

Program 3: Design Wireframes for project Online Laptop Shopping Web Application based on Web Design Principles.

I have used Figma Platform to wireframe my ideal website, which is branded InnoGadgets. In the entire mockups, I have chosen a color palette of almost three colors: orange for buttons, red for some cards on dashboard and shades of green for other pages. Basically, it has five pages: Homepage is the main landing page that clients are likely to see whenever they visit my website, Registration page (Sign up page) for a clients and admin to be able to buy and manage products accordingly. Login pages for both Seller and Customer and one more for an Admin of the system who fares up daily Transactions and perform different other tasks in store through the main dashboard.

Normally, all business's target is to attain potential customers and sells out as much as they can so that the incomes is an achievement every time and that is what motivates them to look for experts in user interface and user experience dabbled UI/UX so that they can present themselves well on internet. Those customers are all over and in this era, they are mostly using internet than any other convectional way. That is why businesses in this time around are trying the best and all means to reach out customers with different approaches. One of used those approaches is clean and professional website. Well-designed website plays essential role to advertise and sells out the business products. In fact, website is one the business mutual property and brand whenever e-commerce is concerned. It is should be designed with much consciousness and attentiveness to make sure that it never undermines the business quality and capacity. This also applies to non-profit organizations and broadly to person portfolios as well. If it is meant to communicate to the public, it should do it effectively. Ideally, website should represent you and give great impression.

a. Home Page



The screenshot shows the home page of the Laptopaggers website. At the top, there is a navigation bar with the Laptopaggers logo, a search bar, a login button, and a currency selector set to INR. Below the navigation bar, there are five icons representing different laptop categories, all labeled "Large screen Laptops".

The main content area features a "HOT PROMOTIONS TODAY" section with three laptop icons, each labeled "40% off today". To the right of this section, there is a link that says "WE ARE ALSO LOOKING FOR AFFILIATES".

Below the promotions, there is a grid of 12 laptop listings. Each listing includes a laptop icon, a title, a brand, and a price. The listings are as follows:

Small size laptop	Small size laptop	Small size laptop	Small size laptop
BRAND: Positivo BGH PRICE: 45K Rs	BRAND: Positivo BGH PRICE: 40K Rs	BRAND: Positivo BGH PRICE: 50K Rs	BRAND: Positivo BGH PRICE: 90K Rs
Small size laptop BRAND: Positivo BGH PRICE: 5K Rs	Gaming Laptop BRAND: Dell PRICE: 70K Rs	Small size laptop BRAND: Positivo BGH PRICE: 10K Rs	Small size laptop BRAND: Positivo BGH PRICE: 40K Rs
Small size laptop BRAND: Positivo BGH PRICE: 42K Rs	Small size laptop BRAND: Positivo BGH PRICE: 47K Rs	Small size laptop BRAND: Positivo BGH PRICE: 49K Rs	Small size laptop BRAND: Positivo BGH PRICE: 80K Rs


Below the laptop listings, there is a section titled "buy other appliances and their compliments" with four product images and their names:


- DELL ANG HP CHARGER
- Powerful STAND For Laptops
- Life spanning cable
- Refurnished cables

The footer of the website is divided into four columns:

- ABOUT US**: Contact us, Contact us, Contact us
- SERVICES**: Resaling, Wharehousing, Returns
- SOCIALS**: Instagram, Twitter, Facebook, Whatsapp
- PROGRAMS**: Stripes, Affiliations, Advertizement

b. Contact Page



[Become Seller.](#)
[More ▾](#)
 CART

Lorem ipsum dolor sit amet consectetur adipisicing elit. Laudantium sunt consequuntur nihil dolorem sequi ratione illo quo libero dicta, consequatur quidem deserunt fuga tempora porro quam dolorum minima nisi minus.

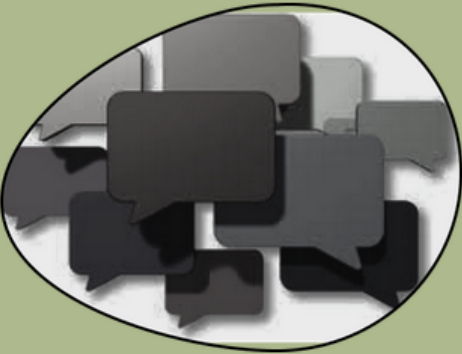
SELECT THE ISSUE

An Issue concerning our programs

An Issue concerning your order

An Issue concerning our programs

another suggestion ?/ other issues?



