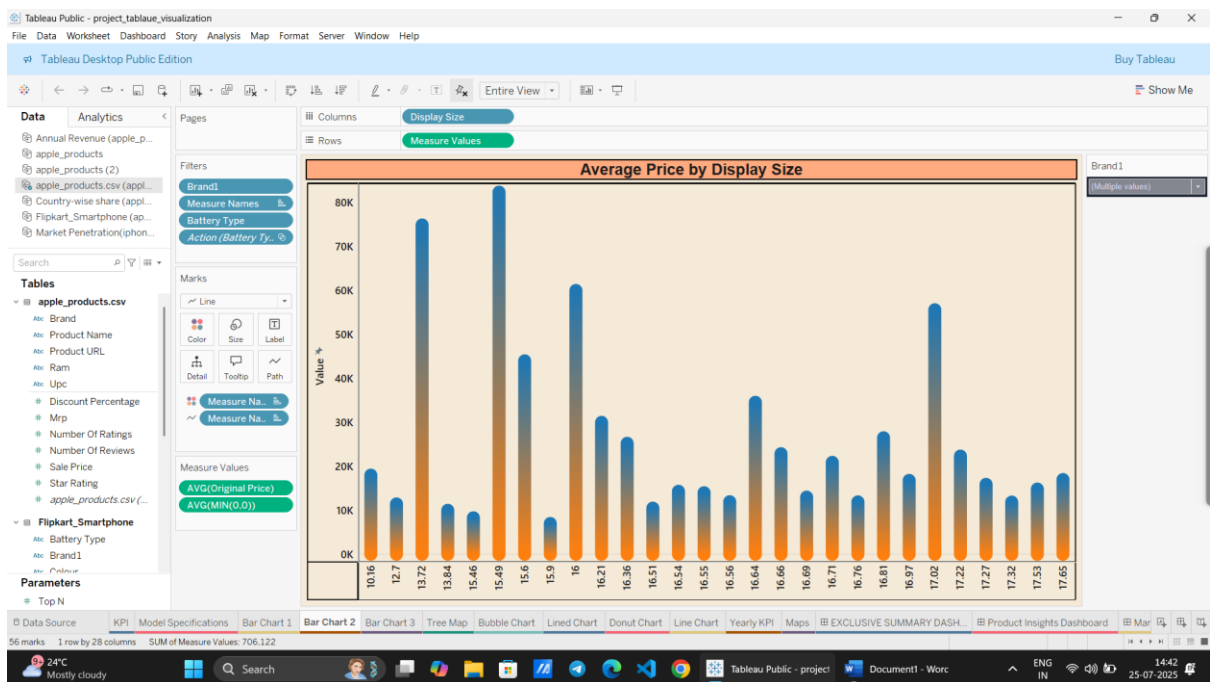
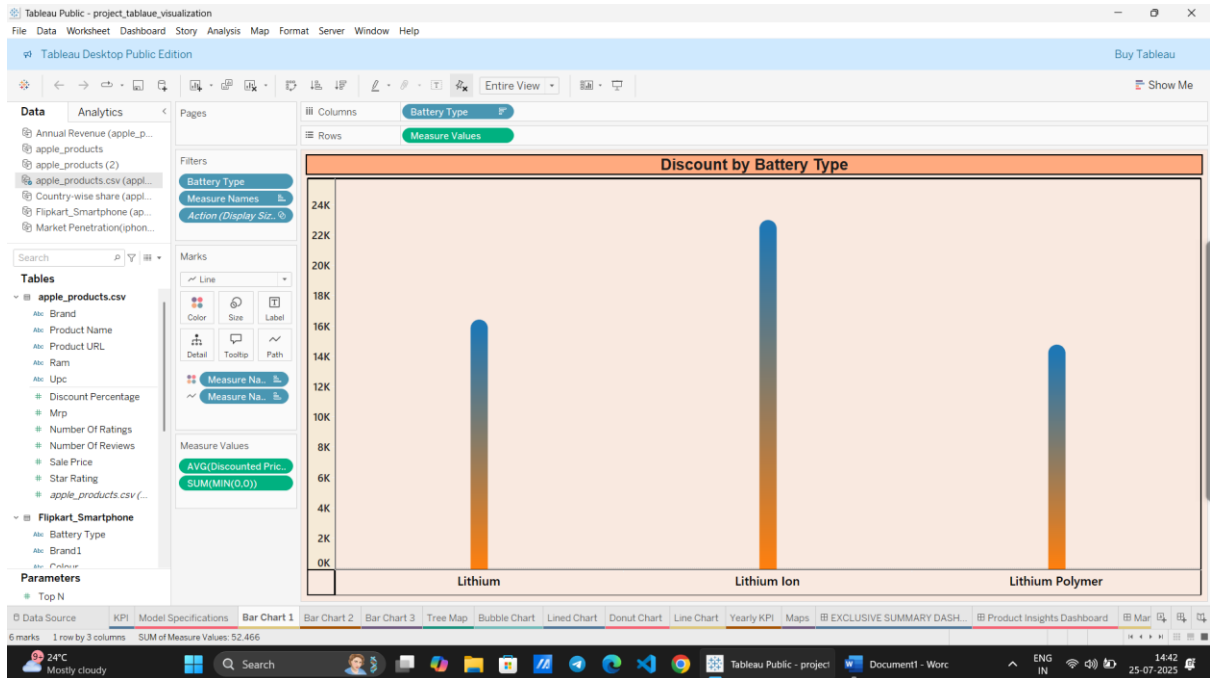


