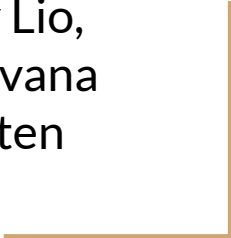


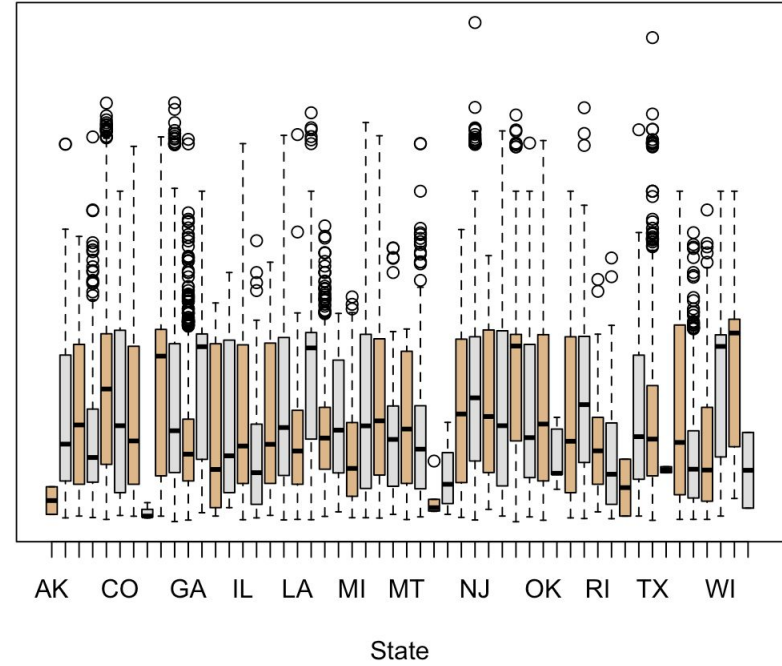
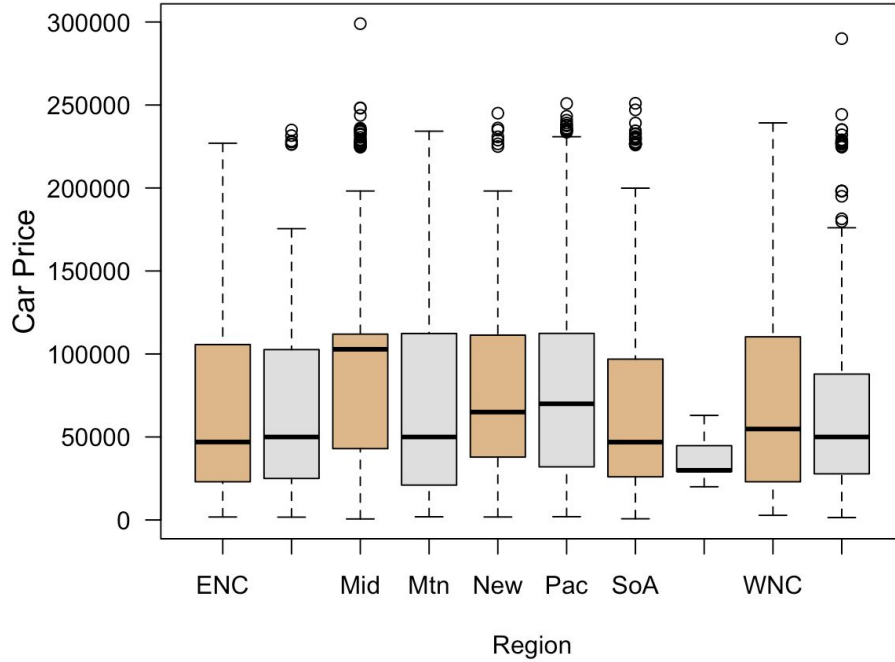


