RAASHID ARQUIL

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ABOUT

Versatile and tech-driven individual with academic experience in software development, data analytics, and marketing strategy. Proficient in Java, React, SQL, and Power BI, with a focus on building practical solutions that meet business and user needs.

SKILLS

- **Programming languages:** HTML5, CSS3, JavaScript/ Typescript, Python, Java (with design patterns), PHP, C#, Oracle PL/ SQL
- Tools: GitHub, XAMPP, VS Code, Visual Studio, Cursor, Postman, Power BI, Figma, NPM, Yarn
- Frameworks & Libraries: React, Tailwind, Bootstrap, Axios, Express JS (Node JS), Pandas, Matplotlib, Seaborn
- Databases: MySQL, PostgreSQL, Oracle DB, Supabase, MS SQL Server
- **Business & Analytical skills:** Requirement Gathering & Analysis, Process mapping, Market Research & Competitor Analysis, Report Writing & Presentation, SWOT & PESTEL Analysis, User stories
- **Marketing:** Branding, Marketing Report Generation, Strategic Marketing Planning, Data-driven campaign analysis, Various marketing frameworks such as SOSTAC, Value Chain Model, Porter's 5 Forces, etc.

EDUCATION

Kingston University | Kingston upon Thames, United Kingdom

September 2025

BSc (Hon) in Computer Science (Software Engineering) – Top Up

Relevant Coursework: Programming III, Software Development Practices, Individual Project, Advanced Data Modelling

Chartered Institute of Marketing (CIM) || Berkshire, United Kingdom

March 2024

Level 7 Postgraduate Diploma in Professional Marketing

Relevant Coursework: Applied Marketing, Planning Campaigns, Digital Marketing Techniques, Marketing & Digital Strategy, Innovation in Marketing, Managing Brands, Global Marketing Decisions, Corporate Digital Communications, and Creating Entrepreneurial Change.

Gateway College Kandy | Kandy, Sri Lanka

August 2022

Edexcel IGCSE & NCC Education International Foundation Diploma (Distinction)

PROJECTS

• Fundr - Developed a web-based application for crowdsourced fundraising during the final-year SDP module. Contributed to the development of donation processing module, PayPal integration, email authentication, setting up the database, CRUD operations, campaign creation, campaign card listing components, among others.

Technologies used: ReactJS, Tailwind CSS, Node.js (Express.js), Supabase (PostgreSQL), Git, GitHub, Axios.

Pizza Ordering System - Developed as part of the "Programming III" coursework, this console-based GUI
application allows users to order customizable pizzas. Implemented key design patterns, including Observer, Builder,
and Decorator, to enhance code modularity and maintainability.

Technologies used: Java (Advanced concepts - Design Patterns)

• **Grifindo Payroll System** - Created a C#-based payroll system to streamline employee data management. Designed features for data input, storage in MS SQL Server, and automated calculations to generate accurate payroll reports.

Technologies used: C#, Visual Studio, MS SQL Server

- **Photography Website** Developed a fully functional website for Malcolm Lismore's photography services as part of a course project. Integrated key features such as a gallery, dynamic service cards with pricing, and a contact form. Technologies used: html5, css3, JavaScript, PHP, MySQL, Apache Server (WAMP stack)
- **eHab (Hackathon Winning Project)** This was a prototype on Figma and Presentation with relevant research on a mental health application that provide assessments, support groups, addiction, mood tracking, educational resources etc.

Technologies used: Figma, PowerPoint

• Computer Hardware Workshop - As part of a team, co-presented a workshop on computer hardware to Diploma of English students. Responsibilities included pre-event coordination (documenting agendas, tracking attendance), preparing the presentation, and delivering it effectively to a live audience.

Technologies used: PowerPoint, Word

REFERRALS

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