RFM	Customer Segmentation
8-10	Top Customers
5-7	Loyal Customers
2-4	Need Attention
0-1	Immediate Attention

Customer ID	Last_Order_Date	P(Poconcy)	R	No. of Orders	F	Amount	M	RFM_Score
12346	1/18/2011	321	1	2	0	\$ Amount	0	0
12347	12/7/2011	2	10	182	8	\$ 4,310.0	9	9
12348	9/25/2011	74	4	31	4	\$ 1,797.2	7	4
12349	11/21/2011	18	8	73	6	\$ 1,757.6	7	7
12350	2/2/2011	307	1	17	2	\$ 334.4	2	0
12352	11/3/2011	36	6	95	7	1,545.4	7	6
12353	5/19/2011	200	2	4	0	\$ 89.0	0	0
12354	4/21/2011	228	2	58	5	\$ 1,079.4	6	4
12355	5/9/2011	210	2	13	1	\$ 459.4	3	
12356	11/17/2011	22	7	59	5	\$ 2,811.4	8	6
12357	11/6/2011	33	6	131	8	\$ 6,207.7	9	8
12358	12/8/2011	1	10	19	2	\$ 1,168.1	6	6
12359	12/2/2011	7	9	254	9	\$ 6,245.5	9	9
12360	10/18/2011	51	5	129	8	\$ 2,662.1	8	7
12361	2/25/2011	284	1	10	1	\$ 189.9	1	0
12362	12/6/2011	3	10	274	9	\$ 5,154.6	9	9
12363	8/22/2011	107	3	23	3	\$ 552.0		2
12364	12/2/2011	7	9	85	6	\$ 1,313.1	7	7
12365	2/21/2011	288	1	23	3	\$ 320.7	2	
12367	12/5/2011	4	10	11	1	\$ 168.9	1	3
12370	10/19/2011	50	5	167	8	\$ 3,545.7	9	7
12371	10/26/2011	43	6	63	6	\$ 1,888.0	7	6
12372	9/29/2011	70	5	52	5	\$ 1,298.0	6	5
12373	2/1/2011	308	1	14	1	\$ 364.6	3	0
12374	11/14/2011	25	7	33	4	742.9	5	5
12375	12/7/2011	2	10	18	2	\$ 455.4	3	4
12377	1/28/2011	311	1	77	6	\$ 1,628.1	7	4
12378	8/2/2011	127	3	219	9	\$ 4,008.6	9	7
12379	9/19/2011	80	4	41	4	\$ 850.3	5	4
12380	11/18/2011	21	8	105	7	2,720.6	8	8
12381	12/5/2011	4	10	91	7	1,804.0	7	8
12383	6/8/2011	181	2	100	7	1,839.3	7	5
12384	11/11/2011	28	7	30	4	566.2	4	4
12386	1/6/2011	333	1	10	1	401.9	3	0
12388	11/24/2011	15	8	100	7	2,780.7	8	8
12390	9/21/2011	78	4	32	4	549.8	4	3
12391	11/18/2011	21	8	100	7	460.9	3	6
12393	9/28/2011	71	4	64	6	\$ 1,582.6	7	5
12394	10/7/2011	62	5	27	3	1,272.5	6	4

E-commerc	ce Retail	RFN	Л Ana	lysis Repo	<u>ort</u>	<u>t</u> Customer Segmentat			
12395	11/24/2011	15	8	159	8	\$	2,998.3	8	
12397	11/4/2011	35	6	126	8	\$	2,409.9	8	
12398	10/25/2011	44	6	85	6	\$	1,635.7	7 6	
12399	8/12/2011	117	3	59	6	\$	1,108.7	6 4	
12401	2/9/2011	300	1	5	0	\$	84.3	0 0	
12402	1/20/2011	319	1	11	1	\$	225.6	1 0	
12403	10/21/2011	48	6	6	0	\$	409.7	3 2	
12405	7/14/2011	145	3	54	5	\$	1,710.4	7 4	
12406	11/17/2011	22	7	108	7	\$	3,280.8	8	
12407	10/21/2011	48	6	77	6	\$	1,708.1	7	
12408	11/7/2011	32	6	113	7	\$	2,842.6	8	
12409	9/22/2011	77	4	114	7	\$	11,056.9	9 6	
12410	2/11/2011	298	1	28	3	\$	681.1	5 2	
12412	9/26/2011	73	4	61	6	\$	1,226.9	6 5	
12413	10/4/2011	65	5	40	4	\$	694.2	5 4	
12414	5/6/2011	213	2	18	2	\$	562.4	4 1	
12415	11/15/2011	24	7	778	9	\$	123,725.5	9 8	
12417	12/6/2011	3	10	198	8	\$	3,578.8	9	
12418	8/19/2011	110	3	34	4	\$	668.6	5 3	
12420	10/7/2011	62	5	29	3	\$	600.4	4 3	
12421	11/24/2011	15	8	46	5	\$	806.3	5 6	
12422	9/5/2011	94	4	39	4	\$	803.6	5 4	
12423	12/9/2011	0	10	126	8	\$	1,849.1	7 8	
12424	6/30/2011	159	3	30	4	\$	1,761.0	7 4	
12425	9/22/2011	77	4	36	4	\$	777.2	5 4	
12426	5/29/2011	190	2	30	4	\$	582.7	4 2	
12427	11/28/2011	11	9	35	4	\$	708.4	5 6	
12428	11/14/2011	25	7	300	9	\$	7,877.2	9 8	
12429	11/30/2011	9	9	97	7	\$	3,750.4	9 8	
12430	10/27/2011	42	6	11	1	\$	256.4	2 2	
12431	11/4/2011	35	6	240	9	\$	6,416.4	9 8	
12432	10/28/2011	41	6	108	7	\$	5,059.3	9	
12433	12/9/2011	0	10	420	9	\$	13,375.9	9	
12434	9/16/2011	83	4	54	5	\$	765.2	5 4	
12435	9/21/2011	78	4	36	4	\$	7,829.9	9 5	
12436	9/1/2011	98	4	16	2	\$	509.0	4 2	
12437	12/8/2011	1	10	201	8	\$	4,896.7	9	
12438	11/25/2011	14	8	98	7	\$	2,906.9	8	
12441	12/8/2010	361	1	11	1	\$	173.6	1 0	
12442	12/6/2011	3	10	12	1	\$	172.1	1 3	
12444	11/18/2011	21	8	177	8	\$	5,005.5	9 8	
12445	11/17/2011	22	7	4	0	\$	133.4	0 1	
12446	10/13/2011	56	5	58	5	\$	1,002.3	6 5	
12447	4/10/2011	239	2	26	3	\$	476.5	4 2	
12448	10/26/2011	43	6	22	3	\$	449.5	3 3	
12449	11/17/2011	22	7	191	8	\$	4,067.3	9 8	
12450	7/6/2011	153	3	8	1	\$	197.9	1 0	

12451	E-commerc	ce Retail	RFN	/I Ana	alysis Repo	<u>ort</u>	Customer Segmenta			entat	ion
12452	12451	11/29/2011	10	9	355	9	\$	8,933.5	9		9
12453	12452		16	8	23	3			3		4
12455   9/27/2011   72	12453	7/28/2011	131	3	43	5	\$	707.1	5		4
12456	12454	10/17/2011	52	5	30	4	\$	-	0		2
12457	12455	9/27/2011	72	4	90	7		2,466.9	8		6
12458	12456	10/26/2011	43	6	129	8	\$	3,153.9	8		7
12461	12457	10/12/2011	57	5	68	6	\$	1,917.8	7		6
12462         12/7/2011         2         10         72         6         \$ 1,124.0         6         7           12463         10/24/2011         45         6         88         7         \$ 1,303.6         7         6           12464         11/2/2011         7         9         51         5         73.39         5         6           12468         7/19/2011         140         3         40         4         \$ 724.0         5         3           12471         11/9/2011         20         531         9         \$ 18,740.9         9         9           12472         11/9/2011         30         7         391         9         6,229.5         9         8           12473         11/10/2011         29         7         179         8         5 2,248.2         8         8           12473         11/17/2011         29         7         179         8         5 2,248.2         8         8           12474         11/2/2/2011         1         10         264         9         5,546.6         9         9           12477         11/17/2011         22         7         308         9         \$ 1	12458	9/29/2011	70	4	38	4	\$	947.4	6		4
12463         10/24/2011         45         6         88         7         \$         1,303.6         7         6           12464         11/29/2011         10         9         29         3         \$         1,212.1         6         6           12465         12/2/2011         7         9         51         5         733.9         5         6           12468         7/19/2011         2         10         531         9         \$         18,740.9         9         9         9           12472         11/9/2011         30         7         391         9         5         6,229.5         9         8           12473         11/10/2011         29         7         179         8         5         2,284.2         8         8           12474         11/2/2011         17         8         457         9         \$         7,116.5         9         9           12475         10/17/2011         52         5         36         4         \$         723.4         5         4           12476         11/17/2011         3         10         36         4         \$         681.0         5         <	12461	9/6/2011	93	4	35	4	\$	826.9	5		4
12464         11/29/2011         10         9         29         3         \$         1,212.1         6         6           12465         12/2/2011         7         9         51         5         733.9         5         6           12468         7/19/2011         140         3         40         4         \$         724.0         5         3           12471         12/7/2011         2         10         531         9         \$         18,740.9         9         9         9           12472         11/9/2011         30         7         391         9         \$         6,229.5         9         8           12473         11/10/2011         29         7         179         8         5         2,248.2         8         8           12474         11/20/2011         10         264         9         \$         6,546.6         9         9           12476         12/8/2011         1         10         264         9         \$         6,546.6         9         9           12477         11/77/2011         22         7         308         9         \$ 13,117.0         9         8	12462	12/7/2011	2	10	72	6	\$	1,124.0	6		7
12465         12/2/2011         7         9         51         5         \$ 733.9         5         6           12468         7/19/2011         140         3         40         4         \$ 724.0         5         3           12471         12/7/2011         2         10         531         9         \$ 18,740.0         5         3           12472         11/9/2011         30         7         391         9         \$ 6,229.5         9         8           12473         11/10/2011         29         7         179         8         \$ 2,848.2         8         8           12474         11/12/20101         17         8         457         9         \$ 7,116.5         9         9           12475         10/17/2011         52         5         36         4         \$ 723.4         4           12476         12/8/2011         1         10         264         9         5,546.6         9         9           12478         12/6/2011         3         10         36         4         \$ 681.0         5         6           12479         12/6/2011         3         10         35         4         \$ 477.	12463	10/24/2011	45	6	88	7	\$	1,303.6	7		6
12468         7/19/2011         140         3         40         4         \$ 724.0         5         3           12471         12/7/2011         2         10         531         9         \$ 18,740.9         9         B           12472         11/9/2011         30         7         391         9         \$ 6,229.5         9         8           12473         11/10/2011         29         7         179         8         \$ 2,2848.2         8         8           12474         11/22/2011         17         8         457         9         \$ 7,116.5         9         9           12476         12/8/2011         1         10         264         9         \$ 6,546.6         5         4           12477         11/17/2011         22         7         308         9         \$ 13,117.0         9         8           12478         12/6/2011         3         10         35         4         \$ 477.3         4         6           12480         11/11/2011         28         7         154         8         \$ 3,281.6         8           12481         11/17/2011         32         6         350         9	12464	11/29/2011	10	9	29	3	\$	1,212.1	6		6
12471         12/7/2011         2         10         531         9         \$ 18,740.9         9         9           12472         11/9/2011         30         7         391         9         6,229.5         9         8           12473         11/10/2011         29         7         179         8         \$ 2,848.2         8         8           12474         11/12/2011         17         8         457         9         7,116.5         9         9           12476         12/8/2011         1         10         264         9         6,546.6         9         9           12476         12/8/2011         1         10         264         9         6,546.6         9         9           12478         12/6/2011         3         10         36         4         6         61.0         5         6           12479         12/6/2011         3         10         35         4         4         477.3         4         6           12480         11/11/2011         22         7         218         9         5,590.9         9         8           12481         11/72/2011         32         6	12465	12/2/2011	7	9	51	5	\$	733.9	5		6
12472         11/9/2011         30         7         391         9         \$ 6,229.5         9         8           12473         11/10/2011         29         7         179         8         \$ 2,848.2         8         8           12475         10/17/2011         17         8         457         9         \$ 7,116.5         9         9           12476         12/8/2011         1         10         264         9         6,546.6         9         9           12477         11/17/2011         22         7         308         9         \$ 13,117.0         9         8           12478         12/6/2011         3         10         36         4         \$ 681.0         5         6           12479         12/6/2011         3         10         35         4         \$ 477.3         4         6           12480         11/11/2011         28         7         154         8         3,281.6         8         8           12481         11/17/2011         22         7         218         9         5,590.9         9         8           12483         11/22/2011         17         8         81         6<	12468	7/19/2011	140	3	40	4	\$	724.0	5		3
12473       11/10/2011       29       7       179       8       \$ 2,848.2       8       8         12474       11/22/2011       17       8       457       9       \$ 7,116.5       9       9         12475       10/17/2011       52       5       36       4       \$ 723.4       5       4         12476       12/8/2011       1       10       264       9       \$ 6,546.6       9       9         12477       11/17/2011       22       7       308       9       \$ 13,117.0       9       8         12478       12/6/2011       3       10       36       4       \$ 681.0       5       6         12480       11/11/2011       28       7       154       8       \$ 3,281.6       8       8         12480       11/11/2011       28       7       154       8       \$ 3,281.6       8       8         12481       11/17/2011       22       7       218       9       \$ 5,590.9       9       8         12483       11/22/2011       17       8       81       6       \$ 2,327.1       8       7         12484       11/30/2011       9 <td< td=""><td>12471</td><td>12/7/2011</td><td>2</td><td>10</td><td>531</td><td>9</td><td>\$</td><td>18,740.9</td><td>9</td><td></td><td>9</td></td<>	12471	12/7/2011	2	10	531	9	\$	18,740.9	9		9
12474         11/22/2011         17         8         457         9         \$ 7,116.5         9         9           12475         10/17/2011         52         5         36         4         \$ 723.4         5         4           12476         12/8/2011         1         10         264         9         \$ 6,546.6         9         9           12477         11/17/2011         22         7         308         9         \$ 13,117.0         9         8           12478         12/6/2011         3         10         36         4         \$ 681.0         5         6           12480         11/11/2011         28         7         154         8         \$ 3,281.6         8         8           12481         11/17/2011         22         7         218         9         \$ 5,590.9         9         8           12483         11/22/2011         17         8         81         6         \$ 2,327.1         8         7           12484         11/70/2011         32         6         350         9         \$ 4,495.3         9         8           12489         1/7/2011         33         1         15         <	12472	11/9/2011	30	7	391	9	\$	6,229.5	9		8
12475         10/17/2011         52         5         36         4         \$ 723.4         5         4           12476         12/8/2011         1         10         264         9         \$ 6,546.6         9         9           12477         11/17/2011         22         7         308         9         \$ 13,117.0         9         8           12478         12/6/2011         3         10         36         4         \$ 681.0         5         6           12479         12/6/2011         3         10         36         4         \$ 681.0         5         6           12480         11/11/2011         28         7         154         8         \$ 3,281.6         8         8           12481         11/17/2011         22         7         218         9         \$ 5,590.9         9         8           12483         11/20101         32         6         350         9         \$ 4,495.3         9         8           12484         11/7/2011         32         6         350         9         \$ 4,495.3         9         8           12488         11/30/2011         33         1         15         2	12473	11/10/2011	29	7	179	8	\$	2,848.2	8		8
12476         12/8/2011         1         10         264         9         \$         6,546.6         9         9           12477         11/17/2011         22         7         308         9         \$         13,117.0         9         8           12478         12/6/2011         3         10         36         4         \$         681.0         5         6           12479         12/6/2011         3         10         35         4         \$         477.3         4         6           12480         11/11/2011         22         7         154         8         \$         3281.6         8         8         8           12481         11/17/2011         22         7         218         8         \$         5,590.9         9         8           12483         11/72/2011         32         6         350         9         \$         4,495.3         9         8           12484         11/7/2011         32         6         350         9         \$         4,495.3         9         8           12488         11/30/2011         32         1         15         2         \$         334.9	12474	11/22/2011	17	8	457	9	\$	7,116.5	9		9
12477         11/17/2011         22         7         308         9         \$ 13,117.0         9         8           12478         12/6/2011         3         10         36         4         \$ 681.0         5         6           12479         12/6/2011         3         10         35         4         \$ 477.3         4         6           12480         11/17/2011         28         7         154         8         \$ 3,281.6         8         8           12481         11/17/2011         22         7         218         9         \$ 5,590.9         9         8           12483         11/22/2011         17         8         81         6         \$ 2,327.1         8         7           12484         11/7/2011         32         6         350         9         \$ 4,495.3         9         8           12488         11/30/2011         9         9         55         5         \$ 1,298.7         7         7           12499         12/4/2011         5         9         245         9         \$ 5,417.9         9         9           12491         11/1/2/2011         38         6         26 <td< td=""><td>12475</td><td>10/17/2011</td><td>52</td><td>5</td><td>36</td><td>4</td><td>\$</td><td>723.4</td><td>5</td><td></td><td>4</td></td<>	12475	10/17/2011	52	5	36	4	\$	723.4	5		4
12478       12/6/2011       3       10       36       4       \$ 681.0       5       6         12479       12/6/2011       3       10       35       4       \$ 477.3       4       6         12480       11/11/2011       28       7       154       8       \$ 3,281.6       8       8         12481       11/17/2011       22       7       218       9       \$ 5,590.9       9       8         12483       11/22/2011       17       8       81       6       \$ 2,327.1       8       7         12484       11/7/2011       32       6       350       9       \$ 4,495.3       9       8         12489       11/7302011       32       1       15       2       \$ 334.9       3       1         12490       12/4/2011       5       9       245       9       \$ 5,417.9       9       9         12491       11/12/2011       38       6       26       3       \$ 460.4       4       4         12492       10/7/2011       62       5       20       2       \$ 263.2       2       2         12493       6/27/2011       162       3	12476	12/8/2011	1	10	264	9	\$	6,546.6	9		9
12479       12/6/2011       3       10       35       4       \$ 477.3       4       6         12480       11/11/2011       28       7       154       8       \$ 3,281.6       8       8         12481       11/17/2011       22       7       218       9       \$ 5,590.9       9       8         12483       11/22/2011       17       8       81       6       \$ 2,327.1       8       7         12484       11/7/2011       32       6       350       9       \$ 4,495.3       9       8         12488       11/30/2011       9       9       55       5       1,298.7       7       7         12489       1/7/2011       332       1       15       2       \$ 334.9       3       1         12490       12/4/2011       5       9       245       9       \$ 5,417.9       9       9       9         12491       11/1/2011       38       6       26       3       \$ 460.4       4       4         12492       10/7/2011       62       5       20       2       \$ 263.2       2       2       2         12493       6/27/2011 <td< td=""><td>12477</td><td>11/17/2011</td><td>22</td><td>7</td><td>308</td><td>9</td><td>\$</td><td>13,117.0</td><td>9</td><td></td><td>8</td></td<>	12477	11/17/2011	22	7	308	9	\$	13,117.0	9		8
12480         11/11/2011         28         7         154         8         \$ 3,281.6         8         8           12481         11/17/2011         22         7         218         9         \$ 5,590.9         9         8           12483         11/22/2011         17         8         81         6         \$ 2,327.1         8         7           12484         11/7/2011         32         6         350         9         \$ 4,495.3         9         8           12488         11/30/2011         9         9         55         5         1,298.7         7         7           12489         1/7/2011         332         1         15         2         \$ 334.9         3         1           12490         12/4/2011         5         9         245         9         \$ 5,417.9         9         9           12491         11/1/2011         38         6         26         3         \$ 460.4         4         4           12492         10/7/2011         62         5         20         2         \$ 263.2         2         2           12493         6/27/2011         162         3         23         3	12478	12/6/2011	3	10	36	4	\$	681.0	5		6
12480         11/11/2011         28         7         154         8         \$ 3,281.6         8         8           12481         11/17/2011         22         7         218         9         \$ 5,590.9         9         8           12483         11/22/2011         17         8         81         6         \$ 2,327.1         8         7           12484         11/7/2011         32         6         350         9         \$ 4,495.3         9         8           12488         11/30/2011         9         9         55         5         1,298.7         7         7           12489         1/7/2011         332         1         15         2         \$ 334.9         3         1           12490         12/4/2011         5         9         245         9         \$ 5,417.9         9         9           12491         11/1/2011         38         6         26         3         \$ 460.4         4         4           12492         10/7/2011         62         5         20         2         \$ 263.2         2         2           12493         6/27/2011         162         3         23         3	12479	12/6/2011	3	10	35	4	\$	477.3	4		6
12483       11/22/2011       17       8       81       6       \$ 2,327.1       8       7         12484       11/7/2011       32       6       350       9       \$ 4,495.3       9       8         12488       11/30/2011       9       9       55       5       \$ 1,298.7       7       7         12489       1/7/2011       332       1       15       2       \$ 334.9       3       1         12490       12/4/2011       5       9       245       9       \$ 5,417.9       9       9         12491       11/1/2011       38       6       26       3       \$ 460.4       4       4         12492       10/7/2011       62       5       20       2       \$ 263.2       2       2         12493       6/27/2011       162       3       23       3       \$ 416.8       3       2         12494       11/30/2011       9       9       84       6       \$ 1,139.4       6       7         12497       9/19/2011       80       4       14       1       \$ 1,043.1       6       3         12500       11/16/2011       23       7 <t< td=""><td>12480</td><td>11/11/2011</td><td>28</td><td>7</td><td>154</td><td>8</td><td></td><td>3,281.6</td><td>8</td><td></td><td>8</td></t<>	12480	11/11/2011	28	7	154	8		3,281.6	8		8
12484       11/7/2011       32       6       350       9       \$ 4,495.3       9       8         12488       11/30/2011       9       9       55       5       \$ 1,298.7       7       7         12489       1/7/2011       332       1       15       2       \$ 334.9       3       1         12490       12/4/2011       5       9       245       9       \$ 5,417.9       9       9         12491       11/1/2011       38       6       26       3       \$ 460.4       4       4         12492       10/7/2011       62       5       20       2       \$ 263.2       2       2         12493       6/27/2011       162       3       23       3       \$ 416.8       3       2         12494       11/30/2011       9       9       84       6       \$ 1,139.4       6       7         12497       9/19/2011       80       4       14       1       \$ 1,043.1       6       3         12498       11/18/2011       21       8       23       3       \$ 403.7       3       4         12500       11/16/2011       23       7	12481	11/17/2011	22	7	218	9	\$	5,590.9	9		8
12488       11/30/2011       9       9       55       5       \$ 1,298.7       7       7         12489       1/7/2011       332       1       15       2       \$ 334.9       3       1         12490       12/4/2011       5       9       245       9       \$ 5,417.9       9       9         12491       11/1/2011       38       6       26       3       \$ 460.4       4       4         12492       10/7/2011       62       5       20       2       \$ 263.2       2       2         12493       6/27/2011       162       3       23       3       \$ 416.8       3       2         12494       11/30/2011       9       9       84       6       \$ 1,139.4       6       7         12497       9/19/2011       80       4       14       1       \$ 1,043.1       6       3         12498       11/18/2011       21       8       23       3       \$ 403.7       3       4         12500       11/16/2011       23       7       65       6       \$ 4,206.3       9       7         12501       1/28/2011       311       1	12483	11/22/2011	17	8	81	6	\$	2,327.1	8		7
12489       1/7/2011       332       1       15       2       \$       334.9       3       1         12490       12/4/2011       5       9       245       9       \$       5,417.9       9       9       9         12491       11/1/2011       38       6       26       3       \$       460.4       4       4         12492       10/7/2011       62       5       20       2       \$       263.2       2       2         12493       6/27/2011       162       3       23       3       \$       416.8       3       2         12494       11/30/2011       9       9       84       6       \$       1,139.4       6       7         12497       9/19/2011       80       4       14       1       \$       1,043.1       6       3         12498       11/18/2011       21       8       23       3       \$       403.7       3       4         12500       11/16/2011       23       7       65       6       \$       4,206.3       9       7         12501       1/28/2011       311       1       160       8       2,089.	12484	11/7/2011	32	6	350	9	\$	4,495.3	9		8
12490       12/4/2011       5       9       245       9       \$       5,417.9       9       9       9       19         12491       11/1/2011       38       6       26       3       \$       460.4       4       4         12492       10/7/2011       62       5       20       2       \$       263.2       2       2         12493       6/27/2011       162       3       23       3       \$       416.8       3       2         12494       11/30/2011       9       9       84       6       \$       1,139.4       6       7         12497       9/19/2011       80       4       14       1       \$       1,043.1       6       3         12498       11/18/2011       21       8       23       3       \$       403.7       3       4         12500       11/16/2011       23       7       65       6       \$       4,206.3       9       7         12501       1/28/2011       311       1       160       8       \$       2,089.7       8       5         12502       9/5/2011       94       4       147       8 </td <td>12488</td> <td>11/30/2011</td> <td>9</td> <td>9</td> <td>55</td> <td>5</td> <td>\$</td> <td>1,298.7</td> <td>7</td> <td></td> <td>7</td>	12488	11/30/2011	9	9	55	5	\$	1,298.7	7		7
12491       11/1/2011       38       6       26       3       \$ 460.4       4       4         12492       10/7/2011       62       5       20       2       \$ 263.2       2       2         12493       6/27/2011       162       3       23       3       \$ 416.8       3       2         12494       11/30/2011       9       9       84       6       \$ 1,139.4       6       7         12497       9/19/2011       80       4       14       1       \$ 1,043.1       6       3         12498       11/18/2011       21       8       23       3       \$ 403.7       3       4         12500       11/16/2011       23       7       65       6       \$ 4,206.3       9       7         12501       1/28/2011       311       1       160       8       \$ 2,089.7       8       5         12502       9/5/2011       94       4       147       8       \$ 3,723.9       9       7         12503       1/6/2011       33       1       1       0       \$ (1,126.0)       0       0         12504       11/21/2011       18       8	12489	1/7/2011	332	1	15	2	\$	334.9	3		1
12492       10/7/2011       62       5       20       2       \$ 263.2       2       2         12493       6/27/2011       162       3       23       3       \$ 416.8       3       2         12494       11/30/2011       9       9       84       6       \$ 1,139.4       6       7         12497       9/19/2011       80       4       14       1       \$ 1,043.1       6       3         12498       11/18/2011       21       8       23       3       \$ 403.7       3       4         12500       11/16/2011       23       7       65       6       \$ 4,206.3       9       7         12501       1/28/2011       311       1       160       8       \$ 2,089.7       8       5         12502       9/5/2011       94       4       147       8       \$ 3,723.9       9       7         12503       1/6/2011       333       1       1       0       \$ (1,126.0)       0       0         12504       11/21/2011       18       8       15       2       \$ 114.0       0       2         12505       2/11/2011       298       1	12490	12/4/2011	5	9	245	9	\$	5,417.9	9		9
12493       6/27/2011       162       3       23       3       \$ 416.8       3       2         12494       11/30/2011       9       9       84       6       \$ 1,139.4       6       7         12497       9/19/2011       80       4       14       1       \$ 1,043.1       6       3         12498       11/18/2011       21       8       23       3       \$ 403.7       3       4         12500       11/16/2011       23       7       65       6       \$ 4,206.3       9       7         12501       1/28/2011       311       1       160       8       \$ 2,089.7       8       5         12502       9/5/2011       94       4       147       8       \$ 3,723.9       9       7         12503       1/6/2011       333       1       1       0       \$ (1,126.0)       0       0         12504       11/21/2011       18       8       15       2       \$ 114.0       0       2         12505       2/11/2011       298       1       1       0       \$ (4.5)       0       0         12506       4/21/2011       228       2	12491	11/1/2011	38	6	26	3	\$	460.4	4		4
12494       11/30/2011       9       9       84       6       \$ 1,139.4       6       7         12497       9/19/2011       80       4       14       1       \$ 1,043.1       6       3         12498       11/18/2011       21       8       23       3       \$ 403.7       3       4         12500       11/16/2011       23       7       65       6       \$ 4,206.3       9       7         12501       1/28/2011       311       1       160       8       \$ 2,089.7       8       5         12502       9/5/2011       94       4       147       8       \$ 3,723.9       9       7         12503       1/6/2011       333       1       1       0       \$ (1,126.0)       0       0         12504       11/21/2011       18       8       15       2       \$ 114.0       0       2         12505       2/11/2011       298       1       1       0       \$ (4.5)       0       0         12506       4/21/2011       228       2       23       3       73.5       0       0         12508       11/13/2011       26       7       <	12492	10/7/2011	62	5	20	2	\$	263.2	2		2
12497       9/19/2011       80       4       14       1       \$ 1,043.1       6       3         12498       11/18/2011       21       8       23       3       \$ 403.7       3       4         12500       11/16/2011       23       7       65       6       \$ 4,206.3       9       7         12501       1/28/2011       311       1       160       8       \$ 2,089.7       8       5         12502       9/5/2011       94       4       147       8       \$ 3,723.9       9       7         12503       1/6/2011       333       1       1       0       \$ (1,126.0)       0       0         12504       11/21/2011       18       8       15       2       \$ 114.0       0       2         12505       2/11/2011       298       1       1       0       \$ (4.5)       0       0         12506       4/21/2011       228       2       23       3       73.5       0       0         12507       7/28/2011       131       3       23       3       1,258.1       6       3         12509       2/28/2011       279       1 <t< td=""><td>12493</td><td>6/27/2011</td><td>162</td><td>3</td><td>23</td><td>3</td><td>\$</td><td>416.8</td><td>3</td><td></td><td>2</td></t<>	12493	6/27/2011	162	3	23	3	\$	416.8	3		2
12498       11/18/2011       21       8       23       3       \$ 403.7       3       4         12500       11/16/2011       23       7       65       6       \$ 4,206.3       9       7         12501       1/28/2011       311       1       160       8       \$ 2,089.7       8       5         12502       9/5/2011       94       4       147       8       \$ 3,723.9       9       7         12503       1/6/2011       333       1       1       0       \$ (1,126.0)       0       0         12504       11/21/2011       18       8       15       2       \$ 114.0       0       2         12505       2/11/2011       298       1       1       0       \$ (4.5)       0       0         12506       4/21/2011       228       2       23       3       73.5       0       0         12507       7/28/2011       131       3       23       3       1,258.1       6       3         12508       11/13/2011       26       7       69       6       \$ 398.3       3       5         12509       2/28/2011       279       1 <td< td=""><td>12494</td><td>11/30/2011</td><td>9</td><td>9</td><td>84</td><td>6</td><td>\$</td><td>1,139.4</td><td>6</td><td></td><td>7</td></td<>	12494	11/30/2011	9	9	84	6	\$	1,139.4	6		7
12500       11/16/2011       23       7       65       6       \$ 4,206.3       9       7         12501       1/28/2011       311       1       160       8       \$ 2,089.7       8       5         12502       9/5/2011       94       4       147       8       \$ 3,723.9       9       7         12503       1/6/2011       333       1       1       0       \$ (1,126.0)       0       0         12504       11/21/2011       18       8       15       2       \$ 114.0       0       2         12505       2/11/2011       298       1       1       0       \$ (4.5)       0       0         12506       4/21/2011       228       2       23       3       73.5       0       0         12507       7/28/2011       131       3       23       3       \$ 1,258.1       6       3         12508       11/13/2011       26       7       69       6       \$ 398.3       3       5         12509       2/28/2011       279       1       7       0       \$ 176.5       1       0	12497	9/19/2011	80	4	14	1	\$	1,043.1	6		3
12501       1/28/2011       311       1       160       8 \$ 2,089.7       8 \$ 5         12502       9/5/2011       94       4       147       8 \$ 3,723.9       9       7         12503       1/6/2011       333       1       1       0 \$ (1,126.0)       0       0         12504       11/21/2011       18       8       15       2 \$ 114.0       0       2         12505       2/11/2011       298       1       1       0 \$ (4.5)       0       0         12506       4/21/2011       228       2       23       3 \$ 73.5       0       0         12507       7/28/2011       131       3       23       3 \$ 1,258.1       6       3         12508       11/13/2011       26       7       69       6 \$ 398.3       3       5         12509       2/28/2011       279       1       7       0 \$ 176.5       1       0	12498	11/18/2011	21	8	23	3	\$	403.7	3		4
12502       9/5/2011       94       4       147       8       \$ 3,723.9       9       7         12503       1/6/2011       333       1       1       0       \$ (1,126.0)       0       0         12504       11/21/2011       18       8       15       2       \$ 114.0       0       2         12505       2/11/2011       298       1       1       0       \$ (4.5)       0       0         12506       4/21/2011       228       2       23       3       73.5       0       0         12507       7/28/2011       131       3       23       3       \$ 1,258.1       6       3         12508       11/13/2011       26       7       69       6       \$ 398.3       3       5         12509       2/28/2011       279       1       7       0       \$ 176.5       1       0	12500	11/16/2011	23	7	65	6	\$	4,206.3	9		7
12503       1/6/2011       333       1       1       0       \$ (1,126.0)       0       0         12504       11/21/2011       18       8       15       2       \$ 114.0       0       2         12505       2/11/2011       298       1       1       0       \$ (4.5)       0       0         12506       4/21/2011       228       2       23       3       \$ 73.5       0       0         12507       7/28/2011       131       3       23       3       \$ 1,258.1       6       3         12508       11/13/2011       26       7       69       6       \$ 398.3       3       5         12509       2/28/2011       279       1       7       0       \$ 176.5       1       0	12501	1/28/2011	311	1	160	8	\$	2,089.7	8		5
12504       11/21/2011       18       8       15       2 \$ 114.0       0 2         12505       2/11/2011       298       1       1 0 \$ (4.5)       0 0         12506       4/21/2011       228       2       23       3 \$ 73.5       0 0         12507       7/28/2011       131       3       23       3 \$ 1,258.1       6       3         12508       11/13/2011       26       7       69       6 \$ 398.3       3       5         12509       2/28/2011       279       1       7       0 \$ 176.5       1       0	12502	9/5/2011	94	4	147	8	\$	3,723.9	9		7
12505       2/11/2011       298       1       1       0       \$ (4.5)       0       0         12506       4/21/2011       228       2       23       3       \$ 73.5       0       0         12507       7/28/2011       131       3       23       3       \$ 1,258.1       6       3         12508       11/13/2011       26       7       69       6       \$ 398.3       3       5         12509       2/28/2011       279       1       7       0       \$ 176.5       1       0	12503	1/6/2011	333	1	1	0	\$	(1,126.0)	0		0
12506       4/21/2011       228       2       23       3       \$ 73.5       0       0         12507       7/28/2011       131       3       23       3       \$ 1,258.1       6       3         12508       11/13/2011       26       7       69       6       \$ 398.3       3       5         12509       2/28/2011       279       1       7       0       \$ 176.5       1       0	12504	11/21/2011	18	8	15	2	\$	114.0	0		2
12507       7/28/2011       131       3       23       3       \$ 1,258.1       6       3         12508       11/13/2011       26       7       69       6       \$ 398.3       3       5         12509       2/28/2011       279       1       7       0       \$ 176.5       1       0	12505	2/11/2011	298	1	1	0		(4.5)	0		0
12508       11/13/2011       26       7       69       6 \$ 398.3       3       5         12509       2/28/2011       279       1       7       0 \$ 176.5       1       0	12506	4/21/2011	228	2	23	3		73.5	0		0
12509 2/28/2011 279 1 7 0 \$ 176.5 1 0	12507	7/28/2011	131	3	23	3		1,258.1	6		3
	12508	11/13/2011	26	7	69	6	\$	398.3	3		5
10710	12509	2/28/2011	279	1	7	0	\$	176.5	1		0
12510 7/20/2011 139 3 33 4 \$ 982.6 6 4	12510	7/20/2011	139	3	33	4	\$	982.6	6		4

12512	E-commerc	ce Retail	RFN	<b>M</b> Anal	ysis Rep	<u>ort</u>	<b>Customer Segmentation</b>			
12513	12512	10/4/2011	65	5	34	4	\$ 138.0	0	2	
12515   12/21/2010   348	12513		83	4	36	4	586.8	4	3	
12516	12514	3/17/2011	262	1	51	5	\$ 1,017.7	6	3	
12516	12515		348	1	16	2	383.7	3	1	
12518	12516	9/23/2011	76	4	26	3	1,312.1	7	4	
12518	12517	11/11/2011	28	7	286	9	\$ 2,464.9	8	8	
12520	12518	12/9/2011	0	10	124	8	\$ 2,056.9	8	9	
12521	12519	10/7/2011	62	5	18	2	\$ 340.8	3	2	
12522	12520	9/21/2011	78	4	155	8	\$ 2,582.5	8	6	
12523       12/8/2011       1       10       110       7       \$       1,745.6       7       8         12524       11/30/2011       9       9       144       8       \$       4,485.7       9       9         12526       12/9/2011       0       10       71       6       \$       1,316.7       7       8         12527       9/19/2011       80       4       18       2       \$       348.7       3       2         12528       11/30/2011       9       9       95       7       \$       1,922.3       7       8         12530       10/11/2011       58       5       68       6       \$       1,623.6       7       6         12531       11/25/2011       14       8       17       2       \$       125.2       0       2         12534       8/1/2011       128       3       63       6       \$       1,089.2       6       4         12535       9/9/2011       90       4       34       4       5       716.4       5       4         12536       12/2/2011       7       9       273       9       \$       4,10	12521	7/20/2011	139	3	38	4	\$ 599.7	4	3	
12524         11/30/2011         9         9         144         8         \$         4,485.7         9         9           12526         12/9/2011         0         10         71         6         \$         1,316.7         7         8           12527         9/19/2011         80         4         18         2         \$         348.7         3         2           12528         11/30/2011         9         9         9         7         \$         1,922.3         7         8           12530         10/11/2011         58         5         68         6         \$         1,623.6         7         6           12531         11/25/2011         14         8         17         2         \$         125.2         0         2           12532         11/9/2011         30         7         16         2         \$         349.8         3         3           12535         9/9/2011         90         4         34         4         \$         716.4         5         4           12536         12/2/2011         7         9         273         9         \$         4,106.8         9         9	12522	10/31/2011	39	6	12	1	\$ 192.7	1	1	
12526         12/9/2011         0         10         71         6         \$ 1,316.7         7         8           12527         9/19/2011         80         4         18         2         \$ 348.7         3         2           12528         11/30/2011         9         9         95         7         \$ 1,922.3         8           12531         11/25/2011         14         8         17         2         \$ 125.2         0         2           12532         11/9/2011         30         7         16         2         \$ 349.8         3         3           12534         8/1/2011         128         3         63         6         \$ 1,089.2         6         4           12535         9/9/2011         90         4         34         4         5 716.4         5         4           12536         12/2/2011         7         9         273         9         \$ 4,106.8         9         9           12538         11/17/2011         29         7         21         2         364.0         3         3           12540         11/120/2011         29         7         21         2         364.0	12523	12/8/2011	1	10	110	7	\$ 1,745.6	7	8	
12527         9/19/2011         80         4         18         2         \$ 348.7         3         2           12528         11/30/2011         9         9         95         7         \$ 1,922.3         7         8           12530         10/11/2011         58         5         68         6         \$ 1,623.6         7         6           12531         11/25/2011         14         8         17         2         \$ 125.2         0         2           12534         8/1/2011         128         3         63         6         \$ 1,089.2         6         4           12535         9/9/2011         90         4         34         4         \$ 716.4         5         4           12536         12/2/2011         7         9         273         9         \$ 4,106.8         9         9           12538         11/10/2011         29         7         21         2         \$ 364.0         3         3           12539         11/17/2011         22         7         274         9         \$ 3,852.5         9         8           12540         11/20/2011         19         8         481         9	12524	11/30/2011	9	9	144	8	\$ 4,485.7	9	9	
12528         11/30/2011         9         9         95         7         \$ 1,922.3         7         8           12530         10/11/2011         58         5         68         6         \$ 1,623.6         7         6           12531         11/25/2011         14         8         17         2         \$ 125.2         0         2           12532         11/9/2011         30         7         16         2         \$ 349.8         3         3           12534         8/1/2011         128         3         63         6         \$ 1,089.2         6         4           12535         9/9/2011         90         4         34         4         \$ 716.4         5         4           12536         12/2/2011         7         9         273         9         \$ 4,106.8         9         9         9           12538         11/10/2011         29         7         21         2         \$ 364.0         3         3         3         12540         11/20/2011         19         8         481         9         13,309.0         9         9         12         12         \$ 364.0         3         3         3 <t< td=""><td>12526</td><td>12/9/2011</td><td>0</td><td>10</td><td>71</td><td>6</td><td>\$ 1,316.7</td><td>7</td><td>8</td></t<>	12526	12/9/2011	0	10	71	6	\$ 1,316.7	7	8	
12530         10/11/2011         58         5         68         6         \$         1,623.6         7         6           12531         11/25/2011         14         8         17         2         \$         125.2         0         2           12532         11/9/2011         30         7         16         2         \$         34.8         3         3         3         3           12534         8/1/2011         128         3         63         6         \$         1,089.2         6         4           12535         9/9/2011         90         4         34         4         \$         716.4         5         4           12536         12/2/2011         7         9         273         9         \$         4,106.8         9         9           12538         11/10/2011         29         7         21         2         \$         364.0         3         3         3           12539         11/17/2011         22         7         274         9         \$         3,852.5         9         8           12540         11/20/2011         19         8         481         19         \$	12527	9/19/2011	80	4	18	2	\$ 348.7	3	2	
12531       11/25/2011       14       8       17       2       \$       125.2       0       2         12532       11/9/2011       30       7       16       2       \$       34.8       3       3         12534       8/1/2011       128       3       63       6       \$       1,089.2       6       4         12535       9/9/2011       90       4       34       4       \$       716.4       5       4         12536       12/2/2011       7       9       273       9       \$       4,106.8       9       9         12538       11/10/2011       29       7       21       2       364.0       3       3         12539       11/17/2011       22       7       274       9       \$       3,852.5       9       8         12540       11/20/2011       19       8       481       9       \$       13,309.0       9       9         12541       11/10/2011       29       7       20       2       \$       355.7       3       3         12542       9/25/2011       74       4       50       5       96.1       4	12528	11/30/2011	9	9	95	7	\$ 1,922.3	7	8	
12532       11/9/2011       30       7       16       2       \$       349.8       3       3         12534       8/1/2011       128       3       63       6       \$       1,089.2       6       4         12535       9/9/2011       90       4       34       4       \$       716.4       5       4         12536       12/2/2011       7       9       273       9       \$       4,106.8       9       9       9         12538       11/10/2011       29       7       21       2       \$       364.0       3       3         12539       11/17/2011       22       7       274       9       \$       3,852.5       9       8         12540       11/20/2011       19       8       481       9       \$       13,309.0       9       9         12541       11/10/2011       29       7       52       5       \$       981.2       6       6       6         12544       11/10/2011       29       7       20       2       \$       355.7       3       3       3         12546       10/24/2011       45       6       70 </td <td>12530</td> <td>10/11/2011</td> <td>58</td> <td>5</td> <td>68</td> <td>6</td> <td>\$ 1,623.6</td> <td>7</td> <td>6</td>	12530	10/11/2011	58	5	68	6	\$ 1,623.6	7	6	
12534	12531	11/25/2011	14	8	17	2	\$ 125.2	0	2	
12535       9/9/2011       90       4       34       4       \$ 716.4       5       4         12536       12/2/2011       7       9       273       9       \$ 4,106.8       9       9         12538       11/10/2011       29       7       21       2       \$ 364.0       3       3         12539       11/17/2011       29       7       274       9       \$ 3,852.5       9       8         12540       11/20/2011       19       8       481       9       \$ 13,309.0       9       9         12541       11/10/2011       29       7       52       5       \$ 981.2       6       6         12544       11/10/2011       29       7       20       2       \$ 355.7       3       3         12545       9/25/2011       74       4       50       5       \$ 1,000.4       6       4         12546       10/24/2011       45       6       70       6       \$ 1,141.5       6       6         12547       5/26/2011       193       2       8       1       \$ 207.8       1       0         12548       6/26/2011       163       3	12532	11/9/2011	30	7	16	2	\$ 349.8	3	3	
12536         12/2/2011         7         9         273         9         \$         4,106.8         9         9           12538         11/10/2011         29         7         21         2         \$         364.0         3         3           12539         11/17/2011         22         7         274         9         \$         3,852.5         9         8           12540         11/10/2011         19         8         481         9         \$         13,309.0         9         9           12541         11/10/2011         29         7         52         5         981.2         6         6         6           12544         11/10/2011         29         7         20         2         355.7         3         3           12545         9/25/2011         74         4         50         5         1,000.4         6         4           12546         10/24/2011         45         6         70         6         \$         1,141.5         6         6         6           12547         5/26/2011         193         2         8         1         \$         207.8         1         0	12534	8/1/2011	128	3	63	6	\$ 1,089.2	6	4	
12538       11/10/2011       29       7       21       2       \$ 364.0       3       3         12539       11/17/2011       22       7       274       9       \$ 3,852.5       9       8         12540       11/20/2011       19       8       481       9       \$ 13,309.0       9       9       9         12541       11/10/2011       29       7       52       5       981.2       6       6       6         12544       11/10/2011       29       7       20       2       \$ 355.7       3       3         12545       9/25/2011       74       4       50       5       1,000.4       6       4         12546       10/24/2011       45       6       70       6       1,141.5       6       6         12547       5/26/2011       193       2       8       1       \$ 207.8       1       0         12548       6/26/2011       163       3       5       0       95.2       0       0         12548       6/26/2011       78       4       57       5       964.8       6       4         12551       12/17/2010       352	12535	9/9/2011	90	4	34	4	\$ 716.4	5	4	
12539       11/17/2011       22       7       274       9       \$ 3,852.5       9       8         12540       11/20/2011       19       8       481       9       \$ 13,309.0       9       9         12541       11/10/2011       29       7       52       5       981.2       6       6         12544       11/10/2011       29       7       20       2       \$ 355.7       3       3         12545       9/25/2011       74       4       50       5       1,000.4       6       4         12546       10/24/2011       45       6       70       6       \$ 1,141.5       6       6         12547       5/26/2011       193       2       8       1       \$ 207.8       1       0         12548       6/26/2011       163       3       5       95.2       0       0       0         12548       6/26/2011       163       3       5       95.2       0       0       0         12550       9/21/2011       78       4       57       5       964.8       6       4         12551       12/17/2010       352       1       10	12536	12/2/2011	7	9	273	9	\$ 4,106.8	9	9	
12540       11/20/2011       19       8       481       9       \$ 13,309.0       9       9         12541       11/10/2011       29       7       52       5       981.2       6       6         12544       11/10/2011       29       7       20       2       \$ 355.7       3       3         12545       9/25/2011       74       4       50       5       1,000.4       6       4         12546       10/24/2011       45       6       70       6       \$ 1,141.5       6       6         12547       5/26/2011       193       2       8       1       \$ 207.8       1       0         12548       6/26/2011       163       3       5       0       \$ 95.2       0       0         12548       6/26/2011       78       4       57       5       964.8       6       4         12550       9/21/2011       78       4       57       5       964.8       6       4         12551       12/17/2010       352       1       10       1       \$ 168.0       1       0         12552       11/17/2011       8       9       196	12538	11/10/2011	29	7	21	2	\$ 364.0	3	3	
12541       11/10/2011       29       7       52       5       \$ 981.2       6       6         12544       11/10/2011       29       7       20       2       \$ 355.7       3       3         12545       9/25/2011       74       4       50       5       \$ 1,000.4       6       4         12546       10/24/2011       45       6       70       6       \$ 1,141.5       6       6         12547       5/26/2011       193       2       8       1       \$ 207.8       1       0         12548       6/26/2011       163       3       5       0       \$ 95.2       0       0         12548       6/26/2011       163       3       5       0       \$ 95.2       0       0         12550       9/21/2011       78       4       57       5       964.8       6       4         12551       12/17/2010       352       1       10       1       \$ 168.0       1       0         12552       11/12/2011       38       6       20       2       \$ 437.8       3       3         12553       12/12/2011       8       9       196	12539	11/17/2011	22	7	274	9	\$ 3,852.5	9	8	
12544       11/10/2011       29       7       20       2       \$ 355.7       3       3         12545       9/25/2011       74       4       50       5       \$ 1,000.4       6       4         12546       10/24/2011       45       6       70       6       \$ 1,141.5       6       6         12547       5/26/2011       193       2       8       1       \$ 207.8       1       0         12548       6/26/2011       163       3       5       0       \$ 95.2       0       0         12550       9/21/2011       78       4       57       5       964.8       6       4         12551       12/17/2010       352       1       10       1       \$ 168.0       1       0         12552       11/1/2011       38       6       20       2       \$ 437.8       3       3         12553       12/1/2011       8       9       196       8       3,652.3       9       9         12556       10/20/2011       49       6       121       7       \$ 603.7       4       5         12557       11/23/2011       16       8       33 <td>12540</td> <td>11/20/2011</td> <td>19</td> <td>8</td> <td>481</td> <td>9</td> <td>\$ 13,309.0</td> <td>9</td> <td>9</td>	12540	11/20/2011	19	8	481	9	\$ 13,309.0	9	9	
12545       9/25/2011       74       4       50       5       \$ 1,000.4       6       4         12546       10/24/2011       45       6       70       6       \$ 1,141.5       6       6         12547       5/26/2011       193       2       8       1       \$ 207.8       1       0         12548       6/26/2011       163       3       5       0       \$ 95.2       0       0         12550       9/21/2011       78       4       57       5       \$ 964.8       6       4         12551       12/17/2010       352       1       10       1       \$ 168.0       1       0         12552       11/1/2011       38       6       20       2       \$ 437.8       3       3         12553       12/1/2011       8       9       196       8       \$ 3,652.3       9       9         12556       10/20/2011       49       6       121       7       \$ 603.7       4       5         12557       11/23/2011       16       8       33       4       \$ 11,991.0       9       7         12558       12/8/2011       1       10	12541	11/10/2011	29	7	52	5	\$ 981.2	6	6	
12546       10/24/2011       45       6       70       6       \$ 1,141.5       6       6         12547       5/26/2011       193       2       8       1       \$ 207.8       1       0         12548       6/26/2011       163       3       5       0       \$ 95.2       0       0         12550       9/21/2011       78       4       57       5       964.8       6       4         12551       12/17/2010       352       1       10       1       \$ 168.0       1       0         12552       11/1/2011       38       6       20       2       \$ 437.8       3       3         12553       12/1/2011       8       9       196       8       \$ 3,652.3       9       9         12556       10/20/2011       49       6       121       7       \$ 603.7       4       5         12557       11/23/2011       16       8       33       4       \$ 11,991.0       9       7         12558       12/8/2011       1       10       22       3       \$ 0.0       0       4         12559       2/2/2011       307       1       22 <td>12544</td> <td>11/10/2011</td> <td>29</td> <td>7</td> <td>20</td> <td>2</td> <td>355.7</td> <td>3</td> <td>3</td>	12544	11/10/2011	29	7	20	2	355.7	3	3	
12547       5/26/2011       193       2       8       1       \$ 207.8       1       0         12548       6/26/2011       163       3       5       0       \$ 95.2       0       0         12550       9/21/2011       78       4       57       5       964.8       6       4         12551       12/17/2010       352       1       10       1       \$ 168.0       1       0         12552       11/1/2011       38       6       20       2       \$ 437.8       3       3         12553       12/1/2011       8       9       196       8       \$ 3,652.3       9       9         12556       10/20/2011       49       6       121       7       \$ 603.7       4       5         12557       11/23/2011       16       8       33       4       \$ 11,991.0       9       7         12558       12/8/2011       1       10       22       3       \$ 0.0       0       4         12559       2/2/2011       307       1       22       3       \$ 536.2       4       1         12560       12/4/2011       5       9       111	12545	9/25/2011	74	4	50	5	\$ 1,000.4	6	4	
12548       6/26/2011       163       3       5       0       \$ 95.2       0       0         12550       9/21/2011       78       4       57       5       \$ 964.8       6       4         12551       12/17/2010       352       1       10       1       \$ 168.0       1       0         12552       11/1/2011       38       6       20       2       \$ 437.8       3       3         12553       12/1/2011       8       9       196       8       \$ 3,652.3       9       9         12556       10/20/2011       49       6       121       7       \$ 603.7       4       5         12557       11/23/2011       16       8       33       4       \$ 11,991.0       9       7         12558       12/8/2011       1       10       22       3       \$ 0.0       0       4         12559       2/2/2011       307       1       22       3       \$ 536.2       4       1         12560       12/4/2011       5       9       111       7       \$ 2,101.4       8       8         12561       2/10/2011       8       9       168 <td>12546</td> <td>10/24/2011</td> <td>45</td> <td>6</td> <td>70</td> <td>6</td> <td>\$ 1,141.5</td> <td>6</td> <td>6</td>	12546	10/24/2011	45	6	70	6	\$ 1,141.5	6	6	
12550       9/21/2011       78       4       57       5       964.8       6       4         12551       12/17/2010       352       1       10       1       \$       168.0       1       0         12552       11/1/2011       38       6       20       2       \$       437.8       3       3         12553       12/1/2011       8       9       196       8       \$       3,652.3       9       9         12556       10/20/2011       49       6       121       7       \$       603.7       4       5         12557       11/23/2011       16       8       33       4       \$       11,991.0       9       7         12558       12/8/2011       1       10       22       3       \$       0.0       0       4         12559       2/2/2011       307       1       22       3       \$       536.2       4       1         12560       12/4/2011       5       9       111       7       \$       2,101.4       8       8         12561       2/10/2011       299       1       16       2       \$       238.9       2 <td>12547</td> <td>5/26/2011</td> <td>193</td> <td>2</td> <td>8</td> <td>1</td> <td>\$ 207.8</td> <td>1</td> <td>0</td>	12547	5/26/2011	193	2	8	1	\$ 207.8	1	0	
12551       12/17/2010       352       1       10       1       \$ 168.0       1       0         12552       11/1/2011       38       6       20       2       \$ 437.8       3       3         12553       12/1/2011       8       9       196       8       \$ 3,652.3       9       9         12556       10/20/2011       49       6       121       7       \$ 603.7       4       5         12557       11/23/2011       16       8       33       4       \$ 11,991.0       9       7         12558       12/8/2011       1       10       22       3       \$ 0.0       0       4         12559       2/2/2011       307       1       22       3       \$ 536.2       4       1         12560       12/4/2011       5       9       111       7       \$ 2,101.4       8       8         12561       2/10/2011       299       1       16       2       \$ 238.9       2       0         12562       12/1/2011       8       9       168       8       \$ 3,781.7       9       9         12564       3/23/2011       256       2	12548	6/26/2011	163	3	5	0	\$ 95.2	0	0	
12552       11/1/2011       38       6       20       2       \$ 437.8       3       3         12553       12/1/2011       8       9       196       8       \$ 3,652.3       9       9         12556       10/20/2011       49       6       121       7       \$ 603.7       4       5         12557       11/23/2011       16       8       33       4       \$ 11,991.0       9       7         12558       12/8/2011       1       10       22       3       \$ 0.0       0       4         12559       2/2/2011       307       1       22       3       \$ 536.2       4       1         12560       12/4/2011       5       9       111       7       \$ 2,101.4       8       8         12561       2/10/2011       299       1       16       2       \$ 238.9       2       0         12562       12/1/2011       8       9       168       8       \$ 3,781.7       9       9         12564       3/23/2011       256       2       21       2       \$ 456.9       3       1         12565       3/3/2011       276       1       10	12550	9/21/2011	78	4	57	5	\$ 964.8	6	4	
12553       12/1/2011       8       9       196       8       \$ 3,652.3       9       9         12556       10/20/2011       49       6       121       7       \$ 603.7       4       5         12557       11/23/2011       16       8       33       4       \$ 11,991.0       9       7         12558       12/8/2011       1       10       22       3       \$ 0.0       0       4         12559       2/2/2011       307       1       22       3       \$ 536.2       4       1         12560       12/4/2011       5       9       111       7       \$ 2,101.4       8       8         12561       2/10/2011       299       1       16       2       \$ 238.9       2       0         12562       12/1/2011       8       9       168       8       \$ 3,781.7       9       9         12564       3/23/2011       256       2       21       2       \$ 456.9       3       1         12565       3/3/2011       276       1       10       1       \$ 131.2       0       0         12566       9/28/2011       71       4       20	12551	12/17/2010	352	1	10	1	\$ 168.0	1	0	
12556       10/20/2011       49       6       121       7       \$ 603.7       4       5         12557       11/23/2011       16       8       33       4       \$ 11,991.0       9       7         12558       12/8/2011       1       10       22       3       \$ 0.0       0       4         12559       2/2/2011       307       1       22       3       \$ 536.2       4       1         12560       12/4/2011       5       9       111       7       \$ 2,101.4       8       8         12561       2/10/2011       299       1       16       2       \$ 238.9       2       0         12562       12/1/2011       8       9       168       8       \$ 3,781.7       9       9         12564       3/23/2011       256       2       21       2       \$ 456.9       3       1         12565       3/3/2011       276       1       10       1       \$ 131.2       0       0         12566       9/28/2011       71       4       20       2       \$ 346.7       3       2         12567       11/17/2011       22       7       463	12552	11/1/2011	38	6	20	2	\$ 437.8	3	3	
12557       11/23/2011       16       8       33       4       \$ 11,991.0       9       7         12558       12/8/2011       1       10       22       3       \$ 0.0       0       4         12559       2/2/2011       307       1       22       3       \$ 536.2       4       1         12560       12/4/2011       5       9       111       7       \$ 2,101.4       8       8         12561       2/10/2011       299       1       16       2       \$ 238.9       2       0         12562       12/1/2011       8       9       168       8       \$ 3,781.7       9       9         12564       3/23/2011       256       2       21       2       \$ 456.9       3       1         12565       3/3/2011       276       1       10       1       \$ 131.2       0       0         12566       9/28/2011       71       4       20       2       \$ 346.7       3       2         12567       11/17/2011       22       7       463       9       \$ 9,114.9       9       8	12553	12/1/2011	8	9	196	8	\$ 3,652.3	9	9	
12558       12/8/2011       1       10       22       3       \$ 0.0       0       4         12559       2/2/2011       307       1       22       3       \$ 536.2       4       1         12560       12/4/2011       5       9       111       7       \$ 2,101.4       8       8         12561       2/10/2011       299       1       16       2       \$ 238.9       2       0         12562       12/1/2011       8       9       168       8       \$ 3,781.7       9       9         12564       3/23/2011       256       2       21       2       \$ 456.9       3       1         12565       3/3/2011       276       1       10       1       \$ 131.2       0       0         12566       9/28/2011       71       4       20       2       \$ 346.7       3       2         12567       11/17/2011       22       7       463       9       \$ 9,114.9       9       8	12556	10/20/2011	49	6	121	7	\$ 603.7	4	5	
12559       2/2/2011       307       1       22       3       \$ 536.2       4       1         12560       12/4/2011       5       9       111       7       \$ 2,101.4       8       8         12561       2/10/2011       299       1       16       2       \$ 238.9       2       0         12562       12/1/2011       8       9       168       8       \$ 3,781.7       9       9         12564       3/23/2011       256       2       21       2       \$ 456.9       3       1         12565       3/3/2011       276       1       10       1       \$ 131.2       0       0         12566       9/28/2011       71       4       20       2       \$ 346.7       3       2         12567       11/17/2011       22       7       463       9       \$ 9,114.9       9       8	12557	11/23/2011	16	8	33	4	\$ 11,991.0	9	7	
12560       12/4/2011       5       9       111       7       \$ 2,101.4       8       8         12561       2/10/2011       299       1       16       2       \$ 238.9       2       0         12562       12/1/2011       8       9       168       8       \$ 3,781.7       9       9         12564       3/23/2011       256       2       21       2       \$ 456.9       3       1         12565       3/3/2011       276       1       10       1       \$ 131.2       0       0         12566       9/28/2011       71       4       20       2       \$ 346.7       3       2         12567       11/17/2011       22       7       463       9       \$ 9,114.9       9       8	12558	12/8/2011	1	10	22	3	\$ 0.0	0	] 4	
12561       2/10/2011       299       1       16       2 \$ 238.9       2       0         12562       12/1/2011       8       9       168       8 \$ 3,781.7       9       9         12564       3/23/2011       256       2       21       2 \$ 456.9       3       1         12565       3/3/2011       276       1       10       1 \$ 131.2       0       0         12566       9/28/2011       71       4       20       2 \$ 346.7       3       2         12567       11/17/2011       22       7       463       9 \$ 9,114.9       9       8	12559	2/2/2011	307	1	22	3	\$ 536.2	4	1	
12562       12/1/2011       8       9       168       8       \$ 3,781.7       9       9         12564       3/23/2011       256       2       21       2       \$ 456.9       3       1         12565       3/3/2011       276       1       10       1       \$ 131.2       0       0         12566       9/28/2011       71       4       20       2       \$ 346.7       3       2         12567       11/17/2011       22       7       463       9       \$ 9,114.9       9       8	12560	12/4/2011	5	9	111	7	\$ 2,101.4	8	8	
12564       3/23/2011       256       2       21       2 \$ 456.9       3 1 1         12565       3/3/2011       276       1       10       1 \$ 131.2       0       0         12566       9/28/2011       71       4       20       2 \$ 346.7       3 2       2         12567       11/17/2011       22       7       463       9 \$ 9,114.9       9       8	12561	2/10/2011	299		16	2	\$ 238.9	2	0	
12565       3/3/2011       276       1       10       1       \$ 131.2       0       0         12566       9/28/2011       71       4       20       2       \$ 346.7       3       2         12567       11/17/2011       22       7       463       9       \$ 9,114.9       9       8	12562	12/1/2011	8	9	168	8	\$ 3,781.7	9	9	
12566       9/28/2011       71       4       20       2       \$ 346.7       3       2         12567       11/17/2011       22       7       463       9       \$ 9,114.9       9       8	12564	3/23/2011	256	2	21	2	456.9	3	1	
12567 11/17/2011 22 7 463 9 \$ 9,114.9 9 8	12565	3/3/2011	276	1	10	1	\$ 131.2	0	0	
	12566	9/28/2011	71	4	20	2	\$ 346.7	3	2	
12569 12/7/2011 2 10 191 8 \$ 4,065.0 9	12567	11/17/2011	22	7	463	9	\$ 9,114.9	9	8	
	12569	12/7/2011	2	10	191	8	\$ 4,065.0	9	9	

E-commerc	ce Retail	RFI	M Ana	alysis Repo	<u>ort</u>	<u>t</u> Customer Segmenta				tion
12571	10/31/2011	39	6	34	4	\$	519.6	4		4
12572	12/1/2011	8	9	62	6	\$	1,004.7	6		7
12573	4/26/2011	223	2	28	3	\$	160.5	1		1
12574	1/28/2011	311	1	11	1	\$	218.5	1		0
12576	11/4/2011	35	6	89	7	\$	1,307.0	7		7
12577	11/4/2011	35	6	148	8	\$	595.4	4		6
12578	11/18/2011	21	8	120	7	\$	2,753.4	8		8
12579	9/27/2011	72	4	31	4	\$	410.7	3		3
12580	4/7/2011	242	2	24	3	\$	415.7	3		1
12581	10/31/2011	39	6	15	2	\$	197.7	1		2
12582	4/15/2011	234	2	22	3	\$	511.4	4		2
12583	12/7/2011	2	10	251	9	\$	7,187.3	9		9
12584	12/6/2011	3	10	126	8	\$	1,894.0	7		8
12585	4/19/2011	230	2	97	7	\$	1,982.8	8		5
12586	11/22/2011	17	8	12	1	\$	179.9	1		2
12587	12/2/2011	7	9	4	0	\$	144.0	0		2
12588	10/31/2011	39	6	10	1	\$	214.9	1		1
12589	11/11/2011	28	7	35	4	\$	646.7	5		5
12590	6/2/2011	187	2	70	6	\$	9,861.4	9		5
12591	1/26/2011	313	1	26	3	\$	452.9	3		1
12592	9/8/2011	91	4	18	2	\$	437.6	3		2
12593	8/23/2011	106	4	21	2	\$	418.1	3		2
12594	11/2/2011	37	6	119	7	\$	3,320.2	8		7
12596	10/19/2011	50	5	27	3	\$	618.3	4		3
12597	11/20/2011	19	8	214	9	\$	3,683.1	9		9
12598	11/30/2011	9	9	133	8	\$	3,002.7	8		8
12599	11/10/2011	29	7	62	6	\$	1,032.6	6		6
12600	11/11/2011	28	7	65	6	\$	2,581.0	8		7
12601	6/3/2011	186	2	29	3	\$	569.6	4		2
12602	10/12/2011	57	5	12	1	\$	153.1	1		1
12603	11/18/2011	21	8	3	0	\$	739.2	5		4
12604	9/21/2011	78	4	16	2	\$	254.2	2		1
12605	12/9/2010	360	1	3	0	\$	(7.5)	0		0
12607	10/12/2011	57	5	202	8	\$	0.0	0		4
12609	9/22/2011	77	4	60	6	\$	1,126.9	6		5
12610	11/17/2011	22	7	111	7	\$	2,058.0	8		7
12611	10/18/2011	51	5	65	6	\$	1,193.3	6		5
12612	10/13/2011	56	5	21	2	\$	643.6	5		3
12613	11/8/2011	31	7	163	8	\$	3,219.0	8		8
12614	3/7/2011	272	1	20	2	\$	315.6	2		0
12615	12/7/2011	2	10	105	7	\$	2,291.2	8		8
12616	9/15/2011	84	4	36	4	\$	657.3	5		4
12617	11/10/2011	29	7	42	4	\$	355.5	3		4
12618	11/18/2011	21	8	11	1	\$	177.3	1		2
12619	11/23/2011	16	8	95	7		3,214.8	8		8
12620	11/25/2011	14	8	92	7	\$	1,339.4	7		7
12621	12/8/2011	1	10	474	9	\$	13,612.1	9		9