Team ID : PNT2025TMID09693

Team Members : 1.Ruturaj Mane

2. Annasaheb , Birajdar



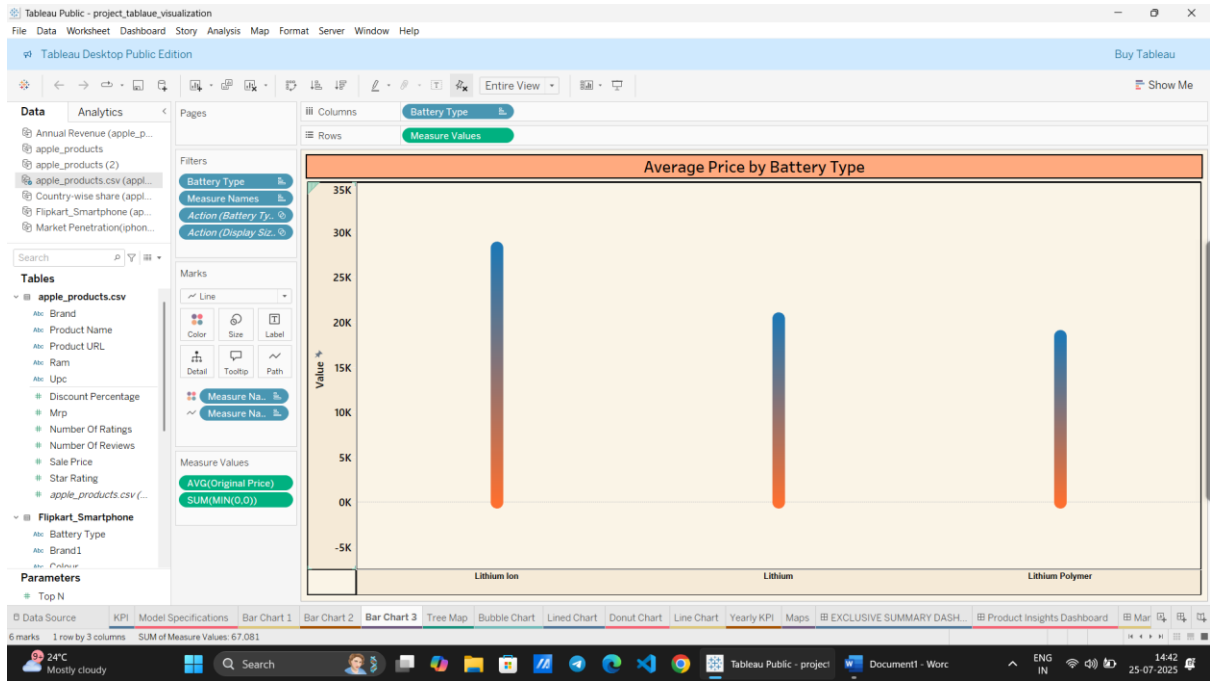


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Columns: Measure Names

Rows: Brand

Filters: Measure Names, Upc: MOBFWDYZUS, Ram

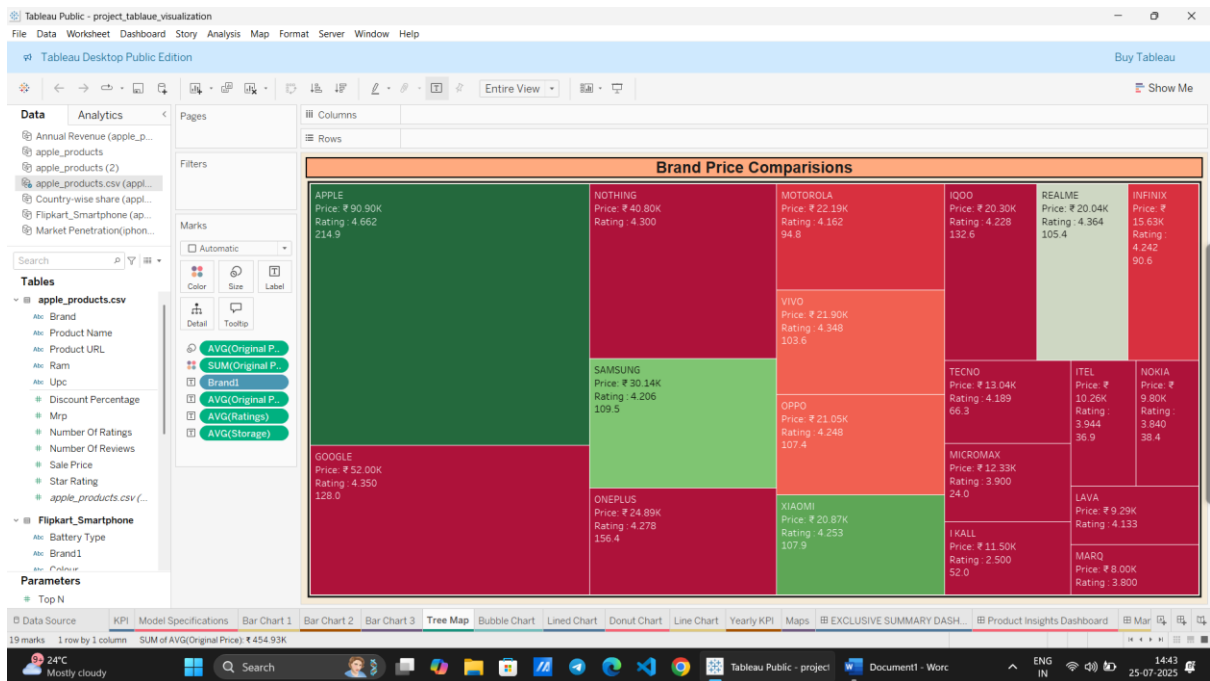
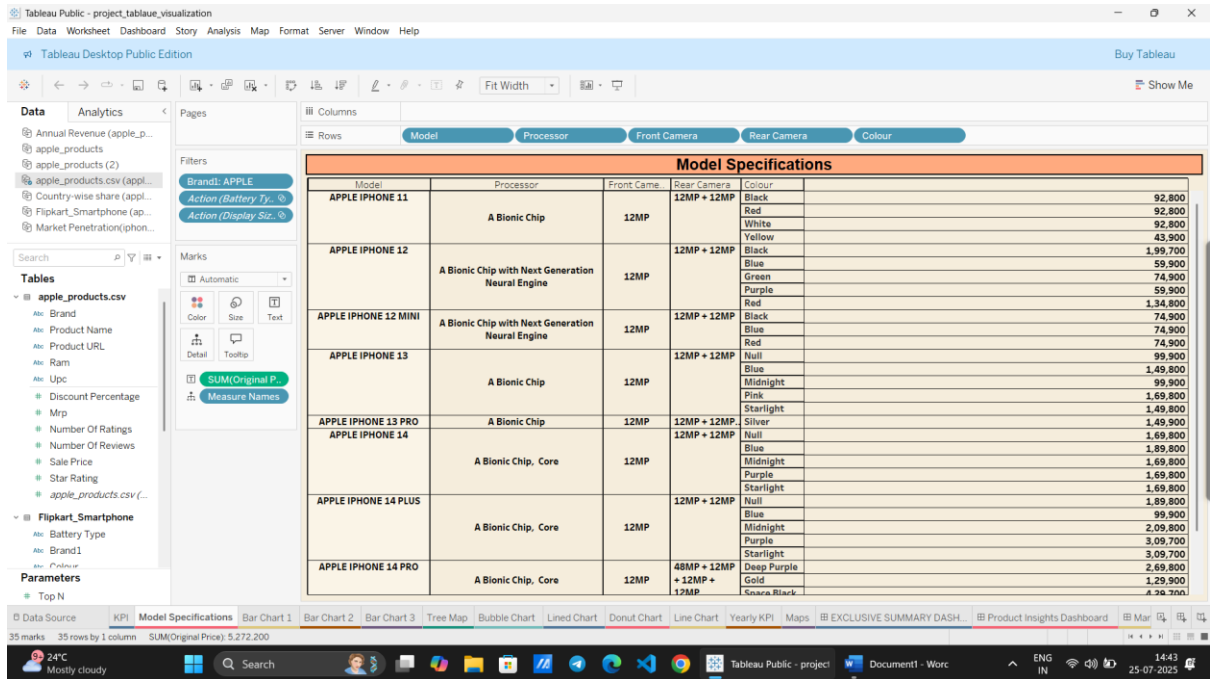
Marks: Automatic

