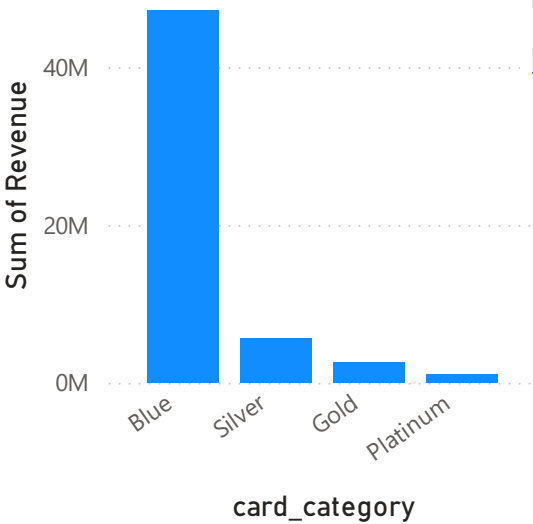


Sum of Revenue by card_category

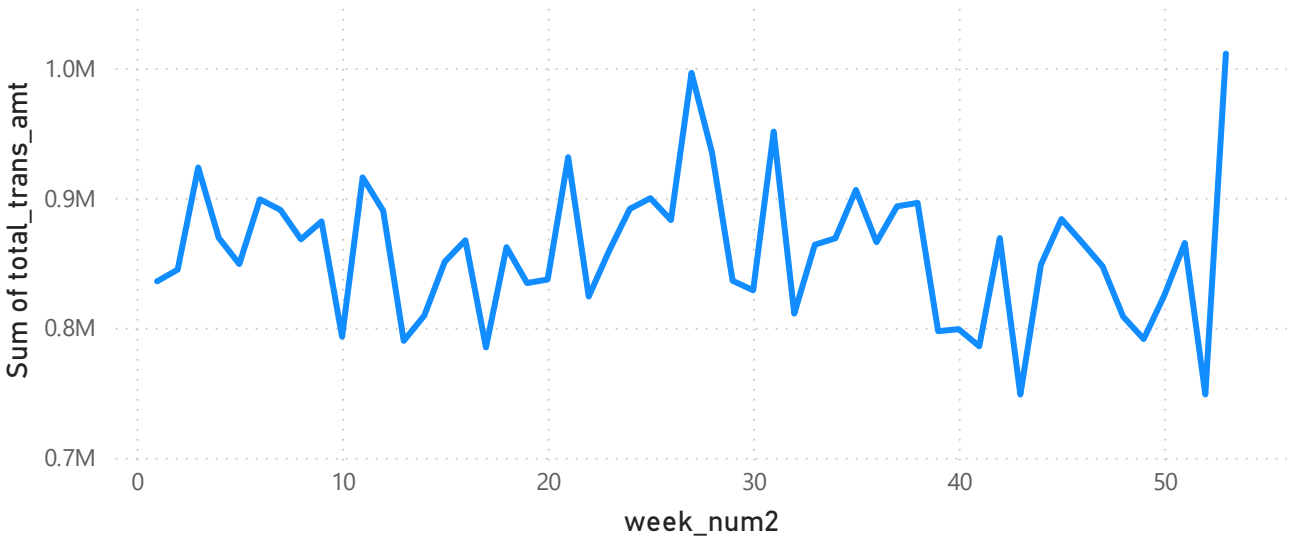


| week_num2 | Previous_week_Revenue | Current_week_Revenue | Wow_revenue |
|-----------|-----------------------|----------------------|-------------|
| 53 | 9,33,134.43 | 12,01,601 | 0.29 |
| 52 | 10,70,439.10 | 9,33,134 | -0.13 |
| 51 | 10,26,549.11 | 10,70,439 | 0.04 |
| 50 | 9,80,152.37 | 10,26,549 | 0.05 |
| 49 | 10,08,776.60 | 9,80,152 | -0.03 |
| 48 | 10,47,120.22 | 10,08,777 | -0.04 |
| Total | 9,33,134.43 | 12,01,601 | 0.29 |

| activation_30_day | %GT Count of activation_30 days |
|-------------------|---------------------------------|
| 0 | 42.54% |
| 1 | 57.46% |
| Total | 100.00% |

| delinquent_ac | Blue-collar | Businessman | Govt | Retirees | Selfemployed | White-collar | Total |
|---------------|-------------|-------------|--------|----------|--------------|--------------|---------|
| 0 | 14.75% | 17.81% | 14.00% | 9.16% | 23.87% | 14.35% | 93.94% |
| 1 | 0.85% | 0.99% | 1.10% | 0.61% | 1.66% | 0.85% | 6.06% |
| Total | 15.60% | 18.80% | 15.10% | 9.77% | 25.53% | 15.19% | 100.00% |

