

₹142M

Revenue

350K

Sales Qty

2017

2018

2019

2020

Jan 20

Feb 20

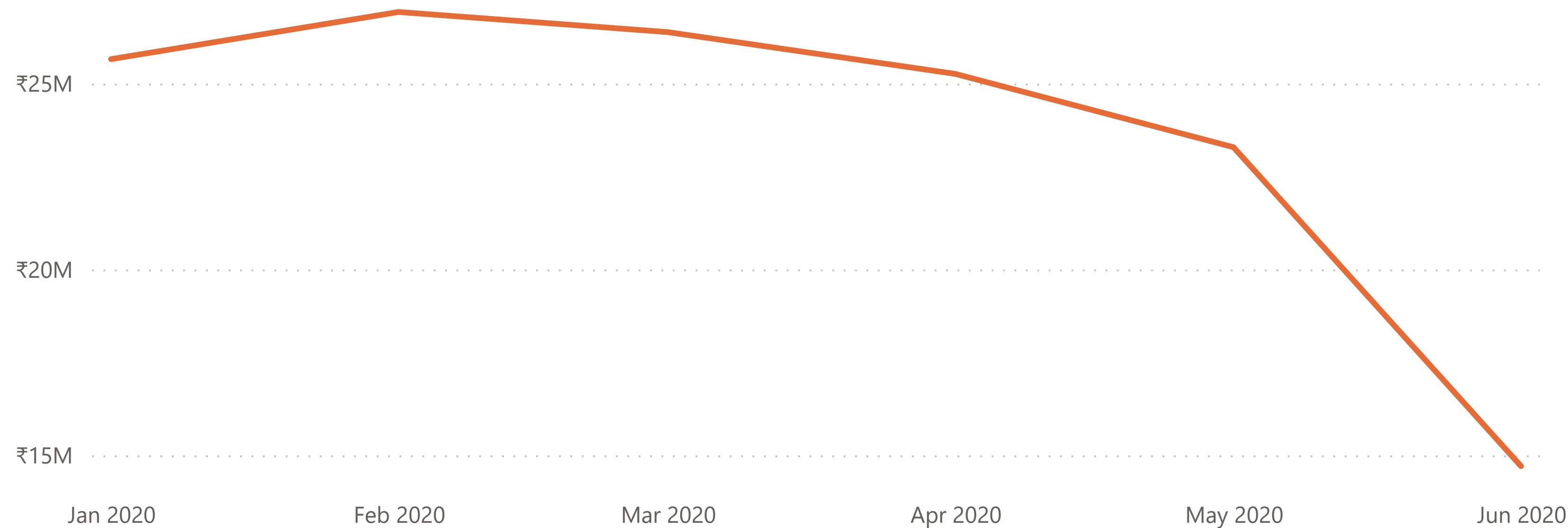
Mar 20

Apr 20