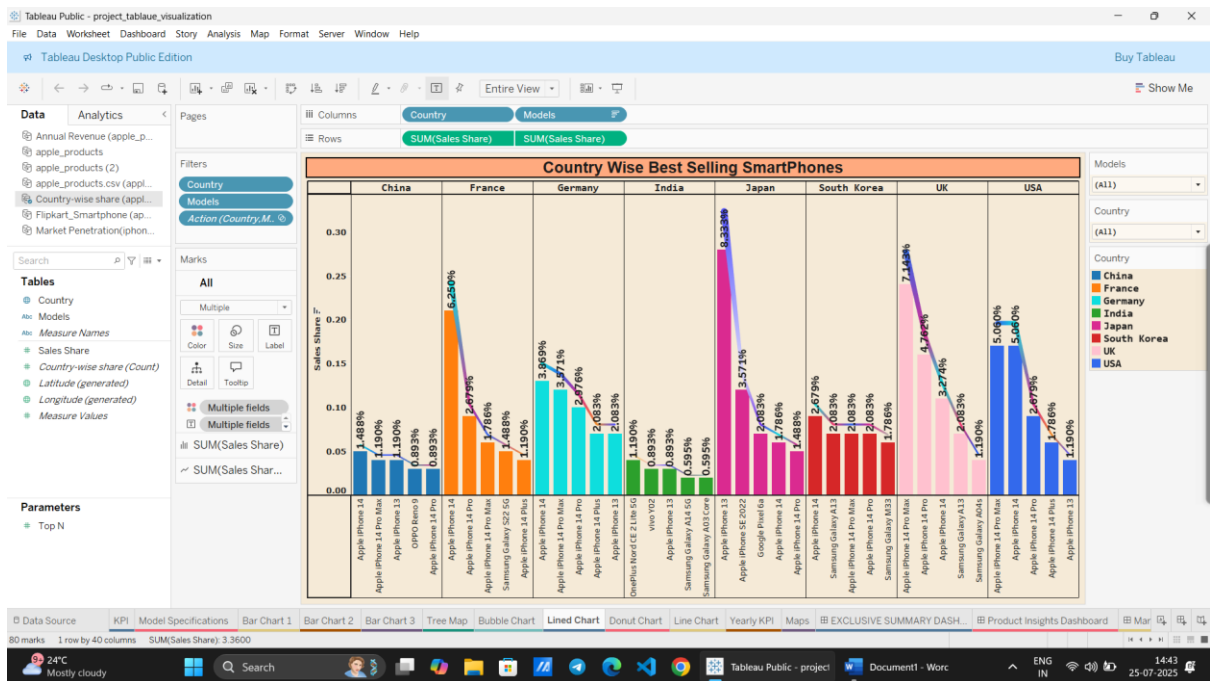
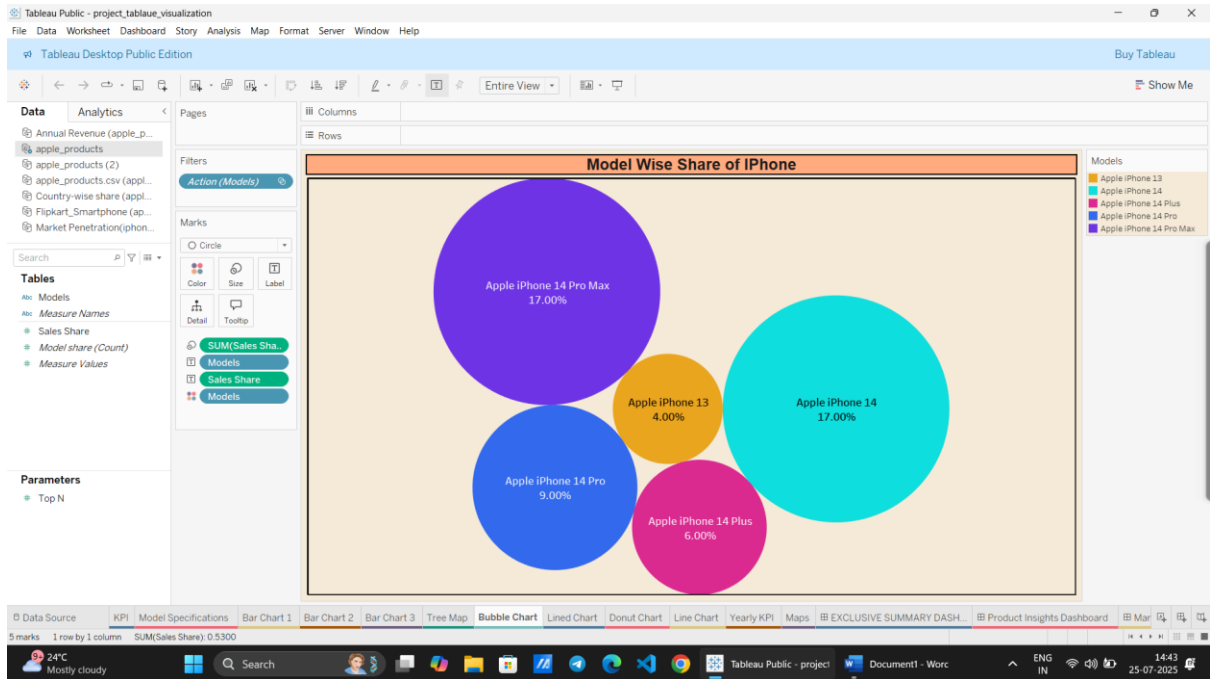
Measure Values: SUM(Discount Perce...), SUM(Discounted Pri...), SUM(Display Size), SUM(Mrp), SUM(Number Of Rev...), SUM(Number Of Rat...), SUM(Original Price), SUM(Ratings), SUM(Reviews)