E-commerc	ce Retail	RFN	/I Ana	lysis Repo	<u>ort</u>	<u>t</u> Customer Segmenta			mentation
12622	4/21/2011	228	2	11	1	\$	180.1	1	0
12623	3/8/2011	271	1	18	2	\$	305.1	2	0
12624	8/25/2011	104	4	38	4	\$	641.1	5	4
12625	5/12/2011	207	2	91	7	\$	2,614.3	8	5
12626	11/16/2011	23	7	307	9	\$	6,388.4	9	8
12627	11/29/2011	10	9	230	9	\$	4,478.5	9	9
12628	12/5/2011	4	10	43	5	\$	769.6	5	7
12630	11/30/2011	9	9	64	6	\$	1,270.9	6	7
12631	10/13/2011	56	5	31	4	\$	640.5	5	4
12633	10/12/2011	57	5	103	7	\$	2,140.6	8	7
12635	9/11/2011	88	4	101	7	\$	1,689.2	7	6
12637	10/3/2011	66	5	394	9	\$	5,953.3	9	8
12638	11/6/2011	33	6	39	4	\$	671.7	5	4
12639	4/15/2011	234	2	22	3	\$	486.1	4	2
12640	11/16/2011	23	7	53	5	\$	1,174.6	6	6
12641	8/16/2011	113	3	10	1	\$	185.9	1	0
12642	11/14/2011	25	7	47	5	\$	1,013.3	6	6
12643	8/3/2011	126	3	24	3	\$	3,344.6	8	4
12644	8/2/2011	127	3	31	4	\$	477.9	4	3
12645	11/6/2011	33	6	74	6	\$	1,755.4	7	6
12646	12/5/2011	4	10	45	5	\$	1,347.0	7	7
12647	11/17/2011	22	7	128	8	\$	3,669.9	9	8
12648	7/8/2011	151	3	21	2	\$	318.1	2	1
12649	8/24/2011	105	4	33	4	\$	603.7	4	3
12650	12/6/2011	3	10	20	2	\$	314.4	2	4
12651	1/9/2011	330	1	9	1	\$	114.0	0	0
12652	1/21/2011	318	1	51	5	\$	914.5	6	3
12653	7/14/2011	145	3	43	5	\$	2,209.9	8	5
12654	11/29/2011	10	9	38	4	\$	602.0	4	5
12656	11/22/2011	17	8	130	8	\$	3,982.7	9	8
12657	11/28/2011	11	9	56	5	\$	1,152.1	6	7
12658	11/21/2011	18	8	36	4	\$	686.1	5	5
12659	11/10/2011	29	7	5	0	\$	91.7	0	1
12660	11/28/2011	11	9	13	1	\$	245.1	2	3
12662	12/9/2011	0	10	232	9	\$	3,817.1	9	9
12664	12/1/2011	8	9	38	4	\$	4,863.9	9	7
12665	1/19/2011	320	1	4	0	\$	61.8	0	0
12666	12/15/2010	354	1	2	0	\$	(227.4)	0	0
12667	10/12/2011	57	5	33	4	\$	620.1	4	4
12668	12/2/2011	7	9	168	8	\$	3,743.2	9	9
12669	7/12/2011	147	3	102	7	\$	1,607.7	7	5
12670	11/29/2011	10	9	94	7	\$	2,986.2	8	8
12672	1/14/2011	325	1	10	1	\$	225.9	1	0
12673	12/4/2011	5	9	42	4	\$	610.5	4	5
12674	11/28/2011	11	9	91	7	\$	1,919.3	7	8
12676	11/15/2011	24	7	45	5	\$	1,331.4	7	6
12678	10/28/2011	41	6	167	8	\$	17,588.3	9	8

E-commerc	ce Retail	RFN	/I Ana	alysis Repo	Customer Segme			nentation	
12679	10/18/2011	51	5	56	5	\$	1,058.7	6	5
12680	12/9/2011	0	10	52	5	\$	862.8	5	7
12681	11/25/2011	14	8	646	9	\$	13,677.6	9	9
12682	12/6/2011	3	10	525	9	\$	12,288.2	9	9
12683	12/5/2011	4	10	362	9	\$	8,221.1	9	9
12684	12/2/2011	7	9	105	7	\$	2,283.6	8	8
12685	11/11/2011	28	7	157	8	\$	2,863.1	8	8
12686	12/3/2010	366	1	7	0	\$	89.1	0	0
12688	8/18/2011	111	3	171	8	\$	4,873.8	9	7
12689	11/14/2011	25	7	72	6	\$	1,247.6	6	6
12690	5/18/2011	201	2	16	2	\$	389.0	3	1
12691	11/11/2011	28	7	32	4	\$	1,035.8	6	5
12693	8/11/2011	118	3	41	4	\$	831.0	5	3
12694	9/30/2011	69	5	37	4	\$	869.7	5	4
12695	12/2/2011	7	9	27	3	\$	582.1	4	5
12697	11/18/2011	21	8	43	5	\$	939.0	6	6
12700	12/2/2011	7	9	270	9	\$	4,868.0	9	9
12701	9/21/2011	78	4	53	5	\$	797.7	5	4
12702	11/20/2011	19	8	12	1	\$	219.0	1	2
12703	10/6/2011	63	5	22	3	\$	274.7	2	2
12704	12/2/2011	7	9	90	7	\$	2,220.8	8	8
12705	11/24/2011	15	8	348	9	\$	6,814.2	9	9
12707	2/21/2011	288	1	33	4	\$	603.4	4	2
12708	11/10/2011	29	7	174	8	\$	2,616.3	8	8
12709	12/6/2011	3	10	257	9	\$	9,294.1	9	9
12710	9/4/2011	95	4	79	6	\$	1,130.6	6	5
12712	11/17/2011	22	7	142	8	\$	4,241.6	9	8
12713	12/9/2011	0	10	38	4	\$	848.6	5	6
12714	11/30/2011	9	9	259	9	\$	4,708.9	9	9
12715	8/25/2011	104	4	21	2	\$	353.9	3	2
12716	12/6/2011	3	10	69	6	\$	1,053.5	6	7
12717	7/11/2011	148	3	56	5	\$	981.0	6	4
12718	9/29/2011	70	5	19	2	\$	238.3	2	2
12719	12/4/2011	5	9	42	5	\$	608.1	4	6
12720	12/7/2011	2	10	359	9	\$	5,713.3	9	9
12721	11/8/2011	31	7	164	8	\$	2,629.0	8	8
12722	9/15/2011	84	4	57	5	\$	904.3	6	4
12723	12/6/2011	3	10	69	6	\$	725.1	5	7
12724	12/4/2011	5	9	53	5	\$	1,031.4	6	7
12725	12/3/2010	366	1	24	3	\$	427.8	3	1
12726	11/11/2011	28	7	124	8	\$	2,609.1	8	8
12727	11/29/2011	10	9	141	8	\$	3,947.7	9	9
12728	9/29/2011	70	5	46	5	\$	836.3	5	4
12729	8/18/2011	111	3	26	3	\$	453.0	4	2
12731	11/16/2011	23	7	277	9	\$	18,793.4	9	8
12732	6/13/2011	176	3	12	1	\$	236.3	2	1
12733	4/19/2011	230	2	22	3		384.0	3	

E-commerc	ce Retail	RFN	/I Anal	ysis Repor	<u>rt</u>	<u>t</u> Customer Segment			tation
12734	12/22/2010	347	1	4	0	\$	110.4	0	0
12735	1/28/2011	311	1	43	5	\$	779.6	5	3
12736	1/11/2011	328	1	4	0	\$	234.0	2	0
12738	12/2/2010	367	1	11	1	\$	155.4	1	0
12739	9/22/2011	77	4	38	4	\$	1,013.0	6	4
12740	10/7/2011	62	5	27	3	\$	427.6	3	3
12743	7/28/2011	131	3	134	8	\$	546.4	4	4
12744	10/19/2011	50	5	229	9	\$	9,120.4	9	8
12747	12/7/2011	2	10	103	7	\$	4,196.0	9	9
12748	12/9/2011	0	10	4642	9	\$	29,072.1	9	9
12749	12/6/2011	3	10	231	9	\$	3,868.2	9	9
12750	8/3/2011	126	3	15	2	\$	275.9	2	1
12752	9/19/2011	80	4	53	5	\$	4,366.8	9	6
12753	12/6/2011	3	10	230	9	\$	21,024.0	9	9
12754	4/18/2011	231	2	65	6	\$	2,949.1	8	5
12755	4/4/2011	245	2	6	0	\$	2,203.2	8	2
12756	9/14/2011	85	4	4	0	\$	112.1	0	0
12757	11/24/2011	15	8	377	9	\$	4,227.7	9	9
12758	8/15/2011	114	3	97	7	\$	2,791.6	8	6
12759	10/18/2011	51	5	95	7	\$	1,531.4	7	6
12762	12/2/2011	7	9	69	6	\$	1,898.5	7	7
12763	7/24/2011	135	3	18	2	\$	494.1	4	2
12764	1/27/2011	312	1	45	5	\$	1,693.9	7	4
12766	12/6/2011	3	10	310	9	\$	6,989.6	9	9
12769	4/15/2011	234	2	32	4	\$	1,143.6	6	3
12770	5/13/2011	206	2	12	1	\$	1,351.5	7	2
12772	10/11/2011	58	5	55	5	\$	892.5	6	5
12775	11/22/2011	17	8	67	6	\$	1,351.2	7	7
12778	11/20/2011	19	8	51	5	\$	804.2	5	6
12779	11/18/2011	21	8	159	8	\$	3,868.7	9	8
12781	11/18/2011	21	8	30	4	\$	707.7	5	5
12782	12/5/2011	4	10	107	7	\$	2,273.3	8	8
12783	12/7/2011	2	10	86	7	\$	1,603.9	7	8
12784	11/30/2011	9	9	59	6	\$	574.4	4	6
12785	12/7/2011	2	10	15	2	\$	305.7	2	4
12787	11/30/2011	9	9	20	2	\$	463.7	4	5
12789	10/5/2011	64	5	4	0	\$	91.9	0	0
12790	5/31/2011	189	2	21		\$	324.9	2	1
12791	12/1/2010	368	1	2	0	\$	192.6	1	0
12792	3/28/2011	251	2	25	3	\$	400.5	3	1
12793	1/9/2011	330	1	24	3	\$	545.5	4	1
12794	10/17/2011	52	5	45	5	\$	860.4	5	4
12795	11/21/2011	18	8	14	2	\$	430.5	3	4
12797	12/14/2010	355	1	17	2	\$	194.2	1	0
12798	11/29/2011	10	9	8	1	\$	6,977.0	9	6
12802	6/9/2011	180	2	26	3	\$	412.6	3	1
12808	11/3/2011	36	6	28	3	\$	483.7	4	4

E-commerc	ce Retail	RFN	/ Anal	ysis Repo	<u>ort</u>		Custome	r Segme	ntation
12809	6/24/2011	165	3	26	3	\$	484.4	4	2
12811	3/24/2011	255	2	31	4		514.9	4	2
12812	10/26/2011	43	6	15	2	\$	229.6	2	2
12814	8/30/2011	99	4	2	0	\$	125.9	0	0
12815	7/15/2011	144	3	47	5	\$	1,063.5	6	4
12816	9/5/2011	94	4	29	3	\$	572.2	4	3
12817	3/3/2011	276	1	4	0	\$	166.0	1	0
12818	6/14/2011	175	3	16	2	\$	1,517.9	7	3
12820	12/6/2011	3	10	59	6	\$	942.3	6	7
12821	5/9/2011	210	2	6	0	\$	92.7	0	0
12822	9/30/2011	69	5	47	5	\$	919.0	6	5
12823	9/26/2011	73	4	5	0	\$	1,759.5	7	3
12824	10/11/2011	58	5	25	3	\$	397.1	3	3
12826	12/7/2011	2	10	94	7	\$	1,468.1	7	8
12827	12/4/2011	5	9	25	3	\$	430.2	3	4
12828	12/7/2011	2	10	56	5	\$	1,018.7	6	7
12829	1/21/2011	318	1	12	1	\$	253.1	2	0
12830	11/2/2011	37	6	39	4	\$	6,748.4	9	6
12831	3/22/2011	257	2	9	1	\$	215.1	1	0
12832	11/7/2011	32	6	27	3	\$	383.0	3	3
12833	7/17/2011	142	3	24	3	\$	417.4	3	2
12834	3/2/2011	277	1	18	2	\$	312.4	2	0
12836	10/11/2011	58	5	175	8	\$	2,612.9	8	7
12837	6/19/2011	170	3	12	1	\$	134.1	0	0
12838	11/6/2011	33	6	123	7	\$	683.1	5	6
12839	12/7/2011	2	10	316	9	\$	5,583.6	9	9
12840	7/19/2011	140	3	116	7	\$	2,714.3	8	6
12841	12/5/2011	4	10	439	9	\$	3,876.4	9	9
12842	9/30/2011	69	5	34		_	1,119.0	6	4
12843	10/5/2011	64	5	108	7	\$	1,680.8	7	6
12844	11/10/2011	29	7	52	5		326.0	2	4
12845	3/17/2011	262	1	27	3	\$	354.1	3	1
12847	11/17/2011	22	7	91	7	\$	871.5	5	6
12849	11/8/2011	31	7	51	5	\$	1,050.9	6	6
12851	9/4/2011	95	4	50	5	\$	135.2	0	2
12852	2/22/2011	287	1	20	2	\$	299.8	2	0
12853	8/24/2011	105	4	84	6	\$	1,881.7	7	5
12854	9/22/2011	77	4	115	7		1,289.2	7	6
12855	12/2/2010	367	1	3	0	\$	38.1	0	0
12856	12/2/2011	7	9	317	9	\$	2,162.7	8	9
12857	5/13/2011	206	2	46	5	\$	1,106.4	6	4
12863	10/18/2011	51	5	6	0	\$	504.2	4	2
12864	7/24/2011	135	3	3	0	\$	147.1	1	0
12865	11/13/2011	26	7	96	7	\$	1,548.1	7	7
12866	3/1/2011	278	1	26	3	\$	559.1	4	1
12867	11/13/2011	26	7	551	9	\$	3,986.2	9	8
12868	6/7/2011	182	2	107	7		1,607.1	7	5

E-commerc	ce Retail	RFI	VI Ana	alysis Repo	<u>ort</u>	<u>t</u> Customer Segment			entation
12870	12/8/2010	361	1	2	0	\$	(14.9)	0	0
12871	9/16/2011	83	4	11	1	\$	380.6	3	1
12872	1/17/2011	322	1	66	6	\$	600.0	4	3
12873	3/2/2011	277	1	4	0	\$	374.0	3	0
12875	7/19/2011	140	3	2	0	\$	343.2	3	1
12876	10/13/2011	56	5	85	7	\$	2,218.0	8	7
12877	12/6/2011	3	10	154	8	\$	1,535.8	7	8
12878	11/21/2011	18	8	49	5	\$	841.6	5	6
12879	10/26/2011	43	6	12	1	\$	552.6	4	3
12881	3/9/2011	270	1	7	0	\$	298.0	2	0
12882	11/30/2011	9	9	13	1	\$	1,463.0	7	5
12883	11/15/2011	24	7	42	5	\$	703.5	5	5
12884	9/12/2011	87	4	7	0	\$	309.1	2	1
12885	10/7/2011	62	5	72	6	\$	1,158.3	6	5
12886	10/3/2011	66	5	86	7	\$	1,351.1	7	6
12888	5/9/2011	210	2	7	0	\$	313.8	2	0
12890	11/15/2011	24	7	82	6	\$	380.5	3	5
12891	6/7/2011	182	2	3	0	\$	331.0	3	0
12893	11/9/2011	30	7	34	4	\$	188.1	1	3
12895	10/28/2011	41	6	24	3	\$	347.3	3	3
12897	5/19/2011	200	2	4	0	\$	216.5	1	0
12901	12/1/2011	8	9	125	8	\$	16,293.1	9	9
12902	3/20/2011	259	1	10	1	\$	138.7	0	0
12904	11/21/2011	18	8	72	6	\$	509.6	4	6
12906	11/28/2011	11	9	63	6	\$	2,919.8	8	8
12908	10/12/2011	57	5	4	0	\$	246.0	2	1
12909	10/31/2011	39	6	96	7	\$	2,128.8	8	7
12910	11/16/2011	23	7	75	6	\$	3,075.0	8	7
12912	12/7/2011	2	10	24	3	\$	1,662.3	7	7
12913	12/5/2011	4	10	50	5	\$	2,483.6	8	8
12915	7/14/2011	145	3	22	3	\$	363.7	3	2
12916	7/24/2011	135	3	109	7	\$	2,982.4	8	6
12917	8/3/2011	126	3	2	0	\$	594.0	4	1
12919	12/1/2011	8	9	52	5	\$	1,301.4	7	7
12920	11/22/2011	17	8	28	3	\$	164.2	1	3
12921	12/6/2011	3	10	741	9	\$	16,389.7	9	9
12922	7/1/2011	158	3	28	3	\$	405.4	3	2
12923	10/6/2011	63	5	29	3	\$	177.0	1	2
12924	9/12/2011	87	4	31	4	\$	930.0	6	4
12925	12/5/2011	4	10	45	5	\$	694.1	5	7
12928	11/4/2011	35	6	84	6	\$	2,062.7	8	7
12929	8/9/2011	120	3	9	1	\$	105.1	0	0
12930	9/22/2011	77	4	27	3	\$	409.9	3	2
12931	11/18/2011	21	8	102	7	\$	33,462.8	9	8
12933	11/15/2011	24	7	107	7	\$	606.3	4	6
12935	12/7/2011	2	10	130	8	\$	2,156.5	8	9
12936	11/22/2011	17	8	63	6	\$	1,012.9	6	7

E-commerc	ce Retail	RFN	/I Ana	lysis Repor	<u>t</u>	er Segmentation	
12937	11/24/2011	15	8	120	7	\$ 1,504.3	7
12938	11/14/2011	25	7	9	1	\$ 114.1	0 1
12939	10/6/2011	63	5	47	5	\$ 11,581.8	9 6
12940	10/24/2011	45	6	103	7	\$ 876.3	6
12942	7/31/2011	129	3	75	6	\$ 683.9	5 4
12943	2/11/2011	298	1	1	0	\$ (3.8)	0 0
12944	11/4/2011	35	6	30	4	\$ 604.5	4
12945	2/24/2011	285	1	23	3	\$ 463.0	4 1
12947	7/19/2011	140	3	103	7	\$ 1,407.3	7 5
12948	11/23/2011	16	8	118	7	\$ 2,053.7	8
12949	11/9/2011	30	7	219	9	\$ 4,143.0	9 8
12950	12/7/2011	2	10	23	3	\$ 1,843.0	7
12951	12/1/2011	8	9	65	6	\$ 1,042.1	6 7
12952	12/4/2011	5	9	80	6	\$ 1,382.8	7
12953	11/30/2011	9	9	17	2	\$ 329.9	3 4
12955	12/8/2011	1	10	183	8	\$ 4,734.3	9
12956	2/6/2011	303	1	19	2	\$ 108.1	0 0
12957	12/5/2011	4	10	244	9	\$ 3,979.0	9
12962	12/2/2011	7	9	16	2	\$ 266.4	2 4
12963	12/1/2011	8	9	96	7	\$ 1,841.0	7 8
12965	9/11/2011	88	4	109	7	\$ 771.9	5 5
12966	11/30/2011	9	9	10	1	\$ 160.2	1 3
12967	12/6/2011	3	10	33	4	\$ 1,194.8	6 7
12968	8/19/2011	110	3	5	0	\$ 136.0	0 0
12970	12/2/2011	7	9	151	8	\$ 452.2	4 7
12971	12/6/2011	3	10	308	9	\$ 10,930.3	9
12974	5/26/2011	193	2	8	1	\$ 144.8	1 0
12976	5/12/2011	207	2	22	3	\$ 738.6	5 2
12977	7/6/2011	153	3	9	1	\$ 39.2	0 0
12980	7/7/2011	152	3	24	3	\$ 7,092.1	9 4
12981	11/10/2011	29	7	20	2	\$ 372.2	3
12982	4/14/2011	235	2	34	4	\$ 377.2	3 2
12984	11/21/2011	18	8	4	0	\$ 97.5	0 1
12985	12/9/2011	0	10	78	6	\$ 1,215.6	6 7
12987	9/27/2011	72	4	30	4	\$ 545.0	4 3
12988	2/20/2011	289	1	92	7	\$ 535.3	4 3
12989	12/6/2011	3	10	68	6	\$ 6,854.5	9 8
12990	11/8/2011	31	7	13	1	\$ 409.5	3
12991	11/16/2011	23	7	31	4	\$ 503.8	4
12993	11/16/2011	23	7	27	3	\$ 414.8	3 4
12994	12/5/2011	4	10	73	6	\$ 902.2	6
12995	9/23/2011	76	4	5	0	\$ 200.7	1 0
12997	11/17/2011	22	7	67		\$ 1,197.9	6
12999	5/27/2011	192	2	28		\$ 455.9	4 2
13000	8/25/2011	104	4	31	4	\$ 534.9	4 3
13001	12/5/2011	4	10	342	9	\$ 9,797.9	9
13002	1/25/2011	314	1	7	0	\$ 121.0	0 0

E-commerc	ce Retail	RFN	/I Anal	ysis Repor	<u>t</u>	Customer Segmentat		
13003	8/26/2011	103	4	6	0	\$ 149.1	1	0
13004	11/28/2011	11	9	409		\$ 5,613.4	9	9
13005	6/19/2011	170	3	29		\$ 469.0	4	2
13006	10/14/2011	55	5	4		\$ 81.6	0	0
13008	1/20/2011	319	1	15		\$ 178.5	1	0
13011	12/2/2010	367	1	3		\$ 50.6	0	0
13012	11/30/2011	9	9	107		\$ 1,311.6	7	8
13013	12/8/2011	1	10	222		\$ 4,787.0	9	9
13014	12/7/2011	2	10	124		\$ 3,365.4	9	9
13015	10/17/2011	52	5	176		\$ 3,346.3	9	7
13016	9/27/2011	72	4	47		\$ 789.9	5	4
13017	12/2/2011	7	9	1		\$ 204.0	1	2
13018	11/23/2011	16	8	459		\$ 7,272.8	9	9
13021	12/5/2011	4	10	134		\$ 2,584.4	8	9
13023	10/6/2011	63	5	40		\$ 689.9	5	4
13026	12/8/2011	1	10	43		\$ 936.2	6	7
13027	8/18/2011	111	3	26		\$ 6,912.0	9	4
13028	11/17/2011	22	7	47		\$ 659.7	5	5
13029	11/9/2011	30	7	10		\$ 1,247.5	6	4
13030	11/28/2011	11	9	99		\$ 799.5	5	7
13032	11/1/2011	38	6	75		\$ 996.5	6	6
13033	12/17/2010	352	1	11		\$ 190.6	1	0
13034	10/16/2011	53	5	37		\$ 642.8	5	1 4
13035	10/13/2011	56	5	30		\$ 886.6	6	4
13037	7/24/2011	135	3	48		\$ 881.1	6	4
13038	9/20/2011	79	4	28		\$ 908.5	6	4
13040	12/1/2011	8	9	43		\$ 677.0	5	6
13043	3/31/2011	249	2	14		\$ 471.6	4	1
13044	2/21/2011	288	1	33		\$ 560.5	4	2
13045	9/1/2011	98	4	18		\$ 305.3	2	1
13046	11/9/2011	30	7	35		\$ 629.3	5	5
13047	11/8/2011	31	7	196		\$ 3,079.1	8	8
13048	11/25/2011	14	8	137		\$ 1,805.9	7	8
13049	10/6/2011	63	5	14		\$ 656.7	5	3
13050	11/30/2011	9	9	422		\$ 5,684.6	9	9
13052	5/11/2011	208	2	18		\$ 348.2	3	1
13055	10/6/2011	63	5	78		\$ 1,202.0	6	5
13058	11/15/2011	24	7	8		\$ 271.4	2	2
13059	4/4/2011	245	2	8		\$ 183.4	1	0
13060	3/31/2011	249	2	15		\$ 307.5	2	1
13061	9/28/2011	71	4	10		\$ 248.6	2	
13062	6/1/2011	188	2	11		\$ 347.0	3	1
13064	11/27/2011	12	8	69		\$ 1,119.5	6	7
13065	12/1/2010	368	1	14		\$ 205.9	1	0
13066	11/15/2011	24	7	49		\$ 430.9	3	1 4
13067	9/18/2011	81	4	15		\$ 115.5	0	1
13068	11/29/2011	10	9	2		\$ 344.0	3	3
15000	11/23/2011	10	- 3	_	U	۶ 344.0	3	

13069	E-commerc	ce Retail	RFN	Л Ana	lysis Repo	<u>ort</u>	<u>t</u> Customer Segment			itation
13070	13069	12/9/2011	0	10	470	9	\$	3,717.8	9	9
13075   8/2/2011   127   3   22   3   5   919.6   6   3   3   13077   12/8/2011   1   10   112   7   5   729.3   5   7   7   7   7   7   7   7   7   7	13070	5/31/2011	189	2	9	1		228.8	1	0
13077	13072	3/18/2011	261	1	7	0	\$	177.2	1	0
13078	13075	8/2/2011	127	3	22	3	\$	919.6	6	3
13079	13077	12/8/2011	1	10	112	7		729.3	5	7
13080   6/13/2011   176   2   6   0   5   58.1   0   0     13081   12/8/2011   1   10   1061   9   5   27,964.5   9   9     3082   8/5/2011   124   3   75   6   5   3,595.5   9   6     13083   12/5/2011   4   10   18   2   5   303.8   2   4     13085   7/5/2011   154   3   29   3   5   272.4   2   1     13089   12/7/2011   2   10   1857   9   5 7,385.9   9   9     13090   12/1/2011   21   8   24   3   5   319.8   2   4     13092   9/30/2011   69   5   26   3   459.8   4   3     13093   3/17/2011   262   1   170   8   5   7,741.5   9   6     13094   11/18/2011   21   8   30   4   5   7,741.5   9   6     13095   9/30/2011   69   5   6   0   5   74.4   0   0     13097   11/7/2011   32   7   437   9   5   5,893.3   9   8     13098   12/8/2011   1   10   605   9   5   2,8658.9   9   9     13101   4/19/2011   230   2   8   1   5   101.2   0     13102   12/8/2011   1   10   310   9   5   6,336.3   9   9     13103   10/31/2011   39   6   8   1   5   243.9   2   2     13104   12/6/2011   3   10   20   2   5   1,098.5   6   6     13106   8/3/2011   126   3   2   0   5   5,59.5   0     13107   10/26/2011   4   6   6   6   6   5   1,524.1   7   6     13108   12/2/2010   367   1   10   1   5   350.1   3   0     13109   12/7/2011   2   10   50   5   766.8   5   7     13110   11/8/2011   15   3   31   4   5   485.2   4   3     13111   11/8/2011   21   8   76   6   5   984.9   6   7     13112   3/15/2011   29   8   82   6   5   1,051.0   9   9     13115   12/1/2011   29   8   82   6   5   1,051.0   9   9     13116   8/14/2011   15   3   31   4   5   485.2   4   3     13117   11/18/2011   19   8   82   6   5   1,051.0   9   9     13120   4/15/2011   23   7   436   8   5   2,056.3   8   9     13120   4/15/2011   23   4   55   5   5   5,056.3   8   9     13120   4/15/2011   38   4   55   5   5   5,056.3   8   9     13121   3/15/2011   39   4   55   5   5   5,056.3   8   9     13122   9/6/2011   93   4   55   5   5,056.3   8   9     131313   11/16/2011   23   7   466   5   5   1,039.3   6   6	13078	12/8/2011	1	10	380	9	\$	12,432.3	9	9
13081	13079	12/5/2011	4	10	6	0	\$	220.1	1	3
13082   8/5/2011   124   3   75   6   \$   3,595.5   9   6   6   13083   12/5/2011   4   10   18   2   \$   303.8   2   4   13085   7/5/2011   154   3   29   3   \$   7/24   2   1   13089   12/7/2011   2   10   1857   9   \$   57,385.9   9   9   13090   12/1/2011   8   9   161   8   \$   8,689.4   9   9   9   13091   11/18/2011   21   8   24   3   \$   319.8   2   4   4   3   31902   9/30/2011   69   5   26   3   \$   459.8   4   3   31909   3/17/2011   262   1   170   8   \$   7,741.5   9   6   6   13094   11/18/2011   21   8   30   4   \$   1,708.9   7   6   6   13095   9/30/2011   69   5   6   0   5   74.4   0   0   0   13097   11/7/2011   32   7   437   9   \$   5,893.3   9   8   8   13098   12/8/2011   1   10   605   9   \$   28,658.9   9   9   13099   9/1/2011   98   4   1   0   \$   207.4   1   0   0   13101   4/19/2011   230   2   8   1   \$   101.2   0   0   13102   12/8/2011   3   10   310   9   \$   6,336.3   9   9   13103   10/31/2011   39   6   8   1   \$   243.9   2   2   2   2   2   2   2   2   2	13080	6/13/2011	176	2	6	0	\$	58.1	0	0
13083	13081	12/8/2011	1	10	1061	9	\$	27,964.5	9	9
13085	13082	8/5/2011	124	3	75	6	\$	3,595.5	9	6
13089         12/7/2011         2         10         1857         9         \$ 57,385.9         9         9           13090         12/1/2011         8         9         161         8         \$ 8,689.4         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         9         6         3         \$ 459.8         4         3         3         13094         11/18/2011         20         6         6         0         \$ 74.4         0         0         0         13095         9/30/2011         13         0         6         6         0         \$ 74.4         0         0         0         13109         11/19/2011         3         0         2         2,868.9         9         9         13109         14/19/2011         10	13083	12/5/2011	4	10	18	2	\$	303.8	2	4
13090         12/1/2011         8         9         161         8         \$ 8,689.4         9         9           13091         11/18/2011         21         8         24         3         \$ 319.8         2         4           13092         9/30/2011         69         5         26         3         \$ 459.8         4         3           13093         3/17/2011         262         1         170         8         7,741.5         9         6           13094         11/18/2011         21         8         30         4         \$ 1,708.9         7         6           13095         9/30/2011         69         5         6         0         \$ 74.4         0         0           13097         11/7/2011         32         7         437         9         \$ 5,893.3         9         8           13098         12/8/2011         1         10         605         9         \$ 28,658.9         9         9         9           13009         9/1/2011         28         2         8         1         \$ 101.2         0         0           13102         12/8/2011         1         10         310	13085	7/5/2011	154	3	29	3	\$	272.4	2	1
13091       11/18/2011       21       8       24       3       \$       319.8       2       4         13092       9/30/2011       69       5       26       3       \$       459.8       4       3         13093       3/17/2011       262       1       170       8       \$       7,741.5       9       6         13094       11/18/2011       21       8       30       4       \$       1,708.9       7       6         13095       9/30/2011       69       5       6       0       \$       74.4       0       0         13097       11/7/2011       32       7       437       9       \$       5,893.3       9       8         13098       12/8/2011       1       10       605       9       \$       28,658.9       9       9       9         13101       4/19/2011       23       2       8       1       \$       101.2       0       0         13102       12/8/2011       1       10       310       9       \$       6,365.3       9       9         13103       10/31/2011       39       6       8       1       \$ <td>13089</td> <td>12/7/2011</td> <td>2</td> <td>10</td> <td>1857</td> <td>9</td> <td>\$</td> <td>57,385.9</td> <td>9</td> <td>9</td>	13089	12/7/2011	2	10	1857	9	\$	57,385.9	9	9
13092       9/30/2011       69       5       26       3       \$       459.8       4       3         13093       3/17/2011       262       1       170       8       \$       7,741.5       9       6         13094       11/18/2011       21       8       30       4       \$       1,708.9       7       6         13095       9/30/2011       69       5       6       0       \$       74.4       0       0         13097       11/7/2011       32       7       437       9       \$       5,893.3       9       8         13098       12/8/2011       1       10       605       9       \$       28,658.9       9       9         13099       9/1/2011       23       2       8       1       \$       101.2       0       0         13101       4/19/2011       230       2       8       1       \$       101.2       0       0         13102       12/8/2011       3       10       310       9       \$       6,336.3       9       9         13106       8/3/2011       126       3       2       0       \$       59.5 <td>13090</td> <td>12/1/2011</td> <td>8</td> <td>9</td> <td>161</td> <td>8</td> <td>\$</td> <td>8,689.4</td> <td>9</td> <td>9</td>	13090	12/1/2011	8	9	161	8	\$	8,689.4	9	9
13093   3/17/2011   262   1   170   8   \$   7,741.5   9   6   13094   11/18/2011   21   8   30   4   \$   1,708.9   7   6   13095   9/30/2011   69   5   6   0   \$   74.4   0   0   0   13097   11/7/2011   32   7   437   9   \$   5,893.3   9   8   13098   12/8/2011   1   10   605   9   \$   28,658.9   9   9   9   13099   9/1/2011   98   4   1   0   \$   207.4   1   0   13101   4/19/2011   230   2   8   1   \$   101.2   0   0   0   13102   12/8/2011   1   10   310   9   \$   6,336.3   9   9   13103   10/31/2011   39   6   8   1   \$   243.9   2   2   2   13104   12/6/2011   3   10   20   2   \$   1,098.5   6   6   6   13106   8/3/2011   126   3   2   0   \$   59.5   0   0   0   13107   10/26/2011   43   6   60   6   \$   1,524.1   7   6   6   13108   12/2/2010   367   1   10   1   \$   350.1   3   0   13109   12/7/2011   2   10   50   5   766.8   5   7   7   7   13113   12/9/2011   31   7   146   8   \$   1,452.9   7   7   7   7   13113   12/9/2011   115   3   31   4   \$   485.2   4   3   3   3117   11/18/2011   31   7   146   8   \$   1,252.0   6   7   7   13112   11/18/2011   115   3   31   4   \$   485.2   4   3   3   3117   11/18/2011   21   8   76   6   984.9   6   7   7   13112   3/15/2011   294   2   1   5   5   5   5   54.7   2   1   13122   9/6/2011   93   4   55   5   922.4   6   4   4   13124   9/11/2011   88   4   235   9   \$   3,866.3   9   7   7   13112   3/15/2011   264   1   53   5   5   592.2   1   1   13130   9/6/2011   93   4   2   5   5   59.2   2   1   1   13130   9/6/2011   93   4   2   5   5   59.2   2   1   1   13130   9/6/2011   93   4   2   5   5   59.2   2   1   1   13130   9/6/2011   93   4   2   5   5   59.2   2   1   1   13130   9/6/2011   93   4   2   5   5   64.0   0   0   0   13131   11/16/2011   23   7   46   5   5   1,039.3   6   6   6   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5   10.5	13091	11/18/2011	21	8	24	3	\$	319.8	2	4
13094       11/18/2011       21       8       30       4       \$ 1,708.9       7       6         13095       9/30/2011       69       5       6       0       \$ 74.4       0       0         13097       11/7/2011       32       7       437       9       \$ 5,893.3       9       8         13098       12/8/2011       1       10       605       9       \$ 28,658.9       9       9         13099       9/1/2011       28       4       1       0       \$ 207.4       1       0         13101       4/19/2011       23       2       8       1       \$ 101.2       0       0         13102       12/8/2011       1       10       310       9       \$ 6,336.3       9       9         13103       10/31/2011       39       6       8       1       \$ 243.9       2       2         13104       12/6/2011       3       10       20       2       \$ 1,098.5       6       6         13107       10/26/2011       3       10       20       \$ 59.5       0       0         13108       12/2/2010       367       1       10       1<	13092	9/30/2011	69	5	26	3	\$	459.8	4	3
13095         9/30/2011         69         5         6         0         \$ 74.4         0         0           13097         11/7/2011         32         7         437         9         \$ 5,893.3         9         8           13098         12/8/2011         1         10         605         9         \$ 28,658.9         9         9           13099         9/1/2011         98         4         1         0         \$ 207.4         1         0           13101         4/19/2011         230         2         8         1         \$ 101.2         0         0           13102         12/8/2011         1         10         310         9         \$ 6,336.3         9         9         9           13104         12/6/2011         3         10         20         2         \$ 1,098.5         6         6         6           13106         8/3/2011         126         3         2         0         \$ 59.5         0         0           13107         10/26/2011         43         6         60         6         \$ 1,524.1         7         6           13108         12/7/2011         2         10         <	13093	3/17/2011	262	1	170	8	\$	7,741.5	9	6
13097         11/7/2011         32         7         437         9         \$ 5,893.3         9         8           13098         12/8/2011         1         10         605         9         \$ 28,658.9         9         9           13099         9/1/2011         98         4         1         0         \$ 207.4         1         0           13101         4/19/2011         230         2         8         1         \$ 101.2         0         0           13102         12/8/2011         1         10         310         9         \$ 6,336.3         9         9         9           13103         10/31/2011         39         6         8         1         \$ 243.9         2         2         2         1         243.9         2         2         2         13104         12/6/2011         3         10         20         2         \$ 1,098.5         6         6         6         6         6         6         6         6         6         6         6         6         6         13108         12/2/2010         367         1         10         1         \$ 350.1         3         0         13109         12/7/2011	13094	11/18/2011	21	8	30	4	\$	1,708.9	7	6
13098       12/8/2011       1       10       605       9       \$ 28,658.9       9       9         13099       9/1/2011       98       4       1       0       \$ 207.4       1       0         13101       4/19/2011       230       2       8       1       \$ 101.2       0       0         13102       12/8/2011       1       10       310       9       \$ 6,336.3       9       9         13103       10/31/2011       39       6       8       1       \$ 243.9       2       2         13104       12/6/2011       3       10       20       2       \$ 1,098.5       6       6         13106       8/3/2011       126       3       2       0       \$ 59.5       0       0         13107       10/26/2011       43       6       60       6       \$ 1,524.1       7       6         13108       12/2/2010       367       1       10       1       \$ 350.1       3       0         13109       12/7/2011       2       10       50       5       766.8       5       7         13113       12/9/2011       0       10       280 <td>13095</td> <td>9/30/2011</td> <td>69</td> <td>5</td> <td>6</td> <td>0</td> <td>\$</td> <td>74.4</td> <td>0</td> <td>0</td>	13095	9/30/2011	69	5	6	0	\$	74.4	0	0
13099       9/1/2011       98       4       1       0       \$ 207.4       1       0         13101       4/19/2011       230       2       8       1       \$ 101.2       0       0         13102       12/8/2011       1       10       310       9       \$ 6,336.3       9       9         13103       10/31/2011       39       6       8       1       \$ 243.9       2       2         13104       12/6/2011       3       10       20       2       \$ 1,098.5       6       6         13106       8/3/2011       126       3       2       0       \$ 59.5       0       0         13107       10/26/2011       43       6       60       6       \$ 1,524.1       7       6         13108       12/2/2010       367       1       10       1       \$ 350.1       3       0         13109       12/7/2011       2       10       50       5       766.8       5       7         13110       11/8/2011       31       7       146       8       1,452.9       7       7         13113       12/1/2011       8       9       132	13097	11/7/2011	32	7	437	9	\$	5,893.3	9	8
13101       4/19/2011       230       2       8       1       \$ 101.2       0       0         13102       12/8/2011       1       10       310       9       \$ 6,336.3       9       9         13103       10/31/2011       39       6       8       1       \$ 243.9       2       2         13104       12/6/2011       3       10       20       2       \$ 1,098.5       6       6         13106       8/3/2011       126       3       2       0       \$ 59.5       0       0         13107       10/26/2011       43       6       60       6       \$ 1,524.1       7       6         13108       12/2/2010       367       1       10       1       \$ 350.1       3       0         13109       12/7/2011       2       10       50       5       766.8       5       7         13110       11/8/2011       31       7       146       8       1,452.9       7       7         13113       12/9/2011       0       10       280       9       \$ 10,510.0       9       9         13115       12/1/2011       8       9       132 </td <td>13098</td> <td>12/8/2011</td> <td>1</td> <td>10</td> <td>605</td> <td>9</td> <td>\$</td> <td>28,658.9</td> <td>9</td> <td>9</td>	13098	12/8/2011	1	10	605	9	\$	28,658.9	9	9
13102       12/8/2011       1       10       310       9       \$ 6,336.3       9       9         13103       10/31/2011       39       6       8       1       \$ 243.9       2       2         13104       12/6/2011       3       10       20       2       \$ 1,098.5       6       6         13106       8/3/2011       126       3       2       0       \$ 59.5       0       0         13107       10/26/2011       43       6       60       6       \$ 1,524.1       7       6         13108       12/2/2010       367       1       10       1       \$ 350.1       3       0         13109       12/7/2011       2       10       50       5       766.8       5       7         13110       11/8/2011       31       7       146       8       1,452.9       7       7         13113       12/9/2011       0       10       280       9       \$ 10,510.0       9       9         13115       12/1/2011       8       9       132       8       2,205.6       8       8         13116       8/14/2011       115       3       31<	13099	9/1/2011	98	4	1	0	\$	207.4	1	0
13102       12/8/2011       1       10       310       9       \$ 6,336.3       9       9         13103       10/31/2011       39       6       8       1       \$ 243.9       2       2         13104       12/6/2011       3       10       20       2       \$ 1,098.5       6       6         13106       8/3/2011       126       3       2       0       \$ 59.5       0       0         13107       10/26/2011       43       6       60       6       \$ 1,524.1       7       6         13108       12/2/2010       367       1       10       1       \$ 350.1       3       0         13109       12/7/2011       2       10       50       5       766.8       5       7         13110       11/8/2011       31       7       146       8       1,452.9       7       7         13113       12/9/2011       0       10       280       9       \$ 10,510.0       9       9         13115       12/1/2011       8       9       132       8       2,205.6       8       8         13116       8/14/2011       115       3       31<	13101	4/19/2011	230	2	8	1	\$	101.2	0	0
13104       12/6/2011       3       10       20       2       \$ 1,098.5       6       6         13106       8/3/2011       126       3       2       0       \$ 59.5       0       0         13107       10/26/2011       43       6       60       6       \$ 1,524.1       7       6         13108       12/2/2010       367       1       10       1       \$ 350.1       3       0         13109       12/7/2011       2       10       50       5       \$ 766.8       5       7         13110       11/8/2011       31       7       146       8       \$ 1,452.9       7       7         13113       12/9/2011       0       10       280       9       \$ 10,510.0       9       9         13115       12/1/2011       8       9       132       8       \$ 2,205.6       8       8         13116       8/14/2011       115       3       31       4       \$ 485.2       4       3         13117       11/18/2011       21       8       76       6       984.9       6       7         13120       4/15/2011       234       2	13102	12/8/2011	1	10	310	9		6,336.3	9	9
13106       8/3/2011       126       3       2       0       \$ 59.5       0       0         13107       10/26/2011       43       6       60       6       \$ 1,524.1       7       6         13108       12/2/2010       367       1       10       1       \$ 350.1       3       0         13109       12/7/2011       2       10       50       5       766.8       5       7         13110       11/8/2011       31       7       146       8       \$ 1,452.9       7       7         13113       12/9/2011       0       10       280       9       \$ 10,510.0       9       9         13115       12/1/2011       8       9       132       8       \$ 2,205.6       8       8         13116       8/14/2011       115       3       31       4       \$ 485.2       4       3         13117       11/18/2011       21       8       76       6       984.9       6       7         13120       4/15/2011       234       2       1       0       \$ 30.6       0       0         13121       3/15/2011       264       1       53 <td>13103</td> <td>10/31/2011</td> <td>39</td> <td>6</td> <td>8</td> <td>1</td> <td>\$</td> <td>243.9</td> <td>2</td> <td>2</td>	13103	10/31/2011	39	6	8	1	\$	243.9	2	2
13107       10/26/2011       43       6       60       6       \$       1,524.1       7       6         13108       12/2/2010       367       1       10       1       \$       350.1       3       0         13109       12/7/2011       2       10       50       5       \$       766.8       5       7         13110       11/8/2011       31       7       146       8       \$       1,452.9       7       7       7         13113       12/9/2011       0       10       280       9       \$       10,510.0       9       9       9       13113       10,510.0       9       9       9       13113       12/1/2011       8       9       132       8       \$       2,205.6       8       8       8       8       8       8       8       8       8       8       8       8       8       8       8       8       8       8       8       8       8       8       8       8       8       8       8       8       8       9       7       1312       1312       11/18/2011       19       8       82       6       \$       1,125.0 <td< td=""><td>13104</td><td>12/6/2011</td><td>3</td><td>10</td><td>20</td><td>2</td><td>\$</td><td>1,098.5</td><td>6</td><td>6</td></td<>	13104	12/6/2011	3	10	20	2	\$	1,098.5	6	6
13108       12/2/2010       367       1       10       1       \$ 350.1       3       0         13109       12/7/2011       2       10       50       5       766.8       5       7         13110       11/8/2011       31       7       146       8       \$ 1,452.9       7       7         13113       12/9/2011       0       10       280       9       \$ 10,510.0       9       9         13115       12/1/2011       8       9       132       8       \$ 2,205.6       8       8         13116       8/14/2011       115       3       31       4       \$ 485.2       4       3         13117       11/18/2011       21       8       76       6       \$ 984.9       6       7         13118       11/20/2011       19       8       82       6       \$ 1,125.0       6       7         13120       4/15/2011       234       2       1       0       \$ 30.6       0       0         13121       3/15/2011       264       1       53       5       254.7       2       1         13124       9/6/2011       93       4       235<	13106	8/3/2011	126	3	2	0	\$	59.5	0	0
13109       12/7/2011       2       10       50       5       \$ 766.8       5       7         13110       11/8/2011       31       7       146       8       \$ 1,452.9       7       7         13113       12/9/2011       0       10       280       9       \$ 10,510.0       9       9         13115       12/1/2011       8       9       132       8       \$ 2,205.6       8       8         13116       8/14/2011       115       3       31       4       \$ 485.2       4       3         13117       11/18/2011       21       8       76       6       \$ 984.9       6       7         13118       11/20/2011       19       8       82       6       \$ 1,125.0       6       7         13120       4/15/2011       234       2       1       0       \$ 30.6       0       0         13121       3/15/2011       264       1       53       5       254.7       2       1         13122       9/6/2011       93       4       55       5       922.4       6       4         13126       12/5/2011       4       10       142 </td <td>13107</td> <td>10/26/2011</td> <td>43</td> <td>6</td> <td>60</td> <td>6</td> <td>\$</td> <td>1,524.1</td> <td>7</td> <td>6</td>	13107	10/26/2011	43	6	60	6	\$	1,524.1	7	6
13110       11/8/2011       31       7       146       8       \$ 1,452.9       7       7         13113       12/9/2011       0       10       280       9       \$ 10,510.0       9       9         13115       12/1/2011       8       9       132       8       \$ 2,205.6       8       8         13116       8/14/2011       115       3       31       4       \$ 485.2       4       3         13117       11/18/2011       21       8       76       6       \$ 984.9       6       7         13118       11/20/2011       19       8       82       6       \$ 1,125.0       6       7         13120       4/15/2011       234       2       1       0       \$ 30.6       0       0         13121       3/15/2011       264       1       53       5       254.7       2       1         13122       9/6/2011       93       4       55       5       922.4       6       4         13124       9/11/2011       88       4       235       9       \$ 3,866.3       9       7         13126       12/5/2011       4       10       14	13108	12/2/2010	367	1	10	1	\$	350.1	3	0
13113       12/9/2011       0       10       280       9       \$ 10,510.0       9       9         13115       12/1/2011       8       9       132       8       \$ 2,205.6       8       8         13116       8/14/2011       115       3       31       4       \$ 485.2       4       3         13117       11/18/2011       21       8       76       6       \$ 984.9       6       7         13118       11/20/2011       19       8       82       6       \$ 1,125.0       6       7         13120       4/15/2011       234       2       1       0       \$ 30.6       0       0         13121       3/15/2011       264       1       53       5       254.7       2       1         13122       9/6/2011       93       4       55       5       922.4       6       4         13124       9/11/2011       88       4       235       9       \$ 3,866.3       9       7         13126       12/5/2011       4       10       142       8       2,056.3       8       9         13130       9/6/2011       93       4       2 <td>13109</td> <td>12/7/2011</td> <td>2</td> <td>10</td> <td>50</td> <td>5</td> <td>\$</td> <td>766.8</td> <td>5</td> <td>7</td>	13109	12/7/2011	2	10	50	5	\$	766.8	5	7
13115       12/1/2011       8       9       132       8       \$ 2,205.6       8       8         13116       8/14/2011       115       3       31       4       \$ 485.2       4       3         13117       11/18/2011       21       8       76       6       \$ 984.9       6       7         13118       11/20/2011       19       8       82       6       \$ 1,125.0       6       7         13120       4/15/2011       234       2       1       0       \$ 30.6       0       0         13121       3/15/2011       264       1       53       5       254.7       2       1         13122       9/6/2011       93       4       55       5       922.4       6       4         13124       9/11/2011       88       4       235       9       \$ 3,866.3       9       7         13126       12/5/2011       4       10       142       8       2,056.3       8       9         13130       9/6/2011       93       4       2       5       64.0       0       0         13131       11/16/2011       23       7       46	13110	11/8/2011	31	7	146	8	\$	1,452.9	7	7
13116       8/14/2011       115       3       31       4       \$ 485.2       4       3         13117       11/18/2011       21       8       76       6       \$ 984.9       6       7         13118       11/20/2011       19       8       82       6       \$ 1,125.0       6       7         13120       4/15/2011       234       2       1       0       \$ 30.6       0       0         13121       3/15/2011       264       1       53       5       254.7       2       1         13122       9/6/2011       93       4       55       5       922.4       6       4         13124       9/11/2011       88       4       235       9       \$ 3,866.3       9       7         13126       12/5/2011       4       10       142       8       2,056.3       8       9         13127       9/23/2011       76       4       15       2       259.2       2       1         13130       9/6/2011       93       4       2       5       64.0       0       0         13131       11/16/2011       23       7       46 <t< td=""><td>13113</td><td>12/9/2011</td><td>0</td><td>10</td><td>280</td><td>9</td><td>\$</td><td>10,510.0</td><td>9</td><td>9</td></t<>	13113	12/9/2011	0	10	280	9	\$	10,510.0	9	9
13117       11/18/2011       21       8       76       6       \$ 984.9       6       7         13118       11/20/2011       19       8       82       6       \$ 1,125.0       6       7         13120       4/15/2011       234       2       1       0       \$ 30.6       0       0         13121       3/15/2011       264       1       53       5       254.7       2       1         13122       9/6/2011       93       4       55       5       922.4       6       4         13124       9/11/2011       88       4       235       9       \$ 3,866.3       9       7         13126       12/5/2011       4       10       142       8       2,056.3       8       9         13127       9/23/2011       76       4       15       2       259.2       2       1         13130       9/6/2011       93       4       2       0       \$ 64.0       0       0         13131       11/16/2011       23       7       46       5       \$ 1,039.3       6       6	13115	12/1/2011	8	9	132	8	\$	2,205.6	8	8
13118       11/20/2011       19       8       82       6       \$ 1,125.0       6       7         13120       4/15/2011       234       2       1       0       \$ 30.6       0       0         13121       3/15/2011       264       1       53       5       254.7       2       1         13122       9/6/2011       93       4       55       5       922.4       6       4         13124       9/11/2011       88       4       235       9       \$ 3,866.3       9       7         13126       12/5/2011       4       10       142       8       \$ 2,056.3       8       9         13127       9/23/2011       76       4       15       2       \$ 259.2       2       1         13130       9/6/2011       93       4       2       0       \$ 64.0       0       0         13131       11/16/2011       23       7       46       5       1,039.3       6       6	13116	8/14/2011	115	3	31	4	\$	485.2	4	3
13120       4/15/2011       234       2       1       0       \$       30.6       0       0         13121       3/15/2011       264       1       53       5       254.7       2       1         13122       9/6/2011       93       4       55       5       922.4       6       4         13124       9/11/2011       88       4       235       9       \$       3,866.3       9       7         13126       12/5/2011       4       10       142       8       \$       2,056.3       8       9         13127       9/23/2011       76       4       15       2       \$       259.2       2       1         13130       9/6/2011       93       4       2       0       \$       64.0       0       0         13131       11/16/2011       23       7       46       5       \$       1,039.3       6       6	13117	11/18/2011	21	8	76	6	\$	984.9	6	7
13121       3/15/2011       264       1       53       5       254.7       2       1         13122       9/6/2011       93       4       55       5       922.4       6       4         13124       9/11/2011       88       4       235       9       \$ 3,866.3       9       7         13126       12/5/2011       4       10       142       8       \$ 2,056.3       8       9         13127       9/23/2011       76       4       15       2       \$ 259.2       2       1         13130       9/6/2011       93       4       2       0       \$ 64.0       0       0         13131       11/16/2011       23       7       46       5       \$ 1,039.3       6       6	13118	11/20/2011	19	8	82	6	\$	1,125.0	6	7
13122       9/6/2011       93       4       55       5       922.4       6       4         13124       9/11/2011       88       4       235       9       \$       3,866.3       9       7         13126       12/5/2011       4       10       142       8       \$       2,056.3       8       9         13127       9/23/2011       76       4       15       2       \$       259.2       2       1         13130       9/6/2011       93       4       2       0       \$       64.0       0       0         13131       11/16/2011       23       7       46       5       \$       1,039.3       6       6	13120	4/15/2011	234	2	1	0	\$	30.6	0	0
13124       9/11/2011       88       4       235       9       \$ 3,866.3       9       7         13126       12/5/2011       4       10       142       8       \$ 2,056.3       8       9         13127       9/23/2011       76       4       15       2       \$ 259.2       2       1         13130       9/6/2011       93       4       2       0       \$ 64.0       0       0         13131       11/16/2011       23       7       46       5       \$ 1,039.3       6       6	13121	3/15/2011	264	1	53	5	\$	254.7	2	1
13126       12/5/2011       4       10       142       8       \$ 2,056.3       8       9         13127       9/23/2011       76       4       15       2       \$ 259.2       2       1         13130       9/6/2011       93       4       2       0       \$ 64.0       0       0         13131       11/16/2011       23       7       46       5       \$ 1,039.3       6       6	13122	9/6/2011	93	4	55	5	\$	922.4	6	4
13127       9/23/2011       76       4       15       2       \$       259.2       2       1         13130       9/6/2011       93       4       2       0       \$       64.0       0       0         13131       11/16/2011       23       7       46       5       \$       1,039.3       6       6	13124	9/11/2011	88	4	235	9	\$	3,866.3	9	7
13130 9/6/2011 93 4 2 0 \$ 64.0 0 0 13131 11/16/2011 23 7 46 5 \$ 1,039.3 6 6	13126	12/5/2011	4	10	142	8	\$	2,056.3	8	9
13131 11/16/2011 23 7 46 5 \$ 1,039.3 6 6	13127	9/23/2011	76	4	15	2		259.2	2	1
	13130	9/6/2011	93	4	2	0		64.0	0	0
12122 2/22/2011 256 2 2 0 \$ 77.2 0 0	13131	11/16/2011	23	7	46	5		1,039.3	6	6
	13132	3/23/2011	256	2	3	0	\$	77.3	0	0
13133 3/11/2011 268 1 7 0 \$ 109.8 0 0	13133	3/11/2011	268	1	7	0	\$	109.8	0	0
13134 9/28/2011 71 4 105 7 \$ 1,740.6 7 6	13134	9/28/2011	71	4	105	7	\$	1,740.6	7	6

13135       5/27/2011       192       2       1       0       \$ 3,096.0       8         13136       10/20/2011       49       6       139       8       \$ 2,545.4       8         13137       11/29/2011       10       9       705       9       \$ 3,605.1       9         13138       11/17/2011       22       7       63       6       \$ 962.4       6         13139       11/23/2011       16       8       174       8       \$ 5,055.8       9         13140       8/23/2011       106       4       46       5       \$ 423.7       3	2 7 9 6 8 3 7
13136       10/20/2011       49       6       139       8       \$ 2,545.4       8         13137       11/29/2011       10       9       705       9       \$ 3,605.1       9         13138       11/17/2011       22       7       63       6       \$ 962.4       6         13139       11/23/2011       16       8       174       8       \$ 5,055.8       9	7 9 6 8 3 7
13137       11/29/2011       10       9       705       9       \$ 3,605.1       9         13138       11/17/2011       22       7       63       6       \$ 962.4       6         13139       11/23/2011       16       8       174       8       \$ 5,055.8       9	6 8 3 7
13138       11/17/2011       22       7       63       6 \$ 962.4       6         13139       11/23/2011       16       8       174       8 \$ 5,055.8       9	6 8 3 7
13139 11/23/2011 16 8 174 8 \$ 5,055.8 9	8 3 7
	3 7
13141 9/16/2011 83 4 136 8 \$ 2,385.8	4
13142 11/20/2011 19 8 23 3 \$ 307.1 2	
13144 1/11/2011 328 1 3 0 \$ 111.0 0	0
13145 10/31/2011 39 6 7 0 \$ 614.8 4	2
13146 11/13/2011 26 7 17 2 \$ 228.9 2	3
13147 11/29/2011 10 9 4 0 \$ 712.8 5	4
13148 11/10/2011 29 7 347 9 \$ 3,348.5 9	8
13149 11/25/2011 14 8 86 7 \$ 1,676.1 7	7
13151 5/20/2011 199 2 75 6 \$ 1,250.4 6	4
13153 12/4/2011 5 9 15 2 \$ 486.2 4	4
13154 7/18/2011 141 3 1 0 \$ (611.9) 0	0
13155 11/6/2011 33 6 85 7 \$ 971.8 6	6
13157 10/21/2011 48 6 89 7 \$ 1,721.6 7	7
13158 9/6/2011 93 4 79 6 \$ 1,201.1 6	5
13159 12/1/2011 8 9 122 7 \$ 1,379.8 7	8
13160 11/17/2011 22 7 4 0 \$ 91.8 0	1
13161 1/30/2011 309 1 8 1 \$ 112.8 0	0
13162 8/9/2011 120 3 82 6 \$ 1,645.0 7	5
13165 10/24/2011 45 6 42 5 \$ 1,021.5 6	5
13166 3/2/2011 277 1 42 5 \$ 414.7 3	2
13167 11/21/2011 18 8 65 6 \$ 791.3 5	6
13168 11/3/2011 36 6 133 8 \$ 1,310.1 7	7
13169 10/7/2011 62 5 13 1 \$ 712.9 5	3
13170 11/13/2011 26 7 32 4 \$ 116.0 0	3
13171 12/1/2011 8 9 48 5 \$ 426.8 3	5
13173 12/5/2011 4 10 43 5 \$ 353.7 3	6
13174 11/23/2011 16 8 314 9 \$ 2,817.0 8	8
13176 10/24/2011 45 6 72 6 \$ 492.8 4	5
13177 10/6/2011 63 5 17 2 \$ 282.5 2	2
13178 11/13/2011 26 7 265 9 \$ 5,725.5 9	8
13182 10/25/2011 44 6 11 1 \$ 121.2 0	1
13183 12/2/2011 7 9 94 7 \$ 3,957.8 9	8
13184 11/25/2011 14 8 183 8 \$ 1,648.8 7	8
13185 3/17/2011 262 1 1 0 \$ 71.4 0	0
13186 10/31/2011 39 6 84 6 \$ 1,539.7 7	6
13187 1/6/2011 333 1 37 4 \$ 236.0 2	1
13188 11/28/2011 11 9 2 0 \$ 114.6 0	2
13189 11/21/2011 18 8 29 3 \$ 260.7 2	4
13192 9/5/2011 94 4 63 6 \$ 911.9 6	5
13193 10/9/2011 60 5 29 3 \$ 117.9 0	1
13194 7/27/2011 132 3 0 \$ 60.7 0	0

E-commerce	e Retail	RFI	M Ana	alysis Repo	<u>ort</u>	Customer Segmenta			tion	
13196	11/28/2011	11	9	110	7	\$	1,797.8	7		8
13198	11/29/2011	10	9	229	9	\$	3,384.1	9		9
13199	12/6/2011	3	10	120	7	\$	9,804.0	9		9
13200	11/20/2011	19	8	46	5	\$	870.1	6		6
13203	11/30/2011	9	9	57	5	\$	869.5	6		7
13207	11/24/2011	15	8	8	1	\$	250.3	2		3
13208	10/12/2011	57	5	150	8	\$	1,205.9	6		6
13209	11/9/2011	30	7	329	9	\$	5,820.2	9		8
13210	9/7/2011	92	4	22	3	\$	353.5	3		2
13211	11/29/2011	10	9	56	5	\$	1,197.4	6		7
13212	11/30/2011	9	9	143	8	\$	780.6	5		7
13213	10/14/2011	55	5	92	7	\$	1,518.4	7		6
13216	3/17/2011	262	1	5	0	\$	333.7	3		0
13217	8/9/2011	120	3	7	0	\$	133.6	0		0
13218	8/4/2011	125	3	5	0	\$	62.6	0		0
13220	9/22/2011	77	4	21	2	\$	819.3	5		3
13221	4/13/2011	236	2	66	6	\$	847.4	5		4
13223	5/23/2011	196	2	5	0	\$	163.2	1		0
13224	10/10/2011	59	5	109	7	\$	2,150.9	8		7
13225	12/6/2011	3	10	34	4	\$	6,083.0	9		8
13226	3/11/2011	268	1	16	2	\$	108.2	0		0
13227	5/22/2011	197	2	9	1	\$	257.7	2		0
13228	9/19/2011	80	4	2	0	\$	358.0	3		1
13229	4/28/2011	221	2	10	1	\$	161.0	1		0
13230	12/5/2011	4	10	612	9	\$	2,763.4	8		9
13232	11/27/2011	12	8	207	8	\$	1,357.6	7		8
13233	9/26/2011	73	4	43	5	\$	605.1	4		4
13235	5/12/2011	207	2	59	6	\$	101.2	0	I	1
13236	11/15/2011	24	7	39	4	\$	727.3	5		5
13238	11/28/2011	11	9	32	4	\$	680.8	5		6
13239	3/23/2011	256	2	22	3	\$	329.6	3	I	1
13240	9/4/2011	95	4	67	6	\$	663.7	5		4
13242	8/19/2011	110	3	13	1	\$	270.4	2		1
13243	5/20/2011	199	2	58	5	\$	600.1	4		3
13244	9/8/2011	91	4	27	3	\$	121.7	0		1
13245	10/20/2011	49	6	16	2	\$	430.5	3		3
13246	11/21/2011	18	8	143	8	\$	1,922.1	8		8
13247	11/22/2011	17	8	25	3	\$	501.1	4		4
13248	8/7/2011	122	3	26	3	\$	465.7	4		2
13249	9/8/2011	91	4	23	3	\$	711.4	5		3
13253	7/6/2011	153	3	36	4	\$	1,030.4	6		4
13255	12/6/2011	3	10	14	1	\$	390.7	3		4
13256	11/25/2011	14	8	1	0	\$	-	0		1
13258	11/28/2011	11	9	38	4	\$	698.6	5		6
13259	10/9/2011	60	5	87		\$	292.3	2		4
13260	10/9/2011	60	5	8			557.6	4		2
13261	3/16/2011	263	1	9	1	\$	944.1	6		1

