



Digital Marketing Pricing Plans List in INR



Pay Per Click - PPC Advertising Campaigns Pricing & Packages

Google Ads - Facebook Ads - Instagram Ads

Package Details	PKG1	PKG2	PKG3	PKG4	PKG5
Daily Spend Limit (Per Day Budget)	250.00	500.00	1000.00	1500.00	2000.00
Contract for No. Of Days	30	30	30	30	30
Google Facebook Instagram Ads Charges = Daily Budget*No. of Days	7500.00	15000.00	30000.00	45000.00	60000.00
GST 18% On Ads spend	1350.00	2700.00	5400.00	8100.00	10800.00
SERVICE CHARGES	2625.00	4500.00	7500.00	9900.00	12000.00
GRAND TOTAL	11475.00	22200.00	42900.00	63000.00	82800.00
RATE PAYABLE BY ADVERTISER (For 1 Month)	11475.00	22200.00	42900.00	63000.00	82800.00
RATE PAYABLE BY ADVERTISER (For 3 Months)	34425.00	66600.00	128700.00	189000.00	248400.00

Packages to be taken minimum for THREE months



- **Above 2000 Daily Spend Limit (Per Day Budget) 20% SERVICE CHARGE of Ads charge apply**
- 50 % SERVICE CHARGE Pay in advance and remaining 50% payment clear within 15 Days otherwise contract will cancel
- For 1 Month advertising service (create,optimise ,manage campaign) 7500 INR SERVICE CHARGE per month (daily ad spend budget upto 1000INR).

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