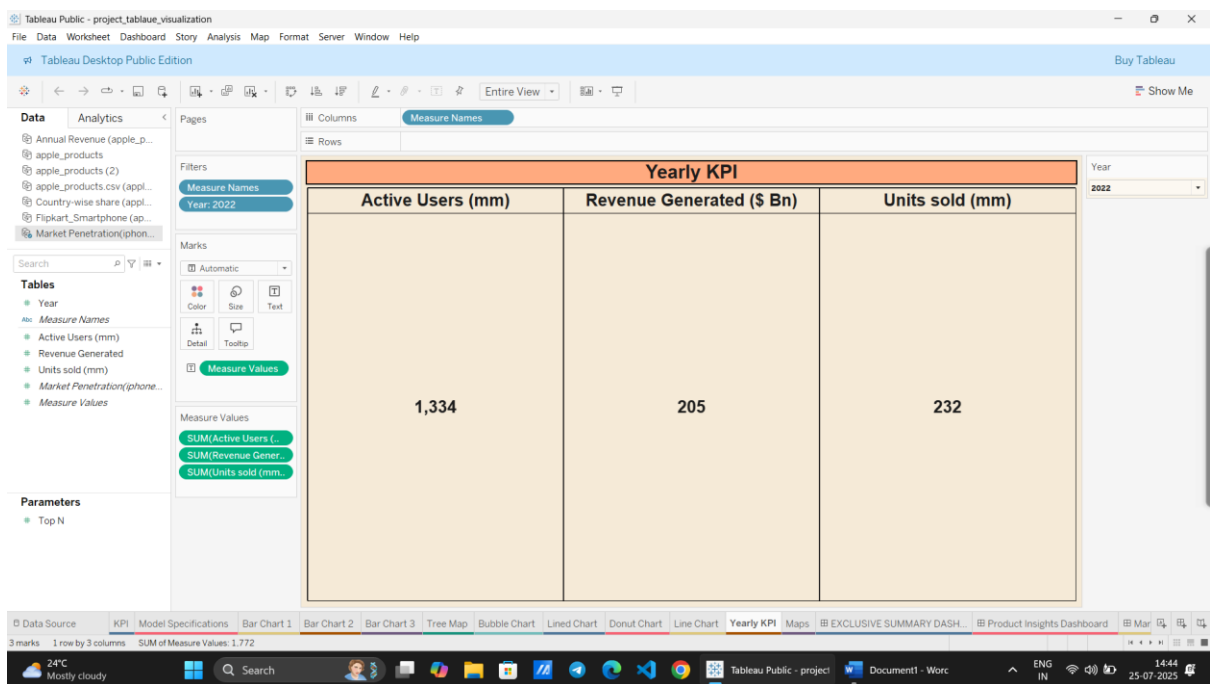
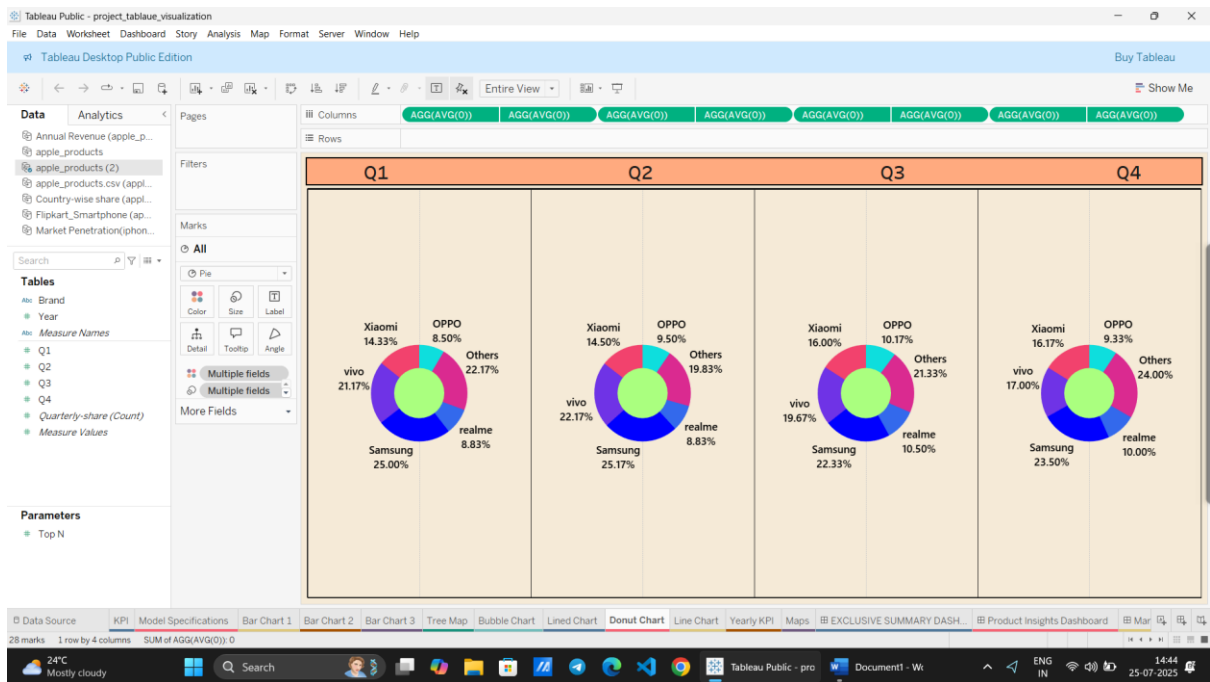
KPI