13262       3/21/2011       258       1       11       1       \$ 200.3       1         13263       12/8/2011       1       10       1677       9       \$ 7,454.1       9         13265       10/17/2011       52       5       91       7       \$ 2,107.7       8         13266       11/28/2011       11       9       202       8       \$ 3,717.7       9         13267       12/7/2011       2       10       224       9       \$ 4,404.4       9         13268       11/22/2011       17       8       447       9       \$ 3,167.6       8         13269       12/8/2010       361       1       1       0       \$ 590.0       4         13270       12/8/2010       361       1       1       0       \$ 590.0       4         13271       11/2/2011       37       6       101       7       \$ 178.3       1         13272       11/8/2011       31       7       15       2       \$ 276.6       2         13273       8/18/2011       111       3       16       2       \$ 139.0       0         13276       10/7/2011       62       5 <th>ion</th>	ion
13265       10/17/2011       52       5       91       7       \$ 2,107.7       8         13266       11/28/2011       11       9       202       8       \$ 3,717.7       9         13267       12/7/2011       2       10       224       9       \$ 4,404.4       9         13268       11/22/2011       17       8       447       9       \$ 3,167.6       8         13269       12/8/2011       1       10       320       9       \$ 5,315.9       9         13270       12/8/2010       361       1       1       0       \$ 590.0       4         13271       11/2/2011       37       6       101       7       \$ 178.3       1         13272       11/8/2011       31       7       15       2       \$ 276.6       2         13273       8/18/2011       111       3       16       2       \$ 139.0       0         13276       10/7/2011       62       5       30       4       \$ 590.9       4         13277       11/24/2011       15       8       8       1       \$ 258.4       2         13278       10/30/2011       6       46	0
13266       11/28/2011       11       9       202       8       \$ 3,717.7       9         13267       12/7/2011       2       10       224       9       \$ 4,404.4       9         13268       11/22/2011       17       8       447       9       \$ 3,167.6       8         13269       12/8/2011       1       10       320       9       \$ 5,315.9       9         13270       12/8/2010       361       1       1       0       \$ 590.0       4         13271       11/2/2011       37       6       101       7       \$ 178.3       1         13272       11/8/2011       31       7       15       2       \$ 276.6       2         13273       8/18/2011       111       3       16       2       \$ 139.0       0         13276       10/7/2011       62       5       30       4       \$ 590.9       4         13277       11/24/2011       15       8       8       1       \$ 258.4       2         13278       10/30/2011       39       6       46       5       \$ 542.7       4         13279       10/6/2011       63       5	9
13267       12/7/2011       2       10       224       9 \$ 4,404.4       9         13268       11/22/2011       17       8       447       9 \$ 3,167.6       8         13269       12/8/2011       1       10       320       9 \$ 5,315.9       9         13270       12/8/2010       361       1       1       0 \$ 590.0       4         13271       11/2/2011       37       6       101       7 \$ 178.3       1         13272       11/8/2011       31       7       15       2 \$ 276.6       2         13273       8/18/2011       111       3       16       2 \$ 139.0       0         13276       10/7/2011       62       5       30       4 \$ 590.9       4         13277       11/24/2011       15       8       8       1 \$ 258.4       2         13278       10/30/2011       39       6       46       5 \$ 542.7       4         13279       10/6/2011       63       5       11       1 \$ 126.3       0	7
13268       11/22/2011       17       8       447       9 \$ 3,167.6       8         13269       12/8/2011       1       10       320       9 \$ 5,315.9       9         13270       12/8/2010       361       1       1       0 \$ 590.0       4         13271       11/2/2011       37       6       101       7 \$ 178.3       1         13272       11/8/2011       31       7       15       2 \$ 276.6       2         13273       8/18/2011       111       3       16       2 \$ 139.0       0         13276       10/7/2011       62       5       30       4 \$ 590.9       4         13277       11/24/2011       15       8       1 \$ 258.4       2         13278       10/30/2011       39       6       46       5 \$ 542.7       4         13279       10/6/2011       63       5       11       1 \$ 126.3       0	9
13269       12/8/2011       1       10       320       9       \$ 5,315.9       9         13270       12/8/2010       361       1       1       0       \$ 590.0       4         13271       11/2/2011       37       6       101       7       \$ 178.3       1         13272       11/8/2011       31       7       15       2       \$ 276.6       2         13273       8/18/2011       111       3       16       2       \$ 139.0       0         13276       10/7/2011       62       5       30       4       \$ 590.9       4         13277       11/24/2011       15       8       8       1       \$ 258.4       2         13278       10/30/2011       39       6       46       5       \$ 542.7       4         13279       10/6/2011       63       5       11       1       \$ 126.3       0	9
13270       12/8/2010       361       1       1       0       \$ 590.0       4         13271       11/2/2011       37       6       101       7       \$ 178.3       1         13272       11/8/2011       31       7       15       2       \$ 276.6       2         13273       8/18/2011       111       3       16       2       \$ 139.0       0         13276       10/7/2011       62       5       30       4       \$ 590.9       4         13277       11/24/2011       15       8       8       1       \$ 258.4       2         13278       10/30/2011       39       6       46       5       \$ 542.7       4         13279       10/6/2011       63       5       11       1       \$ 126.3       0	8
13271       11/2/2011       37       6       101       7       \$       178.3       1         13272       11/8/2011       31       7       15       2       \$       276.6       2       2         13273       8/18/2011       111       3       16       2       \$       139.0       0         13276       10/7/2011       62       5       30       4       \$       590.9       4         13277       11/24/2011       15       8       1       \$       258.4       2         13278       10/30/2011       39       6       46       5       \$       542.7       4         13279       10/6/2011       63       5       11       1       \$       126.3       0	9
13272       11/8/2011       31       7       15       2       \$ 276.6       2         13273       8/18/2011       111       3       16       2       \$ 139.0       0         13276       10/7/2011       62       5       30       4       \$ 590.9       4         13277       11/24/2011       15       8       1       \$ 258.4       2         13278       10/30/2011       39       6       46       5       \$ 542.7       4         13279       10/6/2011       63       5       11       1       \$ 126.3       0	0
13273       8/18/2011       111       3       16       2       \$       139.0       0         13276       10/7/2011       62       5       30       4       \$       590.9       4         13277       11/24/2011       15       8       1       \$       258.4       2         13278       10/30/2011       39       6       46       5       \$       542.7       4         13279       10/6/2011       63       5       11       1       \$       126.3       0	4
13276       10/7/2011       62       5       30       4       \$ 590.9       4         13277       11/24/2011       15       8       1       \$ 258.4       2         13278       10/30/2011       39       6       46       5       \$ 542.7       4         13279       10/6/2011       63       5       11       1       \$ 126.3       0	3
13277       11/24/2011       15       8       1       \$       258.4       2         13278       10/30/2011       39       6       46       5       \$       542.7       4         13279       10/6/2011       63       5       11       1       \$       126.3       0	0
13278       10/30/2011       39       6       46       5       \$ 542.7       4         13279       10/6/2011       63       5       11       1       \$ 126.3       0	4
13279 10/6/2011 63 5 11 1 \$ 126.3 0	3
	4
12200	1
13280 8/9/2011 120 3 85 7 \$ 814.9 5	4
13282 11/21/2011 18 8 40 4 \$ 1,047.8 6	6
13283 10/11/2011 58 <b>5</b> 7 <b>0</b> \$ 93.7 <b>0</b>	0
13284 1/21/2011 318 1 14 1 \$ 196.2 1	0
13285 11/16/2011 23 7 187 8 \$ 2,709.1 8	8
13291 7/7/2011 152 3 42 4 \$ 361.1 3	2
13292 11/1/2011 38 6 31 4 \$ 578.9 4	4
13294 6/3/2011 186 2 54 5 \$ 873.7 6	4
13295 12/15/2010 354 1 11 1 \$ 198.0 1	0
13296 7/25/2011 134 3 5 0 \$ 87.4 0	0
13297 12/2/2011 7 9 59 6 \$ 2,089.9 8	8
13298 12/8/2011 1 10 2 0 \$ 360.0 3	4
13299 3/16/2011 263 1 5 0 \$ 142.5 0	0
13300 6/28/2011 161 3 22 3 \$ 365.3 3	2
13301 8/28/2011 101 4 81 6 \$ 618.1 4	4
13302 7/7/2011 152 3 1 0 \$ 63.8 0	0
13304 12/23/2010 346 1 21 2 \$ 300.4 2	0
13305 12/5/2011 4 10 81 6 \$ 2,000.9 8	8
13307 8/11/2011 118 3 1 0 \$ 15.0 0	0
13308 11/17/2011 22 7 57 5 \$ 1,367.6 7	6
13309 12/2/2011 7 9 107 7 \$ 1,456.8 7	8
13310 12/1/2011 8 9 77 6 \$ 1,083.6 6	7
13311 12/5/2011 4 10 26 3 \$ 598.6 4	5
13313 11/17/2011 22 <b>7</b> 78 <b>6</b> \$ 1,555.3 <b>7</b>	7
13314 12/8/2011 1 10 75 6 \$ 578.7 4	7
13316 11/2/2011 37 6 88 7 \$ 5,815.5 9	7
13317 10/6/2011 63 5 135 8 \$ 2,140.1 8	7
13318 12/8/2011 1 10 20 2 \$ 640.8 5	5
13319 12/4/2011 5 9 500 9 \$ 10,664.3 9	9
13320 9/30/2011 69 5 110 7 \$ 1,491.7 7	6
13321 9/28/2011 71 4 11 1 \$ 567.4 4	2
13322 11/22/2011 17 8 25 3 \$ 199.5 1	3

E-commerc	e Retail	RFN	/I Ana	alysis Repo	<u>ort</u>	Customer Segmenta		
13323	12/6/2011	3	10	21	2	\$	787.9	5 5
13324	11/7/2011	32	7	77	6	\$	7,072.8	9 7
13325	9/19/2011	80	4	12	1	\$	675.3	5 2
13327	11/1/2011	38	6	109	7	\$	3,617.6	9 7
13328	1/27/2011	312	1	17	2	\$	1,308.5	7 2
13329	11/8/2011	31	7	19	2	\$	740.4	5 4
13330	9/8/2011	91	4	53	5	\$	1,140.9	6 4
13332	11/25/2011	14	8	21	2	\$	350.9	3 4
13334	9/18/2011	81	4	268	9	\$	3,536.8	9 7
13336	9/23/2011	76	4	51	5	\$	795.1	5 4
13338	7/8/2011	151	3	24	3	\$	431.8	3 2
13339	5/23/2011	196	2	54	5	\$	860.1	5 3
13340	10/25/2011	44	6	134	8	\$	10,736.5	9 8
13341	3/24/2011	255	2	42	4	\$	775.9	5 3
13343	6/20/2011	169	3	22	3	\$	303.9	2 1
13344	10/3/2011	66	5	119	7	\$	2,543.7	8
13345	3/8/2011	271	1	22	3	\$	377.6	3 1
13347	9/30/2011	69	5	8	1	\$	341.4	3 2
13348	10/6/2011	63	5	14	1	\$	233.8	2 1
13349	11/29/2011	10	9	16	2	\$	247.3	2 4
13350	11/23/2011	16	8	43	5	\$	910.7	6
13351	10/4/2011	65	5	16	2	\$	373.9	3 2
13352	12/2/2011	7	9	27	3	\$	389.3	3 4
13354	9/29/2011	70	5	51	5	\$	743.5	5 4
13355	8/9/2011	120	3	32	4	\$	674.7	5 3
13356	9/20/2011	79	4	42	4	\$	768.2	5 4
13357	3/27/2011	252	2	90	7	\$	610.0	4
13358	3/16/2011	263	1	29	3	\$	439.0	3 1
13359	10/11/2011	58	5	24	3	\$	431.3	3
13362	12/6/2011	3	10	169	8	\$	3,085.5	8 9
13363	11/22/2011	17	8	60	6	\$	992.5	6
13364	10/4/2011	65	5	20	2	\$	-	0 1
13365	12/1/2011	8	9	132	8	\$	2,191.2	8
13366	10/20/2011	49	6	1	0	\$	56.2	0 1
13368	3/28/2011	251	2	29	3	\$	623.4	4 2
13369	12/20/2010	349	1	19	2	\$	263.8	2 0
13370	12/8/2010	361	1	44	5	\$	721.3	5 3
13372	9/11/2011	88	4	23	3	\$	378.6	3 2
13373	10/10/2011	59	5	158	8	\$	3,312.3	9 7
13375	9/19/2011	80	4	38	4	\$	772.9	5 4
13376	9/1/2011	98	4	53	5	\$	1,019.8	6 4
13379	11/13/2011	26	7	97	7	\$	572.6	4 6
13381	11/18/2011	21	8	173	8	\$	3,626.8	9 8
13382	3/4/2011	275	1	15	2	\$	223.0	1 0
13384	11/9/2011	30	7	155	8	\$	4,122.3	9 8
13385	1/14/2011	325	1	35	4	\$	534.6	4 2
13388	8/10/2011	119	3	36	4	\$	627.2	5 3

E-commerc	ce Retail	RFN	∕l Ana	alysis Repo	<u>ort</u>	Customer Segmenta		
13389	11/28/2011	11	9	51	5	\$	798.0	5 6
13390	9/26/2011	73	4	13	1	\$	544.1	4 2
13391	5/20/2011	199	2	1	0	\$	59.8	0 0
13394	12/8/2011	1	10	164	8	\$	2,312.8	8
13395	6/7/2011	182	2	21	2	\$	307.7	2 1
13396	11/18/2011	21	8	47	5	\$	1,325.3	7
13397	9/28/2011	71	4	39	4	\$	1,539.2	7 4
13398	5/31/2011	189	2	26	3	\$	457.3	4 2
13402	8/4/2011	125	3	39	4	\$	621.2	4 3
13403	11/22/2011	17	8	3	0	\$	75.0	0 1
13404	12/8/2011	1	10	11	1	\$	252.5	2 4
13405	9/26/2011	73	4	27	3	\$	572.5	4 3
13408	12/8/2011	1	10	501	9	\$	27,487.4	9
13410	12/1/2011	8	9	30	4	\$	988.9	6
13411	8/24/2011	105	4	18	2	\$	213.6	1 1
13414	7/29/2011	130	3	24	3	\$	1,390.5	7 4
13416	10/27/2011	42	6	19	2	\$	712.5	5 4
13417	12/5/2011	4	10	28	3	\$	640.8	5 6
13418	11/28/2011	11	9	314	9	\$	5,845.4	9
13419	10/7/2011	62	5	16	2	\$	221.1	1 1
13420	7/28/2011	131	3	10	1	\$	140.4	0 0
13421	10/30/2011	39	6	105	7	\$	1,849.0	7
13422	10/19/2011	50	5	128	8	\$	2,601.6	8
13425	8/23/2011	106	4	78	6	\$	1,624.2	7 5
13426	12/9/2011	0	10	159	8	\$	3,550.7	9
13427	11/20/2011	19	8	29	3	\$	582.6	4
13428	11/29/2011	10	9	74	6	\$	218.5	1 5
13429	11/29/2011	10	9	67	6	\$	1,006.8	6
13430	11/21/2011	18	8	54	5	\$	648.7	5 6
13431	10/3/2011	66	5	46	5	\$	1,269.1	<b>7</b> 5
13434	9/26/2011	73	4	10	1	\$	534.2	4 2
13435	12/4/2011	5	9	103	7	\$	3,794.5	9 8
13436	12/8/2011	1	10	12	1	\$	196.9	1 3
13437	11/25/2011	14	8	167	8	\$	3,408.1	9 8
13439	3/29/2011	250	2	54	5	\$	283.7	2 2
13441	9/9/2011	90	4	13	1	\$	296.6	2 1
13447	11/16/2011	23	7	62	6	\$	1,104.2	6
13448	11/23/2011	16	8	199	8	\$	3,465.7	9 8
13449	11/16/2011	23	7	19	2	\$	291.9	2 3
13450	11/13/2011	26	7	71	6	\$	2,043.7	8
13451	11/13/2011	26	7	444	9	\$	2,916.5	8
13452	3/25/2011	254	2	2	0	\$	590.0	4 1
13453	6/27/2011	162	3	17	2	\$	357.0	3 1
13455	11/15/2011	24	7	53	5	\$	1,007.4	6 6
13456	11/22/2011	17	8	65	6	\$	1,737.8	7
13458	12/2/2011	7	9	394	9	\$	9,537.9	9
13460	11/10/2011	29	7	17	2	\$	183.4	1 2

E-commerc	ce Retail	RFN	/I Anal	ysis Repor	<u>t</u>	<b>Customer Segmenta</b>		
13461	11/1/2011	38	6	27	3	\$ 1,445.0	7	5
13462	6/9/2011	180	2	10		\$ 143.3	0 (	0
13464	10/12/2011	57	5	41		\$ 674.7	5	4
13466	8/31/2011	99	4	18	2	\$ 298.0	2	1
13467	11/29/2011	10	9	99		\$ 1,083.7	6	7
13468	12/8/2011	1	10	306	9	\$ 5,656.8	9	9
13470	9/1/2011	98	4	10	1	\$ 165.0	1	1
13471	12/8/2011	1	10	260	9	\$ 2,531.6	8	9
13473	10/10/2011	59	5	22	3	\$ 417.5	3	3
13474	4/17/2011	232	2	64	6	\$ 229.6	2	2
13475	6/1/2011	188	2	86	7	\$ 1,431.8	7	5
13476	6/14/2011	175	3	61	6	\$ 1,092.8	6	4
13477	11/2/2011	37	6	81	6	\$ 1,441.5	7	6
13479	5/25/2011	194	2	16	2	\$ 291.0	2	1
13481	10/25/2011	44	6	112	7	\$ 1,776.8	7	7
13482	4/21/2011	228	2	11	1	\$ 184.6	1 (	0
13483	10/5/2011	64	5	10	1	\$ 140.3	0 1	1
13484	4/12/2011	237	2	8	1	\$ 313.8	2	0
13485	4/20/2011	229	2	23	3	\$ 454.2	4	2
13486	9/22/2011	77	4	69	6	\$ 1,122.4	6	5
13487	10/13/2011	56	5	34	4	\$ 575.4	4	4
13488	11/22/2011	17	8	427	9	\$ 8,910.6	9	9
13489	8/26/2011	103	4	14	1	\$ 449.5	4	2
13491	10/19/2011	50	5	86	7	\$ 1,215.8	6	6
13492	7/26/2011	133	3	50	5	\$ 1,269.8	7	4
13493	3/9/2011	270	1	8	1	\$ 618.6	4	1
13494	2/1/2011	308	1	18	2	\$ 316.3	2	0
13495	12/2/2011	7	9	52	5	\$ 1,990.1	8	7
13496	11/29/2011	10	9	36	4	\$ 617.9	4	5
13497	3/2/2011	277	1	20		\$ 321.1	2	0
13499	11/22/2011	17	8	45	5	\$ 1,147.0	6	6
13500	11/16/2011	23	7	67		\$ 1,136.8	6	6
13501	4/11/2011	238	2	53		\$ 1,310.5	7	4
13502	11/23/2011	16	8	18		\$ 292.0		3
13503	9/29/2011	70	4	17		\$ 216.9	1 1	1
13504	10/6/2011	63	5	22	3	\$ 295.9	2	2
13505	10/3/2011	66	5	227		\$ 4,282.9	9	8
13506	1/31/2011	309	1	29		\$ 452.8		1
13507	12/6/2011	3	10	162		\$ 2,479.2	8	9
13508	4/10/2011	239	2	12		\$ 111.0	0 (	0
13509	12/1/2011	8	9	44		\$ 979.7	6	7
13510	12/8/2011	1	10	117		\$ 1,785.2		8
13512	3/24/2011	255	2	15		\$ 251.2	2	1
13513	8/5/2011	124	3	10		\$ 205.1		0
13514	9/27/2011	72	4	4		\$ 152.2		0
13515	9/28/2011	71	4	59		\$ 891.1		4
13516	11/18/2011	21	8	44	5	\$ 1,389.4	7	7

E-commerce	e Retail	RFN	/I Ana	lysis Repo	<u>ort</u>	Customer Segments		
13517	10/11/2011	58	5	143	8	\$	2,109.1	8 7
13518	9/15/2011	84	4	38	4	\$	659.4	5 4
13519	10/20/2011	49	5	9	1	\$	110.8	0 1
13520	10/12/2011	57	5	95	7	\$	3,487.8	9 7
13521	12/8/2011	1	10	436	9	\$	1,093.7	6 8
13522	11/9/2011	30	7	5	0	\$	125.8	0 1
13523	11/6/2011	33	6	177	8	\$	3,755.4	9 8
13524	10/30/2011	39	6	27	3	\$	680.2	5 4
13525	11/25/2011	14	8	6	0	\$	628.8	5 4
13527	11/6/2011	33	6	224	9	\$	2,263.8	8
13529	9/22/2011	77	4	15	2	\$	307.8	2 1
13531	5/18/2011	201	2	22	3	\$	483.8	4 2
13532	11/6/2011	33	6	66	6	\$	210.3	1 4
13533	6/10/2011	179	2	76	6	\$	270.8	2 2
13534	12/7/2011	2	10	342	9	\$	5,613.1	9
13536	12/8/2011	1	10	179	8	\$	3,448.3	9
13538	10/27/2011	42	6	25	3	\$	1,280.9	7 5
13539	9/15/2011	84	4	38	4	\$	605.8	4 3
13544	10/31/2011	39	6	87	7	\$	291.4	2 4
13546	11/27/2011	12	8	98	7	\$	627.0	5 7
13548	9/4/2011	95	4	124	7	\$	682.4	5 5
13549	11/14/2011	25	7	52	5	\$	916.1	6
13551	1/24/2011	315	1	4	0	\$	91.8	0 0
13552	10/4/2011	65	5	121	7	\$	3,539.5	9 7
13555	9/27/2011	72	4	136	8	\$	4,149.3	9 7
13557	11/11/2011	28	7	34	4	\$	584.1	4 4
13558	12/4/2011	5	9	175	8	\$	605.1	4 7
13560	12/2/2011	7	9	33	4	\$	174.4	1 4
13561	5/8/2011	211	2	14	2	\$	141.9	0 0
13562	9/19/2011	80	4	82	6	\$	1,799.3	7 5
13563	9/16/2011	83	4	49	5	\$	777.5	5 4
13564	7/18/2011	141	3	85	6	\$	647.7	5 4
13565	11/20/2011	19	8	38	4	\$	240.2	2 4
13566	10/30/2011	39	6	176	8	\$	874.7	6 7
13568	6/19/2011	170	3	44	5	\$	192.9	1 2
13569	11/22/2011	17	8	85	6	\$	373.8	3 5
13570	4/10/2011	239	2	27	3	\$	239.5	2 1
13571	11/27/2011	12	8	341	9	\$	2,092.3	8
13572	5/18/2011	201	2	33	4	\$	1,384.3	7 4
13573	10/20/2011	49	6	26	3	\$	294.4	2 3
13575	11/16/2011	23	7	46	5	\$	732.1	5
13576	11/29/2011	10	9	130	8	\$	6,703.3	9
13577	11/14/2011	25	7	85	6	\$	1,658.3	7
13579	11/25/2011	14	8	23	3	\$	467.0	4
13581	2/3/2011	306	1	10	1	\$	118.0	0 0
13583	7/7/2011	152	3	53	5	\$	781.0	5 4
13584	2/6/2011	303	1	24	3	\$	142.4	0 0

E-commerce	e Retail	RFN	/I Ana	lysis Repo	<u>rt</u>	Customer Segmentat		
13587	11/8/2011	31	7	11	1	\$ 347.0	3 3	
13588	11/24/2011	15	8	180	8	\$ 2,445.	8 8	
13589	11/25/2011	14	8	21	2	\$ 379.	7 3 4	
13590	11/28/2011	11	9	89	7	\$ 1,976.3	8 8	
13591	10/6/2011	63	5	58	5	\$ 1,117.	1 6 5	
13592	11/4/2011	35	6	16	2	\$ 248.0	2 2	
13593	8/23/2011	106	4	129	8	\$ 1,990.3	3 8 7	
13594	10/18/2011	51	5	26	3	\$ 397.0	3 3	
13596	12/4/2011	5	9	166	8	\$ 697.0	5 7	
13598	10/23/2011	46	6	41	4	\$ 167.4	4 1 3	
13599	12/8/2011	1	10	264	9	\$ 5,030.0	9	
13600	1/31/2011	309	1	19	2	\$ 219.	5 1 0	
13601	10/25/2011	44	6	99	7	\$ 693.3	5 6	
13602	10/6/2011	63	5	23	3	\$ 428.9	3 3	
13603	11/13/2011	26	7	27	3	\$ 164.3	3 1 3	
13606	11/10/2011	29	7	43	5	\$ 280.	5 2 4	
13607	10/30/2011	39	6	98	7	\$ 678.0	5 6	
13610	11/27/2011	12	8	228	9	\$ 1,115.4	4 6 8	
13611	9/11/2011	88	4	76	6	\$ 1,158.2	2 6 5	
13614	11/15/2011	24	7	201	8	\$ 1,610.	7	
13615	1/31/2011	309	1	24	3	\$ 400.0	3 1	
13617	10/30/2011	39	6	44	5	\$ 544.2	2 4 4	
13618	6/19/2011	170	3	13	1	\$ 177.3	3 1 0	
13621	8/15/2011	114	3	19	2	\$ 213.9	9 1 1	
13623	11/9/2011	30	7	86	7	\$ 672.4	5 6	
13626	4/1/2011	248	2	19	2	\$ 257.2	2 2 1	
13627	10/11/2011	58	5	94	7	\$ 1,624.0	7 6	
13629	11/16/2011	23	7	59	5	\$ 7,792.4		
13630	12/4/2011	5	9	80	6	\$ 1,995.	8	
13631	9/1/2011	98	4	12	1	\$ 3,021.8	8 8 4	
13632	11/15/2011	24	7	147	8	\$ 2,117.0	8	
13634	11/6/2011	33	6	188	8	\$ 1,575.2	7	
13635	10/3/2011	66	5	62	6	\$ 1,071.0	5	
13636	11/3/2011	36	6	64	6	\$ 941.0	6	
13637	10/18/2011	51	5	101	7	\$ 810.	5 5 5	
13638	11/24/2011	15	8	8	1	\$ 122.0	5 0 2	
13639	9/26/2011	73	4	40	4	\$ 1,033.3		
13642	5/8/2011	211	2	66	6	\$ 354.8		
13643	11/8/2011	31	7	28	3	\$ 519.4		
13644	12/1/2011	8	9	148	8	\$ 2,597.5	8	
13645	8/11/2011	118	3	5	0	\$ 252.		
13647	11/30/2011	9	9	80	6	\$ 1,670.2		
13649	3/28/2011	251	2	23	3	\$ 346.0		
13650	11/23/2011	16	8	98	7	\$ 1,809.3		
13651	11/4/2011	35	6	6	0	\$ 94.2		
13652	10/25/2011	44	6	63	6	\$ 1,095.		
13654	10/27/2011	42	6	166	8	\$ 2,707.3	3 8 7	

E-commerce	e Retail	RFN	/I Anal	ysis Repor	<u>rt</u>	Customer Segmenta			ition
13655	8/17/2011	112	3	56	5	\$	933.0	6	4
13656	6/28/2011	161	3	49	5	\$	379.7	3	3
13657	11/29/2011	10	9	16	2	\$	382.1	3	4
13658	11/30/2011	9	9	112	7	\$	2,421.5	8	8
13659	5/26/2011	193	2	108	7	\$	1,550.9	7	5
13662	9/15/2011	84	4	58	5	\$	879.1	6	4
13663	6/13/2011	176	3	13	1	\$	189.5	1	0
13666	10/10/2011	59	5	12	1	\$	84.7	0	1
13667	7/13/2011	146	3	87	7	\$	305.0	2	3
13668	12/7/2011	2	10	501	9	\$	6,216.1	9	9
13669	10/20/2011	49	6	9	1	\$	218.6	1	1
13670	9/25/2011	74	4	25	3	\$	349.7	3	2
13672	2/11/2011	298	1	16	2	\$	(71.5)	0	0
13673	11/21/2011	18	8	65	6	\$	396.9	3	5
13675	7/11/2011	148	3	25	3	\$	486.8	4	2
13678	7/11/2011	148	3	16	2	\$	232.6	2	1
13680	12/8/2011	1	10	216	9	\$	2,202.3	8	9
13681	11/22/2011	17	8	57	5	\$	827.8	5	6
13682	6/5/2011	184	2	3	0	\$	59.5	0	0
13684	2/27/2011	282	1	31	4	\$	64.2	0	0
13685	12/7/2011	2	10	39	4	\$	3,119.4	8	7
13686	6/10/2011	179	2	8	1	\$	72.0	0	0
13689	10/7/2011	62	5	6	0	\$	910.0	6	3
13690	10/11/2011	58	5	9	1	\$	172.3	1	1
13692	11/15/2011	24	7	55	5	\$	1,466.9	7	6
13693	1/18/2011	321	1	4	0	\$	(32.0)	0	0
13694	12/6/2011	3	10	585	9	\$	62,653.1	9	9
13695	11/8/2011	31	7	90	7	\$	2,504.1	8	7
13697	11/1/2011	38	6	12	1	\$	151.3	1	1
13699	7/7/2011	152	3	14	2	\$	308.6	2	1
13700	11/13/2011	26	7	197	8	\$	2,265.1	8	8
13703	1/25/2011	314	1	1	0	\$	99.5	0	0
13704	12/4/2011	5	9	135	8	\$	2,295.3	8	8
13705	12/2/2011	7	9	28	3	\$	711.9	5	5
13706	2/10/2011	299	1	20	2	\$	330.8	3	1
13707	3/17/2011	262	1	48	5	\$	806.4	5	3
13708	3/13/2011	266	1	51	5	\$	296.9	2	1
13709	12/6/2011	3	10	346	9	\$	6,249.1	9	9
13710	11/8/2011	31	7	8	1	\$	180.5	1	2
13711	5/5/2011	214	2	13	1	\$	252.1	2	0
13712	4/7/2011	242	2	10	1	\$	228.8	2	0
13715	3/3/2011	276	1	108	7	\$	1,053.9	6	4
13716	3/15/2011	264	1	21	2	\$	138.3	0	0
13717	11/7/2011	32	6	103	7	\$	1,432.3	7	7
13718	4/7/2011	242	2	12	1	\$	306.6	2	0
13719	11/24/2011	15	8	60	6	\$	1,041.7	6	7
13720	8/15/2011	114	3	43	5	\$	799.9	5	4

E-commer	ce Retail	RFI	M Anal	ysis Repo	<u>ort</u>	Custome	r Segmentation
13721	11/3/2011	36	6	28	3	\$ 524.1	4
13722	8/11/2011	118	3	86	7	\$ 2,369.2	8 6
13723	5/6/2011	213	2	6	0	\$ 199.9	1 0
13725	10/21/2011	48	6	118	7	\$ 1,809.8	7
13726	11/1/2011	38	6	42	5	\$ 1,079.7	6 5
13727	11/11/2011	28	7	20	2	\$ 333.5	3 3
13728	11/3/2011	36	6	63	6	\$ 1,016.1	6
13730	7/27/2011	132	3	43	5	\$ 752.6	5 4
13731	5/4/2011	215	2	38	4	\$ 610.6	4 2
13732	11/11/2011	28	7	33	4	\$ 491.9	4
13735	11/15/2011	24	7	208	8	\$ 2,766.2	8
13736	12/4/2011	5	9	194	8	\$ 724.0	5 7
13737	5/23/2011	196	2	30	4	\$ 339.6	3 2
13739	11/21/2011	18	8	3	0	\$ 216.9	1 2
13740	4/13/2011	236	2	23	3	\$ 350.8	3 1
13741	9/29/2011	70	4	35	4	\$ 666.3	5 4
13742	11/23/2011	16	8	323	9	\$ 3,102.4	8
13743	12/7/2011	2	10	42	5	\$ 1,340.2	7
13744	9/5/2011	94	4	72	6	\$ 1,156.4	6 5
13745	7/11/2011	148	3	26	3	\$ 291.5	2 1
13747	12/1/2010	368	1	1	0	\$ 79.6	0 0
13748	9/5/2011	94	4	28	3	\$ 948.3	6 4
13750	10/17/2011	52	5	24	3	\$ 1,647.3	7 4
13751	2/24/2011	285	1	9	1	\$ 296.3	2 0
13752	8/7/2011	122	3	76	6	\$ 1,186.3	6 4
13753	2/25/2011	284	1	35	4	\$ 741.3	5 2
13754	7/11/2011	148	3	12	1	\$ 282.6	2 1
13755	12/6/2011	3	10	343	9	\$ 2,154.7	8
13756	12/7/2011	2	10	143	8	\$ 5,145.1	9
13758	11/28/2011	11	9	117	7	\$ 3,190.6	8
13759	11/6/2011	33	6	25	3	\$ 659.4	5 4
13760	10/16/2011	53	5	57	5	\$ 286.8	2 3
13761	10/20/2011	49	6	70	6	\$ 1,070.7	6
13762	5/19/2011	200	2	14	2	\$ 0.0	0 0
13763	10/7/2011	62	5	17	2	\$ 1,689.5	7 4
13764	9/30/2011	69	5	208	8	\$ 1,521.8	7
13767	12/7/2011	2	10	399	9	\$ 16,945.7	9
13769	12/7/2011	2	10	143	8	\$ 2,771.9	8
13771	10/6/2011	63	5	120	7	\$ 2,631.7	8
13772	11/6/2011	33	6	177	8	\$ 1,132.1	6
13774	9/19/2011	80	4	22	3	\$ 345.0	3 2
13777	12/9/2011	0	10	219	9	\$ 25,748.4	9
13778	8/28/2011	101	4	9	1	\$ 178.7	1 1
13780	12/2/2011	7	9	57	5	\$ 360.0	3 5
13781	4/3/2011	246	2	17	2	\$ 127.8	0 0
13782	11/27/2011	12	8	115	7	\$ 912.0	6 7
13784	11/30/2011	9	9	31	4	\$ 2,462.8	8 7

E-commerc	<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>				
13786	12/7/2010	362	1	7	0	\$	230.4	2	0
13787	9/25/2011	74	4	31	4	\$	309.0	2	2
13790	12/5/2011	4	10	45	5	\$	348.8	3	6
13791	10/27/2011	42	6	17	2	\$	1,047.7	6	4
13792	10/4/2011	65	5	13	1	\$	195.6	1	1
13798	12/8/2011	1	10	439	9	\$	36,351.4	9	9
13799	8/15/2011	114	3	39	4	\$	688.9	5	3
13800	2/3/2011	306	1	33	4	\$	558.3	4	2
13801	10/4/2011	65	5	23	3	\$	324.8	2	2
13802	7/24/2011	135	3	66	6	\$	3,906.3	9	6
13803	3/29/2011	250	2	17	2	\$	277.1	2	1
13804	11/9/2011	30	7	137	8	\$	2,635.8	8	8
13805	10/18/2011	51	5	13	1	\$	924.6	6	3
13806	10/7/2011	62	5	10	1	\$	256.4	2	1
13807	12/7/2010	362	1	7	0	\$	112.6	0	0
13808	12/4/2011	5	9	76	6	\$	1,747.7	7	7
13809	2/7/2011	302	1	12	1	\$	155.1	1	0
13810	11/11/2011	28	7	36	4	\$	899.5	6	5
13811	6/9/2011	180	2	14	2	\$	591.8	4	1
13812	10/28/2011	41	6	36	4	\$	539.0	4	4
13813	10/31/2011	39	6	71	6	\$	1,353.4	7	6
13814	10/14/2011	55	5	58	5	\$	1,562.1	7	5
13815	11/17/2011	22	7	177	8	\$	4,014.9	9	8
13816	11/16/2011	23	7	33	4	\$	555.0	4	4
13817	11/10/2011	29	7	24	3	\$	383.0	3	4
13819	2/11/2011	298	1	36	4	\$	1,140.4	6	3
13821	7/18/2011	141	3	59	5	\$	385.6	3	3
13822	12/4/2011	5	9	96	7	\$	632.0	5	7
13823	11/21/2011	18	8	40	4	\$	957.7	6	6
13824	11/7/2011	32	6	46	5	\$	1,698.9	7	6
13826	7/4/2011	155	3	12	1	\$	174.7	1	0
13827	10/13/2011	56	5	93	7	\$	412.1	3	4
13828	11/17/2011	22	7	15	2	\$	209.5	1	2
13829	12/15/2010	354	1	1	0	\$	(102.0)	0	0
13831	11/23/2011	16	8	74	6	\$	2,203.0	8	7
13832	11/22/2011	17	8	4	0	\$	41.0	0	1
13833	7/3/2011	156	3	29	3	\$	384.8	3	2
13835	11/14/2011	25	7	55	5	\$	834.6	5	5
13837	5/12/2011	207	2	19	2	\$	271.2	2	1
13838	12/4/2011	5	9	174	8	\$	691.7	5	7
13841	4/1/2011	248	2	1	0	\$	85.0	0	0
13842	10/12/2011	57	5	206	8	\$	3,385.6	9	7
13844	11/28/2011	11	9	20	2	\$	361.6	3	4
13845	10/6/2011	63	5	9	1	\$	313.0	2	1
13846	11/15/2011	24	7	58	5		847.6	5	5
13848	9/8/2011	91	4	5	0	\$	1,255.0	6	2
13849	10/19/2011	50	5	101	7	\$	1,538.0	7	6

13851       9/5/2011       94       4       81       6       \$ 2,651.5       8       6         13853       12/1/2011       8       9       24       3       \$ 1,056.9       6       6         13854       12/1/2011       8       9       114       7       \$ 8,025.0       9       8         13856       6/24/2011       165       3       17       2       \$ 363.4       3       3       3         13858       10/13/2011       56       5       11       1       \$ 216.2       1       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       3       4       3       3       2       2       1       3       4       4       <	commerce	Retail	RFN	/ Anal	ysis Repor	<u>rt</u>	<b>Customer Segmentation</b>				
13851       9/5/2011       94       4       81       6       \$ 2,651.5       8       6         13853       12/1/2011       8       9       24       3       \$ 1,056.9       6       6         13854       12/1/2011       8       9       114       7       \$ 8,025.0       9       8         13856       6/24/2011       165       3       17       2       \$ 363.4       3       3       2         13858       10/13/2011       56       5       11       1       \$ 216.2       1       3       3       2       3       \$ 201.2       1       3       3       2       1       3       3       2       1       3       3       2       1       3       3       2       1       3       3       2       1       3       3       2       1       3       3       2       1       3       3       1       3       3       1       3       3       1       3       3       2       1       3       3       1       3       3       3       1       3       3       4       3       2       2       1       3       3	350	9/12/2011	87	4	94	7	\$ 1,586.8	7 6			
13854       12/1/2011       8       9       114       7       \$ 8,025.0       9       8         13856       6/24/2011       165       3       17       2       \$ 363.4       3       3         13858       10/13/2011       56       5       11       1       \$ 216.2       1       3         13859       1/17/2011       322       1       28       3       \$ 201.2       1       0         13860       12/8/2011       1       10       77       6       \$ 1,240.0       6       7         13862       11/21/2011       18       8       142       8       \$ 2,187.3       8       8         13863       4/8/2011       241       2       22       3       \$ 299.6       2       1         13865       10/12/2011       57       5       30       4       \$ 501.6       4       4         13866       9/26/2011       73       4       7       0       \$ 145.7       1       0         13867       11/8/2011       31       7       61       6       \$ 1,015.3       6       6         13869       8/8/2011       121       3       3	351		94	4	81			8 6			
13854       12/1/2011       8       9       114       7       \$ 8,025.0       9       8         13856       6/24/2011       165       3       17       2       \$ 363.4       3       3         13858       10/13/2011       56       5       11       1       \$ 216.2       1       1         13859       1/17/2011       322       1       28       3       \$ 201.2       1       0         13860       12/8/2011       1       10       77       6       \$ 1,240.0       6       7         13862       11/21/2011       18       8       142       8       \$ 2,187.3       8       8         13863       4/8/2011       241       2       22       3       \$ 299.6       2       1         13865       10/12/2011       57       5       30       4       \$ 501.6       4       4         13866       9/26/2011       73       4       7       0       \$ 145.7       1       0         13867       11/8/2011       31       7       61       6       \$ 1,015.3       6       6         13869       8/8/2011       121       3       3	353	12/1/2011	8	9	24	3	\$ 1,056.9	6			
13856       6/24/2011       165       3       17       2       \$ 363.4       3       2         13858       10/13/2011       56       5       11       1       \$ 216.2       1       3         13859       1/17/2011       322       1       28       3       \$ 201.2       1       0         13860       12/8/2011       1       10       77       6       \$ 1,240.0       6       3         13862       11/21/2011       18       8       142       8       \$ 2,187.3       8       8         13863       4/8/2011       241       2       22       3       \$ 299.6       2       3         13865       10/12/2011       57       5       30       4       \$ 501.6       4       4         13866       9/26/2011       73       4       7       0       \$ 145.7       1       0         13867       11/8/2011       31       7       61       6       \$ 1,015.3       6       6         13869       8/8/2011       121       3       307       9       \$ 3,105.0       8       8         13870       12/7/2011       2       10	354	12/1/2011	8	9	114			9 8			
13858       10/13/2011       56       5       11       1       \$ 216.2       1       3         13859       1/17/2011       322       1       28       3       \$ 201.2       1       0         13860       12/8/2011       1       10       77       6       \$ 1,240.0       6       7         13862       11/21/2011       18       8       142       8       \$ 2,187.3       8       8         13863       4/8/2011       241       2       22       3       \$ 299.6       2       2         13865       10/12/2011       57       5       30       4       \$ 501.6       4       4         13866       9/26/2011       73       4       7       0       \$ 145.7       1       0         13867       11/8/2011       31       7       61       6       \$ 1,015.3       6       6         13868       12/2/2011       7       9       33       4       \$ 3,192.5       8       3         13870       12/7/2011       2       10       118       7       \$ 2,751.3       8       8         13871       11/17/2011       22       7 <td< td=""><td>356</td><td></td><td>165</td><td>3</td><td>17</td><td></td><td></td><td>3 1</td></td<>	356		165	3	17			3 1			
13859       1/17/2011       322       1       28       3       \$ 201.2       1       0         13860       12/8/2011       1       10       77       6       \$ 1,240.0       6       7         13862       11/21/2011       18       8       142       8       \$ 2,187.3       8       8         13863       4/8/2011       241       2       22       3       \$ 299.6       2       3         13865       10/12/2011       57       5       30       4       \$ 501.6       4       4         13866       9/26/2011       73       4       7       0       \$ 145.7       1       0         13867       11/8/2011       31       7       61       6       \$ 1,015.3       6       6         13868       12/2/2011       7       9       33       4       \$ 3,192.5       8       7         13870       12/7/2011       2       10       118       7       \$ 2,751.3       8       8         13871       11/17/2011       22       7       338       9       \$ 6,389.8       9       8         13873       8/12/2011       117       3	358		56	5	11			1 1			
13860       12/8/2011       1       10       77       6       \$       1,240.0       6       7         13862       11/21/2011       18       8       142       8       \$       2,187.3       8       8         13863       4/8/2011       241       2       22       3       \$       299.6       2       1       3         13865       10/12/2011       57       5       30       4       \$       501.6       4       4       4       7       0       \$       145.7       1       0       6       4       4       4       7       0       \$       145.7       1       0       0       4       4       7       0       \$       145.7       1       0       0       145.7       1       0       0       145.7       1       0       0       145.7       1       0       0       145.7       1       0       0       138.7       1       145.7       1       0       0       0       1       145.7       1       0       0       0       0       1       1       1       0       0       1       1       0       0       0       0 </td <td>359</td> <td></td> <td>322</td> <td>1</td> <td>28</td> <td></td> <td></td> <td>1 0</td>	359		322	1	28			1 0			
13862       11/21/2011       18       8       142       8       \$ 2,187.3       8       8         13863       4/8/2011       241       2       22       3       \$ 299.6       2       3         13865       10/12/2011       57       5       30       4       \$ 501.6       4       4         13866       9/26/2011       73       4       7       0       \$ 145.7       1       0         13867       11/8/2011       31       7       61       6       \$ 1,015.3       6       6         13868       12/2/2011       7       9       33       4       \$ 3,192.5       8       7         13870       8/8/2011       121       3       307       9       \$ 3,105.0       8       6         13871       11/17/2011       2       10       118       7       \$ 2,751.3       8       8         13873       8/12/2011       117       3       24       3       \$ 381.7       3       3         13874       12/16/2010       353       1       18       2       \$ 540.5       4       1	360	12/8/2011	1	10	77			6 7			
13863       4/8/2011       241       2       22       3       \$ 299.6       2       3         13865       10/12/2011       57       5       30       4       \$ 501.6       4       4         13866       9/26/2011       73       4       7       0       \$ 145.7       1       0         13867       11/8/2011       31       7       61       6       \$ 1,015.3       6       6         13868       12/2/2011       7       9       33       4       \$ 3,192.5       8       7         13869       8/8/2011       121       3       307       9       \$ 3,105.0       8       6         13870       12/7/2011       2       10       118       7       \$ 2,751.3       8       8         13871       11/17/2011       22       7       338       9       \$ 6,389.8       9       8         13873       8/12/2011       117       3       24       3       \$ 381.7       3       3         13874       12/16/2010       353       1       18       2       \$ 540.5       4       1	362	11/21/2011	18	8	142	8		8			
13866       9/26/2011       73       4       7       0       \$       145.7       1       0         13867       11/8/2011       31       7       61       6       \$       1,015.3       6       6         13868       12/2/2011       7       9       33       4       \$       3,192.5       8       7         13869       8/8/2011       121       3       307       9       \$       3,105.0       8       6         13870       12/7/2011       2       10       118       7       \$       2,751.3       8       8         13871       11/17/2011       22       7       338       9       \$       6,389.8       9       8         13873       8/12/2011       117       3       24       3       \$       381.7       3       3         13874       12/16/2010       353       1       18       2       \$       540.5       4       1       3	363	4/8/2011	241	2	22	3		2 1			
13866       9/26/2011       73       4       7       0       \$       145.7       1       0         13867       11/8/2011       31       7       61       6       \$       1,015.3       6       6         13868       12/2/2011       7       9       33       4       \$       3,192.5       8       7         13869       8/8/2011       121       3       307       9       \$       3,105.0       8       6         13870       12/7/2011       2       10       118       7       \$       2,751.3       8       8         13871       11/17/2011       22       7       338       9       \$       6,389.8       9       8         13873       8/12/2011       117       3       24       3       \$       381.7       3       3         13874       12/16/2010       353       1       18       2       \$       540.5       4       1       3	365	10/12/2011	57	5	30	4	\$ 501.6	4			
13868       12/2/2011       7       9       33       4       \$ 3,192.5       8       7         13869       8/8/2011       121       3       307       9       \$ 3,105.0       8       6         13870       12/7/2011       2       10       118       7       \$ 2,751.3       8       8         13871       11/17/2011       22       7       338       9       \$ 6,389.8       9       8         13873       8/12/2011       117       3       24       3       \$ 381.7       3       2         13874       12/16/2010       353       1       18       2       \$ 540.5       4       1       3	366	9/26/2011	73	4	7	0		1 0			
13868       12/2/2011       7       9       33       4       \$ 3,192.5       8       7         13869       8/8/2011       121       3       307       9       \$ 3,105.0       8       6         13870       12/7/2011       2       10       118       7       \$ 2,751.3       8       8         13871       11/17/2011       22       7       338       9       \$ 6,389.8       9       8         13873       8/12/2011       117       3       24       3       \$ 381.7       3       2         13874       12/16/2010       353       1       18       2       \$ 540.5       4       1       3	367	11/8/2011	31	7	61	6	\$ 1,015.3	6			
13870       12/7/2011       2       10       118       7       \$ 2,751.3       8       8         13871       11/17/2011       22       7       338       9       \$ 6,389.8       9       8         13873       8/12/2011       117       3       24       3       \$ 381.7       3       2         13874       12/16/2010       353       1       18       2       \$ 540.5       4       1       3	368	12/2/2011	7	9	33	4		8 7			
13871       11/17/2011       22       7       338       9       \$ 6,389.8       9       8         13873       8/12/2011       117       3       24       3       \$ 381.7       3       3         13874       12/16/2010       353       1       18       2       \$ 540.5       4       1	369	8/8/2011	121	3	307	9	\$ 3,105.0	8 6			
13873       8/12/2011       117       3       24       3       \$ 381.7       3         13874       12/16/2010       353       1       18       2       \$ 540.5       4       3	370	12/7/2011	2	10	118	7	\$ 2,751.3	8			
13873       8/12/2011       117       3       24       3       \$ 381.7       3         13874       12/16/2010       353       1       18       2       \$ 540.5       4       3	371	11/17/2011	22	7	338	9		9 8			
13874 12/16/2010 353 1 18 2 \$ 540.5 4	373	8/12/2011	117	3	24			3 2			
	374	12/16/2010	353	1	18			4 1			
13875 10/17/2011 52 5 104 7 \$ 1,786.8 7 6	375	10/17/2011	52	5	104	7	\$ 1,786.8	7 6			
	376	10/7/2011	62	5	7			0 0			
	377	9/14/2011	85		3			0 0			
13878 10/16/2011 53 5 36 4 \$ 1,281.5 7	378	10/16/2011	53	5	36	4	\$ 1,281.5	7			
	380	11/18/2011	21	8	165	8		8			
	381	12/6/2011	3	10	180			9			
	382	12/7/2011	2	10	66	6		6 7			
	383	12/8/2011	1	10	155	8		8			
	384	12/2/2011	7	9	60	6		5 6			
13885 6/3/2011 186 2 28 3 \$ 506.8 4	385	6/3/2011	186	2	28	3	\$ 506.8	4 2			
	386		70	4	16			2 1			
	387	5/19/2011	200	2	19			3 1			
13888 8/12/2011 117 3 40 4 \$ 605.6 4	388	8/12/2011	117	3	40	4	\$ 605.6	4 3			
13889 9/8/2011 91 4 15 2 \$ 416.9 3	389	9/8/2011	91	4	15	2	\$ 416.9	3 2			
	390	12/8/2011	1	10	114			7 8			
	392	11/13/2011	26	7	27			5 4			
13893 2/15/2011 294 1 21 2 \$ 821.1 5	393	2/15/2011	294	1	21	2	\$ 821.1	5 1			
13894 11/17/2011 22 7 30 4 \$ 536.0 4	394	11/17/2011	22	7	30	4	\$ 536.0	4			
13895 11/18/2011 21 8 119 7 \$ 2,588.1 8	395	11/18/2011	21	8	119	7	\$ 2,588.1	8			
13897 10/20/2011 49 5 17 2 \$ 311.2 2	397	10/20/2011	49	5	17	2	\$ 311.2	2 2			
13898 1/18/2011 321 1 12 1 \$ 155.9 1	398	1/18/2011	321	1	12	1	\$ 155.9	1 0			
13899 11/23/2011 16 8 19 2 \$ 388.5 3	399	11/23/2011	16	8	19	2	\$ 388.5	3 4			
13900 6/9/2011 180 2 43 5 \$ 741.0 5	900	6/9/2011	180	2	43	5	\$ 741.0	5 3			
13901 9/28/2011 71 4 149 8 \$ 2,867.2 8	901	9/28/2011	71	4	149	8	\$ 2,867.2	8			
	904	11/2/2011	37	6	26			3			
13908 9/21/2011 78 4 126 7 \$ 2,347.1 8	908	9/21/2011	78	4	126	7	\$ 2,347.1	8			
13911 10/13/2011 56 5 148 8 \$ 2,580.9 8	911	10/13/2011	56	5	148	8	\$ 2,580.9	8 7			
13914 12/6/2011 3 10 34 4 \$ 614.0 4	914	12/6/2011	3	10	34	4	\$ 614.0	4 6			

E-commerce R	etail	<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>				
13917	10/21/2011	48	6	18	2	\$	272.0	2		2
13918	10/21/2011	48	6	30	4	\$	1,212.8	6		5
13919	10/17/2011	52	5	33	4	\$	350.2	3		3
13922	12/23/2010	346	1	7	0	\$	172.3	1		0
13923	10/17/2011	52	5	20	2	\$	351.1	3		2
13924	12/8/2011	1	10	137	8	\$	1,682.1	7		8
13925	11/3/2011	36	6	45	5	\$	616.7	4		4
13926	11/16/2011	23	7	11	1	\$	223.9	1		2
13927	9/26/2011	73	4	21	2	\$	349.0	3		2
13928	11/29/2011	10	9	27	3	\$	464.6	4		5
13929	6/23/2011	166	3	10	1	\$	802.9	5		2
13930	10/13/2011	56	5	17	2	\$	337.3	3		2
13931	9/15/2011	84	4	59	5	\$	1,230.9	6		4
13932	2/18/2011	291	1	16	2	\$	307.4	2		0
13933	8/22/2011	107	4	23	3	\$	608.8	4		3
13934	3/21/2011	258	1	31	4	\$	922.1	6		3
13936	6/21/2011	168	3	27	3	\$	361.3	3		2
13937	6/23/2011	166	3	9	1	\$	158.9	1		0
13938	11/4/2011	35	6	7	0	\$	71.7	0		1
13939	11/16/2011	23	7	46	5	\$	556.8	4		5
13940	11/22/2011	17	8	49	5	\$	839.1	5		6
13941	11/18/2011	21	8	47	5	\$	4,912.4	9		7
13946	9/21/2011	78	4	11	1	\$	561.6	4		2
13947	10/5/2011	64	5	5	0	\$	90.6	0		0
13948	12/14/2010	355	1	3	0	\$	102.0	0		0
13949	12/7/2011	2	10	160	8	\$	2,427.3	8		9
13950	11/28/2011	11	9	36	4	\$	728.6	5		6
13951	6/16/2011	173	3	39	4	\$	674.5	5		3
13952	5/12/2011	207	2	138	8	\$	3,246.1	8		6
13953	12/2/2011	7	9	20	2	\$	3,515.7	9		6
13954	12/8/2011	1	10	30	3	\$	378.6	3		5
13955	7/8/2011	151	3	33	4	\$	323.0	2		2
13956	12/4/2011	5	9	152	8	\$	1,026.4	6		8
13958	12/2/2010	367	1	5	0	\$	(102.5)	0		0
13959	9/21/2011	78	4	92	7	\$	598.2	4		4
13960	11/18/2011	21	8	12	1	\$	230.2	2		3
13962	11/18/2011	21	8	11	1	\$	169.6	1		2
13963	2/4/2011	305	1	35	4	\$	664.5	5		2
13967	7/17/2011	142	3	2	0	\$	80.7	0		0
13969	12/2/2011	7	9	633	9	\$	8,986.7	9		9
13971	12/1/2011	8	9	158	8	\$	2,702.2	8		8
13972	9/30/2011	69	5	15	2	\$	190.3	1		1
13973	2/25/2011	284	1	11	1	\$	264.7	2		0
13974	10/21/2011	48	6	28	3	\$	413.6	3		3
13975	11/8/2011	31	7	340	9	\$	2,503.2	8		8
13976	5/17/2011	202	2	10	1	\$	358.0	3		1
13978	11/25/2011	14	8	15	2	\$	196.8	1		3

E-commerce Retail	RF	<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>				
13979 9/27	/2011 72	4	54	5	\$	869.9	6 4			
13980 10/10/	/2011 59	5	11	1		200.1	1 1			
13982 10/31	/2011 39	6	115	7	\$	1,861.1	7 6			
13983 11/10/	/2011 29	7	112	7	\$	2,590.5	8 7			
13984 11/13/	/2011 26	7	17	2	\$	488.0	4 4			
13985 12/5/	/2011 4	10	353	9	\$	7,024.5	9			
13986 11/22,	/2011 17	8	13	1	\$	320.5	2 3			
13988 11/20,	/2011 19	8	239	9	\$	4,098.8	9			
13989 10/5/	/2011 64	5	41	4	\$	1,266.1	7 5			
13990 5/10,	/2011 209	2	16	2	\$	311.3	2 1			
13991 11/27,	/2011 12	8	86	6	\$	850.6	5 6			
13992 11/9/	/2011 30	7	5	0	\$	76.8	0 1			
13993 11/7,	/2011 32	6	125	7	\$	3,409.7	9 7			
13994 12/6	/2011 3	10	155	8	\$	2,313.1	8 9			
13995 11/24,	/2011 15	8	87	7	\$	1,383.5	7			
13999 11/29	/2011 10	9	212	8	\$	3,865.3	9			
14000 5/17,	/2011 202	2	16	2	\$	633.7	5 2			
14001 10/25	/2011 44	6	40	4	\$	2,030.3	8 6			
14002 7/28	/2011 131	3	47	5	\$	529.7	4 3			
14004 10/27	/2011 42	6	171	8	\$	4,582.6	9 8			
14005 11/30,	/2011 9	9	84	6	\$	2,874.7	8			
14006 8/16	/2011 113	3	30	3	\$	962.2	6 3			
14009 5/25,	/2011 194	2	44	5	\$	685.9	5 3			
14012 3/7/	/2011 272	1	11	1	\$	328.8	3 0			
14013 8/21,	/2011 108	3	34	4	\$	473.0	4 3			
14014 9/23,	/2011 76	4	39	4	\$	505.2	4 3			
14015 10/18/	/2011 51	5	20	2	\$	917.3	6 4			
14016 7/8	/2011 151	3	162	8	\$	4,328.5	9 6			
14019 10/24	/2011 45	6	68	6	\$	1,399.0	7 6			
14020 11/23	/2011 16	8	39	4	\$	642.8	5 5			
14021 7/7,	/2011 152	3	22	3	\$	631.9	5 3			
14022 4/28	/2011 221	2	28	3	\$	440.0	3 1			
14023 12/2,	/2011 7	9	31	4	\$	584.1	4 5			
14024 8/10,	/2011 119	3	16	2	\$	327.7	3 1			
14027 10/10/	/2011 59	5	6	0	\$	104.8	0 0			
14029 10/7,	/2011 62	5	15	2	\$	467.7	4 3			
14030 11/21,	/2011 18	8	243	9	\$	2,360.1	8 8			
14031 12/2,	/2011 7	9	258	9	\$	14,634.6	9			
14032 12/7/	/2011 2	10	152	8	\$	2,929.8	8 9			
14034 11/17/	/2011 22	7	92	7	\$	512.0	4			
14035 11/11,	/2011 28	7	66	6	\$	1,428.0	7 6			
14036 2/28	/2011 279	1	38	4	\$	626.7	5 2			
14037 6/16	/2011 173	3	28	3	\$	147.2	1 1			
14038 9/22,	/2011 77	4	93	7	\$	1,554.5	7 6			
14039 11/6,	/2011 33	6	6	0	\$	152.2	1 1			
14040 10/30,	/2011 39	6	241	9	\$	3,542.2	9 8			
14041 3/18	/2011 261	1	21	2	\$	141.4	1 0			

E-commerce Retail	RFM Analysis Report				<b>Customer Segmentation</b>			
14044 11/13/2011	26	7	209	8	\$ 652.8	5 6		
14045 8/22/2011	107	4	6	0	\$ 1,659.8	7 3		
14046 2/28/2011	279	1	14	2	\$ 155.0	1 0		
14047 12/1/2011	8	9	34	4	\$ 1,290.0	7 6		
14048 3/7/2011	272	1	88	7	\$ 375.1	3 3		
14049 11/23/2011	16	8	505	9	\$ 5,639.2	9		
14050 11/8/2011	31	7	54	5	\$ 746.4	5 5		
14051 12/9/2011	0	10	215	8	\$ 15,477.3	9		
14052 11/20/2011	19	8	56	5	\$ 225.4	2 4		
14053 8/7/2011	122	3	4	0	\$ 260.3	2 0		
14054 10/5/2011	64	5	6	0	\$ 92.5	0 0		
14055 8/25/2011	104	4	10	1	\$ 725.6	5 2		
14056 12/8/2011	1	10	1128	9	\$ 8,124.4	9		
14057 11/16/2011	23	7	291	9	\$ 6,147.4	9 8		
14059 3/18/2011	261	1	8	1	\$ 183.6	1 0		
14060 12/5/2011	4	10	203	8	\$ 6,135.4	9		
14062 11/30/2011	9	9	111	7	\$ 10,464.9	9 8		
14064 11/10/2011	29	7	82	6	\$ 1,188.3	6		
14066 3/18/2011	261	1	7	0	\$ 152.6	1 0		
14067 10/7/2011	62	5	52	5	\$ 374.7	3 4		
14068 1/23/2011	316	1	24	3	\$ 265.9	2 1		
14071 12/6/2011	3	10	333	9	\$ 1,307.4	7 9		
14073 11/18/2011	21	8	14	2	\$ 139.5	0 2		
14075 12/5/2011	4	10	43	5	\$ 942.3	6 7		
14076 8/2/2011	127	3	46	5	\$ 122.5	0 1		
14077 10/30/2011	39	6	42	4	\$ 499.4	4		
14078 8/30/2011	99	4	65	6	\$ 1,049.4	6 5		
14079 8/7/2011	122	3	12	1	\$ 375.1	3 1		
14080 11/7/2011	32	6	4	0	\$ 45.6	0 1		
14081 3/17/2011	262	1	156	8	\$ 904.7	6 4		
14082 12/10/2010	359	1	29	3	\$ 182.3	1 0		
14083 12/5/2011	4	10	181	8	\$ 1,018.4	6 8		
14085 12/7/2011	2	10	451	9	\$ 4,435.8	9		
14087 12/7/2011	2	10	70	6	\$ 181.7	1 5		
14088 11/29/2011	10	9	590	9	\$ 50,415.5	9		
14089 10/14/2011	55	5	14	2	\$ 161.0	1 1		
14090 1/19/2011	320	1	1	0	\$ 76.3	0 0		
14092 12/2/2011	7	9	217	9	\$ 4,063.1	9		
14093 11/27/2011	12	8	105	7	\$ 442.9	4 6		
14096 12/5/2011	4	10	5128	9	\$ 57,120.9	9		
14098 11/3/2011	36	6	21	2	\$ 147.4	1 2		
14099 11/23/2011	16	8	252		\$ 3,093.0	8		
14100 7/25/2011	134	3	26	3	\$ 194.9	1 1		
14101 9/27/2011	72	4	35		\$ 5,976.8	9 5		
14102 12/4/2011	5	9	84	6	\$ 1,314.7	7		
14104 7/8/2011	151	3	21	2	\$ 216.2	1 1		
14105 9/15/2011	84	4	76	6	\$ 1,260.3	7 5		

E-commerce	RFN	<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>				
14107	10/19/2011	50	5	124	7	\$	2,688.5	8		6
14108	11/9/2011	30	7	35	4	\$	594.2	4		4
14109	11/16/2011	23	7	14	2	\$	80.2	0		2
14110	12/6/2011	3	10	157	8	\$	5,669.7	9		9
14111	11/25/2011	14	8	11	1	\$	688.6	5		4
14112	11/17/2011	22	7	173	8	\$	2,774.2	8		8
14113	12/6/2011	3	10	40	4	\$	1,377.9	7		7
14114	3/11/2011	268	1	15	2	\$	386.5	3		1
14116	11/20/2011	19	8	72	6	\$	1,382.7	7		7
14117	7/19/2011	140	3	3	0	\$	90.0	0		0
14119	12/20/2010	349	1	1	0	\$	(19.9)	0		0
14121	12/6/2011	3	10	161	8	\$	2,740.3	8		9
14124	9/16/2011	83	4	5	0	\$	419.6	3		1
14125	11/29/2011	10	9	167	8	\$	2,740.4	8		8
14126	12/2/2011	7	9	16	2	\$	643.6	5		5
14127	8/9/2011	120	3	44	5	\$	709.7	5		4
14128	10/10/2011	59	5	46	5	\$	637.5	5		4
14129	12/8/2011	1	10	52	5	\$	1,123.9	6		7
14130	1/24/2011	315	1	67	6	\$	483.9	4		3
14132	12/7/2011	2	10	201	8	\$	3,580.1	9		9
14133	8/2/2011	127	3	30	4	\$	590.3	4		3
14135	12/8/2011	1	10	134	8	\$	4,690.3	9		9
14138	12/8/2011	1	10	47	5	\$	982.4	6		7
14139	10/24/2011	45	6	26	3	\$	415.8	3		3
14140	12/6/2011	3	10	67	6	\$	920.1	6		7
14141	12/7/2011	2	10	46	5	\$	879.0	6		7
14142	12/1/2010	368	1	22	3	\$	311.8	2		1
14143	7/29/2011	130	3	7	0	\$	115.8	0		0
14145	10/24/2011	45	6	12	1	\$	3,148.2	8		4
14146	12/1/2011	8	9	245	9	\$	2,949.6	8		9
14147	10/21/2011	48	6	6	0	\$	468.4	4		2
14148	4/20/2011	229	2	3	0	\$	157.2	1		0
14149	5/11/2011	208	2	40	4	\$	259.4	2		1
14150	11/4/2011	35	6	26	3	\$	658.6	5		4
14152	9/25/2011	74	4	50	5	\$	611.1	4		4
14154	4/14/2011	235	2	52	5	\$	1,345.6	7		4
14155	3/18/2011	261	1	6	0	\$	118.8	0		0
14156	11/30/2011	9	9	1420	9	\$	113,384.1	9		9
14157	11/20/2011	19	8	49	5	\$	400.4	3		5
14158	10/30/2011	39	6	41	4	\$	507.7	4		4
14159	11/20/2011	19	8	1212	9	\$	4,678.3	9		9
14161	5/8/2011	211	2	108	7	\$	1,110.5	6		4
14162	6/19/2011	170	3	25	3	\$	289.4	2		1
14163	9/13/2011	86	4	52	5	\$	2,445.9	8		5
14164	9/30/2011	69	5	29	3	\$	1,631.8	7		4
14165	3/9/2011	270	1	25	3	\$	122.5	0		0
14167	10/31/2011	39	6	52	5	\$	574.8	4		4

E-commerce	Retail	RFN	<b>RFM Analysis Report</b>			<b>Customer Segmentation</b>					
14171	9/2/2011	97	4	58	5	\$	363.8	3 3			
14173	11/29/2011	10	9	29	3	\$	450.8	4 5			
14174	11/6/2011	33	6	26	3	\$	134.5	0 2			
14175	10/19/2011	50	5	164	8	\$	3,108.1	8			
14176	2/15/2011	294	1	32	4	\$	574.0	4 2			
14177	9/16/2011	83	4	43	5	\$	554.5	4			
14178	12/1/2011	8	9	327	9	\$	1,620.9	7 8			
14179	10/30/2011	39	6	165	8	\$	719.8	5 6			
14180	11/29/2011	10	9	248	9	\$	4,640.8	9			
14184	10/4/2011	65	5	24	3	\$	452.9	4 3			
14185	1/12/2011	327	1	3	0	\$	197.7	1 0			
14188	12/1/2011	8	9	71	6	\$	2,018.9	8			
14189	12/7/2011	2	10	277	9	\$	4,604.3	9			
14191	12/8/2011	1	10	263	9	\$	4,660.0	9			
14193	10/3/2011	66	5	42	4	\$	853.4	5 4			
14194	12/5/2011	4	10	604	9	\$	11,216.8	9			
14195	5/22/2011	197	2	8	1	\$	962.7	6 2			
14196	8/25/2011	104	4	6	0	\$	335.5	3 1			
14198	12/5/2011	4	10	44	5	\$	663.5	5 7			
14199	5/5/2011	214	2	2	0	\$	185.4	1 0			
14201	10/10/2011	59	5	39	4	\$	688.0	5 4			
14204	12/7/2011	2	10	44	5	\$	161.0	1 5			
14205	11/29/2011	10	9	39	4	\$	218.8	1 4			
14206	4/14/2011	235	2	21	2	\$	308.3	2 1			
14208	9/6/2011	93	4	10	1	\$	151.7	1 1			
14209	11/29/2011	10	9	88	7	\$	2,067.1	8			
14210	9/9/2011	90	4	103	7	\$	1,900.9	8 6			
14211	10/17/2011	52	5	118	7	\$	2,208.3	8 7			
14212	9/11/2011	88	4	9	1	\$	1,070.5	6			
14213	12/3/2010	366	1	5	0	\$	(1,192.2)	0 0			
14214	11/9/2011	30	7	70	6	\$	1,000.2	6			
14215	11/28/2011	11	9	109	7	\$	1,777.9	7 8			
14216	12/6/2011	3	10	59	5	\$	1,839.3	7			
14217	12/8/2011	1	10	107	7	\$	1,925.4	8			
14218	10/28/2011	41	6	12	1	\$	169.5	1 1			
14219	12/5/2011	4	10	7	0	\$	89.9	0 2			
14220	4/6/2011	243	2	21	2	\$	632.4	5 2			
14221	10/28/2011	41	6	194	8	\$	3,427.9	9 8			
14222	6/15/2011	174	3	41	4	\$	683.2	5 3			
14223	9/8/2011	91	4	61	6	\$	975.2	6 5			
14224	8/21/2011	108	4	118	7	\$	1,050.1	6 5			
14226	11/11/2011	28	7	73	6	\$	2,201.6	8 7			
14227	11/13/2011	26	7	183	8	\$	3,315.7	9 8			
14229	10/19/2011	50	5	43	5	\$	1,450.6	7 5			
14231	6/13/2011	176	3	54	5	\$	822.1	5 4			
14232	11/8/2011	31	7	118	7	\$	2,043.9	8 7			
14233	10/27/2011	42	6	36	4	\$	1,447.5	7 5			