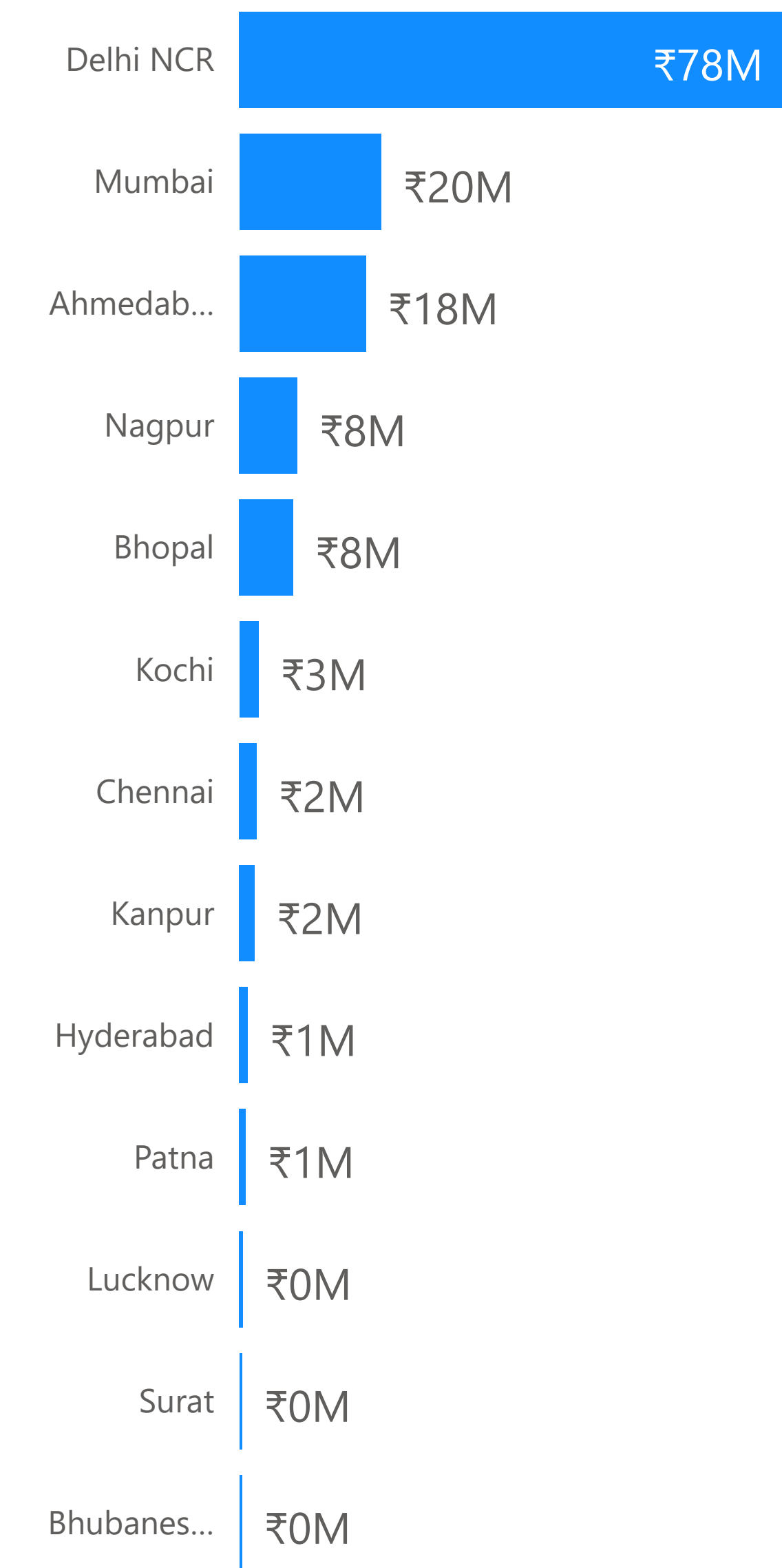
May 20

Jun 20

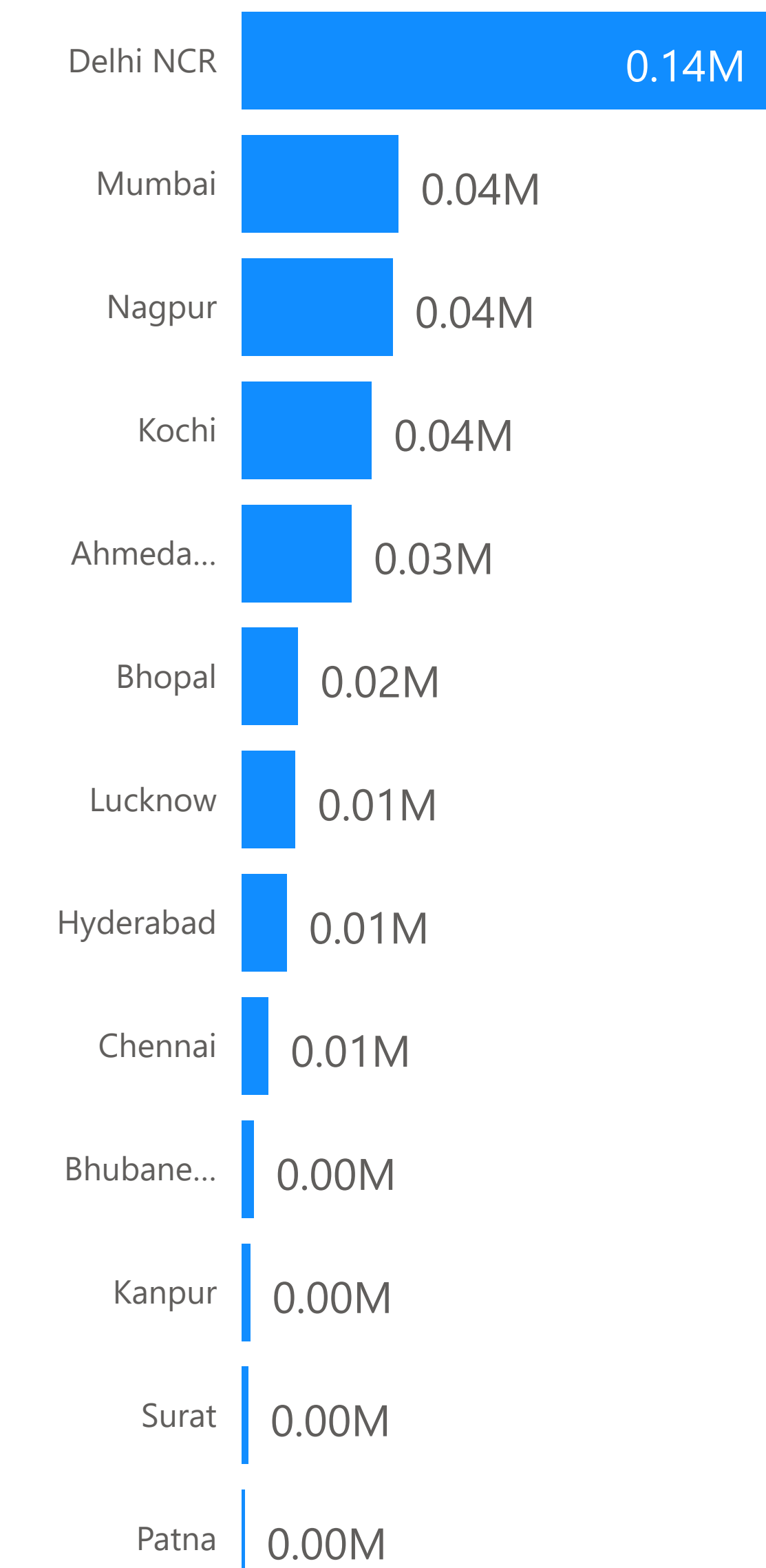
Revenue Trend



Revenue by Markets