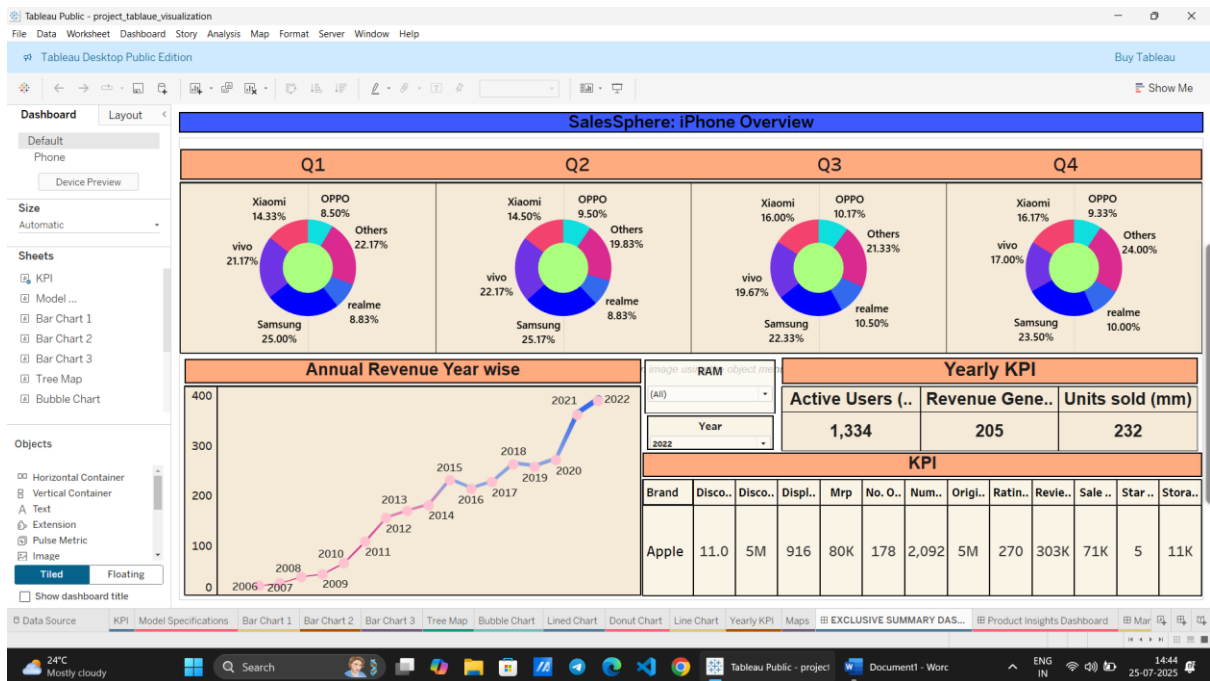
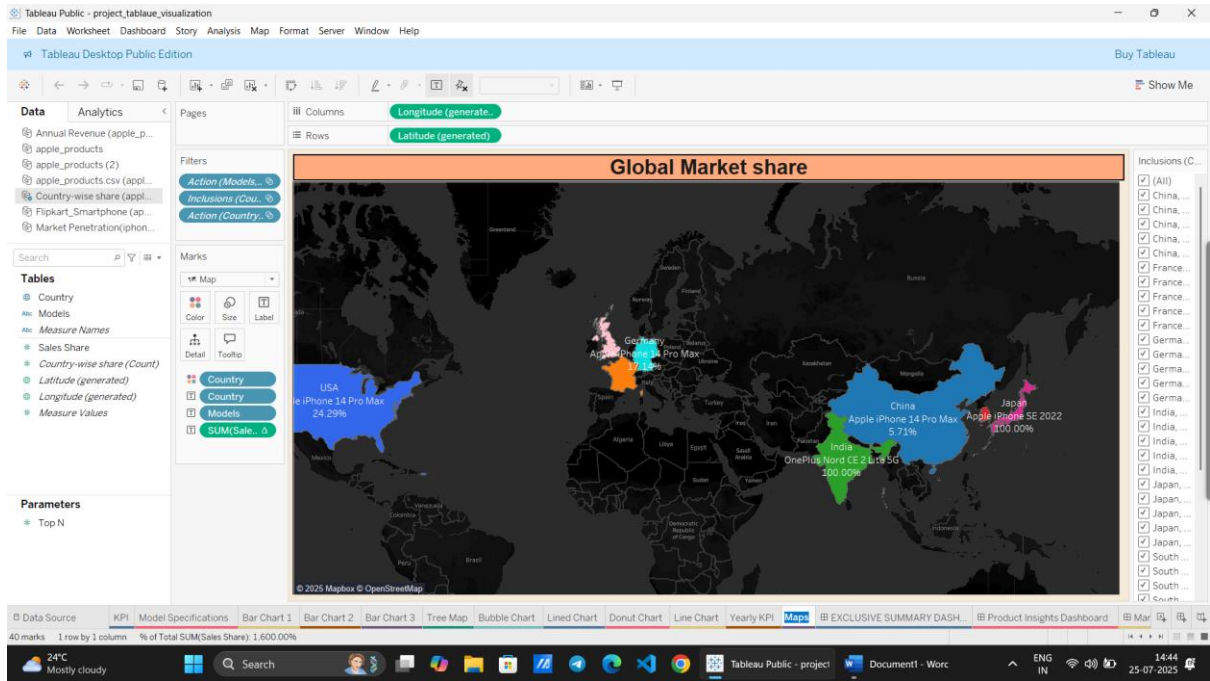
Brand	Discount..	Discount..	Display ..	Mrp	No. Of R..	Number ..	Original ..	Ratings	Reviews	Sale Price	Star Rati..	Storage
Apple	11.0	5M	916	80K	178	2,092	5M	270	303K	71K	5	11K

