

# Customers

## Countries

## Total Orders

## Total Sales

Category

All

Year

2013

2014

2015

## Employee

All

## Company

- Federal Shipping

☐ Speedy Express

☐ United Package

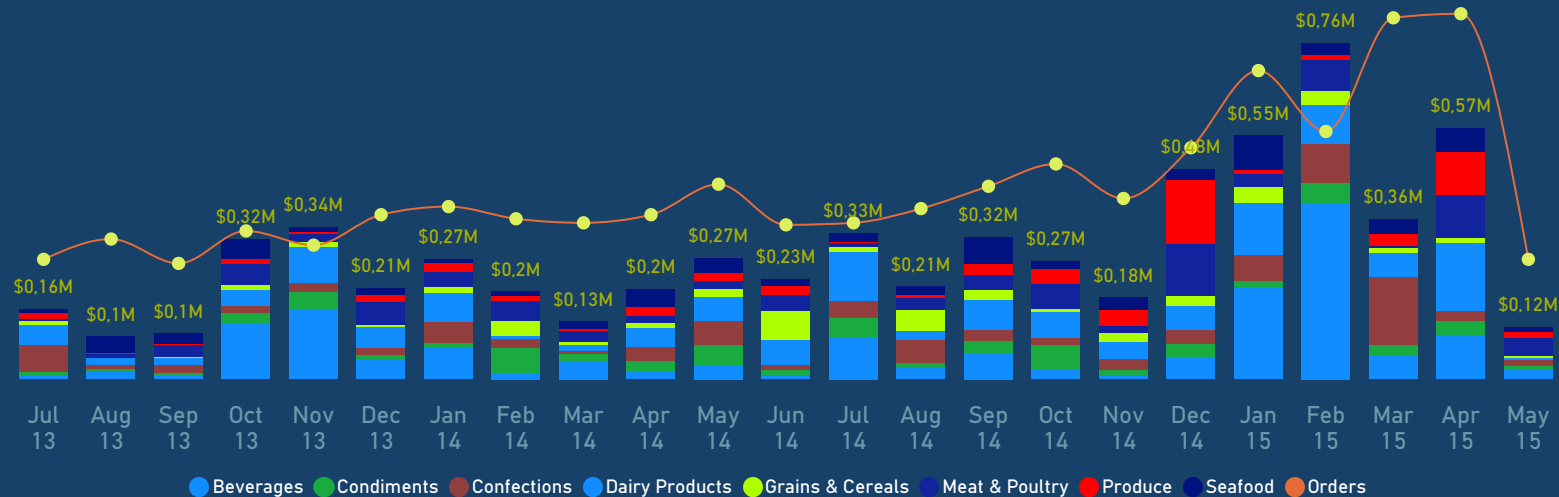
**Home**

C&P

Employee

## Shipping

## Total Sales and Orders by Category and Time



## Total Sales Distribution



| Country | N° Orders | Total Sales |
|---------|-----------|-------------|
|---------|-----------|-------------|

|             |     |                  |
|-------------|-----|------------------|
| Germany     | 122 | \$1.426.148,0966 |
| USA         | 122 | \$1.248.427,8133 |
| Austria     | 40  | \$797.397,9333   |
| Brazil      | 83  | \$533.508,6834   |
| France      | 77  | \$458.095,9767   |
| Canada      | 30  | \$352.528,5      |
| UK          | 56  | \$292.198,7266   |
| Ireland     | 19  | \$224.869,1567   |
| Sweden      | 37  | \$224.833,4833   |
| Venezuela   | 46  | \$202.941,7899   |
| Switzerland | 18  | \$194.052,9734   |
| Belgium     | 19  | \$153.630,8133   |
| Italy       | 28  | \$138.733,0667   |
| Denmark     | 18  | \$135.973,3      |
| Spain       | 23  | \$91.945,49      |
| Finland     | 22  | \$67.342,8       |

