

# Organic Hut

## UI / UX Design

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Time Duration : 1 Day

The screenshot displays the Organic Hut mobile application interface, featuring a top banner with a dark background showing various vegetables like lettuce, red pepper, cucumber, and coriander, each with a discount offer (e.g., 10% off Lettuce, 15% off Red Pepper, 25% off Cucumber). Below the banner, the main navigation bar includes the logo, search bar, and links for 'Live Stock', 'Why Organic?', and 'Contact'.

The main content area shows a product detail page for 'Red Pepper'. It features a large image of red bell peppers, price information (\$1 / Piece), quantity selection (4), and nutritional values. A sidebar on the right lists health benefits such as 47% daily intake of Vitamin A and immune system support. Below the product details, there's a section for 'Today's Offers' and a 'Used in Recipes' section for 'Red Pepper Stir Fry Noodles'.

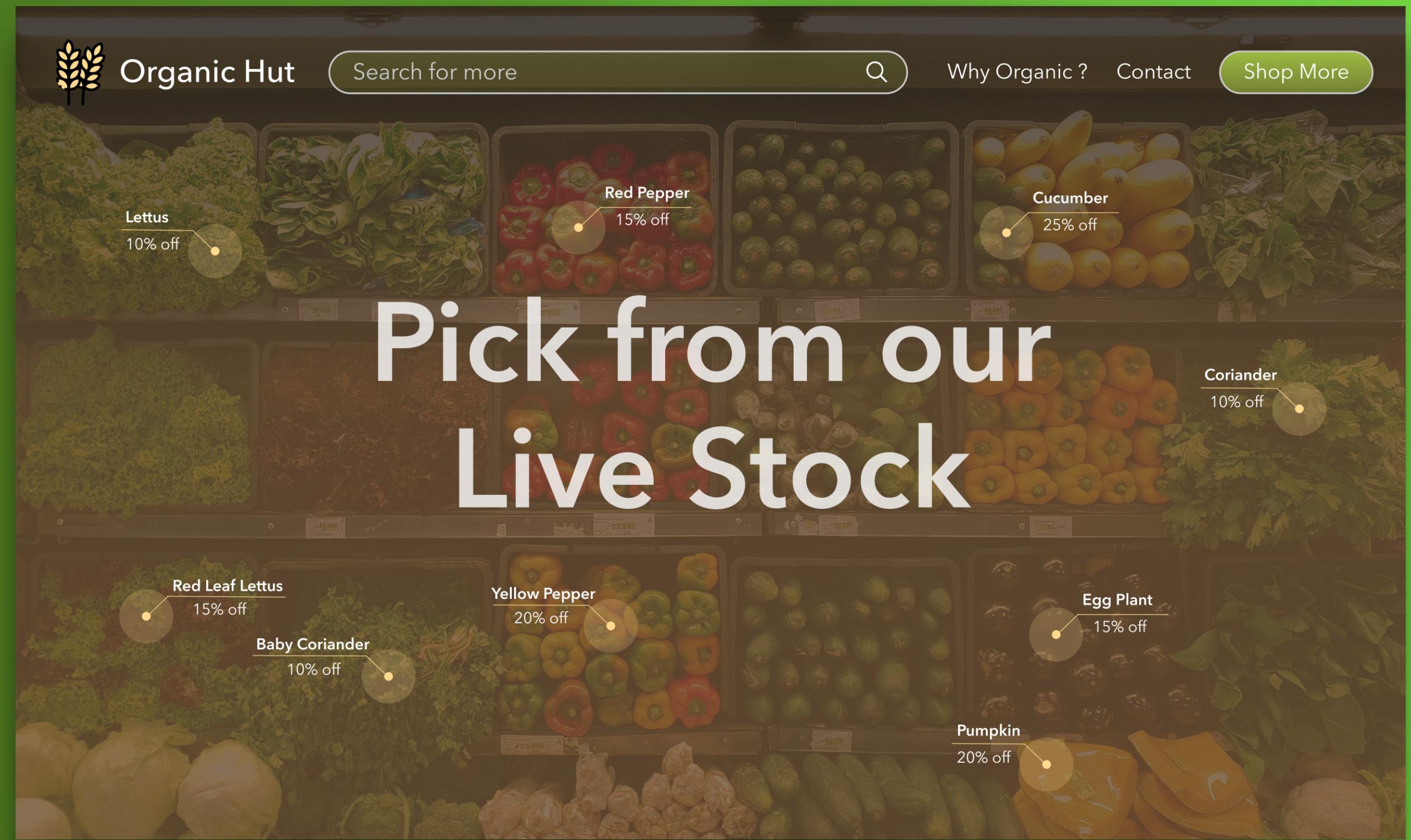
At the bottom of the screen, there's a promotional banner for 'Today's Offers' with various food categories and their discounts (e.g., 5% off Beans, 15% off Sprouts, 23% off Fruits, etc.). Other sections visible include 'Categories' (Beans, Sprouts, Fruits, Bread, Meat, Dairy, Cereal, Juices, Oats, Vegetables, Nuts, Chocolate), 'What's Re-stocked?' (with small images of food items), 'The Farm' (with a placeholder text box), and 'Recipes' (with a placeholder image).