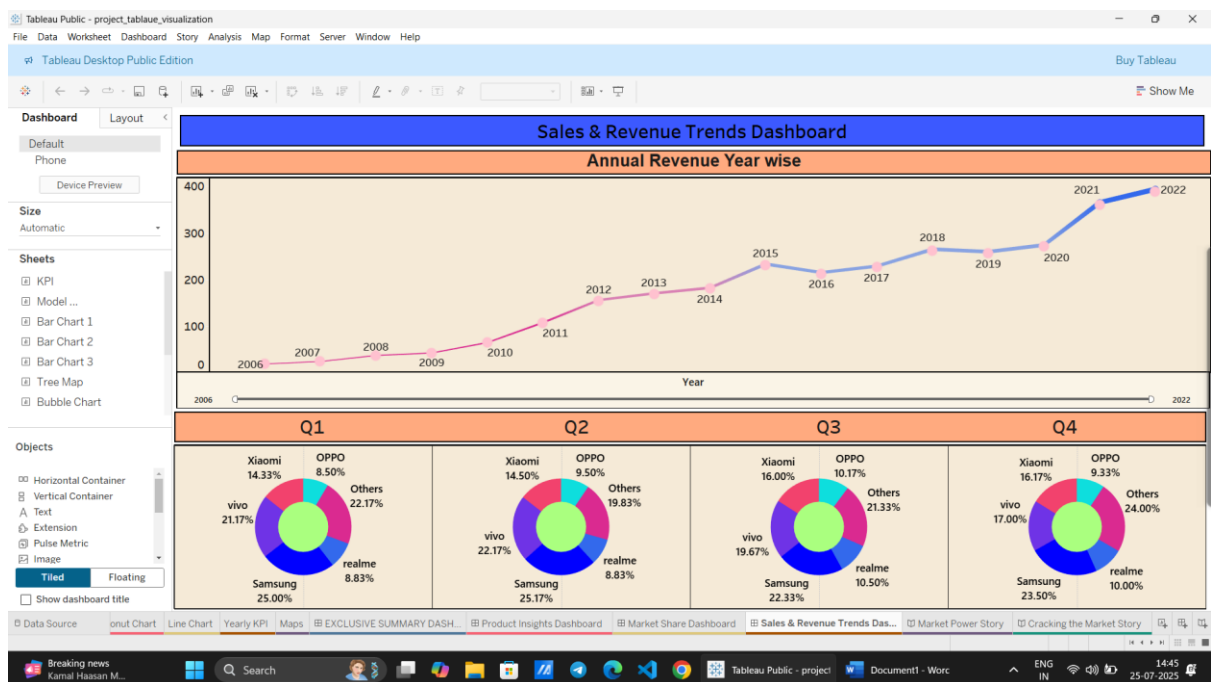
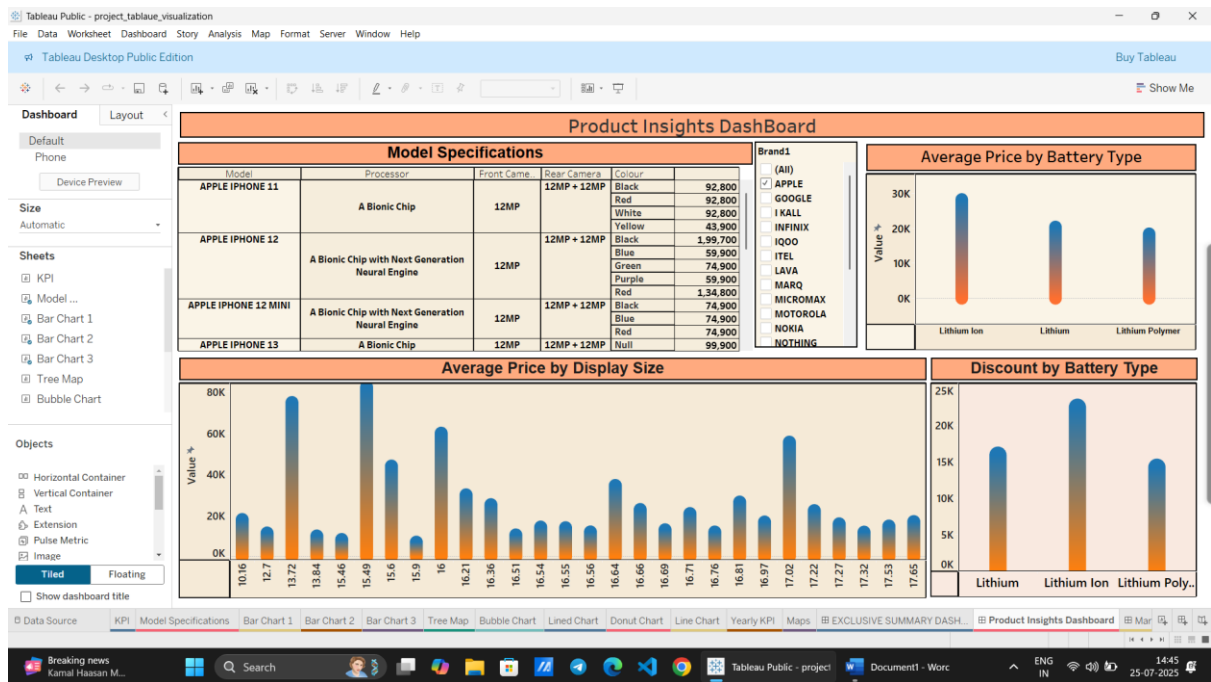
12 marks 1 row by 12 columns SUM of Measure Values: 10.512.544