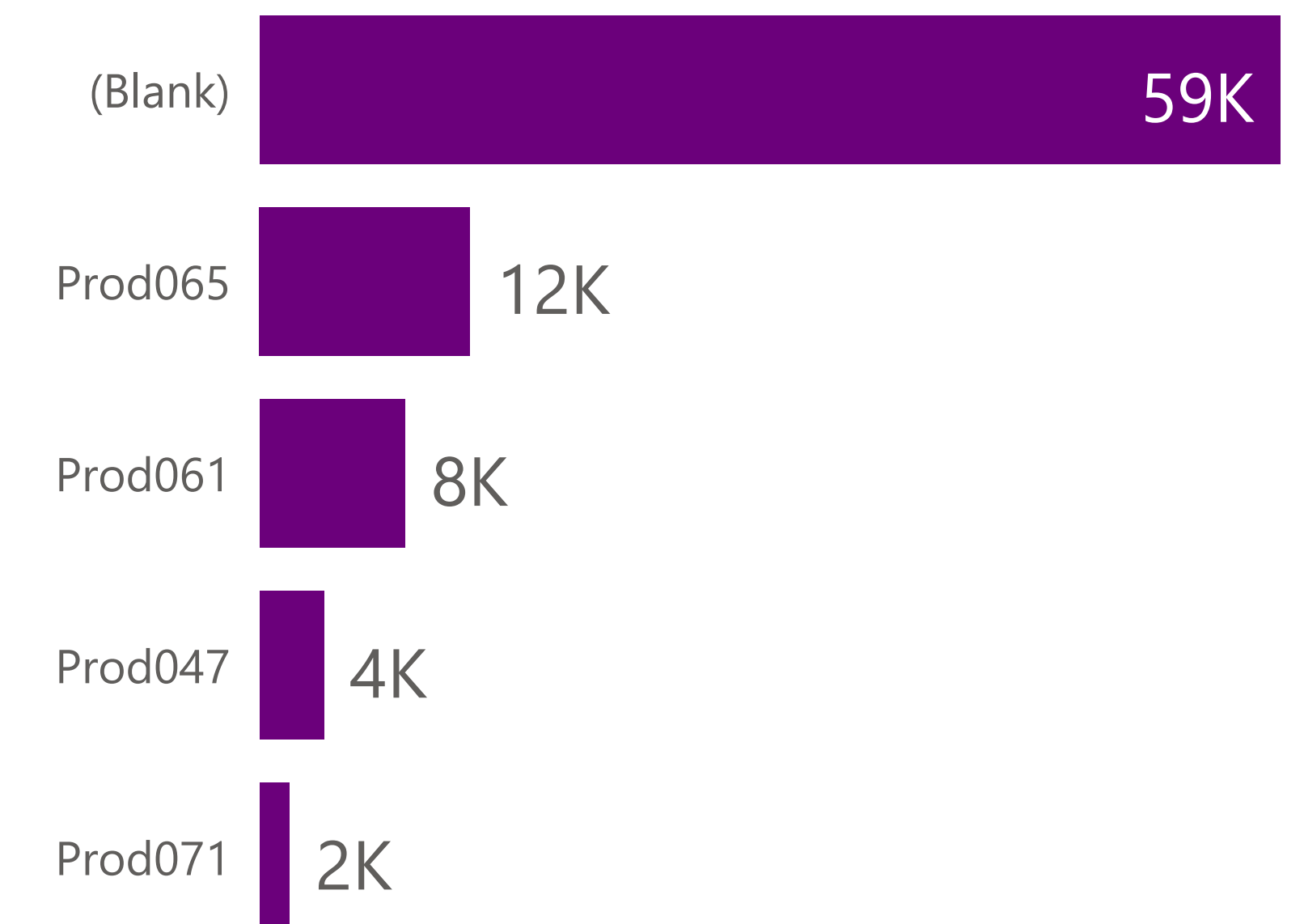
Sales Qty by Markets



Top 5 Customers



Top 5 Products



₹985M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

