



# Website Overview

The overview outlines the key phases and milestones for successful completion.

Start Slide



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01

# Project Start- IDEA GENERATION

The theme of the blog VedicRevive is in exploring and reviving ancient Indian practices that promote a healthy and balanced lifestyle. This includes topics like Ayurveda, traditional diets, natural remedies, seasonal routines, and yogic practices that have been passed down through generations.

In today's fast-paced lifestyle, people are increasingly looking for natural and holistic ways to stay healthy. India's ancient wellness practices—like Ayurveda, yoga, and mindful daily routines—offer timeless solutions that many have forgotten.

VedicRevive aims to revive and simplify this rich knowledge, making it easy to adopt in modern life. The goal is to promote better health, balance, and conscious living through our own cultural roots.



# Strategy and Visual Identity

## 1. Market Research & Planning

- Gap Analysis: Conducted competitive research via Google Search and Keyword Planner to identify underserved high-traffic niches.
- User Persona: Mapped the Target Group (TG) to align the website's tone and structure with user expectations.

## 2. Visual Identity & Branding

- Logo Concept: Developed a minimalist logo designed for high recall and scalability across web and social icons.
- Brand Psychology: Selected a visual style that communicates [Healthly practices] to the visitor within the first 3 seconds of landing.
- Tooling: Designed brand assets using [Canva, Photoshop].

## 3. UI/UX Design System

- WordPress Theme: Selected "Ocea Extra" theme for its lightweight architecture, ensuring optimal LCP (Largest Contentful Paint) and mobile responsiveness.

## Brand Logo:



## Color Pallete



## Typography:

**OUTFIT MEDIUM**

**OUTFIT REGULAR**

**OUTFIT**

# Wordpress- Setup and Configuration

The screenshot shows the Plesk control panel interface. On the left sidebar, under the 'WordPress' section, there is a link to 'VedicRevive'. The main content area displays the 'Status' and 'Tools' sections for the site. The status bar indicates 'WordPress 6.8.1', 'Plugins Up-to-date', 'Themes Up-to-date', 'Security Critical security measures applied', 'PHP 8.2.28', and 'SSL/TLS Let's Encrypt'. The tools section includes options like 'Search engine indexing', 'Debugging', 'Password protection', 'Take over wp-cron.php', and 'Enable hotlink protection'. At the bottom, there are links for 'Updates', 'Autoupdate settings', 'Smart Update', and 'Check WordPress Integrity'.

The screenshot shows the WordPress Plugins page. The left sidebar lists various categories: Posts, Media, Pages, Comments, Elementor, Templates, Royal Addons, Appearance, Plugins, and Installed Plugins. Under the 'Plugins' category, the 'OceanWP' plugin is listed as active. The right side of the screen shows a table of installed plugins, with OceanWP being the first item. It has a status of 'Active', a description, and a link to 'View details'. Other plugins listed include Elementor, Google Analytics for WordPress by MonsterInsights, Ocean Extra, Royal Elementor Addons, WP Reset, and Yoast SEO.

The screenshot shows the WordPress Pages editor. The left sidebar has a 'Pages' section selected. The main content area displays a list of published pages: 'About Us — Elementor', 'Blog — Posts Page', 'Contact Us — Elementor', and 'Home — Front Page, Elementor'. Each page entry includes the title, author (pachorkarrudresh\_4ye\_q033j), date (e.g., 2025/06/13 at 1:26 am), and a set of edit and delete icons. There are also 'Bulk actions' and 'Apply' buttons at the bottom of the list.

The screenshot shows the WordPress Permalink Settings page. The left sidebar has a 'Settings' section selected. The main content area starts with a warning about the impact of changing permalinks on search engine visibility. It then provides instructions for creating custom URL structures. Under the 'Permalink structure' section, the 'Post name' option is selected, with an example URL shown as 'https://rudresh-pachorkar.dmlearning.in/sample-post/'. Other options include 'Plain', 'Day and name', 'Month and name', 'Numeric', and 'Custom Structure'.

# Website- Design UI/UX -1

## Reviving Ancient Indian Wisdom for a Healthier, Happier Life

At **VedicRevive**, we bring you closer to the roots of holistic living through the revival of **ancient Indian practices**.