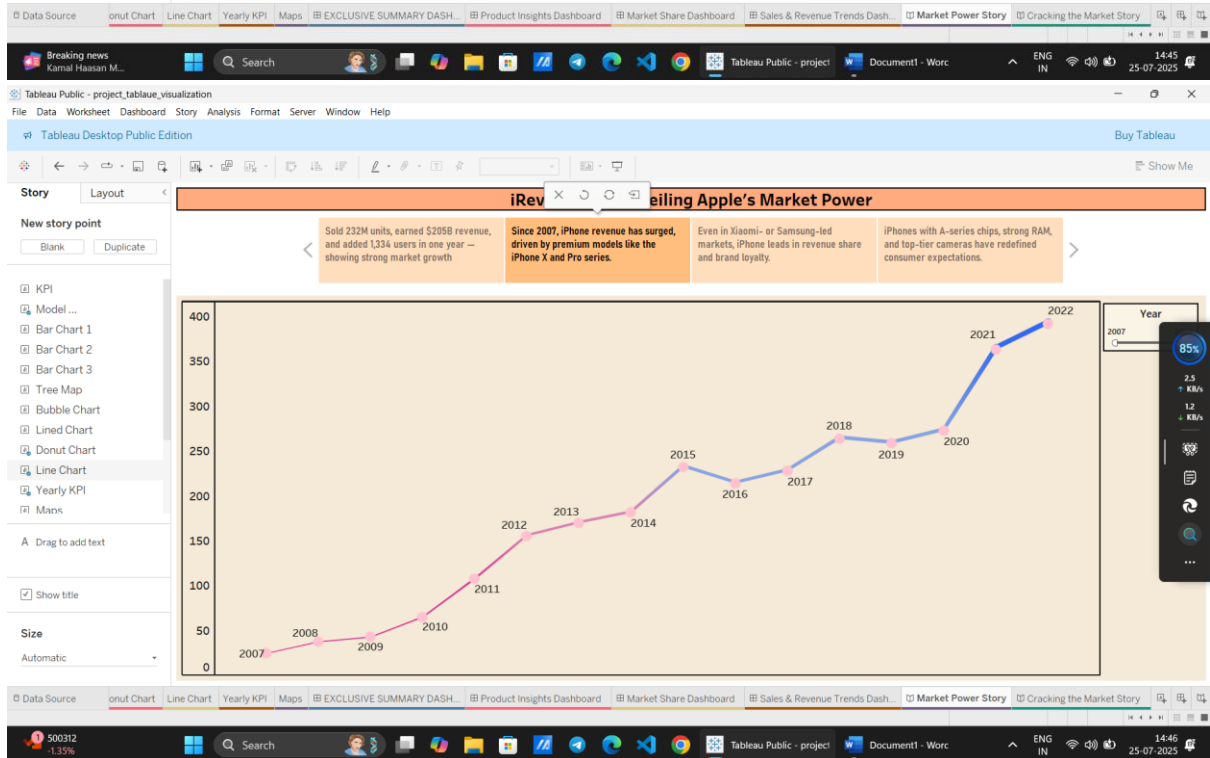
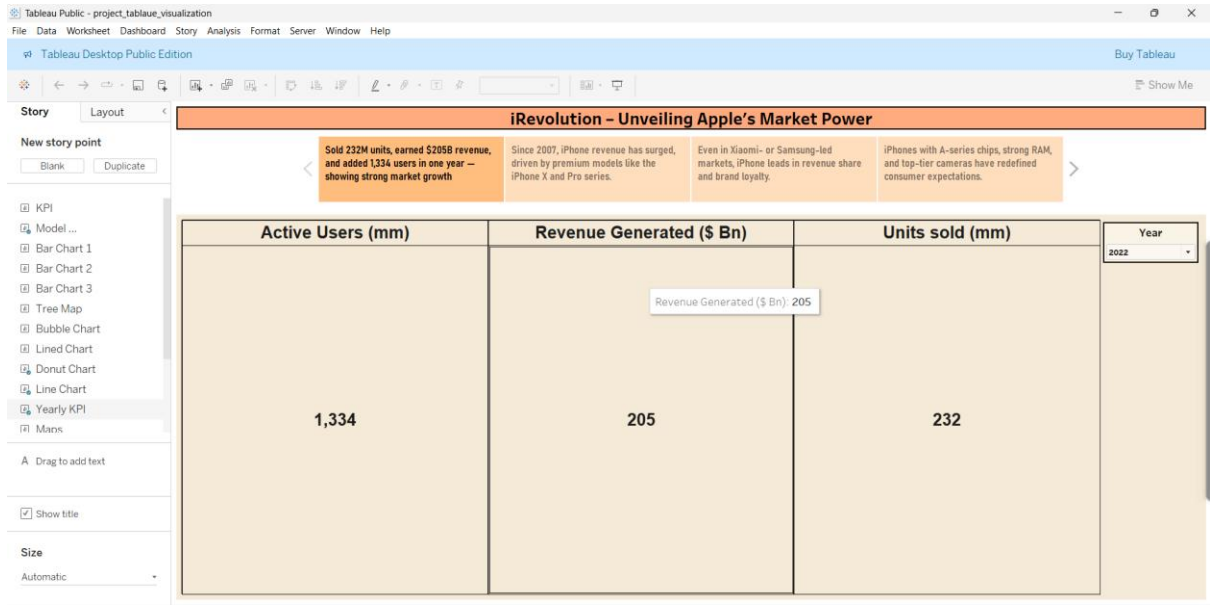