Lorem ipsum dolor sit amet consectetur adipisicing elit. Laudantium
 sunt consequuntur nihil dolorem sequi gjaajahh

ABOUT US

Contact us

Contact us

Contact us

SERVICES

Resaling

Warehousing

Returns

SOCIALS

Instagram

Twitter

Facebook

Whatsapp

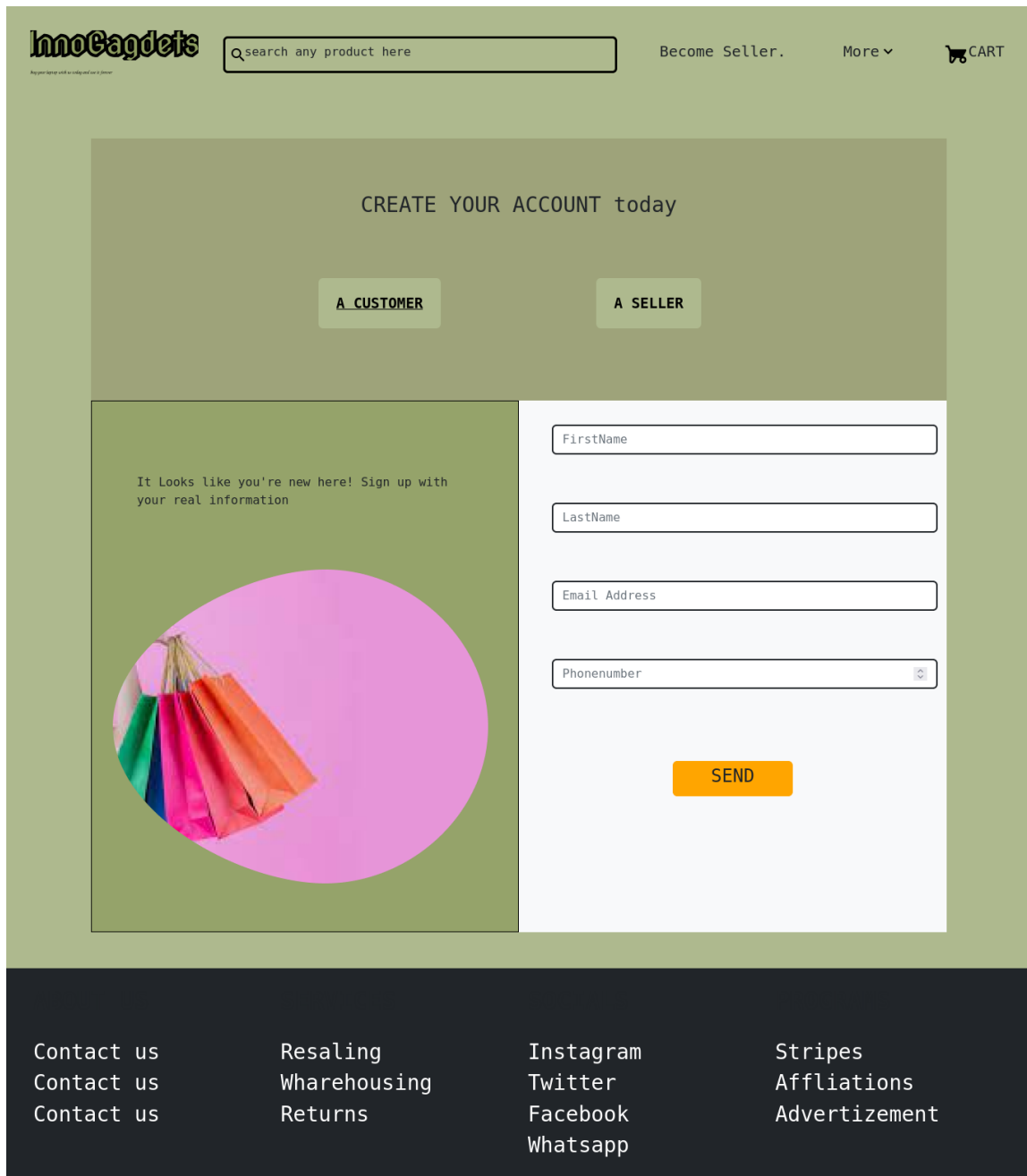
PROGRAMS

Stripes


Affliations

Advertizement

c. Registration Page



The screenshot shows the registration page for InnoCaggets. At the top, there is a navigation bar with the InnoCaggets logo, a search bar with the placeholder text "search any product here", a link to "Become Seller.", a "More" dropdown menu, and a shopping cart icon labeled "CART". Below the navigation bar, the main heading is "CREATE YOUR ACCOUNT today". There are two buttons: "A CUSTOMER" and "A SELLER". The "A CUSTOMER" button is selected. Below the buttons, there is a message: "It Looks like you're new here! Sign up with your real information". To the left of the message is a circular image of several colorful shopping bags. To the right of the message is a registration form with the following fields: "FirstName", "LastName", "Email Address", and "Phonenumber". Below the form is a yellow "SEND" button. At the bottom of the page, there is a dark blue footer with four columns of links: "Contact us", "Resaling", "Instagram", "Stripes", "Contact us", "Wharehousing", "Twitter", "Affliations", "Contact us", "Returns", "Facebook", "Advertisment", and "Whatsapp".