E-commerc	ce Retail	RFN	<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>				
14234	11/17/2011	22	7	159	8	\$	775.5	5 7			
14235	11/29/2011	10	9	80	6	\$	3,093.9	8			
14236	9/20/2011	79	4	15	2	\$	490.9	4 2			
14237	12/1/2010	368	1	9	1	\$	161.0	1 0			
14238	1/17/2011	322	1	8	1	\$	146.9	1 0			
14239	10/27/2011	42	6	116	7	\$	2,323.5	8			
14240	11/9/2011	30	7	42	4	\$	890.3	6 5			
14241	6/9/2011	180	2	10	1	\$	213.7	1 0			
14242	4/19/2011	230	2	16	2	\$	280.6	2 1			
14243	12/1/2011	8	9	148	8	\$	2,535.9	8			
14245	6/16/2011	173	3	112	7	\$	1,677.5	7 5			
14246	8/21/2011	108	3	75	6	\$	1,474.1	7 5			
14247	3/6/2011	273	1	20	2	\$	136.8	0 0			
14248	1/25/2011	314	1	8	1	\$	302.6	2 0			
14250	12/2/2011	7	9	111	7	\$	1,904.1	8			
14251	12/8/2011	1	10	78	6	\$	2,879.7	8			
14256	3/30/2011	249	2	54	5	\$	935.1	6 4			
14257	10/19/2011	50	5	107	7	\$	3,087.3	8			
14258	11/30/2011	9	9	112	7	\$	12,650.1	9 8			
14259	7/21/2011	138	3	5	0	\$	120.0	0 0			
14261	10/20/2011	49	5	52	5	\$	1,163.5	6 5			
14262	12/1/2011	8	9	143	8	\$	2,618.2	8			
14264	7/8/2011	151	3	19	2	\$	319.5	2 1			
14265	8/22/2011	107	4	31	4	\$	530.2	4 3			
14267	7/12/2011	147	3	66	6	\$	1,279.1	7 5			
14270	1/12/2011	327	1	29	3	\$	492.7	4 1			
14271	4/28/2011	221	2	10	1	\$	112.3	0 0			
14272	9/27/2011	72	4	33	4	\$	438.0	4 3			
14273	10/19/2011	50	5	29	3	\$	560.0	4 3			
14276	9/12/2011	87	4	75	6	\$	1,019.4	6 5			
14277	11/24/2011	15	8	228	9	\$	3,957.0	9			
14280	5/27/2011	192	2	8	1	\$	134.0	0 0			
14282	12/6/2011	3	10	156	8	\$	3,729.3	9			
14284	11/9/2011	30	7	34	4	\$	578.5	4			
14285	11/18/2011	21	8	27	3	\$	1,910.0	8 6			
14286	11/16/2011	23	7	285	9	\$	4,595.8	9 8			
14287	12/1/2011	8	9	11	1	\$	151.2	1 3			
14288	5/11/2011	208	2	17	2	\$	413.9	3 1			
14289	12/1/2011	8	9	47	5	\$	911.3	6			
14290	11/28/2011	11	9	103	7	\$	2,307.5	8			
14291	12/8/2011	1	10	238	9	\$	3,873.3	9			
14292	12/2/2011	7	9	108	7	\$	4,819.3	9 8			
14293	12/6/2011	3	10	61	6	\$	1,046.6	6 7			
14295	10/30/2011	39	6	7	0	\$	154.7	1 1			
14297	11/22/2011	17	8	64	6	\$	1,284.1	7			
14298	12/6/2011	3	10	1640	9	\$	50,862.4	9			
14299	12/1/2011	8	9	162	8	\$	2,855.4	8			

E-commerce	Retail	<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>				
14300	11/21/2011	18	8	3	0	\$ 43.2	2 0 1			
14301	8/24/2011	105	4	16	2	\$ 632.0	5 3			
14304	5/1/2011	218	2	27	3	\$ 197.3	1 1 1			
14305	9/29/2011	70	4	110	7	\$ 1,803.8	6			
14306	10/19/2011	50	5	35	4	\$ 2,083.4	4 8 5			
14307	9/12/2011	87	4	180	8	\$ 2,995.7	7 8 7			
14309	12/1/2011	8	9	123	7	\$ 2,319.7	8 8			
14311	4/28/2011	221	2	27	3	\$ 229.7	7 2 1			
14312	10/24/2011	45	6	87	7	\$ 1,611.6	7			
14314	8/25/2011	104	4	8	1	\$ 120.0	0 0			
14315	11/18/2011	21	8	104	7	\$ 2,457.0	8			
14317	10/6/2011	63	5	24	3	\$ 508.6	3			
14320	5/17/2011	202	2	42	4	\$ 343.3	1 3 2			
14321	11/29/2011	10	9	123	7	\$ 1,530.8	8			
14323	8/17/2011	112	3	41	4	\$ 574.3	3			
14326	4/19/2011	230	2	9	1	\$ 166.9	9 1 0			
14327	6/29/2011	160	3	12	1	\$ 311.7	7 2 1			
14329	12/1/2011	8	9	269	9	\$ 4,928.7	9			
14331	8/7/2011	122	3	28	3	\$ 462.7	7 4 2			
14332	11/17/2011	22	7	26	3	\$ 866.3	5			
14333	10/6/2011	63	5	19	2	\$ 351.5	3 2			
14334	11/23/2011	16	8	163	8	\$ 2,539.5	8			
14335	11/23/2011	16	8	63	6	\$ 468.3	6			
14336	11/23/2011	16	8	90	7	\$ 1,614.9	7 7			
14338	7/4/2011	155	3	34	4	\$ 554.2	2 4 3			
14339	4/19/2011	230	2	18	2	\$ 289.9	2 1			
14340	5/5/2011	214	2	6	0	\$ 134.7	7 0 0			
14341	10/25/2011	44	6	130	8	\$ 2,166.4	1 8 7			
14342	11/18/2011	21	8	24	3	\$ 607.7	7 4 4			
14344	8/4/2011	125	3	71	6	\$ 889.9	6 4			
14345	11/1/2011	38	6	6	0	\$ 109.0	0 0 1			
14346	8/11/2011	118	3	60	6	\$ 1,021.6	6 6 4			
14348	3/24/2011	255	2	18	2	\$ 409.6	3 1			
14349	11/29/2011	10	9	31	4	\$ 133.5	0 4			
14350	3/14/2011	265	1	21	2	\$ 258.7	7 2 0			
14351	6/28/2011	161	3	1	0	\$ 51.0	0 0			
14352	7/5/2011	154	3	47	5	\$ 1,079.0	6 4			
14353	5/8/2011	211	2	6	0	\$ 90.6	5 0 0			
14354	12/4/2011	5	9	9	1	\$ 163.6	3			
14355	12/9/2010	360	1	11	1	\$ 174.4	1 0			
14356	10/10/2011	59	5	38	4	\$ 666.9	5 4			
14357	10/27/2011	42	6	41		\$ 225.8	3 1 3			
14359	11/20/2011	19	8	58		\$ 882.6	6			
14360	11/8/2011	31	7	118		\$ 2,128.2	2 8 7			
14362	11/17/2011	22	7	41	4	\$ 161.2	2 1 3			
14364	8/23/2011	106	4	69	6	\$ 3,717.4	9 6			
14367	12/1/2011	8	9	533	9	\$ 9,167.8	9			

E-commerc	ce Retail	RFN	<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>					
14368	1/24/2011	315	1	8	1	\$	155.0	1	(	0		
14371	2/17/2011	292	1	4	0	\$	100.5	0	(	0		
14373	12/16/2010	353	1	4	0	\$	76.6	0	(	0		
14375	6/7/2011	182	2	75	6	\$	257.7	2		2		
14377	6/1/2011	188	2	11	1	\$	617.1	5		1		
14379	10/26/2011	43	6	46	5	\$	348.1	3		4		
14381	10/18/2011	51	5	56	5	\$	202.7	1	3	3		
14382	11/13/2011	26	7	131	8	\$	626.1	5		7		
14383	11/1/2011	38	6	59	5	\$	1,247.7	7	(	6		
14385	11/30/2011	9	9	14	2	\$	202.1	1	3	3		
14386	2/16/2011	293	1	7	0	\$	142.4	0	(	0		
14387	11/7/2011	32	6	140	8	\$	1,770.6	7		7		
14388	12/1/2011	8	9	191	8	\$	3,172.0	9		9		
14389	12/1/2011	8	9	62	6	\$	999.7	6		7		
14390	11/29/2011	10	9	291	9	\$	4,592.5	9		9		
14393	5/5/2011	214	2	5	0	\$	68.0	0	(	0		
14395	12/7/2011	2	10	353	9	\$	3,471.9	9		9		
14396	10/5/2011	64	5	73	6	\$	488.0	4		4		
14397	12/9/2011	0	10	95	7	\$	2,556.7	8	3	8		
14400	7/21/2011	138	3	26	3	\$	559.7	4		2		
14401	12/5/2011	4	10	183	8	\$	4,040.0	9		9		
14403	8/1/2011	128	3	26	3	\$	1,426.3	7		4		
14404	11/6/2011	33	6	104	7	\$	1,434.7	7		7		
14406	8/12/2011	117	3	8	1	\$	156.8	1	(	0		
14407	8/24/2011	105	4	76	6	\$	2,111.1	8	(	6		
14408	11/29/2011	10	9	107	7	\$	2,606.5	8	8	8		
14409	9/29/2011	70	4	55	5	\$	1,908.3	8	Į.	5		
14410	11/24/2011	15	8	287	9	\$	576.3	4		7		
14411	2/2/2011	307	1	14	2	\$	1,063.0	6		2		
14412	11/4/2011	35	6	45	5	\$	761.3	5	į.	5		
14413	12/12/2010	357	1	23	3	\$	122.7	0	(	0		
14414	9/9/2011	90	4	98	7	\$	1,485.1	7		6		
14415	12/8/2011	1	10	612	9	\$	5,811.6	9	9	9		
14416	11/17/2011	22	7	14	2	\$	490.2	4		4		
14418	12/6/2011	3	10	124	7	\$	1,937.3	8	8	8		
14419	11/29/2011	10	9	206	8	\$	1,058.1	6		8		
14420	9/15/2011	84	4	30	4	\$	385.9	3		3		
14421	10/13/2011	56	5	27	3	\$	813.1	5		4		
14422	12/9/2011	0	10	222	9	\$	4,263.6	9		9		
14423	5/5/2011	214	2	3	0	\$	265.2	2		0		
14424	11/22/2011	17	8	1	0	\$	322.1	3		3		
14426	11/21/2011	18	8	264	9	\$	3,918.9	9		9		
14427	10/20/2011	49	5	17	2	\$	363.3	3		2		
14428	12/2/2011	7	9	148	8	\$	1,230.1	6		8		
14431	2/14/2011	295	1	22	3	\$	397.8	3	_	1		
14432	11/30/2011	9	9	382	9	\$	2,255.5	8		9		
14434	11/18/2011	21	8	12	1	\$	1,372.8	7		5		

E-commerce Retail	RFN	<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>				
14436 9/2/2011	97	4	9	1	\$	89.1	0	0		
14437 7/19/2011	140	3	6	0	\$	(43.4)	0	0		
14438 2/6/2011	303	1	9	1	\$	131.9	0	0		
14439 1/24/2011	315	1	32	4	\$	2,661.2	8	4		
14440 12/1/2011	8	9	55	5	\$	2,357.7	8	7		
14441 12/9/2011	0	10	59	5	\$	1,545.1	7	7		
14442 12/8/2011	1	10	68	6	\$	1,544.6	7	8		
14443 10/17/2011	52	5	98	7	\$	1,400.9	7	6		
14446 12/9/2011	0	10	293	9	\$	1,039.6	6	8		
14447 11/21/2011	18	8	70	6	\$	1,163.2	6	7		
14448 11/30/2011	9	9	20	2	\$	375.4	3	4		
14449 11/21/2011	18	8	258	9	\$	907.1	6	8		
14450 6/12/2011	177	2	40	4	\$	483.3	4	2		
14451 10/10/2011	59	5	109	7	\$	662.6	5	5		
14452 11/29/2011	10	9	62	6	\$	264.4	2	5		
14453 6/2/2011	187	2	22	3	\$	119.9	0	0		
14456 12/4/2011	5	9	977		\$	3,047.6	8	9		
14457 2/2/2011	307	1	4	0	\$	113.6	0	0		
14459 7/7/2011	152	3	37	4	\$	1,837.9	8	4		
14460 8/21/2011	108	3	17	2	\$	383.3	3	1		
14461 7/14/2011	145	3	180	8	\$	2,103.1	8	6		
14462 10/7/2011	62	5	246	9	\$	1,965.9	8	7		
14463 9/2/2011	97	4	6	0	\$	529.6	4			
14465 4/7/2011	242	2	130	8	\$	1,058.6	6	5		
14466 11/10/2011	29	7	72	6	\$	2,272.4	8	7		
14467 11/22/2011	17	8	90	7	\$	598.8	4	6		
14470 11/28/2011	11	9	43	5	\$	461.2	4	6		
14472 8/28/2011	101	4	281	9	\$	1,936.8	8	7		
14473 9/26/2011	73	4	7	0	\$	234.3	2	1		
14474 10/27/2011	42	6	30		\$	537.7	4	4		
14475 9/29/2011	70	4	47		\$	799.8	5	4		
14476 3/27/2011	252	2	19		\$	215.7	1	0		
14477 11/20/2011	19	8	11		\$	1,307.8	7	5		
14479 3/31/2011	249	2	18		\$	316.3	2	1		
14480 11/28/2011	11	9	13		\$	279.1	2	3		
14481 6/28/2011	161	3	30		\$	636.5	5	3		
14482 11/21/2011	18	8	144	8	\$	2,068.2	8	8		
14483 7/13/2011	146	3	10	1	\$	129.2	0	0		
14484 10/20/2011	49	5	14	2	\$	321.9	3	2		
14485 11/1/2011	38	6	47		\$	165.8	1	3		
14487 11/13/2011	26	7	145	8	\$	1,183.6	6	7		
14488 10/19/2011	50	5	49	5	\$	1,047.4	6	5		
14489 5/16/2011	203	2	30		\$	463.4	4	2		
14491 6/17/2011	172	3	17		\$	340.9	3	1		
14493 12/2/2011	7	9	123		\$	2,362.8	8	8		
14494 11/14/2011	25	7	7		\$	139.6	0	1		
14495 10/20/2011	49	5	6	0	\$	123.8	0	0		

E-commerc	ce Retail	<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>				
14496	2/1/2011	308	1	19	2	\$	538.8	4	1	
14497	2/11/2011	298	1	31	4	\$	457.5	4	2	
14498	10/28/2011	41	6	193	8	\$	1,957.3	8	7	
14499	11/13/2011	26	7	194	8	\$	815.3	5	7	
14500	9/12/2011	87	4	7	0	\$	356.9	3	1	
14501	10/6/2011	63	5	12	1	\$	190.3	1	1	
14502	11/20/2011	19	8	631	9	\$	2,351.0	8	8	
14503	12/6/2011	3	10	164	8	\$	3,543.3	9	9	
14504	10/23/2011	46	6	107	7	\$	673.3	5	6	
14505	11/22/2011	17	8	803	9	\$	5,818.7	9	9	
14506	11/22/2011	17	8	316	9	\$	2,012.2	8	8	
14507	11/16/2011	23	7	98	7	\$	1,368.2	7	7	
14508	11/17/2011	22	8	57	5	\$	276.4	2	4	
14511	11/28/2011	11	9	71	6	\$	1,267.4	7	7	
14512	6/5/2011	184	2	23	3	\$	275.3	2	1	
14513	8/31/2011	99	4	18	2	\$	438.5	4	2	
14514	10/9/2011	60	5	73	6	\$	1,055.4	6	5	
14515	11/22/2011	17	8	101	7	\$	2,102.1	8	8	
14517	11/6/2011	33	6	18	2	\$	330.5	3	3	
14518	10/6/2011	63	5	16	2	\$	174.4	1	1	
14520	12/8/2011	1	10	4	0	\$	270.6	2	3	
14522	11/15/2011	24	7	17	2	\$	974.5	6	4	
14523	8/23/2011	106	4	12	1	\$	241.1	2	1	
14524	11/8/2011	31	7	203	8	\$	1,867.7	8	8	
14525	12/1/2011	8	9	298	9	\$	4,221.4	9	9	
14527	12/7/2011	2	10	1011	9	\$	7,711.4	9	9	
14528	11/2/2011	37	6	18	2	\$	364.2	3	3	
14529	10/10/2011	59	5	229	9	\$	620.0	5	6	
14530	11/14/2011	25	7	216	9	\$	2,925.9	8	8	
14532	4/17/2011	232	2	64	6	\$	932.9	6	4	
14533	11/15/2011	24	7	65	6	\$	1,812.6	7	7	
14534	12/7/2011	2	10	558	9	\$	4,075.4	9	9	
14535	10/11/2011	58	5	333	9	\$	2,841.1	8	7	
14536	3/25/2011	254	2	19	2	\$	171.8	1	0	
14537	10/13/2011	56	5	10	1	\$	355.6	3	2	
14538	10/6/2011	63	5	19	2	\$	388.3	3	2	
14539	11/24/2011	15	8	32	4	\$	537.5	4	5	
14540	11/30/2011	9	9	76	6	\$	996.3	6	7	
14541	10/12/2011	57	5	111	7	\$	1,461.7	7	6	
14542	6/7/2011	182	2	5	0	\$	103.3	0	0	
14543	12/6/2011	3	10	107	7	\$	2,916.2	8	8	
14544	11/15/2011	24	7	114	7	\$	2,024.5	8	7	
14546	12/5/2011	4	10	417	9	\$	2,487.0	8	9	
14547	12/6/2011	3	10	367	9	\$	3,986.7	9	9	
14548	7/12/2011	147	3	4	0	\$	652.8	5	1	
14549	2/1/2011	308	1	56	5	\$	289.2	2	1	
14550	11/29/2011	10	9	48	5	\$	765.6	5	6	

E-commerce Retail		<b>RFM Analysis Report</b>			<u>rt</u>	<b>Customer Segmentation</b>		
14551	11/21/2011	18	8	10	1	\$ 186.2	1 2	
14552	7/11/2011	148	3	58	5	\$ 165.1	1 2	
14553	11/20/2011	19	8	113	7	\$ 859.3	6 7	
14554	11/29/2011	10	9	216	9	\$ 2,381.0	8 9	
14555	10/13/2011	56	5	21		\$ 324.1	3 2	
14557	10/6/2011	63	5	32	4	\$ -	0 2	
14560	12/2/2011	7	9	76	6	\$ 2,174.2	8	
14561	9/25/2011	74	4	69	6	\$ 1,080.8	6 5	
14562	12/6/2011	3	10	446	9	\$ 4,709.2	9	
14565	9/5/2011	94	4	129	8	\$ 3,073.8	8 7	
14566	8/21/2011	108	4	4	0	\$ 1,432.0	7 3	
14567	11/4/2011	35	6	34	4	\$ 1,524.5	7 5	
14569	12/8/2011	1	10	12	1	\$ 227.4	2 4	
14570	3/4/2011	275	1	29	3	\$ 218.1	1 0	
14572	12/6/2011	3	10	273	9	\$ 2,803.7	8 9	
14573	6/13/2011	176	3	241	9	\$ 1,603.7	7 6	
14576	12/2/2010	367	1	1	0	\$ 35.4	0 0	
14577	11/27/2011	12	9	123	7	\$ 859.7	6	
14578	12/6/2011	3	10	24	3	\$ 168.6	1 4	
14581	11/23/2011	16	8	17	2	\$ 138.6	0 2	
14582	10/30/2011	39	6	6	0	\$ 114.1	0 1	
14583	12/4/2011	5	9	330	9	\$ 1,052.6	6 8	
14584	6/23/2011	166	3	101	7	\$ 1,029.3	6 5	
14585	10/20/2011	49	6	29	3	\$ 157.1	1 2	
14586	4/26/2011	223	2	27	3	\$ 134.2	0 0	
14587	11/21/2011	18	8	384	9	\$ 1,598.2	7 8	
14589	12/3/2010	366	1	3	0	\$ 39.8	0 0	
14591	11/24/2011	15	8	197	8	\$ 1,447.1	7 8	
14592	11/4/2011	35	6	164	8	\$ 570.5	4 6	
14593	11/18/2011	21	8	152		\$ 618.0	5 7	
14594	12/2/2011	7	9	53	5	\$ 379.8	3 5	
14595	11/20/2011	19	8	102	7	\$ 1,740.6	7	
14597	11/28/2011	11	9	55	5	\$ 883.2	6 7	
14598	10/26/2011	43	6	50	5	\$ 222.0	1 3	
14600	2/7/2011	302	1	25	3	\$ 393.3	3 1	
14601	11/29/2011	10	9	7	0	\$ 214.0	1 2	
14603	3/10/2011	269	1	2	0	\$ 660.0	5 1	
14606	12/8/2011	1	10	2782	9	\$ 11,713.9	9	
14607	11/24/2011	15	8	114	7	\$ 11,341.1	9 8	
14608	12/5/2011	4	10	20	2	\$ 1,785.2	7 6	
14609	9/28/2011	71	4	4	0	\$ 601.6	4 1	
14616	4/11/2011	238	2	3	0	\$ 406.1	3 0	
14618	11/30/2011	9	9	17		\$ 538.6	4 4	
14619	4/14/2011	235	2	22	3	\$ 379.5	3 1	
14620	5/19/2011	200	2	30		\$ 393.3	3 2	
14621	12/8/2011	1	10	96	7	\$ 1,765.8	7 8	
14622	6/8/2011	181	2	21	2	\$ 320.6	3 1	

E-commerc	ce Retail	RFN	/I Ana	lysis Repo	<u>ort</u>	<u>t</u> Customer Segmen		
14623	11/7/2011	32	7	135	8	\$	869.4	6 7
14624	10/13/2011	56	5	13	1	\$	225.9	2 1
14625	6/7/2011	182	2	57	5	\$	848.5	6 4
14626	12/1/2011	8	9	126	8	\$	2,757.1	8
14627	2/1/2011	308	1	5	0	\$	(21.9)	0 0
14628	9/9/2011	90	4	24	3	\$	672.0	5 3
14629	12/5/2011	4	10	153	8	\$	939.2	6
14631	10/20/2011	49	6	41	4	\$	1,007.0	6
14632	3/22/2011	257	2	8	1	\$	114.6	0 0
14633	3/18/2011	261	1	20	2	\$	344.9	3 1
14636	11/3/2011	36	6	28	3	\$	609.9	5 4
14638	10/20/2011	49	6	16	2	\$	443.6	4
14639	10/18/2011	51	5	175	8	\$	2,952.3	8
14640	11/24/2011	15	8	113	7	\$	2,042.2	8
14641	11/18/2011	21	8	7	0	\$	110.5	0 1
14642	10/12/2011	57	5	2	0	\$	96.1	0 0
14643	6/22/2011	167	3	34	4	\$	668.6	5 3
14644	11/30/2011	9	9	29	3	\$	780.5	5
14645	7/6/2011	153	3	30	4	\$	597.1	4
14646	12/8/2011	1	10	2085	9	\$	279,489.0	9
14647	5/22/2011	197	2	30	4	\$	243.2	2 1
14649	12/5/2011	4	10	199	8	\$	1,417.3	7
14651	10/3/2011	66	5	102	7	\$	654.6	5
14652	9/23/2011	76	4	29	3	\$	114.2	0 1
14653	12/8/2011	1	10	237	9	\$	1,947.6	8
14655	12/6/2011	3	10	50	5	\$	1,930.2	8
14656	6/23/2011	166	3	80	6	\$	291.1	2 3
14657	11/22/2011	17	8	127	8	\$	838.3	6
14658	12/4/2011	5	10	29	3	\$	247.2	2 4
14659	12/1/2011	8	9	259	9	\$	2,456.5	8
14660	9/14/2011	85	4	30	4	\$	285.7	2 2
14661	11/13/2011	26	7	4	0	\$	108.0	0 1
14662	11/11/2011	28	7	168	8	\$	771.2	5 7
14664	11/20/2011	19	8	99	7	\$	637.9	5 7
14665	10/10/2011	59	5	117	7	\$	1,258.4	7
14666	11/15/2011	24	7	14	2	\$	195.3	1 2
14667	11/29/2011	10	9	576	9	\$	9,231.2	9
14669	4/12/2011	237	2	170	8	\$	1,270.0	7 5
14670	3/4/2011	275	1	132	8	\$	411.5	3
14672	4/19/2011	230	2	61	6	\$	765.6	5 4
14673	12/6/2011	3	10	74	6	\$	1,736.4	7 8
14675	11/23/2011	16	8	102	7	\$	604.8	5 7
14676	11/8/2011	31	7	44	5	\$	2,543.2	8 7
14679	12/3/2010	366	1	1	0	\$	(2.6)	0 0
14680	11/14/2011	25	7	320	9	\$	26,932.3	9 8
14681	9/29/2011	70	5	7	0	\$	499.0	4 2
14682	6/5/2011	184	2	2	0	\$	52.0	0 0

E-commerc	ce Retail	RFN	/I Ana	alysis Repo	<u>ort</u>		r Segmentation	
14684	11/14/2011	25	7	421	9	\$	1,236.3	7 8
14687	8/25/2011	104	4	15	2	\$	628.4	5 3
14688	12/2/2011	7	9	359	9	\$	5,107.4	9
14689	5/15/2011	204	2	13	1	\$	112.8	0 0
14690	10/26/2011	43	6	54	5	\$	358.6	3 4
14691	11/9/2011	30	7	71	6	\$	2,114.3	8
14692	7/25/2011	134	3	69	6	\$	582.1	4
14693	3/20/2011	259	1	8	1	\$	172.9	1 0
14696	12/5/2011	4	10	133	8	\$	2,071.0	8 9
14697	5/5/2011	214	2	22	3	\$	188.6	1 1
14698	12/8/2011	1	10	210	8	\$	1,250.8	7 8
14699	5/9/2011	210	2	8	1	\$	109.1	0 0
14700	11/7/2011	32	7	115	7	\$	2,235.3	8
14701	11/29/2011	10	9	350	9	\$	2,486.2	8 9
14702	12/8/2011	1	10	348	9	\$	3,250.6	9
14703	11/25/2011	14	8	22	3	\$	318.2	2 4
14704	11/28/2011	11	9	415	9	\$	1,546.9	7 8
14705	5/25/2011	194	2	1	0	\$	179.0	1 0
14708	12/7/2011	2	10	29	3	\$	1,096.7	6
14709	11/24/2011	15	8	197	8	\$	4,911.1	9 8
14710	11/25/2011	14	8	139	8	\$	606.1	5
14711	11/29/2011	10	9	359	9	\$	2,838.2	9
14712	11/10/2011	29	7	25	3	\$	917.1	6 5
14713	11/30/2011	9	9	341	9	\$	2,664.3	9
14714	11/15/2011	24	7	10	1	\$	160.2	1 2
14715	11/15/2011	24	7	71	6	\$	867.4	6
14716	10/27/2011	42	6	55	5	\$	329.7	3 4
14719	12/8/2011	1	10	238	9	\$	1,592.2	7
14720	12/4/2011	5	10	37	4	\$	663.8	5 6
14722	7/15/2011	144	3	29	3	\$	187.9	1 1
14723	11/29/2011	10	9	278	9	\$	1,158.3	6 8
14725	11/15/2011	24	7	52	5	\$	718.1	5
14727	3/10/2011	269	1	10	1	\$	268.6	2 0
14729	12/1/2010	368	1	71	6	\$	313.5	2 2
14730	12/8/2011	1	10	501	9	\$	2,005.1	8 9
14731	10/23/2011	46	6	45	5	\$	380.0	3 4
14732	12/1/2011	8	9	149	8	\$	2,686.3	8
14733	11/30/2011	9	9	216	9	\$	9,451.5	9
14735	12/6/2011	3	10	205	8	\$	5,807.7	9
14737	12/6/2011	3	10	17	2	\$	1,164.6	6
14738	10/31/2011	39	6	56	5	\$	1,289.9	7 6
14739	12/7/2011	2	10	61	6	\$	3,899.1	9 8
14740	6/1/2011	188	2	93	7	\$	1,423.2	7 5
14741	11/28/2011	11	9	59	6	\$	1,400.3	7 7
14744	11/23/2011	16	8	28	3	\$	1,088.5	6 5
14745	8/19/2011	110	4	70	6	\$	1,167.2	6 5
14747	4/6/2011	243	2	19	2	\$	294.3	2 1

E-commerc	e Retail	RFN	/ Ana	lysis Repo	<u>ort</u>	Customer Segment		
14748	11/10/2011	29	7	92	7	\$	1,311.8	7
14752	10/27/2011	42	6	5	0	\$	389.6	3 2
14753	9/13/2011	86	4	30	4	\$	563.2	4 3
14754	10/26/2011	43	6	41	4	\$	638.1	5
14755	11/30/2011	9	9	237	9	\$	4,965.4	9
14756	11/24/2011	15	8	38	4	\$	739.0	5 5
14757	9/25/2011	74	4	19	2	\$	420.5	3 2
14758	7/18/2011	141	3	71	6	\$	1,484.1	7 5
14759	12/5/2011	4	10	102	7	\$	1,626.0	7 8
14760	2/18/2011	291	1	7	0	\$	53.8	0 0
14761	10/12/2011	57	5	11	1	\$	255.9	2 1
14762	3/21/2011	258	2	21	2	\$	300.5	2 1
14764	10/27/2011	42	6	7	0	\$	250.6	2 1
14765	11/10/2011	29	7	39	4	\$	254.1	2 4
14766	12/1/2011	8	9	137	8	\$	2,423.1	8
14768	11/22/2011	17	8	6	0	\$	139.5	0 1
14769	12/7/2011	2	10	1094	9	\$	10,641.6	9
14770	4/21/2011	228	2	52	5	\$	876.4	6 4
14772	8/19/2011	110	4	9	1	\$	139.3	0 0
14775	10/12/2011	57	5	60	6	\$	1,011.9	6 5
14776	10/19/2011	50	5	134	8	\$	2,195.6	8
14777	12/5/2011	4	10	3	0	\$	(17.5)	0 2
14778	8/4/2011	125	3	35	4	\$	730.9	5 3
14779	3/4/2011	275	1	41	4	\$	386.2	3 1
14780	10/16/2011	53	5	27	3	\$	447.7	4 3
14782	1/24/2011	315	1	6	0	\$	200.1	1 0
14784	11/13/2011	26	7	15	2	\$	290.0	2 3
14785	11/29/2011	10	9	3	0	\$	77.4	0 2
14788	12/2/2011	7	9	30	4	\$	679.4	5 6
14789	11/11/2011	28	7	6	0	\$	197.6	1 1
14790	11/23/2011	16	8	46	5	\$	745.1	5 6
14792	10/7/2011	62	5	4	0	\$	-	0 0
14793	12/5/2011	4	10	15	2	\$	214.1	1 4
14794	12/7/2011	2	10	82	6	\$	1,272.1	7 8
14795	6/26/2011	163	3	6	0	\$	131.5	0 0
14796	12/8/2011	1	10	1165	9	\$	7,839.5	9
14798	10/18/2011	51	5	12	1	\$	173.7	1 1
14799	10/19/2011	50	5	13	1	\$	157.7	1 1
14800	10/23/2011	46	6	392	9	\$	4,236.3	9 8
14801	10/9/2011	60	5	59	6	\$	193.1	1 3
14803	6/30/2011	159	3	44	5	\$	845.6	6 4
14804	12/1/2011	8	9	12	1	\$	353.3	3 4
14805	11/24/2011	15	8	47	5	\$	554.7	4 5
14806	9/25/2011	74	4	11	1	\$	193.4	1 1
14808	10/31/2011	39	6	256	9	\$	2,175.4	8
14810	10/30/2011	39	6	255	9	\$	2,087.9	8
14813	12/5/2010	364	1	30	4	\$	155.4	1 1

E-commerc	ce Retail	<b>RFM Analysis Report</b>					<b>Customer Segmentation</b>				
14815	11/3/2011	36	6	53	5	\$	778.5	5	5		
14816	5/26/2011	193	2	4	0	\$	271.9	2	0		
14817	5/23/2011	196	2	63	6	\$	1,110.3	6	4		
14818	9/27/2011	72	4	48	5	\$	657.8	5	4		
14819	10/6/2011	63	5	13	1	\$	272.1	2	1		
14820	11/18/2011	21	8	29	3	\$	507.3	4	4		
14821	12/8/2010	361	1	2	0	\$	48.8	0	0		
14823	6/12/2011	177	3	70	6	\$	321.4	3	3		
14824	11/29/2011	10	9	29	3	\$	1,127.7	6	6		
14825	12/6/2011	3	10	121	7	\$	2,226.9	8	8		
14828	5/27/2011	192	2	17	2	\$	2,139.8	8	3		
14829	11/10/2011	29	7	45	5	\$	644.7	5	5		
14830	10/17/2011	52	5	40	4	\$	197.1	1	2		
14834	11/22/2011	17	8	70	6	\$	1,698.4	7	7		
14836	11/29/2011	10	9	6	0	\$	102.5	0	2		
14837	9/11/2011	88	4	110	7	\$	1,641.2	7	6		
14840	3/17/2011	262	1	4	0	\$	62.9	0	0		
14841	10/17/2011	52	5	138	8	\$	3,295.8	9	7		
14842	11/4/2011	35	6	158	8	\$	2,456.8	8	7		
14844	10/7/2011	62	5	130	8	\$	3,189.8	8	7		
14847	7/14/2011	145	3	13	1	\$	309.4	2	1		
14849	11/18/2011	21	8	392	9	\$	7,904.3	9	9		
14850	2/1/2011	308	1	22	3	\$	278.2	2	1		
14851	11/16/2011	23	7	28	3	\$	511.4	4	4		
14852	10/12/2011	57	5	143	8	\$	2,836.7	8	7		
14853	12/1/2011	8	9	10	1	\$	463.1	4	4		
14854	9/22/2011	77	4	131	8	\$	2,749.9	8	7		
14855	8/12/2011	117	3	20	2	\$	645.7	5	2		
14856	11/3/2011	36	6	66	6	\$	1,311.4	7	6		
14857	10/11/2011	58	5	61	6	\$	1,165.7	6	5		
14859	11/27/2011	12	9	59	6	\$	1,352.0	7	7		
14860	12/1/2011	8	9	12	1	\$	168.6	1	3		
14861	10/18/2011	51	5	6	0	\$	125.8	0	0		
14862	11/14/2011	25	7	48	5	\$	841.2	6	6		
14863	11/10/2011	29	7	11	1	\$	266.8	2	2		
14865	12/2/2011	7	9	4	0	\$	52.2	0	2		
14866	11/29/2011	10	9	103	7	\$	14,197.5	9	8		
14867	6/7/2011	182	2	37	4		701.3	5	3		
14868	12/6/2011	3	10	147	8	\$	2,939.6	8	9		
14869	12/6/2011	3	10	72	6	\$	722.0	5	7		
14870	3/23/2011	256	2	13	1	\$	327.3	3	1		
14871	12/6/2011	3	10	98	7	\$	522.4	4	7		
14873	5/13/2011	206	2	28	3	\$	519.7	4	2		
14875	11/30/2011	9	9	50	5	\$	1,448.7	7	7		
14878	11/27/2011	12	9	124	8	\$	1,485.5	7	8		
14880	9/23/2011	76	4	47	5	\$	706.2	5	4		
14881	11/20/2011	19	8	17	2	\$	255.4	2	3		

E-commerce Retail	RFI	M Anal	ysis Repor	<u>t</u>	Customer Segmenta		
14882 11/13/2011	26	7	11	1	\$	589.7	4 3
14883 11/21/2011	18	8	54	5	\$	756.6	5 6
14885 7/31/2011	129	3	15	2	\$	765.3	5 2
14886 4/1/2011	248	2	18	2	\$	364.8	3 1
14887 9/21/2011	78	4	6	0	\$	1,862.0	8 3
14888 5/16/2011	203	2	20	2	\$	369.2	3 1
14889 1/7/2011	332	1	10	1	\$	135.9	0 0
14890 3/31/2011	249	2	7	0	\$	125.7	0 0
14891 7/14/2011	145	3	33	4	\$	554.4	4 3
14893 11/30/2011	9	9	73	6	\$	1,237.9	7
14894 9/15/2011	84	4	23	3	\$	655.8	5 3
14895 12/2/2011	7	9	506	9	\$	11,020.3	9
14896 5/19/2011	200	2	43	5	\$	468.8	4 3
14897 12/2/2011	7	9	55	5	\$	1,366.4	7
14898 11/16/2011	23	7	119	7	\$	1,228.3	7
14901 11/28/2011	11	9	98	7	\$	1,415.0	7 8
14902 11/18/2011	21	8	24	3	\$	314.1	2 4
14903 11/18/2011	21	8	364	9	\$	2,744.5	8
14904 12/7/2011	2	10	69	6	\$	1,025.4	6 7
14905 7/8/2011	151	3	18	2	\$	599.9	4 2
14907 12/6/2011	3	10	168	8	\$	3,478.9	9
14908 9/26/2011	73	4	9	1	\$	277.8	2 1
14910 12/7/2011	2	10	35	4	\$	389.9	3 5
14911 12/8/2011	1	10	5903	9	\$	132,572.6	9
14912 11/23/2011	16	8	28	3	\$	841.5	6 5
14913 11/4/2011	35	6	87	7	\$	1,227.4	7
14915 9/15/2011	84	4	13	1	\$	258.8	2 1
14916 9/30/2011	69	5	79	6	\$	1,264.8	7 6
14918 8/16/2011	113	3	45	5	\$	1,610.2	7
14920 5/11/2011	208	2	57	5	\$	977.8	6
14921 11/9/2011	30	7	78	6	\$	1,316.1	7
14923 10/20/2011	49	6	44	5	\$	749.1	5
14924 4/8/2011	241	2	10	1	\$	310.1	2 0
14929 11/7/2011	32	7	11	1	\$	223.9	1 2
14930 8/23/2011	106	4	128	8	\$	2,372.9	8
14931 12/5/2011	4	10	42	5	\$	964.7	6
14932 12/9/2010	360	1	17	2	\$	363.5	3 1
14934 9/28/2011	71	5	88	7	\$	1,888.8	8 7
14935 2/15/2011	294	1	10	1	\$	1,784.7	7 2
14936 11/30/2011	9	9	366	9	\$	8,117.4	9
14937 10/14/2011	55	5	35	4	\$	1,617.6	7 5
14944 11/10/2011	29	7	172	8	\$	5,843.0	9 8
14946 11/25/2011	14	8	3	0	\$	100.9	0 1
14947 9/28/2011	71	5	14	2	\$	290.8	2 2
14948 11/16/2011	23	7	64	6	\$	1,066.6	6
14950 12/1/2011	8	9	20	2	\$	361.3	3 4
14951 9/21/2011	78	4	20	2	\$	311.7	2 1

E-commerc	ce Retail	RFN	/I Ana	lysis Repo	<u>rt</u>	<u>t</u> Customer Segment		
14952	10/24/2011	45	6	149	8	\$ 7,912.8	9 8	
14953	11/14/2011	25	7	55		\$ 289.8	2 4	
14954	11/27/2011	12	9	85	7	\$ 336.2	3 6	
14957	3/31/2011	249	2	12	1	\$ 58.5	0 0	
14958	7/15/2011	144	3	42	5	\$ 499.7	4 3	
14959	10/11/2011	58	5	61	6	\$ 685.0	5 5	
14960	12/1/2011	8	9	27	3	\$ 221.3	1 4	
14961	11/29/2011	10	9	317	9	\$ 7,006.6	9	
14962	3/14/2011	265	1	5	0	\$ 126.7	0 0	
14963	11/30/2011	9	9	198	8	\$ 1,487.8	7 8	
14964	4/6/2011	243	2	13	1	\$ 206.2	1 0	
14965	9/4/2011	95	4	83	6	\$ 599.0	4	
14966	11/25/2011	14	8	38	4	\$ 191.3	1 4	
14967	10/21/2011	48	6	6	0	\$ 463.8	4 2	
14968	11/9/2011	30	7	37	4	\$ 147.6	1 3	
14970	10/2/2011	67	5	34	4	\$ 1,592.1	7 5	
14971	11/4/2011	35	6	160	8	\$ 1,116.6	6	
14972	8/3/2011	126	3	18	2	\$ 114.8	0 0	
14973	8/24/2011	105	4	32	4	\$ 1,314.5	7 4	
14974	11/2/2011	37	6	21	2	\$ 114.4	0 1	
14975	10/13/2011	56	5	11	1	\$ 279.9	2 1	
14976	10/13/2011	56	5	73	6	\$ 765.9	5 5	
14978	9/28/2011	71	5	216	9	\$ 1,931.4	8	
14981	4/7/2011	242	2	8	1	\$ 102.1	0 0	
14984	11/20/2011	19	8	41	4	\$ 213.3	1 4	
14985	5/25/2011	194	2	87	7	\$ 296.8	2 3	
14987	11/24/2011	15	8	4	0	\$ 326.4	3	
14988	5/12/2011	207	2	40	4	\$ 334.5	3 2	
14995	11/1/2011	38	6	61	6	\$ 233.2	2 4	
14997	10/24/2011	45	6	27	3	\$ 541.0	4	
14998	6/22/2011	167	3	75	6	\$ 429.9	4	
15000	10/23/2011	46	6	77	6	\$ 490.5	4 5	
15002	8/16/2011	113	3	115		\$ 1,641.8	7	
15004	7/15/2011	144	3	158		\$ 1,246.3	7 6	
15005	11/24/2011	15	8	1160	9	\$ 6,180.5	9	
15006	10/19/2011	50	5	144	8	\$ 502.1	4 5	
15007	7/3/2011	156	3	12	1	\$ 156.9	1 0	
15009	11/27/2011	12	9	182		\$ 1,261.8	7 8	
15010	11/4/2011	35	6	20		\$ 308.9	2 2	
15012	10/17/2011	52	5	128		\$ 423.0	3 5	
15014	10/27/2011	42	6	35	4	\$ 260.2	2 3	
15016	6/20/2011	169	3	20		\$ 170.0	1 1	
15017	11/6/2011	33	6	20		\$ 125.6	0 1	
15018	11/1/2011	38	6	32		\$ 456.3	4	
15019	3/18/2011	261	1	70		\$ 266.0	2 2	
15021	12/1/2011	8	9	479		\$ 1,872.3	8 9	
15022	11/28/2011	11	9	135	8	\$ 905.0	6 8	

E-commerce R	etail	RFN	/I Ana	alysis Rep	<u>ort</u>	<u>t</u> Customer Segmen		
15023	12/6/2011	3	10	563	9	\$	6,763.2	9
15024	11/30/2011	9	9	155	8	\$	1,661.3	7 8
15025	11/6/2011	33	6	72	6	\$	377.0	3 4
15026	9/20/2011	79	4	61	6	\$	469.0	4 4
15027	11/9/2011	30	7	37	4	\$	1,052.0	6 5
15028	12/1/2011	8	9	48	5	\$	627.1	5 6
15030	9/29/2011	70	5	7	0	\$	518.3	4 2
15031	12/5/2011	4	10	111	7	\$	668.1	5 7
15032	3/28/2011	251	2	55	5	\$	4,464.1	9 5
15033	12/5/2011	4	10	513	9	\$	2,571.0	8 9
15034	11/24/2011	15	8	400	9	\$	4,277.7	9
15035	9/11/2011	88	4	27	3	\$	252.7	2 2
15036	9/28/2011	71	5	127	8	\$	465.6	4 5
15038	10/27/2011	42	6	133	8	\$	665.6	5 6
15039	11/30/2011	9	9	1508	9	\$	19,786.4	9
15041	6/22/2011	167	3	67	6	\$	180.4	1 2
15042	5/24/2011	195	2	5	0	\$	135.9	0 0
15043	11/8/2011	31	7	3	0	\$	537.0	4 3
15044	11/20/2011	19	8	461	9	\$	7,629.4	9
15045	7/11/2011	148	3	13	1	\$	633.7	5 2
15046	11/30/2011	9	9	207	8	\$	5,064.0	9
15047	3/15/2011	264	1	22	3	\$	343.6	3 1
15048	10/5/2011	64	5	98	7	\$	380.6	3 4
15049	3/11/2011	268	1	3	0	\$	121.2	0 0
15050	11/14/2011	25	7	80	6	\$	1,727.2	7
15051	11/16/2011	23	7	143	8	\$	1,391.6	7
15052	1/24/2011	315	1	30	4	\$	215.8	1 1
15053	12/5/2011	4	10	71	6	\$	697.8	5 7
15054	11/27/2011	12	9	114	7	\$	302.1	2 6
15057	3/9/2011	270	1	25	3	\$	1,489.5	7 3
15058	11/14/2011	25	7	276	9	\$	2,125.0	8
15059	10/30/2011	39	6	239	9	\$	1,325.8	7
15060	12/1/2011	8	9	121	7	\$	303.1	2 6
15061	12/6/2011	3	10	410	9	\$	54,228.7	9
15062	9/29/2011	70	5	57	5	\$	987.9	6 5
15063	5/10/2011	209	2	5	0	\$	370.8	3 0
15065	11/2/2011	37	6	158	8	\$	3,136.0	8 7
15066	11/8/2011	31	7	53	5	\$	760.6	5
15067	9/22/2011	77	4	82	6	\$	1,744.8	7 5
15068	10/24/2011	45	6	104	7	\$	553.4	4 5
15069	6/13/2011	176	3	70	6	\$	1,109.5	6 5
15070	12/2/2010	367	1	1	0	\$	106.2	0 0
15071	9/7/2011	92	4	26	3	\$	982.1	6 4
15073	11/30/2011	9	9	76	6	\$	612.4	5 7
15074	8/26/2011	103	4	42	5	\$	748.9	5 4
15075	9/23/2011	76	4	27	3	\$	773.0	5 3
15076	6/20/2011	169	3	49	5	\$	880.9	6 4

E-commerce Retail RFM Analysis Re	port	<b>Customer Segmentation</b>			
15078 12/2/2011 7 9 45	1 9 \$	9,623.4	9		
15079 5/11/2011 208 2 4	5 \$	893.7	6 4		
15081 11/17/2011 22 8 3	5 4 \$	487.4	4 5		
15083 3/28/2011 251 2	5 0 \$	88.2	0 0		
15087 3/3/2011 276 1 1	5 2 \$	306.9	2 0		
15088 11/18/2011 21 8 6	0 6 \$	1,140.3	6 7		
15089 11/29/2011 10 9 14	5 8 \$	2,420.8	8		
15090 2/4/2011 305 1 2	3 \$	381.3	3 1		
15091 10/17/2011 52 5 3	1 4 \$	477.0	4		
15092 5/8/2011 211 2	6 3 \$	457.8	4 2		
15093 11/21/2011 18 8 11	2 7 \$	4,410.1	9 8		
15095 8/28/2011 101 4 4	9 5 \$	1,364.7	7 5		
15096 10/28/2011 41 6 1	1 1 \$	219.4	1 1		
15097 12/5/2011 4 10 2	5 3 \$	248.1	2 4		
15098 6/10/2011 179 3	5 0 \$	649.5	5 1		
15099 9/16/2011 83 4 2	3 \$	410.5	3 2		
15100 1/13/2011 326 1	6 0 \$	635.1	5 1		
15101 12/1/2011 8 9	9 1 \$	310.0	2 3		
15103 11/8/2011 31 7 3	5 4 \$	703.4	5 5		
15104 6/26/2011 163 3 7	1 6 \$	1,002.5	6 4		
15105 11/21/2011 18 8 10	1 7 \$	2,298.9	8		
15106 11/22/2011 17 8 10	2 7 \$	1,407.7	7		
15107 2/1/2011 308 1 2	0 2 \$	247.7	2 0		
15108 7/21/2011 138 3 6	1 6 \$	1,291.8	7 5		
15109 4/13/2011 236 2 3	1 4 \$	463.8	4 2		
15110 11/16/2011 23 7 4	0 4 \$	970.3	6 5		
15111 11/10/2011 29 7 8	4 6 \$	1,567.5	7		
15113 11/30/2011 9 9 10	1 7 \$	3,439.4	9 8		
15114 11/9/2011 30 7 19	7 8 \$	2,760.6	8		
15115 11/21/2011 18 8 2	1 2 \$	340.1	3 4		
15116 11/22/2011 17 8 4	5 5 \$	1,352.8	7		
15117 11/25/2011 14 8 8	0 6 \$	1,550.1	7		
15118 7/28/2011 131 <b>3</b>	1 0 \$	244.8	2 0		
15119 4/8/2011 241 2	4 2 \$	266.4	2 1		
15120 8/2/2011 127 3	2 3 \$	343.8	3 2		
15121 10/20/2011 49 6	3 \$	457.7	4		
15122 9/15/2011 84 4 8		1,612.1	7		
15123 12/2/2011 7 <b>9</b> 10	5 7 \$	2,199.3	8		
15124 11/17/2011 22 8 1	· ·	184.2	1 3		
15125 11/14/2011 25 <b>7</b> 14	0 8 \$	11,117.1	9 8		
15127 10/5/2011 64 5 1		406.5	3 2		
15128 10/10/2011 59 <b>5</b> 11	1 7 \$	1,419.5	7		
15129 10/20/2011 49 6 8		3,447.4	9 7		
15130 6/23/2011 166 <b>3</b> 2		330.1	3 2		
15132 11/21/2011 18 <b>8</b> 5		977.9	6		
15133 8/4/2011 125 <b>3</b> 2		982.4	6 3		
15134 11/25/2011 14 8 7	6 \$	1,388.0	7		

E-commerce	e Retail	RFN	/I Ana	lysis Repo	<u>ort</u>	<b>Customer Segmentation</b>			
15135	4/20/2011	229	2	10	1	\$	127.2	0	0
15136	12/7/2011	2	10	69	6	\$	1,282.5	7	8
15139	4/14/2011	235	2	13	1	\$	179.0	1	0
15140	10/18/2011	51	5	81	6	\$	2,350.0	8	6
15142	10/24/2011	45	6	26	3	\$	498.7	4	4
15143	4/28/2011	221	2	14	2	\$	259.5	2	1
15144	12/1/2011	8	9	218	9	\$	6,530.0	9	9
15145	12/5/2011	4	10	67	6	\$	1,194.7	7	8
15146	6/28/2011	161	3	95	7	\$	1,313.7	7	5
15147	5/5/2011	214	2	29	3	\$	608.7	5	2
15148	11/29/2011	10	9	20	2	\$	301.3	2	4
15149	7/29/2011	130	3	23	3	\$	520.8	4	2
15150	11/22/2011	17	8	344	9	\$	5,304.0	9	9
15152	11/30/2011	9	9	278	9	\$	4,684.2	9	9
15153	11/8/2011	31	7	22	3	\$	329.3	3	4
15154	9/26/2011	73	4	92	7	\$	240.3	2	4
15156	12/8/2011	1	10	55	5	\$	961.5	6	7
15157	12/6/2011	3	10	133	8	\$	1,869.5	8	9
15158	10/25/2011	44	6	7	0	\$	401.4	3	2
15159	12/8/2011	1	10	720	9	\$	18,573.7	9	9
15160	12/17/2010	352	1	4	0	\$	158.2	1	0
15163	11/21/2011	18	8	29	3	\$	304.5	2	4
15164	10/2/2011	67	5	103	7	\$	843.1	6	6
15165	12/1/2010	368	1	27	3	\$	487.8	4	1
15167	1/23/2011	316	1	41	5	\$	163.0	1	1
15168	11/14/2011	25	7	5	0	\$	106.6	0	1
15171	1/19/2011	320	1	7	0	\$	1,034.5	6	1
15172	12/1/2011	8	9	110	7	\$	1,624.1	7	8
15174	1/21/2011	318	1	11	1	\$	135.8	0	0
15175	9/29/2011	70	5	23	3	\$	224.1	2	2
15178	3/24/2011	255	2	3	0	\$	40.5	0	0
15179	11/21/2011	18	8	95	7	\$	2,186.2	8	8
15180	12/7/2010	362	1	6	0	\$	87.5	0	0
15181	10/4/2011	65	5	18	2	\$	680.3	5	3
15182	7/8/2011	151	3	29	3	\$	622.9	5	3
15184	11/10/2011	29	7	63	6	\$	406.8	3	5
15185	9/30/2011	69	5	21	2	\$	310.6	2	2
15186	11/25/2011	14	8	19	2	\$	411.4	3	4
15187	12/8/2011	1	10	93	7	\$	4,670.1	9	9
15189	12/8/2011	1	10	232	9	\$	15,802.1	9	9
15192	8/12/2011	117	3	51	5	\$	1,044.3	6	4
15193	10/10/2011	59	5	19	2	\$	499.3	4	3
15194	12/6/2011	3	10	326	9	\$	7,521.2	9	9
15195	12/7/2011	2	10	1	0	\$	3,861.0	9	6
15197	12/1/2011	8	9	36	4	\$	656.4	5	6
15198	9/8/2011	91	4	10	1	\$	193.6	1	1
15199	10/11/2011	58	5	13	1	\$	1,268.7	7	4

E-commerce Retail		<b>RFM Analysis Report</b>					<b>Customer Segmentation</b>				
15201	9/22/2011	77	4	97	7	\$	927.8	6	5		
15203	11/14/2011	25	7	142		\$	1,827.8	8	8		
15204	12/17/2010	352	1	9		\$	316.6	2	0		
15205	9/15/2011	84	4	38	4	\$	648.8	5	4		
15206	11/29/2011	10	9	9	1	\$	420.3	3	4		
15208	12/8/2011	1	10	43	5	\$	867.6	6	7		
15210	4/28/2011	221	2	20	2	\$	331.2	3	1		
15211	10/10/2011	59	5	52	5	\$	894.4	6	5		
15212	4/14/2011	235	2	7	0	\$	89.0	0	0		
15213	1/25/2011	314	1	25	3	\$	325.1	3	1		
15214	12/8/2011	1	10	110	7	\$	1,661.4	7	8		
15215	10/26/2011	43	6	43	5	\$	616.0	5	5		
15216	9/13/2011	86	4	2	0	\$	96.6	0	0		
15218	11/29/2011	10	9	166	8	\$	5,756.9	9	9		
15219	6/16/2011	173	3	9	1	\$	305.8	2	1		
15220	10/19/2011	50	5	119	7	\$	1,758.9	7	6		
15221	12/8/2010	361	1	11	1	\$	114.1	0	0		
15222	1/25/2011	314	1	5	0	\$	585.0	4	0		
15223	4/28/2011	221	2	32	4	\$	454.9	4	2		
15224	12/16/2010	353	1	16	2	\$	310.5	2	0		
15225	4/19/2011	230	2	23	3	\$	409.4	3	1		
15226	2/2/2011	307	1	8	1	\$	154.4	1	0		
15227	11/3/2011	36	6	58	5	\$	1,219.4	7	6		
15228	10/4/2011	65	5	126	8	\$	3,377.0	9	7		
15230	4/14/2011	235	2	23	3	\$	429.6	4	2		
15232	8/18/2011	111	3	31	4	\$	612.1	5	3		
15234	3/8/2011	271	1	14	2	\$	197.0	1	0		
15235	5/6/2011	213	2	143	8	\$	2,247.5	8	6		
15236	2/14/2011	295	1	15	2	\$	321.1	3	1		
15237	12/8/2011	1	10	99	7	\$	1,412.3	7	8		
15238	11/10/2011	29	7	52	5	\$	1,056.5	6	6		
15239	11/29/2011	10	9	52	5	\$	764.3	5	6		
15240	10/26/2011	43	6	83	6	\$	1,685.6	7	6		
15241	10/4/2011	65	5	111	7	\$	1,738.6	7	6		
15243	9/26/2011	73	4	22		\$	316.7	3	2		
15244	10/5/2011	64	5	34	4	\$	631.6	5	4		
15245	7/28/2011	131	3	89	7	\$	2,515.8	8	6		
15246	4/15/2011	234	2	33	4	\$	514.2	4	2		
15247	8/9/2011	120	3	6	0	\$	356.0	3	1		
15249	11/8/2011	31	7	358	9	\$	6,657.4	9	8		
15251	11/30/2011	9	9	121	7	\$	10,327.1	9	8		
15252	11/3/2011	36	6	44		\$	740.8	5	5		
15253	11/23/2011	16	8	55		\$	915.3	6	6		
15254	8/4/2011	125	3	18		\$	300.4	2	1		
15255	10/4/2011	65	5	47	5	\$	890.9	6	5		
15256	7/14/2011	145	3	6	0	\$	98.5	0	0		
15257	3/3/2011	276	1	8	1	\$	232.2	2	0		

E-commerc	e Retail	RFN	/I Ana	ysis Repoi	<b>Customer Segmentation</b>			
15258	6/24/2011	165	3	34	4	\$ 623.2	5 3	
15260	8/31/2011	99	4	78		\$ 1,780.8	7 5	
15261	7/27/2011	132	3	19		\$ 254.8	2 1	
15262	1/20/2011	319	1	10		\$ 179.0	1 0	
15263	8/25/2011	104	4	12		\$ 156.5	1 1	
15264	10/6/2011	63	5	23		\$ 393.7	3 3	
15265	7/11/2011	148	3	82		\$ 1,506.1	7 5	
15266	1/5/2011	334	1	6		\$ 119.3	0 0	
15267	11/17/2011	22	8	11	1	\$ 1,717.4	7 5	
15269	11/16/2011	23	7	2	0	\$ 408.8	3 2	
15270	11/24/2011	15	8	48	5	\$ 2,298.2	8 7	
15271	12/2/2011	7	9	275	9	\$ 2,485.8	8 9	
15272	10/13/2011	56	5	63	6	\$ 721.9	5 5	
15274	12/5/2011	4	10	47	5	\$ 716.6	5 7	
15275	11/8/2011	31	7	42	5	\$ 609.2	5 5	
15276	10/4/2011	65	5	52	5	\$ 135.3	0 2	
15277	10/24/2011	45	6	12		\$ 255.9	2 2	
15279	12/20/2010	349	1	21	2	\$ 277.4	2 0	
15280	6/20/2011	169	3	16		\$ 113.1	0 0	
15281	10/12/2011	57	5	150	8	\$ 2,240.0	8 7	
15286	10/21/2011	48	6	3	0	\$ 240.6	2 1	
15287	11/17/2011	22	8	21	2	\$ 485.2	4 4	
15288	10/27/2011	42	6	88	7	\$ 2,306.5	8 7	
15289	11/10/2011	29	7	59		\$ 935.1	6	
15290	12/5/2011	4	10	212	8	\$ 7,803.8	9	
15291	11/14/2011	25	7	109	7	\$ 4,596.5	9 8	
15292	5/22/2011	197	2	25	3	\$ 180.9	1 1	
15296	10/26/2011	43	6	200	8	\$ 3,610.3	9 8	
15297	11/29/2011	10	9	41	4	\$ 635.0	5 6	
15298	12/7/2011	2	10	194	8	\$ 3,774.1	9	
15299	10/3/2011	66	5	12	1	\$ 3,787.1	9 4	
15300	10/6/2011	63	5	28	3	\$ 496.4	4 3	
15301	10/20/2011	49	6	247	9	\$ 5,028.1	9 8	
15303	2/22/2011	287	1	31	4	\$ 574.0	4 2	
15304	10/10/2011	59	5	26	3	\$ 680.3	5 4	
15306	10/6/2011	63	5	58	5	\$ 1,174.4	7 5	
15307	9/5/2011	94	4	12	1	\$ 205.3	1 1	
15308	3/14/2011	265	1	21	2	\$ 302.3	2 0	
15311	12/9/2011	0	10	2491	9	\$ 59,419.3	9	
15312	9/25/2011	74	4	48	5	\$ 921.1	6 4	
15313	8/21/2011	108	4	1	0	\$ 52.0	0 0	
15314	5/24/2011	195	2	24		\$ 328.0	3 1	
15315	10/6/2011	63	5	38	4		4	
15316	1/17/2011	322	1	1		\$ 165.0	1 0	
15318	12/6/2011	3	10	33	4	\$ 312.6	2 5	
15319	3/1/2011	278	1	16	2	\$ 204.5	1 0	
15320	10/26/2011	43	6	36	4	\$ 267.1	2 3	

E-commerce	Retail	RFN	/I Ana	lysis Repo	<u>rt</u>	Customer Segmenta		
15321	10/21/2011	48	6	106	7	\$	2,650.7	8 7
15322	10/6/2011	63	5	49	5	\$	603.0	5 4
15325	8/28/2011	101	4	49	5	\$	162.3	1 2
15326	1/10/2011	329	1	29	3	\$	311.7	2 1
15327	10/18/2011	51	5	10	1	\$	208.8	1 1
15329	11/4/2011	35	6	62	6	\$	1,005.5	6 6
15330	11/7/2011	32	7	13	1	\$	715.0	5 4
15332	12/8/2010	361	1	35	4	\$	1,661.1	7 3
15333	5/15/2011	204	2	16	2	\$	1,028.6	6 2
15334	7/6/2011	153	3	99	7	\$	351.7	3 4
15335	10/17/2011	52	5	36	4	\$	174.0	1 2
15339	10/4/2011	65	5	88	7	\$	557.6	4 5
15341	9/20/2011	79	4	17	2	\$	2,020.5	8 4
15342	8/15/2011	114	3	26	3	\$	391.8	3 2
15343	9/13/2011	86	4	21	2	\$	364.5	3 2
15344	12/9/2011	0	10	32	4	\$	476.6	4 6
15345	11/4/2011	35	6	23	3	\$	367.7	3
15346	1/11/2011	328	1	17	2	\$	252.4	2 0
15347	12/8/2010	361	1	5	0	\$	201.6	1 0
15348	9/28/2011	71	4	9	1	\$	158.0	1 1
15349	7/4/2011	155	3	72	6	\$	473.8	4
15350	12/1/2010	368	1	5	0	\$	115.7	0 0
15351	11/27/2011	12	9	233	9	\$	1,862.1	8 9
15353	3/30/2011	249	2	63	6	\$	777.0	5 4
15355	11/10/2011	29	7	14	2	\$	277.1	2 3
15356	11/8/2011	31	7	519	9	\$	2,766.5	8
15358	12/5/2011	4	10	561	9	\$	8,234.8	9
15360	10/31/2011	39	6	13	1	\$	427.9	4 3
15361	12/13/2010	356	1	7	0	\$	418.9	3 0
15363	4/12/2011	237	2	17	2	\$	318.1	3 1
15364	9/5/2011	94	4	29	3	\$	913.2	6 4
15365	11/14/2011	25	7	151	8	\$	1,330.5	7
15366	9/25/2011	74	4	44	5	\$	602.5	5 4
15367	10/13/2011	56	5	96	7	\$	1,867.7	8 7
15368	11/18/2011	21	8	4	0	\$	446.9	4 3
15369	7/18/2011	141	3	1	0	\$	(1,592.5)	0 0
15370	10/30/2011	39	6	95	7	\$	2,360.6	8 7
15372	7/25/2011	134	3	27	3	\$	2,007.4	8 4
15373	12/1/2011	8	9	137	8	\$	2,213.1	8
15374	8/3/2011	126	3	3	0	\$	168.0	1 0
15376	10/30/2011	39	6	117	7	\$	1,233.4	7
15379	6/23/2011	166	3	196	8	\$	3,631.9	9 7
15380	12/1/2011	8	9	37	4	\$	1,682.4	7
15381	5/10/2011	209	2	8	1	\$	596.9	4 1
15382	11/25/2011	14	8	306	9	\$	5,927.9	9
15384	6/23/2011	166	3	43	5	\$	635.8	5 4
15385	10/30/2011	39	6	12	1	\$	316.9	3 2

E-commerc	RFN	M Ana	lysis Rep	<u>ort</u>	<b>Customer Segmentation</b>				
15386	6/6/2011	183	2	31	4	\$	394.1	3	2
15388	3/14/2011	265	1	10	1	\$	140.5	1	0
15389	6/20/2011	169	3	1	0	\$	500.0	4	1
15392	12/5/2011	4	10	85	6	\$	1,515.7	7	8
15393	11/23/2011	16	8	12	1	\$	231.9	2	3
15394	11/30/2011	9	9	85	6	\$	2,183.5	8	8
15395	1/18/2011	321	1	7	0	\$	107.5	0	0
15396	8/19/2011	110	3	14	1	\$	288.2	2	1
15397	2/23/2011	286	1	6	0	\$	94.0	0	0
15398	11/23/2011	16	8	74	6	\$	1,339.6	7	7
15399	12/8/2011	1	10	50	5	\$	815.8	6	7
15400	9/8/2011	91	4	13	1	\$	666.7	5	2
15402	7/14/2011	145	3	42	4	\$	626.8	5	3
15405	6/3/2011	186	2	8	1	\$	349.1	3	1
15406	11/21/2011	18	8	58	5	\$	426.6	4	5
15407	11/6/2011	33	6	153	8	\$	1,056.4	6	7
15408	3/20/2011	259	1	34	4	\$	267.2	2	1
15410	9/16/2011	83	4	122	7	\$	3,450.8	9	7
15411	11/13/2011	26	7	100	7	\$	1,346.4	7	7
15412	6/21/2011	168	3	10	1	\$	190.5	1	0
15414	11/30/2011	9	9	39	4	\$	774.9	5	6
15415	1/30/2011	309	1	48	5	\$	572.8	4	2
15416	10/6/2011	63	5	193	8	\$	3,974.4	9	7
15417	9/15/2011	84	4	28	3	\$	508.8	4	3
15419	11/15/2011	24	7	8	1	\$	135.9	0	1
15421	10/12/2011	57	5	53	5	\$	950.4	6	5
15422	1/20/2011	319	1	6	0	\$	97.7	0	0
15423	11/1/2011	38	6	2	0	\$	43.5	0	1
15424	3/30/2011	249	2	17	2	\$	383.3	3	1
15426	11/20/2011	19	8	300	9	\$	1,429.9	7	8
15427	11/6/2011	33	6	306	9	\$	1,483.1	7	7
15428	11/24/2011	15	8	6	0	\$	93.8	0	1
15429	11/13/2011	26	7	83	6	\$	364.9	3	5
15432	11/16/2011	23	7	10	1	\$	171.2	1	2
15433	9/21/2011	78	4	53	5	\$	417.9	3	3
15434	12/1/2011	8	9	59	5	\$	997.5	6	7
15435	11/17/2011	22	8	29	3	\$	149.3	1	3
15436	11/27/2011	12	9	329	9	\$	1,122.5	6	8
15437	3/22/2011	257	2	45	5	\$	200.2	1	1
15438	7/31/2011	129	3	25	3	\$	156.6	1	1
15440	10/16/2011	53	5	62	6	\$	383.7	3	4
15442	4/5/2011	244	2	2	0	\$	594.0	4	1
15443	12/8/2011	1	10	385	9	\$	3,212.2	9	9
15444	11/30/2011	9	9	219	9	\$	1,418.3	7	8
15445	3/20/2011	259	1	5	0	\$	113.5	0	0
15447	1/13/2011	326	1	9	1	\$	155.2	1	0
15448	1/31/2011	309	1	28	3	\$	494.6	4	1