PREDICTING CAR PRICES

Reed Dalton, Gaby Lio,
Ashwin Param, Bhavana
Vijay, Reece Wooten

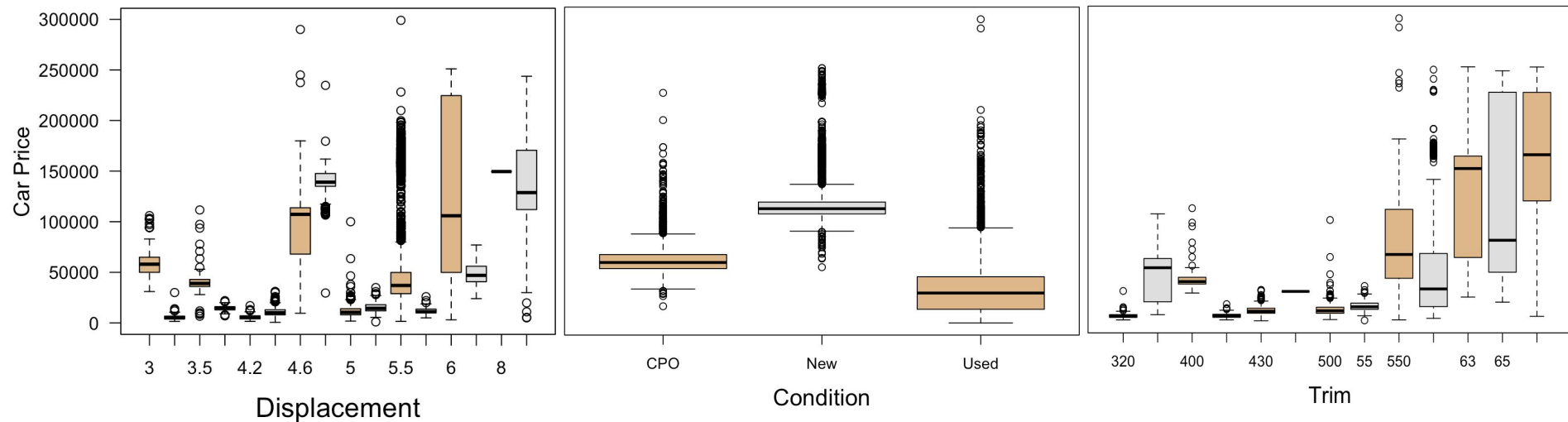


INITIAL DATA ANALYSIS

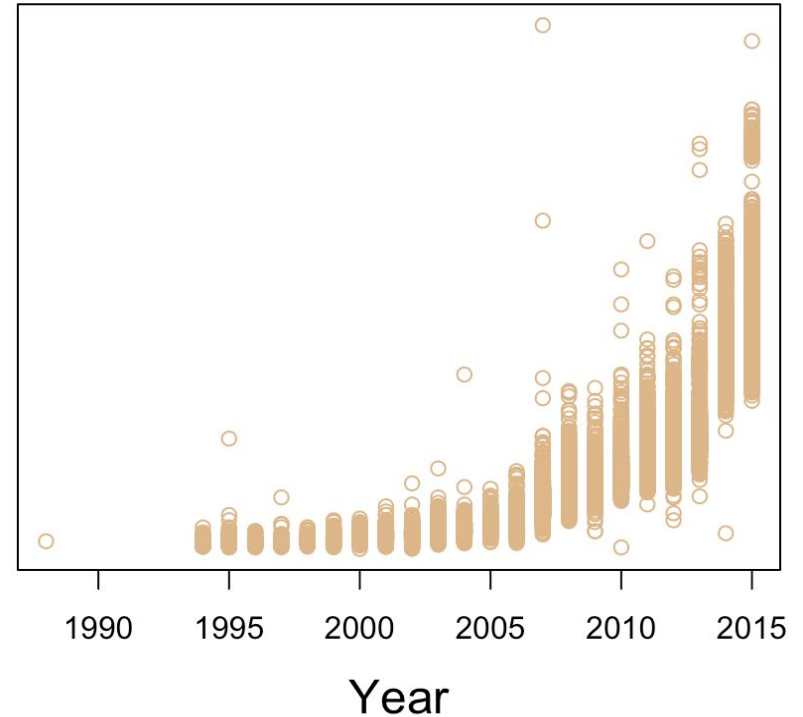
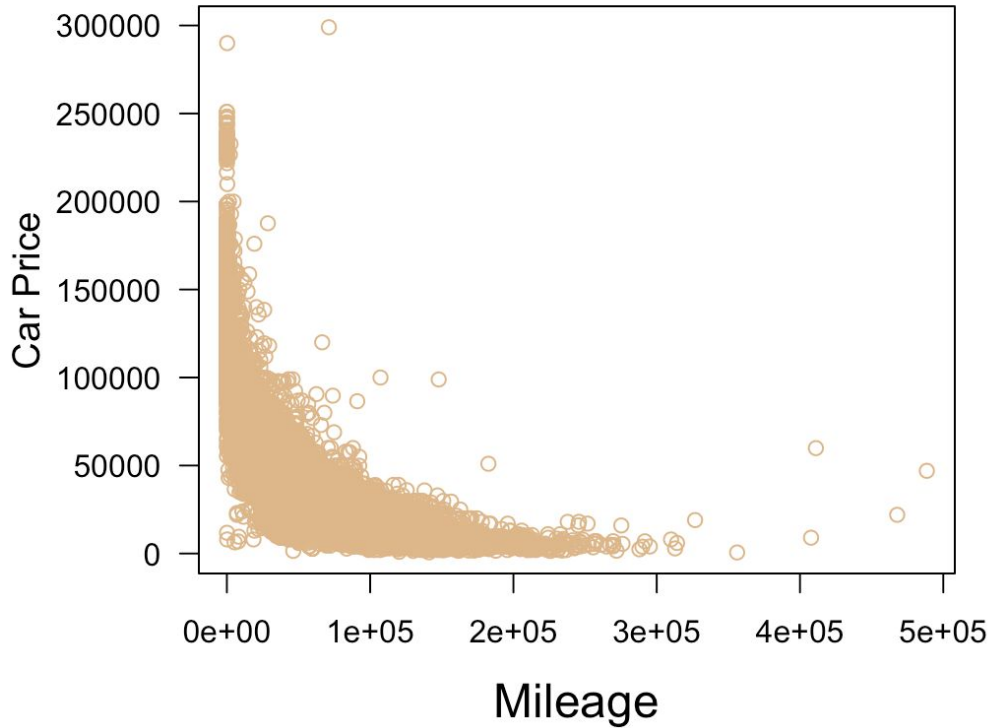


