

## SMART PITCH

Aakaar every year launches the 'SMART PITCH' in association with Society for Innovation and Entrepreneurship (SINE) IIT Bombay, which provides a platform for all startups to pitch their ideas to an esteemed panel of investors and SINE mentors. Smart Pitch offers excellent opportunities for startup incubation as well as investment in startup ideas through our investor and judging panel.

### **ABOUT SINE:**

Society for Innovation and Entrepreneurship (SINE) is a leading Technology Business Incubator (TBI) hosted by IIT Bombay (IITB). SINE has pioneered incubation efforts in academic institutions in India and offers Start-to-End support to innovators and entrepreneurs. Since inception, SINE has catered to 170+ start-ups and 550+ entrepreneurs. ( [www.sineiitb.org](http://www.sineiitb.org) )

### **ABOUT AAKAAR:**

Aakaar is IIT Bombay's annual technical festival of the Civil Engineering Department. Aakaar is well established as Asia's Largest Civil Departmental Festival with an online reach of 5,50,000+ people and a wide social media reach with over 15,000 Facebook followers. We have organized international research conferences, workshops, business summits, competitions, lectures, and more in partnership with the most prominent corporate organizations for 14 years.

### **All the information you require regarding Smart Pitch:**

#### **How to register:**

1. Participants must fill out the registration form in order to register for the Smart Pitch.
2. After registering, participants must complete the pitch submission form. The pitch presentation reference template is attached below.
3. The participants who have been shortlisted will be informed of the day and time of their final pitch held during Aakaar main fest.

4. The selected contestants will present their startup pitch to a distinguished jury panel members, investors, SINE mentors, and professors at the IITB.

The themes for the startups are listed below. Your startup should ideally offer a solution that addresses one of the following issues.

**Themes:**

1. Tackling Transport -  
Planning, designing, operating, and managing facilities for modes of transportation to ensure that the process is safe, efficient, quick, comfortable, and economical while taking into account modern-day problems in the sector.
2. Real Estate and Finance Management -  
Recognizing the potential in real estate as well as the sector's financial issues. Providing funding and support solutions to deal with monetary and non-monetary factors in a thriving industry.
3. Construction Management and Infrastructure -  
Addressing real-world infrastructure and construction management issues by designing, analyzing, and managing efficient solutions to meet the growing world's demands.
4. Water Resource Management -  
Providing smart and efficient solutions for designing new systems and assisting in the management of one of our time's most pressing problems- water resources.
5. Soil Management -  
Providing solutions for operating and treating the soil to improve its performance in industries such as construction and agriculture.
6. Disaster Management -  
Smart solutions that involve designing, operating, and constructing safe structures while also planning for disaster losses.

7. Miscellaneous -

Startups that provide solutions in any other industry not restricted to civil engineering.

**Incentives:**

- Prize money worth INR 2 Lakh.
- Opportunity to pitch for incubation at SINE, IIT Bombay.
- Opportunity for investment by the panel of investors
- Get featured in Civil Insight, Annual Magazine of Civil Department, IIT Bombay.
- E-certificates for the participants.

**Schedule:**

- Last Date for Registration : 10th February, 2023
- Last Date for Pitch submission : 20th February, 2023
- Final Pitch : Aakaar Main Fest (TBD)

**Link for Registration** - <https://aakaariitbombay.org/smartpitch/register>

**Link for Pitch submission** - [https://aakaariitbombay.org/smartpitch/pitch\\_submission](https://aakaariitbombay.org/smartpitch/pitch_submission)

**Link for Website** - <https://aakaariitbombay.org/smartpitch/>

**Reference Template for the Pitch presentation -**

<https://docs.google.com/presentation/d/1Pl9DIK8ZnVMeFceC8NmduG9ZpHbGslv/edit?usp=s haring&ouid=103419826893457841629&rtpof=true&sd=true>

**NOTE:** You may use your own template if you already have one

For further clarifications, contact :

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