InnoCaggets search any product here Become Seller. More  CART

CREATE YOUR ACCOUNT today

A CUSTOMER **A SELLER**

It Looks like you're new here! Sign up with your real information

FirstName

LastName

Email Address

Phonenumber

SEND

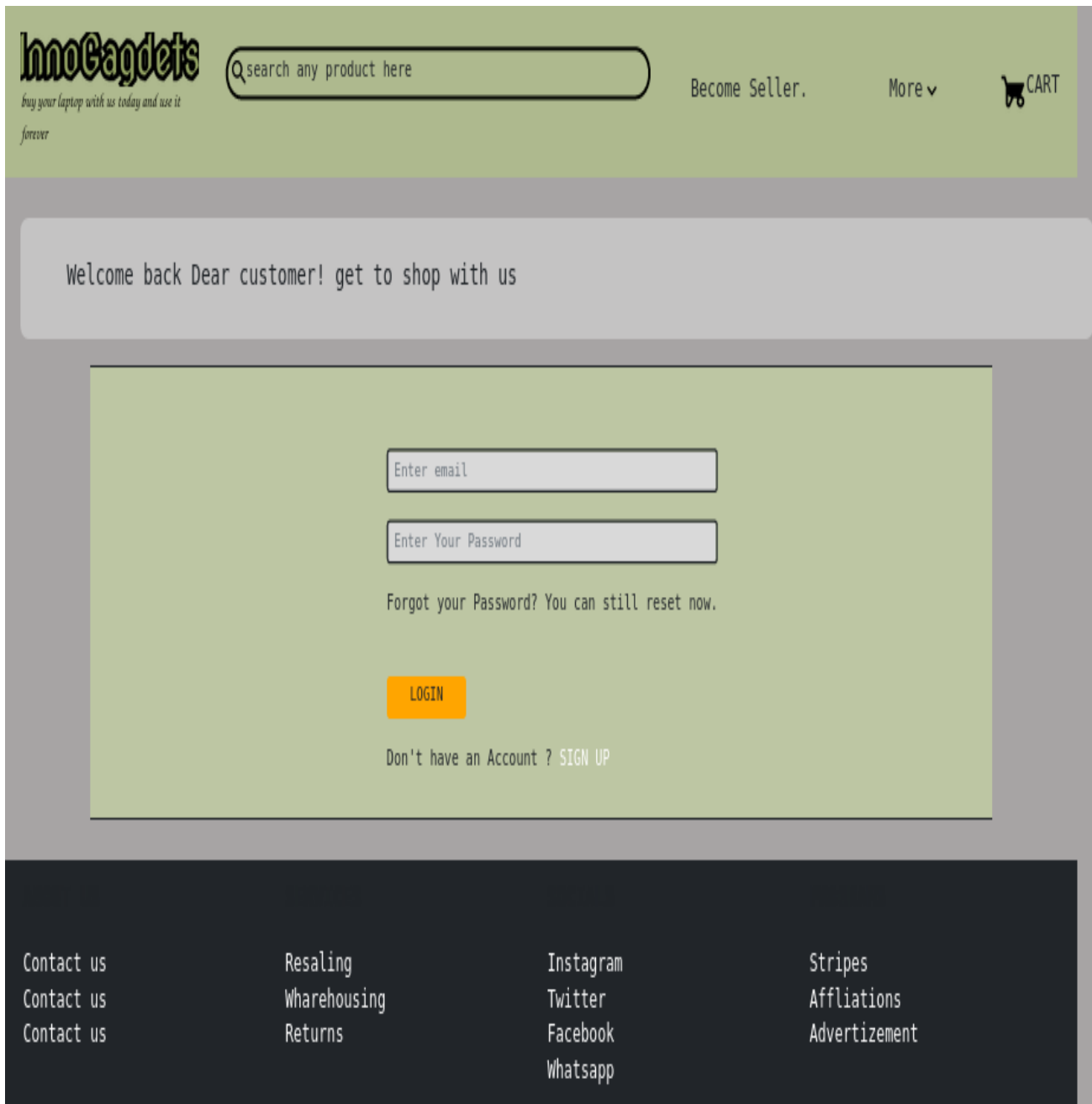
Contact us
Contact us
Contact us

Resaling
Wharehousing
Returns

Instagram
Twitter
Facebook
Whatsapp

Stripes
Affliations
Advertisment


d. Login Page



The screenshot displays the login interface for 'InnoEagdets'. The header features the brand logo, a search bar, and links for becoming a seller, a dropdown menu, and a shopping cart. A welcome message is shown above the login form, which includes input fields for email and password, a forgot password link, a login button, and a sign-up link. The footer contains contact information and social media links.

InnoEagdets
buy your laptop with us today and use it forever

Search any product here

Become Seller. More   CART

Welcome back Dear customer! get to shop with us

Enter email

Enter Your Password

Forgot your Password? You can still reset now.

LOGIN

Don't have an Account ? SIGN UP

Contact us
Contact us
Contact us

Resaling
Wharehousing
Returns

Instagram
Twitter
Facebook
Whatsapp

Stripes
Affliations
Advertizement