

Digital Marketing Pricing Plans List in INR



Pay Per Click - PPC Advertising Campaigns Pricing & Packages

Google Ads - Facebook Ads - Instagram Ads

Package Details	PKG1	PKG2	PKG3	PKG4	PKG5
Daily Spend Limit (Per Day Budget)	\$5	\$10	\$15	\$20	\$25
Contract for No. Of Days	30	30	30	30	30
Google Facebook Instagram Ads Charges = Daily Budget*No. of Days	\$150	\$300	\$450	\$600	\$750
GST 18% On Ads spend	\$27	\$54	\$81	\$108	\$135
SERVICE CHARGES	\$52.5	\$90	\$112.5	\$132	\$150
GRAND TOTAL	\$229.5	\$444	\$643.5	\$840	\$1035
RATE PAYABLE BY ADVERTISER (For 1 Month)	\$229.5	\$444	\$643.5	\$840	\$1035
RATE PAYABLE BY ADVERTISER (For 3 Months)	\$688.5	\$1332	\$1930.5	\$2520	\$3105

Packages to be taken minimum for THREE months



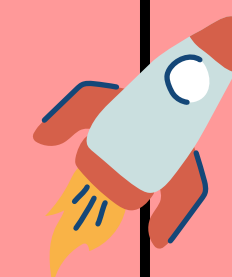
- **Above \$25 Daily Spend Limit (Per Day Budget) 20% SERVICE CHARGE of Ads charge apply**
- 50 % SERVICE CHARGE Pay in advance and remaining 50% payment clear within 15 Days otherwise contract will cancel
- For 1 Month advertising service (create,optimise ,manage campaign) 100 USD SERVICE CHARGE per month (daily ad spend budget upto 10 USD).

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