

# ALEX LO STORTO

## CONTACT



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Nottingham, UK

## EXPERTISE

### Leadership

After successfully leading a drama group and understanding the fundamentals of effective project management, I am confident in handling the responsibilities of leading, ensuring that projects are completed efficiently and all parties are satisfied.

### Programming/IT

With experience in using JavaScript and Python, I have been able to code my own portfolio websites, explore data visualisation and create Chrome Extensions (one of which I have distributed to help students learn more efficiently).

### Business Acumen

With experience in marketing and networking with prospective clients, I am passionate about building trustworthy relationships of a professional standard.

### Graphic Design

With a background in product design and hand-made cards, I have consequently had an innate artistic ability and thoroughly enjoy expressing my creativity wherever I can.

### Public Speaking

I was chosen as Young Speaker of The Year (for ESB) among 10,000+ students. I have done several speeches among my year group (150+ students) as well as doing a public speech in Liverpool.

A disciplined and highly-motivated student with experience in the marketing and technological sectors. With a strong foundation in programming and analytical skills, I am committed to taking on new challenges and dedicated to the ultimate satisfaction of a client.

## WORK EXPERIENCE

### Marketing Agency

RizkMcCayTribe

July 2022

- Worked with each team member and analysed their role to understand the intricacies of constructing a reputable brand from an initial client brief.
- Learned the fundamentals of branding, UX design, website infrastructure, copywriting, business-client relationships and project management.
- Developed an understanding of traditional and digital marketing strategies and how to effectively organize a marketing campaign.
- Attended meetings with high-profile clients where the entire team is present.
- Had an insight into many previous/current client projects from animal charities to aerospace, and analysed each project to fully understand how the client's needs are satisfied within a specific timeframe and budget.
- Spoke to an account manager and learned about customer management as well as how to organize deadlines, responsibilities and complaints.

## AWARDS

- **UKMT Junior Maths Challenge** - 2x Gold, 1x Silver (2019-2021)
- **UKMT Intermediate Maths Challenge** - Gold (2022)
- **Young Speaker of The Year** (2019)
- **Karate Medals** - 1x Silver, 1x Bronze (2022)
- **School Sports Medals** - 3x Gold, 3x Silver, 2x Bronze (2018-2022)
- **Poem Published in 'Monster Anthology'** (2018)

## EXPERIENCE

- **Taught English in Indonesian Schools** (2022)
- **Starred in School Play** (2022)
- **Scholars Programme** - The Brilliant Club (2022)
- **Student Ambassador** (2021-2022)
- **School Podcast** - Presenter (2021)
- **Performed in School Concert** - Piano solo (2021)
- **Student Council** (2019-2020)
- **Created a Chrome Extension** - To help students learn more efficiently and increase engagement (2022)

## GRADES

English Literature	Grade 9
English Language	Grade 9
Mathematics	Grade 9
Combined Science	Grade 9 9
Psychology	Grade 8+
Spanish	Grade 9
Statistics	Grade 9
Product Design	Grade D2*

GCSE Equivalent to all A\*

## INTERESTS

- **Programming**
- **Networking**
- **Photography/Videography**
- **Tennis**
- **Karate**