year

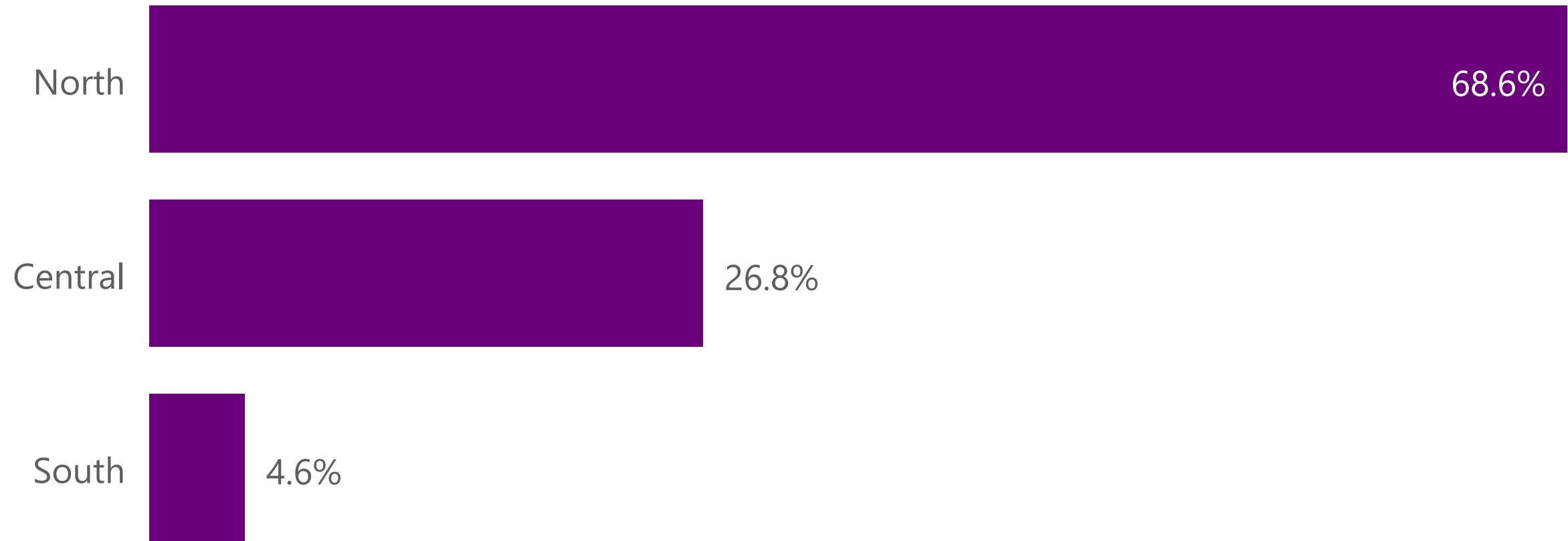
2017	2018	2019	2020
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Month