15449	E-commerc	ce Retail	RFN	/l Ana	lysis Repo	<u>ort</u>	<b>Customer Segmentation</b>				
15452	15449	11/13/2011	26	7	62	6	\$	971.2	6		
15453	15450	11/9/2011	30	7	30	3	\$	429.8	4		
15454	15452	11/10/2011	29	7	58	5	\$	538.7	4 5		
15456   3/1/2011   278   1   60   5   \$   447.2   4   2   2   2   15457   3/22/2011   257   1   58   5   \$   237.1   2   1   1   1   1   1   1   1   1	15453	12/8/2011	1	10	286	9	\$	1,388.4	7		
15457   3/22/2011   257   1   58   5   \$   237.1   2   1   1   15468   11/14/2011   25   7   7   0   5   161.6   1   1   1   15460   12/20/2010   349   1   58   5   \$   \$   \$   \$   \$   \$   \$   \$   \$	15454	12/12/2010	357	1	25	3	\$	179.1	1 0		
15458	15456	3/1/2011	278	1	60	5	\$	447.2	4 2		
15460         12/20/2010         349         1         58         5         \$         216.8         1         1         15462         9/6/2011         93         4         11         1         5         234.6         2         1         1         15464         11/10/2011         29         7         7         7         0         \$         10.4         0         1         1         15464         1/5/2011         34         1         157         8         \$         1,048.9         6         4         4         15465         11/20/2011         19         8         104         7         \$         6,945.0         9         8         15466         9/15/2011         84         4         57         \$         5         334.5         3         3         343.5         3         4         6         15468         11/4/2011         35         6         29         3         \$         438.5         4         4         4         15469         10/27/2011         42         6         27         3         \$         504.5         4         4         4         15472         8/18/2011         111         3         76         6         \$         371.6	15457	3/22/2011	257	1	58	5	\$	237.1	2 1		
15462   9/6/2011   93   4   11   1   5   234.6   2   1     15463   11/10/2011   29   7   7   0   5   126.1   0   1     15464   1/5/2011   334   1   157   8   5   1,048.9   6   4     15465   11/20/2011   19   8   104   7   5   6,945.0   9   8     15466   9/15/2011   84   4   57   5   5   334.5   3   3     15467   11/30/2011   9   9   53   5   5   511.9   4   6     15468   11/4/2011   35   6   29   3   5   438.5   4   4     15469   10/27/2011   42   6   27   3   5   504.5   4   4     15471   12/7/2011   2   10   77   6   5   469.5   4   7     15472   8/18/2011   111   3   76   6   5   371.6   3   3     15475   9/23/2011   76   4   29   3   5   454.1   4   3     15478   10/30/2011   39   6   46   5   5   1,441.4   7   6     15480   8/15/2011   114   3   45   5   5   905.5   6   4     15482   11/24/2011   15   8   127   7   5   6,588.7   9   8     15483   7/1/2011   158   3   88   7   5   233.8   2   3     15484   12/8/2011   11   10   189   8   3,563.1   9     15488   9/8/2011   91   4   2   0   5   91.3   0   0     15489   11/17/2011   22   8   55   5   1,090.0   6   6   6     15491   19/5/2011   17   8   16   2   5   5     15493   11/18/2011   21   8   125   7   5   1,299.2   7   7     15494   11/18/2011   21   8   125   7   5   1,299.2   7   7     15495   11/18/2011   17   8   16   2   5   1,299.2   7   7     15496   11/18/2011   15   8   252   9   5   5,541.5   9     15500   12/1/2011   15   8   252   9   5   5,541.5   9     15501   11/3/2011   168   3   46   5   40.00   6   6   7     15502   11/24/2011   15   8   252   9   5   5,541.5   9   9     15503   12/12/2010   357   1   70   6   8   90.2   6   8     15510   1/13/2011   168   3   46   5   5   40.4   4     15510   1/13/2011   168   3   46   5   5   40.4   4     15511   11/28/2011   11   9   160   8   5   90.2   6   8     15512   7/7/2011   152   3   7   0   5   121.0   0     15512   7/7/2011   152   3   7   0   5   121.0   0	15458	11/14/2011	25	7	7	0	\$	161.6	1 1		
15463         11/10/2011         29         7         7         0         \$         126.1         0         1           15464         1/5/2011         334         1         157         8         \$         1,048.9         6         4           15465         11/20/2011         19         8         104         7         \$         6,945.0         9         8           15466         9/15/2011         84         4         57         5         \$         334.5         3         3           15467         11/30/2011         35         6         29         3         \$         438.5         4         4           15468         11/4/2011         35         6         29         3         \$         438.5         4         4           15471         12/7/2011         4         6         27         3         \$         505.5         4         4           15472         8/18/2011         111         3         76         6         \$         371.6         3         3           15473         11/25/2011         14         8         14         1         \$         1,465.2         7         5	15460	12/20/2010	349	1	58	5	\$	216.8	1 1		
15464	15462	9/6/2011	93	4	11	1	\$	234.6	2 1		
15465         11/20/2011         19         8         104         7         \$         6,945.0         9         8           15466         9/15/2011         84         4         57         5         \$         334.5         3         3           15467         11/30/2011         39         6         29         3         \$         511.9         4         6           15468         11/4/2011         2         6         27         3         \$         504.5         4         4           15473         12/7/2011         2         10         77         6         \$         469.5         4         7           15472         8/18/2011         111         3         76         6         \$         376.5         5         14         4         4           15472         8/18/2011         14         8         14         1         \$         1.465.2         7         5         5           15478         10/30/2011         39         6         46         5         \$         1,441.4         7         6         6         1548.0         8/15/2011         15         8         127         \$         6,568.7 </td <td>15463</td> <td>11/10/2011</td> <td>29</td> <td>7</td> <td>7</td> <td>0</td> <td>\$</td> <td>126.1</td> <td>0 1</td>	15463	11/10/2011	29	7	7	0	\$	126.1	0 1		
15466         9/15/2011         84         4         57         5         \$ 334.5         3         3         15467         11/30/2011         9         9         53         5         \$ 511.9         4         6         15468         11/4/2011         35         6         29         3         \$ 438.5         4         4         4         4         15469         10/27/2011         4         6         27         3         \$ 504.5         4         4         4         15471         12/7/2011         2         10         77         6         \$ 469.5         4         7         15472         8/18/2011         11         3         76         6         \$ 371.6         3         3         15473         11/25/2011         14         8         14         1         \$ 1,465.2         7         5         5         5         144.4         3         15478         10/30/2011         39         6         46         5         \$ 1,441.4         7         6         6         15480         8/15/2011         114         3         45         5         905.5         6         4         15482         11/24/2011         15         8         127         7         5	15464	1/5/2011	334	1	157	8	\$	1,048.9	6 4		
15467         11/30/2011         9         9         53         5         \$ 511.9         4         6           15468         11/4/2011         35         6         29         3         \$ 438.5         4         4           15469         10/27/2011         42         6         27         3         \$ 504.5         4         4           15472         8/18/2011         111         3         76         6         \$ 371.6         3         3           15473         11/25/2011         14         8         14         1         \$ 1,465.2         7         5           15475         9/23/2011         76         4         29         3         454.1         4         3           15478         10/30/2011         39         6         46         5         1,441.4         7         6         6           15480         8/15/2011         114         3         45         5         905.5         6         4           15482         11/24/2011         15         8         127         7         6,568.7         9         8           15483         7/1/2011         158         3         88	15465	11/20/2011	19	8	104	7	\$	6,945.0	9 8		
15468         11/4/2011         35         6         29         3         \$ 438.5         4         4           15471         12/7/2011         2         10         77         6         \$ 469.5         4         7           15472         8/18/2011         111         3         76         6         \$ 371.6         3         3         3         3         15473         11/25/2011         14         8         14         1         \$ 1,465.2         7         5         5         5         5         15475         9/23/2011         76         4         29         3         \$ 454.1         4         3         15478         10/30/2011         39         6         46         5         \$ 1,441.4         7         6         6         15480         8/15/2011         14         3         45         5         905.5         6         4         15482         11/24/2011         15         8         127         7         6,568.7         9         8         3         15484         12/8/2011         1         10         189         8         3,563.1         9         9         15488         11/9/2011         30         7         86         6         <	15466	9/15/2011	84	4	57	5	\$	334.5	3 3		
15469         10/27/2011         42         6         27         3         \$ 504.5         4         4           15471         12/7/2011         2         10         77         6         \$ 469.5         4         7           15472         8/18/2011         111         3         76         6         \$ 371.6         3         3           15473         11/25/2011         14         8         14         1         \$ 1,465.2         7         5           15475         9/23/2011         76         4         29         3         454.1         4         3           15478         10/30/2011         39         6         46         5         \$ 1,441.4         7         6         6           15480         8/15/2011         114         3         45         5         905.5         6         4           15482         11/24/2011         15         8         127         7         5         6,568.7         9         8           15483         7/1/2011         15         8         127         7         5         6,568.7         9         9           15485         11/9/2011         30 <td< td=""><td>15467</td><td>11/30/2011</td><td>9</td><td>9</td><td>53</td><td>5</td><td>\$</td><td>511.9</td><td>4</td></td<>	15467	11/30/2011	9	9	53	5	\$	511.9	4		
15471         12/7/2011         2         10         77         6         \$ 469.5         4         7           15472         8/18/2011         111         3         76         6         \$ 371.6         3         3           15473         11/25/2011         14         8         14         1         \$ 1,465.2         7         5           15475         9/23/2011         76         4         29         3         \$ 454.1         4         3           15488         10/30/2011         39         6         46         5         1,441.4         7         6           15480         8/15/2011         114         3         45         5         905.5         6         4           15482         11/24/2011         15         8         127         7         \$ 6,568.7         9         8           15483         7/1/2011         158         3         88         7         233.8         2         3           15484         12/8/2011         1         10         189         8         3,563.1         9           15485         11/9/2011         30         7         86         6         2,575.0	15468	11/4/2011	35	6	29	3	\$	438.5	4		
15472       8/18/2011       111       3       76       6       \$       371.6       3       3         15473       11/25/2011       14       8       14       1       \$       1,465.2       7       5         15475       9/23/2011       76       4       29       3       \$       454.1       4       3         15478       10/30/2011       39       6       46       5       \$       1,441.4       7       6         15480       8/15/2011       114       3       45       5       \$       905.5       6       4         15482       11/24/2011       15       8       127       7       \$       6,568.7       9       8         15483       7/1/2011       158       3       88       7       \$       233.8       2       3         15484       12/8/2011       1       10       189       8       3,563.1       9       9         15485       11/9/2011       30       7       86       6       \$       2,575.0       8       7         15485       11/1/7/2011       22       8       55       \$       1,090.0       6	15469	10/27/2011	42	6	27	3	\$	504.5	4		
15473         11/25/2011         14         8         14         1         \$ 1,465.2         7         5           15475         9/23/2011         76         4         29         3         \$ 454.1         4         3           15478         10/30/2011         39         6         46         5         \$ 1,441.4         7         6           15480         8/15/2011         114         3         45         5         905.5         6         4           15482         11/24/2011         15         8         127         7         6,568.7         9         8           15483         7/1/2011         158         3         88         7         233.8         2         3           15484         12/8/2011         1         10         189         8         3,563.1         9         9           15485         11/9/2011         30         7         86         6         \$ 2,575.0         8         7           15488         9/8/2011         91         4         2         0         91.3         0         0           15491         9/5/2011         94         4         155         8         3,	15471	12/7/2011	2	10	77	6	\$	469.5	4		
15475         9/23/2011         76         4         29         3         \$ 454.1         4         3           15478         10/30/2011         39         6         46         5         \$ 1,441.4         7         6           15480         8/15/2011         114         3         45         5         905.5         6         4           15482         11/24/2011         15         8         127         7         \$ 6,568.7         9         8           15483         7/1/2011         158         3         88         7         \$ 233.8         2         3           15484         12/8/2011         1         10         189         8         \$ 3,563.1         9         9           15485         11/9/2011         30         7         86         6         \$ 2,575.0         8         7           15488         9/8/2011         91         4         2         0         \$ 91.3         0         0           15489         11/17/2011         22         8         55         5         1,090.0         6         6           15491         9/5/2011         94         4         155         8	15472	8/18/2011	111	3	76	6	\$	371.6	3 3		
15478         10/30/2011         39         6         46         5         \$ 1,441.4         7         6           15480         8/15/2011         114         3         45         5         \$ 905.5         6         4           15482         11/24/2011         15         8         127         7         \$ 6,568.7         9         8           15483         7/1/2011         158         3         88         7         \$ 233.8         2         3           15484         12/8/2011         1         10         189         8         \$ 3,563.1         9         9         9           15485         11/9/2011         30         7         86         6         2,575.0         8         7           15488         9/8/2011         91         4         2         0         9 91.3         0         0           15489         11/17/2011         22         8         55         5         1,090.0         6         6         6           15491         9/5/2011         94         4         155         8         3,090.9         8         7           15492         11/11/2011         28         7	15473	11/25/2011	14	8	14	1	\$	1,465.2	7 5		
15478         10/30/2011         39         6         46         5         \$ 1,441.4         7         6           15480         8/15/2011         114         3         45         5         \$ 905.5         6         4           15482         11/24/2011         15         8         127         7         \$ 6,568.7         9         8           15483         7/1/2011         158         3         88         7         \$ 233.8         2         3           15484         12/8/2011         1         10         189         8         \$ 3,563.1         9         9         9           15485         11/9/2011         30         7         86         6         2,575.0         8         7           15488         9/8/2011         91         4         2         0         9 91.3         0         0           15489         11/17/2011         22         8         55         5         1,090.0         6         6         6           15491         9/5/2011         94         4         155         8         3,090.9         8         7           15492         11/11/2011         28         7	15475	9/23/2011	76	4	29	3		454.1	4 3		
15480       8/15/2011       114       3       45       5       \$ 905.5       6       4         15482       11/24/2011       15       8       127       7       \$ 6,568.7       9       8         15483       7/1/2011       158       3       88       7       \$ 233.8       2       3         15484       12/8/2011       1       10       189       8       3,563.1       9       9       9         15485       11/9/2011       30       7       86       6       \$ 2,575.0       8       7         15488       9/8/2011       91       4       2       0       \$ 91.3       0       0         15489       11/17/2011       22       8       55       5       1,090.0       6       6         15491       9/5/2011       94       4       155       8       3,090.9       8       7         15492       11/11/2011       28       7       35       4       669.5       5       5         15493       11/17/2011       32       7       299       9       \$ 1,967.3       8       8       8         15494       11/18/2011       17 <td>15478</td> <td>10/30/2011</td> <td>39</td> <td>6</td> <td>46</td> <td>5</td> <td></td> <td>1,441.4</td> <td>7</td>	15478	10/30/2011	39	6	46	5		1,441.4	7		
15482       11/24/2011       15       8       127       7       \$       6,568.7       9       8         15483       7/1/2011       158       3       88       7       \$       233.8       2       3         15484       12/8/2011       1       10       189       8       \$       3,563.1       9       9         15485       11/9/2011       30       7       86       6       \$       2,575.0       8       7         15488       9/8/2011       91       4       2       0       \$       91.3       0       0         15489       11/17/2011       22       8       55       5       1,090.0       6       6         15491       9/5/2011       94       4       155       8       3,090.9       8       7         15492       11/11/2011       28       7       35       4       659.5       5       5         15493       11/7/2011       32       7       299       9       1,967.3       8       8         15494       11/18/2011       21       8       125       7       \$       1,299.2       7       7	15480	8/15/2011	114	3	45	5		905.5	6 4		
15484         12/8/2011         1         10         189         8         \$ 3,563.1         9         9           15485         11/9/2011         30         7         86         6         \$ 2,575.0         8         7           15488         9/8/2011         91         4         2         0         \$ 91.3         0         0           15489         11/17/2011         22         8         55         5         1,090.0         6         6           15491         9/5/2011         94         4         155         8         3,090.9         8         7           15492         11/11/2011         28         7         35         4         659.5         5         5           15493         11/7/2011         32         7         299         9         \$ 1,967.3         8         8         8           15494         11/18/2011         21         8         125         7         1,299.2         7         7         5           15497         11/22/2011         17         8         16         2         1,259.7         7         5           15498         12/9/2011         0         10 <t< td=""><td>15482</td><td>11/24/2011</td><td>15</td><td>8</td><td>127</td><td></td><td></td><td>6,568.7</td><td>9 8</td></t<>	15482	11/24/2011	15	8	127			6,568.7	9 8		
15484         12/8/2011         1         10         189         8         \$ 3,563.1         9         9           15485         11/9/2011         30         7         86         6         \$ 2,575.0         8         7           15488         9/8/2011         91         4         2         0         \$ 91.3         0         0           15489         11/17/2011         22         8         55         5         1,090.0         6         6           15491         9/5/2011         94         4         155         8         3,090.9         8         7           15492         11/11/2011         28         7         35         4         659.5         5         5           15493         11/7/2011         32         7         299         9         \$ 1,967.3         8         8         8           15494         11/18/2011         21         8         125         7         1,299.2         7         7         5           15497         11/22/2011         17         8         16         2         1,259.7         7         5           15498         12/9/2011         0         10 <t< td=""><td>15483</td><td>7/1/2011</td><td>158</td><td>3</td><td>88</td><td>7</td><td>\$</td><td>233.8</td><td>2 3</td></t<>	15483	7/1/2011	158	3	88	7	\$	233.8	2 3		
15485       11/9/2011       30       7       86       6       \$       2,575.0       8       7         15488       9/8/2011       91       4       2       0       \$       91.3       0       0         15489       11/17/2011       22       8       55       5       \$       1,090.0       6       6         15491       9/5/2011       94       4       155       8       \$       3,090.9       8       7         15492       11/11/2011       28       7       35       4       \$       659.5       5       5         15493       11/7/2011       32       7       299       9       \$       1,967.3       8       8       8         15494       11/18/2011       21       8       125       7       \$       1,299.2       7       7       7         15497       11/22/2011       17       8       16       2       \$       1,259.7       7       5         15498       12/9/2011       0       10       523       9       \$       12,396.5       9       9         15500       12/12/2010       357       1       70 <t< td=""><td>15484</td><td>12/8/2011</td><td>1</td><td>10</td><td>189</td><td>8</td><td></td><td>3,563.1</td><td>9</td></t<>	15484	12/8/2011	1	10	189	8		3,563.1	9		
15488       9/8/2011       91       4       2       0       \$ 91.3       0       0         15489       11/17/2011       22       8       55       5       \$ 1,090.0       6       6         15491       9/5/2011       94       4       155       8       \$ 3,090.9       8       7         15492       11/11/2011       28       7       35       4       \$ 659.5       5       5         15493       11/7/2011       32       7       299       9       \$ 1,967.3       8       8         15494       11/18/2011       21       8       125       7       \$ 1,299.2       7       7         15497       11/22/2011       17       8       16       2       \$ 1,259.7       7       5         15498       12/9/2011       0       10       523       9       \$ 12,396.5       9       9         15500       12/1/2011       8       9       68       6       \$ 1,131.6       6       7         15502       11/24/2011       15       8       252       9       \$ 5,541.5       9       9         15503       12/12/2010       357       1	15485	11/9/2011	30	7	86	6		2,575.0	8		
15491       9/5/2011       94       4       155       8       \$ 3,090.9       8       7         15492       11/11/2011       28       7       35       4       \$ 659.5       5       5         15493       11/7/2011       32       7       299       9       \$ 1,967.3       8       8         15494       11/18/2011       21       8       125       7       \$ 1,299.2       7       7       7         15497       11/22/2011       17       8       16       2       \$ 1,259.7       7       5         15498       12/9/2011       0       10       523       9       \$ 12,396.5       9       9         15500       12/1/2011       8       9       68       6       \$ 1,131.6       6       7         15502       11/24/2011       15       8       252       9       \$ 5,541.5       9       9         15503       12/12/2010       357       1       70       6       \$ 147.1       1       1         15504       9/19/2011       80       4       13       1       \$ 52.8       0       0         15505       10/18/2011       51	15488	9/8/2011	91	4	2	0		91.3	0 0		
15491       9/5/2011       94       4       155       8       \$ 3,090.9       8       7         15492       11/11/2011       28       7       35       4       \$ 659.5       5       5         15493       11/7/2011       32       7       299       9       \$ 1,967.3       8       8       8         15494       11/18/2011       21       8       125       7       \$ 1,299.2       7       7         15497       11/22/2011       17       8       16       2       \$ 1,259.7       7       5         15498       12/9/2011       0       10       523       9       \$ 12,396.5       9       9         15500       12/1/2011       8       9       68       6       \$ 1,131.6       6       7         15502       11/24/2011       15       8       252       9       \$ 5,541.5       9       9         15503       12/12/2010       357       1       70       6       \$ 147.1       1       1         15504       9/19/2011       80       4       13       1       \$ 52.8       0       0         15505       10/18/2011       51	15489	11/17/2011	22	8	55	5	\$	1,090.0	6		
15492       11/11/2011       28       7       35       4       \$ 659.5       5       5         15493       11/7/2011       32       7       299       9       \$ 1,967.3       8       8         15494       11/18/2011       21       8       125       7       \$ 1,299.2       7       7         15497       11/22/2011       17       8       16       2       \$ 1,259.7       7       5         15498       12/9/2011       0       10       523       9       \$ 12,396.5       9       9         15500       12/1/2011       8       9       68       6       \$ 1,131.6       6       7         15502       11/24/2011       15       8       252       9       \$ 5,541.5       9       9         15503       12/12/2010       357       1       70       6       \$ 147.1       1       1         15504       9/19/2011       80       4       13       1       \$ 52.8       0       0         15505       10/18/2011       51       5       99       7       \$ 3,497.1       9       7         15506       11/17/2011       22       8	15491		94	4	155			3,090.9	8		
15494       11/18/2011       21       8       125       7       \$ 1,299.2       7       7         15497       11/22/2011       17       8       16       2       \$ 1,259.7       7       5         15498       12/9/2011       0       10       523       9       \$ 12,396.5       9       9         15500       12/1/2011       8       9       68       6       \$ 1,131.6       6       7         15502       11/24/2011       15       8       252       9       \$ 5,541.5       9       9         15503       12/12/2010       357       1       70       6       \$ 147.1       1       1         15504       9/19/2011       80       4       13       1       \$ 52.8       0       0         15505       10/18/2011       51       5       99       7       \$ 3,497.1       9       7         15506       11/17/2011       22       8       164       8       979.3       6       7         15507       6/21/2011       168       3       46       5       \$ 492.4       4       3         15510       1/13/2011       326       1	15492	11/11/2011	28	7	35	4		659.5	5 5		
15494       11/18/2011       21       8       125       7       \$ 1,299.2       7       7         15497       11/22/2011       17       8       16       2       \$ 1,259.7       7       5         15498       12/9/2011       0       10       523       9       \$ 12,396.5       9       9         15500       12/1/2011       8       9       68       6       \$ 1,131.6       6       7         15502       11/24/2011       15       8       252       9       \$ 5,541.5       9       9         15503       12/12/2010       357       1       70       6       \$ 147.1       1       1         15504       9/19/2011       80       4       13       1       \$ 52.8       0       0         15505       10/18/2011       51       5       99       7       \$ 3,497.1       9       7         15506       11/17/2011       22       8       164       8       979.3       6       7         15507       6/21/2011       168       3       46       5       \$ 492.4       4       3         15510       1/13/2011       326       1	15493	11/7/2011	32	7	299	9	\$	1,967.3	8		
15497       11/22/2011       17       8       16       2       \$ 1,259.7       7       5         15498       12/9/2011       0       10       523       9       \$ 12,396.5       9       9         15500       12/1/2011       8       9       68       6       \$ 1,131.6       6       7         15502       11/24/2011       15       8       252       9       \$ 5,541.5       9       9         15503       12/12/2010       357       1       70       6       \$ 147.1       1       1         15504       9/19/2011       80       4       13       1       \$ 52.8       0       0         15505       10/18/2011       51       5       99       7       \$ 3,497.1       9       7         15506       11/17/2011       22       8       164       8       979.3       6       7         15507       6/21/2011       168       3       46       5       492.4       4       3         15508       6/3/2011       186       2       92       7       \$ 1,000.3       6       4         15510       1/13/2011       326       1	15494	11/18/2011	21	8	125	7		1,299.2	7		
15500       12/1/2011       8       9       68       6       \$ 1,131.6       6       7         15502       11/24/2011       15       8       252       9       \$ 5,541.5       9       9         15503       12/12/2010       357       1       70       6       \$ 147.1       1       1       1         15504       9/19/2011       80       4       13       1       \$ 52.8       0       0       0         15505       10/18/2011       51       5       99       7       \$ 3,497.1       9       7         15506       11/17/2011       22       8       164       8       979.3       6       7         15507       6/21/2011       168       3       46       5       492.4       4       3         15508       6/3/2011       186       2       92       7       \$ 1,000.3       6       4         15510       1/13/2011       326       1       1       0       \$ 250.0       2       0         15511       11/28/2011       11       9       160       8       909.2       6       8         15512       7/7/2011       152 <td>15497</td> <td>11/22/2011</td> <td>17</td> <td>8</td> <td>16</td> <td>2</td> <td></td> <td>1,259.7</td> <td>7 5</td>	15497	11/22/2011	17	8	16	2		1,259.7	7 5		
15500       12/1/2011       8       9       68       6       \$ 1,131.6       6       7         15502       11/24/2011       15       8       252       9       \$ 5,541.5       9       9         15503       12/12/2010       357       1       70       6       \$ 147.1       1       1       1         15504       9/19/2011       80       4       13       1       \$ 52.8       0       0       0         15505       10/18/2011       51       5       99       7       \$ 3,497.1       9       7         15506       11/17/2011       22       8       164       8       979.3       6       7         15507       6/21/2011       168       3       46       5       492.4       4       3         15508       6/3/2011       186       2       92       7       \$ 1,000.3       6       4         15510       1/13/2011       326       1       1       0       \$ 250.0       2       0         15511       11/28/2011       11       9       160       8       909.2       6       8         15512       7/7/2011       152 <td>15498</td> <td>12/9/2011</td> <td>0</td> <td>10</td> <td>523</td> <td>9</td> <td>\$</td> <td>12,396.5</td> <td>9</td>	15498	12/9/2011	0	10	523	9	\$	12,396.5	9		
15503       12/12/2010       357       1       70       6       \$       147.1       1       1         15504       9/19/2011       80       4       13       1       \$       52.8       0       0         15505       10/18/2011       51       5       99       7       \$       3,497.1       9       7         15506       11/17/2011       22       8       164       8       \$       979.3       6       7         15507       6/21/2011       168       3       46       5       \$       492.4       4       3         15508       6/3/2011       186       2       92       7       \$       1,000.3       6       4         15510       1/13/2011       326       1       1       0       \$       250.0       2       0         15511       11/28/2011       11       9       160       8       \$       909.2       6       8         15512       7/7/2011       152       3       7       0       \$       121.0       0       0	15500	12/1/2011	8	9	68	6		1,131.6	6		
15503       12/12/2010       357       1       70       6       \$       147.1       1       1         15504       9/19/2011       80       4       13       1       \$       52.8       0       0         15505       10/18/2011       51       5       99       7       \$       3,497.1       9       7         15506       11/17/2011       22       8       164       8       \$       979.3       6       7         15507       6/21/2011       168       3       46       5       \$       492.4       4       3         15508       6/3/2011       186       2       92       7       \$       1,000.3       6       4         15510       1/13/2011       326       1       1       0       \$       250.0       2       0         15511       11/28/2011       11       9       160       8       909.2       6       8         15512       7/7/2011       152       3       7       0       \$       121.0       0       0	15502	11/24/2011	15	8	252	9	\$	5,541.5	9		
15505       10/18/2011       51       5       99       7       \$ 3,497.1       9       7         15506       11/17/2011       22       8       164       8       979.3       6       7         15507       6/21/2011       168       3       46       5       \$ 492.4       4       3         15508       6/3/2011       186       2       92       7       \$ 1,000.3       6       4         15510       1/13/2011       326       1       1       0       \$ 250.0       2       0         15511       11/28/2011       11       9       160       8       909.2       6       8         15512       7/7/2011       152       3       7       0       \$ 121.0       0       0	15503	12/12/2010	357	1	70	6		147.1	1 1		
15506       11/17/2011       22       8       164       8       979.3       6       7         15507       6/21/2011       168       3       46       5       492.4       4       3         15508       6/3/2011       186       2       92       7       \$       1,000.3       6       4         15510       1/13/2011       326       1       1       0       \$       250.0       2       0         15511       11/28/2011       11       9       160       8       \$       909.2       6       8         15512       7/7/2011       152       3       7       0       \$       121.0       0       0	15504	9/19/2011	80	4	13	1		52.8	0 0		
15507       6/21/2011       168       3       46       5       \$ 492.4       4       3         15508       6/3/2011       186       2       92       7       \$ 1,000.3       6       4         15510       1/13/2011       326       1       1       0       \$ 250.0       2       0         15511       11/28/2011       11       9       160       8       \$ 909.2       6       8         15512       7/7/2011       152       3       7       0       \$ 121.0       0       0	15505	10/18/2011	51	5	99	7	\$	3,497.1	9		
15507       6/21/2011       168       3       46       5       \$ 492.4       4       3         15508       6/3/2011       186       2       92       7       \$ 1,000.3       6       4         15510       1/13/2011       326       1       1       0       \$ 250.0       2       0         15511       11/28/2011       11       9       160       8       \$ 909.2       6       8         15512       7/7/2011       152       3       7       0       \$ 121.0       0       0	15506	11/17/2011	22	8	164	8	\$	979.3	6		
15508       6/3/2011       186       2       92       7 \$ 1,000.3       6       4         15510       1/13/2011       326       1       1       0 \$ 250.0       2       0         15511       11/28/2011       11       9       160       8 \$ 909.2       6       8         15512       7/7/2011       152       3       7       0 \$ 121.0       0       0			168					492.4	4 3		
15510       1/13/2011       326       1       1       0       \$       250.0       2       0         15511       11/28/2011       11       9       160       8       \$       909.2       6       8         15512       7/7/2011       152       3       7       0       \$       121.0       0       0	15508		186		92			1,000.3			
15511       11/28/2011       11       9       160       8 \$ 909.2       6       8         15512       7/7/2011       152       3       7       0 \$ 121.0       0       0	15510		326	1	1	0			2 0		
15512 7/7/2011 152 <b>3</b> 7 <b>0</b> \$ 121.0 <b>0</b> 0	15511		11	9	160	8		909.2	6 8		
15513 11/8/2011 31 7 314 9 \$ 14,520.1 9 8	15512	7/7/2011	152		7	0		121.0	0 0		
	15513		31	7	314	9	\$	14,520.1	9 8		

E-commerc	ce Retail	RFN	M Ana	alysis Repo	<u>ort</u>	<b>Customer Segmentation</b>				
15514	11/27/2011	12	9	218	9	\$	2,963.2	8 9		
15516	10/26/2011	43	6	15	2	\$	62.4	0 1		
15517	4/20/2011	229	2	27	3	\$	267.0	2 1		
15518	10/6/2011	63	5	220	9	\$	1,911.9	8 7		
15520	12/8/2011	1	10	18	2	\$	343.5	3 4		
15521	11/3/2011	36	6	200	8	\$	2,574.7	8 7		
15522	11/7/2011	32	7	57	5	\$	398.8	3 4		
15523	9/16/2011	83	4	10	1	\$	412.0	3 1		
15524	11/15/2011	24	7	1	0	\$	440.0	4 3		
15525	12/7/2011	2	10	180	8	\$	811.0	5 8		
15526	11/6/2011	33	6	4	0	\$	148.4	1 1		
15527	11/21/2011	18	8	166	8	\$	2,348.8	8		
15528	3/30/2011	249	2	26	3	\$	229.3	2 1		
15529	11/17/2011	22	8	674	9	\$	3,967.8	9		
15530	11/18/2011	21	8	108	7	\$	1,502.4	7		
15531	12/1/2011	8	9	228	9	\$	2,007.4	8 9		
15532	11/14/2011	25	7	263	9	\$	1,517.1	7 8		
15533	11/20/2011	19	8	86	7	\$	746.9	5 7		
15535	6/19/2011	170	3	78	6	\$	459.9	4		
15537	6/29/2011	160	3	24	3	\$	110.9	0 1		
15539	12/2/2011	7	9	41	4	\$	538.5	4 5		
15540	11/28/2011	11	9	15	2	\$	213.3	1 3		
15541	8/17/2011	112	3	29	3	\$	85.1	0 1		
15543	2/24/2011	285	1	28	3	\$	127.9	0 0		
15544	12/1/2011	8	9	261	9	\$	3,542.5	9		
15545	10/16/2011	53	5	81	6	\$	292.7	2 4		
15547	12/2/2011	7	9	702	9	\$	4,954.8	9		
15549	9/23/2011	76	4	116	7	\$	1,655.8	7 6		
15550	12/5/2011	4	10	61	6	\$	575.6	4 7		
15551	11/3/2011	36	6	29	3	\$	436.1	4		
15552	5/6/2011	213	2	17	2	\$	90.1	0 0		
15553	10/10/2011	59	5	56	5	\$	437.2	4		
15554	3/7/2011	272	1	14	1	\$	217.2	1 0		
15555	11/27/2011	12	9	925	9	\$	4,758.2	9		
15556	11/15/2011	24	7	31	4	\$	279.8	2 4		
15557	11/11/2011	28	7	20	2	\$	473.7	4 4		
15561	11/28/2011	11	9	31	4	\$	722.7	5 6		
15562	12/23/2010	346	1	1	0	\$	134.6	0 0		
15563	12/1/2011	8	9	117	7	\$	1,319.7	7 8		
15565	10/20/2011	49	6	8	1	\$	173.2	1 1		
15567	11/21/2011	18	8	7	0	\$	186.0	1 2		
15568	12/7/2011	2	10	53	5	\$	758.3	5 7		
15569	8/28/2011	101	4	31	4	\$	1,375.7	7 4		
15570	12/2/2011	7	9	330	9	\$	4,110.0	9		
15571	11/28/2011	11	9	57	5	\$	650.4	5 6		
15572	12/5/2011	4	10	215	9	\$	2,552.9	8 9		
15573	11/8/2011	31	7	104	7	\$	607.5	5 6		

E-commerc	ce Retail	RFN	∕l Ana	lysis Repo	<u>ort</u>	Custome	r Segmenta	tion
15574	6/15/2011	174	3	168	8	\$ 702.3	5	5
15576	11/2/2011	37	6	45	5	\$ 940.7	6	5
15577	7/11/2011	148	3	39	4	\$ 258.9	2	2
15578	6/30/2011	159	3	13	1	\$ 127.1	0	0
15579	10/2/2011	67	5	51	5	\$ 348.6	3	4
15581	8/11/2011	118	3	151	8	\$ 3,430.0	9	7
15582	11/15/2011	24	7	44	5	\$ 682.9	5	5
15584	11/16/2011	23	7	125	7	\$ 722.6	5	6
15585	6/16/2011	173	3	31	4	\$ 455.3	4	3
15587	10/20/2011	49	6	9	1	\$ 913.7	6	4
15589	4/1/2011	248	2	30	4	\$ 456.6	4	2
15590	2/23/2011	286	1	1	0	\$ (30.2)	0	0
15592	10/24/2011	45	6	24	3	\$ 388.6	3	3
15593	9/30/2011	69	5	5	0	\$ 199.8	1	1
15594	11/24/2011	15	8	104	7	\$ 1,767.5	7	7
15596	8/31/2011	99	4	84	6	\$ 1,343.3	7	5
15597	11/10/2011	29	7	23	3	\$ 315.7	2	3
15598	11/4/2011	35	6	16	2	\$ 235.7	2	2
15599	11/13/2011	26	7	52	5	\$ 761.7	5	5
15601	11/28/2011	11	9	414	9	\$ 6,745.4	9	9
15602	12/1/2011	8	9	54	5	\$ 1,083.6	6	7
15603	9/22/2011	77	4	2	0	\$ 48.5	0	0
15604	10/18/2011	51	5	17	2	\$ 216.4	1	1
15605	11/3/2011	36	6	67	6	\$ 1,198.2	7	6
15606	10/13/2011	56	5	91	7	\$ 2,422.6	8	7
15607	1/7/2011	332	1	13	1	\$ 104.8	0	0
15608	11/11/2011	28	7	60	6	\$ 1,093.7	6	6
15609	6/10/2011	179	2	18	2	\$ 270.0	2	1
15610	10/19/2011	50	5	6	0	\$ 112.5	0	0
15611	11/30/2011	9	9	45	5	\$ 1,568.4	7	7
15612	11/3/2011	36	6	6	0	\$ 195.2	1	1
15615	11/29/2011	10	9	429	9	\$ 10,360.0	9	9
15618	11/7/2011	32	7	49	5	\$ 747.0	5	5
15619	11/29/2011	10	9	3	0	\$ 336.4	3	3
15620	10/20/2011	49	6	104	7	\$ 1,524.4	7	7
15621	12/5/2011	4	10	18	2	\$ 1,158.8	6	6
15622	12/6/2011	3	10	214	9	\$ 3,224.5	9	9
15623	7/21/2011	138	3	19	2	\$ 301.0	2	1
15624	8/15/2011	114	3	34	4	\$ 588.1	4	3
15625	8/31/2011	99	4	68	6	\$ 1,504.6	7	5
15626	9/26/2011	73	4	49	5	\$ 675.8	5	4
15628	12/5/2011	4	10	157	8	\$ 2,865.6	8	9
15630	10/25/2011	44	6	61	6	\$ 1,180.4	7	6
15632	11/24/2011	15	8	177	8	\$ 3,147.3	8	8
15634	11/22/2011	17	8	15	2	\$ 243.6	2	3
15636	9/11/2011	88	4	25		\$ 724.8	5	3
15637	10/18/2011	51	5	15	2	\$ 223.4	2	2

E-commerce Retail	RFM Analysis Report				<b>Customer Segmentation</b>					
15638 2/11/2011	298	1	2	0	\$	(94.0)	0	0		
15639 7/28/2011	131	3	25	3	\$	425.3	4	2		
15640 12/5/2011	4	10	495	9	\$	12,433.3	9	9		
15641 8/26/2011	103	4	119	7	\$	1,887.2	8	6		
15643 6/13/2011	176	3	36	4	\$	647.4	5	3		
15644 6/26/2011	163	3	238	9	\$	813.0	5	5		
15645 11/21/2011	18	8	52	5	\$	612.0	5	6		
15646 7/5/2011	154	3	36	4	\$	425.1	4	3		
15648 5/19/2011	200	2	28	3	\$	599.9	5	2		
15649 1/7/2011	332	1	2	0	\$	816.0	6	1		
15651 11/3/2011	36	6	32	4	\$	646.3	5	4		
15652 9/9/2011	90	4	21	2	\$	337.7	3	2		
15653 9/8/2011	91	4	6	0	\$	877.4	6	2		
15654 11/30/2011	9	9	21	2	\$	922.5	6	5		
15655 4/20/2011	229	2	37	4	\$	511.3	4	2		
15656 10/25/2011	44	6	47	5	\$	748.5	5	5		
15657 11/17/2011	22	8	1	0	\$	30.0	0	1		
15658 6/2/2011	187	2	56	5	\$	958.9	6	4		
15659 10/27/2011	42	6	11	1	\$	306.5	2	2		
15660 11/14/2011	25	7	94	7	\$	1,552.0	7	7		
15661 1/26/2011	313	1	5	0	\$	309.8	2	0		
15663 8/25/2011	104	4	9	1	\$	138.1	0	0		
15664 10/20/2011	49	6	19	2	\$	358.6	3	3		
15665 6/24/2011	165	3	116	7	\$	2,242.0	8	6		
15667 10/31/2011	39	6	13	1	\$	301.3	2	2		
15668 5/6/2011	213	2	1	0	\$	76.3	0	0		
15669 10/30/2011	39	6	35	4	\$	677.7	5	4		
15670 2/16/2011	293	1	12	1	\$	173.1	1	0		
15671 11/21/2011	18	8	81	6	\$	2,635.5	8	7		
15673 9/12/2011	87	4	155	8	\$	2,881.0	8	7		
15674 9/27/2011	72	4	135	8	\$	1,744.0	7	6		
15675 9/19/2011	80	4	21	2	\$	323.7	3	2		
15676 11/30/2011	9	9	216	9	\$	3,324.1	9	9		
15677 10/21/2011	48	6	33	4	\$	657.2	5	4		
15678 10/18/2011	51	5	12	1	\$	352.7	3	2		
15679 11/15/2011	24	7	110	7	\$	781.3	5	6		
15680 11/30/2011	9	9	78	6	\$	1,333.7	7	7		
15681 11/21/2011	18	8	67	6	\$	946.4	6	7		
15683 8/14/2011	115	3	10	1	\$	193.8	1	0		
15687 12/1/2011	8	9	168	8	\$	2,981.5	8	8		
15689 8/12/2011	117	3	9	1	\$	254.1	2	1		
15690 12/5/2011	4	10	19	2	\$	239.8	2	4		
15691 4/1/2011	248	2	2	0	\$	136.8	0	0		
15692 11/11/2011	28	7	12	1	\$	191.0	1	2		
15694 12/9/2011	0	10	79	6	\$	6,423.6	9	8		
15695 3/18/2011	261	1	22	3	\$	410.0	3	1		
15696 11/6/2011	33	6	177	8	\$	2,644.5	8	7		

E-commerc	ce Retail	RFN	/I Ana	lysis Repo	<u>ort</u>	<b>Customer Segmentation</b>				
15699	11/22/2011	17	8	18	2	\$	309.7	2	3	
15700	6/20/2011	169	3	89	7	\$	664.0	5	4	
15701	12/7/2011	2	10	237	9	\$	1,542.1	7	9	
15703	3/20/2011	259	1	5	0	\$	211.5	1	0	
15704	7/22/2011	137	3	117	7	\$	2,293.6	8	6	
15705	5/22/2011	197	2	6	0	\$	143.1	1	0	
15706	10/11/2011	58	5	59	5	\$	1,001.8	6	5	
15707	11/4/2011	35	6	214	9	\$	945.6	6	7	
15708	10/30/2011	39	6	297	9	\$	3,329.7	9	8	
15709	3/1/2011	278	1	6	0	\$	133.3	0	0	
15712	11/30/2011	9	9	53	5	\$	1,072.4	6	7	
15713	7/19/2011	140	3	20	2	\$	346.8	3	1	
15714	11/28/2011	11	9	35	4	\$	330.9	3	5	
15716	7/17/2011	142	3	118	7	\$	1,118.8	6	5	
15717	4/19/2011	230	2	7	0	\$	150.3	1	0	
15719	11/7/2011	32	7	938	9	\$	5,044.0	9	8	
15720	11/15/2011	24	7	128	8	\$	598.7	5	7	
15721	11/28/2011	11	9	91	7	\$	507.1	4	7	
15722	11/4/2011	35	6	72	6	\$	2,181.2	8	7	
15723	12/10/2010	359	1	41	4	\$	203.1	1	1	
15724	5/22/2011	197	2	12	1	\$	212.3	1	0	
15725	11/24/2011	15	8	32	4	\$	415.3	3	4	
15727	11/23/2011	16	8	302	9	\$	5,179.0	9	9	
15728	10/21/2011	48	6	4	0	\$	(134.8)	0	1	
15729	5/25/2011	194	2	6	0	\$	62.0	0	0	
15730	10/5/2011	64	5	73	6	\$	1,108.4	6	5	
15732	5/11/2011	208	2	14	1	\$	294.1	2	0	
15733	3/2/2011	277	1	10	1	\$	162.3	1	0	
15734	8/17/2011	112	3	26	3	\$	1,339.5	7	4	
15737	11/25/2011	14	8	81	6	\$	1,121.2	6	7	
15738	11/21/2011	18	8	176	8	\$	4,788.8	9	8	
15739	10/4/2011	65	5	8	1	\$	449.1	4	2	
15740	10/21/2011	48	6	9	1	\$	154.9	1	1	
15743	11/23/2011	16	8	88	7	\$	784.5	5	7	
15744	9/23/2011	76	4	3	0	\$	34.8	0	0	
15745	12/1/2011	8	9	65	6	\$	1,071.2	6	7	
15746	7/28/2011	131	3	29	3	\$	183.0	1	1	
15747	11/27/2011	12	9	93	7	\$	974.0	6	7	
15748	10/30/2011	39	6	21	2	\$	149.3	1	2	
15749	4/18/2011	231	2	15	2	\$	21,535.9	9	4	
15750	12/7/2011	2	10	295	9	\$	2,451.2	8	9	
15752	10/31/2011	39	6	412	9	\$	2,628.9	8	8	
15753	2/8/2011	301	1	1	0	\$	79.2	0	0	
15754	10/20/2011	49	6	29	3	\$	455.7	4	4	
15755	12/8/2011	1	10	149	8	\$	2,318.9	8	9	
15756	10/9/2011	60	5	192	8	\$	533.0	4	5	
15757	10/5/2011	64	5	45	5	\$	714.4	5	4	

E-commerce	Retail	RFN	/I Ana	lysis Repo				
15758	11/15/2011	24	7	9	1	\$	205.3	1 2
15759	5/5/2011	214	2	7	0	\$	253.0	2 0
15762	10/5/2011	64	5	37	4	\$	583.8	4
15763	11/8/2011	31	7	63	6	\$	1,048.7	6
15764	9/19/2011	80	4	188	8	\$	3,245.5	9 7
15766	10/6/2011	63	5	11	1	\$	315.1	2 1
15768	8/16/2011	113	3	28	3	\$	581.8	4 2
15769	12/2/2011	7	9	147	8	\$	51,823.7	9
15773	12/4/2011	5	9	10	1	\$	635.7	5 4
15774	10/2/2011	67	5	25	3	\$	270.8	2 2
15775	4/8/2011	241	2	7	0	\$	104.9	0 0
15776	7/29/2011	130	3	18	2	\$	241.6	2 1
15777	4/12/2011	237	2	22	3	\$	1,021.6	6 3
15780	6/9/2011	180	2	29	3	\$	475.3	4
15781	11/14/2011	25	7	21	2	\$	333.6	3
15782	11/30/2011	9	9	44	5	\$	2,593.9	8
15783	11/29/2011	10	9	14	1	\$	246.3	2 3
15785	11/10/2011	29	7	87	7	\$	2,303.8	8 7
15786	10/27/2011	42	6	280	9	\$	4,834.2	9 8
15787	11/13/2011	26	7	206	8	\$	948.1	6
15789	12/16/2010	353	1	25	3	\$	351.3	3 1
15790	11/29/2011	10	9	35	4	\$	220.9	2 4
15791	10/27/2011	42	6	76	6	\$	1,604.4	7
15793	11/30/2011	9	9	13	1	\$	949.0	6 5
15795	7/13/2011	146	3	42	4	\$	610.0	5 3
15796	12/8/2011	1	10	135	8	\$	2,666.6	8 9
15797	8/18/2011	111	3	8	1	\$	2,207.4	8 3
15799	9/25/2011	74	4	98	7	\$	884.1	6
15800	8/24/2011	105	4	119	7	\$	699.1	5
15801	10/24/2011	45	6	69	6	\$	1,042.2	6
15802	7/20/2011	139	3	3	0	\$	(451.4)	0 0
15803	10/19/2011	50	5	8	1	\$	415.8	3 2
15804	12/9/2011	0	10	274	9	\$	3,848.6	9
15805	11/16/2011	23	7	307	9	\$	5,452.2	9 8
15806	10/24/2011	45	6	31	4	\$	784.6	5 4
15807	10/20/2011	49	6	48	5	\$	903.9	6
15808	2/6/2011	303	1	210	8	\$	3,724.8	9
15809	11/4/2011	35	6	43	5	\$	399.2	3 4
15810	9/22/2011	77	4	112	7	\$	1,145.4	6
15811	11/22/2011	17	8	139	8	\$	2,171.3	8
15812	8/24/2011	105	4	41	4	\$	1,801.1	7 4
15813	5/16/2011	203	2	40	4	\$	1,303.9	7 4
15814	12/6/2011	3	10	74	6	\$	1,842.7	8
15815	10/7/2011	62	5	49	5	\$	2,100.6	8 6
15819	10/21/2011	48	6	123	7	\$	1,905.5	8 7
15820	1/24/2011	315	1	17	2	\$	207.0	1 0
15821	10/26/2011	43	6	62	6	\$	571.0	4 5

E-commerce	e Retail	RFN	/I Ana	alysis Repo	<u>ort</u>	<b>Customer Segmentation</b>				
15822	12/6/2011	3	10	33	4	\$	885.5	6 7		
15823	1/6/2011	333	1	17	2	\$	(840.8)	0 0		
15825	6/20/2011	169	3	20	2	\$	532.9	4 2		
15826	10/19/2011	50	5	69	6	\$	1,649.4	7 6		
15827	9/27/2011	72	4	134	8	\$	1,641.5	7 6		
15829	9/1/2011	98	4	51	5	\$	636.1	5 4		
15830	11/10/2011	29	7	41	4	\$	547.7	4		
15831	10/12/2011	57	5	69	6	\$	747.8	5 5		
15832	3/30/2011	249	2	54	5	\$	836.8	6 4		
15834	9/30/2011	69	5	276	9	\$	2,084.9	8		
15835	10/26/2011	43	6	50	5	\$	954.1	6		
15836	10/25/2011	44	6	12	1	\$	117.5	0 1		
15837	10/6/2011	63	5	24	3	\$	392.0	3 3		
15838	11/28/2011	11	9	169	8	\$	33,350.8	9		
15839	11/14/2011	25	7	65	6	\$	1,020.7	6		
15840	10/12/2011	57	5	28	3	\$	345.7	3		
15841	10/6/2011	63	5	50	5	\$	1,209.1	7 5		
15843	2/9/2011	300	1	8	1	\$	119.0	0 0		
15844	10/24/2011	45	6	11	1	\$	130.7	0 1		
15845	11/22/2011	17	8	140	8	\$	3,650.9	9		
15847	11/1/2011	38	6	22	3	\$	389.3	3		
15850	11/20/2011	19	8	97	7	\$	238.9	2 5		
15852	6/6/2011	183	2	22	3	\$	160.7	1 1		
15853	10/19/2011	50	5	30	3	\$	110.8	0 1		
15854	12/5/2011	4	10	140	8	\$	2,974.7	9		
15855	7/26/2011	133	3	80	6	\$	712.2	5 4		
15856	12/5/2011	4	10	653	9	\$	16,173.7	9		
15857	11/21/2011	18	8	14	1	\$	297.0	2 3		
15858	11/24/2011	15	8	191	8	\$	1,438.9	7 8		
15860	10/30/2011	39	6	142	8	\$	977.2	6		
15861	11/27/2011	12	9	547	9	\$	3,000.4	9		
15862	12/1/2011	8	9	147	8	\$	832.9	6 8		
15863	11/14/2011	25	7	18	2	\$	68.8	0 2		
15864	11/17/2011	22	8	24	3	\$	1,769.8	7 6		
15865	10/30/2011	39	6	40	4	\$	895.1	6 5		
15866	8/30/2011	99	4	45	5	\$	230.5	2 3		
15867	12/4/2011	5	9	463	9	\$	3,797.8	9		
15869	3/7/2011	272	1	15	2	\$	149.6	1 0		
15870	11/7/2011	32	7	76	6	\$	354.1	3 5		
15872	11/25/2011	14	8	128	8	\$	360.9	3 6		
15874	10/7/2011	62	5	137	8	\$	4,330.7	9 7		
15877	12/8/2011	1	10	131	8	\$	440.8	4 7		
15880	12/5/2010	364	1	106	7	\$	313.3	2 2		
15881	1/31/2011	309	1	32	4	\$	438.2	4 2		
15882	5/25/2011	194	2	24	3	\$	495.4	4 2		
15883	12/7/2011	2	10	49	5	\$	396.5	3 6		
15885	9/8/2011	91	4	18	2	\$	379.4	3 2		

E-commerce Re	etail	RFN	/I An	alysis Rep	<u>ort</u>				
15886	10/10/2011	59	5	12	1	\$	181.1	1	1
15888	9/21/2011	78	4	14	1	\$	141.3	1	1
15889	7/6/2011	153	3	93	7	\$	446.9	4	4
15891	4/27/2011	222	2	62	6	\$	524.5	4	3
15894	3/31/2011	249	2	41	5	\$	263.6	2	2
15895	7/13/2011	146	3	11	1	\$	179.2	1	0
15897	5/29/2011	190	2	24	3	\$	222.1	2	1
15898	12/8/2011	1	10	87	7	\$	1,384.7	7	8
15899	12/6/2010	363	1	4	0	\$	56.3	0	0
15900	11/16/2011	23	7	51	5	\$	351.1	3	4
15901	11/23/2011	16	8	116	7	\$	363.9	3	6
15903	11/30/2011	9	9	75	6	\$	5,126.3	9	8
15904	12/1/2011	8	9	30	4	\$	164.7	1	4
15906	11/20/2011	19	8	151	8	\$	1,521.8	7	8
15907	12/6/2011	3	10	249	9	\$	967.5	6	8
15909	6/19/2011	170	3	7	0	\$	191.9	1	0
15910	12/9/2011	0	10	267	9	\$	1,232.2	7	9
15912	6/14/2011	175	3	19	2	\$	264.6	2	1
15916	11/23/2011	16	8	160	8	\$	1,491.2	7	8
15917	4/6/2011	243	2	12	1	\$	123.1	0	0
15918	6/2/2011	187	2	40	4	\$	334.2	3	2
15919	11/20/2011	19	8	143	8	\$	639.9	5	7
15920	7/8/2011	151	3	60	6	\$	167.5	1	2
15921	6/20/2011	169	3	25	3	\$	336.0	3	2
15922	12/2/2010	367	1	12	1	\$	363.6	3	0
15923	12/2/2010	367	1	21	2	\$	127.1	0	0
15925	5/29/2011	190	2	12	1	\$	207.2	1	0
15930	10/3/2011	66	5	21	2	\$	426.6	4	3
15932	12/5/2011	4	10	119	7	\$	2,461.9	8	8
15933	11/18/2011	21	8	74	6	\$	1,107.5	6	7
15935	4/14/2011	235	2	12	1	\$	416.9	3	1
15937	10/6/2011	63	5	7	0	\$	145.4	1	1
15938	8/19/2011	110	3	18	2	\$	404.6	3	1
15939	9/11/2011	88	4	77	6	\$	6,102.3	9	6
15940	2/1/2011	308	1	2	0	\$	31.8	0	0
15942	7/29/2011	130	3	14	1	\$	337.4	3	1
15944	3/8/2011	271	1	6	0	\$	325.1	3	0
15945	12/9/2010	360	1	2	0	\$	181.0	1	0
15947	9/18/2011	81	4	29	3	\$	1,708.2	7	4
15948	12/1/2011	8	9	60	6	\$	955.2	6	7
15949	11/23/2011	16	8	19	2	\$	364.7	3	3
15950	12/8/2011	1	10	103	7	\$	1,705.3	7	8
15951	12/8/2011	1	10	43	5	\$	669.6	5	7
15952	11/6/2011	33	6	91	7	\$	806.6	5	6
15953	11/24/2011	15	8	103	7	\$	1,634.5	7	7
15955	11/15/2011	24	7	185	8	\$	4,389.8	9	8
15957	11/8/2011	31	7	42	5	\$	428.9	4	5

