Brands' Sales Data Report Designed By - Rutuj Jagtap Country with Highest Gross Sales Country with Minimum Years Country with Highest Brand with Best ROI 2023 Singapore Brand C 2024 India India Months Jan Monthly Ad Spend vs Net Sales Top 3 Countries with Max amount spent in May Return % Relative to Gross Sales Feb 1800000 1690615.309 ■Brand B ■Brand A ■Brand D ■Brand E ■Brand C ■Sum of Total Ad Spend ■Sum of Net Sales Mar 1600000 14.10781701 35000000 Apr 1400000 30000000 May 29.68305837 1200000 25000000 Dec 1000000 20000000 25.93033487 800000 15000000 600000 10000000 Brand Name 400000 5000000 197761.8736 Brand A 27.60597312 136603.9886 Brand B 25.93283839 Dec Mar Brand C USA UAE SA 2023 2024 Brand D Brand E Country wise Returns Amount **Brand Wise Highest Net Sales Country** Country wise Total Sales vs Ad Amount Spent 18000000 Sum of Total Ad Spend Sum of Total Sales Singapore 177345 Country 15380154.32 16000000 Canada 181252 Singapore Canada 14000000 Turkey Kuwait 219805 India 12000000 SA 10000000 Turkey 262840 Japan 8067642 Japan SA 305025 Kuwait UAE -6000000 SA 4649596 Japan 627535 4246707.04 Kuwait 3702021.41 4000000 Singapore UAE 642747

7477048

8000000

2000000

India

Brand A

India

Brand B

India

Brand C

India

Brand D

India

Brand E

2000000

4000000

6000000

Canada

USA

India

10000000 20000000 30000000 40000000 50000000

Turkey

UAE

USA