SubTrim was also dropped because of low variability

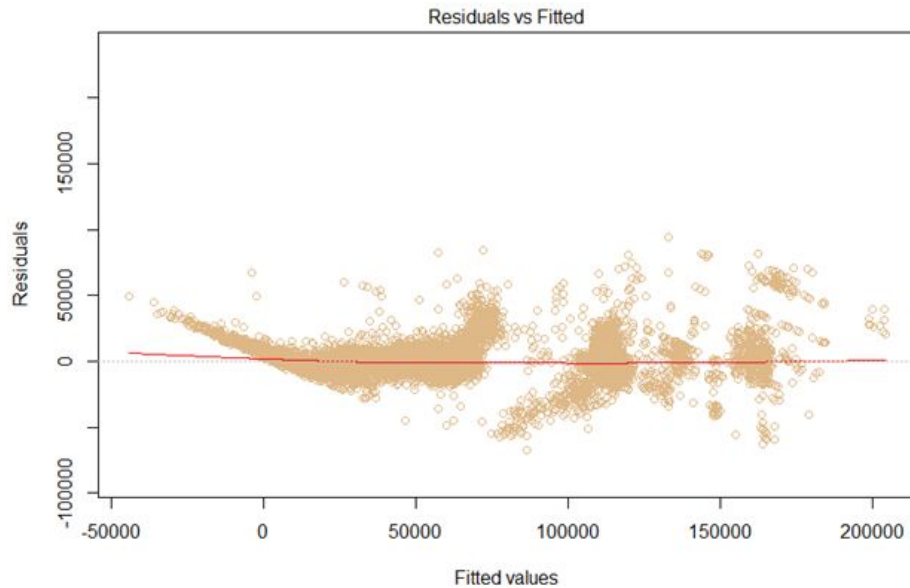
INITIAL DATA ANALYSIS



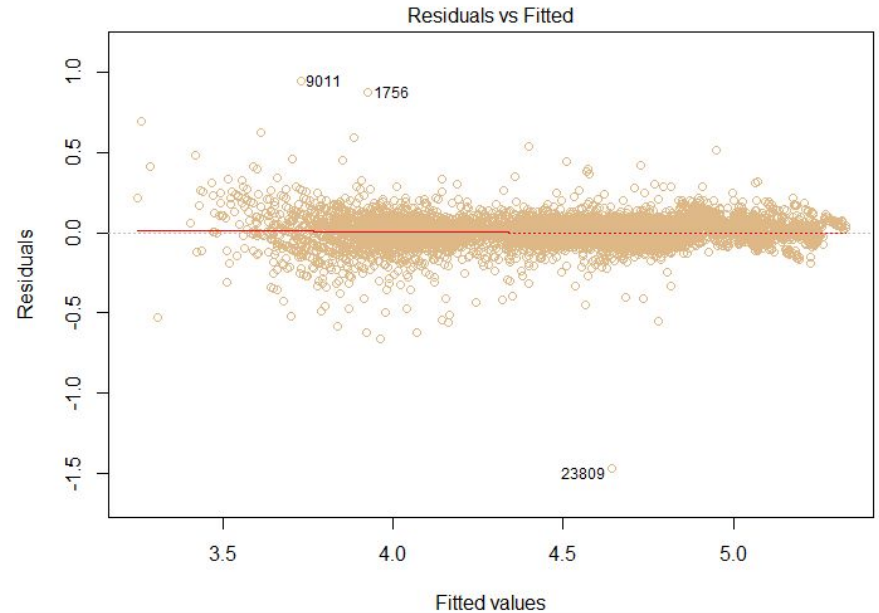
INITIAL DATA ANALYSIS



LINEAR MODELS



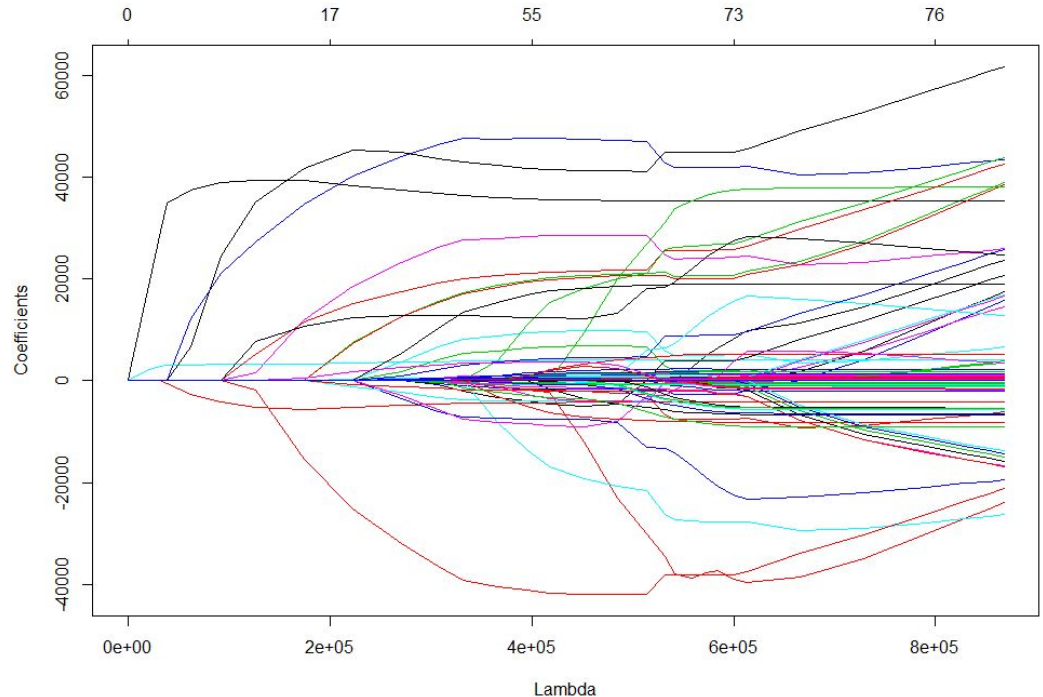
Price vs. All Variables



log(Price) vs. All Variables

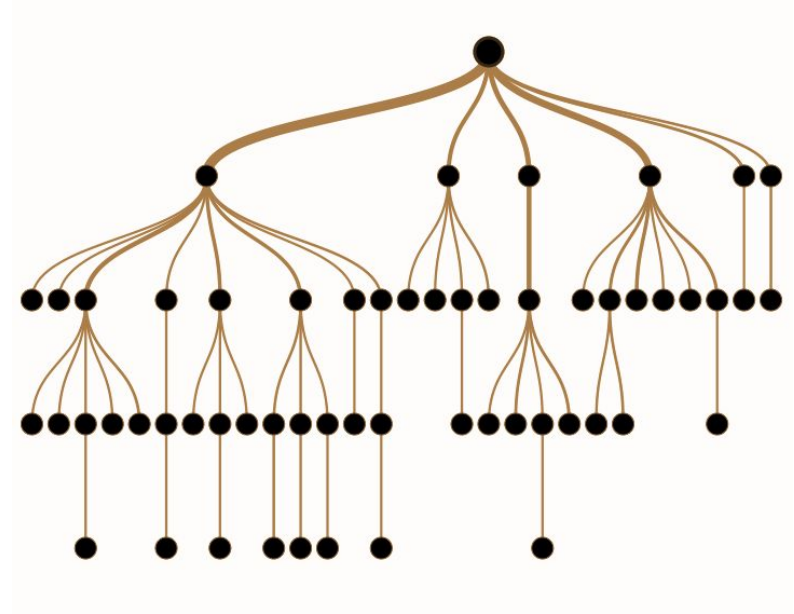
LINEAR MODELS

