$150K
$100K
$50K

$78K — $130K — $132K — $131K — $132K — $133K — $205K — $129K — $131K

2012   2014   2016   2018   2020   2022

| total sales | Avg Sales | No Of Items | Avg Rating |

FAT CONTENT
- Low Fat
- Regular

$425.4K
$1.2M
total sales
$776.3K

FAT BY OUTLET
- Low Fat
- Regular

Tier 3 $0.31M / $0.17M
Tier 2 $0.25M / $0.14M
Tier 1 $0.22M / $0.12M

$0.0M $0.2M $0.4M

ITEM TYPE

Fruits a...	$0.18M
Snack F...	$0.18M
Househ...	$0.14M
Frozen ...	$0.12M
Dairy	$0.10M
Canned	$0.09M
Baking ...	$0.08M
Health ...	$0.07M
Meat	$0.06M
Soft Dri...	$0.06M
Breads	$0.04M
Hard Dr...	$0.03M
Others	$0.02M
Starchy ...	$0.02M
Breakfast	$0.02M
Seafood	$0.01M

$0.0M $0.1M $0.2M

OUTLET SIZE
- Medium
- Small
- High

$249.0K
$507.9K
$444.8K

OUTLET LOCATION

100%

Tier 3	472.13K
Tier 2	393.15K
Tier 1	336.40K

71.3%
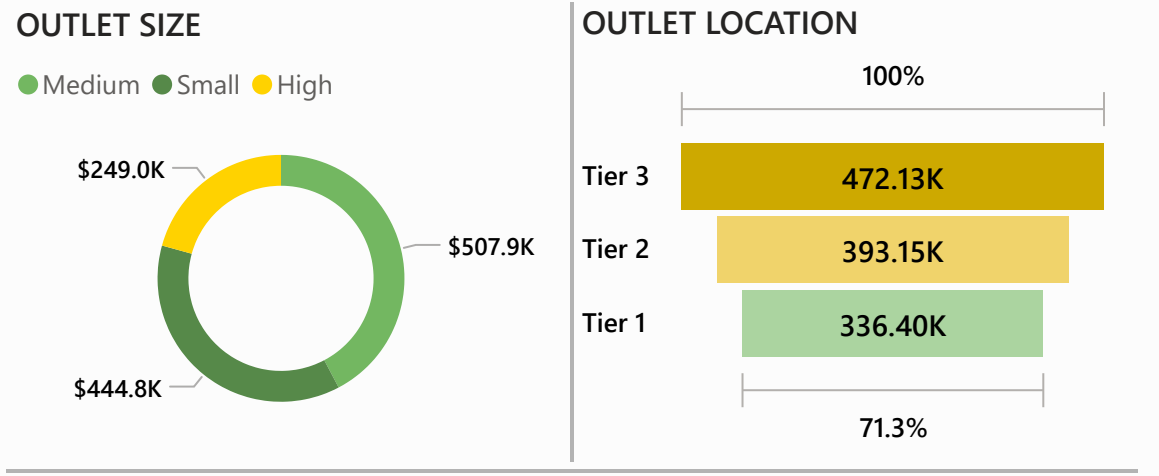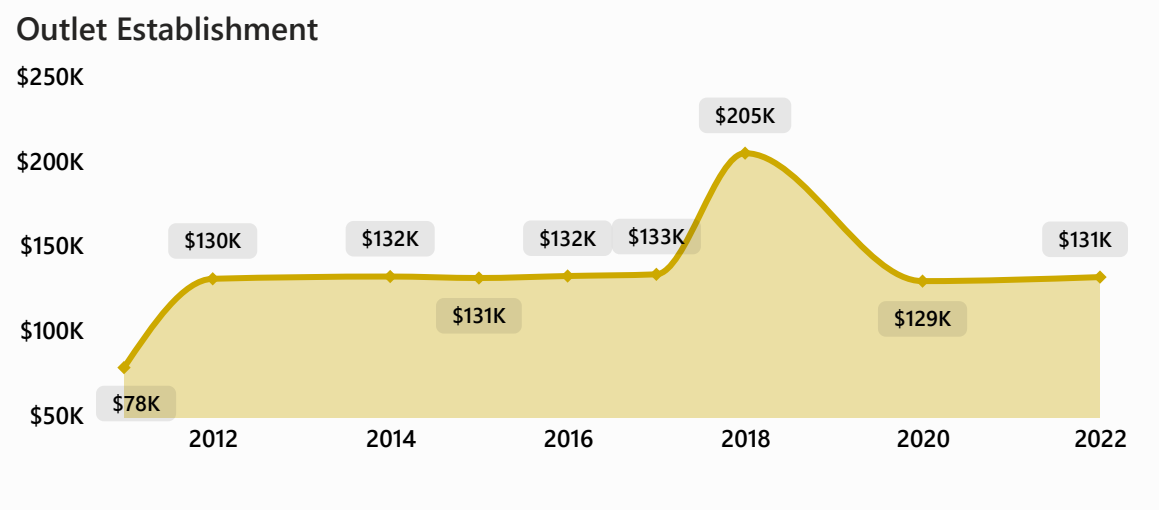
OUTLET TYPE

Outlet Type	Total Sales	No Of Items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type1	$787.5K	5577	$141	4	0.06
Grocery Store	$151.9K	1083	$140	4	0.10
Supermarket Type2	$131.5K	928	$142	4	0.06
Supermarket Type3	$130.7K	935	$140	4	0.06