## Total Sales by Country

|             |          |
|-------------|----------|
| Germany     | \$1,426M |
| USA         | \$1,248M |
| Austria     | \$0,797M |
| Brazil      | \$0,534M |
| France      | \$0,458M |
| Canada      | \$0,353M |
| UK          | \$0,292M |
| Ireland     | \$0,225M |
| Sweden      | \$0,225M |
| Venezuela   | \$0,203M |
| Switzerland | \$0,194M |
| Belgium     | \$0,154M |
| Italy       | \$0,139M |
| Denmark     | \$0,136M |
| Spain       | \$0,092M |
| Finland     | \$0,067M |
| Mexico      | \$0,054M |
| Portugal    | \$0,046M |
| Argentina   | \$0,008M |
| Norway      | \$0,006M |
| Poland      | \$0,004M |

25,00%

Max of Discount

5,62%

Avg. Discount

\$2,5

Lowest Price

\$263,5

Highest Price

Home

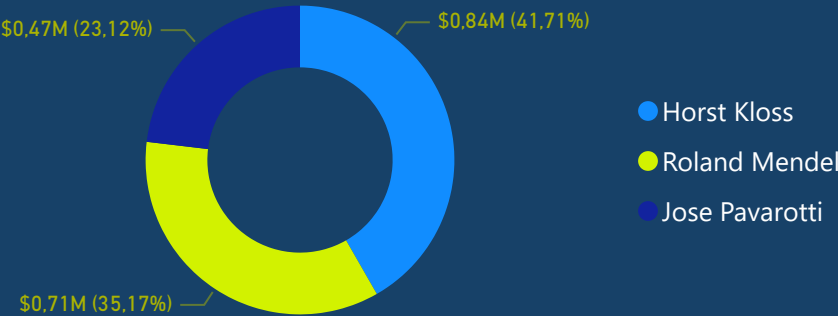
C&P

Employee

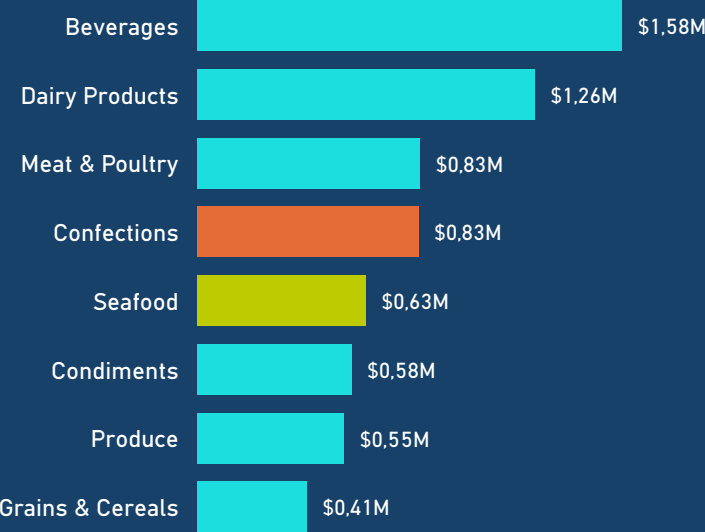
Shipping

| ID    | Customers      | Total Spending   | N° Orders |
|-------|----------------|------------------|-----------|
| QUICK | Horst Kloss    | \$840.918,29     | 28        |
| ERNSH | Roland Mendel  | \$709.020,1833   | 30        |
| SAVEA | Jose Pavarotti | \$466.078,59     | 31        |
| Total |                | \$2.016.017,0633 | 89        |