15958   9/26/2011   73   4   7   0   5   104.4   0   0   15963   11/20/2011   19   8   28   3   5   470.8   4   4   4   15965   11/22/2011   17   8   122   7   8   46   6   7   15967   11/16/2011   23   7   8.4   6   5   418.8   3   5   15969   12/7/2011   20   10   21   2   5   582.9   4   5   15970   2/9/2011   300   1   11   1   5   314.1   2   0   15971   11/22/2011   17   8   35   4   4,199.9   9   7   15973   4/18/2011   231   2   6   0   5   99.8   0   0   0   15974   10/31/2011   39   6   177   8   3,425.6   9   8   15975   9/16/2011   33   4   24   3   3   371.0   3   2   15976   6/27/2011   162   3   98   7   5   430.9   4   4   4   15977   11/22/2011   17   8   65   6   5   1,054.7   6   7   7   15978   9/13/2011   76   4   49   5   5   1,098.8   6   4   4   4   4   4   5   5   2,398.9   8   5   15983   11/15/2011   24   7   97   7   5   3,408.5   9   8   15983   11/17/2011   22   8   113   7   5   1,475.0   7   7   7   15984   11/7/2011   22   8   113   7   5   1,475.0   7   7   7   15988   11/7/2011   22   7   13   38   4   5   1,037.4   6   4   4   4   5   5   2,398.9   8   5   15983   11/7/2011   12   10   275   9   5   2,817.0   8   9   15985   8/6/2011   121   3   38   4   5   1,037.4   6   4   4   4   5   5   7   7   7   7   7   7   7   7	E-commerc	ce Retail	RFN	∕l An	alysis Rep	<u>ort</u>	Custome	r Seg	mentat	ion
15965	15958	9/26/2011	73	4	7	0	\$ 104.4	0		0
15967	15963	11/20/2011	19	8	28	3	\$ 470.8	4		4
15969	15965	11/22/2011	17	8	122	7	\$ 845.6	6		7
15970   2/9/2011   300   1   11   1   5   314.1   2   0	15967	11/16/2011	23	7	84	6	\$ 418.8	3		5
15971	15969	12/7/2011	2	10	21	2	582.9	4		5
15973	15970	2/9/2011	300	1	11	1	\$ 314.1	2		0
15974	15971	11/22/2011	17	8	35	4	\$ 4,199.9	9		7
15975	15973	4/18/2011	231	2	6	0	\$ 99.8	0		0
15976   6/27/2011   162   3   98   7   \$   430.9   4   4     15977   11/22/2011   17   8   65   6   \$   1,054.7   6   7     15978   9/23/2011   76   4   49   5   \$   1,098.8   6   4     15980   9/12/2011   87   4   43   5   \$   2,398.9   8   5     15981   11/15/2011   24   7   97   7   \$   3,408.5   9   8     15983   11/17/2011   22   8   113   7   \$   1,475.0   7     15984   12/7/2011   21   10   275   9   \$   2,817.0   7     15985   8/8/2011   121   3   38   4   \$   1,037.4   6   4     15986   11/9/2011   30   7   14   1   \$   168.1   1   2     15987   11/27/2011   12   9   1400   8   \$   1,451.3   7   8     15988   11/20/2011   19   8   27   3   \$   158.0   1   3     15990   10/26/2011   3   10   3   0   \$   42.0   0   2     15992   12/6/2011   3   10   3   0   \$   42.0   0   2     15993   12/1/2011   18   9   560   9   \$   2,756.8   9     15994   10/16/2011   53   5   35   4   \$   427.1   4   4     15996   9/12/2011   87   4   131   8   \$   1,044.8   6   6   6     15998   11/3/2011   29   7   103   7   \$   2,735.4   8   7     16003   11/10/2011   29   7   103   7   \$   2,735.4   8   7     16005   11/27/2011   12   9   218   9   \$   615.4   5   8     16000   12/7/2011   20   7   20   8   1   5     16000   11/17/2011   22   8   90   7   \$   99.7   6     16000   11/17/2011   24   2   86   7   \$   478.8   4   4     16000   11/17/2011   24   2   86   7   \$   478.8   4   4     16000   11/17/2011   35   6   94   7   \$   1,415.3   7   7     16001   11/4/2011   35   6   94   7   \$   1,415.3   7   7     16002   11/4/2011   35   6   94   7   \$   1,415.3   7   7     16013   12/6/2011   3   10   151   8   \$   3,362.7   9   9     16014   11/4/2011   35   6   94   7   \$   1,415.3   7   7     16016   12/6/2011   3   10   151   8   \$   3,362.7   9   9     16012   11/4/2011   35   6   94   7   \$   1,415.3   7   7     16018   10/31/2011   39   6   28   3   \$   408.9   3   3     16019   12/8/2011   16   8   46   5   8   8   3,450.2   9   9     16010   12/8/2011   16   8   46   5   8   8   3,450.2   9   9     16012   3/24/201	15974	10/31/2011	39	6	177	8	\$ 3,429.6	9		8
15977         11/22/2011         17         8         65         6         \$ 1,054.7         6         7           15978         9/23/2011         76         4         49         5         \$ 1,098.8         6         4           15980         9/12/2011         27         7         7         \$ \$ 2,398.9         8         5           15981         11/15/2011         24         7         9         7         \$ 3,408.5         9         8           15983         11/17/2011         22         8         113         7         \$ 1,475.0         7         7           15984         12/7/2011         2         10         275         9         \$ 2,817.0         8         9           15985         8/8/2011         121         3         38         4         \$ 1,037.4         6         4           15986         11/9/2011         30         7         14         1         \$ 168.1         1         2           15987         11/27/2011         12         9         140         8         1,451.3         7         8           15986         11/27/2011         13         10         3         0         \$	15975	9/16/2011	83	4	24	3	\$ 371.0	3		2
15978         9/23/2011         76         4         49         5         \$ 1,098.8         6         4           15980         9/12/2011         87         4         43         5         \$ 2,398.9         8         5           15981         11/15/2011         24         7         97         7         \$ 3,408.5         8         8           15984         12/7/2011         2         10         275         9         \$ 2,817.0         8         9           15985         8/8/2011         121         3         38         4         \$ 1,037.4         6         4           15986         11/9/2011         30         7         14         1         \$ 168.1         1         2           15987         11/27/2011         12         9         140         8         \$ 1,451.3         7         8           15988         11/20/2011         19         8         27         3         \$ 158.0         1         3           15999         10/26/2011         3         0         \$ 42.0         0         2         2         2         756.8         8         9           15992         12/6/2011         3	15976	6/27/2011	162	3	98	7	\$ 430.9	4		4
15980   9/12/2011   87   4   43   5   \$   2,398.9   8   5     15981   11/15/2011   24   7   97   7   \$   3,408.5   9   8     15983   11/17/2011   22   8   113   7   \$   1,475.0   7   7     15984   12/7/2011   2   10   275   9   \$   2,2817.0   8   9     15985   8/8/2011   121   3   38   4   \$   1,037.4   6   4     15986   11/9/2011   30   7   14   1   \$   168.1   1   2     15987   11/27/2011   12   9   140   8   \$   1,451.3   7   8     15988   11/20/2011   19   8   27   3   \$   158.0   1   3     15990   10/26/2011   43   6   52   5   792.1   5   5     15992   12/6/2011   3   10   3   0   \$   42.0   0   2     15993   12/1/2011   88   9   560   9   \$   2,756.8   9     15994   10/16/2011   53   5   35   4   5   427.1   4     15996   9/12/2011   87   4   131   8   \$   1,044.8   6   6     15998   11/3/2011   29   7   103   7   \$   2,735.4   8   8     16000   12/7/2011   12   9   218   9   \$ 615.4   5   8     16005   11/27/2011   12   9   218   9   \$ 615.4   5   8     16006   5/12/2011   27   2   3   3   4   5   478.8   4     16009   11/16/2011   241   2   86   7   \$   478.8   4     16010   12/1/2011   35   6   148   8   \$   690.5   8     16011   12/1/2011   35   6   148   8   \$   653.1   5   6     16012   11/4/2011   35   6   148   8   \$   690.5   8     16014   11/4/2011   35   6   148   8   \$   653.1   5   6     16015   12/6/2011   3   10   151   8   \$   3,366.3   9   9     16014   11/4/2011   35   6   148   8   \$   690.5   8     16016   12/6/2011   3   10   151   8   \$   3,366.3   9   9     16017   10/23/2011   46   6   32   4   \$   211.9   1   3     16018   10/31/2011   39   6   28   3   \$   408.9   3   3     16019   12/8/2011   1   10   165   8   \$   3,450.0   9     16020   3/24/2011   255   2   76   6   \$   628.3   5   4	15977	11/22/2011	17	8	65	6	\$ 1,054.7	6		7
15981         11/15/2011         24         7         97         7         \$ 3,408.5         9         8           15983         11/17/2011         22         8         113         7         \$ 1,475.0         7         7           15984         12/7/2011         2         10         275         9         \$ 2,817.0         8         9           15986         11/9/2011         30         7         14         1         \$ 168.1         1         2           15987         11/27/2011         12         9         140         8         \$ 1,451.3         7         8           15988         11/20/2011         19         8         27         3         \$ 158.0         1         3           15990         10/26/2011         3         6         52         5         792.1         5         5           15993         12/1/2011         8         9         560         9         \$ 2,756.8         8         9           15994         10/16/2011         53         5         35         4         427.1         4         4           15998         11/3/2011         36         6         509         9	15978	9/23/2011	76	4	49	5	\$ 1,098.8	6		4
15983         11/17/2011         22         8         113         7         \$ 1,475.0         7         7           15984         12/7/2011         2         10         275         9         \$ 2,817.0         8         9           15985         8/8/2011         121         3         38         4         \$ 1,037.4         6         4           15986         11/9/2011         30         7         14         1         \$ 168.1         1         2           15987         11/27/2011         19         8         27         3         \$ 158.0         1         3           15998         11/26/2011         43         6         52         5         792.1         5         5           15992         12/6/2011         3         10         3         0         \$ 42.0         0         2         2         15993         12/1/2011         8         9         560         9         \$ 2,756.8         8         9         15996         9/12/2011         8         9         560         9         \$ 2,756.8         8         9         15994         10/16/2011         33         6         509         9         3,084.2         8 <td>15980</td> <td>9/12/2011</td> <td>87</td> <td>4</td> <td>43</td> <td>5</td> <td>\$ 2,398.9</td> <td>8</td> <td></td> <td>5</td>	15980	9/12/2011	87	4	43	5	\$ 2,398.9	8		5
15984         12/7/2011         2         10         275         9         \$ 2,817.0         8         9           15985         8/8/2011         121         3         38         4         \$ 1,037.4         6         4           15986         11/9/2011         30         7         14         1         \$ 168.1         1         2           15987         11/27/2011         19         8         27         3         \$ 158.0         1         3           15998         11/20/2011         19         8         27         3         \$ 158.0         1         3           15990         10/26/2011         3         6         52         5         792.1         5         5           15992         12/6/2011         3         10         3         0         \$ 42.0         0         2         2           15993         12/16/2011         3         5         55         35         4         \$ 427.1         4         4         4         15994         10/16/2011         36         6         509         9         \$ 3,084.2         8         8         1         5000         1         1         4         4	15981	11/15/2011	24	7	97	7	\$ 3,408.5	9		8
15985       8/8/2011       121       3       38       4       \$ 1,037.4       6       4         15986       11/9/2011       30       7       14       1       \$ 168.1       1       2         15987       11/27/2011       12       9       140       8       \$ 1,451.3       7       8         15988       11/20/2011       19       8       27       3       \$ 158.0       1       3         15990       10/26/2011       3       10       3       0       \$ 42.0       0       2         15992       12/6/2011       3       10       3       0       \$ 42.0       0       2         15993       12/1/2011       8       9       560       9       \$ 2,756.8       8       9         15994       10/16/2011       53       5       35       4       \$ 427.1       4       4         15998       11/3/2011       36       6       509       9       \$ 3,084.2       8       8         16000       12/7/2011       2       10       9       1       \$ 12,393.7       9       7         16003       11/16/2011       29       7       1	15983	11/17/2011	22	8	113	7	\$ 1,475.0	7		7
15986         11/9/2011         30         7         14         1         \$         168.1         1         2           15987         11/27/2011         12         9         140         8         \$         1,451.3         7         8           15988         11/20/2011         19         8         27         3         \$         158.0         1         3           15990         10/26/2011         43         6         52         5         792.1         5         5           15992         12/6/2011         3         10         3         0         \$         42.0         0         2           15993         12/1/2011         8         9         560         9         \$         2,756.8         8         9           15994         10/16/2011         53         5         35         4         \$         427.1         4         4         15996         9/12/2011         87         4         131         8         1,044.8         6         6         6         6         15998         11/3/2011         36         6         509         9         3,084.2         8         8         8         16000         1	15984	12/7/2011	2	10	275	9	\$ 2,817.0	8		9
15987         11/27/2011         12         9         140         8         \$ 1,451.3         7         8           15988         11/20/2011         19         8         27         3         \$ 158.0         1         3           15990         10/26/2011         43         6         52         5         792.1         5         5           15992         12/6/2011         3         10         3         0         \$ 42.0         0         2           15993         12/1/2011         8         9         560         9         \$ 2,756.8         8         9           15994         10/16/2011         53         5         35         4         \$ 427.1         4         4           15996         9/12/2011         87         4         131         8         \$ 1,044.8         6         6         6           15998         11/3/2011         36         6         509         9         \$ 3,084.2         8         8         8           16000         12/7/2011         2         10         9         1         \$ 12,393.7         9         7           16003         11/10/2011         29         7	15985	8/8/2011	121	3	38	4	\$ 1,037.4	6		4
15988       11/20/2011       19       8       27       3       \$       158.0       1       3         15990       10/26/2011       43       6       52       5       792.1       5       5         15992       12/6/2011       3       10       3       0       \$       42.0       0       2         15993       12/1/2011       8       9       560       9       \$       2,756.8       8       9         15994       10/16/2011       53       5       35       4       \$       427.1       4       4         15996       9/12/2011       87       4       131       8       \$       1,048.8       6       6       6       509       9       \$       3,084.2       8       8       8       16000       12/7/2011       2       10       9       1       \$       12,393.7       9       7       7       16003       11/10/2011       29       7       103       7       \$       2,735.4       8       7       7       16003       11/27/2011       12       9       218       9       \$       615.4       5       8       8       16004       1605.4	15986	11/9/2011	30	7	14	1	\$ 168.1	1		2
15988       11/20/2011       19       8       27       3       \$       158.0       1       3         15990       10/26/2011       43       6       52       5       792.1       5       5         15992       12/6/2011       3       10       3       0       \$       42.0       0       2         15993       12/1/2011       8       9       560       9       \$       2,756.8       8       9         15994       10/16/2011       53       5       35       4       \$       427.1       4       4         15996       9/12/2011       87       4       131       8       \$       1,048.8       6       6       6       509       9       \$       3,084.2       8       8       8       16000       12/7/2011       2       10       9       1       \$       12,393.7       9       7       7       16003       11/10/2011       29       7       103       7       \$       2,735.4       8       7       7       16003       11/27/2011       12       9       218       9       \$       615.4       5       8       8       16004       1605.4	15987	11/27/2011	12	9	140	8	\$ 1,451.3	7		8
15992       12/6/2011       3       10       3       0       \$       42.0       0       2         15993       12/1/2011       8       9       560       9       \$       2,756.8       8       9         15994       10/16/2011       53       5       35       4       \$       427.1       4       4         15996       9/12/2011       87       4       131       8       \$       1,044.8       6       6         15998       11/3/2011       36       6       509       9       \$       3,084.2       8       8         16000       12/7/2011       2       10       9       1       \$       12,393.7       9       7         16003       11/10/2011       29       7       103       7       \$       2,735.4       8       7         16005       11/27/2011       12       9       218       9       \$       615.4       5       8         16006       5/12/2011       20       2       8       1       \$       101.4       0       0         16007       10/23/2011       46       6       385       9       \$       1,7	15988	11/20/2011	19	8	27	3	158.0	1		3
15993       12/1/2011       8       9       560       9       \$       2,756.8       8       9         15994       10/16/2011       53       5       35       4       \$       427.1       4       4         15996       9/12/2011       87       4       131       8       \$       1,044.8       6       6       6         15998       11/3/2011       36       6       509       9       \$       3,084.2       8       8       8         16000       12/7/2011       2       10       9       1       \$       12,393.7       9       7         16003       11/10/2011       29       7       103       7       \$       2,735.4       8       7         16005       11/27/2011       12       9       218       9       \$       615.4       5       8         16006       5/12/2011       207       2       8       1       \$       101.4       0       0         16007       10/23/2011       46       6       385       9       \$       1,701.9       7       7         16008       11/16/2011       23       7       33       <	15990	10/26/2011	43	6	52	5	\$ 792.1	5		5
15994         10/16/2011         53         5         35         4         \$ 427.1         4         4           15996         9/12/2011         87         4         131         8         \$ 1,044.8         6         6           15998         11/3/2011         36         6         509         9         \$ 3,084.2         8         8           16000         12/7/2011         2         10         9         1         \$ 12,393.7         9         7           16003         11/10/2011         29         7         103         7         \$ 2,735.4         8         7           16005         11/27/2011         12         9         218         9         \$ 615.4         5         8           16006         5/12/2011         207         2         8         1         \$ 101.4         0         0           16007         10/23/2011         46         6         385         9         \$ 1,701.9         7         7           16008         11/16/2011         23         7         33         4         \$ 478.8         4         4           16010         4/8/2011         241         2         86         7 <td>15992</td> <td>12/6/2011</td> <td>3</td> <td>10</td> <td>3</td> <td>0</td> <td>42.0</td> <td>0</td> <td></td> <td>2</td>	15992	12/6/2011	3	10	3	0	42.0	0		2
15996       9/12/2011       87       4       131       8       \$ 1,044.8       6       6         15998       11/3/2011       36       6       509       9       \$ 3,084.2       8       8         16000       12/7/2011       2       10       9       1       \$ 12,393.7       9       7         16003       11/10/2011       29       7       103       7       \$ 2,735.4       8       7         16005       11/27/2011       12       9       218       9       \$ 615.4       5       8         16006       5/12/2011       207       2       8       1       \$ 101.4       0       0         16007       10/23/2011       46       6       385       9       \$ 1,701.9       7       7         16008       11/16/2011       23       7       33       4       \$ 478.8       4       4         16009       11/17/2011       22       8       90       7       \$ 992.7       6       7         16010       4/8/2011       241       2       86       7       \$ 407.5       3       3         16011       12/1/2011       8       9	15993	12/1/2011	8	9	560	9	\$ 2,756.8	8		9
15998       11/3/2011       36       6       509       9       \$       3,084.2       8       8         16000       12/7/2011       2       10       9       1       \$       12,393.7       9       7         16003       11/10/2011       29       7       103       7       \$       2,735.4       8       7         16005       11/27/2011       12       9       218       9       \$       615.4       5       8         16006       5/12/2011       207       2       8       1       \$       101.4       0       0         16007       10/23/2011       46       6       385       9       \$       1,701.9       7       7         16008       11/16/2011       23       7       33       4       \$       478.8       4       4         16009       11/17/2011       22       8       90       7       \$       992.7       6       7         16010       4/8/2011       241       2       86       7       \$       407.5       3       3         16011       12/1/2011       35       6       94       7       \$       1,	15994	10/16/2011	53	5	35	4	\$ 427.1	4		4
16000         12/7/2011         2         10         9         1         \$ 12,393.7         9         7           16003         11/10/2011         29         7         103         7         \$ 2,735.4         8         7           16005         11/27/2011         12         9         218         9         \$ 615.4         5         8           16006         5/12/2011         207         2         8         1         \$ 101.4         0         0           16007         10/23/2011         46         6         385         9         \$ 1,701.9         7         7           16008         11/16/2011         23         7         33         4         \$ 478.8         4         4           16009         11/17/2011         22         8         90         7         \$ 992.7         6         7           16010         4/8/2011         241         2         86         7         \$ 407.5         3         3           16011         12/1/2011         8         9         212         8         3,362.7         9         9           16012         11/4/2011         35         6         94         7	15996	9/12/2011	87	4	131	8	\$ 1,044.8	6		6
16003       11/10/2011       29       7       103       7       \$ 2,735.4       8       7         16005       11/27/2011       12       9       218       9       \$ 615.4       5       8         16006       5/12/2011       207       2       8       1       \$ 101.4       0       0         16007       10/23/2011       46       6       385       9       \$ 1,701.9       7       7         16008       11/16/2011       23       7       33       4       \$ 478.8       4       4         16009       11/17/2011       22       8       90       7       \$ 992.7       6       7         16010       4/8/2011       241       2       86       7       \$ 407.5       3       3         16011       12/1/2011       8       9       212       8       3,362.7       9       9         16012       11/4/2011       35       6       94       7       \$ 1,415.3       7       7         16013       12/6/2011       3       10       151       8       33,366.3       9       9         16014       11/4/2011       35       6 <t< td=""><td>15998</td><td>11/3/2011</td><td>36</td><td>6</td><td>509</td><td>9</td><td>\$ 3,084.2</td><td>8</td><td></td><td>8</td></t<>	15998	11/3/2011	36	6	509	9	\$ 3,084.2	8		8
16005         11/27/2011         12         9         218         9         \$         615.4         5         8           16006         5/12/2011         207         2         8         1         \$         101.4         0         0           16007         10/23/2011         46         6         385         9         \$         1,701.9         7         7           16008         11/16/2011         23         7         33         4         \$         478.8         4         4           16009         11/17/2011         22         8         90         7         \$         992.7         6         7           16010         4/8/2011         241         2         86         7         \$         407.5         3         3           16011         12/1/2011         8         9         212         8         3,362.7         9         9           16012         11/4/2011         35         6         94         7         \$         1,415.3         7         7           16013         12/6/2011         3         10         151         8         \$         653.1         5         6 <tr< td=""><td>16000</td><td>12/7/2011</td><td>2</td><td>10</td><td>9</td><td>1</td><td>\$ 12,393.7</td><td>9</td><td></td><td>7</td></tr<>	16000	12/7/2011	2	10	9	1	\$ 12,393.7	9		7
16005         11/27/2011         12         9         218         9         \$         615.4         5         8           16006         5/12/2011         207         2         8         1         \$         101.4         0         0           16007         10/23/2011         46         6         385         9         \$         1,701.9         7         7           16008         11/16/2011         23         7         33         4         \$         478.8         4         4           16009         11/17/2011         22         8         90         7         \$         992.7         6         7           16010         4/8/2011         241         2         86         7         \$         407.5         3         3           16011         12/1/2011         8         9         212         8         3,362.7         9         9         9           16012         11/4/2011         35         6         94         7         \$         1,415.3         7         7           16013         12/6/2011         3         10         151         8         \$         33,366.3         9         9<	16003	11/10/2011	29	7	103	7	\$ 2,735.4	8		7
16007       10/23/2011       46       6       385       9       \$ 1,701.9       7       7         16008       11/16/2011       23       7       33       4       \$ 478.8       4       4         16009       11/17/2011       22       8       90       7       \$ 992.7       6       7         16010       4/8/2011       241       2       86       7       \$ 407.5       3       3         16011       12/1/2011       8       9       212       8       \$ 3,362.7       9       9         16012       11/4/2011       35       6       94       7       \$ 1,415.3       7       7         16013       12/6/2011       3       10       151       8       \$ 33,366.3       9       9         16014       11/4/2011       35       6       148       8       653.1       5       6         16015       12/6/2011       3       10       184       8       690.5       5       8         16016       12/6/2011       3       10       237       9       1,483.3       7       9         16017       10/23/2011       46       6	16005	11/27/2011	12	9	218	9	615.4	5		8
16008       11/16/2011       23       7       33       4       \$ 478.8       4       4         16009       11/17/2011       22       8       90       7       \$ 992.7       6       7         16010       4/8/2011       241       2       86       7       \$ 407.5       3       3         16011       12/1/2011       8       9       212       8       \$ 3,362.7       9       9         16012       11/4/2011       35       6       94       7       \$ 1,415.3       7       7         16013       12/6/2011       3       10       151       8       \$ 33,366.3       9       9       9         16014       11/4/2011       35       6       148       8       653.1       5       6         16015       12/6/2011       3       10       184       8       690.5       5       8         16016       12/6/2011       3       10       237       9       \$ 1,483.3       7       9         16017       10/23/2011       46       6       32       4       \$ 211.9       1       3         16019       12/8/2011       1       10<	16006	5/12/2011	207	2	8	1	\$ 101.4	0		0
16009       11/17/2011       22       8       90       7       \$ 992.7       6       7         16010       4/8/2011       241       2       86       7       \$ 407.5       3       3         16011       12/1/2011       8       9       212       8       \$ 3,362.7       9       9         16012       11/4/2011       35       6       94       7       \$ 1,415.3       7       7         16013       12/6/2011       3       10       151       8       \$ 33,366.3       9       9       9         16014       11/4/2011       35       6       148       8       653.1       5       6         16015       12/6/2011       3       10       184       8       690.5       5       8         16016       12/6/2011       3       10       237       9       \$ 1,483.3       7       9         16017       10/23/2011       46       6       32       4       \$ 211.9       1       3         16018       10/31/2011       39       6       28       3       \$ 408.9       3       3         16020       11/23/2011       16       8	16007	10/23/2011	46	6	385	9	\$ 1,701.9	7		7
16010       4/8/2011       241       2       86       7       \$ 407.5       3       3         16011       12/1/2011       8       9       212       8       \$ 3,362.7       9       9         16012       11/4/2011       35       6       94       7       \$ 1,415.3       7       7         16013       12/6/2011       3       10       151       8       \$ 33,366.3       9       9         16014       11/4/2011       35       6       148       8       653.1       5       6         16015       12/6/2011       3       10       184       8       690.5       5       8         16016       12/6/2011       3       10       237       9       1,483.3       7       9         16017       10/23/2011       46       6       32       4       \$ 211.9       1       3         16018       10/31/2011       39       6       28       3       \$ 408.9       3       3         16020       11/23/2011       1       10       165       8       3,450.2       9       9         16022       3/24/2011       255       2       76	16008	11/16/2011	23	7	33	4	\$ 478.8	4		4
16011       12/1/2011       8       9       212       8       \$ 3,362.7       9       9         16012       11/4/2011       35       6       94       7       \$ 1,415.3       7       7         16013       12/6/2011       3       10       151       8       \$ 33,366.3       9       9         16014       11/4/2011       35       6       148       8       \$ 653.1       5       6         16015       12/6/2011       3       10       184       8       \$ 690.5       5       8         16016       12/6/2011       3       10       237       9       \$ 1,483.3       7       9         16017       10/23/2011       46       6       32       4       \$ 211.9       1       3         16018       10/31/2011       39       6       28       3       \$ 408.9       3       3         16019       12/8/2011       1       10       165       8       \$ 3,450.2       9       9         16020       3/24/2011       255       2       76       6       \$ 628.3       5       4	16009	11/17/2011	22	8	90	7	\$ 992.7	6		7
16012       11/4/2011       35       6       94       7       \$ 1,415.3       7       7         16013       12/6/2011       3       10       151       8       \$ 33,366.3       9       9         16014       11/4/2011       35       6       148       8       \$ 653.1       5       6         16015       12/6/2011       3       10       184       8       \$ 690.5       5       8         16016       12/6/2011       3       10       237       9       \$ 1,483.3       7       9         16017       10/23/2011       46       6       32       4       \$ 211.9       1       3         16018       10/31/2011       39       6       28       3       \$ 408.9       3       3         16019       12/8/2011       1       10       165       8       3,450.2       9       9         16020       11/23/2011       16       8       46       5       851.0       6       6         16022       3/24/2011       255       2       76       6       \$ 628.3       5       4	16010	4/8/2011	241	2	86	7	\$ 407.5	3		3
16013       12/6/2011       3       10       151       8       \$ 33,366.3       9       9         16014       11/4/2011       35       6       148       8       \$ 653.1       5       6         16015       12/6/2011       3       10       184       8       \$ 690.5       5       8         16016       12/6/2011       3       10       237       9       \$ 1,483.3       7       9         16017       10/23/2011       46       6       32       4       \$ 211.9       1       3         16018       10/31/2011       39       6       28       3       \$ 408.9       3       3         16019       12/8/2011       1       10       165       8       3,450.2       9       9         16020       11/23/2011       16       8       46       5       851.0       6       6         16022       3/24/2011       255       2       76       6       \$ 628.3       5       4	16011	12/1/2011	8	9	212	8	\$ 3,362.7	9		9
16014       11/4/2011       35       6       148       8       \$ 653.1       5       6         16015       12/6/2011       3       10       184       8       \$ 690.5       5       8         16016       12/6/2011       3       10       237       9       \$ 1,483.3       7       9         16017       10/23/2011       46       6       32       4       \$ 211.9       1       3         16018       10/31/2011       39       6       28       3       \$ 408.9       3       3         16019       12/8/2011       1       10       165       8       \$ 3,450.2       9       9         16020       11/23/2011       16       8       46       5       \$ 851.0       6       6         16022       3/24/2011       255       2       76       6       \$ 628.3       5       4	16012	11/4/2011	35	6	94	7	\$ 1,415.3	7		7
16015       12/6/2011       3       10       184       8       690.5       5       8         16016       12/6/2011       3       10       237       9       \$       1,483.3       7       9         16017       10/23/2011       46       6       32       4       \$       211.9       1       3         16018       10/31/2011       39       6       28       3       \$       408.9       3       3         16019       12/8/2011       1       10       165       8       \$       3,450.2       9       9         16020       11/23/2011       16       8       46       5       \$       851.0       6       6         16022       3/24/2011       255       2       76       6       \$       628.3       5       4	16013	12/6/2011	3	10	151	8	\$ 33,366.3	9		9
16016       12/6/2011       3       10       237       9       \$ 1,483.3       7       9         16017       10/23/2011       46       6       32       4       \$ 211.9       1       3         16018       10/31/2011       39       6       28       3       \$ 408.9       3       3         16019       12/8/2011       1       10       165       8       \$ 3,450.2       9       9         16020       11/23/2011       16       8       46       5       \$ 851.0       6       6         16022       3/24/2011       255       2       76       6       \$ 628.3       5       4	16014	11/4/2011	35	6	148	8	\$ 653.1	5		6
16017       10/23/2011       46       6       32       4       \$ 211.9       1       3         16018       10/31/2011       39       6       28       3       \$ 408.9       3       3         16019       12/8/2011       1       10       165       8       \$ 3,450.2       9       9         16020       11/23/2011       16       8       46       5       \$ 851.0       6       6         16022       3/24/2011       255       2       76       6       \$ 628.3       5       4	16015	12/6/2011	3	10	184	8	\$ 690.5	5		8
16018       10/31/2011       39       6       28       3       \$ 408.9       3       3         16019       12/8/2011       1       10       165       8       \$ 3,450.2       9       9         16020       11/23/2011       16       8       46       5       \$ 851.0       6       6         16022       3/24/2011       255       2       76       6       \$ 628.3       5       4	16016	12/6/2011	3	10	237	9	\$ 1,483.3	7		9
16019       12/8/2011       1       10       165       8       \$ 3,450.2       9       9         16020       11/23/2011       16       8       46       5       \$ 851.0       6       6         16022       3/24/2011       255       2       76       6       \$ 628.3       5       4	16017	10/23/2011	46	6	32	4	211.9	1		3
16020       11/23/2011       16       8       46       5       \$ 851.0       6       6         16022       3/24/2011       255       2       76       6       \$ 628.3       5       4	16018	10/31/2011	39	6	28	3	\$ 408.9	3		3
16020       11/23/2011       16       8       46       5       \$ 851.0       6       6         16022       3/24/2011       255       2       76       6       \$ 628.3       5       4	16019	12/8/2011	1	10	165	8	\$ 3,450.2	9		9
	16020	11/23/2011	16	8	46	5	851.0	6		6
16023 10/24/2011 45 6 101 7 \$ 719.8 5 6	16022	3/24/2011	255	2	76	6	\$ 628.3	5		4
	16023	10/24/2011	45	6	101	7	\$ 719.8	5		6

E-commerc	ce Retail	/I Ana	lysis Repor	<u>t</u>	<b>Customer Segmentation</b>				
16024	11/27/2011	12	9	64	6	\$	251.2	2	5
16025	11/10/2011	29	7	28	3	\$	439.7	4	4
16026	10/27/2011	42	6	32	4	\$	236.1	2	3
16027	9/9/2011	90	4	17	2	\$	852.1	6	3
16029	11/1/2011	38	6	274	9	\$	50,992.6	9	8
16030	2/3/2011	306	1	29	3	\$	331.2	3	1
16031	9/8/2011	91	4	100	7	\$	548.9	4	4
16033	12/4/2011	5	9	1152	9	\$	8,727.6	9	9
16034	5/27/2011	192	2	22	3	\$	437.7	4	2
16036	9/13/2011	86	4	55	5	\$	758.9	5	4
16037	3/15/2011	264	1	39	4	\$	855.0	6	3
16038	12/2/2011	7	9	28	3	\$	454.3	4	5
16040	10/5/2011	64	5	65	6	\$	1,313.6	7	6
16041	11/9/2011	30	7	6	0	\$	3,166.4	9	5
16042	11/17/2011	22	8	75	6	\$	1,147.4	6	7
16043	11/2/2011	37	6	39	4	\$	774.0	5	4
16045	8/12/2011	117	3	83	6	\$	1,340.7	7	5
16048	9/15/2011	84	4	9	1	\$	243.7	2	1
16049	10/30/2011	39	6	312	9	\$	1,111.8	6	7
16050	6/19/2011	170	3	10	1	\$	137.9	0	0
16052	10/16/2011	53	5	34	4	\$	362.1	3	3
16053	11/7/2011	32	7	84	6	\$	1,512.0	7	7
16054	7/17/2011	142	3	70	6	\$	783.9	5	4
16055	5/3/2011	216	2	8	1	\$	134.8	0	0
16056	10/25/2011	44	6	68	6	\$	664.9	5	5
16057	12/5/2011	4	10	134	8	\$	2,140.2	8	9
16059	10/5/2011	64	5	180	8	\$	1,459.9	7	7
16061	3/15/2011	264	1	1	0	\$	(30.0)	0	0
16062	11/30/2011	9	9	64	6	\$	1,153.6	6	7
16063	3/24/2011	255	2	23	3	\$	335.3	3	1
16065	12/9/2010	360	1	74	6	\$	372.1	3	2
16066	11/23/2011	16	8	102	7	\$	1,521.9	7	7
16070	11/17/2011	22	8	33	4	\$	852.2	6	6
16071	10/26/2011	43	6	21		\$	326.2	3	3
16072	2/24/2011	285	1	23		\$	584.3	4	1
16073	2/21/2011	288	1	2		\$	94.4	0	0
16076	12/6/2011	3	10	131	8	\$	2,173.5	8	9
16078	3/1/2011	278	1	1		\$	79.2	0	0
16079	11/23/2011	16	8	21		\$	1,352.0	7	6
16080	9/19/2011	80	4	11	1	\$	176.6	1	1
16081	10/14/2011	55	5	227		\$	2,806.9	8	7
16083	8/31/2011	99	4	31	4	\$	1,317.6	7	4
16084	2/13/2011	296	1	38		\$	436.2	4	2
16085	11/16/2011	23	7	167	8	\$	981.5	6	7
16086	10/11/2011	58	5	40		\$	1,119.3	6	4
16091	7/8/2011	151	3	18		\$	315.1	3	1
16092	9/2/2011	97	4	53	5	\$	779.4	5	4

E-commerc	ce Retail	RFN	/I Ana	lysis Rep	<u>ort</u>	Customer	Segment	ation
16093	8/25/2011	104	4	1	0	\$ 17.0	0	0
16094	11/28/2011	11	9	67	6	\$ 1,041.8	6	7
16096	3/20/2011	259	1	12	1	320.6	3	0
16097	4/13/2011	236	2	10	1	\$ 185.1	1	0
16098	9/13/2011	86	4	67	6	\$ 2,005.6	8	6
16099	10/20/2011	49	6	39	4	\$ 731.9	5	4
16101	11/30/2011	9	9	83	6	\$ 1,246.0	7	7
16102	10/28/2011	41	6	57	5	\$ 1,842.1	8	6
16103	12/2/2011	7	9	48	5	\$ 1,429.6	7	7
16104	10/9/2011	60	5	29	3	\$ 302.4	2	2
16105	4/5/2011	244	2	13	1	\$ 337.0	3	1
16106	10/5/2011	64	5	6	0	\$ 108.4	0	0
16107	11/22/2011	17	8	31	4	\$ 3,204.2	9	7
16108	9/16/2011	83	4	49	5	\$ 816.1	6	4
16109	5/5/2011	214	2	18	2	\$ 611.9	5	2
16110	10/25/2011	44	6	354	9	\$ 1,337.5	7	7
16112	7/19/2011	140	3	16	2	\$ 195.7	1	1
16113	6/9/2011	180	2	30	4	\$ 161.4	1	1
16114	6/22/2011	167	3	8	1	\$ 135.8	0	0
16115	11/30/2011	9	9	284	9	\$ 1,668.0	7	8
16116	5/18/2011	201	2	35	4	\$ 592.9	5	3
16117	6/3/2011	186	2	30	4	\$ 232.2	2	1
16119	12/1/2011	8	9	16	2	\$ 423.4	4	4
16120	10/11/2011	58	5	32	4	\$ 1,294.1	7	5
16121	10/13/2011	56	5	212	8	\$ 867.1	6	6
16122	9/27/2011	72	4	38	4	\$ 684.4	5	4
16123	10/19/2011	50	5	16	2	\$ 307.8	2	2
16124	1/27/2011	312	1	16	2	\$ 187.2	1	0
16125	12/7/2010	362	1	13	1	\$ 289.4	2	0
16126	11/10/2011	29	7	117	7	\$ 6,287.8	9	8
16127	10/31/2011	39	6	40	4	\$ 656.3	5	4
16128	11/22/2011	17	8	89	7	\$ 1,880.2	8	8
16131	10/19/2011	50	5	78	6	\$ 3,506.5	9	7
16133	12/6/2011	3	10	365	9	\$ 14,305.7	9	9
16134	11/18/2011	21	8	38	4	\$ 603.7	5	5
16135	3/22/2011	257	1	21	3	\$ 517.6	4	1
16136	10/11/2011	58	5	37	4	\$ 709.4	5	4
16138	12/6/2010	363	1	1	0	\$ (8.0)	0	0
16139	11/21/2011	18	8	31	4	635.4	5	5
16140	10/18/2011	51	5	37	4	\$ 703.8	5	4
16141	9/12/2011	87	4	30	4	\$ 620.4	5	4
16142	4/4/2011	245	2	37	4	\$ 535.3	4	2
16143	12/6/2011	3	10	118	7	\$ 2,419.8	8	8
16144	4/7/2011	242	2	1	0	\$ 175.2	1	0
16145	12/1/2011	8	9	237	9	3,742.0	9	9
16146	7/5/2011	154	3	29	3	734.1	5	3
16147	7/29/2011	130	3	22	3	\$ 375.0	3	2

E-commerc	ce Retail	RFN	<b>RFM Analysis Report</b>				Customer Segmentation					
16148	2/16/2011	293	1	1	0	\$	76.3	0	0			
16149	12/5/2011	4	10	18	2	\$	280.5	2	4			
16150	11/1/2011	38	6	136	8	\$	1,906.1	8	7			
16152	3/16/2011	263	1	29	3	\$	1,829.0	7	3			
16153	10/21/2011	48	6	89	7	\$	1,824.2	7	7			
16156	12/1/2011	8	9	139	8	\$	3,024.6	8	8			
16157	11/24/2011	15	8	19	2	\$	644.2	5	4			
16159	3/3/2011	276	1	14	2	\$	348.2	3	1			
16160	10/6/2011	63	5	22	3	\$	1,009.5	6	4			
16161	12/8/2011	1	10	502	9	\$	5,353.0	9	9			
16162	4/1/2011	248	2	2	0	\$	37.4	0	0			
16163	4/28/2011	221	2	7	0	\$	441.6	4	1			
16164	11/22/2011	17	8	35	4	\$	802.5	5	5			
16168	11/29/2011	10	9	99	7	\$	3,770.6	9	8			
16169	12/1/2011	8	9	85	6	\$	1,823.0	7	7			
16170	10/20/2011	49	5	127	7	\$	1,880.4	8	7			
16171	10/11/2011	58	5	3	0	\$	73.2	0	0			
16172	9/5/2011	94	4	69	6	\$	1,140.2	6	5			
16173	11/24/2011	15	8	87	7	\$	1,406.6	7	7			
16174	8/5/2011	124	3	23	3	\$	1,009.6	6	3			
16175	9/6/2011	93	4	58	5	\$	1,037.6	6	4			
16177	10/20/2011	49	5	15	2	\$	332.0	3	2			
16178	7/24/2011	135	3	8	1	\$	197.9	1	0			
16179	10/10/2011	59	5	11	1	\$	215.8	2	1			
16180	8/31/2011	99	4	176	8	\$	10,217.5	9	7			
16181	9/27/2011	72	4	11	1	\$	305.5	2	1			
16182	9/28/2011	71	4	28	3	\$	6,617.7	9	5			
16183	10/3/2011	66	5	15	2	\$	338.7	3	2			
16184	10/6/2011	63	5	46	5	\$	1,155.5	6	5			
16185	11/23/2011	16	8	31	4	\$	529.4	4	5			
16186	11/17/2011	22	7	219	9	\$	3,991.9	9	8			
16187	11/8/2011	31	7	297	9	\$	6,841.2	9	8			
16188	10/26/2011	43	6	67	6	\$	981.9	6	6			
16189	11/24/2011	15	8	11	1	\$	215.5	2	3			
16190	10/30/2011	39	6	6	0	\$	215.1	2	1			
16191	12/7/2011	2	10	151	8	\$	4,913.3	9	9			
16193	4/17/2011	232	2	19	2	\$	314.5	3	1			
16198	9/25/2011	74	4	15	2	\$	400.7	3	2			
16200	12/5/2011	4	10	179	8	\$	1,080.6	6	8			
16201	12/6/2011	3	10	115	7	\$	1,821.5	7	8			
16202	12/14/2010	355	1	18	2	\$	365.3	3	1			
16203	10/12/2011	57	5	36	4	\$	589.2	5	4			
16204	11/16/2011	23	7	57	5	\$	405.7	3	4			
16205	11/9/2011	30	7	98	7	\$	761.4	5	6			
16206	10/16/2011	53	5	63	6	\$	537.1	4	4			
16207	11/14/2011	25	7	19	2	\$	394.4	3	3			
16208	10/26/2011	43	6	66	6	\$	664.3	5	5			

16209       9/12/2011       87       4       46       5       \$ 2,262.6       8         16210       12/8/2011       1       10       123       7       \$ 21,086.3       9         16211       9/19/2011       80       4       24       3       \$ 542.8       4         16212       11/20/2011       19       8       43       5       681.2       5         16213       9/22/2011       77       4       6       0       \$ 159.0       1         16214       6/22/2011       167       3       44       5       \$ 1,062.8       6         16215       9/20/2011       79       4       14       2       \$ 242.4       2         16216       3/17/2011       262       1       37       4       \$ 914.9       6	5   9   3   6   0   4   1   3   1   7   6   4   1   6
16211       9/19/2011       80       4       24       3       \$ 542.8       4         16212       11/20/2011       19       8       43       5       \$ 681.2       5         16213       9/22/2011       77       4       6       0       \$ 159.0       1         16214       6/22/2011       167       3       44       5       \$ 1,062.8       6         16215       9/20/2011       79       4       14       2       \$ 242.4       2	3 6 0 4 1 3 1 7 1 6 4
16212       11/20/2011       19       8       43       5       \$ 681.2       5         16213       9/22/2011       77       4       6       0       \$ 159.0       1         16214       6/22/2011       167       3       44       5       \$ 1,062.8       6         16215       9/20/2011       79       4       14       2       \$ 242.4       2	1 6 0 4 1 3 1 7 1 6 4 1 6
16213       9/22/2011       77       4       6       0       \$       159.0       1         16214       6/22/2011       167       3       44       5       \$       1,062.8       6         16215       9/20/2011       79       4       14       2       \$       242.4       2	0 4 1 3 1 7 ] 6 4
16214       6/22/2011       167       3       44       5       \$ 1,062.8       6         16215       9/20/2011       79       4       14       2       \$ 242.4       2	4 1 3 1 7 ] 6 4
16215 9/20/2011 79 4 14 2 \$ 242.4 2	1 3 1 7 ] 6 4
	3 1 7 ] 6 4
16216 3/17/2011 262 1 37 4 \$ 914.9 6	1 7 6 4
	7 6 4 6
16217 4/18/2011 231 2 19 2 \$ 259.4 2	6 4 6
16218 11/10/2011 29 7 90 7 \$ 3,054.9 8	4
16221 11/3/2011 36 6 97 7 \$ 864.9 6	6
16222 1/25/2011 314 1 137 8 \$ 846.7 6	
16224 10/13/2011 56 5 96 7 \$ 1,295.3 7	7
16225 10/26/2011 43 6 134 8 \$ 1,096.3 6	/
16226 5/20/2011 199 2 8 1 \$ 255.1 2	0
16227 5/4/2011 215 2 7 0 \$ 308.3 3	0
16229 9/13/2011 86 4 47 5 \$ 1,010.6 6	4
16230 6/3/2011 186 2 35 4 \$ 542.0 4	2
16232 11/7/2011 32 6 38 4 \$ 983.2 6	5
16233 9/29/2011 70 5 25 3 \$ 422.1 4	3
16235 10/30/2011 39 6 48 5 \$ 858.4 6	5
16236 9/22/2011 77 4 20 2 \$ 432.2 4	2
16239 10/14/2011 55 5 21 3 \$ 372.9 3	3
16240 12/1/2011 8 9 142 8 \$ 3,693.8 9	9
16241 11/30/2011 9 9 662 9 \$ 2,607.9 8	9
16242 12/1/2011 8 9 295 9 \$ 3,598.3 9	9
16243 11/6/2011 33 6 51 5 \$ 409.1 4	4
16244 5/12/2011 207 2 91 7 \$ 1,522.8 7	5
16245 11/16/2011 23 7 93 7 \$ 1,352.4 7	7
16247 6/22/2011 167 3 16 2 \$ 114.6 0	0
16248 10/9/2011 60 5 7 0 \$ 152.9 1 <b>1</b>	1
16249 10/18/2011 51 5 69 6 \$ 1,800.1 7	6
16250 3/23/2011 256 2 24 <b>3</b> \$ 389.4 <b>3</b>	1
16252 12/8/2010 361 1 21 <b>3</b> \$ (295.1) 0	0
16253 11/8/2011 31 7 124 7 \$ 3,665.6 9	8
16255 11/23/2011 16 8 274 9 \$ 2,609.3 8	8
16256 3/27/2011 252 2 14 2 \$ 732.6 5	2
16257 6/16/2011 173 3 2 0 \$ 47.0 0	0
16258 10/25/2011 44 6 135 8 \$ 5,203.5 9	8
16260 10/20/2011 49 <b>5</b> 18 <b>2</b> \$ 1,035.5 <b>6</b>	4
16261 11/22/2011 17 8 124 7 \$ 746.8 5	7
16262 12/14/2010 355 1 3 0 \$ (31.7) 0	0
16265 11/30/2011 9 9 260 9 \$ 5,423.2 9	9
16266 9/27/2011 72 4 61 6 \$ 861.9 6	5
16268 9/29/2011 70 5 45 5 \$ 667.7 5	4
16270 12/21/2010 348 1 54 5 \$ 1,141.2 6	3
16271 12/7/2011 2 10 134 8 \$ 1,423.3 7	8

16272	E-commerc	ce Retail	RFN	<b>/</b> Anal	lysis Rep	<u>ort</u>	<b>Customer Segmentation</b>				
16275   5/27/2011   192   2   33   4   559.9   4   2   2   16276   6/16/2011   173   3   6   0   5   810.6   6   2   2   11/16/2011   23   7   25   3   537.8   4   4   4   16279   11/18/2011   21   8   109   7   5   1,496.7   7   7   7   16281   9/28/2011   71   4   17   2   5   2,062.1   8   4   4   11/16/2011   335   1   11   1   5   168.3   1   0   16282   1/4/2011   335   1   11   1   5   168.3   1   0   16283   12/4/2011   31   7   109   7   5   824.0   6   7   7   8   16284   11/8/2011   31   7   109   7   5   824.0   6   7   7   8   16287   6/23/2011   166   3   8   1   5   142.5   1   0   16292   8/4/2011   115   3   19   2   5   280.9   2   1   16293   12/1/2011   8   9   120   7   5   2,236.7   8   8   8   14/2017   13   10   10   10   10   10   10   10	16272	8/15/2011	114	3	25	3	\$	411.7	4 2		
16276   6/16/2011   173   3   6   0   \$   810.6   6   2     16278   11/16/2011   23   7   25   3   \$   537.8   4   4   4     16281   9/28/2011   71   4   17   2   \$   2,062.1   8   4     16282   1/4/2011   335   1   11   1   \$   168.3   1     16283   12/4/2011   33   7   109   7   \$   1,531.5   7   8     16284   11/8/2011   31   7   109   7   \$   824.0   6   7     16287   6/23/2011   166   3   8   1   \$   142.5   1     16293   12/1/2011   8   9   120   7   \$   2,236.7   8   8     16293   12/1/2011   8   9   120   7   \$   2,236.7   8   8     16295   11/30/2011   9   9   79   6   \$   1,332.6   7   7     16298   11/17/2011   20   2   2   2   3   \$   598.2   5   4     16300   8/24/2011   105   4   12   1   \$   212.8   1     16303   11/14/2011   25   7   167   8   \$   5,305.8   9   8     16305   7/24/2011   135   3   22   3   \$   361.2   3   2     16306   5/10/2011   209   2   44   5   \$   602.3   5   3     16308   11/2/2011   209   2   44   5   \$   602.3   5   3     16309   9/9/2011   90   4   44   5   \$   666.7   5   4     16311   11/2/2011   32   6   1   14   2   \$   226.4   2   0     16316   10/6/2011   63   5   156   8   \$   2,755.6   8   7     16318   11/4/2011   35   6   19   2   \$   328.2   3   3     16319   5/6/2011   117   3   69   6   \$   1,341.7   7   5     16318   11/4/2011   35   6   19   2   \$   328.2   3   3     16319   5/6/2011   11   3   69   6   \$   1,341.7   7   5     16318   11/4/2011   35   6   19   2   \$   328.2   3   3     16319   5/6/2011   11   3   3   69   6   \$   1,341.7   7   5     16318   11/4/2011   35   6   19   2   \$   328.2   3   3     16319   5/6/2011   10   37   4   \$   326.8   3   5     16320   6/20/2011   169   3   56   5   1,038.5   6   4     16321   9/28/2011   71   4   16   2   \$   200.5   1   1     16322   12/8/2011   17   4   16   2   \$   200.5   1   1     16323   12/4/2011   17   8   319   9   \$   3,844.2   9   9     16333   11/1/2011   36   6   10   1   5   11.1   1   1     16333   11/1/2011   36   6   10   1   5   11.1   1   1     16334   9/25/2011   74   4   15   2	16274	12/1/2010	368	1	67	6	\$	358.0	3 2		
16278	16275	5/27/2011	192	2	33	4		559.9	4 2		
16279         11/18/2011         21         8         109         7         \$         1,496.7         7         7           16281         9/28/2011         71         4         17         2         \$         2,662.1         8         4           16283         12/4/2011         35         1         11         1         168.8         1         0           16284         11/8/2011         31         7         109         7         8         24.0         6         7           16287         6/23/2011         166         3         8         1         9         142.5         1         0           16293         12/1/2011         8         9         120         7         \$         2,236.7         8         8         8           16295         11/30/2011         9         7         9         6         \$         1,328.6         7         7         7           16298         11/17/2011         22         7         27         3         \$         598.2         5         4           16302         8/24/2011         105         4         12         1         1         1	16276	6/16/2011	173	3	6	0	\$	810.6	6 2		
16279         11/18/2011         21         8         109         7         \$         1,496.7         7         7           16281         9/28/2011         71         4         17         2         \$         2,662.1         8         4           16283         12/4/2011         35         1         11         1         168.8         1         0           16284         11/8/2011         31         7         109         7         8         24.0         6         7           16287         6/23/2011         166         3         8         1         9         142.5         1         0           16293         12/1/2011         8         9         120         7         \$         2,236.7         8         8         8           16295         11/30/2011         9         7         9         6         \$         1,328.6         7         7         7           16298         11/17/2011         22         7         27         3         \$         598.2         5         4           16302         8/24/2011         105         4         12         1         1         1	16278		23		25	3		537.8	4 4		
16281	16279		21	8	109	7		1,496.7	7		
16282         1/4/2011         335         1         11         1         \$ 168.8         1,531.5         7         8           16284         11/8/2011         31         7         109         7         \$ 824.0         6         7           16287         6/23/2011         166         3         8         1         \$ 142.5         1         0           16292         8/14/2011         115         3         19         2         2 236.7         8         8           16293         12/1/2011         8         9         120         7         \$ 2,236.7         8         8           16295         11/30/2011         9         9         79         6         \$ 1,328.6         7         7           16297         5/11/2011         208         2         23         3         \$ 275.4         2         1         1           16302         18/24/2011         105         4         12         1         \$ 212.8         1         1         1           16303         11/14/2011         25         7         167         8         \$ 5,305.8         9         8         8           16306         5/10/2011	16281	9/28/2011	71	4	17	2		2,062.1	8 4		
16283         12/4/2011         5         9         168         8         \$         1,531.5         7         8           16284         11/8/2011         31         7         109         7         \$         22.0         6         7           16287         6/23/2011         166         3         8         1         \$         142.5         1         0           16293         12/1/2011         8         9         120         7         \$         2,236.7         8         8           16295         11/30/2011         9         9         79         6         \$         1,328.6         7         7           16297         5/11/2011         20         2         23         3         \$         298.2         5         4           16298         11/17/2011         22         7         27         3         \$         598.2         5         4           16302         8/24/2011         105         4         12         1         \$         21.2         1         1         1         1         1         1         1         1         1         1         1         1         1         2	16282	1/4/2011	335	1	11	1		168.3	1 0		
16284         11/8/2011         31         7         109         7         \$         824.0         6         7           16287         6/23/2011         166         3         8         1         \$         142.5         1         0           16292         8/14/2011         115         3         19         2         \$         280.9         2         1           16293         12/1/2011         28         9         120         7         \$         2,236.7         8         8         8           16295         11/30/2011         208         2         23         3         \$         275.4         2         1           16298         11/17/2011         208         2         23         3         \$         275.4         2         1           16302         8/24/2011         105         4         12         1         \$         212.8         1         1           16303         11/14/2011         25         7         167         8         \$         5,305.8         9         8           16305         7/24/2011         35         3         22         3         \$         66.2         3 <td>16283</td> <td>12/4/2011</td> <td>5</td> <td>9</td> <td>168</td> <td>8</td> <td></td> <td>1,531.5</td> <td>7 8</td>	16283	12/4/2011	5	9	168	8		1,531.5	7 8		
16292   8/14/2011   115   3   19   2   \$   280.9   2   1     16293   12/1/2011   8   9   120   7   \$   2,236.7   8   8     16295   11/30/2011   9   9   79   6   \$   1,328.6   7   7     16297   5/11/2011   208   2   23   3   \$   275.4   2   1     16298   11/17/2011   22   7   27   3   \$   598.2   5   4     16302   8/24/2011   105   4   12   1   \$   212.8   1   1     16303   11/14/2011   25   7   167   8   \$   5,305.8   9   8     16305   7/24/2011   135   3   22   3   \$   361.2   3   2     16306   5/10/2011   209   2   44   5   \$   602.3   5   3     16308   11/2/2011   37   6   4   0   \$   2,560.0   8   4     16311   11/22/2011   17   8   37   4   \$   616.3   5   5     16313   12/6/2011   3   10   16   2   \$   274.2   2   4     16315   1/33/2011   326   1   14   2   \$   226.4   2   0     16316   10/6/2011   35   6   19   2   \$   328.2   3   3     16317   8/12/2011   117   3   69   6   \$   1,341.7   7   5     16318   11/4/2011   35   6   19   2   \$   328.2   3   3     16319   5/6/2011   213   2   3   0   \$   404.4   1   1     16322   12/8/2011   71   4   16   2   \$   230.7   2   1     16323   5/27/2011   192   2   1   0   \$   207.5   1     16324   8/3/2011   1   10   37   4   \$   326.8   3   5     16325   10/26/2011   43   6   20   2   \$   510.5   4   3     16332   11/12/2011   17   8   319   9   \$   3,844.2   9   9     16333   11/2/2/2011   7   9   45   5   \$   266.6   9   8     16337   11/25/2011   17   8   41   4   \$   2   2   2   4     16338   7/5/2011   192   7   154   8   \$   1,583.2   7   7     16339   2/28/2011   77   9   45   5   \$   266.6   9   8     16339   2/28/2011   279   1   20   2   \$   110.0   0     16340   8/24/2011   154   3   11   1   5   214.8   2   1     16342   9/25/2011   74   4   15   2   \$   32.4   3   2	16284	11/8/2011	31	7	109	7		824.0	6 7		
16292   8/14/2011   115   3   19   2   \$   280.9   2   1     16293   12/1/2011   8   9   120   7   \$   2,236.7   8   8     16295   11/30/2011   9   9   79   6   \$   1,328.6   7   7     16297   5/11/2011   208   2   23   3   \$   275.4   2   1     16298   11/17/2011   22   7   27   3   \$   598.2   5   4     16302   8/24/2011   105   4   12   1   \$   212.8   1   1     16303   11/14/2011   25   7   167   8   \$   5,305.8   9   8     16305   7/24/2011   135   3   22   3   \$   361.2   3   2     16306   5/10/2011   209   2   44   5   \$   602.3   5   3     16308   11/2/2011   37   6   4   0   \$   2,560.0   8   4     16311   11/22/2011   17   8   37   4   \$   616.3   5   5     16313   12/6/2011   3   10   16   2   \$   274.2   2   4     16315   1/33/2011   326   1   14   2   \$   226.4   2   0     16316   10/6/2011   35   6   19   2   \$   328.2   3   3     16317   8/12/2011   117   3   69   6   \$   1,341.7   7   5     16318   11/4/2011   35   6   19   2   \$   328.2   3   3     16319   5/6/2011   213   2   3   0   \$   404.4   1   1     16322   12/8/2011   71   4   16   2   \$   230.7   2   1     16323   5/27/2011   192   2   1   0   \$   207.5   1     16324   8/3/2011   1   10   37   4   \$   326.8   3   5     16325   10/26/2011   43   6   20   2   \$   510.5   4   3     16332   11/12/2011   17   8   319   9   \$   3,844.2   9   9     16333   11/2/2/2011   7   9   45   5   \$   266.6   9   8     16337   11/25/2011   17   8   41   4   \$   2   2   2   4     16338   7/5/2011   192   7   154   8   \$   1,583.2   7   7     16339   2/28/2011   77   9   45   5   \$   266.6   9   8     16339   2/28/2011   279   1   20   2   \$   110.0   0     16340   8/24/2011   154   3   11   1   5   214.8   2   1     16342   9/25/2011   74   4   15   2   \$   32.4   3   2	16287		166	3	8	1		142.5	1 0		
16293         12/1/2011         8         9         120         7         \$         2,236.7         8         8           16295         11/30/2011         9         9         79         6         \$         1,328.6         7         7           16297         5/11/2011         208         2         23         3         \$         27.4         2         1           16298         11/17/2011         22         7         27         3         \$         598.2         5         4           16302         8/24/2011         105         4         12         1         \$         212.8         1         1           16303         11/14/2011         25         7         167         8         \$         5,305.8         9         8           16305         7/24/2011         135         3         22         3         \$         361.2         3         2           16306         5/10/2011         37         6         4         0         \$         2,560.0         8         4           16308         11/2/2011         17         8         37         4         \$         666.7         5         4	16292	8/14/2011	115	3	19	2		280.9	2 1		
16297         5/11/2011         208         2         23         3         \$ 275.4         2         1           16298         11/17/2011         22         7         27         3         \$ 598.2         5         4           16302         8/24/2011         105         4         12         1         \$ 212.8         1         1           16305         7/24/2011         135         3         22         3         \$ 361.2         3         2           16306         5/10/2011         209         2         44         5         602.3         5         3           16308         11/2/2011         37         6         4         0         \$ 2,560.0         8         4           16309         9/9/2011         90         4         44         5         666.7         5         4           16313         11/22/2011         17         8         37         4         5 616.3         5         5           16313         12/6/2011         3         10         16         2         2 274.2         2         4           16315         1/13/2011         326         1         14         2         2	16293	12/1/2011	8	9	120	7		2,236.7	8		
16298         11/17/2011         22         7         27         3         \$ 598.2         5         4           16302         8/24/2011         105         4         12         1         \$ 212.8         1         1           16303         11/14/2011         25         7         167         8         \$ 5,305.8         9         8           16305         7/24/2011         135         3         22         3         \$ 361.2         3         2           16306         5/10/2011         20         2         44         5         602.3         5         3           16308         11/2/2011         37         6         4         0         \$ 2,560.0         8         4           16309         9/9/2011         90         4         44         5         686.7         5         4           16311         11/22/2011         17         8         37         4         616.3         5         5         5         5         14           16315         1/13/2011         326         1         14         2         \$ 226.4         2         0           16316         10/6/2011         63         5<	16295	11/30/2011	9	9	79	6	\$	1,328.6	7		
16298         11/17/2011         22         7         27         3         \$ 598.2         5         4           16302         8/24/2011         105         4         12         1         \$ 212.8         1         1           16303         11/14/2011         25         7         167         8         \$ 5,305.8         9         8           16305         7/24/2011         135         3         22         3         \$ 361.2         3         2           16306         5/10/2011         20         2         44         5         602.3         5         3           16308         11/2/2011         37         6         4         0         \$ 2,560.0         8         4           16309         9/9/2011         90         4         44         5         686.7         5         4           16311         11/22/2011         17         8         37         4         616.3         5         5         5         5         14           16315         1/13/2011         326         1         14         2         \$ 226.4         2         0           16316         10/6/2011         63         5<	16297	5/11/2011	208	2	23	3	\$	275.4	2 1		
16302         8/24/2011         105         4         12         1         \$ 212.8         1         1           16303         11/14/2011         25         7         167         8         \$ 5,305.8         9         8           16305         7/24/2011         135         3         22         3         \$ 361.2         3         2           16306         5/10/2011         20         2         44         5         \$ 602.3         5         3           16308         11/2/2011         37         6         4         0         \$ 2,560.0         8         4           16309         9/9/2011         90         4         44         5         \$ 686.7         5         4           16311         11/22/2011         17         8         37         4         \$ 616.3         5         5           16313         12/6/2011         36         10         16         2         \$ 274.2         2         4           16316         10/6/2011         63         5         156         8         \$ 2,755.6         8         7           16317         8/12/2011         117         3         69         6	16298	11/17/2011	22	7	27	3		598.2	5 4		
16305         7/24/2011         135         3         22         3         \$ 361.2         3         2           16306         5/10/2011         209         2         44         5         \$ 602.3         5         3           16308         11/2/2011         37         6         4         0         \$ 2,560.0         8         4           16309         9/9/2011         90         4         44         5         \$ 686.7         5         4           16311         11/22/2011         17         8         37         4         \$ 616.3         5         5           16313         12/6/2011         3         10         16         2         \$ 274.2         2         4           16315         1/13/2011         326         1         14         2         \$ 226.4         2         0           16316         10/6/2011         63         5         156         8         \$ 2,755.6         8         7           16317         8/12/2011         117         3         69         6         \$ 342.7         7         5           16318         11/4/2011         35         6         19         2         <	16302	8/24/2011	105	4	12	1		212.8	1 1		
16306         5/10/2011         209         2         44         5         \$ 602.3         5         3           16308         11/2/2011         37         6         4         0         \$ 2,560.0         8         4           16309         9/9/2011         90         4         44         5         \$ 686.7         5         4           16311         11/22/2011         17         8         37         4         \$ 616.3         5         5         5           16313         12/6/2011         3         10         16         2         274.2         2         4           16315         1/13/2011         326         1         14         2         \$ 226.4         2         0           16316         10/6/2011         63         5         156         8         \$ 2,755.6         8         7           16317         8/12/2011         117         3         69         6         \$ 1,341.7         7         5           16318         11/4/2011         35         6         19         2         \$ 328.2         3         3           16319         5/6/2011         213         2         3 <td< td=""><td>16303</td><td>11/14/2011</td><td>25</td><td>7</td><td>167</td><td>8</td><td>\$</td><td>5,305.8</td><td>9 8</td></td<>	16303	11/14/2011	25	7	167	8	\$	5,305.8	9 8		
16308       11/2/2011       37       6       4       0       \$ 2,560.0       8       4         16309       9/9/2011       90       4       44       5       \$ 686.7       5       4         16311       11/22/2011       17       8       37       4       \$ 616.3       5       5         16313       12/6/2011       3       10       16       2       \$ 274.2       2       4         16315       1/13/2011       326       1       14       2       \$ 226.4       2       0         16316       10/6/2011       63       5       156       8       \$ 2,755.6       8       7         16317       8/12/2011       117       3       69       6       \$ 1,341.7       7       5         16318       11/4/2011       35       6       19       2       \$ 328.2       3       3         16319       5/6/2011       213       2       3       0       \$ 404.4       4       1         16320       6/20/2011       169       3       56       5       1,038.5       6       4         16321       9/28/2011       71       4       16 <td>16305</td> <td>7/24/2011</td> <td>135</td> <td>3</td> <td>22</td> <td>3</td> <td></td> <td>361.2</td> <td>3 2</td>	16305	7/24/2011	135	3	22	3		361.2	3 2		
16308       11/2/2011       37       6       4       0       \$ 2,560.0       8       4         16309       9/9/2011       90       4       44       5       \$ 686.7       5       4         16311       11/22/2011       17       8       37       4       \$ 616.3       5       5         16313       12/6/2011       3       10       16       2       \$ 274.2       2       4         16315       1/13/2011       326       1       14       2       \$ 226.4       2       0         16316       10/6/2011       63       5       156       8       \$ 2,755.6       8       7         16317       8/12/2011       117       3       69       6       \$ 1,341.7       7       5         16318       11/4/2011       35       6       19       2       \$ 328.2       3       3         16319       5/6/2011       213       2       3       0       \$ 404.4       4       1         16320       6/20/2011       169       3       56       5       1,038.5       6       4         16321       9/28/2011       71       4       16 <td>16306</td> <td></td> <td>209</td> <td>2</td> <td>44</td> <td>5</td> <td></td> <td>602.3</td> <td>5 3</td>	16306		209	2	44	5		602.3	5 3		
16309   9/9/2011   90   4   44   5   \$   686.7   5   4     16311   11/22/2011   17   8   37   4   \$   616.3   5   5     16313   12/6/2011   3   10   16   2   \$   274.2   2   4     16315   1/13/2011   326   1   14   2   \$   226.4   2   0     16316   10/6/2011   63   5   156   8   \$   2,755.6   8   7     16317   8/12/2011   117   3   69   6   \$   1,341.7   5     16318   11/4/2011   35   6   19   2   \$   328.2   3   3     16319   5/6/2011   213   2   3   0   \$   404.4   4   1     16320   6/20/2011   169   3   56   5   \$   1,038.5   6   4     16321   9/28/2011   71   4   16   2   \$   230.7   2   1     16322   12/8/2011   1   10   37   4   \$   326.8   3   5     16323   5/27/2011   192   2   1   0   \$   207.5   1   0     16324   8/3/2011   126   3   118   7   \$   428.7   4   4   4     16325   10/26/2011   43   6   20   2   \$   510.5   4   3     16326   12/4/2011   5   9   320   9   \$   3,086.0   8   9     16337   11/25/2011   14   8   319   9   \$   3,844.2   9   9     16330   11/22/2011   7   9   45   5   \$   26,626.8   9   8     16337   11/3/2011   28   7   154   8   \$   1,583.2   7   7     16338   7/5/2011   154   3   11   \$   2   21.0   0     16340   8/24/2011   279   1   20   2   5   10.0   0     16341   11/15/2011   24   7   84   6   \$   1,959.4   8   7     16342   9/25/2011   74   4   15   2   \$   322.4   3   2	16308		37		4			2,560.0			
16311         11/22/2011         17         8         37         4         \$         616.3         5         5           16313         12/6/2011         3         10         16         2         \$         274.2         2         4           16315         1/13/2011         326         1         14         2         \$         226.4         2         0           16316         10/6/2011         63         5         156         8         \$         2,755.6         8         7           16317         8/12/2011         117         3         69         6         \$         1,341.7         7         5           16318         11/4/2011         35         6         19         2         \$         328.2         3         3           16319         5/6/2011         213         2         3         0         \$         404.4         1         1           16320         6/20/2011         169         3         56         5         1,038.5         6         4           16321         9/28/2011         71         4         16         2         230.7         2         1           16322 <td>16309</td> <td></td> <td>90</td> <td>4</td> <td>44</td> <td>5</td> <td></td> <td></td> <td>5 4</td>	16309		90	4	44	5			5 4		
16313       12/6/2011       3       10       16       2       \$       274.2       2       4         16315       1/13/2011       326       1       14       2       \$       226.4       2       0         16316       10/6/2011       63       5       156       8       \$       2,755.6       8       7         16317       8/12/2011       117       3       69       6       \$       1,341.7       7       5         16318       11/4/2011       35       6       19       2       \$       328.2       3       3         16319       5/6/2011       213       2       3       0       \$       404.4       4       1         16320       6/20/2011       169       3       56       5       1,038.5       6       4         16321       9/28/2011       71       4       16       2       \$       230.7       2       1         16322       12/8/2011       1       10       37       4       \$       326.8       3       5         16323       5/27/2011       192       2       1       0       \$       207.5       1	16311	· · ·	17	8	37	4		616.3	5 5		
16315         1/13/2011         326         1         14         2         \$ 226.4         2         0           16316         10/6/2011         63         5         156         8         \$ 2,755.6         8         7           16317         8/12/2011         117         3         69         6         \$ 1,341.7         7         5           16318         11/4/2011         35         6         19         2         \$ 328.2         3         3           16319         5/6/2011         213         2         3         0         \$ 404.4         4         1           16320         6/20/2011         169         3         56         5         \$ 1,038.5         6         4           16321         9/28/2011         71         4         16         2         \$ 230.7         2         1           16322         12/8/2011         1         10         37         4         \$ 326.8         3         5           16323         5/27/2011         192         2         1         0         \$ 207.5         1         0           16324         8/3/2011         126         3         118         7				10	16	2					
16316       10/6/2011       63       5       156       8       \$ 2,755.6       8       7         16317       8/12/2011       117       3       69       6       \$ 1,341.7       7       5         16318       11/4/2011       35       6       19       2       \$ 328.2       3       3         16319       5/6/2011       213       2       3       0       \$ 404.4       4       1         16320       6/20/2011       169       3       56       5       \$ 1,038.5       6       4         16321       9/28/2011       71       4       16       2       \$ 230.7       2       1         16322       12/8/2011       1       10       37       4       \$ 326.8       3       5         16323       5/27/2011       192       2       1       0       \$ 207.5       1       0         16324       8/3/2011       126       3       118       7       \$ 428.7       4       4         16325       10/26/2011       43       6       20       2       \$ 510.5       4       3         16326       12/4/2011       5       9       320 </td <td>16315</td> <td></td> <td>326</td> <td>1</td> <td>14</td> <td>2</td> <td></td> <td>226.4</td> <td>2 0</td>	16315		326	1	14	2		226.4	2 0		
16317       8/12/2011       117       3       69       6       \$ 1,341.7       7       5         16318       11/4/2011       35       6       19       2       \$ 328.2       3       3         16319       5/6/2011       213       2       3       0       \$ 404.4       4       1         16320       6/20/2011       169       3       56       5       \$ 1,038.5       6       4         16321       9/28/2011       71       4       16       2       \$ 230.7       2       1         16322       12/8/2011       1       10       37       4       \$ 326.8       3       5         16323       5/27/2011       192       2       1       0       \$ 207.5       1       0         16324       8/3/2011       126       3       118       7       \$ 428.7       4       4         16325       10/26/2011       43       6       20       2       \$ 510.5       4       3         16326       12/4/2011       5       9       320       9       \$ 3,086.0       8       9         16330       11/22/2011       17       8       41 </td <td>16316</td> <td></td> <td>63</td> <td>5</td> <td>156</td> <td>8</td> <td></td> <td>2,755.6</td> <td>8 7</td>	16316		63	5	156	8		2,755.6	8 7		
16318       11/4/2011       35       6       19       2       \$ 328.2       3       3         16319       5/6/2011       213       2       3       0       \$ 404.4       4       1         16320       6/20/2011       169       3       56       5       \$ 1,038.5       6       4         16321       9/28/2011       7       4       16       2       \$ 230.7       2       1         16322       12/8/2011       1       10       37       4       \$ 326.8       3       5         16323       5/27/2011       192       2       1       0       \$ 207.5       1       0         16324       8/3/2011       126       3       118       7       \$ 428.7       4       4         16325       10/26/2011       43       6       20       2       \$ 510.5       4       3         16326       12/4/2011       5       9       320       9       \$ 3,086.0       8       9         16337       11/25/2011       14       8       319       9       \$ 3,844.2       9       9         16333       12/2/2011       7       9       45 <td>16317</td> <td></td> <td>117</td> <td></td> <td>69</td> <td>6</td> <td></td> <td></td> <td>7 5</td>	16317		117		69	6			7 5		
16319       5/6/2011       213       2       3       0       \$ 404.4       4       1         16320       6/20/2011       169       3       56       5       \$ 1,038.5       6       4         16321       9/28/2011       71       4       16       2       \$ 230.7       2       1         16322       12/8/2011       1       10       37       4       \$ 326.8       3       5         16323       5/27/2011       192       2       1       0       \$ 207.5       1       0         16324       8/3/2011       126       3       118       7       \$ 428.7       4       4         16325       10/26/2011       43       6       20       2       \$ 510.5       4       3         16326       12/4/2011       5       9       320       9       \$ 3,086.0       8       9         16327       11/25/2011       14       8       319       9       \$ 3,844.2       9       9         16330       11/22/2011       17       8       41       4       \$ 242.2       2       4         16333       12/2/2011       7       9       45 </td <td>16318</td> <td></td> <td>35</td> <td>6</td> <td>19</td> <td>2</td> <td></td> <td></td> <td>3 3</td>	16318		35	6	19	2			3 3		
16320       6/20/2011       169       3       56       5       \$ 1,038.5       6       4         16321       9/28/2011       71       4       16       2       \$ 230.7       2       1         16322       12/8/2011       1       10       37       4       \$ 326.8       3       5         16323       5/27/2011       192       2       1       0       \$ 207.5       1       0         16324       8/3/2011       126       3       118       7       \$ 428.7       4       4         16325       10/26/2011       43       6       20       2       \$ 510.5       4       3         16326       12/4/2011       5       9       320       9       \$ 3,086.0       8       9         16327       11/25/2011       14       8       319       9       \$ 3,844.2       9       9         16330       11/22/2011       17       8       41       4       \$ 242.2       2       4         16332       11/11/2011       28       7       154       8       1,583.2       7       7         16333       12/2/2011       7       9       4	16319	5/6/2011	213	2	3	0		404.4	4 1		
16321       9/28/2011       71       4       16       2       \$ 230.7       2       1         16322       12/8/2011       1       10       37       4       \$ 326.8       3       5         16323       5/27/2011       192       2       1       0       \$ 207.5       1       0         16324       8/3/2011       126       3       118       7       \$ 428.7       4       4         16325       10/26/2011       43       6       20       2       \$ 510.5       4       3         16326       12/4/2011       5       9       320       9       \$ 3,086.0       8       9         16327       11/25/2011       14       8       319       9       \$ 3,844.2       9       9         16330       11/22/2011       17       8       41       4       \$ 242.2       2       4         16332       11/11/2011       28       7       154       8       1,583.2       7       7         16333       12/2/2011       7       9       45       5       26,626.8       9       8         16337       11/3/2011       36       6       10<	16320	6/20/2011	169		56	5		1,038.5	6 4		
16323       5/27/2011       192       2       1       0       \$ 207.5       1       0         16324       8/3/2011       126       3       118       7       \$ 428.7       4       4         16325       10/26/2011       43       6       20       2       \$ 510.5       4       3         16326       12/4/2011       5       9       320       9       \$ 3,086.0       8       9         16327       11/25/2011       14       8       319       9       \$ 3,844.2       9       9         16330       11/22/2011       17       8       41       4       \$ 242.2       2       4         16332       11/11/2011       28       7       154       8       1,583.2       7       7         16333       12/2/2011       7       9       45       5       26,626.8       9       8         16337       11/3/2011       36       6       10       1       \$ 151.1       1       1         16338       7/5/2011       154       3       11       1       \$ 214.8       2       1         16340       8/24/2011       105       4       15	16321		71	4	16	2			2 1		
16323       5/27/2011       192       2       1       0       \$ 207.5       1       0         16324       8/3/2011       126       3       118       7       \$ 428.7       4       4         16325       10/26/2011       43       6       20       2       \$ 510.5       4       3         16326       12/4/2011       5       9       320       9       \$ 3,086.0       8       9         16327       11/25/2011       14       8       319       9       \$ 3,844.2       9       9         16330       11/22/2011       17       8       41       4       \$ 242.2       2       4         16332       11/11/2011       28       7       154       8       1,583.2       7       7         16333       12/2/2011       7       9       45       5       26,626.8       9       8         16337       11/3/2011       36       6       10       1       \$ 151.1       1       1         16338       7/5/2011       154       3       11       1       \$ 214.8       2       1         16340       8/24/2011       105       4       15	16322	12/8/2011	1	10	37	4	\$	326.8	3 5		
16325       10/26/2011       43       6       20       2       \$ 510.5       4       3         16326       12/4/2011       5       9       320       9       \$ 3,086.0       8       9         16327       11/25/2011       14       8       319       9       \$ 3,844.2       9       9       9         16330       11/22/2011       17       8       41       4       \$ 242.2       2       4         16332       11/11/2011       28       7       154       8       1,583.2       7       7         16333       12/2/2011       7       9       45       5       26,626.8       9       8         16337       11/3/2011       36       6       10       1       \$ 151.1       1       1         16338       7/5/2011       154       3       11       1       \$ 214.8       2       1         16340       8/24/2011       279       1       20       2       \$ 110.0       0       0         16341       11/15/2011       24       7       84       6       \$ 1,959.4       8       7         16342       9/25/2011       74	16323	5/27/2011	192	2	1	0		207.5	1 0		
16326       12/4/2011       5       9       320       9       \$ 3,086.0       8       9         16327       11/25/2011       14       8       319       9       \$ 3,844.2       9       9         16330       11/22/2011       17       8       41       4       \$ 242.2       2       4         16332       11/11/2011       28       7       154       8       \$ 1,583.2       7       7         16333       12/2/2011       7       9       45       5       \$ 26,626.8       9       8         16337       11/3/2011       36       6       10       1       \$ 151.1       1       1         16338       7/5/2011       154       3       11       1       \$ 214.8       2       1         16340       8/24/2011       279       1       20       2       \$ 110.0       0       0         16341       11/15/2011       24       7       84       6       \$ 1,959.4       8       7         16342       9/25/2011       74       4       15       2       \$ 322.4       3       2	16324	8/3/2011	126	3	118	7	\$	428.7	4		
16327       11/25/2011       14       8       319       9       \$ 3,844.2       9       9         16330       11/22/2011       17       8       41       4       \$ 242.2       2       4         16332       11/11/2011       28       7       154       8       \$ 1,583.2       7       7         16333       12/2/2011       7       9       45       5       \$ 26,626.8       9       8         16337       11/3/2011       36       6       10       1       \$ 151.1       1       1         16338       7/5/2011       154       3       11       1       \$ 214.8       2       1         16339       2/28/2011       279       1       20       2       \$ 110.0       0       0         16340       8/24/2011       105       4       153       8       549.1       4       5         16341       11/15/2011       24       7       84       6       \$ 1,959.4       8       7         16342       9/25/2011       74       4       15       2       \$ 322.4       3       2	16325		43		20	2		510.5	4 3		
16327       11/25/2011       14       8       319       9       \$ 3,844.2       9       9         16330       11/22/2011       17       8       41       4       \$ 242.2       2       4         16332       11/11/2011       28       7       154       8       \$ 1,583.2       7       7         16333       12/2/2011       7       9       45       5       \$ 26,626.8       9       8         16337       11/3/2011       36       6       10       1       \$ 151.1       1       1         16338       7/5/2011       154       3       11       1       \$ 214.8       2       1         16339       2/28/2011       279       1       20       2       \$ 110.0       0       0         16340       8/24/2011       105       4       153       8       549.1       4       5         16341       11/15/2011       24       7       84       6       \$ 1,959.4       8       7         16342       9/25/2011       74       4       15       2       \$ 322.4       3       2	16326	12/4/2011	5	9	320	9	\$	3,086.0	8 9		
16330       11/22/2011       17       8       41       4 \$ 242.2       2       4         16332       11/11/2011       28       7       154       8 \$ 1,583.2       7       7         16333       12/2/2011       7       9       45       5 \$ 26,626.8       9       8         16337       11/3/2011       36       6       10       1 \$ 151.1       1       1         16338       7/5/2011       154       3       11       1 \$ 214.8       2       1         16339       2/28/2011       279       1       20       2 \$ 110.0       0       0         16340       8/24/2011       105       4       153       8 \$ 549.1       4       5         16341       11/15/2011       24       7       84       6 \$ 1,959.4       8       7         16342       9/25/2011       74       4       15       2 \$ 322.4       3       2	16327	11/25/2011	14	8	319	9		3,844.2	9		
16333       12/2/2011       7       9       45       5       \$ 26,626.8       9       8         16337       11/3/2011       36       6       10       1       \$ 151.1       1       1         16338       7/5/2011       154       3       11       1       \$ 214.8       2       1         16339       2/28/2011       279       1       20       2       \$ 110.0       0       0         16340       8/24/2011       105       4       153       8       \$ 549.1       4       5         16341       11/15/2011       24       7       84       6       \$ 1,959.4       8       7         16342       9/25/2011       74       4       15       2       \$ 322.4       3       2	16330	11/22/2011	17	8	41	4		242.2	2 4		
16333       12/2/2011       7       9       45       5       \$ 26,626.8       9       8         16337       11/3/2011       36       6       10       1       \$ 151.1       1       1         16338       7/5/2011       154       3       11       1       \$ 214.8       2       1         16339       2/28/2011       279       1       20       2       \$ 110.0       0       0         16340       8/24/2011       105       4       153       8       \$ 549.1       4       5         16341       11/15/2011       24       7       84       6       \$ 1,959.4       8       7         16342       9/25/2011       74       4       15       2       \$ 322.4       3       2	16332	11/11/2011	28	7	154	8		1,583.2	7		
16338       7/5/2011       154       3       11       1 \$ 214.8       2 \$ 1         16339       2/28/2011       279       1       20       2 \$ 110.0       0       0         16340       8/24/2011       105       4       153       8 \$ 549.1       4       5         16341       11/15/2011       24       7       84       6 \$ 1,959.4       8       7         16342       9/25/2011       74       4       15       2 \$ 322.4       3       2	16333	12/2/2011	7	9	45	5		26,626.8	9 8		
16338       7/5/2011       154       3       11       1 \$ 214.8       2 \$ 1         16339       2/28/2011       279       1       20       2 \$ 110.0       0       0         16340       8/24/2011       105       4       153       8 \$ 549.1       4       5         16341       11/15/2011       24       7       84       6 \$ 1,959.4       8       7         16342       9/25/2011       74       4       15       2 \$ 322.4       3       2	16337	11/3/2011	36	6	10	1	\$	151.1	1 1		
16339       2/28/2011       279       1       20       2 \$ 110.0       0       0         16340       8/24/2011       105       4       153       8 \$ 549.1       4       5         16341       11/15/2011       24       7       84       6 \$ 1,959.4       8       7         16342       9/25/2011       74       4       15       2 \$ 322.4       3       2	16338	7/5/2011	154	3	11	1		214.8	2 1		
16340       8/24/2011       105       4       153       8 \$ 549.1       4       5         16341       11/15/2011       24       7       84       6 \$ 1,959.4       8       7         16342       9/25/2011       74       4       15       2 \$ 322.4       3       2	16339				20			110.0			
16341       11/15/2011       24       7       84       6 \$ 1,959.4       8       7         16342       9/25/2011       74       4       15       2 \$ 322.4       3       2	16340		105	4	153	8		549.1	4 5		
16342 9/25/2011 74 4 15 2 \$ 322.4 3 2	16341	11/15/2011	24		84	6		1,959.4	8 7		
	16342	9/25/2011	74	4	15	2	\$	322.4	3 2		
	16343	11/23/2011	16	8	47	5	\$	370.5	3 5		

