

Brands' Sales Data Report

Designed By - Rutuj Jagtap

Years

2023

2024

Months

Jan

Feb

Mar

Apr

May

Dec

Brand Name

Brand A

Brand B

Brand C

Brand D

Brand E

Country

Canada

India

Japan

Kuwait

SA

Singapore

Turkey

UAE

USA



Country with Highest
Gross Sales

India

41490333.05

Country with Highest

India

36046120.77

Brand with Best ROI

Brand C

7.941584503

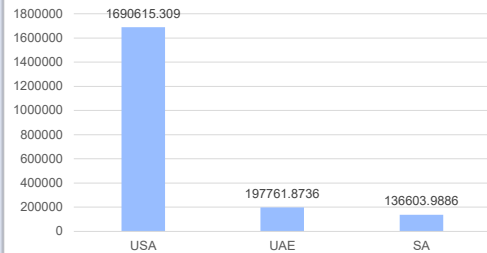
Country with Minimum

Singapore

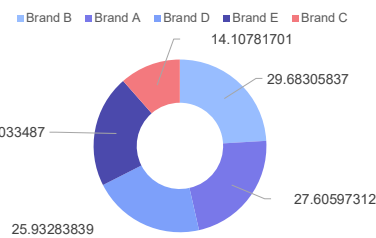
84



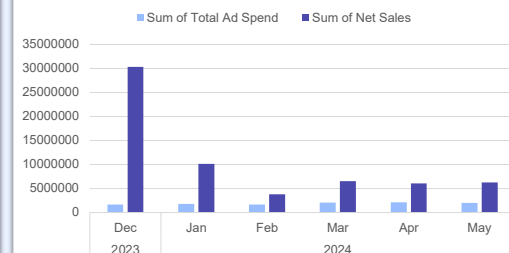
Top 3 Countries with Max amount spent in May



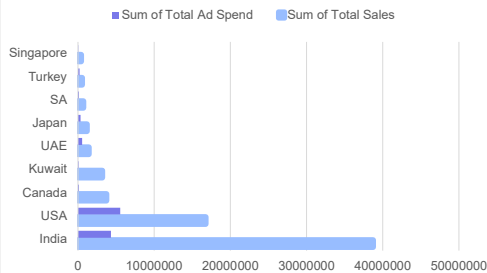
Return % Relative to Gross Sales



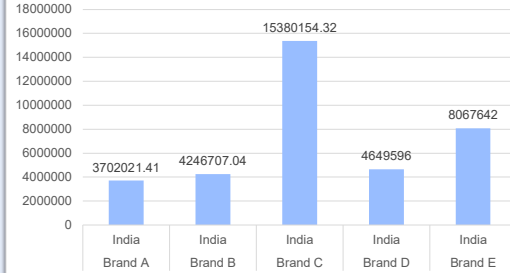
Monthly Ad Spend vs Net Sales



Country wise Total Sales vs Ad Amount Spent



Brand Wise Highest Net Sales Country



Country wise Returns Amount