Sum of total_trans_amt by week_num2



Credit Card Transaction Report

week_start_date

All

Q4

Q3

Q2

Q1

Revenue

57M

Interest

8M

Transactions_c

667K

Transaction_a

46M

Low

Med

High

F

M

Gold

Silver

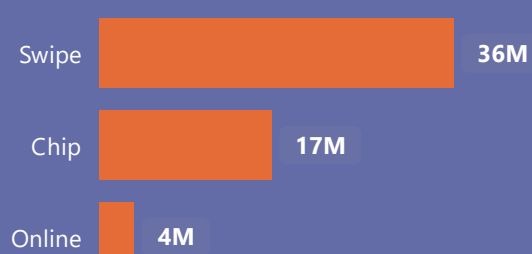
Blue

Platinum

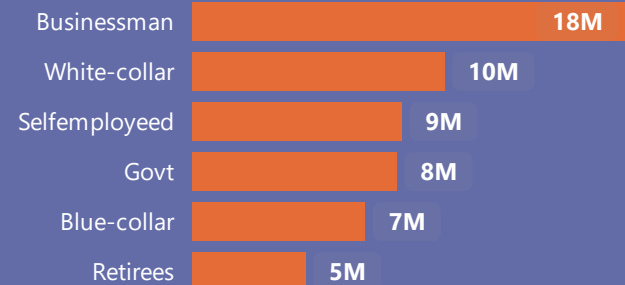
| card_category | Sum of Revenue | Sum of total_trans_amt | Sum of interest_earned |
|---------------|-----------------------|------------------------|------------------------|
| Blue | 4,71,88,611.62 | 37840749 | 66,14,172.62 |
| Gold | 25,33,682.16 | 2091362 | 3,84,755.16 |
| Platinum | 11,35,608.05 | 953314 | 1,61,629.05 |
| Silver | 56,59,108.98 | 4647596 | 8,21,922.98 |
| Total | 5,65,17,010.81 | 45533021 | 79,82,479.81 |

| delinquent_ac | Blue-collar | Businessman | Govt | Retirees | Selfemployed | White-collar |
|---------------|---------------|---------------|---------------|--------------|---------------|--------------|
| 0 | 14.75% | 17.81% | 14.00% | 9.16% | 23.87% | |
| 1 | 0.85% | 0.99% | 1.10% | 0.61% | 1.66% | |
| Total | 15.60% | 18.80% | 15.10% | 9.77% | 25.53% | |