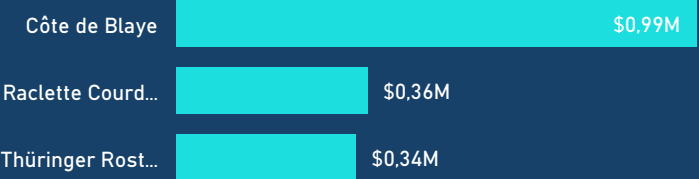
Top 3 Customers



Total Sales by Categories



Top 3 Products



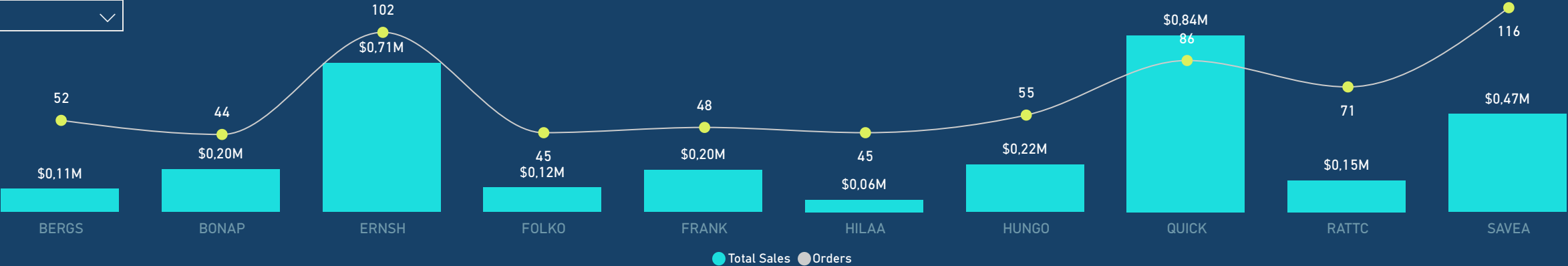
Worst 3 Products



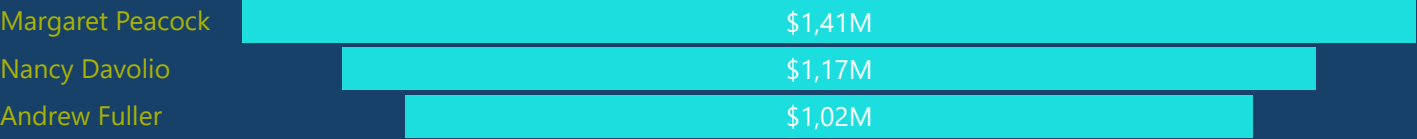
Period

All

Total Sales and Orders by CustomerID

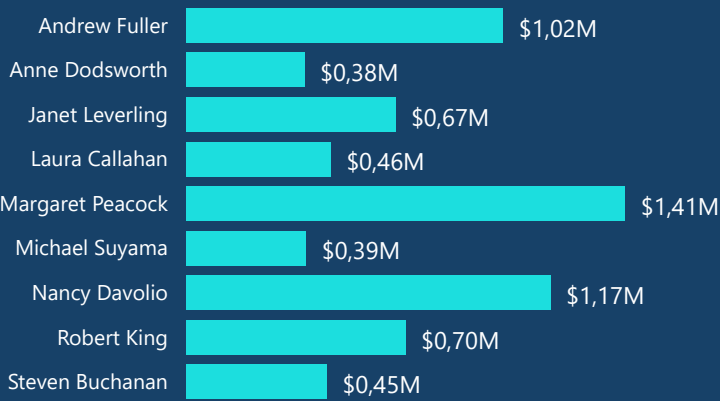


Top 3 Resellers

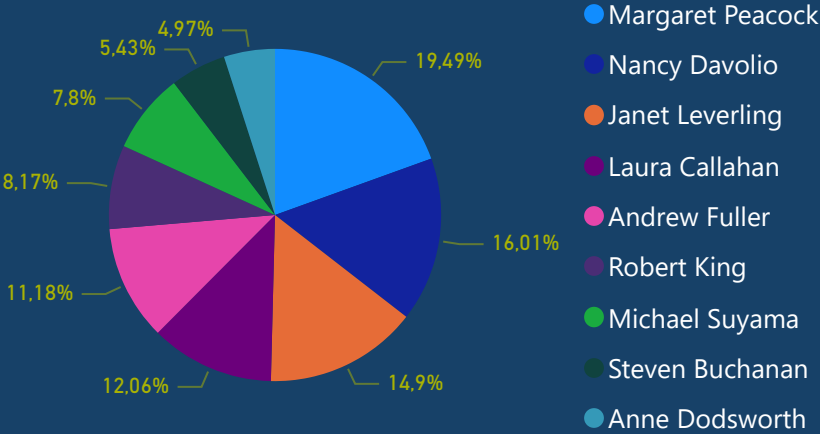


| Employee         | Total Sales      | Orders |
|------------------|------------------|--------|
| Andrew Fuller    | \$1.019.191,9934 | 241    |
| Anne Dodsworth   | \$379.925,6766   | 107    |
| Janet Leverling  | \$672.064,1834   | 321    |
| Laura Callahan   | \$464.278,17     | 260    |
| Margaret Peacock | \$1.411.366,0766 | 420    |