E-commerc	ce Retail	RFN	<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>				
16344	7/4/2011	155	3	2	0	\$	101.1	0	0		
16345	10/26/2011	43	6	38	4	\$	575.4	4	4		
16347	11/28/2011	11	9	92	7	\$	887.7	6	7		
16348	11/7/2011	32	6	235	9	\$	1,469.5	7	7		
16349	2/22/2011	287	1	9	1	\$	53.5	0	0		
16350	11/18/2011	21	8	60	6	\$	1,100.5	6	7		
16351	1/11/2011	328	1	8	1	\$	153.9	1	0		
16352	11/22/2011	17	8	28	3	\$	494.4	4	4		
16353	12/6/2011	3	10	94	7	\$	6,675.7	9	9		
16354	10/7/2011	62	5	39	4	\$	395.8	3	3		
16356	5/26/2011	193	2	32	4	\$	210.3	1	1		
16357	11/6/2011	33	6	34	4	\$	658.9	5	4		
16358	12/8/2011	1	10	110	7	\$	2,025.0	8	8		
16359	12/2/2011	7	9	70	6	\$	1,460.4	7	7		
16360	12/5/2011	4	10	671	9	\$	3,411.7	9	9		
16361	11/30/2011	9	9	106	7	\$	896.7	6	7		
16362	11/7/2011	32	6	90	7	\$	652.1	5	6		
16363	10/17/2011	52	5	5	0	\$	109.4	0	0		
16364	11/28/2011	11	9	53	5	\$	707.0	5	6		
16365	11/22/2011	17	8	51	5	\$	1,540.4	7	7		
16366	11/21/2011	18	8	18	2	\$	327.3	3	4		
16367	11/2/2011	37	6	130	8	\$	804.5	6	7		
16368	12/7/2011	2	10	76	6	\$	497.4	4	7		
16369	11/21/2011	18	8	118	7	\$	1,553.7	7	7		
16370	9/18/2011	81	4	228	9	\$	1,320.6	7	7		
16372	11/6/2011	33	6	97	7	\$	367.9	3	5		
16374	10/4/2011	65	5	111	7	\$	473.0	4	5		
16376	12/1/2011	8	9	128	7	\$	977.5	6	7		
16377	3/17/2011	262	1	5	0	\$	676.2	5	1		
16378	4/6/2011	243	2	23	3	\$	363.0	3	1		
16379	12/5/2011	4	10	109	7	\$	2,131.9	8	8		
16380	10/9/2011	60	5	32	4	\$	1,780.6	7	5		
16383	9/26/2011	73	4	102	7	\$	668.4	5	5		
16384	9/11/2011	88	4	33	4	\$	584.5	5	4		
16385	10/10/2011	59	5	59	5	\$	555.9	4	4		
16386	11/11/2011	28	7	88	7	\$	317.2	3	5		
16387	1/21/2011	318	1	4	0	\$	94.4	0	0		
16389	10/17/2011	52	5	35	4	\$	1,362.3	7	5		
16392	3/15/2011	264	1	45	5	\$	221.2	2	1		
16393	12/7/2011	2	10	358	9	\$	2,941.1	8	9		
16394	10/20/2011	49	5	100	7	\$	1,412.1	7	6		
16395	10/10/2011	59	5	210	8	\$	1,486.9	7	7		
16398	7/18/2011	141	3	86	7	\$	1,631.2	7	5		
16399	11/20/2011	19	8	73	6	\$	408.6	4	6		
16400	9/6/2011	93	4	29	3	\$	303.9	3	2		
16401	12/8/2011	1	10	198	8	\$	4,061.2	9	9		
16402	3/20/2011	259	1	60	6	\$	299.6	2	2		

E-commerc	<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>				
16403	2/10/2011	299	1	15	2	\$	161.1	1	0
16404	9/30/2011	69	5	23	3	\$	443.1	4	3
16405	2/10/2011	299	1	5	0	\$	167.3	1	0
16406	11/21/2011	18	8	63	6	\$	163.1	1	4
16407	11/27/2011	12	8	172	8	\$	2,126.9	8	8
16409	11/3/2011	36	6	232	9	\$	2,028.9	8	8
16411	11/20/2011	19	8	45	5	\$	214.7	2	5
16412	10/17/2011	52	5	35	4	\$	151.8	1	2
16413	10/14/2011	55	5	31	4	\$	262.2	2	3
16414	11/18/2011	21	8	7	0	\$	126.3	0	1
16415	10/26/2011	43	6	54	5	\$	210.4	2	4
16416	11/13/2011	26	7	73	6	\$	1,027.0	6	6
16418	10/26/2011	43	6	102	7	\$	675.3	5	6
16419	8/19/2011	110	4	52	5	\$	959.5	6	5
16422	11/22/2011	17	8	399	9	\$	33,805.7	9	9
16423	11/15/2011	24	7	18	2	\$	346.1	3	3
16424	6/1/2011	188	2	6	0	\$	82.6	0	0
16425	2/10/2011	299	1	21	3	\$	302.7	2	1
16426	12/7/2011	2	10	372	9	\$	1,908.3	8	9
16427	3/21/2011	258	1	9	1	\$	241.1	2	0
16428	9/19/2011	80	4	1	0	\$	(3.0)	0	0
16429	8/25/2011	104	4	2	0	\$	284.6	2	1
16430	10/13/2011	56	5	6	0	\$	300.9	2	1
16431	5/10/2011	209	2	83	6	\$	642.8	5	4
16432	10/6/2011	63	5	8	1	\$	287.4	2	1
16433	11/11/2011	28	7	17	2	\$	184.3	1	2
16434	11/10/2011	29	7	109	7	\$	1,522.3	7	7
16438	12/4/2011	5	9	132	8	\$	798.4	6	8
16440	12/2/2011	7	9	282	9	\$	3,640.7	9	9
16441	10/3/2011	66	5	24	3	\$	381.2	3	3
16442	12/8/2011	1	10	174	8	\$	616.8	5	8
16444	10/24/2011	45	6	86	7	\$	638.8	5	6
16445	11/6/2011	33	6	63	6	\$	230.5	2	4
16446	12/9/2011	0	10	4	0	\$	2.9	0	2
16447	7/27/2011	132	3	36	4	\$	259.0	2	2
16448	5/25/2011	194	2	20	2	\$	188.9	1	0
16449	6/2/2011	187	2	43	5	\$	674.7	5	3
16450	7/13/2011	146	3	11	1	\$	311.9	3	1
16451	9/13/2011	86	4	14	2	\$	267.0	2	1
16454	10/26/2011	43	6	3	0	\$	(8.2)	0	1
16455	10/7/2011	62	5	99	7	\$	1,841.2	7	6
16456	9/1/2011	98	4	111	7	\$	2,158.4	8	6
16457	5/5/2011	214	2	9	1	\$	208.4	1	0
16458	12/7/2011	2	10	202	8	\$	3,482.7	9	9
16460	11/11/2011	28	7	135	8	\$	814.7	6	7
16461	6/15/2011	174	3	33	4	\$	151.4	1	1
16462	10/6/2011	63	5	4	0	\$	102.0	0	0

E-commerce	Retail	RFN	<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>					
16463	11/18/2011	21	8	85	7	\$	1,383.7	7	7			
16464	11/20/2011	19	8	236	9	\$	1,314.7	7	8			
16466	11/6/2011	33	6	148	8	\$	1,603.5	7	7			
16468	9/26/2011	73	4	2	0	\$	74.9	0	0			
16469	11/16/2011	23	7	182	8	\$	650.4	5	7			
16470	10/19/2011	50	5	171	8	\$	757.4	5	6			
16471	3/10/2011	269	1	13	1	\$	224.0	2	0			
16473	6/28/2011	161	3	19	2	\$	314.9	3	1			
16474	12/2/2011	7	9	368	9	\$	1,811.5	7	8			
16475	9/12/2011	87	4	28	3	\$	544.3	4	3			
16477	10/7/2011	62	5	146	8	\$	2,494.5	8	7			
16478	11/14/2011	25	7	17	2	\$	331.0	3	3			
16479	11/29/2011	10	9	35	4	\$	300.8	2	4			
16480	9/25/2011	74	4	53	5	\$	769.3	5	4			
16482	11/24/2011	15	8	18	2	\$	220.6	2	3			
16483	5/31/2011	189	2	19	2	\$	139.4	1	0			
16484	6/19/2011	170	3	26	3	\$	379.4	3	2			
16485	9/23/2011	76	4	42	5	\$	363.7	3	3			
16488	11/6/2011	33	6	31	4	\$	492.2	4	4			
16491	10/24/2011	45	6	39	4	\$	731.5	5	4			
16493	9/28/2011	71	4	62	6	\$	1,329.7	7	5			
16494	2/16/2011	293	1	50	5	\$	826.5	6	3			
16495	12/6/2011	3	10	97	7	\$	684.4	5	7			
16496	12/1/2011	8	9	97	7	\$	1,562.2	7	8			
16497	10/21/2011	48	5	136	8	\$	2,965.7	8	7			
16498	7/1/2011	158	3	16	2	\$	86.1	0	0			
16499	12/14/2010	355	1	22	3	\$	319.1	3	1			
16500	12/5/2011	4	10	11	1	\$	400.9	3	4			
16503	8/25/2011	104	4	86	7	\$	1,421.4	7	6			
16504	11/14/2011	25	7	86	7	\$	484.4	4	6			
16505	11/8/2011	31	6	4	0	\$	777.6	5	3			
16506	11/20/2011	19	8	3	0	\$	90.3	0	1			
16509	2/16/2011	293	1	13	1	\$	363.7	3	0			
16510	12/2/2010	367	1	13	1	\$	248.1	2	0			
16511	11/18/2011	21	8	169	8	\$	950.3	6	7			
16513	12/5/2011	4	10	35	4	\$	874.6	6	7			
16515	10/18/2011	51	5	113	7	\$	1,627.1	7	6			
16516	11/9/2011	30	7	6	0	\$	101.7	0	1			
16517	3/7/2011	272	1	17	2	\$	162.7	1	0			
16518	10/9/2011	60	5	42	5	\$	480.9	4	4			
16519	11/14/2011	25	7	13	1	\$	215.1	2	2			
16520	6/6/2011	183	2	157	8	\$	1,036.6	6	5			
16523	12/8/2011	1	10	298	9	\$	9,295.7	9	9			
16525	12/7/2011	2	10	200	8	\$	11,895.6	9	9			
16526	6/21/2011	168	3	15	2	\$	290.4	2	1			
16527	9/19/2011	80	4	14	2	\$	228.1	2	1			
16528	12/6/2011	3	10	17	2	\$	244.4	2	4			

E-commerc	ce Retail	<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>				
16529	6/2/2011	187	2	30	4	\$	455.3	4	2	
16531	11/17/2011	22	7	77	6	\$	1,244.6	7	7	
16532	11/22/2011	17	8	4	0	\$	6,748.8	9	5	
16533	11/20/2011	19	8	181	8	\$	1,026.9	6	7	
16535	12/4/2011	5	9	31	4	\$	593.8	5	6	
16536	8/24/2011	105	4	56	5	\$	539.0	4	4	
16539	12/7/2011	2	10	45	5	\$	1,388.8	7	7	
16542	10/17/2011	52	5	5	0	\$	119.6	0	0	
16545	6/28/2011	161	3	3	0	\$	339.3	3	1	
16546	2/22/2011	287	1	31	4	\$	(95.9)	0	0	
16549	11/29/2011	10	9	981	9	\$	4,154.6	9	9	
16550	8/23/2011	106	4	261	9	\$	2,266.3	8	7	
16551	9/5/2011	94	4	32	4	\$	922.1	6	4	
16552	4/11/2011	238	2	17	2	\$	379.7	3	1	
16553	6/29/2011	160	3	86	7	\$	5,664.6	9	6	
16554	12/6/2011	3	10	74	6	\$	641.6	5	7	
16555	11/4/2011	35	6	17	2	\$	285.9	2	2	
16556	10/4/2011	65	5	207	8	\$	3,313.8	9	7	
16557	11/15/2011	24	7	11	1	\$	281.9	2	2	
16558	12/9/2011	0	10	474	9	\$	8,257.0	9	9	
16560	11/18/2011	21	8	58	5	\$	816.5	6	6	
16561	12/4/2011	5	9	31	4	\$	511.1	4	5	
16563	10/17/2011	52	5	19	2	\$	1,077.7	6	4	
16565	12/10/2010	359	1	3	0	\$	173.7	1	0	
16566	11/24/2011	15	8	19	2	\$	614.0	5	4	
16567	5/29/2011	190	2	35	4	\$	865.6	6	3	
16569	12/6/2011	3	10	5	0	\$	124.2	0	2	
16570	12/1/2011	8	9	133	8	\$	3,623.0	9	9	
16571	12/6/2011	3	10	106	7	\$	1,285.2	7	8	
16572	8/4/2011	125	3	58	5	\$	999.7	6	4	
16573	9/27/2011	72	4	46	5	\$	648.4	5	4	
16574	9/29/2011	70	5	28	3	\$	451.4	4	3	
16579	12/9/2010	360	1	1	0	\$	(30.6)	0	0	
16581	7/7/2011	152	3	11	1	\$	70.4	0	0	
16582	8/18/2011	111	4	6	0	\$	313.6	3	1	
16583	12/1/2010	368	1	14	2	\$	233.5	2	0	
16584	9/20/2011	79	4	31	4	\$	908.0	6	4	
16586	4/5/2011	244	2	8	1	\$	464.0	4	1	
16587	4/21/2011	228	2	13	1	\$	225.2	2	0	
16589	9/29/2011	70	5	33	4	\$	459.2	4	4	
16591	10/2/2011	67	5	10	1	\$	213.5	2	1	
16592	12/5/2011	4	10	222	8	\$	4,073.3	9	9	
16593	10/20/2011	49	5	27	3	\$	330.0	3	3	
16594	9/25/2011	74	4	53	5	\$	181.1	1	2	
16595	10/9/2011	60	5	85	6	\$	360.2	3	4	
16596	11/24/2011	15	8	12	1	\$	250.2	2	3	
16597	12/5/2011	4	10	7	0	\$	90.0	0	2	

E-commerce Retail		RFN	RFM Analysis Report				<b>Customer Segmentation</b>				
16598	3/7/2011	272	1	11	1	\$	140.7	1		0	
16600	12/5/2011	4	10	62	6	\$	813.5	6		7	
16601	10/30/2011	39	6	31	4	\$	244.8	2		3	
16602	11/8/2011	31	6	32	4	\$	494.7	4		4	
16603	9/26/2011	73	4	34	4	\$	482.5	4		3	
16607	11/22/2011	17	8	174	8	\$	3,038.7	8		8	
16609	11/24/2011	15	8	280	9	\$	5,451.0	9		9	
16610	5/4/2011	215	2	6	0	\$	75.7	0		0	
16611	6/6/2011	183	2	11	1	\$	121.0	0		0	
16612	11/7/2011	32	6	66	6	\$	1,187.7	6		6	
16613	9/30/2011	69	5	30	4	\$	618.6	5		4	
16614	6/10/2011	179	3	26	3	\$	506.2	4		2	
16616	11/24/2011	15	8	33	4	\$	500.4	4		5	
16617	4/18/2011	231	2	5	0	\$	151.9	1		0	
16618	11/8/2011	31	6	97	7	\$	2,630.6	8		7	
16619	3/31/2011	249	2	16	2	\$	204.4	1		0	
16620	12/6/2011	3	10	9	1	\$	179.0	1		3	
16621	10/19/2011	50	5	29	3	\$	813.5	6		4	
16623	4/8/2011	241	2	5	0	\$	129.5	0		0	
16624	9/20/2011	79	4	48	5	\$	810.6	6		4	
16625	3/10/2011	269	1	23	3	\$	333.1	3	I	1	
16626	12/9/2011	0	10	184	8	\$	4,379.7	9		9	
16627	9/21/2011	78	4	20	2	\$	322.8	3		2	
16628	11/10/2011	29	7	119	7	\$	2,183.0	8		7	
16629	9/27/2011	72	4	64	6	\$	417.7	4		4	
16633	11/22/2011	17	8	153	8	\$	2,878.2	8		8	
16634	5/1/2011	218	2	9	1	\$	217.9	2		0	
16637	11/7/2011	32	6	72	6	\$	1,124.6	6		6	
16638	11/17/2011	22	7	95	7	\$	1,676.5	7		7	
16639	11/14/2011	25	7	52	5	\$	1,169.4	6		6	
16641	8/26/2011	103	4	12	1	\$	231.1	2	I	1	
16642	12/5/2011	4	10	35	4	\$	679.8	5		6	
16643	4/8/2011	241	2	27	3	\$	487.5	4		2	
16644	6/15/2011	174	3	62	6	\$	833.8	6		4	
16647	6/23/2011	166	3	14	1	\$	214.1	2		1	
16648	11/1/2011	38	6	21	2	\$	270.9	2		2	
16650	9/29/2011	70	5	24	3	\$	518.4	4		3	
16652	10/17/2011	52	5	123	7	\$	6,654.3	9		7	
16653	11/23/2011	16	8	76	6	\$	1,166.9	6		7	
16654	7/21/2011	138	3	31	4	\$	595.0	5		3	
16655	11/22/2011	17	8	261	9	\$	3,794.5	9		9	
16656	11/17/2011	22	7	80	6	\$	8,568.2	9		7	
16657	11/30/2011	9	9	208	8	\$	933.6	6		8	
16658	12/6/2010	363	1	8	1	\$	123.2	0		0	
16659	6/3/2011	186	2	2	0	\$	39.1	0		0	
16660	11/23/2011	16	8	17	2	\$	810.5	6		5	
16665	12/12/2010	357	1	9	1	\$	135.4	0		0	

E-commerc	<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>					
16666	11/20/2011	19	8	32	4	\$	119.0	0 3		
16667	10/2/2011	67	5	53	5	\$	570.1	4		
16668	11/24/2011	15	8	20	2	\$	306.7	3 3		
16669	11/16/2011	23	7	161	8	\$	1,370.9	7		
16670	11/23/2011	16	8	262	9	\$	4,022.5	9		
16671	11/11/2011	28	7	6	0	\$	1,692.3	7 4		
16672	12/7/2011	2	10	117	7	\$	8,093.6	9		
16674	10/16/2011	53	5	98	7	\$	319.6	3 4		
16676	11/6/2011	33	6	92	7	\$	1,558.7	7		
16678	12/7/2011	2	10	170	8	\$	3,013.8	8 9		
16679	12/8/2010	361	1	3	0	\$	129.8	0 0		
16680	10/27/2011	42	6	10	1	\$	183.7	1 1		
16681	9/28/2011	71	4	44	5	\$	1,770.3	7 5		
16682	12/5/2011	4	10	30	4	\$	1,028.0	6		
16684	12/5/2011	4	10	281	9	\$	65,892.1	9		
16685	10/9/2011	60	5	62	6	\$	324.2	3 4		
16686	10/23/2011	46	5	588	9	\$	3,043.5	8		
16688	12/8/2011	1	10	62	6	\$	1,260.9	7 8		
16689	9/25/2011	74	4	16	2	\$	303.3	2 1		
16690	10/27/2011	42	6	13	1	\$	208.6	2 2		
16692	3/28/2011	251	2	3	0	\$	1,276.0	7 2		
16693	10/2/2011	67	5	60	5	\$	482.0	4		
16696	7/27/2011	132	3	10	1	\$	657.9	5 2		
16697	4/12/2011	237	2	21	2	\$	112.8	0 0		
16698	4/27/2011	222	2	5	0	\$	1,998.0	8 2		
16700	12/1/2011	8	9	312	9	\$	5,040.0	9		
16701	12/1/2011	8	9	154	8	\$	5,150.3	9		
16705	12/9/2011	0	10	284	9	\$	13,946.1	9		
16706	11/2/2011	37	6	123	7	\$	531.4	4 5		
16708	10/25/2011	44	6	27	3	\$	656.6	5 4		
16709	9/16/2011	83	4	79	6	\$	3,029.9	8		
16710	11/20/2011	19	8	402	9	\$	2,483.0	8		
16711	12/6/2011	3	10	22	3	\$	1,651.0	7		
16712	11/30/2011	9	9	447	9	\$	3,645.4	9		
16713	11/21/2011	18	8	632	9	\$	6,840.2	9		
16714	5/5/2011	214	2	94	7	\$	911.5	6 4		
16715	9/22/2011	77	4	19	2	\$	301.7	2 1		
16716	3/18/2011	261	1	3	0	\$	319.8	3 0		
16717	11/30/2011	9	9	236	9	\$	3,278.4	9		
16718	12/5/2010	364	1	45	5	\$	623.8	5 3		
16719	11/25/2011	14	8	203	8	\$	1,773.9	7 8		
16720	11/13/2011	26	7	27	3	\$	155.2	1 3		
16721	3/22/2011	257	2	37	4	\$	292.5	2 1		
16722	11/22/2011	17	8	228	9	\$	4,711.2	9		
16723	9/9/2011	90	4	43	5	\$	589.2	5 4		
16725	2/10/2011	299	1	152	8	\$	775.1	5 4		
16726	11/13/2011	26	7	185	8	\$	1,382.0	7		

E-commerc	e Retail	<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>				
16727	12/10/2010	359	1	46	5	\$	272.8	2	1	
16728	10/24/2011	45	6	269	9	\$	1,054.7	6	7	
16729	11/3/2011	36	6	668	9	\$	7,076.3	9	8	
16730	10/18/2011	51	5	84	6	\$	702.8	5	5	
16732	11/8/2011	31	6	28	3	\$	603.8	5	4	
16734	10/18/2011	51	5	53	5	\$	650.5	5	4	
16735	9/22/2011	77	4	128	7	\$	2,269.2	8	6	
16737	10/17/2011	52	5	1	0	\$	417.6	4	2	
16738	2/15/2011	294	1	1	0	\$	3.8	0	0	
16739	6/20/2011	169	3	16	2	\$	312.6	3	1	
16742	10/24/2011	45	6	4	0	\$	-	0	1	
16743	11/10/2011	29	7	193	8	\$	2,191.8	8	8	
16744	11/28/2011	11	9	242	9	\$	1,304.8	7	8	
16745	9/14/2011	85	4	358	9	\$	7,170.7	9	7	
16746	12/5/2011	4	10	452	9	\$	6,694.3	9	9	
16747	11/14/2011	25	7	45	5	\$	827.0	6	6	
16748	11/22/2011	17	8	69	6	\$	1,515.9	7	7	
16750	10/26/2011	43	6	95	7	\$	623.9	5	6	
16751	11/9/2011	30	7	25	3	\$	1,764.7	7	5	
16752	12/2/2010	367	1	9	1	\$	207.5	2	0	
16753	10/12/2011	57	5	34	4	\$	223.9	2	3	
16754	12/2/2010	367	1	2	0	\$	2,002.4	8	2	
16755	8/17/2011	112	4	176	8	\$	1,484.6	7	6	
16756	5/9/2011	210	2	13	1	\$	239.4	2	0	
16757	1/25/2011	314	1	7	0	\$	106.8	0	0	
16758	10/5/2011	64	5	22	3	\$	369.3	3	3	
16759	12/2/2011	7	9	43	5	\$	772.8	5	6	
16761	9/4/2011	95	4	13	1	\$	316.6	3	1	
16762	11/20/2011	19	8	89	7	\$	1,501.4	7	7	
16763	6/7/2011	182	2	24	3	\$	594.9	5	2	
16764	12/6/2011	3	10	718	9	\$	2,758.3	8	9	
16765	2/18/2011	291	1	1	0	\$	34.0	0	0	
16766	3/11/2011	268	1	34	4	\$	1,145.6	6	3	
16767	11/9/2011	30	7	222	9	\$	5,580.6	9	8	
16768	10/23/2011	46	5	58	5	\$	458.0	4	4	
16769	3/24/2011	255	2	40	4	\$	380.4	3	2	
16770	10/13/2011	56	5	146	8	\$	744.9	5	6	
16771	11/6/2011	33	6	255	9	\$	2,246.8	8	8	
16773	10/13/2011	56	5	26	3	\$	171.6	1	2	
16774	10/3/2011	66	5	49	5	\$	654.9	5	4	
16775	11/29/2011	10	9	158	8	\$	1,695.7	7	8	
16776	10/10/2011	59	5	76	6	\$	388.3	3	4	
16777	9/20/2011	79	4	50	5	\$	226.4	2	3	
16778	9/26/2011	73	4	16	2	\$	245.9	2	1	
16779	12/7/2011	2	10	344	9	\$	10,454.1	9	9	
16780	8/31/2011	99	4	60	6	\$	425.2	4	4	
16781	12/9/2010	360	1	19	2	\$	294.7	2	0	

E-commerc	ce Retail	RFN	RFM Analysis Report				<b>Customer Segmentation</b>				
16782	11/29/2011	10	9	197	8	\$	2,242.3	8	8		
16784	11/20/2011	19	8	3	0	\$	107.6	0	1		
16788	8/8/2011	121	3	155	8	\$	597.5	5	5		
16789	12/1/2011	8	9	5	0	\$	80.8	0	2		
16790	12/6/2011	3	10	95	7	\$	1,520.1	7	8		
16791	11/10/2011	29	7	322	9	\$	1,706.3	7	8		
16792	3/2/2011	277	1	12	1	\$	110.4	0	0		
16793	10/13/2011	56	5	16	2	\$	243.8	2	2		
16794	12/8/2011	1	10	287	9	\$	1,201.5	7	9		
16795	12/9/2010	360	1	66	6	\$	414.9	4	3		
16796	9/11/2011	88	4	18	2	\$	305.6	3	2		
16800	11/28/2011	11	9	164	8	\$	1,201.5	7	8		
16801	6/29/2011	160	3	121	7	\$	867.8	6	5		
16803	10/5/2011	64	5	24	3	\$	332.3	3	3		
16804	11/16/2011	23	7	60	6	\$	537.0	4	5		
16805	6/19/2011	170	3	98	7	\$	460.6	4	4		
16806	8/28/2011	101	4	103	7	\$	801.5	6	5		
16807	7/20/2011	139	3	67	6	\$	1,121.6	6	4		
16808	9/1/2011	98	4	23	3	\$	288.4	2	2		
16809	11/16/2011	23	7	150	8	\$	912.7	6	7		
16810	5/31/2011	189	2	16	2	\$	275.6	2	1		
16811	12/5/2011	4	10	28	3	\$	547.1	4	5		
16812	12/14/2010	355	1	15	2	\$	479.4	4	1		
16813	12/1/2011	8	9	449	9	\$	1,693.0	7	8		
16814	11/25/2011	14	8	325	9	\$	6,500.6	9	9		
16816	8/28/2011	101	4	28	3	\$	417.1	4	3		
16817	12/7/2011	2	10	95	7	\$	1,447.0	7	8		
16818	11/29/2011	10	9	191	8	\$	3,318.0	9	9		
16820	9/5/2011	94	4	26	3	\$	497.6	4	3		
16823	4/26/2011	223	2	38	4	\$	358.4	3	2		
16824	11/24/2011	15	8	26	3	\$	460.6	4	4		
16825	11/1/2011	38	6	28	3	\$	775.2	5	4		
16826	10/19/2011	50	5	22	3	\$	341.7	3	3		
16828	9/7/2011	92	4	8	1	\$	128.5	0	0		
16829	7/6/2011	153	3	11	1	\$	197.2	1	0		
16830	11/1/2011	38	6	23	3	\$	325.9	3	3		
16832	6/8/2011	181	2	12	1	\$	199.2	1	0		
16833	12/8/2011	1	10	47	5	\$	1,106.5	6	7		
16834	4/26/2011	223	2	24	3	\$	413.5	4	2		
16835	8/3/2011	126	3	10	1	\$	180.9	1	0		
16836	10/31/2011	39	6	11	1	\$	251.9	2	2		
16837	11/8/2011	31	6	166	8	\$	3,167.7	9	8		
16838	5/26/2011	193	2	26	3	\$	582.9	5	2		
16839	12/1/2011	8	9	298	9	\$	15,357.8	9	9		
16841	11/3/2011	36	6	117	7	\$	1,774.6	7	7		
16842	10/6/2011	63	5	64	6	\$	1,260.4	7	6		
16843	10/28/2011	41	6	379	9	\$	10,183.8	9	8		

E-commerc	ce Retail	RFI	<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>				
16846	10/20/2011	49	5	11	1	\$	214.3	2	1		
16847	10/27/2011	42	6	12	1	\$	193.4	1	1		
16848	10/18/2011	51	5	14	2	\$	281.4	2	2		
16849	6/6/2011	183	2	8	1	\$	124.6	0	0		
16850	1/10/2011	329	1	19	2	\$	332.4	3	1		
16851	12/5/2011	4	10	20	2	\$	342.5	3	4		
16852	11/29/2011	10	9	9	1	\$	144.9	1	3		
16855	11/16/2011	23	7	19	2	\$	328.4	3	3		
16856	11/25/2011	14	8	2	0	\$	35.4	0	1		
16858	12/8/2010	361	1	13	1	\$	345.9	3	0		
16859	8/25/2011	104	4	72	6	\$	473.1	4	4		
16861	10/11/2011	58	5	8	1	\$	151.7	1	1		
16863	11/10/2011	29	7	28	3	\$	481.4	4	4		
16866	7/22/2011	137	3	11	1	\$	207.7	2	1		
16869	11/17/2011	22	7	129	8	\$	805.6	6	7		
16871	11/17/2011	22	7	139	8	\$	2,761.5	8	8		
16872	9/23/2011	76	4	7	0	\$	680.0	5	2		
16873	12/5/2011	4	10	289	9	\$	7,066.3	9	9		
16875	10/6/2011	63	5	123	7	\$	2,023.5	8	7		
16877	11/27/2011	12	8	159	8	\$	853.7	6	7		
16878	11/15/2011	24	7	6	0	\$	-	0	1		
16880	11/9/2011	30	7	178	8	\$	1,519.1	7	7		
16881	10/4/2011	65	5	1	0	\$	432.0	4	2		
16882	10/4/2011	65	5	39	4	\$	705.1	5	4		
16883	6/5/2011	184	2	38	4	\$	276.7	2	1		
16884	11/2/2011	37	6	26	3	\$	429.8	4	3		
16885	11/24/2011	15	8	101	7	\$	471.5	4	6		
16887	11/4/2011	35	6	37	4	\$	194.9	1	3		
16889	5/29/2011	190	2	135	8	\$	1,578.7	7	5		
16891	12/8/2011	1	10	203	8	\$	809.7	6	8		
16892	12/8/2011	1	10	101	7	\$	496.8	4	7		
16893	12/8/2010	361	1	45	5	\$	145.9	1	1		
16895	10/6/2011	63	5	69	6	\$	219.1	2	3		
16897	2/13/2011	296	1	44	5	\$	213.0	2	1		
16898	11/13/2011	26	7	163	8	\$	444.5	4	6		
16899	12/2/2011	7	9	125	8	\$	1,281.6	7	8		
16900	11/28/2011	11	9	82	6	\$	187.7	1	5		
16902	8/15/2011	114	4	44	5	\$	1,706.9	7	5		
16903	11/10/2011	29	7	60	6	\$	373.2	3	5		
16904	12/5/2011	4	10	710	9	\$	3,754.3	9	9		
16905	12/4/2011	5	9	209	8	\$	3,085.5	8	8		
16906	9/19/2011	80	4	93	7	\$	579.8	4	4		
16907	11/10/2011	29	7	151	8	\$	981.7	6	7		
16909	10/6/2011	63	5	19	2	\$	364.1	3	2		
16910	12/5/2011	4	10	547	9	\$	1,510.1	7	9		
16912	11/16/2011	23	7	105	7	\$	2,528.7	8	7		
16913	2/22/2011	287	1	8	1	\$	113.4	0	0		

E-commerc	ce Retail	RFN	/I Ana	lysis Repo	<u>ort</u>	<u>t</u> Customer Segment			ation
16914	11/3/2011	36	6	38	4	\$	208.5	2	3
16915	11/30/2011	9	9	57	5	\$	621.7	5	6
16916	11/16/2011	23	7	143	8	\$	576.3	4	6
16917	3/8/2011	271	1	9	1	\$	391.5	3	0
16918	10/21/2011	48	5	130	8	\$	1,043.3	6	6
16919	7/6/2011	153	3	327	9	\$	2,596.5	8	7
16921	10/9/2011	60	5	60	6	\$	169.8	1	3
16923	11/27/2011	12	8	696	9	\$	6,666.8	9	9
16924	11/18/2011	21	8	89	7	\$	739.5	5	7
16926	12/3/2010	366	1	14	2	\$	230.3	2	0
16927	8/16/2011	113	4	6	0	\$	543.1	4	1
16928	9/20/2011	79	4	213	8	\$	2,781.5	8	7
16929	12/6/2011	3	10	77	6	\$	1,295.4	7	8
16930	11/13/2011	26	7	54	5	\$	380.6	3	4
16931	12/4/2011	5	9	898	9	\$	4,604.2	9	9
16932	10/17/2011	52	5	53	5	\$	161.9	1	3
16933	12/8/2011	1	10	49	5	\$	530.1	4	6
16934	10/16/2011	53	5	62	6	\$	950.9	6	5
16936	11/14/2011	25	7	57	6	\$	262.7	2	4
16938	12/1/2011	8	9	242	9	\$	1,903.1	7	8
16940	10/18/2011	51	5	305	9	\$	3,049.9	8	7
16942	11/27/2011	12	8	283	9	\$	1,894.1	8	8
16943	5/12/2011	207	2	33	4	\$	816.7	6	3
16945	11/18/2011	21	8	249	9	\$	4,345.5	9	9
16947	4/18/2011	231	2	21	3	\$	406.5	4	2
16948	7/24/2011	135	3	19	2	\$	435.0	4	2
16949	12/6/2011	3	10	61	6	\$	1,161.3	6	7
16950	10/14/2011	55	5	42	5	\$	1,178.6	6	5
16951	8/8/2011	121	3	87	7	\$	1,262.8	7	5
16952	8/22/2011	107	4	16	2	\$	167.6	1	1
16953	11/9/2011	30	7	1	0	\$	20.8	0	1
16954	12/9/2011	0	10	54	5	\$	2,085.1	8	8
16955	6/8/2011	181	3	26	3	\$	493.7	4	2
16956	11/30/2011	9	9	18	2	\$	292.3	2	3
16957	4/14/2011	235	2	16	2	\$	416.6	4	1
16959	9/13/2011	86	4	7	0	\$	117.4	0	0
16960	11/1/2011	38	6	101	7	\$	507.1	4	5
16961	8/15/2011	114	4	14	2	\$	234.2	2	1
16963	6/5/2011	184	2	7	0	\$	110.6	0	0
16965	4/27/2011	222	2	26	3	\$	201.2	1	1
16966	12/1/2011	8	9	31	4	\$	2,148.5	8	7
16967	6/3/2011	186	2	21	2	\$	319.0	3	1
16968	12/5/2011	4	10	31	4	\$	439.4	4	6
16969	10/31/2011	39	6	42	5	\$	650.4	5	5
16971	12/7/2011	2	10	42	5	\$	232.2	2	5
16976	3/17/2011	262	1	2	0	\$	251.5	2	0
16978	9/23/2011	76	4	39	4		344.3	3	3
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E-commerc	ce Retail	RFI	M Ana	alysis Repo	<u>ort</u>	<u>t</u> Customer Segment			nentat	ion
16979	12/6/2011	3	10	91	7	\$	1,809.1	7		8
16980	3/29/2011	250	2	87	7	\$	1,079.0	6		4
16982	10/10/2011	59	5	22	3	\$	384.1	3		3
16983	11/27/2011	12	8	149	8	\$	1,920.2	7		8
16984	9/22/2011	77	4	418	9	\$	4,392.4	9		7
16985	11/22/2011	17	8	121	7	\$	5,461.6	9		8
16986	11/10/2011	29	7	3	0	\$	1,873.2	7		4
16987	12/6/2011	3	10	129	8	\$	1,625.1	7		8
16988	12/4/2011	5	9	7	0	\$	126.1	0		2
16989	12/2/2011	7	9	12	1	\$	1,133.3	6		5
16990	5/5/2011	214	2	1	0	\$	179.0	1		0
16992	11/29/2011	10	9	95	7	\$	1,601.9	7		8
16995	12/2/2010	367	1	1	0	\$	(1.3)	0		0
16996	11/9/2011	30	7	41	5	\$	1,427.5	7		6
16997	2/24/2011	285	1	12	1	\$	702.0	5		1
16998	7/13/2011	146	3	6	0	\$	287.0	2		0
16999	11/16/2011	23	7	23	3	\$	484.8	4		4
17001	12/9/2011	0	10	169	8	\$	3,989.6	9		9
17002	9/27/2011	72	4	50	5	\$	1,487.8	7		5
17004	10/24/2011	45	5	44	5	\$	1,412.9	7		5
17006	12/5/2011	4	10	44	5	\$	781.8	6		7
17007	10/20/2011	49	5	53	5	\$	877.4	6		5
17010	11/23/2011	16	8	12	1	\$	185.5	1		2
17011	11/9/2011	30	7	15	2	\$	270.9	2		3
17014	12/1/2011	8	9	75	6	\$	565.6	4		6
17015	11/11/2011	28	7	217	8	\$	1,842.6	7		7
17017	12/7/2011	2	10	268	9	\$	8,574.1	9		9
17018	10/30/2011	39	6	16	2	\$	920.1	6		4
17019	11/28/2011	11	9	234	9	\$	1,272.6	7		8
17022	11/8/2011	31	7	7	0	\$	71.0	0		1
17024	10/25/2011	44	6	3	0	\$	95.9	0		1
17025	10/10/2011	59	5	9	1	\$	357.8	3		2
17026	6/7/2011	182	2	4	0	\$	154.8	1		0
17027	9/22/2011	77	4	155	8	\$	848.6	6		6
17029	8/21/2011	108	4	2	0	\$	716.0	5		2
17030	10/7/2011	62	5	11	1	\$	146.9	1		1
17031	11/28/2011	11	9	22	3	\$	380.4	3		4
17033	9/14/2011	85	4	28	3	\$	1,030.1	6		3
17034	11/23/2011	16	8	32	4	\$	734.6	5		5
17035	4/8/2011	241	2	32	4	\$	388.3	3		2
17037	9/22/2011	77	4	77	6	\$	1,253.2	7		5
17038	11/9/2011	30	7	22	3	\$	112.4	0		2
17040	7/25/2011	134	3	15	2	\$	449.7	4		2
17041	11/13/2011	26	7	71	6	\$	1,065.8	6		6
17042	12/7/2011	2	10	98	7	\$	1,044.4	6		8
17043	11/7/2011	32	6	102		\$	1,735.2	7		7
17044	12/1/2011	8	9	10	1	\$	897.4	6		5

E-commerc	ce Retail	RFN	M Anal	ysis Repo	<u>ort</u>	<u>t</u> Customer Segmen			ation
17045	8/18/2011	111	4	22	3	\$	339.4	3	2
17046	7/5/2011	154	3	22	3	\$	642.0	5	3
17047	9/15/2011	84	4	65	6	\$	1,100.9	6	5
17048	8/16/2011	113	4	48	5	\$	864.3	6	4
17049	12/7/2011	2	10	322	9	\$	5,594.8	9	9
17050	9/4/2011	95	4	316	9	\$	3,228.8	9	7
17051	5/29/2011	190	2	43	5	\$	247.1	2	2
17052	11/11/2011	28	7	92	7	\$	413.8	4	6
17053	8/3/2011	126	3	14	1	\$	496.4	4	1
17054	11/11/2011	28	7	84	7	\$	1,353.8	7	7
17058	9/19/2011	80	4	62	6	\$	1,179.9	6	5
17059	11/10/2011	29	7	516	9	\$	3,095.0	8	8
17060	3/18/2011	261	1	5	0	\$	234.2	2	0
17061	9/27/2011	72	4	101	7	\$	5,116.1	9	7
17062	1/30/2011	309	1	71	6	\$	534.5	4	3
17063	12/1/2011	8	9	82	7	\$	1,421.6	7	8
17064	10/12/2011	57	5	62	6	\$	859.4	6	5
17065	7/19/2011	140	3	1	0	\$	(112.4)	0	0
17068	11/27/2011	12	8	297	9	\$	4,531.3	9	9
17069	11/11/2011	28	7	154	8	\$	2,655.2	8	8
17070	8/17/2011	112	4	64	6	\$	312.1	3	3
17071	12/1/2011	8	9	148	8	\$	2,385.5	8	8
17073	11/22/2011	17	8	174	8	\$	1,446.1	7	8
17075	11/22/2011	17	8	80	6	\$	813.8	6	7
17076	11/3/2011	36	6	25	3	\$	841.1	6	4
17078	11/3/2011	36	6	28	3	\$	378.2	3	3
17079	9/22/2011	77	4	2	0	\$	118.8	0	0
17080	11/17/2011	22	7	9	1	\$	285.5	2	2
17081	11/14/2011	25	7	64	6	\$	290.2	2	4
17082	11/6/2011	33	6	81	6	\$	2,003.9	8	7
17083	8/22/2011	107	4	52	5	\$	1,405.8	7	5
17084	11/4/2011	35	6	162	8	\$	2,949.8	8	7
17085	8/8/2011	121	4	189	8	\$	1,555.1	7	6
17086	12/2/2011	7	9	96	7	\$	2,050.1	8	8
17088	11/11/2011	28	7	115	7	\$	1,991.0	8	7
17090	12/5/2011	4	10	64	6	\$	2,041.9	8	8
17091	12/7/2011	2	10	198	8	\$	3,802.8	9	9
17092	10/20/2011	49	5	125	8	\$	1,777.8	7	7
17094	1/25/2011	314	1	15	2	\$	270.2	2	0
17095	11/17/2011	22	7	77	6	\$	1,088.2	6	6
17096	11/30/2011	9	9	52	5	\$	992.7	6	7
17097	12/7/2011	2	10	213	8	\$	937.9	6	8
17100	11/21/2011	18	8	65	6	\$	971.7	6	7
17101	11/29/2011	10	9	42	5	\$	1,621.7	7	7
17102	3/23/2011	256	2	1	0	\$	25.5	0	0
17105	7/3/2011	156	3	90	7	\$	665.8	5	4
17107	11/7/2011	32	6	421	9	\$	10,380.4	9	8

E-commerc	ce Retail	RFN	/I Anal	lysis Repo	<u>rt</u>	Customer Segmentat		
17109	11/10/2011	29	7	121	7	\$ 869.7	6 7	
17110	6/27/2011	162	3	12	1	\$ 163.3	1 0	
17111	10/23/2011	46	5	30	4	\$ 248.6	2 3	
17114	12/4/2011	5	9	135	8	\$ 747.2	5 7	
17115	12/1/2011	8	9	43	5	\$ 806.9	6 7	
17117	2/24/2011	285	1	9	1	\$ 116.2	0 0	
17118	1/26/2011	313	1	10	1	\$ 157.0	1 0	
17119	12/6/2011	3	10	38	4	\$ 593.6	5 6	
17120	4/20/2011	229	2	18	2	\$ 307.5	3 1	
17122	8/12/2011	117	4	7	0	\$ 138.3	1 0	
17123	7/1/2011	158	3	9	1	\$ 345.3	3 1	
17124	6/7/2011	182	3	32	4	\$ 298.9	3 2	
17125	10/20/2011	49	5	40	5	\$ 259.4	2 3	
17126	7/10/2011	149	3	262	9	\$ 991.9	6	
17128	1/9/2011	330	1	14	1	\$ 157.1	1 0	
17131	12/4/2011	5	9	134	8	\$ 2,463.2	8	
17133	11/24/2011	15	8	27	3	\$ 4,892.2	9 7	
17134	8/25/2011	104	4	24	3	\$ 425.0	4 3	
17135	11/23/2011	16	8	52	5	\$ 1,139.7	6	
17138	3/9/2011	270	1	24	3	\$ 380.5	3 1	
17139	11/24/2011	15	8	487	9	\$ 10,585.6	9	
17140	4/6/2011	243	2	20	2	\$ 465.3	4 1	
17142	4/14/2011	235	2	15	2	\$ 579.0	5 2	
17144	12/8/2011	1	10	48	5	\$ 984.6	6	
17146	8/26/2011	103	4	35	4	\$ 749.8	5 3	
17147	11/17/2011	22	7	85	7	\$ 1,679.6	7	
17148	10/19/2011	50	5	9	1	\$ 124.9	0 1	
17152	5/29/2011	190	2	16	2	\$ 1,503.5	7 3	
17153	11/15/2011	24	7	14	2	\$ 213.8	2 3	
17154	9/25/2011	74	4	23	3	\$ 329.3	3 2	
17155	11/22/2011	17	8	20	2	\$ 251.7	2 3	
17157	12/2/2011	7	9	15	2	\$ 306.6	3 4	
17158	11/7/2011	32	6	67	6	\$ 1,267.0	7 6	
17159	11/18/2011	21	8	102		\$ 1,534.7	7	
17160	11/8/2011	31	7	229		\$ 3,518.0	9 8	
17162	11/11/2011	28	7	105	7	\$ 1,707.2	7	
17163	11/18/2011	21	8	5	0	\$ 293.1	2 2	
17164	11/7/2011	32	6	145		\$ 2,466.4	8 7	
17165	2/28/2011	279	1	10		\$ 158.7	1 0	
17166	11/1/2011	38	6	14		\$ 189.5	1 2	
17169	10/20/2011	49	5	60		\$ 816.9	6 5	
17171	2/23/2011	286	1	16		\$ 224.9	2 0	
17172	9/26/2011	73	4	16		\$ 313.3	3 2	
17173	12/4/2011	5	9	87		\$ 3,755.7	9 8	
17174	5/6/2011	213	2	4		\$ 59.9	0 0	
17175	10/26/2011	43	6	64		\$ 1,430.9	7 6	
17176	5/22/2011	197	2	15	2	\$ 306.1	3 1	

E-commerc	e Retail	RFN	∕l Ana	alysis Repo	<u>ort</u>	Customer Segmentat		
17179	6/14/2011	175	3	80	6	\$	711.8	5 4
17180	10/14/2011	55	5	131	8	\$	780.4	6 6
17181	10/13/2011	56	5	23	3	\$	239.9	2 2
17183	12/2/2011	7	9	76	6	\$	3,286.9	9 8
17186	10/24/2011	45	6	2	0	\$	144.0	1 1
17187	4/27/2011	222	2	10	1	\$	204.0	2 0
17188	11/28/2011	11	9	89	7	\$	2,275.6	8
17189	8/25/2011	104	4	61	6	\$	384.4	3 3
17190	10/12/2011	57	5	20	2	\$	249.7	2 2
17191	11/11/2011	28	7	237	9	\$	2,095.1	8
17193	11/4/2011	35	6	35	4	\$	1,674.5	7 5
17194	3/11/2011	268	1	29	3	\$	262.6	2 1
17197	11/10/2011	29	7	29	3	\$	1,013.0	6 5
17198	11/16/2011	23	7	96	7	\$	692.2	5 6
17201	10/17/2011	52	5	40	4	\$	342.6	3 3
17203	11/4/2011	35	6	152	8	\$	3,563.9	9 8
17204	6/23/2011	166	3	67	6	\$	1,352.9	7 5
17205	10/17/2011	52	5	13	1	\$	384.1	3 2
17206	10/17/2011	52	5	7	0	\$	204.2	2 1
17211	11/13/2011	26	7	213	8	\$	2,299.7	8
17212	3/31/2011	249	2	4	0	\$	226.9	2 0
17213	10/30/2011	39	6	164	8	\$	2,741.1	8 7
17214	10/10/2011	59	5	104	7	\$	984.1	6 6
17217	4/19/2011	230	2	9	1	\$	113.5	0 0
17218	12/5/2011	4	10	274	9	\$	1,960.7	8
17219	11/8/2011	31	6	25	3	\$	114.2	0 2
17220	11/15/2011	24	7	472	9	\$	3,198.3	9 8
17221	12/2/2011	7	9	63	6	\$	335.1	3 6
17222	10/5/2011	64	5	28	3	\$	354.2	3 3
17223	2/2/2011	307	1	49	5	\$	426.8	4 2
17226	2/4/2011	305	1	21	2	\$	393.5	4 1
17227	11/21/2011	18	8	47	5	\$	939.3	6
17228	11/24/2011	15	8	208	8	\$	1,906.1	7 8
17229	9/4/2011	95	4	47	5	\$	318.8	3 3
17230	3/20/2011	259	1	73	6	\$	3,466.7	9 5
17231	11/27/2011	12	8	546	9	\$	3,127.8	8
17232	12/7/2011	2	10	36	4	\$	421.5	4 6
17233	11/4/2011	35	6	25	3	\$	190.9	1 2
17234	6/10/2011	179	3	14	2	\$	149.9	1 1
17235	11/14/2011	25	7	29	3	\$	550.1	4
17236	11/27/2011	12	8	105	7	\$	916.1	6
17237	11/28/2011	11	9	19	2	\$	314.7	3 4
17238	12/7/2011	2	10	566	9	\$	3,744.7	9
17239	1/31/2011	309	1	16	2	\$	380.0	3 1
17242	8/23/2011	106	4	40	4	\$	1,135.0	6 4
17243	12/8/2011	1	10	407	9	\$	8,628.6	9
17244	10/17/2011	52	5	31	4	\$	954.9	6 4

E-commerc	ce Retail	RFN	M Ana	lysis Repo	<u>rt</u>	Customer Segmentat			
17245	5/19/2011	200	2	9	1	\$	171.5	1	0
17247	11/24/2011	15	8	55	5	\$	282.2	2	4
17248	8/11/2011	118	4	69	6	\$	318.7	3	3
17250	12/6/2011	3	10	57	6	\$	384.5	3	6
17251	12/12/2010	357	1	39	4	\$	283.3	2	1
17252	8/15/2011	114	4	87	7	\$	353.9	3	4
17253	11/21/2011	18	8	18	2	\$	178.3	1	3
17254	12/5/2011	4	10	112	7	\$	272.4	2	6
17255	10/30/2011	39	6	78	6	\$	298.4	3	4
17256	8/24/2011	105	4	16	2	\$	240.0	2	1
17259	7/14/2011	145	3	124	7	\$	603.4	5	4
17262	10/18/2011	51	5	12	1	\$	1,253.4	7	3
17263	5/15/2011	204	2	23	3	\$	63.4	0	0
17265	7/24/2011	135	3	127	8	\$	562.9	5	5
17266	12/7/2011	2	10	80	6	\$	310.6	3	6
17267	8/4/2011	125	4	38	4	\$	317.6	3	3
17268	8/24/2011	105	4	6	0	\$	763.6	6	2
17272	10/28/2011	41	6	116	7	\$	2,144.5	8	7
17274	11/4/2011	35	6	27	3	\$	112.0	0	2
17277	4/26/2011	223	2	69	6	\$	1,065.4	6	4
17278	4/12/2011	237	2	15	2	\$	246.0	2	1
17279	10/13/2011	56	5	9	1	\$	187.8	1	1
17282	8/1/2011	128	3	94	7	\$	1,703.4	7	5
17284	10/10/2011	59	5	294	9	\$	1,641.7	7	7
17286	11/18/2011	21	7	45	5	\$	153.9	1	3
17287	11/13/2011	26	7	124	7	\$	1,064.1	6	7
17288	11/30/2011	9	9	142	8	\$	1,419.7	7	8
17289	11/8/2011	31	6	112	7	\$	936.2	6	6
17290	12/6/2011	3	10	102	7	\$	525.2	4	7
17291	2/4/2011	305	1	1	0	\$	550.8	4	0
17293	12/1/2011	8	9	135	8	\$	1,875.1	7	8
17295	11/11/2011	28	7	69	6	\$	557.0	4	5
17297	11/22/2011	17	8	51	5	\$	131.8	1	4
17298	8/30/2011	99	4	30	4	\$	498.4	4	3
17299	11/28/2011	11	9	57	6	\$	669.1	5	7
17301	11/18/2011	21	7	66	6	\$	197.6	2	4
17302	11/25/2011	14	8	81	6	\$	1,119.9	6	7
17303	12/13/2010	356	1	53	5	\$	250.0	2	1
17306	11/29/2011	10	9	69	6	\$	8,600.7	9	8
17307	12/9/2010	360	1	1	0	\$	(152.6)	0	0
17309	9/5/2011	94	4	12	1	\$	82.8	0	0
17311	9/22/2011	77	4	55	6	\$	1,384.9	7	5
17312	7/24/2011	135	3	14	2	\$	644.3	5	2
17313	11/22/2011	17	8	28	3	\$	2,288.1	8	6
17314	11/15/2011	24	7	136	8	\$	2,514.8	8	8
17315	12/9/2011	0	10	487	9	\$	6,204.5	9	9
17317	10/24/2011	45	6	11	1	\$	2,524.0	8	4