Jun 20	May 20	Apr 20	Mar 20	Feb 20	Jan 20	Dec 19	Nov 19	Oct 19	Sep 19
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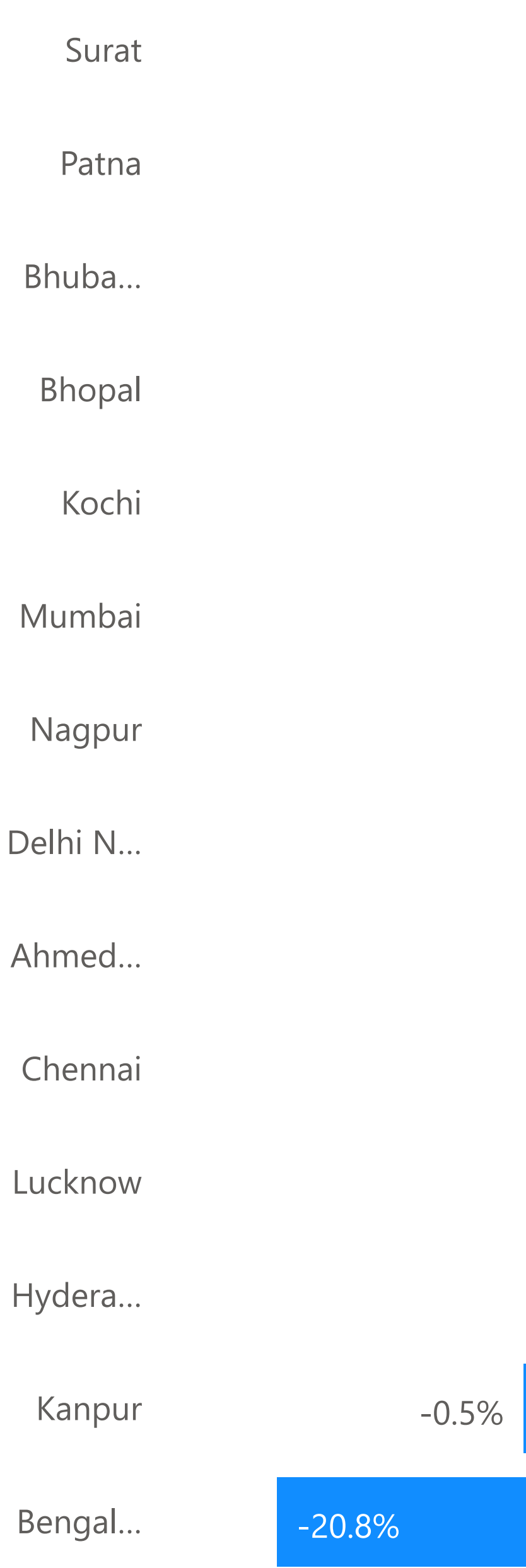


