

ADIDAS SALES DASHBOARD



Total sales

\$900M

Operating Margin

42%

Operating Profit

\$332M

Price per unit

\$45

Unit sold

2M

Region

- ☐ Midwest
- ☐ Northeast
- ☐ South

Invoice Date

01-01-2020

31-12-2021

Quarter

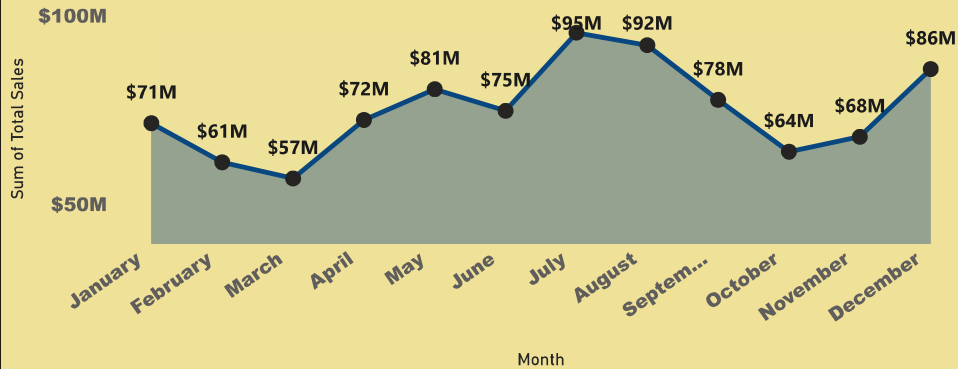
Qtr 1

Qtr 2

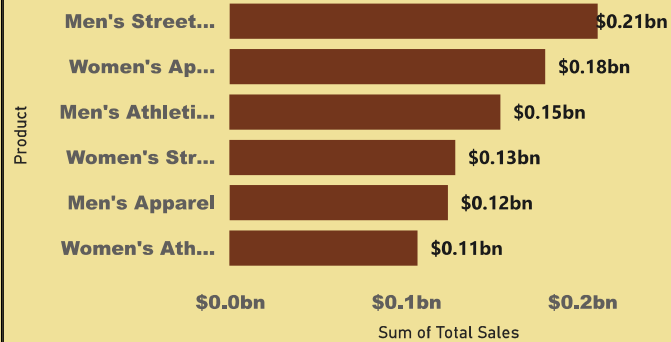
Qtr 3

Qtr 4

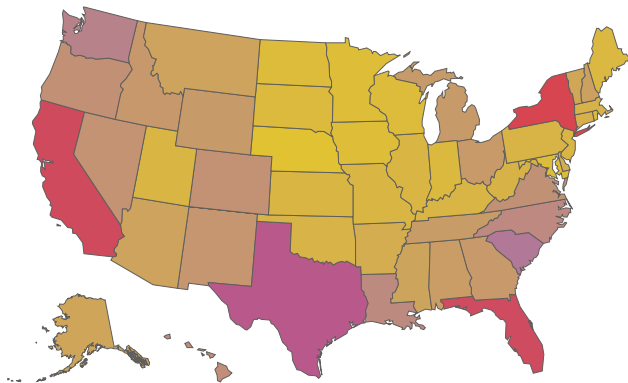
Total Sales by Month



Total Sales by Product



Total sales by state



Total Sales by Retailer



Total Sales by Region