17320
17321
17324       11/22/2011       17       8       50       5       \$ 990.2       6       6         17325       3/4/2011       275       1       6       0       \$ 96.8       0       0         17329       11/25/2011       14       8       33       4       \$ 523.1       4       5         17330       11/17/2011       22       7       6       0       \$ 363.9       3       2         17331       8/8/2011       121       4       1       0       \$ 175.2       1       0         17333       9/15/2011       84       4       28       3       \$ 494.3       4       3         17334       2/11/2011       298       1       12       1       \$ 306.6       3       0         17337       7/11/2011       148       3       548       9       \$ 1,944.3       7       6         17338       11/22/2011       17       8       757       9       \$ 6,612.2       9       9         17340       11/30/2011       9       9       424       9       \$ 11,891.2       9       9         17341       7/6/2011       153       3       18
17324       11/22/2011       17       8       50       5       \$ 990.2       6       6         17325       3/4/2011       275       1       6       0       \$ 96.8       0       0         17329       11/25/2011       14       8       33       4       \$ 523.1       4       5         17330       11/17/2011       22       7       6       0       \$ 363.9       3       2         17331       8/8/2011       121       4       1       0       \$ 175.2       1       0         17333       9/15/2011       84       4       28       3       \$ 494.3       4       3         17334       2/11/2011       298       1       12       1       \$ 306.6       3       0         17337       7/11/2011       148       3       548       9       \$ 1,944.3       7       6         17338       11/22/2011       17       8       757       9       \$ 6,612.2       9       9         17340       11/30/2011       9       9       424       9       \$ 11,891.2       9       9         17341       7/6/2011       153       3       18
17325       3/4/2011       275       1       6       0       \$       96.8       0       0         17329       11/25/2011       14       8       33       4       \$       523.1       4       5         17330       11/17/2011       22       7       6       0       \$       363.9       3       2         17331       8/8/2011       121       4       1       0       \$       175.2       1       0         17333       9/15/2011       298       1       12       1       \$       306.6       3       0         17337       7/11/2011       148       3       548       9       \$       1,944.3       7       6         17338       11/22/2011       17       8       757       9       \$       6,612.2       9       9         17339       9/6/2011       93       4       9       1       \$       243.4       2       1       1         17340       11/30/2011       9       9       424       9       \$       11,891.2       9       9         17341       7/6/2011       153       3       183       8       781.4
17330         11/17/2011         22         7         6         0         \$         363.9         3         2           17331         8/8/2011         121         4         1         0         \$         175.2         1         0           17333         9/15/2011         84         4         28         3         \$         494.3         4         3           17334         2/11/2011         148         3         548         9         \$         1,944.3         7         6           17338         11/22/2011         17         8         757         9         \$         6,612.2         9         9           17339         9/6/2011         93         4         9         1         2         2.4         2         1           17340         11/30/2011         9         9         424         9         \$         11,891.2         9         9           17343         12/19/2010         350         1         17         2         \$         193.6         2         0           17344         10/24/2011         45         6         32         4         \$         160.6         1         3
17330         11/17/2011         22         7         6         0         \$         363.9         3         2           17331         8/8/2011         121         4         1         0         \$         175.2         1         0           17333         9/15/2011         84         4         28         3         \$         494.3         4         3           17334         2/11/2011         148         3         548         9         \$         1,944.3         7         6           17338         11/22/2011         17         8         757         9         \$         6,612.2         9         9           17339         9/6/2011         93         4         9         1         2         2.4         2         1           17340         11/30/2011         9         9         424         9         \$         11,891.2         9         9           17343         12/19/2010         350         1         17         2         \$         193.6         2         0           17344         10/24/2011         45         6         32         4         \$         160.6         1         3
17331       8/8/2011       121       4       1       0       \$ 175.2       1       0         17333       9/15/2011       84       4       28       3       \$ 494.3       4       3         17334       2/11/2011       298       1       12       1       \$ 306.6       3       0         17337       7/11/2011       148       3       548       9       \$ 1,944.3       7       6         17338       11/22/2011       17       8       757       9       \$ 6,612.2       9       9         17339       9/6/2011       93       4       9       1       \$ 243.4       2       1         17340       11/30/2011       9       9       424       9       \$ 11,891.2       9       9         17341       7/6/2011       153       3       183       8       7 781.4       6       5         17343       12/19/2010       350       1       17       2       9 193.6       2       0         17344       10/24/2011       45       6       32       4       \$ 160.6       1       3         17345       11/24/2011       15       8 <td< td=""></td<>
17334       2/11/2011       298       1       12       1       \$ 306.6       3       0         17337       7/11/2011       148       3       548       9       \$ 1,944.3       7       6         17338       11/22/2011       17       8       757       9       \$ 6,612.2       9       9         17339       9/6/2011       93       4       9       1       \$ 243.4       2       1         17340       11/30/2011       9       9       424       9       \$ 11,891.2       9       9         17341       7/6/2011       153       3       183       8       781.4       6       5         17343       12/19/2010       350       1       17       2       \$ 193.6       2       0         17344       10/24/2011       45       6       32       4       \$ 160.6       1       3         17345       11/24/2011       15       8       87       7       \$ 537.7       4       6         17347       9/14/2011       85       4       1       0       \$ 229.0       2       1         17348       11/25/2011       14       8
17334       2/11/2011       298       1       12       1       \$ 306.6       3       0         17337       7/11/2011       148       3       548       9       \$ 1,944.3       7       6         17338       11/22/2011       17       8       757       9       \$ 6,612.2       9       9         17339       9/6/2011       93       4       9       1       \$ 243.4       2       1         17340       11/30/2011       9       9       424       9       \$ 11,891.2       9       9         17341       7/6/2011       153       3       183       8       781.4       6       5         17343       12/19/2010       350       1       17       2       \$ 193.6       2       0         17344       10/24/2011       45       6       32       4       \$ 160.6       1       3         17345       11/24/2011       15       8       87       7       \$ 537.7       4       6         17347       9/14/2011       85       4       1       0       \$ 229.0       2       1         17348       11/25/2011       14       8
17338       11/22/2011       17       8       757       9       \$ 6,612.2       9       9         17339       9/6/2011       93       4       9       1       \$ 243.4       2       1         17340       11/30/2011       9       9       424       9       \$ 11,891.2       9       9         17341       7/6/2011       153       3       183       8       781.4       6       5         17343       12/19/2010       350       1       17       2       193.6       2       0         17344       10/24/2011       45       6       32       4       \$ 160.6       1       3         17345       11/24/2011       15       8       87       7       537.7       4       6         17346       12/6/2011       3       10       503       9       \$ 2,611.6       8       9         17347       9/14/2011       85       4       1       0       \$ 229.0       2       1         17348       11/25/2011       14       8       215       8       1,159.5       6       7         17350       12/1/2011       8       9       72
17338       11/22/2011       17       8       757       9       \$ 6,612.2       9       9         17339       9/6/2011       93       4       9       1       \$ 243.4       2       1         17340       11/30/2011       9       9       424       9       \$ 11,891.2       9       9         17341       7/6/2011       153       3       183       8       781.4       6       5         17343       12/19/2010       350       1       17       2       193.6       2       0         17344       10/24/2011       45       6       32       4       \$ 160.6       1       3         17345       11/24/2011       15       8       87       7       537.7       4       6         17346       12/6/2011       3       10       503       9       \$ 2,611.6       8       9         17347       9/14/2011       85       4       1       0       \$ 229.0       2       1         17348       11/25/2011       14       8       215       8       1,159.5       6       7         17350       12/1/2011       8       9       72
17339       9/6/2011       93       4       9       1       \$ 243.4       2       1         17340       11/30/2011       9       9       424       9       \$ 11,891.2       9       9         17341       7/6/2011       153       3       183       8       \$ 781.4       6       5         17343       12/19/2010       350       1       17       2       \$ 193.6       2       0         17344       10/24/2011       45       6       32       4       \$ 160.6       1       3         17345       11/24/2011       15       8       87       7       \$ 537.7       4       6         17346       12/6/2011       3       10       503       9       \$ 2,611.6       8       9         17347       9/14/2011       85       4       1       0       \$ 229.0       2       1         17348       11/25/2011       14       8       215       8       \$ 1,159.5       6       7         17349       6/13/2011       176       3       9       1       \$ 110.8       0       0         17350       12/1/2011       8       9       72
17341       7/6/2011       153       3       183       8       \$ 781.4       6       5         17343       12/19/2010       350       1       17       2       \$ 193.6       2       0         17344       10/24/2011       45       6       32       4       \$ 160.6       1       3         17345       11/24/2011       15       8       87       7       \$ 537.7       4       6         17346       12/6/2011       3       10       503       9       \$ 2,611.6       8       9         17347       9/14/2011       85       4       1       0       \$ 229.0       2       1       1         17348       11/25/2011       14       8       215       8       1,159.5       6       7         17349       6/13/2011       176       3       9       1       \$ 110.8       0       0         17350       12/1/2011       8       9       72       6       \$ 1,256.2       7       7         17351       11/3/2011       36       6       27       3       \$ 587.2       5       4         17353       8/2/2011       127       4
17343       12/19/2010       350       1       17       2       \$       193.6       2       0         17344       10/24/2011       45       6       32       4       \$       160.6       1       3         17345       11/24/2011       15       8       87       7       \$       537.7       4       6         17346       12/6/2011       3       10       503       9       \$       2,611.6       8       9         17347       9/14/2011       85       4       1       0       \$       229.0       2       1       1         17348       11/25/2011       14       8       215       8       \$       1,159.5       6       7         17349       6/13/2011       176       3       9       1       \$       110.8       0       0         17350       12/1/2011       8       9       72       6       \$       1,256.2       7       7         17351       11/3/2011       36       6       27       3       \$       587.2       5       4         17353       8/2/2011       127       4       8       1       \$
17343       12/19/2010       350       1       17       2       \$       193.6       2       0         17344       10/24/2011       45       6       32       4       \$       160.6       1       3         17345       11/24/2011       15       8       87       7       \$       537.7       4       6         17346       12/6/2011       3       10       503       9       \$       2,611.6       8       9         17347       9/14/2011       85       4       1       0       \$       229.0       2       1       1         17348       11/25/2011       14       8       215       8       \$       1,159.5       6       7         17349       6/13/2011       176       3       9       1       \$       110.8       0       0         17350       12/1/2011       8       9       72       6       \$       1,256.2       7       7         17351       11/3/2011       36       6       27       3       \$       587.2       5       4         17353       8/2/2011       127       4       8       1       \$
17344       10/24/2011       45       6       32       4       \$ 160.6       1       3         17345       11/24/2011       15       8       87       7       \$ 537.7       4       6         17346       12/6/2011       3       10       503       9       \$ 2,611.6       8       9         17347       9/14/2011       85       4       1       0       \$ 229.0       2       1         17348       11/25/2011       14       8       215       8       \$ 1,159.5       6       7         17349       6/13/2011       176       3       9       1       \$ 110.8       0       0         17350       12/1/2011       8       9       72       6       \$ 1,256.2       7       7         17351       11/3/2011       36       6       27       3       \$ 587.2       5       4         17353       8/2/2011       127       4       8       1       \$ 1,740.0       7       3         17354       10/20/2011       49       5       16       2       \$ 1,393.1       7       4         17357       11/15/2011       24       7
17345       11/24/2011       15       8       87       7       \$ 537.7       4       6         17346       12/6/2011       3       10       503       9       \$ 2,611.6       8       9         17347       9/14/2011       85       4       1       0       \$ 229.0       2       1         17348       11/25/2011       14       8       215       8       \$ 1,159.5       6       7         17349       6/13/2011       176       3       9       1       \$ 110.8       0       0         17350       12/1/2011       8       9       72       6       \$ 1,256.2       7       7         17351       11/3/2011       36       6       27       3       \$ 587.2       5       4         17353       8/2/2011       127       4       8       1       \$ 1,740.0       7       3         17354       10/20/2011       49       5       16       2       \$ 1,393.1       7       4         17356       2/1/2011       308       1       19       2       \$ 178.2       1       0         17358       2/9/2011       300       1       59
17346       12/6/2011       3       10       503       9       \$ 2,611.6       8       9         17347       9/14/2011       85       4       1       0       \$ 229.0       2       1         17348       11/25/2011       14       8       215       8       \$ 1,159.5       6       7         17349       6/13/2011       176       3       9       1       \$ 110.8       0       0         17350       12/1/2011       8       9       72       6       \$ 1,256.2       7       7         17351       11/3/2011       36       6       27       3       \$ 587.2       5       4         17353       8/2/2011       127       4       8       1       \$ 1,740.0       7       3         17354       10/20/2011       49       5       16       2       \$ 1,393.1       7       4         17356       2/1/2011       308       1       19       2       \$ 178.2       1       0         17358       2/9/2011       300       1       59       6       \$ 365.9       3       2         17359       11/28/2011       11       9       15
17347       9/14/2011       85       4       1       0       \$ 229.0       2       1         17348       11/25/2011       14       8       215       8       \$ 1,159.5       6       7         17349       6/13/2011       176       3       9       1       \$ 110.8       0       0         17350       12/1/2011       8       9       72       6       \$ 1,256.2       7       7         17351       11/3/2011       36       6       27       3       \$ 587.2       5       4         17353       8/2/2011       127       4       8       1       \$ 1,740.0       7       3         17354       10/20/2011       49       5       16       2       \$ 1,393.1       7       4         17356       2/1/2011       308       1       19       2       \$ 178.2       1       0         17357       11/15/2011       24       7       45       5       \$ 388.1       3       4         17358       2/9/2011       300       1       59       6       \$ 365.9       3       2         17359       11/28/2011       11       9       15 </td
17349       6/13/2011       176       3       9       1       \$       110.8       0       0         17350       12/1/2011       8       9       72       6       \$       1,256.2       7       7         17351       11/3/2011       36       6       27       3       \$       587.2       5       4         17353       8/2/2011       127       4       8       1       \$       1,740.0       7       3         17354       10/20/2011       49       5       16       2       \$       1,393.1       7       4         17356       2/1/2011       308       1       19       2       \$       178.2       1       0         17357       11/15/2011       24       7       45       5       \$       388.1       3       4         17358       2/9/2011       300       1       59       6       \$       365.9       3       2         17359       11/28/2011       11       9       15       2       \$       127.9       1       3         17360       11/22/2011       17       8       132       8       585.8       5
17349       6/13/2011       176       3       9       1       \$       110.8       0       0         17350       12/1/2011       8       9       72       6       \$       1,256.2       7       7         17351       11/3/2011       36       6       27       3       \$       587.2       5       4         17353       8/2/2011       127       4       8       1       \$       1,740.0       7       3         17354       10/20/2011       49       5       16       2       \$       1,393.1       7       4         17356       2/1/2011       308       1       19       2       \$       178.2       1       0         17357       11/15/2011       24       7       45       5       \$       388.1       3       4         17358       2/9/2011       300       1       59       6       \$       365.9       3       2         17359       11/28/2011       11       9       15       2       \$       127.9       1       3         17360       11/22/2011       17       8       132       8       585.8       5
17350       12/1/2011       8       9       72       6       \$       1,256.2       7       7         17351       11/3/2011       36       6       27       3       \$       587.2       5       4         17353       8/2/2011       127       4       8       1       \$       1,740.0       7       3         17354       10/20/2011       49       5       16       2       \$       1,393.1       7       4         17356       2/1/2011       308       1       19       2       \$       178.2       1       0         17357       11/15/2011       24       7       45       5       \$       388.1       3       4         17358       2/9/2011       300       1       59       6       \$       365.9       3       2         17359       11/28/2011       11       9       15       2       \$       127.9       1       3         17360       11/22/2011       17       8       132       8       585.8       5       7
17351       11/3/2011       36       6       27       3       \$ 587.2       5       4         17353       8/2/2011       127       4       8       1       \$ 1,740.0       7       3         17354       10/20/2011       49       5       16       2       \$ 1,393.1       7       4         17356       2/1/2011       308       1       19       2       \$ 178.2       1       0         17357       11/15/2011       24       7       45       5       \$ 388.1       3       4         17358       2/9/2011       300       1       59       6       \$ 365.9       3       2         17359       11/28/2011       11       9       15       2       \$ 127.9       1       3         17360       11/22/2011       17       8       132       8       \$ 585.8       5       7
17354       10/20/2011       49       5       16       2       \$ 1,393.1       7       4         17356       2/1/2011       308       1       19       2       \$ 178.2       1       0         17357       11/15/2011       24       7       45       5       \$ 388.1       3       4         17358       2/9/2011       300       1       59       6       \$ 365.9       3       2         17359       11/28/2011       11       9       15       2       \$ 127.9       1       3         17360       11/22/2011       17       8       132       8       \$ 585.8       5       7
17354       10/20/2011       49       5       16       2       \$ 1,393.1       7       4         17356       2/1/2011       308       1       19       2       \$ 178.2       1       0         17357       11/15/2011       24       7       45       5       \$ 388.1       3       4         17358       2/9/2011       300       1       59       6       \$ 365.9       3       2         17359       11/28/2011       11       9       15       2       \$ 127.9       1       3         17360       11/22/2011       17       8       132       8       \$ 585.8       5       7
17356       2/1/2011       308       1       19       2       \$       178.2       1       0         17357       11/15/2011       24       7       45       5       \$       388.1       3       4         17358       2/9/2011       300       1       59       6       \$       365.9       3       2         17359       11/28/2011       11       9       15       2       \$       127.9       1       3         17360       11/22/2011       17       8       132       8       \$       585.8       5       7
17357       11/15/2011       24       7       45       5       \$ 388.1       3       4         17358       2/9/2011       300       1       59       6       \$ 365.9       3       2         17359       11/28/2011       11       9       15       2       \$ 127.9       1       3         17360       11/22/2011       17       8       132       8       \$ 585.8       5       7
17358       2/9/2011       300       1       59       6       \$       365.9       3       2         17359       11/28/2011       11       9       15       2       \$       127.9       1       3         17360       11/22/2011       17       8       132       8       \$       585.8       5       7
17359       11/28/2011       11       9       15       2       \$       127.9       1       3         17360       11/22/2011       17       8       132       8       \$       585.8       5       7
17360 11/22/2011 17 8 132 8 \$ 585.8 5 7
17361 10/21/2011 48 5 29 3 \$ 488.2 4 3
17362 4/14/2011 235 2 35 4 \$ 312.2 3 2
17364 12/9/2011 0 10 414 9 \$ 4,455.7 9
17365 11/27/2011 12 8 468 9 \$ 4,801.6 9
17367 4/15/2011 234 2 34 4 \$ 168.4 1 1
17368 11/16/2011 23 7 128 8 \$ 1,349.5 7 7
17370 9/28/2011 71 5 33 4 \$ 446.2 4 3
17371 11/22/2011 17 8 87 7 \$ 423.9 4 6
17372 10/30/2011 39 6 253 9 \$ 1,342.7 7 7
17373 10/30/2011 39 6 57 6 \$ 646.9 5 5
17374 5/5/2011 214 2 28 <b>3</b> \$ 495.8 4 <b>2</b>
17375 6/2/2011 187 2 71 6 \$ 372.5 3 3
17376 9/30/2011 69 5 24 3 \$ 203.2 2 <b>2</b> 2
17377 11/16/2011 23 7 419 9 \$ 3,925.9 9 8
17379 11/28/2011 11 9 83 7 \$ 404.7 4 7
17381 12/1/2011 8 9 110 7 \$ 20,272.4 9 8

E-commerce Retail RFM An	Customer Segmentation
17382 10/5/2011 64 5	2 0 \$ 65.4 0 0
17383 12/5/2011 4 10	51 5 \$ 199.3 2 5
17384 11/20/2011 19 8	15 2 \$ 336.4 3 3
17385 11/25/2011 14 8	47 5 \$ 261.1 2 4
17386 12/2/2011 7 9	28 3 \$ 2,686.4 8 7
17387 11/20/2011 19 8	78 6 \$ 784.1 6 7
17388 9/23/2011 76 4	15 2 \$ 1,259.6 7 3
17389 12/9/2011 0 10	224 9 \$ 31,300.1 9
17391 6/29/2011 160 3	3 0 \$ 508.8 4 1
17392 2/6/2011 303 1	62 6 \$ 457.9 4 3
17394 5/4/2011 215 2	4 0 \$ 203.9 2 0
17396 10/31/2011 39 6	27 3 \$ 7,330.8 9 6
17397 11/17/2011 22 7	92 7 \$ 696.4 5 6
17398 8/17/2011 112 4	38 4 \$ 653.4 5 3
17400 8/5/2011 124 4	213 8 \$ 2,130.0 8 7
17402 12/5/2011 4 10	59 6 \$ 2,633.9 8 8
17403 11/3/2011 36 6	33 4 \$ 281.6 2 3
17404 12/5/2011 4 10	201 8 \$ 30,300.8 9 9
17405 12/8/2011 1 10	94 7 \$ 967.2 6 8
17406 1/13/2011 326 1	116 7 \$ 1,928.7 7 4
17408 6/29/2011 160 3	2 0 \$ 32.7 0 0
17409 6/8/2011 181 3	13 1 \$ 771.9 6 2
17410 11/23/2011 16 8	64 6 \$ 1,214.7 7
17411 11/27/2011 12 8	43 5 \$ 748.9 6 6
17412 12/7/2011 2 10	66 6 \$ 1,258.1 7
17414 10/27/2011 42 6	6 0 \$ 778.0 6 3
17415 9/21/2011 78 4	14 2 \$ 507.8 4 2
17416 11/10/2011 29 7	271 9 \$ 6,838.3 9 8
17418 10/28/2011 41 6	30 4 \$ 463.5 4 4
17419 11/28/2011 11 9	208 8 \$ 4,201.0 9
17420 10/20/2011 49 6	30 4 \$ 598.8 5 4
17422 11/23/2011 16 8	135 8 \$ 1,853.1 7 8
17423 10/25/2011 44 6	28 3 \$ 663.6 5 4
17425 11/20/2011 19 8	43 5 \$ 759.2 6 6
17426 12/5/2011 4 10	272 9 \$ 5,022.3 9 9
17427 9/29/2011 70 5	2 0 \$ 100.8 0 0
17428 12/9/2011 0 10	343 9 \$ 17,078.5 9 9
17429 8/11/2011 118 4	42 5 \$ 512.1 4 4
17430 11/7/2011 32 6	14 2 \$ 265.8 2 2
17431 1/30/2011 309 1	43 5 \$ 403.3 4 2
17432 11/21/2011 18 8	48 5 \$ 365.8 3 5
17433 9/12/2011 87 4	54 6 \$ 303.2 3 4
17434 12/7/2011 2 10	
17436 12/8/2011 1 10	
17438 4/6/2011 243 2	19 2 \$ 378.3 3 1
17440 7/15/2011 144 3	8 1 \$ 177.1 1 0
17442 11/10/2011 29 7	140 8 \$ 2,210.3 8 8

E-commerc	ce Retail	RFN	Л Ana	lysis Repo	<u>ort</u>	Customer Segment			ion
17443	5/4/2011	215	2	1	0	\$	534.2	4	1
17444	7/15/2011	144	3	135	8	\$	2,940.0	8	6
17446	6/16/2011	173	3	9	1	\$	120.9	1	0
17447	10/30/2011	39	6	36	4	\$	541.5	4	4
17448	7/18/2011	141	3	1	0	\$	(4,287.6)	0	0
17449	12/7/2011	2	10	279	9	\$	2,504.9	8	9
17450	12/1/2011	8	9	351	9	\$	187,482.2	9	9
17451	12/8/2011	1	10	107	7	\$	1,649.0	7	8
17453	11/22/2011	17	8	19	2	\$	486.7	4	4
17454	5/31/2011	189	3	61	6	\$	517.5	4	4
17455	5/20/2011	199	2	8	1	\$	131.7	1	0
17456	12/9/2010	360	1	17	2	\$	249.9	2	0
17457	8/5/2011	124	4	19	2	\$	1,737.7	7	4
17458	11/24/2011	15	8	54	6	\$	316.5	3	5
17459	10/27/2011	42	6	111	7	\$	657.3	5	6
17460	9/22/2011	77	4	37	4	\$	452.6	4	3
17461	11/17/2011	22	7	111	7	\$	757.5	6	7
17462	10/19/2011	50	5	28	3	\$	662.9	5	4
17463	11/23/2011	16	8	219	9	\$	1,881.4	7	8
17464	7/4/2011	155	3	9	1	\$	290.0	3	1
17466	11/29/2011	10	9	41	5	\$	763.3	6	7
17468	11/29/2011	10	9	5	0	\$	137.0	1	2
17469	11/23/2011	16	8	90	7	\$	1,843.1	7	7
17470	10/26/2011	43	6	78	6	\$	1,125.1	6	6
17472	6/1/2011	188	3	181	8	\$	710.3	5	5
17475	9/21/2011	78	4	14	2	\$	194.4	2	1
17480	9/27/2011	72	5	31	4	\$	506.5	4	4
17481	12/6/2011	3	10	83	7	\$	1,249.3	7	8
17483	10/5/2011	64	5	21	3	\$	414.0	4	3
17486	3/23/2011	256	2	24	3	\$	396.9	4	2
17489	10/12/2011	57	5	29	4	\$	376.6	4	4
17490	12/9/2011	0	10	86	7	\$	1,926.9	7	8
17491	12/8/2011	1	10	110	7	\$	3,541.9	9	9
17492	4/5/2011	244	2	12	1	\$	374.6	4	1
17495	12/2/2011	7	9	27	3	\$	497.6	4	5
17496	12/16/2010	353	1	10	1	\$	271.1	2	0
17498	9/25/2011	74	4	17	2	\$	272.2	2	1
17499	2/23/2011	286	1	40	5	\$	622.9	5	3
17500	11/22/2011	17	8	5	0	\$	1,138.0	6	4
17501	5/3/2011	216	2	18	2	\$	288.6	3	1
17502	11/30/2011	9	9	28	3	\$	689.1	5	5
17503	12/7/2011	2	10	38	4	\$	559.0	5	6
17504	5/17/2011	202	2	140	8	\$	2,745.3	8	6
17505	7/1/2011	158	3	52	5	\$	1,145.8	6	4
17506	9/30/2011	69	5	16	2	\$	294.3	3	2
17507	3/23/2011	256	2	88	7	\$	605.6	5	4
17508	3/4/2011	275	1	22	3	\$	387.3	4	1

E-commerc	ce Retail	RFN	И Ana	lysis Repo	<u>ort</u>	<u>t</u> Customer Segment		
17509	10/13/2011	56	5	369	9	\$	6,100.7	9 8
17510	11/15/2011	24	7	20	2	\$	308.5	3
17511	12/7/2011	2	10	1076	9	\$	88,125.4	9
17512	11/11/2011	28	7	106	7	\$	2,920.0	8 7
17513	9/28/2011	71	5	6	0	\$	513.2	4 2
17514	8/3/2011	126	4	40	5	\$	208.7	2 3
17515	11/8/2011	31	7	87	7	\$	639.0	5 6
17516	11/24/2011	15	8	137	8	\$	768.1	6 7
17517	2/4/2011	305	1	11	1	\$	153.9	1 0
17519	11/22/2011	17	8	83	7	\$	1,839.1	7
17520	10/17/2011	52	5	30	4	\$	546.8	4
17521	11/15/2011	24	7	46	5	\$	722.0	5 5
17522	12/8/2011	1	10	73	6	\$	1,070.7	6 7
17523	11/28/2011	11	9	33	4	\$	652.7	5 6
17524	12/13/2010	356	1	6	0	\$	145.0	1 0
17525	12/15/2010	354	1	9	1	\$	422.7	4 1
17526	12/8/2011	1	10	23	3	\$	706.7	5 6
17527	10/17/2011	52	5	49	5	\$	888.9	6 5
17528	12/8/2011	1	10	260	9	\$	3,540.1	9
17530	12/8/2011	1	10	394	9	\$	2,385.0	8 9
17531	8/11/2011	118	4	15	2	\$	293.5	3 2
17534	10/17/2011	52	5	9	1	\$	223.4	2 1
17535	3/4/2011	275	1	13	1	\$	164.4	1 0
17536	6/15/2011	174	3	3	0	\$	76.5	0 0
17537	11/10/2011	29	7	75	6	\$	897.6	6
17538	11/14/2011	25	7	9	1	\$	98.4	0 1
17540	12/1/2011	8	9	26	3	\$	570.4	5 5
17542	3/15/2011	264	2	25	3	\$	170.8	1 1
17545	10/27/2011	42	6	145	8	\$	646.0	5 6
17547	12/2/2010	367	1	2	0	\$	(11.8)	0 0
17548	5/6/2011	213	2	17	2	\$	(141.5)	0 0
17549	11/16/2011	23	7	6	0	\$	148.9	1 1
17550	5/26/2011	193	2	42	5	\$	267.2	2 2
17551	12/15/2010	354	1	43	5	\$	306.8	3 2
17552	10/28/2011	41	6	51	5	\$	910.0	6 5
17553	8/2/2011	127	4	2	0	\$	1,487.6	7 3
17554	12/8/2011	1	10	88	7	\$	1,952.5	7 8
17555	11/20/2011	19	8	106	7	\$	483.3	4 6
17556	5/18/2011	201	2	6	0	\$	157.9	1 0
17557	11/25/2011	14	8	34	4	\$	541.5	4 5
17560	9/6/2011	93	4	27	3	\$	855.0	6 3
17561	11/20/2011	19	8	46	5	\$	167.6	1 4
17562	11/25/2011	14	8	64	6	\$	1,107.4	6 7
17564	11/15/2011	24	7	49	5	\$	454.0	4 5
17566	12/1/2011	8	9	152	8	\$	901.2	6 8
17567	12/2/2011	7	9	177	8	\$	4,012.6	9
17569	1/11/2011	328	1	29	3	\$	344.1	3 1

E-commerc	ce Retail	RFN	M Ana	alysis Repo	<u>ort</u>	Customer Segmen		
17571	10/20/2011	49	6	299	9	\$	1,498.5	7
17572	9/29/2011	70	5	12	1	\$	226.8	2 1
17573	11/10/2011	29	7	26	3	\$	362.9	3 4
17574	4/11/2011	238	2	8	1	\$	185.7	2 0
17576	12/1/2011	8	9	417	9	\$	3,457.8	9
17578	6/2/2011	187	2	6	0	\$	124.7	1 0
17579	12/5/2011	4	10	52	5	\$	440.2	4 6
17580	4/1/2011	248	2	45	5	\$	215.7	2 2
17581	12/9/2011	0	10	452	9	\$	10,736.1	9
17582	4/17/2011	232	2	29	3	\$	175.3	1 1
17584	12/2/2011	7	9	36	4	\$	1,227.3	7
17585	8/22/2011	107	4	214	8	\$	1,133.1	6
17588	8/31/2011	99	4	23	3	\$	1,240.2	7 4
17589	10/10/2011	59	5	253	9	\$	2,404.2	8
17590	12/7/2011	2	10	201	8	\$	1,479.2	7 8
17591	9/27/2011	72	5	167	8	\$	2,215.0	8
17593	12/6/2011	3	10	215	8	\$	3,911.6	9
17594	9/15/2011	84	4	50	5	\$	993.2	6 4
17595	11/27/2011	12	8	83	7	\$	388.8	4 6
17596	11/16/2011	23	7	270	9	\$	2,827.9	8
17597	5/10/2011	209	2	55	6	\$	2,044.4	8 5
17600	11/22/2011	17	8	13	1	\$	161.7	1 2
17601	4/14/2011	235	2	9	1	\$	116.0	1 0
17602	12/7/2011	2	10	565	9	\$	5,050.8	9
17603	10/20/2011	49	6	15	2	\$	(1,165.3)	0 1
17604	5/6/2011	213	2	63	6	\$	309.4	3
17608	11/6/2011	33	6	59	6	\$	193.4	2 4
17609	10/30/2011	39	6	238	9	\$	1,103.9	6
17611	12/6/2011	3	10	582	9	\$	3,947.9	9
17612	10/17/2011	52	5	142	8	\$	1,992.8	7
17613	11/17/2011	22	8	319	9	\$	4,509.4	9
17614	10/13/2011	56	5	100	7	\$	390.1	4 5
17615	8/1/2011	128	4	14	2	\$	329.6	3 2
17616	6/19/2011	170	3	3	0	\$	571.2	5 1
17618	12/4/2011	5	9	78	7	\$	971.6	6
17619	1/31/2011	309	1	77	6	\$	218.5	2 2
17620	10/11/2011	58	5	4	0	\$	81.4	0 0
17621	11/18/2011	21	8	27	3	\$	1,336.1	7
17623	11/7/2011	32	7	33	4	\$	527.1	4
17624	11/25/2011	14	8	50	5	\$	843.5	6
17625	11/21/2011	18	8	315	9	\$	2,047.0	8
17628	9/19/2011	80	4	5	0	\$	75.8	0 0
17629	12/4/2011	5	9	124	8	\$	1,784.1	7 8
17630	6/23/2011	166	3	26	3	\$	503.6	4 2
17631	12/8/2011	1	10	39	5	\$	528.3	4 6
17633	11/8/2011	31	7	72	6	\$	1,242.3	7
17634	11/3/2011	36	6	297	9	\$	2,362.0	8

E-commerce	Retail	RFN	/I Ana	alysis Repo	<u>ort</u>	Customer Segmenta		
17636	12/1/2011	8	9	24	3	\$	265.9	3 4
17637	11/8/2011	31	7	35	4	\$	547.1	5 5
17639	3/8/2011	271	2	7	0	\$	108.5	0 0
17640	9/14/2011	85	4	5	0	\$	621.7	5 2
17642	8/12/2011	117	4	40	5	\$	712.3	5 4
17643	12/1/2010	368	1	8	1	\$	101.6	0 0
17644	12/8/2011	1	10	169	8	\$	2,769.0	8 9
17646	5/4/2011	215	2	54	6	\$	995.7	6 4
17647	10/5/2011	64	5	7	0	\$	133.1	1 1
17648	10/10/2011	59	5	92	7	\$	1,789.6	7 6
17649	7/28/2011	131	4	53	6	\$	861.7	6 5
17650	11/18/2011	21	8	8	1	\$	166.1	1 2
17651	11/28/2011	11	9	239	9	\$	3,886.7	9
17652	11/14/2011	25	7	270	9	\$	4,737.1	9 8
17653	11/10/2011	29	7	50	6	\$	1,175.9	6
17654	3/7/2011	272	2	22	3	\$	117.6	1 1
17655	11/29/2011	10	9	93	7	\$	2,571.7	8
17656	9/27/2011	72	5	82	7	\$	1,674.7	7
17658	11/29/2011	10	9	23	3	\$	485.9	4 5
17659	12/6/2011	3	10	161	8	\$	2,954.8	8 9
17660	7/21/2011	138	3	45	5	\$	196.0	2 3
17663	11/14/2011	25	7	90	7	\$	1,788.3	7
17664	11/21/2011	18	8	43	5	\$	604.6	5 6
17666	12/6/2011	3	10	18	2	\$	728.2	6
17667	10/4/2011	65	5	117	7	\$	2,055.5	8
17668	12/8/2011	1	10	15	2	\$	347.8	3 5
17669	10/28/2011	41	6	68	6	\$	3,406.7	9
17670	4/26/2011	223	2	11	1	\$	205.7	2 0
17671	11/24/2011	15	8	61	6	\$	1,284.1	7
17672	10/27/2011	42	6	115	7	\$	3,106.6	8
17673	12/8/2011	1	10	228	9	\$	1,622.2	7
17674	9/26/2011	73	5	27	3	\$	551.0	5 4
17675	12/8/2011	1	10	721	9	\$	20,098.1	9
17676	12/5/2011	4	10	79	7	\$	1,383.3	7 8
17677	12/8/2011	1	10	321	9	\$	16,219.2	9
17678	3/21/2011	258	2	16	2	\$	298.1	3 1
17679	10/18/2011	51	5	30	4	\$	1,992.1	8 6
17680	11/16/2011	23	8	11	1	\$	184.4	2 3
17682	11/29/2011	10	9	119	8	\$	2,459.3	8
17684	10/27/2011	42	6	15	2	\$	239.4	2 3
17685	11/23/2011	16	8	130	8	\$	3,191.5	9 8
17686	12/2/2011	7	9	286	9	\$	5,739.5	9
17690	11/9/2011	30	7	258	9	\$	4,748.5	9 8
17691	12/16/2010	353	1	19	2	\$	290.4	3 1
17692	8/4/2011	125	4	47	5	\$	733.4	6 5
17693	7/26/2011	133	4	18	2	\$	187.0	2 2
17694	7/21/2011	138	3	15	2	\$	283.1	3 2

E-commerc	e Retail	RFN	<b>/</b> Ana	lysis Repo	<u>ort</u>	<b>Customer Segmentation</b>				n
17695	7/31/2011	129	4	35	4	\$	765.3	6	4	4
17696	11/1/2011	38	6	126	8	\$	2,201.1	8		8
17697	4/17/2011	232	2	19	2	\$	339.0	3		1
17698	3/24/2011	255	2	8	1	\$	155.0	1	(	0
17700	11/23/2011	16	8	146	8	\$	2,508.9	8		8
17701	4/1/2011	248	2	24	3	\$	418.0	4		2
17702	11/9/2011	30	7	80	7	\$	1,719.7	7		7
17703	11/4/2011	35	7	55	6	\$	798.7	6		6
17704	6/24/2011	165	3	31	4	\$	885.2	6		4
17705	12/6/2011	3	10	108	7	\$	1,781.1	7		8
17706	12/5/2011	4	10	395	9	\$	10,097.4	9		9
17707	6/7/2011	182	3	5	0	\$	152.4	1	(	0
17708	6/5/2011	184	3	35	4	\$	267.1	3		3
17709	6/23/2011	166	3	7	1	\$	137.5	1	(	0
17711	11/29/2011	10	9	23	3	\$	385.1	4		5
17712	10/26/2011	43	6	29	4	\$	522.9	5		5
17714	1/23/2011	316	1	10	1	\$	153.0	1	(	0
17715	5/23/2011	196	2	1	0	\$	326.4	3	(	0
17716	11/17/2011	22	8	254	9	\$	5,505.8	9		9
17718	4/21/2011	228	2	6	0	\$	139.4	1	(	0
17719	11/2/2011	37	6	278	9	\$	5,367.8	9		8
17720	11/13/2011	26	7	50	6	\$	1,195.9	7		7
17722	9/4/2011	95	4	120	8	\$	2,380.6	8		7
17723	8/4/2011	125	4	10	1	\$	3,276.4	9		4
17724	10/13/2011	56	5	45	5	\$	995.7	6		5
17725	11/23/2011	16	8	198	9	\$	3,371.1	9		9
17727	11/30/2011	9	9	67	6	\$	1,042.6	7		8
17728	12/6/2011	3	10	169	8	\$	2,515.7	8	C	9
17730	12/6/2011	3	10	220	9	\$	5,288.8	9		9
17731	9/21/2011	78	5	83	7	\$	878.2	6		6
17732	12/2/2010	367	1	18	2	\$	304.0	3	] :	1
17733	11/1/2011	38	6	35	4	\$	692.2	6	Į.	5
17734	10/17/2011	52	5	43	5	\$	700.6	6	Į.	5
17735	12/7/2011	2	10	690	9	\$	13,110.0	9		9
17736	11/30/2011	9	9	26	3	\$	337.5	3		5
17737	11/30/2011	9	9	10	1	\$	168.2	1		3
17738	11/20/2011	19	8	99	7	\$	1,863.4	8		8
17739	11/28/2011	11	9	48	5	\$	2,786.1	8		8
17742	8/18/2011	111	4	15	2	\$	355.1	4		3
17744	12/6/2011	3	10	137	8	\$	2,291.1	8		9
17746	4/19/2011	230	2	8	1	\$	98.8	0	(	0
17747	8/31/2011	99	4	2	0	\$	64.7	0	(	0
17749	6/14/2011	175	3	35	4	\$	674.5	6		4
17750	12/4/2011	5	10	193	8	\$	1,797.6	8		9
17752	12/15/2010	354	1	1	0	\$	80.6	0	(	0
17754	12/9/2011	0	10	93	7	\$	1,739.9	7		8
17757	12/8/2011	1	10	742	9	\$	5,585.5	9		9

E-commerce Retail	RFN	/I Ana	lysis Repo	Customer Segmentation			
17758 11/20/2011	19	8	412	9	\$ 3,456.7	9	
17759 11/22/2011	17	8	95	7	\$ 835.0	6 7	
17760 11/18/2011	21	8	25	3	\$ 287.6	3 4	
17761 11/7/2011	32	7	19	2	\$ 712.8	6 5	
17763 3/21/2011	258	2	1	0	\$ 15.0	0 0	
17764 10/20/2011	49	6	75	7	\$ 818.8	6 7	
17765 7/4/2011	155	3	57	6	\$ 371.9	4	
17767 11/24/2011	15	8	21	3	\$ 271.2	3 4	
17768 12/1/2011	8	9	105	7	\$ 2,273.2	8	
17769 11/27/2011	12	9	313	9	\$ 3,960.6	9	
17770 5/25/2011	194	3	38	5	\$ 1,143.3	7 5	
17771 10/14/2011	55	6	54	6	\$ 245.8	3 5	
17772 11/29/2011	10	9	53	6	\$ 182.8	2 6	
17774 9/4/2011	95	4	157	8	\$ 1,215.5	7	
17775 3/30/2011	249	2	3	0	\$ 56.4	0 0	
17777 11/15/2011	24	8	194	9	\$ 665.9	6 8	
17779 11/18/2011	21	8	84	7	\$ 642.2	5 7	
17781 7/3/2011	156	3	12	1	\$ 188.0	2 1	
17783 9/28/2011	71	5	67	6	\$ 283.5	3 4	
17785 10/17/2011	52	6	13	2	\$ 131.9	1 2	
17786 9/15/2011	84	4	72	7	\$ 278.7	3 4	
17787 7/10/2011	149	3	134	8	\$ 1,865.2	8 7	
17788 9/27/2011	72	5	5	0	\$ 1,117.9	7 4	
17789 3/3/2011	276	2	14	2	\$ 225.9	2 1	
17790 11/13/2011	26	7	190	8	\$ 1,965.6	8	
17791 11/10/2011	29	7	10	1	\$ 106.1	1 2	
17793 11/14/2011	25	7	58	6	\$ 323.0	3 5	
17795 6/13/2011	176	3	46	5	\$ 350.4	4	
17796 10/30/2011	39	6	82	7	\$ 697.9	6 7	
17797 11/17/2011	22	8	111	8	\$ 780.4	6 8	
17799 11/17/2011	22	8	410	9	\$ 3,026.1	9	
17800 11/2/2011	37	6	104	7	\$ 1,199.0	7	
17802 9/18/2011	81	4	147	8	\$ 1,251.8	7	
17805 9/27/2011	72	5	10	1	\$ 512.3	5 3	
17806 11/28/2011	11	9	43	5	\$ 546.0	5 7	
17809 11/23/2011	16	8	64	6	\$ 4,627.6	9 8	
17811 12/5/2011	4	10	872	9	\$ 7,677.7	9	
17812 11/27/2011	12	9	141	8	\$ 732.2	6 8	
17813 11/25/2011	14	8	378	9	\$ 1,714.6	7 8	
17816 11/3/2011	36	7	17	2	\$ 36.6	0 2	
17817 12/5/2011	4	10	33	4	\$ 387.7	4 7	
17819 9/29/2011	70	5	49		\$ 3,661.1	9 7	
17820 6/1/2011	188	3	5	0	\$ (24.1)	0 0	
17824 10/19/2011	50	6	13		\$ 298.4	3 3	
17827 12/4/2011	5	10	220	9	\$ 1,995.5	9	
17828 12/1/2011	8	9	82	7	\$ 1,600.0	7 8	
17829 2/14/2011	295	1	30	4	\$ 889.2	6	

E-commerc	ce Retail	RFN	/I Ana	lysis Repo	<u>rt</u>	Customer Segmentation		
17830	12/8/2011	1	10	23	3	\$	398.7	4 6
17831	11/6/2011	33	7	2	0	\$	35.4	0 1
17832	10/21/2011	48	6	61	6	\$	155.4	1 4
17835	12/7/2011	2	10	61	6	\$	350.6	4 7
17836	10/23/2011	46	6	24	3	\$	110.2	1 3
17837	10/28/2011	41	6	172	8	\$	1,560.5	7
17838	11/13/2011	26	7	137	8	\$	2,312.7	8
17839	10/28/2011	41	6	56	6	\$	338.8	4 5
17841	12/8/2011	1	10	7983	9	\$	40,340.8	9
17843	2/9/2011	300	1	37	5	\$	205.5	2 2
17844	8/25/2011	104	4	5	0	\$	51.6	0 0
17846	9/15/2011	84	5	1	0	\$	2,033.1	8 4
17848	9/19/2011	80	5	51	6	\$	901.2	7
17849	5/5/2011	214	2	26	3	\$	605.8	5 3
17850	2/10/2011	299	1	312	9	\$	5,288.6	9
17852	11/28/2011	11	9	24	3	\$	114.3	1 4
17854	6/7/2011	182	3	15	2	\$	311.3	3 2
17855	12/2/2010	367	1	17	2	\$	209.0	2 0
17856	12/8/2011	1	10	17	2	\$	1,393.8	7
17857	12/6/2011	3	10	56	6	\$	26,763.3	9
17858	12/4/2011	5	10	199	9	\$	5,155.7	9
17859	2/8/2011	301	1	25	3	\$	148.2	1 0
17860	12/6/2010	363	1	58	6	\$	252.8	3
17861	12/6/2011	3	10	223	9	\$	2,059.2	8
17862	1/20/2011	319	1	11	1	\$	330.9	3 0
17863	10/11/2011	58	5	148	8	\$	3,160.0	9 8
17864	11/27/2011	12	9	102	8	\$	597.5	5
17865	11/9/2011	30	7	389	9	\$	10,158.5	9
17866	7/20/2011	139	4	10	1	\$	325.7	3 2
17867	11/9/2011	30	7	81	7	\$	622.8	5 7
17869	8/24/2011	105	4	40	5	\$	428.2	4
17870	12/7/2011	2	10	280	9	\$	1,889.4	8 9
17871	5/19/2011	200	3	10	1	\$	155.9	1 0
17873	9/20/2011	79	5	46	6	\$	1,764.4	8 7
17874	6/7/2011	182	3	47	6	\$	658.3	6 5
17877	6/22/2011	167	3	12		\$	237.6	3 2
17878	10/27/2011	42	6	26		\$	379.5	4
17879	6/19/2011	170	3	6		\$	178.5	2 0
17880	12/10/2010	359	1	26	3	\$	458.9	5 2
17881	2/8/2011	301	1	8	1	\$	133.4	1 0
17883	12/6/2011	3	10	145	8	\$	671.8	6 8
17884	12/6/2011	3	10	117	8	\$	717.4	6 8
17885	11/27/2011	12	9	64	6	\$	190.2	2 6
17886	11/8/2011	31	7	109	8	\$	899.6	6 8
17887	8/2/2011	127	4	10	1	\$	111.4	1 1
17888	11/21/2011	18	8	81		\$	525.8	5 7
17889	5/11/2011	208	2	21	3	\$	203.9	2 1

E-commerce Retail	RF	M An	alysis Rep	<u>ort</u>	Customer Segmentation				ion
17890 1/21	/2011 318	1	94	7	\$	602.1	5		4
	/2011 159		34	5		203.9	2		3
17892 10/14/	/2011 55	6	28	4	\$	244.1	3		4
	/2011 221		16	2	\$	112.3	1		0
	/2011 70		193	9	\$	1,119.8	7		8
17895 10/26			16	2	\$	98.0	0		2
17896 11/16/		8	2	0	\$	256.3	3		3
	/2011 169	3	115	8	\$	541.1	5		5
	/2011 84	4	28	4	\$	152.1	1		2
· · ·	/2011 156	3	32	4	\$	155.8	1		2
17900 6/28	/2011 161	3	11	1	\$	15.0	0		0
17901 11/10/		7	19	2	\$	110.4	1		3
17904 11/18/		8	39	5	\$	178.9	2		5
17905 9/29/	/2011 70	5	34	5	\$	800.2	6		5
17906 4/6	/2011 243	2	12	2	\$	72.9	0		0
17908 12/1/	/2010 368	1	58	6	\$	243.3	2		2
17911 11/30	/2011 9	9	39	5	\$	366.2	4		7
17912 2/2	/2011 307	1	40	5	\$	295.6	3		2
17913 10/12/	/2011 57	5	59	6	\$	411.6	4		5
17914 12/6	/2011 3	10	80	7	\$	336.4	3		7
17917 10/25/		6	94	7	\$	341.3	3		5
17919 9/12/	/2011 87	4	23	3	\$	1,304.0	7		4
17920 12/5/	/2011 4	10	696	9	\$	4,204.1	9		9
· ·	/2011 63	5	145	8	\$	826.5	6		7
	/2011 277	2	1	0	\$	207.5	2		0
	/2011 1	10	38	5	\$	2,894.3	9		8
	<sup>2010</sup> 367	1	1	0	\$	244.1	3		0
17926 7/29	/2011 130	4	21	3	\$	397.3	4		3
17928 10/25,	/2011 44	6	23	3		212.5	2		3
17929 11/28		9	6	1	\$	834.5	6		5
17930 11/4/	<sup>2011</sup> 35	7	39	5	\$	1,740.5	7		7
17931 7/28	/2011 131	4	65	6		408.4	4		4
17932 11/10/	<sup>'</sup> 2011 29	7	90	7		1,331.6	7		7
17934 10/19/	/2011 50	6	21	3	\$	704.3	6		5
17935 7/24	/2011 135	4	29	4	\$	145.8	1		2
17936 12/4/	/2011 5	10	77	7	\$	389.8	4		7
17937 12/1,	/2011 8	9	43	5	\$	4,301.2	9		8
17939 7/3,	<sup>'</sup> 2011 156	3	12	2		99.1	0		0
17940 10/21,	<sup>'</sup> 2011 48	6	23	3	\$	1,983.6	8		6
17941 8/1,	<sup>'</sup> 2011 128	4	2	0	\$	304.6	3		1
17942 12/2,	/2011 7	10	2	0	\$	77.5	0		3
17946 4/20,	<sup>'</sup> 2011 229	2	20	3	\$	149.6	1		1
17947 11/2,	<sup>'</sup> 2011 37	6	9	1		176.7	2		2
17948 7/15,	/2011 144	3	1	0	\$	358.6	4		1
17949 12/8/	<sup>'</sup> 2011 1	10	79	7	\$	52,750.8	9		9
17950 9/28	<sup>'</sup> 2011 71	5	72	7		472.1	4		5
17951 10/31,	/2011 39	6	21	3	\$	990.8	6		5

E-commerc	ce Retail	RFN	/I Anal	ysis Repo	<u>rt</u>	Custon	ner Segmentation
17954	12/4/2011	5	10	489	9	\$ 2,295.	4 8 9
17955	5/25/2011	194	3	19	2	\$ 557.	3 5 3
17956	4/4/2011	245	2	1	0	\$ 12.	8 0 0
17957	10/4/2011	65	5	31	4	\$ 111.	7 1 3
17958	8/15/2011	114	4	7	1	\$ 508.	5 5 3
17960	6/21/2011	168	3	26	3	\$ 73.	8 0 1
17961	11/18/2011	21	8	249	9	\$ 1,296.	4 7 8
17962	7/20/2011	139	3	35	5	\$ 102.	8 0 2
17964	11/8/2011	31	7	104	7	\$ 471.	7 4 7
17965	11/2/2011	37	6	329	9	\$ 2,622.	6 8 8
17966	11/2/2011	37	6	68	6	\$ 1,098.	4 7 7
17967	12/3/2010	366	1	48	6	\$ 123.	1 1 2
17968	12/1/2010	368	1	85	7	\$ 277.	4 3 3
17969	6/26/2011	163	3	14	2	\$ 228.	2 2 1
17970	5/12/2011	207	2	31	4	\$ 582.	6 5 3
17972	4/12/2011	237	2	31	4	\$ 136.	0 1 1
17973	10/19/2011	50	6	15	2	\$ 337.	0 3 3
17974	11/15/2011	24	7	179	8	\$ 740.	8 6 7
17975	11/24/2011	15	8	297	9	\$ 4,393.	6 9 9
17976	12/2/2010	367	1	65	6	\$ 353.	2 4 3
17977	11/10/2011	29	7	21	3	\$ 288.	1 3 4
17978	12/9/2010	360	1	12	2	\$ 300.	9 3 1
17979	11/4/2011	35	7	147	8	\$ 737.	8 6 8
17980	6/27/2011	162	3	30	4	\$ 811.	5 6 4
17984	7/17/2011	142	3	48	6	\$ 152.	7 1 3
17985	11/17/2011	22	8	23	3	\$ 635.	0 5 5
17986	10/14/2011	55	5	1	0	\$ 20.	8 0 0
17987	6/7/2011	182	3	13	2	\$ 198.	6 2 1
17988	11/28/2011	11	9	39	5	\$ 191.	2 2 5
17990	4/17/2011	232	2	29	4	\$ 630.	8 5 3
17991	4/28/2011	221	2	5	0	\$ 93.	4 0 0
17994	8/10/2011	119	4	84	7	\$ 629.	7 5 5
17995	3/3/2011	276	2	2	0	\$ 76.	1 0 0
17997	9/26/2011	73	5	180	9	\$ 1,511.	3 7 7
17999	11/2/2011	37	6	93	7	\$ 382.	1 4 6
18001	11/27/2011	12	8	58	6	\$ 417.	2 4 7
18004	12/12/2010	357	1	40	5	\$ 169.	5 1 1
18005	12/6/2011	3	10	60	6	\$ 249.	7 3 7
18006	11/16/2011	23	8	22	3	\$ 444.	7 4 5
18008	9/30/2011	69	5	30	4	\$ 2,116.	2 8 6
18009	4/18/2011	231	2	33	4	\$ 252.	
18010	3/28/2011	251	2	14	2	\$ 174.	8 2 1
18011	12/1/2010	368	1	28	4		8 0 0
18013	7/7/2011	152	3	31	4	\$ 187.	3 2 2
18014	11/11/2011	28	7	32	4	\$ 166.	
18015	12/5/2011	4	10	46	6	\$ 120.	0 1 6
18016	11/7/2011	32	7	123	8	\$ 1,483.	6 7 8

E-commerce	Retail	RFN	/ Anal	ysis Repor	<u>t</u>	<b>Customer Segmentation</b>			
18017	9/19/2011	80	4	3	0	\$ 523.0	4 2		
18018	8/23/2011	106	4	29		\$ 122.1	1 2		
18019	10/19/2011	50	5	5	0 9	\$ 38.5	0 0		
18022	11/4/2011	35	6	191	8	\$ 668.1	5 7		
18024	7/10/2011	149	3	22		\$ 236.8	2 2		
18027	9/2/2011	97	4	21		\$ 115.3	1 2		
18030	12/5/2011	4	10	10	1 :	\$ 220.7	2 4		
18032	1/9/2011	330	1	5	0	\$ 73.5	0 0		
18033	10/5/2011	64	5	34	4	\$ 98.0	0 2		
18034	11/18/2011	21	8	112	7	\$ 422.9	4		
18035	11/4/2011	35	6	53	6	\$ 730.4	5 6		
18036	11/7/2011	32	6	96	7	\$ 405.6	4 6		
18037	7/8/2011	151	3	19	3	\$ 70.0	0 1		
18040	11/20/2011	19	8	19	3	\$ 357.2	3 4		
18041	11/28/2011	11	9	474	9	\$ 4,161.1	9		
18042	10/17/2011	52	5	7	1	\$ 165.1	1 1		
18043	11/15/2011	24	7	121	8	\$ 559.5	4		
18044	12/5/2011	4	10	128	8	\$ 2,085.7	8		
18045	10/25/2011	44	6	47	6	\$ 189.4	2 4		
18048	5/20/2011	199	3	7	1	\$ 172.3	1 0		
18050	12/15/2010	354	1	5	0	\$ 74.4	0 0		
18053	10/4/2011	65	5	21	3	\$ 297.1	2 3		
18055	12/2/2011	7	9	363	9	\$ 6,752.1	9		
18056	2/24/2011	285	1	19	3	\$ 363.7	3 1		
18058	11/30/2011	9	9	3	0	\$ 170.2	1 3		
18059	11/30/2011	9	9	21	3	\$ 296.7	2 4		
18061	11/18/2011	21	8	46	6	\$ 2,119.4	8		
18062	6/19/2011	170	3	27	4	\$ 720.5	5 3		
18064	7/29/2011	130	3	7	1 9	\$ 814.0	5 2		
18065	12/4/2011	5	9	138	8	\$ 2,380.1	8		
18066	9/25/2011	74	5	10	1	\$ 318.0	3 2		
18067	10/30/2011	39	6	37	4	\$ 396.3	3 4		
18068	2/23/2011	286	1	1	0	\$ 101.7	0 0		
18069	11/13/2011	26	7	472	9	\$ 2,021.8	7 8		
18071	3/27/2011	252	2	25	3	\$ 453.0	4 2		
18072	7/7/2011	152	3	36	4	\$ (0.0)	0 1		
18073	8/17/2011	112	4	76	7	\$ 3,864.4	9		
18074	12/1/2010	368	0	13	2	\$ 489.6	4 1		
18075	11/16/2011	23	7	153		\$ 2,538.7	8		
18077	12/1/2011	8	9	227	9	\$ 2,633.0	9		
18078	5/6/2011	213	2	29	4	\$ 336.1	3 2		
18079	10/25/2011	44	6	127	8	\$ 3,652.0	9 8		
18080	11/21/2011	18	8	2		\$ 1,231.5	6 4		
18081	11/3/2011	36	6	17		\$ 343.5	3		
18082	11/14/2011	25	7	73	7		5 7		
18084	11/23/2011	16	8	2	0		0 1		
18085	1/13/2011	326	1	29	4	\$ 690.0	5 3		

E-commerce	e Retail	RFN	/I Ana	lysis Repo	<u>rt</u>	<b>Customer Segmentatio</b>			
18086	3/10/2011	269	1	7	0	\$	101.3	0	0
18087	9/2/2011	97	4	7	0	\$	3,770.1	9	4
18088	10/9/2011	60	5	39	5	\$	167.7	1	3
18092	12/7/2011	2	10	90	7	\$	9,065.8	9	9
18093	9/7/2011	92	4	38	4	\$	2,083.4	8	5
18094	9/19/2011	80	4	70	6	\$	3,017.3	9	7
18095	1/31/2011	309	1	21	3	\$	580.1	4	2
18096	11/28/2011	11	8	213	9	\$	911.2	6	8
18097	12/2/2011	7	9	109	7	\$	2,692.9	8	8
18099	8/4/2011	125	3	19	3	\$	168.3	1	1
18101	11/28/2011	11	9	41	5	\$	223.7	2	5
18102	12/9/2011	0	10	433	9	\$	256,438.5	9	9
18104	11/2/2011	37	6	38	5	\$	754.6	5	5
18105	11/2/2011	37	6	18	2	\$	113.5	1	2
18106	1/14/2011	325	1	39	5	\$	430.7	3	2
18108	4/5/2011	244	2	19	3	\$	264.7	2	1
18109	12/8/2011	1	10	454	9	\$	7,925.3	9	9
18110	11/20/2011	19	8	49	6	\$	206.1	2	5
18112	11/27/2011	12	8	26	3	\$	352.7	3	4
18113	12/6/2010	363	0	1	0	\$	76.3	0	0
18114	2/22/2011	287	1	28	4	\$	220.1	2	1
18116	10/3/2011	66	5	378	9	\$	1,418.0	7	7
18117	11/14/2011	25	7	74	7	\$	320.7	3	6
18118	11/29/2011	10	9	1284	9	\$	5,595.8	9	9
18119	12/7/2010	362	0	30	4	\$	181.1	1	0
18120	5/9/2011	210	2	17	3	\$	111.2	0	0
18121	7/13/2011	146	3	32	4	\$	673.1	5	3
18122	12/1/2011	8	9	364	9	\$	1,826.2	7	9
18123	11/15/2011	24	7	36	4	\$	589.4	4	5
18125	11/10/2011	29	7	197	9	\$	1,141.3	6	8
18126	10/10/2011	59	5	56	6	\$	206.8	2	4
18127	11/20/2011	19	8	47	6	\$	348.7	3	6
18129	4/10/2011	239	2	14	2	\$	112.6	0	0
18130	12/1/2011	8	9	71	7	\$	1,045.7	6	8
18133	5/12/2011	207	2	2	0	\$	715.5	5	1
18135	11/10/2011	29	7	20	3	\$	681.9	5	5
18136	10/7/2011	62	5	39		\$	761.8	5	5
18138	2/17/2011	292	1	8		\$	152.7	1	0
18139	11/22/2011	17	8	162		\$	8,393.2	9	9
18141	12/14/2010	355	0	1	0	\$	(35.4)	0	0
18142	7/11/2011	148	3	18	3	\$	1,014.9	6	3
18143	8/15/2011	114	3	61	6	\$	1,000.2	6	5
18144	12/2/2011	7	9	43		\$	2,888.8	9	8
18145	11/27/2011	12	8	221		\$	2,861.6	9	9
18146	7/22/2011	137	3	10		\$	160.4	1	0
18147	10/25/2011	44	6	7		\$	179.3	1	1
18149	10/20/2011	49	6	16	2	\$	612.1	4	3

E-commerc	ce Retail	RFN	/I Ana	alysis Repo	<u>ort</u>	<b>Customer Segmentation</b>			
18150	11/7/2011	32	6	37	4	\$	566.6	4 4	
18151	7/28/2011	131	3	38	4	\$	653.4	5 3	
18154	12/6/2011	3	10	21	3	\$	399.2	3 5	
18155	9/25/2011	74	4	28	4	\$	347.8	3 3	
18156	11/27/2011	12	8	140	8	\$	734.9	5 8	
18158	11/30/2011	9	9	35	4	\$	451.8	4 6	
18159	2/11/2011	298	1	23	3	\$	530.2	4 1	
18160	10/13/2011	56	5	39	4	\$	638.1	5 4	
18161	11/29/2011	10	9	81	7	\$	1,612.8	7 8	
18164	11/8/2011	31	7	25	4	\$	394.7	3 4	
18165	6/15/2011	174	3	10	2	\$	302.5	3 1	
18167	12/6/2011	3	10	43	5	\$	1,355.5	6 8	
18168	6/16/2011	173	3	140	8	\$	1,133.6	6	
18169	10/10/2011	59	5	9	1	\$	202.7	2 1	
18170	11/6/2011	33	6	38	4	\$	980.3	5 5	
18171	10/12/2011	57	5	56	6	\$	1,208.5	6	
18172	11/25/2011	14	8	197	9	\$	7,490.2	9	
18173	9/14/2011	85	4	31	4	\$	2,106.8	8 5	
18174	12/2/2011	7	9	1	0	\$	104.0	1 3	
18176	12/21/2010	348	1	33	4	\$	448.7	4 2	
18177	11/8/2011	31	7	75	6	\$	1,314.2	6 7	
18178	8/18/2011	111	4	99	7	\$	1,573.4	6	
18179	11/30/2011	9	9	90	7	\$	1,793.2	6 8	
18180	12/5/2011	4	9	119	8	\$	1,843.8	7 8	
18181	11/15/2011	24	7	44	5	\$	382.8	3 5	
18183	5/5/2011	214	2	44	5	\$	600.5	5 4	
18184	11/24/2011	15	8	1	0	\$	49.8	0 2	
18185	4/4/2011	245	2	17	3	\$	304.3	3 2	
18188	11/24/2011	15	8	72	6	\$	1,998.5	7 8	
18189	9/23/2011	76	4	69	6	\$	1,084.3	6 5	
18190	5/31/2011	189	3	16	3	\$	274.5	3 2	
18191	3/23/2011	256	1	7	1	\$	207.8	2 0	
18192	9/29/2011	70	5	45	5	\$	958.0	6 5	
18193	7/12/2011	147	3	18	3	\$	213.0	2 2	
18194	10/6/2011	63	5	9	1	\$	896.0	6 4	
18196	9/5/2011	94	4	141	8	\$	689.1	5 6	
18198	12/5/2011	4	9	166	8	\$	5,083.1	9	
18200	8/25/2011	104	3	32	4	\$	163.8	1 2	
18202	5/24/2011	195	2	68	6	\$	1,397.0	6 4	
18203	7/5/2011	154	3	19	3	\$	160.4	1 2	
18204	9/29/2011	70	5	202	9	\$	1,979.3	7 8	
18205	11/3/2011	36	6	32	4	\$	517.4	4	
18209	11/11/2011	28	7	8	1	\$	139.1	1 2	
18210	12/8/2011	1	10	134	8	\$	2,621.4	9	
18211	11/14/2011	25	7	42	5	\$	600.1	5 6	
18212	1/17/2011	322	1	43	5	\$	248.4	2 2	
18213	4/17/2011	232	2	15	3	\$	232.5	2 2	

E-commerce Reta	nil	RFI	VI Ana	alysis Rep	<u>ort</u>	Customer Segmentation				tion
18215	9/11/2011	88	4	13	2	\$	299.3	2		2
18216	11/8/2011	31	6	26	4	\$	481.8	4		4
18217	1/10/2011	29	7	31	4	\$	621.8	4		5
18218	5/17/2011	202	2	24	4	\$	626.4	4		2
18219	12/7/2011	2	10	115	7	\$	2,019.8	6		8
18220	5/4/2011	215	2	4	0	\$	297.8	3		1
18221 1:	1/17/2011	22	7	65	6	\$	1,033.3	5		6
18222	9/8/2011	91	3	19	4	\$	443.0	4		3
18223	12/8/2011	1	10	299	9	\$	6,315.2	9		10
18224	3/21/2011	258	2	10	2	\$	159.0	2		2
18225	12/6/2011	3	9	286	9	\$	5,361.0	9		10
18226	11/1/2011	38	7	245	9	\$	5,192.1	9		9
18227	5/6/2011	213	2	5	1	\$	93.8	0		0
18228	0/20/2011	49	5	32	4	\$	769.2	5		4
18229 1:	1/28/2011	11	8	164	8	\$	7,276.9	9		9
18230 1:	1/30/2011	9	9	89	7	\$	2,716.6	9		9
18231	5/31/2011	189	2	126	8	\$	2,066.2	7		6
18232	9/19/2011	80	4	40	5	\$	582.5	5		5
18233	1/18/2011	321	1	1	0	\$	440.0	4		1
18235	9/29/2011	70	4	104	7	\$	1,796.5	6		6
18236	1/10/2011	29	6	49	5	\$	882.2	5		5
18237	12/7/2011	2	10	61	6	\$	987.1	6		9
18239	5/5/2011	214	2	88	7	\$	1,561.6	6		5
18240 10	0/24/2011	45	5	6	1	\$	422.6	5		4
18241 1:	1/30/2011	9	8	105	7	\$	2,058.1	6		9
18242	9/28/2011	71	5	78	7	\$	2,232.5	7		8
18245	12/2/2011	7	9	177	9	\$	2,507.6	8		10
18246	1/16/2011	23	7	4	0	\$	596.1	6		5
18248	8/18/2011	111	3	49	6	\$	783.0	6		6
18249	1/22/2011	17	8	8	1	\$	95.3	1		3
18250	2/11/2011	298	1	22	5	\$	342.9	5		4
18251	9/13/2011	86	4	16	4	\$	4,314.7	9		7
18252	0/20/2011	49	5	98	7	\$	526.7	6		7
18255	9/11/2011	88	3	6	1	\$	103.3	2		3
18256 12	2/20/2010	349	1	4	0	\$	(50.1)	0		0
18257 10	0/31/2011	39	5	123	7	\$	2,265.4	7		8
18259	1/15/2011	24	6	42	6	\$	2,338.6	8		8
18260	6/20/2011	169	2	140	8	\$	2,595.0	8		8
18261 10	0/27/2011	42	5	21	5	\$	324.2	6		7
18262	7/22/2011	137	2	13	3	\$	149.5	2		4
18263	1/16/2011	23	6	62	7	\$	1,211.1	7		8
18265	9/28/2011	71	4	46	6	\$	801.5	6		8
18268	7/28/2011	131	2	2	0	\$	-	0		1
18269	2/16/2010	353	0	8	1	\$	138.9	2		1
18270	11/1/2011	38	4	13	3	\$	239.0	5		6
18272	12/7/2011	2	9	170	7	\$	3,064.8	8		10
18273	12/7/2011	2	9	3	0	\$	204.0	5		8

E-commerce Retail			<b>RFM Analysis Report</b>				<b>Customer Segmentation</b>			
18274	11/22/2011	17	6	22	6	\$	-	0	8	
18276	11/18/2011	21	6	16	5	\$	323.4	5	8	
18277	10/12/2011	57	4	9	1	\$	97.6	1	6	
18278	9/27/2011	72	3	9	1	\$	173.9	1	5	
18280	3/7/2011	272	0	10	1	\$	180.6	3	5	
18281	6/12/2011	177	0	7	0	\$	80.8	0	0	
18282	12/2/2011	7	3	13	0	\$	176.6	0	2	
18283	12/6/2011	3	4	756	3	\$	2,094.9	3	3	
18287	10/28/2011	41	0	70	0	\$	1,837.3	0	0	
(blank)	12/9/2011	0	10	135080	0	\$	1,447,682.1	0	0	
Grand Total	12/9/2011	0	0	541909	10	\$	9,747,747.9	10	10	