Revenue Contribution % by Zone

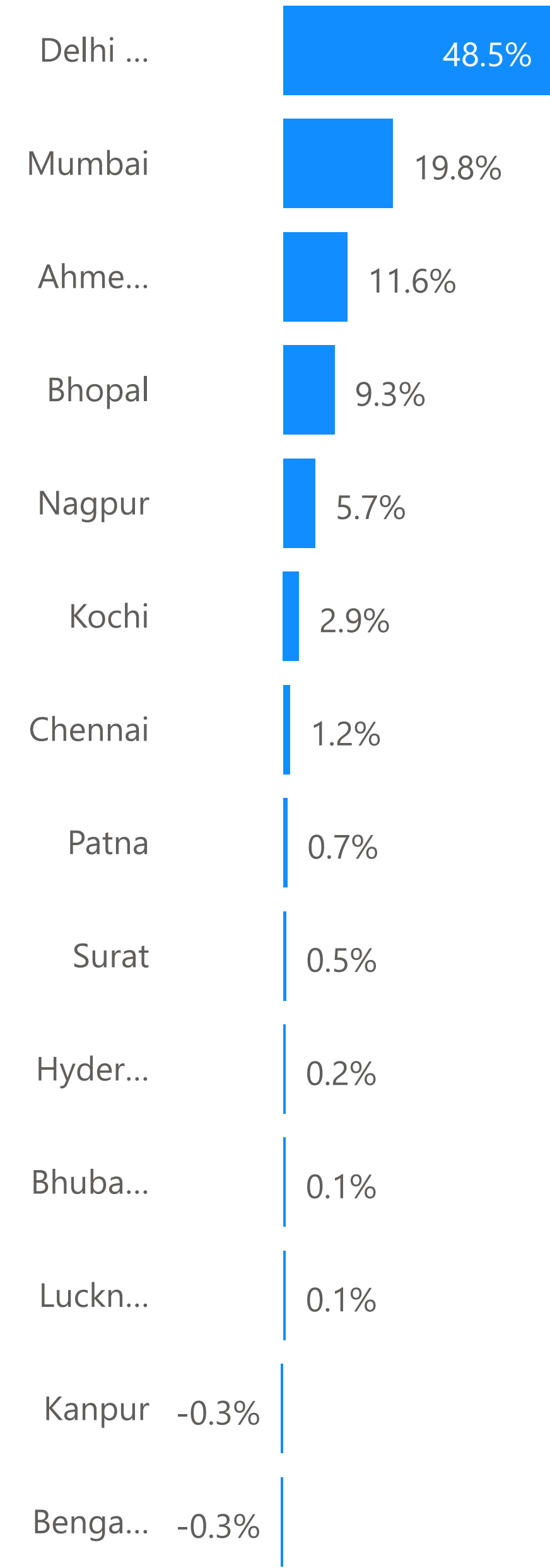


Customer Name	Revenue	Revenue Contribution %	Total Margin Contribution %	Profit Margin %
Acclaimed Stores	₹21,196,727	2.2%	1.3%	1.5%
All-Out	₹6,068,432	0.6%	0.6%	2.5%
Atlas Stores	₹16,666,713	1.7%	1.2%	1.8%
Control	₹31,771,997	3.2%	3.3%	2.6%
Electricalsara Stores	₹413,333,588	42.0%	37.7%	2.3%
Electricalsbea Stores	₹336,367	0.0%	0.0%	0.8%
Electricalslance Stores	₹1,868,461	0.2%	-0.2%	-2.0%
Electricalslytical	₹49,644,189	5.0%	6.8%	3.4%
Electricalsocity	₹17,489,935	1.8%	2.9%	4.1%
Electricalsopedia Stores	₹10,281,203	1.0%	1.3%	3.2%
Electricalsquipo Stores	₹1,330,361	0.1%	0.4%	6.6%
Elite	₹4,837,239	0.5%	0.9%	4.4%
Epic Stores	₹18,750,440	1.9%	1.3%	1.8%
Excel Stores	₹49,115,620	5.0%	2.8%	1.4%
Expression	₹430,368	0.0%	0.1%	3.5%
Flawless Stores	₹9,156,412	0.9%	1.3%	3.4%
Forward Stores	₹21,026,079	2.1%	2.3%	2.7%
Info Stores	₹35,100,033	3.6%	1.3%	0.9%
Total	₹984,813,463	100.0%	100.0%	2.5%

Profit % by Markets



Profit Contribution % by Markets



Revenue Contribution % by Markets