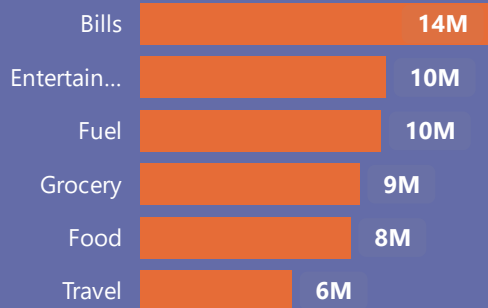
Revenue by use_chip



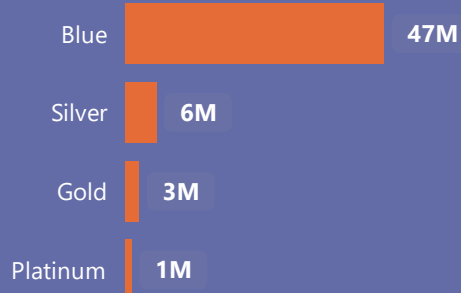
Revenue by customer_job



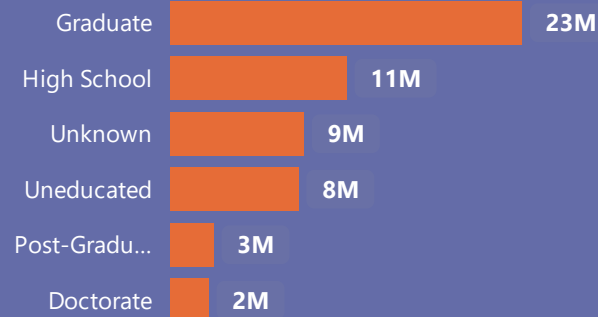
Revenue by exp_type



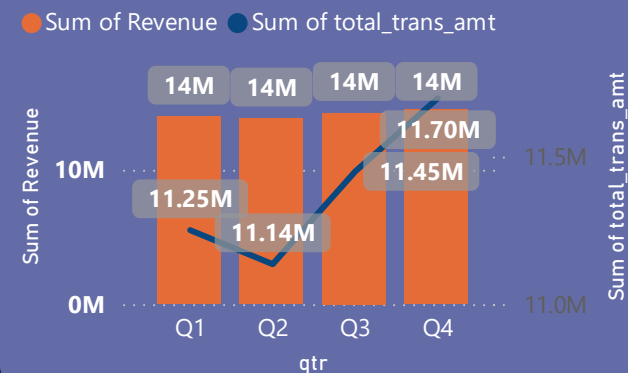
Revenue by card_category



Revenue by education_level



Revenue and total_trans_amt by qtr



Credit Card Customer Report

57M

Sum of Revenue

8M

Sum of interes...

588M

Sum of income

3.19

Average of cust_s...

week_start_date

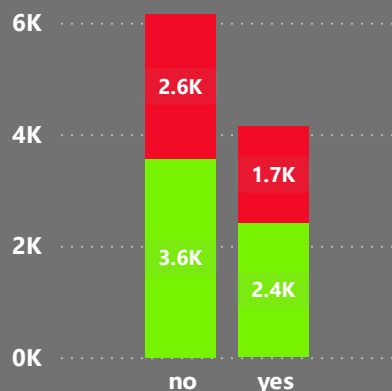
All

M

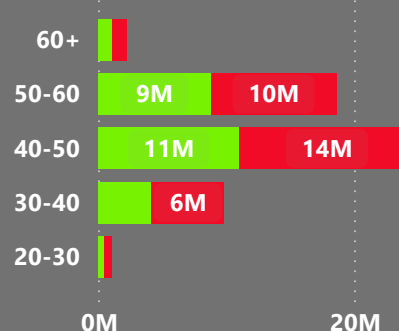
F

| customer_job | Sum of income | Sum of Revenue |
|--------------|------------------|-----------------------|
| Blue-collar | 73516911 | 70,40,606.42 |
| Businessman | 190350431 | 1,76,97,472.01 |
| Govt | 90834727 | 83,35,533.84 |
| Retirees | 49619308 | 46,17,448.22 |
| Selfemployed | 77659931 | 85,42,826.40 |
| Total | 587599783 | 5,65,17,010.81 |

client_num by car_owner



Revenue by age and gender



Q4

Q3

Q2

Q1

Swipe

Online

Chip

Gold

Silver

Blue

Platinum

Low

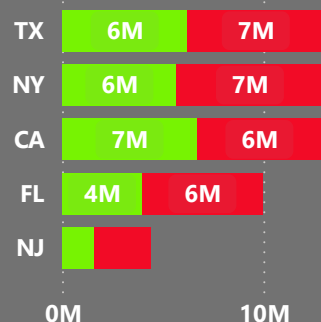
Med

High

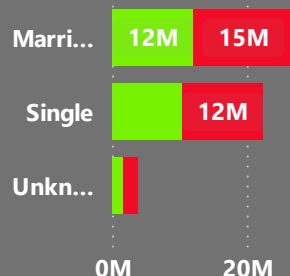
Revenue by Year,week and gender



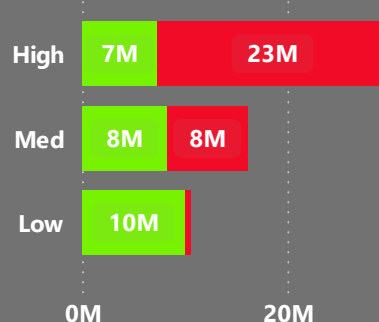
Revenue by state



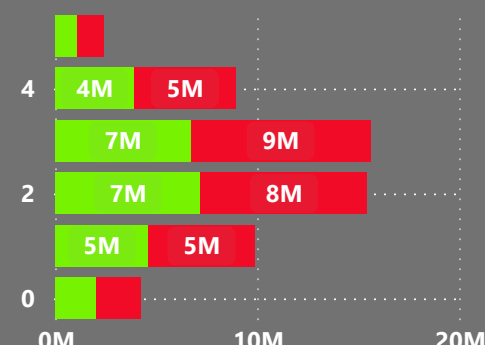
Revenue by Marital_status



Revenue by Incomegrp



Revenue by dep_count



Revenue by edu_level