# Landing Page

Starting off with the landing page of our Organic Store Website, the user is dropped to a live scene cycling from isle to isle every one - two minutes on the actual physical in-store live footage.

Our website uses clever Machine Learning to update the stock every 5 minutes. What the user sees in the background is the actual live in store footage.

This is the ultimate revolution to mix reality into virtuality. The user does not need to go to the actual store because they can actually see the stock in front of them so they can pick what they want in real time !



## Smart Features

Machine Learning to display actual in-store footage & update every 5 minutes.

The screenshot shows a product page for a red pepper. At the top, there's a navigation bar with a logo, a search bar, and links for 'Live Stock', 'Why Organic?', 'Contact', and 'Check Out'. The main title is 'Red Pepper' with a back arrow. Below it, there's a section for 'Unpacked - Yesterday' showing a large image of red peppers, the price '\$1 / Piece', a quantity selector set to '4', and a size dropdown set to 'Small'. To the right are sections for 'Nutritional Values' (listing Vitamins & Minerals like Calcium, Magnesium, Vitamin A, etc.) and 'Health Benefits' (listing 47% Daily Intake Vitamin A, Immune System Support, Anti-Inflammatory Effects, Improve Eye & Skin Health, Boosting White Blood Cells, and Good Hair Support). Further down are 'Today's Offers' (15% on fresh Dairy Products, 20% on 3kg+ Onions, 10% on Selective Cheese), 'Used in Recipes' (listing 'Red Pepper Stir Fry Noodles' with a 30 min cooking time for 2 people, labeled as 'Easy'), and 'More From Veggies' (listing Tomato, Potato, Lettuce, and Onion).

# Any Product Page

The page here is a glimpse of how any product page will look like, mainly showing the Nutritional values, Used in recipes section, Todays offers section, Categories & Sub-Categories.

Here too, the page uses clever Machine Learning to study what the user buys on their website & suggest recipes accordingly.

## Smart Features

Uses Machine Learning to study what the user buys & suggests recipes accordingly.

The UI is made to show the actual origin, the farm or the factory in the background for the user to see where the product originated from.

# Shop More Page

Here the user can find whatever they want, ranging from beans and vegetables to chocolates & juices. The user can browser through all of the organic products effortlessly & comfortably.

This page displays the categories, the current days offers, new products that just have been restocked, stories form the farm, nutrition of the day & latest recommended recipes personalised just for the user.

The UI is made to be happy in emotion, easy in efforts & clean in vision.

The screenshot shows a mobile application interface for 'Organic Hut'. At the top, there is a navigation bar with a logo, the text 'Organic Hut', a search bar, and links for 'Live Stock', 'Why Organic?', 'Contact', and 'Check Out'. Below the navigation is a banner with the text 'PRICES DROPPED' and 'Breakfast Skin & Sun Care Coffee & Tea Cereal'. A timer in the center of the banner says 'Ends in - 07:34:13'. The main content area is divided into several sections:

- Categories:** A grid of twelve icons representing different food categories: Beans, Sprouts, Fruits, Bread, Meat, Dairy, Cereal, Juices, Oats, Vegetables, Nuts, and Chocolate. Each category has a small image and the name below it.
- Today's Offers:** A grid of twelve items with discounts: Beans (5% off), Sprouts (15% off), Fruits (23% off), Bread (13% off), Meat (10% off), Dairy (5% off), Cereal (12% off), Juices (5% off), Oats (5% off), Vegetables (15% off), Nuts (5% off), and Chocolate (10% off). Each offer includes a small image and the discount percentage.
- What's Re-stocked?**: A grid of five icons: Beans, Sprouts, Bread, Dairy, and Juices.
- The Farm**: A section containing placeholder text in Latin: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc vulputate libero et velit interdum, ac aliquet odio mattis. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Curabitur tempus urna at turpis condimentum lobortis. Ut commodo efficitur neque. Ut diam quam, semper iaculis condimentum ac, vestibulum eu nisl. Aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos."
- Recipes**: A section featuring a large image of 'Vegan Noodles' on a wooden board. Below the image are details: '30 mins' cooking time, '2 people' serving size, and 'Easy' difficulty level. There is also placeholder text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc vulputate libero et velit interdum, ac aliquet odio mattis. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos."
- Nutrition of the Day !**: A section featuring a large image of bananas. Below the image is a summary: '3 per week', 'Yellowish', and 'Good with Milk'. To the right is a detailed paragraph about the nutritional benefits of bananas: "Banana  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc vulputate libero et velit interdum, ac aliquet odio mattis. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Curabitur tempus urna at turpis condimentum lobortis. Ut commodo efficitur neque. Ut diam quam, semper iaculis condimentum ac, vestibulum eu nisl. Aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos."

# Figma Prototype Link

[Click Here](#)

Please Press “R” to restart the prototype  
from beginning

Ruturaj Mahale

ありがとうございます



Organic Hut