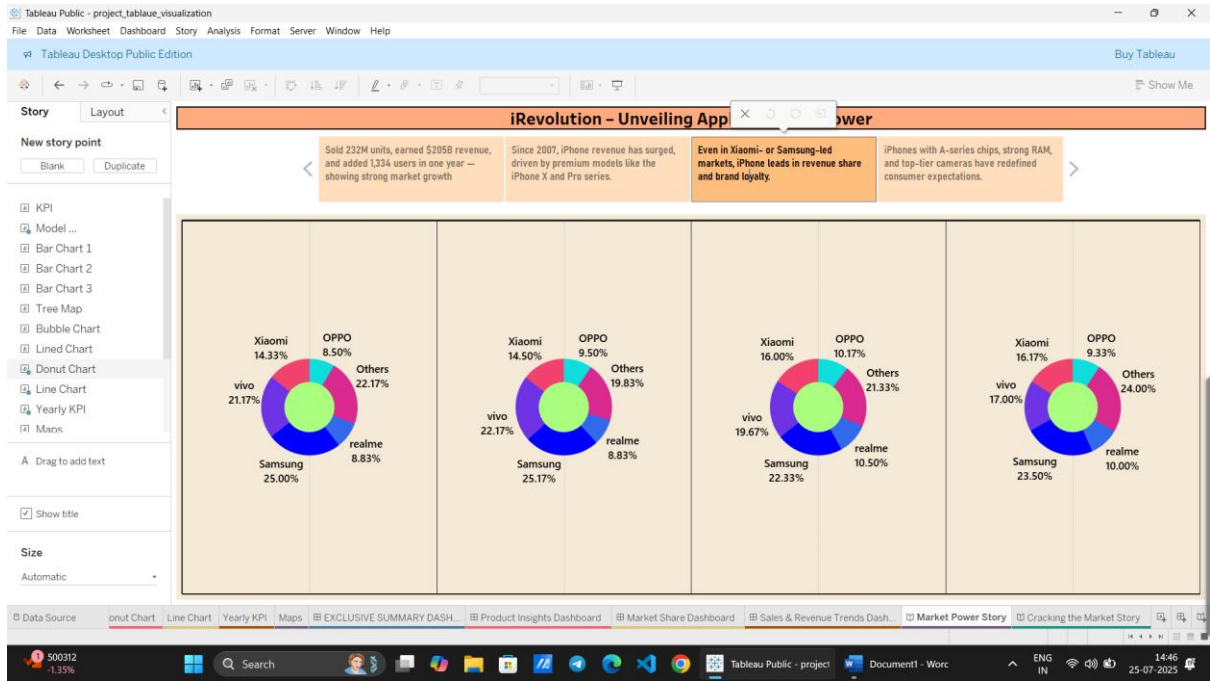


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Buy Tableau

Show Me

Story

Layout

New story point

Blank Duplicate

KPI Model ... Bar Chart 1 Bar Chart 2 Bar Chart 3 Tree Map Bubble Chart Lined Chart Donut Chart Line Chart Yearly KPI Maps

Drag to add text

Show title

Size Automatic

iRevolution - Unveiling Apple's Market Power

Sold 232M units, earned \$205B revenue, and added 1,334 users in one year — showing strong market growth

Since 2007, iPhone revenue has surged, driven by premium models like the iPhone X and Pro series.

Even in Xiaomi- or Samsung-led markets, iPhone leads in revenue share and brand loyalty.

iPhones with A-series chips, strong RAM, and top-tier cameras have redefined consumer expectations.

Model	Processor	Front Cam.	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
				Red	92,800
				White	92,800
				Yellow	43,900
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	199,700
				Blue	59,900
				Green	74,900
				Purple	59,900
				Red	134,800
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
				Red	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Null	99,900
				Blue	149,800
				Midnight	99,900
				Pink	169,800
				Starlight	149,800
APPLE IPHONE 13 PRO	A Bionic Chip	12MP	12MP + 12MP	Silver	149,900
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Null	169,800
				Blue	189,800
				Midnight	169,800
				Purple	169,800
				Starlight	169,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Null	189,800
				Blue	99,900
				Midnight	209,800
				Purple	309,700

Data Source: onut Chart Line Chart Yearly KPI Maps EXCLUSIVE SUMMARY DASH... Product Insights Dashboard Market Share Dashboard Sales & Revenue Trends Dash... Market Power Story Cracking the Market Story

500312 -1.35%

Search

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