- Color
 - Black
- Displacement
 - 5
 - 5.4
 - 5.5
- Trim
 - 55
 - 350
- Sound System
 - Boston Acoustic
 - Premium



TREES

- Training Set vs. Test Set
 - 70/30
- Random Forest
 - N Number of Trees
 - M Number of Variables
 - Node Size
- Bagging
 - N Number of Trees
 - Node Size
- Boosting
 - N Number of Trees
 - Shrinkage Parameter
 - Interaction Depth

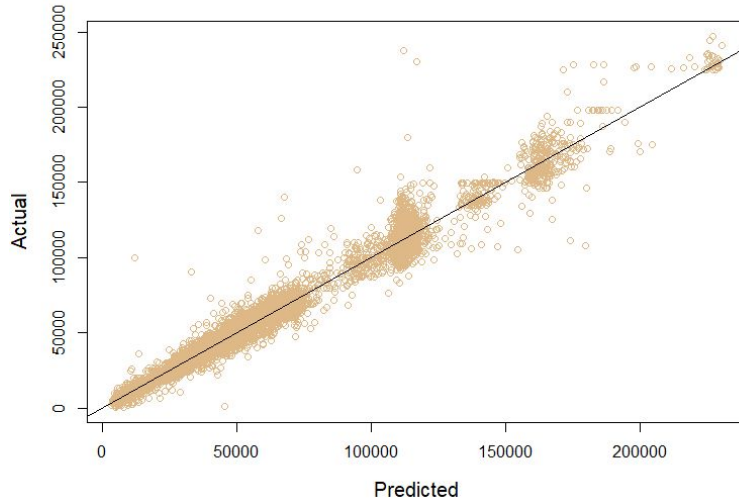


RESULTS

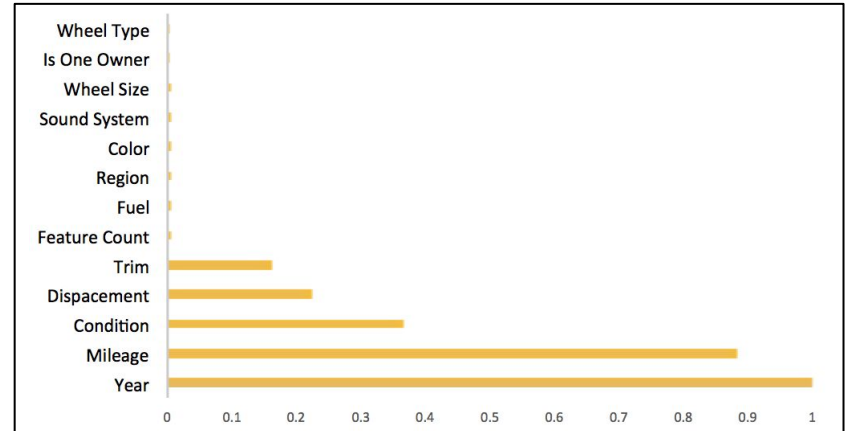
- RandomForest
 - Number of n trees = 200
 - Number of m variables = 6
 - Node size = 20

- RMSE
 - \$6,688.96

Predicted vs. Actual



VARIABLE IMPORTANCE



INSIGHTS

- Random Forest vs. OLS
- Why RMSE?
- Limitations
 - Heteroskedasticity
 - Not randomly distributed

