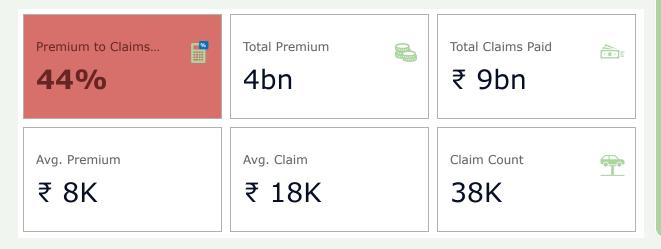
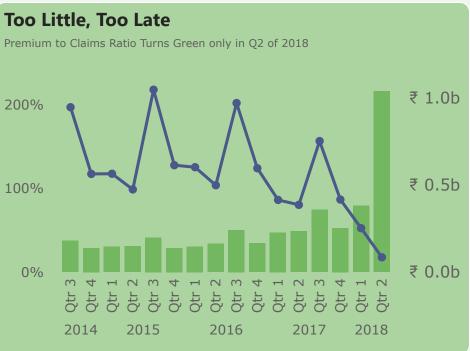


The Sad Tale of EIC

EIC was one of the most prominent motor insurers during years 2014-2018. But due to consistent insurance losses they closed shop in 2019. This report analyses their financial performance and finds some interesting trends & patterns.







Premium to...

114%

Policies...

57K

Total Premium 🤮

384M

Total Claims

₹ 337M

Avg. Premium

₹ 7K

Avg. Claim2

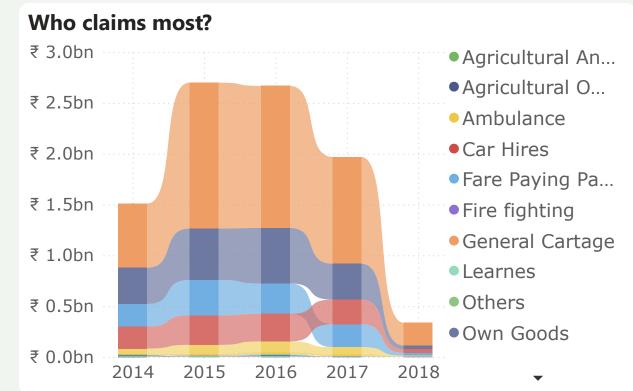
₹ 6K

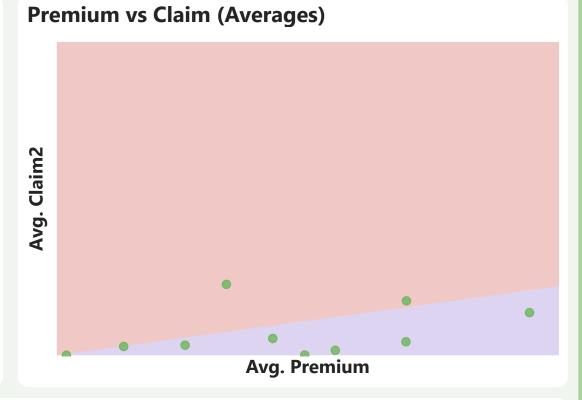
Claim Count

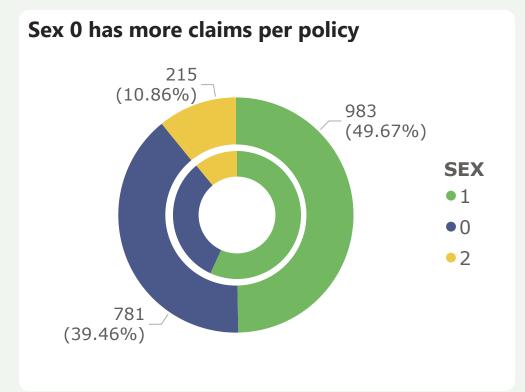
2K

20142015201620172018









USAGE •	2014	2015	2016	2017	2018	Total
Agricultural Any Farm	687%	205%	101%	2309%	6115	271%
Agricultural Own Farm	129%	1263%	219%	4644%	2956	390%
Ambulance	50%	63%	56%	78%	554%	70%
Car Hires	37%	157%	94%	280%	662%	131%
Fare Paying Passengers	32%	34%	38%	54%	167%	42%
General Cartage	21%	20%	24%	34%	70%	27%
Learnes	39%	478%	69%	33%	1157	68%
Others	6%	139%	1259	315%	5191	43%
Own Goods	40%	48%	52%	89%	197%	59%
Total	34%	34%	39%	59%	114%	44%

Policies Opened Avg. Premium 508K ₹ 8K Avg. Claim P/C Ratio ₹ 243K 44%