| Michael Suyama   | \$385.592,64     | 168    |
| Nancy Davolio    | \$1.170.882,8066 | 345    |
| Robert King      | \$704.464,7233   | 176    |
| Steven Buchanan  | \$452.064,1665   | 117    |
| Total            | \$6.659.830,4364 | 2155   |

Total Sales by Employee



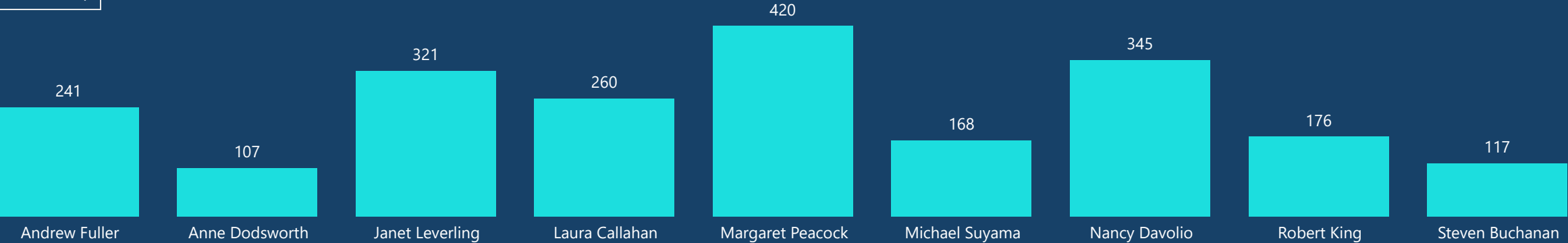
% of Products Sold by Employee



Period

All

N° of Orders placed



High Priority  
494

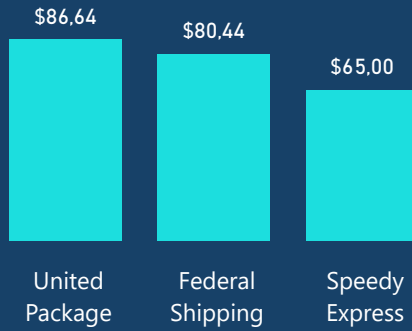
Low Priority  
90

Medium priority  
246

### Average Freight Cost

\$78,2

### Avg. Freight by Company

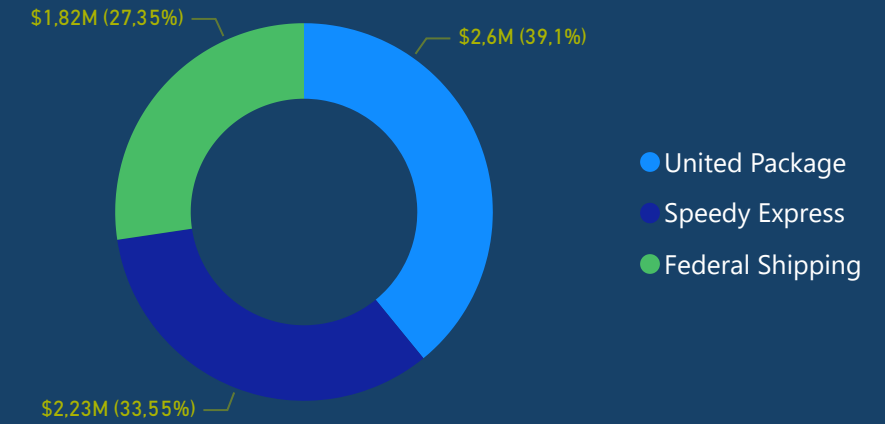


### Total Orders Distribution by Company

● Federal Shipping ● Speedy Express ● United Package



### TotalSales by Company



### Orders by Company