Our mission is to help you rediscover time-tested traditions like **Ayurveda, Yoga, Pranayama, Vedic rituals**, and **seasonal routines**—all tailored for modern lifestyles.

### HOME PAGE -



#### Topics we cover



##### Ayurvedic lifestyle practices for natural health

Discover Ayurvedic lifestyle practices for natural health—boost immunity, balance energy, and enhance well-being with time-tested holistic routines.

##### Vedic rituals and spiritual routines for inner peace

Explore Vedic rituals and spiritual routines to cultivate inner peace, mindfulness, and holistic well-being through ancient wisdom.

##### Traditional Indian wisdom for mindful living.

Embrace traditional Indian wisdom for mindful living—cultivate balance, clarity, and inner peace through time-honored holistic practices.

##### Lesser-known practices that deserve to be remembered

Uncover lesser-known practices rooted in tradition—forgotten rituals and routines that inspire mindful living and cultural remembrance today.

# Website- Design UI/UX -2

## BLOGS & NAVIGATION PAGE -

**Explore our curated blogs**

**DIGITAL AGE**

**Kickstart Your Career in Digital Marketing: A Beginner's Guide to Thriving in the Digital Age**

June 14, 2025

In a world where everything from groceries to gadgets is just a click away, businesses are racing to meet their customers online. And that's exactly where digital marketing comes in. If you've ever wondered how brands seem to know exactly what you're looking for—or how small businesses suddenly go viral—chances are, digital marketing is behind it. Here's a complete Beginner's guide to digital marketing. Whether you're a student,...

[READ MORE](#)

**MINDFUL LIVING**

**Vastu Shastra: Ancient Indian Architecture for a Balanced Home**

June 12, 2025

Ever walked into a home and instantly felt calm, happy, and at peace? That's not just good interior design—it might be Vastu Shastra at work. This ancient Indian architectural science is all about creating spaces that feel good, function well, and support your overall well-being. So, What Exactly is Vastu Shastra? Think of Vastu Shastra as the original blueprint for a happy home. It's a centuries-old system that...

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**VedicRevive**

[Home](#) [Blog](#) [About Us](#) [Contact Us](#) 

**Kickstart Your Career in Digital Marketing: A Beginner's Guide to Thriving in the Digital Age**

👤 pachorkarrudresh\_4yeq033j - ⏰ June 14, 2025 - 📄 Digital Age - 💬 0 Comments

In a world where everything from groceries to gadgets is just a click away, businesses are racing to meet their customers online. And that's exactly where digital marketing comes in....

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Search

**SEARCH**

**Recent Posts**

- [Kickstart Your Career in Digital Marketing: A Beginner's Guide to Thriving in the Digital Age](#)
- [Vastu Shastra: Ancient Indian Architecture for a Balanced Home](#)
- [Dinacharya: The Forgotten Daily Routine That Aligns You with Nature](#)

**Vastu Shastra: Ancient Indian Architecture for a Balanced Home**

👤 pachorkarrudresh\_4yeq033j - ⏰ June 12, 2025 - 📄 Mindful Living - 💬 0 Comments

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# Website- Design UI/UX -3

## CONTACT US-

The screenshot shows the 'Contact Us' page of the VedicRevive website. At the top left is the VedicRevive logo, which includes a stylized green leaf icon and the text 'VedicRevive'. To the right of the logo is a navigation bar with links for 'Home', 'Blog', 'About Us', 'Contact Us', and a magnifying glass icon for search. Below the navigation is a breadcrumb trail showing the current page as 'Contact Us'. The main content area has a light gray background and features three input fields: 'Name', 'Email', and 'Message', each with a placeholder text ('Name', 'Email', and 'Message' respectively). Below these fields is a large blue button with the word 'SEND' in white capital letters. To the right of the main content area is a sidebar with a 'Search' field and a green 'SEARCH' button. The sidebar also contains a 'Recent Posts' section with a list of five articles.

VedicRevive

Contact Us

Home Blog About Us Contact Us

Home > Contact Us

Name

Email

Message

SEND

Search

SEARCH

Recent Posts

- Kickstart Your Career in Digital Marketing: A Beginner's Guide to Thriving in the Digital Age
- Vastu Shastra: Ancient Indian Architecture for a Balanced Home
- Dinacharya: The Forgotten Daily Routine That Aligns You with Nature



# THANK YOU