

1. We collect several types of information from and about our users, including:

- Personal information, such as your name, email address, and phone number, which you provide to us when you register for an account, update your profile, or contact us for support;
- Information about your usage of Woreto, such as the pages you visit, the products you browse, and the searches you perform;
- Information about your device, such as your device type, operating system, and browser type; and
- Information we collect through cookies and other technologies, such as your IP address and location.

2. How We Use Your Information

We use the information we collect for several purposes, including:

- To provide you with personalized recommendations for fashion items and outfits using AI technology based on your usage and preferences.
- To communicate with you about Woreto, including to respond to your inquiries and support requests;
- To improve Woreto's functionality and user experience;
- To provide you with marketing and promotional materials that we believe may be of interest to you; and
- To protect the security and integrity of Woreto and our users.

3. How We Share Your Information

We may share your information with third parties for the following purposes:

- To provide you with personalized fashion recommendations and outfit suggestions based on your usage and preferences.
- To communicate with you about Woreto, including to respond to your inquiries and support requests;
- To provide you with marketing and promotional materials that we believe may be of interest to you;
- To comply with applicable laws, regulations, or legal processes, or to respond to a subpoena or similar request for information from law enforcement authorities or other government officials;
- To investigate or prevent suspected or actual illegal activity or harm to Woreto or its users;
- To protect the rights, property, or safety of Woreto, its users, or others; and
- In connection with a merger, acquisition, or sale of all or a portion of our assets.

4. Your Choices

You can opt-out of receiving marketing and promotional materials from us by following the instructions in our communications to you. You can also change your settings within Woreto to control the types of personalized recommendations and outfit suggestions you receive from us.

5. Security

We take reasonable measures to protect your information from unauthorized access, use, or disclosure. However, no security measures are perfect or impenetrable, and we cannot guarantee the security of your information.

6. Children's Privacy

Woreto is not intended for use by children under the age of 13, and we do not knowingly collect personal information from children under the age of 13. If we become aware that we have collected personal information from a child under the age of 13, we will take steps to delete such information as soon as possible.

7. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or to comply with applicable laws. If we make material changes to this Privacy Policy, we will notify you by email or by posting a notice on Woreto prior to the effective date of the changes.

8. Contact Us

If you have any questions about this Privacy Policy or Woreto's practices regarding privacy, or if you would like to exercise your rights under applicable privacy laws, please contact us using the contact information provided at the end of this Privacy Policy.

9. Your Rights

If you are located in certain countries, including the European Economic Area, you may have certain rights under applicable privacy laws, including:

- The right to access and obtain a copy of your personal information;
- The right to request the correction of your personal information;
- The right to request the erasure of your personal information;
- The right to object to the processing of your personal information;
- The right to request the restriction of the processing of your personal information; and
- The right to data portability.

To exercise these rights, please contact us using the contact information provided at the end of this Privacy Policy.

10. Third-Party Links

Woreto may contain links to third-party websites or services that are not owned or controlled by us. We are not responsible for the privacy practices or content of such third-party websites or services.

11. International Data Transfers

We may transfer your personal information to countries other than the country in which you reside, including to the United States. These countries may not have the same data protection laws as the country in which you reside. However, we will take reasonable measures to protect your information in accordance with this Privacy Policy.

12. California Privacy Rights

If you are a California resident, you may have certain rights under the California Consumer Privacy Act (CCPA), including the right to request information about our data practices, the right to request the deletion of your personal information, and the right to opt-out of the sale of your personal information. To exercise these rights, please contact us using the contact information provided at the end of this Privacy Policy.

13. Contact Information

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Woreto.com
R-7/E-60 Rajnagar ,Ghaziabad
woreto.com@gmail.com

We will respond to your inquiry as soon as possible.

14. Changes to this Privacy Policy

We may update this Privacy Policy from time to time in response to changing legal, technical, or business developments. If we make material changes to this Privacy Policy, we will provide notice of such changes by posting a notice on the Woreto app or website, or by other means as required by applicable law. We encourage you to periodically review this Privacy Policy to stay informed about our data practices.

15. Children's Privacy

Woreto is not intended for use by children under the age of 13. If you are under the age of 13, please do not use the Woreto app or provide any personal information to us. If we learn that we have collected personal information from a child under the age of 13 without parental consent, we will take reasonable steps to delete such information as soon as possible.

16. Security

We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee the absolute security of your information.

17. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes for which we collected it, including for the purposes of satisfying any legal, accounting, or reporting requirements. To determine the appropriate retention period for personal information, we consider the amount, nature, and sensitivity of the information, the potential risk of harm from unauthorized use or disclosure of the information, the purposes for which we process the information, and whether we can achieve those purposes through other means.

18. Governing Law

This Privacy Policy shall be governed by and construed in accordance with the laws of the state of California, without giving effect to any principles of conflicts of law.

19. Entire Agreement

This Privacy Policy constitutes the entire agreement between you and Woreto with respect to the subject matter hereof and supersedes all prior or contemporaneous communications and proposals, whether oral or written, between you and Woreto with respect to such subject matter.

20. Language

This Privacy Policy has been drafted in the English language. In the event of any conflict between the English version and any translated version, the English version shall prevail.

21. Interpretation

The section titles in this Privacy Policy are for convenience only and have no legal or contractual effect.